



2025

# TUCSON Hybrid





## Hybrid & Plug-in Hybrid: More style. More miles. So much more to love.

When the editors of *U.S. News & World Report* named our Hyundai Tucson Hybrid the 2024 Best Hybrid SUV,<sup>1</sup> little did they know we were making Tucson even better for 2025. We've wrapped the fuel economy, connected technology and practical versatility of Tucson Hybrid and Plug-in Hybrid with updated styling to express the advanced design language of Hyundai in a bold new way.

You can see it in fresh angles carved into the front and rear, extending the kinetic energy of Tucson's gem-cut surfaces from top to bottom. What's even more distinctive? The dazzling cluster of LED Daytime Running Lights that sparkle with a fresh new look for 2025. Hidden within the front grille, they come to life when illuminated, projecting the unmistakable signature of Tucson.

We went even further inside, restyling the spacious cabin with fresh, clean lines and attractive surfaces for 2025. The dash features an uncluttered horizontal design

reminiscent of modern architecture. It's topped by a larger 12.3" touchscreen that tells you Tucson is loaded with connectivity and convenience technologies – like wireless Apple CarPlay<sup>2</sup> and Android Auto,<sup>3</sup> standard on all models.<sup>2</sup>

As you drive, Hyundai SmartSense, our suite of advanced safety and driver-assistance technologies, helps protect you from all sides.<sup>3</sup> When you park, new available features like Hyundai Pay let you pay for parking using that striking touchscreen,<sup>4</sup> while Remote Smart Parking Assist lets you step outside and remotely guide your Tucson into tight spaces.<sup>5</sup>

Add all of this to fuel economy of up to 38 combined MPG on the Tucson Hybrid Blue, an all-electric range of up to 32 miles on Tucson Plug-in Hybrid,<sup>6</sup> and the availability of a sporty Tucson Hybrid N Line model...and it's clear there are more angles than ever for loving a Hyundai Tucson.



<sup>1</sup> View U.S. News Best Cars at cars.usnews.com. <sup>2</sup> Apple<sup>®</sup> is a registered trademark of Apple Inc. Android Auto<sup>™</sup> is compatible with Android<sup>™</sup> phones running Android 5.0 or higher. Android Auto may not be available on all devices and is not available in all countries or regions. Additional apps may be required. Android and Android Auto are trademarks of Google LLC. <sup>3</sup> Safety features vary by model and trim level. For details, refer to the Features section in this brochure or visit HyundaiUSA.com. <sup>4</sup> Hyundai Pay is available on select 2021-2025 model year Hyundai vehicles equipped with Bluelink and touchscreen navigation. Requires an active Hyundai Bluelink mobile app account, subject to the Connected Services and Hyundai Pay Terms and Conditions. Cellular and GPS coverage is required. Only use Bluelink features and corresponding devices when safe to do so. Valid Visa, MasterCard or American Express credit card must be linked to Hyundai Pay. Credit card eligibility and terms are determined by the card issuing bank. Hyundai Pay is currently accepted at select gas stations, charging stations and parking facilities (collectively, "Merchants") in the U.S. Participating Merchants may not operate in all states or locations. Additional Merchant terms and fees may apply. Features, specifications, fees and availability are subject to change. Visit Owners.HyundaiUSA.com for more information. <sup>5</sup> Remote Smart Parking Assist (RSPA) can help remotely park your vehicle. However, several factors can impact RSPA performance. RSPA may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) interfere with sensor operation. Always inspect the parking area with your own eyes. See Owner's Manual for details and limitations. <sup>6</sup> EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.

TUCSON Hybrid N Line in Ultimate Red



# Gas convenience. Electrified performance.

TUCSON Hybrid N Line in Ultimate Red

You want to do your part for a cleaner, greener world. Yet you also appreciate the real-world practicality of being able to gas up and go. Hyundai Tucson's hybrid models pair a gas engine with electrified efficiency to give you best-of-both-worlds flexibility. And three ways to enjoy it: Tucson Hybrid. Tucson Plug-in Hybrid. And Tucson Hybrid N Line with motorsport-inspired styling adding to its electrified appeal.

