

ALL-NEW 2017 LINCOLN CONTINENTAL

With a lifestyle that leaves no paths untraveled, your drive should be as engaging as the destination itself. And with the all-new Lincoln Continental, you will experience your journey seamlessly in an elegantly designed luxury full-size sedan with effortless power and a serene interior environment.

BRIGHT BEGINNINGS

You're treated to a warm welcome every time Continental senses your approach. Headlamps activate as a Lincoln welcome mat illuminates the ground on either side of the front doors, and the door pockets softly glow. With the available embedded modem, you can remotely lock, unlock and start your Continental from virtually everywhere.

EFFORTLESS ENTRY

You'll slip into Lincoln Continental with ease. A seamlessly integrated E-Latch door handle electronically opens your door with one touch. Inside, interior ambient lighting greets you as the driver's seat moves back for you — then returns to the preferred position associated with your key fob.

SERENE SURROUNDINGS

Relax in an environment designed around you. The sweet sound of 19 expertly placed speakers is owed to the available Revel® Ultima® Audio System, featuring your choice of three listening modes. Enjoy it all from an available Perfect Position Seat in optional Bridge of Weir® Deepsoft™ leather, offering 30 customizable movements.

DECIDEDLY CONTINENTAL

Athletic grace and sleek lines showcase our bold, new Lincoln signature grille featuring the distinctive Lincoln Star mesh. This confident stature befits Continental performance with next-generation continuously controlled damping (CCD). It tunes the chassis accordingly for a remarkably responsive and soothing ride in your choice of Normal, Sport or Comfort modes.



ENGINE/DRIVE CHOICES									
EQUIPMENT GROUPS		3.7L Ti-VCT V6	2.7L GTDI V6	3.0L GTDI V6	FWD	INTELLIGENT AWD	ADAPTIVE STEERING	LINCOLN DRIVE CONTROL	DYNAMIC TORQUE VECTORING
PREMIERE	Well-equipped for discerning luxury buyers.	Standard	-	-	Standard	Optional	Standard	Standard	-
SELECT	The luxury standard for quality, design and personal service.	Standard	Optional	1 -	Standard	Optional	Standard	Standard	-
RESERVE	Fully loaded, representing the pinnacle of the Lincoln brand.	-	Standard	Optional ⁽¹⁾	Standard	Optional	Standard	Standard	Standard ⁽²⁾
LINCOLN BLACK LABEL	The utmost in style and membership privileges.	-	Standard	Optional ⁽¹⁾	Standard	Optional	Standard	Standard	Standard ⁽²⁾

(1) Requires AWD. (2) 3.0L GTDI V6 only.



EXTERIOR DESIGN CHOICES

EXTERIOR COLORS



Burgundy Diamond Black Velvet Tinted Clearcoat







Sapphire Blue Metallic





(Reserve)





Metallic





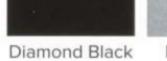




Chroma Caviar Chroma Elite

Dark Gray Premium









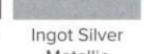
Rhapsody



LINCOLN BLACK LABEL EXTERIOR COLORS

Copper Premium Metallic









INTERIOR DESIGN CHOICES

Relax in an environment designed around you with materials to suit your individual tastes and desires.

PREMIERE



Lincoln Luxury Soft-Touch Ebony Seats



Walnut Appliqués



Lincoln Luxury Soft-Touch Cappuccino Seats

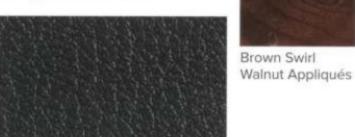


Espresso Ash Swirl Appliqués

SELECT



Premium Leather Ebony Micro-perforated Inserts



Premium Leather Ebony Seats



Premium Leather Cappuccino Micro-perforated Inserts



Premium Leather Cappuccino Seats

WHEELS



18-inch Premium Magnetic-painted Aluminum STANDARD ON PREMIERE



19-inch Premium Dark Stainless-painted Aluminum With Chrome Inserts



STANDARD ON SELECT



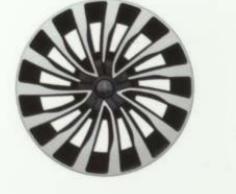
19-inch Polished Aluminum With Premium Ebony-painted Pockets STANDARD ON RESERVE



