



OH
WHAT
A
FEELING
TOYOTA

1982 CELICA
BY TOYOTA

INTRODUCING THE NEW-GENERATION TOYOTA CELICAS

More than ever, Celica says excitement. The totally new 1982 Celicas mark more than a decade of development and refinement of a nameplate which—like no other—has become synonymous with leadership in the sporty personal car field.

With their dramatic new styling, the 1982 Celicas carry forward the tradition in a bold and beautiful fashion.

Reflecting their strong lineage born of the magnificent 1982 Celica Supra high-performance grand touring machine, the new Celicas are the culmination of the stylist's art, the designer's skill, and the engineer's dedication to performance and efficiency.

They are graced by a totally new wedge-shaped body with a remarkably low drag coefficient. And each Celica model takes a distinctively different approach to whetting your appetite for sporty, stylish driving.

You can choose from three new Celicas—a sleek GT Liftback and strikingly handsome GT and ST Sport Coupes. All have sportier-than-ever styling, with handling and roadability character-istics



that are like no Celicas before them.

The new Celica Liftback and Sport Coupes offer an intriguing array of design ideas and advanced mechanical features for 1982.

For example, there is Celica's lively, responsive 2.4 liter single overhead camshaft engine; drag-reducing retractable headlights; semi-concealed windshield wipers; and color-accented sport interiors with comfortable reclining front bucket seats.

Unseen, but very much evident at your command are newly designed suspension, rack-and-pinion steering and power-assisted brakes with heat-dissipating ventilated front discs.

The new Celicas have the hard-to-match combination of innovative design, fuel-efficient* operation, built-in driving comforts and a long list of conveniences that add up to Toyota value at its best.

As the Celica story for 1982 unfolds on the pages that follow, you'll discover still more about these new-generation

Celicas, the cars that without a doubt have the right stuff.



*See EPA mileage statement on specifications page.
Cars shown in background are the Celica Supras.
See Supra brochure for full details.
Shown with optional equipment. See Features chart for details.



1982 Celica GT Liftback
High style, high efficiency

Eager to respond to your command and ready to slice through the wind, the 1982 Celica GT Liftback clearly is designed to make ordinary driving experiences a thing of the past.

The new Liftback's wedge-shaped look is more than an eye-catching expression of advanced styling.

It is an eminently practical, energy-efficient application of advanced

automotive aerodynamics.

To achieve a drag coefficient of just 0.342, Toyota design engineers smoothly integrated the color-keyed front bumper into the Liftback's uncluttered nose design; the halogen headlights retract to the same plane as the sloping nose when not in use. A spoiler lip on the rear liftback promotes a smooth airflow at the back of the body.

The significant reduction in coefficient of drag helps minimize air friction, so less energy—and correspondingly less fuel*—is needed to move this dynamic new Celica GT Liftback cleanly through the air.

The Celica GT Liftback for 1982. It is a shining new example of the exhilarating feeling only a Toyota Celica owner can properly describe.

*See EPA mileage statement on specifications page. Shown with optional equipment. See Features chart for details.



Celica GT Liftback
For show, for go

From its low nose to its integrated rear spoiler the 1982 Celica GT Liftback tells the world you've arrived—in style.

The wind slips past flush-mounted door handles and body-hugging dual power side mirrors. Bold, multi-segment taillights and distinctive, faired-in side marker lamps let others know the future has just passed them by. Handsome styled wheels with

trim rings are standard; the special aluminum alloy wheels shown are available as a sporty option.

The new GT Liftback isn't just for show; it's for go, too. There's a spirited 2.4 liter SOHC 4-cylinder engine; a new close-ratio 5-speed overdrive gearbox or optional smooth-shifting 4-speed automatic overdrive transmission; power-assisted ventilated

front disc brakes with metallic pads for consistent, fade-resisting stops; and MacPherson strut front suspension with rack-and-pinion steering for balanced, responsive handling.

So don't be surprised when drivers of other 1982 GT Liftbacks give a subtle salute as your Celica passes by because they, too, know the feeling only a Celica can inspire.



Celica GT Cockpit
Gauge it by its completeness

A fully equipped, sensibly arranged cockpit quickly separates the new Celica GT from pretenders to the sporty-car title. You can monitor at a glance an impressive array of instruments, including an electric tachometer, voltmeter, oil pressure and coolant temperature gauges and a resettable tripmeter.

A 6-position tilt steering wheel is standard equipment, as is the centrally

positioned digital quartz clock.