All Tucson Hybrid and Tucson Hybrid N Line models are powered by a turbocharged 1.6L engine and 47.7 kW electric motor that combine for 231 net horsepower. You'll feel the impressive power with every press of the accelerator pedal. Tucson Hybrid Blue delivers additional fuel economy with up to an estimated 38 combined MPG.<sup>1</sup>

Tucson Plug-in Hybrid uses a 7.2 kW onboard charger to let you recharge its robust 13.8 kWh battery pack in as little as two hours<sup>2</sup> for an all-electric range of up to 32 miles.<sup>1</sup> For optimal range

and power, its turbocharged 1.6L engine works in concert with the electric motor to generate up to 268 net horsepower and an EPA-estimated combined 77 MPGe.<sup>3</sup>

All of Tucson's hybrid models enjoy adjustable regenerative braking that converts kinetic energy into electric power, working to extend your battery's charge. And all grip with HTRAC All Wheel Drive (which includes a drive mode optimized for snowy or slippery roads) and e-Handling technology that takes advantage of the electric motor's impressive torque to provide improved traction, stability and confidence while cornering.

Have toys to trailer? Tucson has a maximum towing capacity of up to 2,000 pounds.<sup>4</sup> And because Hyundai battery packaging is so compact, Tucson Hybrid and Plug-in Hybrid models provide ample cargo volume – letting you pack even more into your weekend adventures.

<sup>1</sup> EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. <sup>2</sup> Charge time based on a 240V Level 2 charger. <sup>3</sup> MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. Use for comparison purposes only. Mileage may vary depending on driving conditions, driving habits, the vehicle's condition, the age/condition of the lithium ion battery, and other factors. <sup>4</sup> Towing capability varies by configuration. 2,000 lb. maximum towing capacity requires Tucson Hybrid or Tucson Plug-in Hybrid and installation of aftermarket trailer brake controller and trailer brakes. See Owner's Manual for proper use and additional information. <sup>5</sup> Safety features vary by model and trim level. For details, refer to the Features chart in this brochure or visit HyundaiUSA.com. <sup>6</sup> Lane Keeping Assist operates only when the lane markings are clearly visible on the road. It will not work under all circumstances and will not prevent loss of control. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. It uses a camera in the upper windshield area, so it is imperative this area be free of blockage such as stickers, dirt, snow, tinting material, markings and labels. Avoid putting objects on the dashboard that may reflect light or images onto the system camera area. See Owner's Manual for details and limitations. <sup>7</sup> Forward Collision-Avoidance Assist with Junction Turning (FCA-JT) is intended to be a supplement to safe driving practices. The system is not designed to detect certain stationary objects such as trees or poles, and may not detect all vehicles, pedestrians or cyclists under certain conditions. The system's Junction Turning function operates when the vehicle's left turn signal is activated, the vehicle is traveling between approximately 6-19 mph and the oncoming vehicle's speed is between approximately 19-44 mph. The system is a driver assistance system and is not a substitute for safe driving. The driver is responsible for being attentive and maintaining control of the vehicle, and should not wait for the system's alerts before braking as there may not be sufficient time to brake safely. See Owner's Manual for details and limitations. <sup>8</sup> It is the driver's responsibility to remain alert at all times. Driver Attention Warning is only a warning to inform the driver of a potential lack of driver attention or drowsiness. It does not detect and provide an alert in every situation. See Owner's Manual for details and limitations. <sup>9</sup> Blind-Spot Collision Warning (BCW) warns you of other vehicles in the blind-spot region to help prevent an unsafe lane change. It also helps prevent collisions when exiting parallel parking spots by alerting the driver to a potential hazard. Never rely exclusively on BCW as it is not a substitute for attentive driving. Always look over your shoulder and use your mirrors to confirm clearance. There are limitations to the function, detection, range and clarity of the system. BCW may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) are interfering with sensor operation. See Owner's Manual for details and limitations. <sup>10</sup> The Blind-Spot View Monitor (BVM) assists the driver in changing lanes by providing a live view of the blind spot on either side of the vehicle and an audible alert if another vehicle is detected. Turn signal must be activated, and other system limitations apply. Do not rely exclusively on BVM. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. The Surround View Camera System is a parking support system. The Surround View Monitor cannot completely eliminate blind spots, may not detect every object and does not warn of moving objects. Always check your surroundings before moving your vehicle. See Owner's Manual for details and limitations.