19-inch Polished Aluminum With Premium Ebony-painted Pockets STANDARD ON RESERVE WITH 3.0L



20-inch Polished Aluminum With Dark Tarnish-painted Pockets OPTIONAL ON SELECT AND RESERVE



20-inch Polished Aluminum With Premium Ebony-painted Pockets STANDARD UNIQUE LINCOLN BLACK LABEL

RESERVE



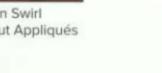
Premium Leather Ebony Micro-perforated Inserts

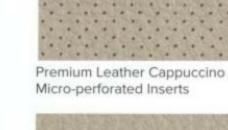


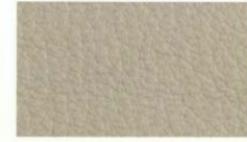
Premium Leather Ebony Seats



Brown Swirl Walnut Appliqués



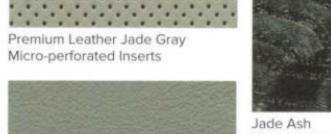




Premium Leather Cappuccino Seats



Espresso Ash Swirl Appliqués



Premium Leather Jade Gray Seats

Swirl Appliqués



Espresso Ash

Swirl Appliqués

Premium Leather Terracotta Seats

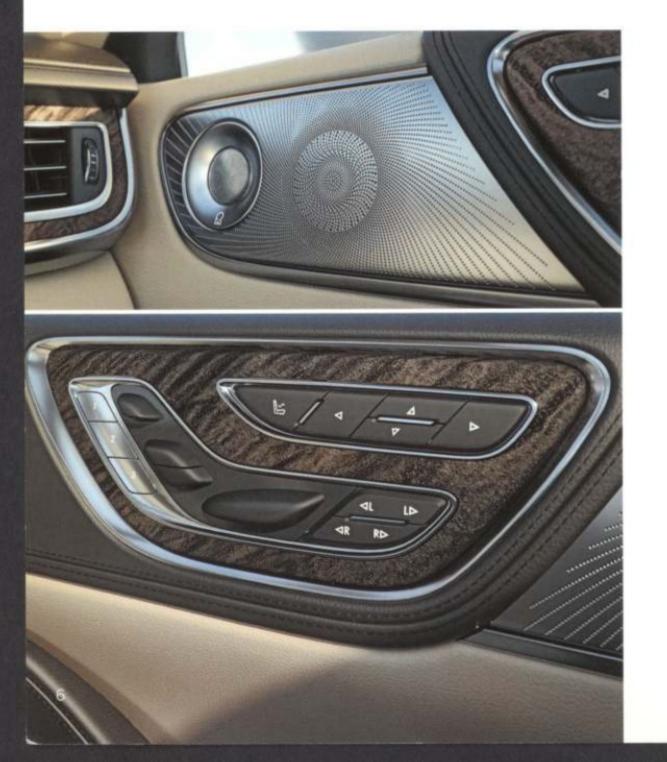


Premium Leather Terracotta Micro-perforated Inserts

STANDARD LUXURY FEATURES

Whether you choose the Premiere, Select or Reserve model, Continental is loaded with the luxury features you desire

Bold indicates upgrade over previous model.



PREMIERE	SELECT	RESERVE
	PERFORMANCE	
 FWD 3.7L Ti-VCT V6 6-speed SelectShift® automatic Adaptive steering (see page 12 for details) Lincoln Drive Control (see page 13 for details) 	 FWD 3.7L Ti-VCT V6 6-speed SelectShift automatic Adaptive steering (see page 12 for details) Lincoln Drive Control (see page 13 for details) 	 FWD 2.7L GTDI V6 6-speed SelectShift automatic Adaptive steering (see page 12 for details) Lincoln Drive Control (see page 13 for details)
	EXTERIOR	
 Adaptive HID headlamps Daytime running lamps Power-folding, heated mirrors Manual trunk lid 18-inch premium Magnetic-painted aluminum wheels 	 Adaptive HID headlamps Daytime running lamps Power-folding, heated mirrors Hands-free power trunk lid 19-inch premium dark stainless-painted aluminum wheels with chrome inserts 	 Adaptive HID headlamps Daytime running lamps Power-folding, heated mirrors BLIS® (Blind Spot Information System) with cross-traffic alert Hands-free power trunk lid 19-inch polished aluminum wheels with premium Ebony-painted pockets
	INTERIOR	
 Lincoln Luxury Soft-Touch Seating Surfaces: 10-way driver, heated 10-way passenger, heated Power tilt/telescoping steering column Dual-zone climate control 	 Premium Leather-trimmed Seating: 10-way driver, heated 10-way passenger, heated Power tilt/telescoping steering column with wood inset on steering wheel Dual-zone climate control Illuminated sill plates Power-cinch door closing 	 Premium Leather-trimmed Seating: 24-way driver, heated and cooled 24-way passenger, heated and cooled Power tilt/telescoping steering column with wood inset on steering wheel Tri-zone climate control Power rear-window sunshade Power-fold rear head restraints Illuminated sill plates Power-cinch door closing
 Premium Audio, 10 speakers SiriusXM® Radio (6-month complimentary) 	Premium Audio, 10 speakers with HD Radio™ SiriusXM Radio (6-month complimentary)	Premium Audio, 10 speakers with HD Radio SiriusXM Radio (6-month complimentary)

