



The rare man of the 70's...

and the 3 new cars that are right in tune with him.





MGB '70

A competition-bred sports car that combines down-to-earth engineering with aerodynamic design. A winning combination for the unconventional man.

An optional feature, the black hardtop is precision-fitted for draft-free driving.

Standard on the MGB and MGB/GT are mag-style wheels and radial-ply tires.

All cars feature body-contoured adjustable bucket seats, deep pile carpeting, leather-covered steering wheel, and full instrumentation.



MGB '70

The newest version of America's largest-selling imported sports car.

The MGB's the obvious choice for the man who wants to be different. Instead of being ordinary or conventional, the MGB man demands features like rack-and-pinion steering, dual-braking system with discs up front, and race-proven transmission and suspension. And he gets them all with the MGB '70, plus over 20 new styling changes including recessed grille and mag-style wheels.

MGB/GT '70

A classic blend of sports car handling and performance with luxury car comforts.

A grand touring automobile backed by forty years of MG craftsmanship. Unparalleled sports car performance in a beautiful fast-back coupe. Luxury features that make for comfort include reclining body-contoured bucket seats, deep pile carpeting, and adjustable head restraints.

MG MIDGET '70

The lowest-priced true sports car made.

The Midget's got a price tag to match its name, and the kind of track performance that puts some so called "sports cars" to shame. Because the Midget's got something going for it that they don't: the engineering skill and imaginative design that's made MG the biggest name in the sports car field.



MGB/GT '70

An authentic GT with continental flair and American spirit. Unsurpassed grand touring for men wanting power and comfort in equal measure.

Counter-balanced rear door provides easy access for luggage.



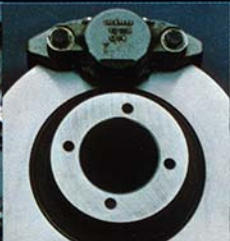
Painted or chrome wire wheels are available for all three cars.



The MGB's and MGB/GT's 1798 c.c. twin-carb engine is race-proven and track tested.



All MG's have dual-braking systems with fade-free discs up front.





MG MIDGET '70

The MG with the lowest price tag—an economy and performance package that's hard to beat. The choice of the guy who makes the young way his way.

A new look for the Midget '70... longer, lower, leaner.

For complete control, there's rack-and-pinion steering, close-ratio 4-speed gearbox, and full sports car instrumentation on padded dash.

The front-and-center look that reflects the non-stop generation.



MG '70 SPECIFICATIONS

ENGINE:
4-cylinder, in-line, overhead valve.
5-bearing counter-balanced crankshaft.
Exhaust emission-control.
Compression ratio: 8:1.
Bore: 3.16 in.
Stroke: 3.5 in.
Displacement: 1798 c.c. (109.8 cu. in.)
Horsepower: 92 h.p. @ 5,400 r.p.m.
Torque: 110 lb./ft. @ 3,000 r.p.m. (max.)
Carburetion: Twin 1.5 in. S.U. semi-down-draught.
Fuel Pump: High-pressure S.U. electric.
Fuel Tank Capacity: 14 gallons.

TRANSMISSION:
Four-speed all synchromesh with optional electrically controlled overdrive for third and fourth gears.
Clutch: Diaphragm type Borg & Beck 8 in. with hydraulic actuation.
Rear Axle: Three-quarter floating with hypoid final reduction gears.
Ratio: 3.909:1

Overall gear ratios:	Standard	Overdrive
Reverse	12.09:1	---
First	13.45:1	---
Second	8.47:1	---
Third	5.40:1	4.43:1
Fourth	3.91:1	3.20:1

STEERING:
Direct rack and pinion.
Steering Wheel: leather-covered 16 in. diameter alloy spoke.
Turns—lock to lock: 2.9.
Energy-absorbing steering column.

SUSPENSION:
Front: Independent, coil springs and wishbone-type links with hydraulic shock absorbers and anti-roll bar.
Rear: Semi-elliptic springs with hydraulic shock absorbers.

BRAKES:
Dual hydraulic braking systems.
Front: 10.75 in. diameter disc brakes.
Rear: 10 in. diameter drum brakes.