# Protect your family. With Hyundai SmartSense.

Every 2025 Tucson model is engineered with Hyundai SmartSense, a remarkable suite of advanced safety and driver assistance technologies.<sup>5</sup> To help Tucson drivers avoid accidents from happening in the first place, SmartSense is flush with innovations designed to alert you to potential hazards – innovations like standard Lane Keeping Assist<sup>6</sup> and Forward Collision-Avoidance Assist with Pedestrian, Cyclist and Junction Turning Detection.<sup>7</sup> There's even an intuitive Driver Attention Warning<sup>8</sup> feature that monitors your driving patterns to detect inattentive driving and alerts you to take a break.

As the driver, you'll feel haptic feedback through the steering wheel to alert you whenever Lane Keeping Assist or Blind-Spot Collision Warning<sup>9</sup> are engaged. An available Blind-Spot View Monitor and Surround View Monitor both use an array of cameras to help give you a full 360-degree sense of what's happening around your vehicle.<sup>10</sup> So whenever you and your Tucson make your next move, you'll know there are innovative SmartSense technologies helping to safeguard your journey.



Lane Keeping Assist

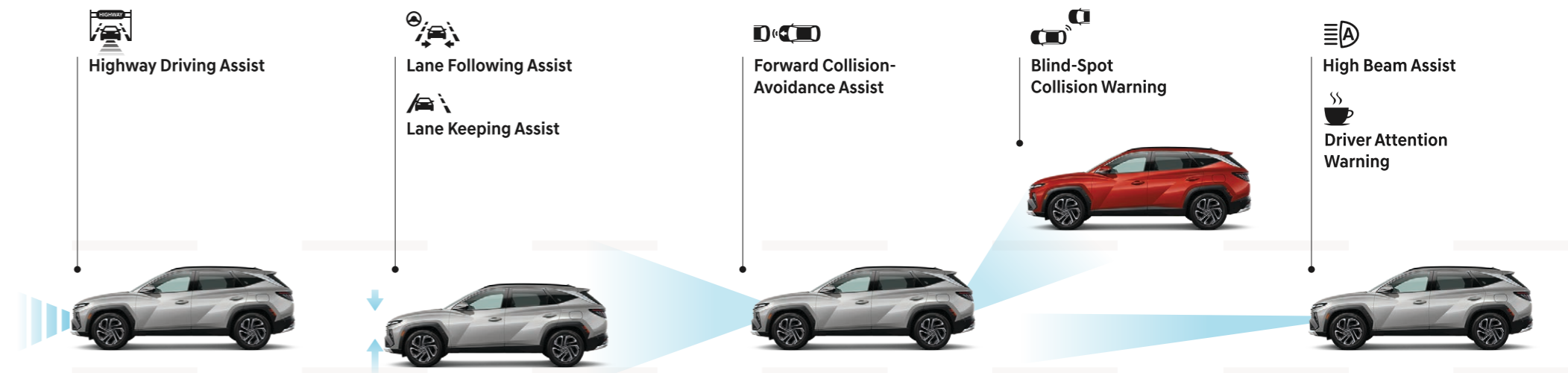


Surround View Monitor



Blind-Spot View Monitor

## Hyundai SmartSense Technologies





<sup>1</sup>The hands-free smart liftgate will open when your Proximity Key is within 3 feet of the detection area for at least 3 seconds. Radio transmitters and other vehicle smart keys may interfere in normal operation. See Owner's Manual for details and limitations. <sup>2</sup>Dual-level cargo floor not available on Tucson Plug-in Hybrid models. <sup>3</sup>Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. <sup>4</sup>Claim based on comparison of specifications on manufacturer websites at the time of publication. <sup>5</sup>Hyundai Pay is available on select 2021-2025 model year Hyundai vehicles equipped with Bluelink and touchscreen navigation. Requires an active Hyundai Bluelink mobile app account, subject to the Connected Services and Hyundai Pay Terms and Conditions. Cellular and GPS coverage is required. Only use Bluelink features and corresponding devices when safe to do so. Valid Visa, MasterCard or American Express credit card must be linked to Hyundai Pay. Credit card eligibility and terms are determined by the card issuing bank. Hyundai Pay is currently accepted at select gas stations, charging stations and parking facilities (collectively, "Merchants") in the U.S. Participating Merchants may not operate in all states or locations. Additional Merchant terms and fees may apply. Features, specifications, fees and availability are subject to change. Visit Owners.HyundaiUSA.com for more information. <sup>6</sup>Remote Smart Parking Assist (RSPA) can remotely help park the vehicle. However, several factors can impact RSPA performance. RSPA may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) interfere with sensor operation. Always inspect the parking area with your own eyes. See Owner's Manual for details and limitations.