PREMIERE	SELECT	RESERVE
	INTERIOR (CONT'D.)	
SYNC® 3 MyLincoln Mobile™	 SYNC 3 MyLincoln Mobile 2 rear-seat USB charging ports 110-volt/150-watt power outlet 	 SYNC 3 with Voice-activated Touchscreen Navigation System SiriusXM Traffic and Travel Link® (6-year complimentary) MyLincoln Mobile: Embedded modem Scheduled remote starts Remote lock/unlock Enhanced vehicle locator 2 rear-seat USB charging ports 110-volt/150-watt power outlet
Lincoln Experiences: - Approach detection - Lincoln logo welcome mat - Illuminated door handle pockets - Lincoln signature fade-on/fade-off lighting	Lincoln Experiences: Includes everything on Premiere, plus: — Smart power-fold mirrors — Dynamic signature lighting	Lincoln Experiences: Includes everything on Premiere, plus: – Smart power-fold mirrors – Dynamic signature lighting
	STANDARD ON LINCOLN CONTINE	NTAL
8 airbags	 Electric-assist parking brake 	 Push-button shift
Adaptive HID headlamps	 Forward Sensing System 	 Push-button start

Rear view camera
 Remote Start System

SiriusXM Radio®

· SYNC 3

Reverse Sensing System

 Individual Tire Pressure Monitoring System (TPMS)

AdvanceTrac® electronic stability control
 Heated front seats

Hill start assist

MyKey®

Intelligent Access

MyLincoln Mobile

Lincoln Experiences

Ambient lighting

Easy Fuel® capless fuel filler

E-Latch door handles

(see page 10 for details)

Auto Hold

EQUIPPING CONTINENTAL TO YOUR TASTES

OPTIONAL PACKAGES				
SELECT	RESERVE			
Climate Package Auto high beams Auto-dimming rearview mirror ⁽¹⁾ Heated rear seats Heated steering wheel Rain-sensing wipers ⁽¹⁾ Windshield wiper de-icer ⁽¹⁾	Climate Package Auto high beams Auto-dimming rearview mirror ⁽¹⁾ Heated rear seats Heated steering wheel Rain-sensing wipers ⁽¹⁾ Windshield wiper de-icer ⁽¹⁾	 Luxury Package Premium LED headlamps Revel® Ultima® Audio with 19 speakers CD player and HD Radio™ 		
Technology Package ⁽²⁾ 360-degree camera Adaptive cruise control with stop-and-go Auto-dimming rearview mirror Driver Alert System Enhanced Active Park Assist System Lane-Keeping System Pre-Collision Assist with Pedestrian Detection Rain-sensing wipers Windshield wiper de-icer	Technology Package ⁽²⁾ 360-degree camera Adaptive cruise control with stop-and-go Auto-dimming rearview mirror Driver Alert System Enhanced Active Park Assist System Lane-Keeping System Pre-Collision Assist with Pedestrian Detection Rain-sensing wipers Windshield wiper de-icer	Rear-seat Package ⁽³⁾ 40/20/40 split-fold seats Center armrest with LCD screen and cupholders Heated and cooled rear seats Inflatable rear outboard safety belts Interior rear security lamps Manual rear head restraints Passenger seat-back control switch Power recline and 4-way power lumbar with seat-bottom and seat-back massaging feature		
Select Plus Package BLIS® (Blind Spot Information System)		Rear-door window sunshades Rear duct B-pillar registers		