ROAD WHEELS:
Rostyle wheels, 14 in. diameter, fitted with 155 x 14 radial-ply tires.

PERFORMANCE DATA:
Maximum Speed: 105 plus m.p.h.
Acceleration: 0-60 m.p.h.—11.8 sec.
Standing quarter-mile: 18.45 sec.
Road Speed at 1,000 r.p.m. in top gear:
Standard gearbox: 18 m.p.h.
Overdrive gearbox: 22 m.p.h.

ELECTRICAL:
Negative ground, 12-volt system.
Twin 6-volt batteries mounted in balanced position.
Alternator with solid-state regulator.
Electric 3-blade windshield wiper system, 2-speed.

Electric windshield washers.
Twin backup lights.
Twin windtone horns.
Emergency flashing warning lights.
Heater/defroster with high-speed blower*, and fresh-air ventilation.
*Except Hawaii and Puerto Rico.

INSTRUMENTS:
Speedometer with trip odometer.
Electric tachometer.
Oil pressure, water temperature, and fuel gauges.
Ignition, brake pressure, and high beam warning lights.
Map reading light.
Manual choke.
All instruments and switches set in no-glare, padded dash.

BODY:
Steel mono-construction.
Aluminum hood with interior release.
Locking trunk.
Curved laminated windshield.
Full positive anti-burst door latches.
Roll-up windows and hinged front vents.
Waterproof, pack-away top.
Mirrors: exterior adjustable; interior adjustable day-night type.
Lighted side markers front and rear.

INTERIOR:
Padded sunvisors.
Reclining washable ambla bucket seats with adjustable head restraints.

Safety 3-point seat belts.
Cigarette lighter and ashtray.
Map pocket.
Fitted carpeting with rubber floor mats.
Sill kick plates.

OPTIONAL EQUIPMENT AND ACCESSORIES:
Whitehall radial-ply tires.
Dunlop 60-spoke center-lock wire wheels.
Chrome wire wheels.
Overdrive.
Folding top.
Removable handtop.
Tonneau cover.
Solid-state AM or AM/FM radio.
Center console with electric clock.
Center armrest.
Luggage rack.
Woodruff steering wheel, wood gearshift knob, rubber floor mats, and a full range of other sports car accessories.
Optional Racing Equipment: a full line of SCCA approved competition parts.

COLORS:
Flame Red, Bronze Yellow, British Racing Green, Blue Royale, Pale Primrose, and Glacier White.

THE MG '70 CONFORMS TO U.S. FEDERAL MOTOR VEHICLE SAFETY STANDARDS APPLICABLE AT ITS DATE OF MANUFACTURE.

SPECIFICATIONS AND COLORS SUBJECT TO CHANGE WITHOUT NOTICE.

MG/GT '70 SPECIFICATIONS

ENGINE:
4-cylinder, in-line, overhead valve.
5-bearing counter-balanced crankshaft.
Exhaust emission-control.
Compression ratio: 8:1.
Bore: 3.16 in.
Stroke: 3.5 in.
Displacement: 1798 c.c. (109.8 cu. in.)
Horsepower: 92 h.p. @ 5,400 r.p.m.
Torque: 110 lb./ft. @ 3,000 r.p.m. (max.)
Carburetion: Twin 1.5 in. S.U. semi-down-draught.
Fuel Pump: High-pressure S.U. electric.
Fuel Tank Capacity: 14 gallons.

TRANSMISSION:
Four-speed all synchromesh with optional electrically controlled overdrive for third and fourth gears.
Clutch: Diaphragm type Borg & Beck 8 in. with hydraulic actuation.
Rear Axle: Three-quarter floating with hypoid final reduction gears.
Ratio: 3.909:1

Overall gear ratios:	Standard	Overdrive
Reverse	12.09:1	---
First	13.45:1	---
Second	8.47:1	---
Third	5.40:1	4.43:1
Fourth	3.91:1	3.20:1

STEERING:
Direct rack and pinion.
Steering Wheel: leather-covered 16 in. diameter alloy spoke.
Turns—lock to lock: 2.9.
Energy-absorbing steering column.

SUSPENSION:
Front: Independent, coil springs and wishbone-type links with hydraulic shock absorbers and anti-roll bar.
Rear: Semi-elliptic springs with hydraulic shock absorbers.