TUCSON Hybrid N Line Sport Combination Seats in Black with Red Accents

## Find comfort on the cutting edge.

When design and technology think ahead for you, just opening your Tucson feels a bit magical. As you approach, it recognizes your Proximity Key and lets you enter with the key in your pocket or purse. Tucson's Limited trim levels now include a fingerprint scanner that lets you start the hybrid engine with a mere touch as well.

This cutting-edge advancement goes beyond the drivetrain – stand behind your Tucson with your arms full of groceries or gear, and the hands-free smart liftgate automatically raises after detecting your Proximity Key.<sup>1</sup> Remote-release folding 2nd-row seats provide easy access to a spacious cargo area, complete with an innovative dual-level cargo floor.<sup>2</sup>

The advances continue inside, with a redesigned interior reflecting modern design at its best. It's filled with premium features – like heated front seats, a wireless phone charger<sup>3</sup> and available ventilated front seats and heated 2nd-row seats – yet feels remarkably open and relaxing.

That open feeling extends to the rear passengers, too, compliments of class-leading legroom in the 2nd row.<sup>4</sup> All the better to relax and enjoy Tucson's available Bose<sup>®</sup> premium audio that fills the cabin with rich, sparkling sound.

Even after your arrival, Tucson's magic is still on display. Newly available Hyundai Pay lets you pay for parking right from your touchscreen,<sup>5</sup> while Remote Smart Parking Assist on Tucson Limited models takes the squeeze out of tight parking spaces.<sup>6</sup> Just hold down a button on your key fob while standing outside of the vehicle, and you can remotely roll your Tucson forward into its parking spot. Hold another button, and you can guide your Tucson safely back out.

**BOSE**  
Better sound through research.

HD Radio™ Technology

SiriusXM® Satellite Radio

Android Auto™  
Apple CarPlay®

Dynamic Voice Recognition



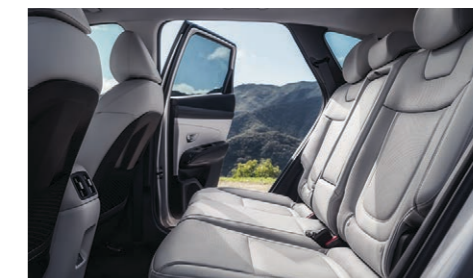
Reclining 60/40 split-folding 2nd-row seats



Wide 12.3" touchscreen navigation display



Hands-free smart liftgate



Best-in-class 2nd-row legroom



Panoramic sunroof

# Introducing Bluelink+: No fees. No trial. No worries.

With the introduction of Bluelink+, Hyundai becomes the first automotive brand to offer its suite of connected car features to new car purchasers without a subscription. Bluelink+ is complimentary with the purchase of your new 2025 Tucson Hybrid or Tucson Plug-in Hybrid.<sup>1</sup>

Bluelink features technologies designed to help keep you safe – from automatic collision notifications and automatic emergency assistance if your airbags deploy to enhanced roadside assistance that sends your exact location to a roadside assistance associate.<sup>2</sup> Bluelink also includes helpful maintenance features like remote diagnostics and monthly vehicle health reports. All complimentary with a 2025 Tucson Hybrid or Tucson Plug-in Hybrid new vehicle purchase for the life of the supporting wireless network technology.<sup>3</sup>

Your MyHyundai with Bluelink app turns compatible smartphones, smartwatches or smart home assistant devices into a Bluelink remote control that can unlock your vehicle's doors and start the engine and climate controls before you walk out the door.<sup>4</sup>

Starting your Tucson remotely, or with the available Digital Key 2 Premium, also tunes radio and navigation system presets using your Bluelink personal profile.<sup>5</sup> Want to remotely check if you've left your doors unlocked or the lights on? Just consult your MyHyundai with Bluelink app. Apple Wallet,<sup>6</sup> Google Wallet<sup>6</sup> and Samsung Pass<sup>6</sup> let you share your digital key with trusted friends and family members<sup>6</sup> – as the primary driver, you control when a shared key can be used, and you can pause or end shared-key access at any time.



## Automatic Emergency Assistance

Bluelink offers you 24/7 SOS Emergency Assistance as well as Automatic Collision Notification that calls for help if you're in an accident where your vehicle's airbags deploy.