OP	TIONAL STAND-ALONE F	EATURES
PREMIERE	SELECT	RESERVE
Intelligent AWD	Intelligent AWD	Intelligent AWD
	• 2.7L GTDI V6	3.0L GTDI V6, ⁽¹⁾ includes: Dynamic Torque Vectoring 19-inch polished aluminum wheels with premium Ebony-painted pockets
CD player	CD player	CD player
	Revel® Audio System	Revel® Audio System
	30-way Perfect Position Seats	30-way Perfect Position Seats
	 Dual-panel moonroof 	Dual-panel moonroof
	 Inflatable rear outboard safety belts 	Inflatable rear outboard safety belts

with cross-traffic alert

SYNC® 3 with Voice-activated

Touchscreen Navigation System

⁽¹⁾ Not included when Technology Package is selected.

⁽²⁾ Requires 2.7L engine option.

⁽³⁾ Requires dual-panel moonroof option.

YOUR EXPERIENCE: SEAMLESS AND ELEGANT

Embodying a timeless definition of beauty, Continental balances strength and elegance, power and control.



DUAL-PANEL MOONROOF(1)

The dual-panel moonroof provides a view of the open sky with a large glass design and large daylight opening. The design allows for a reduction in noise, vibration and harshness, while also providing quality in torsional stiffness.

- The use of a special structural adhesive around the edges provides the torsional stiffness and also reduces wind noise
- The opening mechanism is unique and allows the glass to slide above the rear fixed glass and not on rear glass tracks
- The wind deflector, designed with a soft mesh fabric, helps reduce wind noise

E-LATCH DOOR HANDLES

A first for Lincoln, all-new
E-Latch door handles complement
the overall exterior styling by moving
the handles off of the doors and into

the beltline. Operation is easy to open; just slide a hand behind the handle and simply open the doors.

On the inside, operation is also simple. Just press a finger on the button to open. Even closing the doors provides a luxurious and elegant experience with a power-cinch soft-closing feature.



LINCOLN EXPERIENCES

The elegance of Lincoln Continental is enhanced with standard Lincoln Experiences. The suite of features senses when you are approaching with the key fob and greets you warmly with an LED signature headlamp element that fades on while a lit welcome mat projects the Lincoln Star logo onto each side of the vehicle and the door handles illuminate. On Select, Reserve and Lincoln Black Label, the LED signature lighting dynamically fades on starting from the inside.

(1) Optional on Select, Reserve and Lincoln Black Label.

SIGNATURE GRILLE

The Lincoln signature grille provides an elegant and modern look with a mesh formed from the repeating Lincoln Star graphic, and a lower line creating a pedestal for the raised Lincoln Star emblem.





From the warmth of authentic wood accents to the simplicity of elegant controls, every aspect of the beautifully crafted Continental interior is designed with you in mind.

30-WAY PERFECT POSITION SEATS(1)

More ways to personalize the experience through 30 different power adjustments, designed to provide comfort tailored to your unique shape and size. Here's a look at everything you and your front passenger can adjust:

- 6 ways to adjust TRACK
- · 4 ways to adjust LUMBAR
- 4 ways to adjust THIGH SUPPORT
- · 4 ways to adjust THIGH EXTENSION
- 4 ways to adjust HEAD RESTRAINT
- 2 ways to adjust RECLINE
- · 2 ways to adjust UPPER BACK BOLSTER SUPPORT
- 2 ways to adjust BOLSTER (BACK)
- 2 ways to adjust BOLSTER (CUSHION)

The upper seat back supports the shoulders, while the suspension system supports the body. This combination helps take stress off of the shoulders and neck.

Two extending thigh cushions, each independently adjustable, add further support. The cushions can be extended and moved up or down.

This allows the driver to further personalize the adjustments and gives support as needed to each leg independently, recognizing that one leg is at rest and the other is engaging the accelerator and brake pedals.