The dashboard, the 2-spoke steering wheel and the gearshift are all softly padded for a comfortable grip. Headlight, turn signal and windshield wiper/washer controls are stalk-mounted on the steering column.

Conveniently placed at the left side of the instrument panel are controls for the optional Cruise Control; at the right

are controls for the rear window defogger and optional wiper/washer.

At the center are controls for the Celica's power-booster Flo-thru ventilation system and optional air conditioning. There, too, are controls for the GT's incredible 5-speaker electronic AM/FM/MPX stereo receiver.

The Celica GT for 1982. To believe it, you have to see it, feel it, drive it.



*The GT Liftback
Sporty, comfortable, practical*

The 1982 GT Liftback is not only the most exciting Celica you've ever seen, it's also the roomiest Celica ever.

Here is a stylish, practical interior with space for four people, plus ample space for all their luggage.

Seats are tailored in comfortable, carefree cloth with sporty color-keyed accent stripes. The front bucket seats recline; the driver's seat tilts for height

adjustment, and the seat back can be adjusted for lower back (lumbar) support. The rear seat backs fold down to expand the carpeted cargo area.

For added luxury, there is wall-to-wall carpeting; for added comfort, tinted glass to help reduce glare and heat; and for added convenience, the locking fuel filler door and the liftback can be released from the driver's seat.

There are many more built-in features, as well as exciting options—like a power sunroof, or a superb stereo system with a 5-speaker AM/FM/MPX electronic tuner, a cassette player, graphic equalizer and amplifier—to truly personalize your GT Liftback.

The Celica GT Liftback interior's real beauty is that Toyota crafted it to be every bit as good as it looks.

TECHNOLOGICAL EXCELLENCE THE TRADITION CONTINUES

Toyota Celicas have long led the way in innovative sporty-car styling and performance. For 1982, the tradition of leadership reaches still another plateau of motoring excellence.

The most apparent of the new Celica's technological advancements is the wedge-shaped styling that presents not only a striking appearance to the eye, but that also presents a drag-reducing shape to the wind. The GT Liftback's coefficient of drag is only 0.342; the trunk-back Sport Coupes just 0.38. Both figures are the product of extensive wind tunnel testing, and are comparable to many of the world's sleekest GT-type cars.

Celica's new rack-and-pinion steering system provides highly accurate control, and in the best sports car tradition requires only 3.8 turns of the steering wheel, lock-to-lock. You'll enjoy the responsive handling and excellent "road feel" every time you drive.

The MacPherson strut front suspension geometry has been re-engineered for 1982 and includes a wider front wheel track. This, in combination with coil springs and a stabilizer bar gives the new Celica excellent directional stability and handling ease. At the rear, the new Celica utilizes a 4-link suspension with a lateral track bar for sure-footed traction, a stabilizer bar to minimize body roll, tubular shock absorbers, and coil springs for a comfortable ride.

Impressive is the word for the 1982 Celica's engine performance. The 2.4 liter SOHC 4-cylinder engine's transistorized ignition eliminates breaker points to reduce maintenance. Fuel is metered by a 2-barrel carburetor designed to optimize fuel efficiency* and perform-

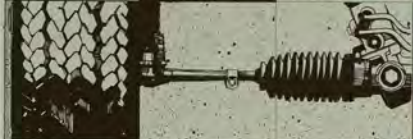
ance. This proven powerplant generates 96 horsepower and 129 ft.-lbs. of torque for spirited performance in traffic or at highway speeds.

For 1982, the Toyota-pioneered 5-speed overdrive transmission has been refined with different gear ratios that provide greater-than-ever driveline efficiency for increased performance and economy.

Like the 5-speed transmission, the smooth-shifting optional 4-speed automatic overdrive transmission, available on GT models, uses an overdrive to

reduce engine rpm for improved gas mileage and less engine wear. At speeds over 35 mph, the transmission automatically shifts into fourth (overdrive). When driving conditions call for third-gear pulling power or increased engine braking on hilly roads, you can push a button conveniently located near the shifter to instantly lock out, or disengage the overdrive's fourth gear; with another touch of the pushbutton, the transmission returns to the automatic overdrive mode.

The newness of the 1982 Celica: it extends from sloping front to upswept rear from action-styled wheels to sporty roofline and everywhere in between, inside and out.



rack & pinion steering
Rack-and-pinion steering provides precise tracking in a highly responsive system. Steering wheel requires only 3.8 turns lock-to-lock for crisp handling.