## On-Demand Diagnostics

Run vehicle diagnostics from your touchscreen, report issues at the press of a button and receive monthly vehicle health reports or maintenance reminders by email.



## Remote Controls

Your compatible smartphone, smart speaker or wearable device lets you remotely start Tucson's engine, set the cabin temperature, unlock the doors and more.



## Destination Send-to-Car

Use the MyHyundai with Bluelink app to find restaurants or other points of interest, and send the destination to your Tucson's available navigation system before you start to drive.



## Surround View Monitor

Keep a close eye on your parked Tucson from your smartphone using the available Surround View Monitor feature. Access any of its four exterior cameras or an overhead view with a few taps in the app.



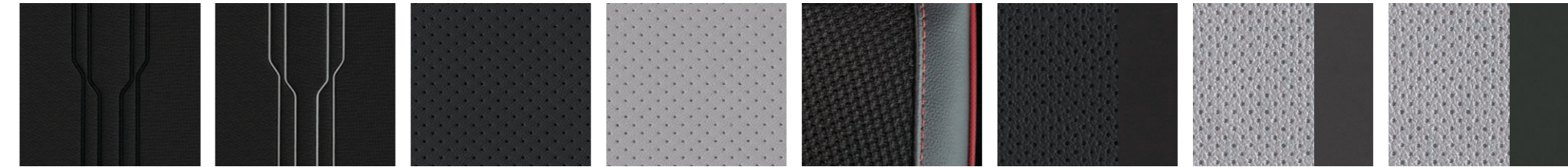
## Vehicle Charging Dashboard

Use the MyHyundai with Bluelink app to find charging stations, control your Tucson Plug-in Hybrid's charging remotely and schedule charging times at cheaper off-peak hours.<sup>7</sup>