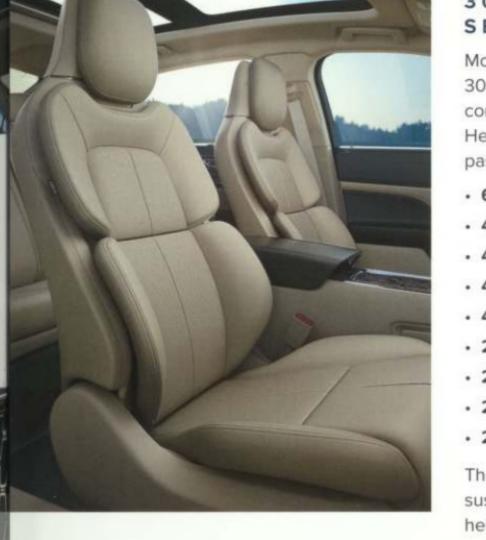
REAR-SEAT PACKAGE(2)

Provides second-row passengers first-class treatment as they ride in comfort.

- Rear seats are both heated and cooled, so passengers can find the right comfort levels
- Rear-seat climate controls help them select their own interior cabin temperature, independent from the front. This is standard on Reserve and Lincoln Black Label
- They can find their own ideal seating positions, too. The seats have a power recline and 4-way power lumbar with seat-bottom and seat-back massaging feature
- If it's a little too sunny, there are manual rear-door window sunshades and a power rear sunshade
- They also have a view of the sky above and control over the dual-panel moonroof
- And, what about the fold-down center armrest?
 Great for resting an arm, but what else does it do?
 It has a 4-inch LCD screen, and passengers can control many features for personal comfort:
- Climate temperature and heated/cooled seat controls
- Power lumbar and recline controls
- See status of massaging seats
- Dual-panel moonroof controls
- Rear power sunshade controls
- Audio controls for power, source, volume and seek



(2) Available on Reserve and Lincoln Black Label. Requires dual-panel moonroof option.





YOUR DRIVE: ENGAGING

Lincoln Continental offers you a host of powertrain choices to help generate an immediate surge of on-demand power while keeping you remarkably connected as you take the wheel.

ADAPTIVE STEERING(1)

This feature can dynamically improve vehicle performance and steering feel at varying speeds, based on driver preference. Adaptive steering changes the ratio between a driver's actions at the steering wheel — the number of turns — and how much the front wheels turn.

In traditional steering systems, this is a fixed steering ratio. With adaptive steering, the steering ratio continually changes with vehicle speed, optimizing steering response in a variety of situations.

- At lower speeds, the angle demand is lowered, making the vehicle very agile
- At higher speeds, the vehicle reacts more smoothly and precisely to the driver's inputs, improving confidence

DYNAMIC TORQUE VECTORING (2)

It's a fully automatic system that adjusts torque between the left and right wheels on the rear axle of the All-Wheel-Drive System to aid cornering and provide confident handling and stability — especially in tight turns.

- Operation is automatic
- The system continuously varies front-to-rear and side-to-side torque distribution to suit the driving situation, monitoring inputs from multiple vehicle sensors 100 times per second
- More drive torque can be diverted to the rear axle when needed
- Up to 100 percent of available torque can be sent to each rear wheel, delivering the torque-vectoring capability that has a dramatic impact on handling and cornering stability
- Helps reduce both oversteer and understeer to keep the vehicle tracking on the driver's intended path

INTELLIGENT ALL-WHEEL DRIVE (AWD)(3)

Intelligent AWD constantly monitors and predicts traction, delivering torque to the appropriate wheel or wheels even before they begin to slip. Intelligent AWD distributes power as needed, to improve performance in all conditions.

The system adjusts the power split between front and rear wheels to give drivers a precise blend of traction and handling in all conditions. Intelligent AWD is a fully automatic system requiring no driver interaction.

REVEL® AND REVEL ULTIMA® (4)

Uncompromising acoustics and stunning audio quality are available with Revel Audio and Revel Ultima. Revel's acclaimed performance is designed into Lincoln Continental through the optimization of speaker placement, tuning and calibration.

Revel Audio Systems are exclusive to the Lincoln Motor Company, and were designed in conjunction with the design of the vehicle itself.

Two Revel Systems are available: the 13-speaker Revel Audio System and the 19-speaker Revel Ultima Audio System.

- (1) Driver-Assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.
- (3) Ontiona

(2) Included with the 3.0L GTDI V6 option.

(4) Revel optional on Select and Reserve. Revel Ultima included in Luxury Package and standard on Lincoln Black Label.



