

2017 Escape



Go Further



Ford



We all have favorite things.

The 2017 Ford Escape will have everyone taking a second look. Discover a strikingly confident exterior. Inside, enough room for almost any adventure. Available driver-assist technology helps make every journey a breeze. Plus available SYNC® 3* helps keep you connected no matter where life takes you.

*Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.



Coming at you.

Escape is confident from all angles. Start with a dynamic new grille, sculpted hood and strong athletic stance. Add more new design cues: sleek sideview mirrors, fresh wheel designs and available halogen projector-style headlamps with LED signature lighting.

Powerful choices.

Ford Escape offers three engines: the standard 2.5L with intake variable cam timing (iVCT) and two new available EcoBoost® engines – the 1.5L EcoBoost, the most fuel-efficient Escape engine,* and the 2.0L EcoBoost with twin-scroll turbocharged direct injection.



Give it a kick.

With the available hands-free, foot-activated liftgate, there's no need to fumble for keys. With the available Intelligent Access key in your pocket or purse, kick your foot under the bumper and the liftgate automatically opens or closes.

*EPA-estimated rating of 23 city/30 hwy/26 combined mpg, FWD. Actual mileage will vary.

Drive smart mile after mile.

Available BLIS** (Blind Spot Information System) with cross-traffic alert uses radar to alert you to vehicles in your blind spot that may be just outside your line of vision.

Bring a lot to the party.

Standard 60/40 split rear seating lets you fold one or both seats down to load Escape up with people and cargo.

Take in the view.

The available power panoramic Vista Roof® gives you a feeling of wide-open spaciousness and offers a new view. The large forward panel tilts up or opens fully.

*Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.



We love getting comfortable.

The 2017 Escape is designed around you. New materials and colors. Cloth or leather trim.* Manual or power adjustment.* Versatility goes along for the ride.

*Available features.



We are all on the move.

Amp up your already adventurous style with the new available Sport Appearance Package. Unique styling includes 19" premium Ebony Black-painted aluminum wheels, black-bezel halogen projector-style headlamps, LED daytime running lamps, black LED taillamps with black bezels, black roof-rack side rails and a leather-wrapped steering wheel and gear shift knob.



Keep things in line.

The available driver-activated Lane-Keeping System* can help you prevent unintentional drifting out of your lane or alert you to take a break from driving.**

Cruise on through.

Go beyond conventional cruise control. Available adaptive cruise control** lets you select the speed and distance you want to maintain from the vehicle in front of you. When traffic ahead slows down, you automatically slow down, and later resume the preset speed when traffic picks back up. Forward collision warning with brake support can alert you to a potential collision with the vehicle ahead. If you don't react and the system detects a collision is imminent, the brakes will precharge and increase sensitivity, providing full responsiveness when you do brake.



Put it in park, easily.

Available enhanced active park assist** is designed to give you confidence during tight parking maneuvers and helps make reverse perpendicular and parallel parking a breeze.

*Lane-Keeping System does not control steering. **Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

We all crave more.

1 Life moves fast. And Ford Escape can keep up. This utility travels your way. Offering smart features and things that make you smile. Things that can power you through.

2 Shift gears easily. The six-speed SelectShift[®] automatic transmission includes a sport mode ("S") that gives you the sporty feel of manual control over gear selection.

3 Confidence to go. The available Intelligent 4WD System delivers the right balance of handling and traction in various road and weather conditions.

4 For starters. And stoppers. Available EcoBoost[®] engines with Auto Start-Stop Technology can help reduce fuel consumption and vehicle emissions during city driving when your vehicle comes to a stop and is idle. This smart technology is seamless and effortless.



5 Take the trip. With the available 245-hp* 2.0L EcoBoost[®] engine and the Class II Trailer Tow Prep Package, Escape can tow up to 3,500 lbs. And do it confidently, thanks to trailer sway control.

6 Stay entertained and in touch. With available SYNC[®] 3,** you get all the great standard SYNC features, plus our next generation of voice-activated technology. Smart hardware meets smart software with an easy-to-read eight-inch color touchscreen.

7 Everything where you want it. A new center console with convenient media bin makes it easy to stow essentials that you want close at hand.

8 Connect on the go. With available SYNC Connect,[†] you can use the FordPass[™] app to locate your vehicle and remotely access vehicle features such as starting, locking and unlocking.

