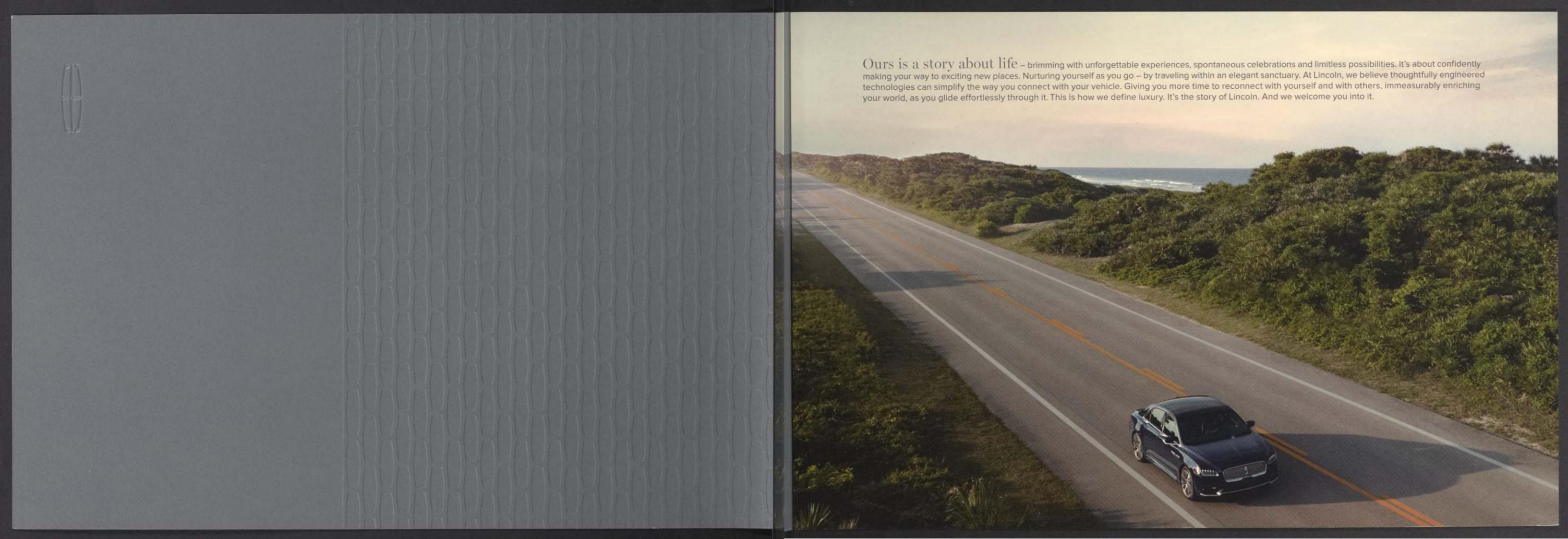


LINCOLN







2017 Lincoln MKZ & MKZ Hybrid

Some days inspire reflection on how far you've progressed in life – and others are all about the exhilaration of where you're headed next. Powered by one of the most potent engines Lincoln has ever produced – the 400-horsepower¹ twin-turbocharged 3.0-liter GTDI V6² – MKZ is created for those who are driven to achieve greatness. To conquer every curve and feel every second of exhilaration, combine this spirited engine with Intelligent all-wheel drive (AWD)² and the Driver's Package. If it's efficiency that sparks your interest, look to MKZ Hybrid, which has a best-in-class EPA-estimated rating of 41 city mpg.³ Wherever your passion takes you, make the most of every moment.

Driver's Package shown. ¹When equipped with available AWD. Horsepower rating achieved with 93-octane fuel. ²Available feature. ³EPA-estimated rating of 41 city/38 hwy/40 combined mpg. Actual mileage will vary. Class is Luxury Midsize Hybrid Sedans based on Lincoln segmentation. Excluding plug-in hybrid vehicles.













From our trusted service advisors to our expert technicians to the voice on the other end of the line should you call - we'll be there for you and your Lincoln wherever, whenever, if ever you need us.

Our Promise Includes:

PICKUP AND DELIVERY

We'll pick up your Lincoln when it's time for service, including your complimentary first oil change, and deliver it back to you when we're finished! We'll even provide you with a complimentary Lincoln loaner to use while we have yours.2

LINCOLN CONCIERGE

Our caring agents are empowered to handle your call and concerns from beginning to end. Contact us at 800-521-4140 or 800-232-5952.

ROADSIDE ASSISTANCE FOR LIFE

We'll be there for you as long as you own your Lincoln – with 24-hour/ 7-day-a-week assistance nationwide.2

COMPLIMENTARY CAR WASH

After each service visit, select dealers are happy to return your Lincoln to you washed and ready for the road ahead.2

COMPLIMENTARY LINCOLN LOANER

Should your Lincoln require warranty service, we'll be there for you with a complimentary Lincoln loaner vehicle.

BUMPER-TO-BUMPER WARRANTY

Be assured that your Lincoln is covered for 4 years/50,000 miles.3



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1Pickup and Delivery is valid for owners of new 2017 model-year Lincoln vehicles. Mileage limitations may apply. See your dealer for details. ²Lincoln reserves the right to change program details at any time without obligation. See your dealer for complete details. ³See your dealer for limited warranty details.



THE LINCOLN MOTOR COMPANY