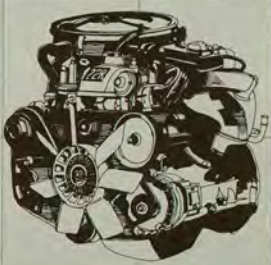


4-speed automatic overdrive
Toyota-pioneered 4-speed automatic overdrive transmission shifts into overdrive above 35 mph to reduce engine rpm for quieter running, less engine wear, better gas mileage.



ventilated front disc brakes
Power-assisted front disc brakes have ventilated rotors and metallic brake pads to help dissipate heat under heavy or prolonged braking.

2.4 liter sohc engine
Celica 2.4 liter SOHC engine develops 96 horsepower, generates 129 ft.-lbs. of torque. Engine's fully transistorized ignition eliminates breaker points for reduced maintenance, greater reliability.



macpherson struts
MacPherson strut front suspension combines with wider front wheel track for better ride control and handling ease.



retractable headlights
Flush-fitting tungsten halogen headlights light in raised position, retract into recesses in nose when not in use.

aluminum alloy wheels



Aluminum alloy wheels add a sporty touch to GT models. JWL quality mark shows wheels have undergone extensive testing to meet exacting standards.

*See EPA mileage statement on specifications page. Always with optional equipment. See Owners' Unit for details.



Celica GT and ST Sport Coupes
The neoclassics with the right stuff

The 1982 GT Sport Coupe and the ST Sport Coupe, the most affordable Celica of all, are a beautiful balance of performance, fuel efficiency,* comforts and conveniences.

The Sport Coupes have a classic town coupe roofline, and they share with the GT Liftback a smooth, wind-cheating frontal shape. They also share the performance of the Celica 2.4

liter SOHC engine, and outstanding handling and roadability. Standard equipment includes a fully padded dashboard, steering wheel and gear-shift, and reclining front bucket seats. The GT has a full center console with storage compartment, fold-down rear seat backs for access to the trunk and a 5-speaker electronic AM/FM/MPX stereo receiver. Inside, the ST is

equipped with attractive color-accented knitted vinyl seats; outside, it sports handsome styled steel wheels.

The following pages reveal a remarkable array of no-extra-cost equipment plus a variety of options to tailor your Celica to your lifestyle.

The 1982 Celica GT and ST Sport Coupes. They are distinctively different, but every inch Celicas.

*See EPA mileage statement on specifications page. Shown with optional equipment. See Features chart for details.



5-SPEAKER ELECTRONIC AM/FM/MPX STEREO RECEIVER



STEEL-BELTED RADIAL TIRES



TIILT STEERING WHEEL



5-SPEED OVERDRIVE TRANSMISSION



COLUMN-MOUNTED HEADLIGHT TURN SIGNAL WIPER WASHER CONTROLS



FOLD-DOWN SPLIT REAR SEAT BACKS ON LIFTBACK



DIGITAL QUARTZ CLOCK

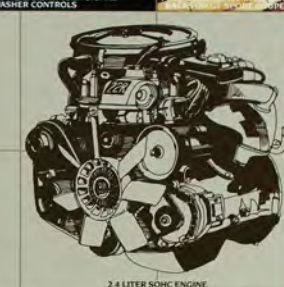
Celica features & options



FULLY ADJUSTABLE DRIVER'S SEAT



MACPHERSON STRUTS VENTILATED FRONT DISC BRAKES



2.4 LITER SOHC ENGINE

Celica's 2.4 liter SOHC engine delivers spirited performance from low end to cruising speeds. MacPherson strut front suspension (left) aids handling and ride.



REMOTE MIRROR CONTROL



DUAL POWER REMOTE CONTROL MIRRORS

features

The 1982 Celicas are uncommonly well-equipped. Power-assisted brakes with ventilated front discs are standard on all models, as are steel-belted radial tires, tinted glass and reclining front bucket seats, and much, much more.

Celica GT models are standard-equipped with a 6-position tilt steering wheel and a 5-speaker electronic AM/FM/MPX stereo receiver.

Depending on the model you choose, you can personalize your new Celica with a 4-speed automatic overdrive transmission, Cruise Control, power

steering or air conditioning. A stereo sound system with AM/FM/MPX electronic tuner cassette and graphic equalizer/amplifier is available on GT models. You can add an exciting Two-Tone Paint Package, complete with JWL-approved aluminum alloy wheels and sporty raised-white-letter tires on GTs. The ST Sport Coupe can be equipped with bright wheel trim rings and other options to personalize your car.

The new Celica GT Liftback and new GT and ST Sport Coupes. Without a doubt, they are the outstanding values in the sporty car class for 1982.



