

THE NEW 2017 LINCOLN MKZ + HYBRID



Coming Spring 2016. Pre-production model shown.

This moment is all yours.



Make the most of it in the 2017 Lincoln MKZ. Outside, the refined new design clearly conveys its dramatic evolution. Inside the carefully crafted cabin, you'll find elevated styling in a beautiful collection of hues. Among the stunning interior choices are Ebony, Cappuccino (shown), Terracotta, the soothing serenity of Jade,¹ and the energizing contrast of an Ebony and Touring White combination within the new Driver's Package.² Take some time for yourself and get into the new MKZ.

Coming Spring 2016. Pre-production model shown. ¹Available feature. ²Available on 3.0-liter AWD models only. Available Summer 2016.



STEP ON STAGE.

Our exclusive relationship with Revel® by HARMAN is one that elegantly fuses form, function and innovation to create the lasting and emotionally evocative experience of live music. The 20-speaker Revel Ultima® audio system¹ uses patented Clari-Fi™ technology to bring compressed music back to life, and lets you select from 3 distinct listening modes: Traditional Stereo, Audience and On Stage.

AND BE HEARD.

Our next generation of voice-activated technology – SYNC® 3 – connects you to the world around you with its easy-to-use new design and new features.^{1,2} Place and answer calls, and control music from your smartphone or USB device, all with simple commands. The Navigation System¹ features maps with pinch-to-zoom capability, makes it easy to enter your destination, and so much more.



TWO POWER MKZ YOUR WAY.

Distinctive drivers have unique desires, which is exactly why the new MKZ offers you 3 different engine choices. The standard 2.0-liter GTDI I-4 engine powering MKZ features direct injection for precise fuel delivery and a spirited drive. Opt for the all-new, premium 3.0-liter GTDI V6 engine¹ with all-wheel drive (AWD)¹ and add the Driver's Package³ for a brilliant driving experience. The package features a sport-tuned suspension and Dynamic Torque Vectoring, plus unique design elements such as painted brake calipers, 19" aluminum wheels, carbon-fiber interior trim, and Ebony seats with Touring White accents. MKZ Hybrid also offers rewarding performance with its efficient 2.0-liter Atkinson-cycle I-4 engine and electric traction motor.

Coming Spring 2016. Pre-production model shown. ¹Available feature. ²Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ³Available on 3.0-liter AWD models only. Available Summer 2016.





INNOVATE YOUR DRIVE.

The new 2017 Lincoln MKZ offers thoughtful driver-assist technologies. Pre-Collision Assist with Pedestrian Detection¹ fuses information from its camera and radar technology to help you handle various driving situations in and out of the city. The system can monitor your vehicle's proximity to other vehicles, as well as to pedestrians. If a potential collision is detected, collision warning can alert you with visible and audible warnings, so you can take action. If needed, brake support may help by applying full force when you press the brake pedal. And if the system determines a collision is imminent, active braking may automatically apply the brakes.

Coming Spring 2016. Pre-production model shown. ¹Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. While Pre-Collision Assist with Pedestrian Detection may be especially helpful in unexpected situations, it does not replace the driver and has limitations, which include nighttime, low and harsh lighting conditions, vehicles moving in a different direction, and certain weather conditions.



Premiere Includes:

- 18" premium painted machined-aluminum wheels
- Adaptive HID headlamps with LED signature lamps and autolamp feature
- Intelligent Access with push-button start
- Push-button shift
- Rear view camera
- Remote Start System
- Reverse Sensing System

Select Includes select content of *Premiere*, plus:

- 2 rear smart-charging USB ports
- 4-way lumbar support for driver and front-passenger seats
- Ambient lighting
- Leather-trimmed seats
- Power-folding sideview mirrors
- Power-tilt/-telescoping steering column with memory

Reserve Includes select content of *Select*, plus:

- 19" polished aluminum wheels with Dark Tarnish-painted pockets
- BLIS[®] (Blind Spot Information System) with cross-traffic alert
- Embedded modem
- Heated and cooled front seats
- Power decklid
- Voice-activated Navigation System

Available Features

- 3.0-liter GTDI V6 engine
- 14-speaker Revel[®] audio system with HD Radio[™] Technology
- 20-speaker Revel Ultima[®] audio system
- Adaptive Cruise Control with Stop and Go
- Enhanced Active Park Assist System
- Inflatable rear outboard safety belts
- Lane-Keeping System
- Multicontour front seats with Active Motion[®]
- Premium LED headlamps
- Retractable panoramic roof

EXTERIOR COLORS



Ruby Red Metallic Tinted Clearcoat¹



Magnetic Metallic



Ingot Silver Metallic



White Platinum Metallic Tri-coat¹



Palladium Gold Metallic



Midnight Sapphire Metallic



Jade Metallic



Burgundy Velvet Metallic Tinted Clearcoat¹



Black Velvet



Scan to see more of the new MKZ. Message and data rates may apply.

Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles. "HD Radio" and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. Revel, Ultima and Clari-Fi are trademarks of HARMAN International Industries, registered in the United States and other countries. ©2015 Lincoln Printed in the USA. Please recycle.

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