LINCOLN DRIVE CONTROL

With a suite of intuitive technologies, including continuously controlled damping (CCD), electric power-assisted steering (EPAS) and active noise control, Lincoln Drive Control is the standard in Lincoln driving dynamics.

The system adapts to your mood with three unique, driver-selectable modes — Normal, Sport or Comfort — that work to ensure your drive is as tailored as you are.

LINCOLN BLACK LABEL

Lincoln Black Label: The Highest Expression of Luxury

Lincoln Black Label is a curated collection of ultra-premium designer themes combined with a uniquely elevated client experience that transcends expectations.

DESIGN THEMES

Each Lincoln Black Label design theme has been meticulously curated by an elite team of designers to provide the select few a uniquely elevated automotive experience. Meticulously handcrafted materials — like Eagle Ottawa Venetian leather, Alcantara® and exotic woods — artfully accentuate the impeccable interiors of the Lincoln Black Label collection.



CHALET

This majestic theme is designed to evoke the contrasting pleasures of pulse-pounding mountain slopes and the inherent comfort of an après-ski lodge. Each interior touch, exclusive to Black Label, is brought together with one purpose: to awaken the senses and escape on a luxurious Alpine getaway.



RHAPSODY

Distinctly tied to the theme of music, sound and style, Rhapsody introduces a thrilling and equally touching experience. Aluminized Silver Mesh evokes rapid crescendos, while the dark, velvety feel of the Deep Navy interior reflects the blue night sky turning black and the brilliant shimmer of twinkling stars offering a measured rest. The Rhapsody theme is for those who want to enjoy all that life has to offer and leave their legacy.



THOROUGHBRED

Thoroughbred is a regal Lincoln Black Label design theme inspired by the distinguished and elite lifestyle of horse racing. Perfect for those with an eye for detail, this theme pays tribute to the traditional American heritage of equine culture with a striking mix of deep, dark tones designed to evoke the majesty and strength of a champion.



MEMBERSHIP PRIVILEGES

Premium materials deserve excellent service. That's why you'll find an entire collection of Lincoln Black Label amenities dedicated to enhancing your ownership experience.

They're all waiting for you as part of the Lincoln Pledge. It's the collective promise from everyone at the Lincoln Motor Company to be there for you. And as the owner of a Black Label Lincoln, even more benefits

Enjoy an Extended Premium Maintenance Plan that covers wear items and remote vehicle delivery. With these services and so much more, you'll see that having a Lincoln Black Label vehicle is as much about luxury as it is about membership.

THE LINCOLN PLEDGE



WE'RE HERE FOR YOU

As the owner of a Lincoln vehicle, you can take comfort in knowing we're always by your side. Reach out to us, any time, by calling 1-800-521-4140 to speak with a Lincoln Concierge. They're empowered with the knowledge to help you with new vehicle features, owner benefits, Roadside Assistance and more.

NEW COMPLIMENTARY PICKUP & DELIVERY (1)

Introducing a luxurious new level of convenience — Complimentary Pickup & Delivery — for your Lincoln service appointments. The program works on your terms to suit your busy lifestyle. A Lincoln representative will pick up your vehicle at a time and place of your choosing, and leave you with a complimentary loaner vehicle. When your service is complete, your Lincoln will be delivered back to you freshly washed, another shining example of our dedication to your satisfaction.

LINCOLN WARRANTIES (2)

Drive confidently, backed by our 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a fully transferable 6-year/70,000-mile Powertrain Warranty that features no deductible. You'll also receive a 2-year/unlimited-mile warranty on parts and labor.

ROADSIDE ASSISTANCE FOR LIFE(2)

We're here for you — nationwide. If you lock yourself out of the vehicle, run out of fuel, have a flat tire or a dead battery, or you need a tow to your Lincoln Dealership, we can help. For the original owner, the Lincoln Roadside Assistance for Life program provides these services 24/7 for as long as you own the vehicle — all at no charge.

MYLINCOLN MOBILETM APP

Available as a download to your iPhone® or Android™ device, the MyLincoln Mobile app provides easy access to your Lincoln Concierge, Roadside Assistance and other premium Lincoln ownership benefits.

- (1) Dealer participation may vary. See your Lincoln Dealer for details.
- (2) Lincoln reserves the right to change program details at any time without obligations. See your dealer for limited warranties and complete details

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THE LINCOLN MOTOR COMPANY







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