TUCSON Plug-in Hybrid Limited in Shimmering Silver

## Interior Colors



Black Cloth Blue / SEL

Gray Cloth Blue / SEL

Black H-Tex® SEL Convenience

Gray H-Tex® SEL Convenience

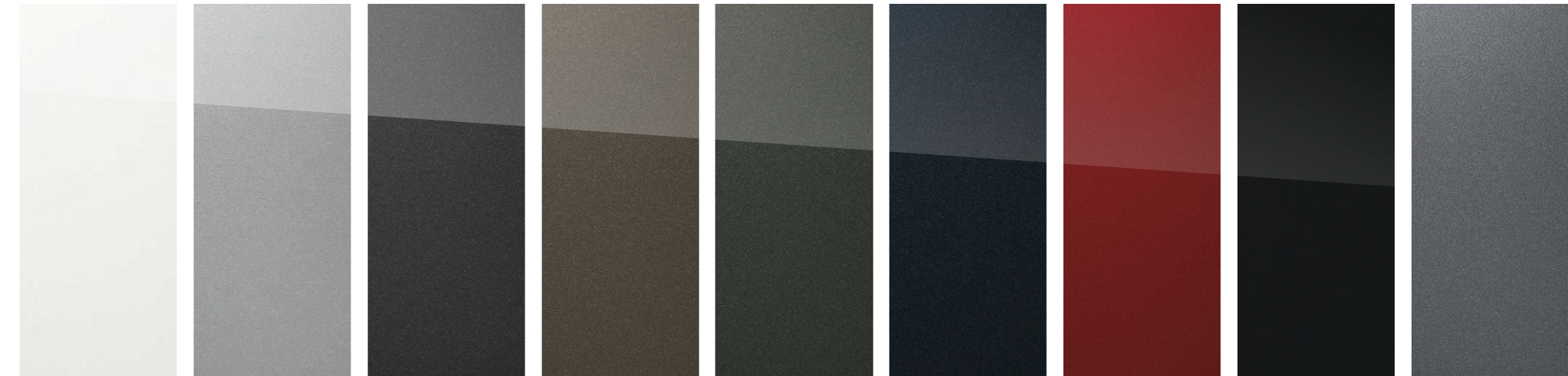
Black with Red Accents N Line

Black Leather | Black Trim Limited

Gray Leather | Gray Trim Limited

Gray Leather | Gray + Green Trim Limited

## Exterior Colors



Creamy White Pearl

Shimmering Silver

Titan Gray

Cashmere Bronze

Amazon Gray

Deep Sea

Ultimate Red

Ash Black

Titanium Gray Matte N Line trim exclusively

## Wheels

17" Alloy Wheel Blue



18" Alloy Wheel SEL / SEL Convenience



19" Alloy Wheel N Line



19" Alloy Wheel Limited



<sup>1</sup> Bluelink+ is available to purchasers and lessees of new 2025 and newer Bluelink-equipped Hyundai models. Bluelink+ requires an active Bluelink subscription agreement subject to the Connected Services Terms and Conditions. Only use Bluelink features and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. <sup>2</sup> Bluelink agents will contact existing emergency service responders. <sup>3</sup> All Bluelink services rely on digital wireless telecommunications technology outside of our control and in the control of the wireless carriers who provide the telecommunications technology. 4G LTE cellular networks are controlled and maintained by third-party wireless carriers. Telecommunication technologies have been known to change over time. If and when these networks change and discontinue services, or the underlying technology required to support Bluelink is obsolete, then the connected services will not work, and we will be forced to cancel impacted subscription services. <sup>4</sup> Requires active Bluelink Advanced subscription (complimentary for the original owner). Remote climate control available on properly equipped models with fully automatic temperature control. Remote stop only available when in remote start mode. <sup>5</sup> Digital smartphone key requires a compatible smartphone and an appropriately equipped Hyundai vehicle. Not all smartphones are compatible. Hyundai vehicle must be equipped with smart key with push-button start, wireless device charging, and Audio Video Navigation System 5.0 (or newer) or Display Audio 2.0. Tap to lock/unlock function works on front doors only. Requires MyHyundai with Bluelink app and active Bluelink account. Please visit [www.MyHyundai.com](http://www.MyHyundai.com) for information on compatible devices. Features and specifications subject to change. See your Owner's Manual for details and limitations. <sup>6</sup> Apple® is a registered trademark of Apple Inc. Samsung® is a registered trademark of Samsung Electronics Inc. Google® is a trademark of Google LLC. <sup>7</sup> For remote charging, vehicle needs to be plugged into an electrical socket. See Owner's Manual for details and limitations.





Hyundai Hope On Wheels®

Helping Kids Fight Cancer Since 1998



## Hope comes standard on every Hyundai.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 26 years, Hyundai Hope On Wheels has donated \$250 million to pediatric cancer research. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit [HyundaiHopeOnWheels.org](http://HyundaiHopeOnWheels.org).



## America's Best Warranty

**POWERTRAIN LIMITED WARRANTY**

**10** YEARS  
100,000 MILES

**NEW VEHICLE LIMITED WARRANTY**

**5** YEARS  
60,000 MILES

**ANTI-PERFORATION WARRANTY**

**7** YEARS  
UNLIMITED MILES

**24/7 ROADSIDE ASSISTANCE**

**5** YEARS  
UNLIMITED MILES

**HYBRID/EV DIRECT ENERGY COMPONENTS**

**10** YEARS  
100,000 MILES



**Hyundai Complimentary Maintenance**

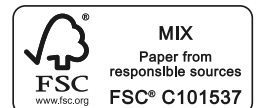
**COMPLIMENTARY MAINTENANCE INCLUDES FOUR (4) BASIC MAINTENANCE SERVICE VISITS THAT MUST BE USED IN THE FIRST 3 YEARS OR 36,000 MILES, WHICHEVER COMES FIRST.** Basic maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles), multi-point inspection plus tire rotation. Driving at normal factory-scheduled maintenance intervals would cover four services for the first 3 years or 36,000 miles. Any additional services and parts are excluded. Offer valid only for original owners of new 2025 model year Hyundai vehicles. See your Hyundai dealer for details and limitations.



**Owner Assurance**

Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we have got your back with Hyundai Owner Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

America's Best Warranty claim based on total package of warranty programs. See dealer for LIMITED WARRANTY details. See your Hyundai dealer and [HyundaiUSA.com/Assurance](http://HyundaiUSA.com/Assurance) for details and limitations. While the information in this brochure is based on the latest information available at the time of printing, specifications and equipment can change. Feature comparisons are based on competitor information available at the time of printing. Although the information contained in this brochure is believed to be correct, accuracy cannot be guaranteed. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time, without notice, without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer or visit [HyundaiUSA.com](http://HyundaiUSA.com) for current vehicle specifications or details on any of the programs or services listed here. As part of Hyundai's commitment to a responsible environment, Hyundai brochures are printed using paper certified by the Forest Stewardship Council® FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.



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