*Rating achieved with 93-octane fuel. **Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. [†]FordPass, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. SYNC Connect, an optional feature on select 2017 model-year vehicles, is required for certain features.

Partial Escape Specifications and Options

Get the utility and capability you need from the 2017 Escape. See a full list of specs at ford.com/escape.

Interior and Exterior Features	Escape S	Escape SE	Escape Titanium
Rear view camera	■	■	■
SYNC® 3 with SYNC Connect – enhanced voice-recognition communications and entertainment system		□	■
Powerpoints (4) – front of center console, inside console bin, rear of console, cargo bin	■	■	■
Power panoramic Vista Roof®		□	□
Hands-free, foot-activated liftgate			■
Enhanced active park assist			□
Adaptive cruise control and forward collision warning with brake support			□
Reverse Sensing System	□	□	■
Power and Handling			
2.5L I4 VCT engine	■		
1.5L EcoBoost® engine and Auto Start-Stop Technology		■	■
2.0L twin-scroll EcoBoost engine and Auto Start-Stop Technology		□	□
6-speed automatic transmission with SelectShift® capability	■	■	■
Intelligent 4WD System		□	□
Safety and Security			
Personal Safety System™ with dual-stage front airbags, driver knee airbag, front-seat side airbags, Safety Canopy® side-curtain airbags*	■	■	■
Package			
Class II Trailer Tow Package – Class II hitch receiver with 3,500-lb. weight-carrying capacity, trailer sway control; requires 2.0L EcoBoost engine		□	□

Key: Standard = ■ Optional = □

Comparisons based on competitive models (class is Small Utilities based on Ford segmentation), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Certain changes in standard equipment, options and the like, or product delays, may have occurred, which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change pricing and product specifications at any time without incurring obligations. *Always wear your safety belt and secure children in the rear seat.

Select Wheel and Exterior Color Options



17" Steel with Sparkle Silver-Painted Cover



17" Sparkle Silver-Painted Aluminum



18" Ultrabright-Machined Aluminum



18" Sparkle Silver-Painted Aluminum



19" Machined Aluminum with Luster Nickel-Painted Spokes and Pockets



19" Premium Ebony Black-Painted Aluminum



Ingot Silver



Oxford White



Shadow Black



Magnetic*



White Gold*



Canyon Ridge*



Ruby Red Metallic Tinted Clearcoat*



White Platinum Metallic Tri-coat*



Lightning Blue*

Wheel and color availability varies by trim level. Please see ford.com for complete details. *Metallic paint.

Leslie Armbruster,

We are all adventurers. And the 2017 Ford Escape takes you places with its bold new look, power, and plenty of room for people and cargo. Plus a host of available driver-assist technologies that help make you feel more confident. Are you ready for an amazing experience? Visit your Ford Dealer to discover everything about the 2017 Ford Escape.

To learn more, visit ford.com.



FORD CREDIT

Let us help you get into your new Ford.

While shopping for a new vehicle at your Ford Dealership, be sure to check out great financing and leasing options with Ford Credit. You may even find out that getting into the car you want is simpler than you thought. For some valuable financing information, including a payment calculator, check out FordCredit.com today.

Advantages of ownership

A number of benefits come with owning a Ford. Explore them with your Ford Dealer and by enrolling at FordOwner.com.

- Maintenance updates and tips
- Master your vehicle with how-to videos
- SYNC® Services

Special Offers for:

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Ford Escape

MSRP Starting at \$23,600¹

Cash Back¹ \$2,500

or APR Alternative¹

84 Months 2.9%

¹Taxes, title, destination charges and optional features extra. Take new retail delivery from dealer stock by 10/02/17. Ford Motor Company reserves the right to change pricing/incentives at any time without incurring obligations. Incentives may not be available on all trim levels. Not all buyers will qualify for Ford Credit financing. APR: 84 months at \$13.17 per month per \$1,000 financed with 10% down OR \$2,500 cash back. See dealer for complete details.



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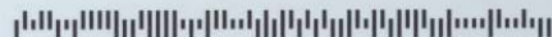


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PRSR STD
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PAID
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We are all seekers.

We get it. You want a sport utility that really gets you.
We are nonstop. Go everywhere. Up for anything.
Friends, family, gear, guitars. Life is what you make it.
And the new Ford Escape makes a statement, inside
and out. You'll feel unstoppable behind the wheel.