TWO-TONE PAINT PACKAGE OPTION WITH ALLOY WHEELS, RAISED-WHITE-LETTER TIRES

Sleek wind tunnel-tested body shape has energy-efficient low drag coefficient. Halogen headlights retract into recesses to help smooth airflow over the nose. Special Two-Tone Paint Package includes eye-catching colors and aluminum alloy wheels with sporty 185/70SR14 raised-white-letter tires.

options



ELECTRONIC AM/FM/MPX STEREO TUNER WITH CASSETTE, GRAPHIC EQUALIZER AMPLIFIER

High-quality 5-speaker stereo system, available on GT models, includes an electronic AM/FM/MPX stereo tuner with cassette, graphic equalizer and amplifier. Power amplifier section has 105-watt output.



CRUISE CONTROL



POWER STEERING



AIR CONDITIONING



REAR WINDOW WIPER/WASHER



ALUMINUM ALLOY WHEELS



ALLOY WHEEL WITH QUALITY MARK



ELECTRIC SUNROOF



4-SPEED AUTOMATIC OVERDRIVE TRANSMISSION

CELICA FEATURES

S=Standard O=Optional —Not available	GT Liftback	GT Sport Coupe	ST Sport Coupe
MECHANICAL			
2.4 liter 4-cylinder SOHC engine	S	S	S
Fully transistorized ignition	S	S	S
3-speed overdrive transmission	S	S	S
4-speed automatic overdrive transmission	O	O	—
MacPherson strut front suspension	S	S	S
Rack-and-pinion steering	S	S	S
Power-assisted brakes/ventilated front disc, rear drum	S	S	S
Steel-belted radial tires	S	S	S
EXTERIOR			
Styled steel wheels	S	S	S
Wheel trim rings	S	S	O
Aluminum Alloy Wheel Package—includes alloy wheels, P185/75R14 tires	O	O	—
Retractable headlights	S	S	S
Turnsignal halogen headlights	S	S	—
Color-keyed front bumper	S	S	S
Integrated sail-mounted outside mirror	S ¹	S ¹	S
Wide protective side moldings	S	S	—
Electric sunroof w/overhead maplights	O	O	—
Two-Tone Paint Package—includes two-tone paint, alloy wheels, 185/70SR14 raised-white-letter tires	O	O	—
Rear window wiper/washer w/intermittent control	O	—	—
INTERIOR			
Tachometer	S	S	S
Voltmeter and oil pressure gauges	S	S	—
Resettable tripmeter	S	S	S
Cruise Control	O	O	—
Power steering	O	O	O
6-position tilt steering wheel	S	S	—
Steering column-mounted headlight, headlight flasher, intermittent windshield wiper, twin stream washer and turn signal controls	S	S	S
Air conditioning	O	O	O
Power boosted Flo-thru ventilation	O	S	S
Electric rear window defogger	S	S	S
Remote hatch/trunk release	S	S ¹	—
Locking fuel filler door with inside remote release	S	S	—
Tinted glass with shaded windshield band	S	S	S
Analog quartz clock	—	—	S
Digital quartz clock	S	S	—
Fully padded instrument panel	S	S	S
Full center console w/warmer	S	S	—
Reclining front bucket seats	S	S	S
Drivers seat adjustable height and lumbar support	S	S	—
Cloth seat trim	S	S	S
Knitted vinyl seat trim	O	O	S
Front seat belt tensioner	S	S	S
Fold-down split rear seat backs	S	S ¹	—
Cut pile wall-to-wall carpeting	S	S	S
AM/FM/MPX stereo radio w/5 speakers	—	—	O
Electronic AM/FM/MPX stereo receiver w/5 speakers	S	S	—
Electronic AM/FM/MPX tuner cassette: equalizer/amplifier w/5 speakers	O	O	—
4-track or cassette stereo tape deck	O	O	O

¹Except with Two-Tone Paint Package. ²Dual mirrors on GT's w/ power remote control. ³With anti-theft locking device. ⁴With trunk access.

SPECIFICATIONS

ENGINE TYPE	4-cylinder in-line SOHC		
DISPLACEMENT	2.4 liter (1366 cc)		
HORSEPOWER (SAE NET)	96 hp @ 1800 rpm		
TORQUE (SAE NET)	129 ft-lbs @ 2800 rpm		
BODY FRAME CONSTRUCTION	Unitized body		
SUSPENSION FRONT	MacPherson strut with coil springs and stabilizer bar		
SUSPENSION REAR	4-link with coil springs, lateral track bar, double-acting shock absorbers, and stabilizer bar		
STEERING TYPE	Rack-and-pinion, collapsible shaft		
BRAKES	Power-assisted ventilated front disc, rear drum		
	GT LIFTBACK	GT SPORT COUPE	ST SPORT COUPE
EXTERIOR DIMENSIONS (inches)			
Wheelbase	98.4	98.4	98.4
Overall length	176.8	170.2	176.2
Overall width	65.6	65.6	65.6
Overall height	52.0	52.0	52.0
Tread width (front)	54.9	54.9	54.9
	53.7	53.7	53.7
INTERIOR DIMENSIONS (inches)			
(Without sunroof)			
Head room (front)	37.4	37.4	37.4
Head room (rear)	35.6	37.0	37.0
Leg room (front)	43.0	43.0	43.0
Leg room (rear)	25.4	25.4	25.4
Shoulder room (front)	53.3	53.1	53.3
Shoulder room (rear)	52.1	52.1	52.1
CURB WEIGHT (lbs.)			
3-speed overdrive	2533	2513	2489
4-speed automatic overdrive	2559	2533	—
CAPACITIES			
Luggage capacity (rear seat up (cu. ft.))	N/A	10.6	10.6
Cargo capacity (rear seat down (cu. ft.))	25.8	N/A	N/A
Fuel tank capacity (gallons)	16.1	16.1	16.1
TIRES			
Type	Steel-belted radial blackwall 185/70SR14	Steel-belted radial blackwall 185/70SR14	Steel-belted radial blackwall 175-SR14
Size	185/70SR14	185/70SR14	175-SR14
EXTERIOR COLORS*			
White	Yellow		
Silver Gray Metallic	Light Blue Metallic		
Red	Gloss Black††		
	Silver Gray Metallic/Gloss Black Two-Tone††		
	Brown Metallic		
	Yellow/Gloss Black Two-Tone††		
	Light Beige		
	Beige/Gloss Black Two-Tone††		
*EPA STATEMENT: EPA mileage figures not available at time of printing. Consult your Toyota dealer.			
†Remember: Compare this estimate to the EPA Estimated MPG* of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length.			
††Specifications and equipment based on the available information at time of printing and subject to change without notice. Cover vehicle and others shown with optional equipment. See Features chart for details. For information on additional options and accessories, contact your Toyota dealer.			
Parking lights and foglamps on Supra lighted for illustration purposes only.			
N/A - Not applicable. - Not available.			
*Some colors are not available on all models. ††Optional.			

DEPENDABLE CARS, PARTS & SERVICE

Toyotas are designed and built for dependable operation. On the Toyota assembly lines, for example, each vehicle is tested and inspected, inside and out, at every stage of manufacture. Even after the completed Toyotas leave the factory, the quality control checks continue, including thorough, bumper-to-bumper inspections at the port of entry, and again at your Toyota dealer.

But the story doesn't end there. To help keep your Toyota performing reliably and at peak efficiency, more than one thousand Toyota dealers throughout the U.S. give you the added reassurance of having quality parts and service available should you need them.

Genuine Toyota Replacement Parts, like the original parts in your new car, are manufactured to fit right and run right. From air filters and batteries, to spark plugs and brake parts, Genuine Toyota Replacement Parts are the best way to keep your Toyota all Toyota.

Toyota, its dealers and distributors have an inventory of parts valued at more than a quarter of a billion dollars. A sophisticated, computerized parts inventory control system keeps Toyota's parts supply "pipeline" moving smoothly.

We believe this results in one of the best

parts "fill rates" in the automotive industry. If a needed part isn't already on the shelf at your nearby Toyota dealer, it should be readily available from one of the many regional Toyota parts warehouses located from coast to coast: a critical part usually can be shipped within a day to a dealer anywhere in the country.

As a Toyota owner, you'll not only want parts with original equipment quality, but also top-notch service personnel and modern facilities when it's time to have your Toyota serviced. Toyota dealers have the up-to-date equipment and the special service tools needed to do the job efficiently. And they have skilled technicians who are factory-trained in the latest methods for servicing your Toyota.

Additionally, over 90 percent of Toyota dealers voluntarily participate in a special program for their technicians that certifies their professional training by the National Institute for Automotive Service Excellence (NIASE), an independent service training and testing organization.

Quality and dependability—in our cars, parts and service—is our never-ending goal. Millions of satisfied Toyota owners know it. And the 1982 Celicas show it.