BRAKES:
Dual hydraulic braking systems.
Front: 10.75 in. diameter disc brakes.
Rear: 10 in. diameter drum brakes.

ROAD WHEELS:
Rostyle wheels, 14 in. diameter, fitted with 155 x 14 radial-ply tires.

PERFORMANCE DATA:
Maximum Speed: 105 plus m.p.h.
Acceleration: 0-60 m.p.h.—11.8 sec.
Standing quarter-mile: 18.45 sec.
Road Speed at 1,000 r.p.m. in top gear:
Standard gearbox: 18 m.p.h.
Overdrive gearbox: 22 m.p.h.

ELECTRICAL:
Negative ground, 12-volt system.
Twin 6-volt batteries mounted in balanced position.
Alternator with solid-state regulator.
Electric windshield wipers, 2-speed.

Electric windshield washers.
Twin backup lights.
Emergency flashing warning lights.
Heater/defroster with high-speed blower* and fresh-air ventilation.
Twin windtone horns.
*Except Hawaii and Puerto Rico.

INSTRUMENTS:
Speedometer with trip odometer.
Electric tachometer.
Oil pressure, water temperature, and fuel gauges.
Ignition, brake pressure, and high beam warning lights.
Interior courtesy roof light.
Map reading light.
Manual choke.
All instruments and switches set in no-glare, padded dash.

BODY:
Steel mono-construction.
Aluminum hood with interior release.
Large counter-balanced locking rear door.
Curved laminated windshield.
Full positive anti-burst door latches.
Roll-up windows and hinged front vents.
Hinged rear side windows.
Mirrors: exterior adjustable; interior adjustable day-night type.
Lighted side markers front and rear.

INTERIOR:
Padded sunvisors.
Reclining washable ambla bucket seats with adjustable head restraints.

Safety 3-point seat belts.
Cigarette lighter and ashtray.
Map pocket.
Fitted carpeting with rubber floor mats.
Rear carpeted luggage area.
Occasional rear seating; rear seat folds flat for additional luggage space.
Sill kick plates.

OPTIONAL EQUIPMENT AND ACCESSORIES:
Whitehall radial-ply tires.
Dunlop 60-spoke center-lock wire wheels.
Chrome wire wheels.
Overdrive.
Electrically heated rear window.
Solid-state AM or AM/FM radio.
Center console with electric clock.
Center armrest.
Woodruff steering wheel, wood gearshift knob, rubber floor mats, and a full range of other sports car accessories.
Optional Racing Equipment: a full line of SCCA approved competition parts.

COLORS:
Flame Red, Bronze Yellow, British Racing Green, Blue Royale, Pale Primrose, and Glacier White.

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MG MIDGET SPECIFICATIONS

ENGINE:
4-cylinder, in-line, overhead valve.
3-bearing counter-balanced crankshaft.
Exhaust emission-control.
Compression ratio: 8:1.
Bore: 2.78 in.
Stroke: 3.2 in.
Displacement: 1275 c.c. (77.9 cu. in.)
Horsepower: 62 h.p. @ 6,000 r.p.m.
Torque: 72 lb./ft. @ 3,000 (max.)
Carburetion: Twin 1.25 in. S.U. semi-down-draught.
Fuel Pump: High-pressure S.U. electric.
Fuel Tank Capacity: 7.25 gallons.

TRANSMISSION:
Close-ratio, four-speed with synchromesh on second, third, and fourth gears.
Clutch: Diaphragm type, 6.5 in. diameter, hydraulically operated.
Rear Axle: Three-quarter floating, hypoid final reduction gears.
Ratio: 3.9:1

Overall gear ratios:	16.1:1
Reverse	12.5:1
First	7.5:1
Second	5.3:1
Third	3.9:1

STEERING:
Direct rack and pinion.
Steering Wheel: leather-covered 15 in. diameter alloy spoke.
Turns—lock to lock: 2.33.
Energy-absorbing steering column.

SUSPENSION:
Front: Independent, coil springs and lever-type shock absorbers.
Rear: Semi-elliptic springs with double acting lever-type shock absorbers.

BRAKES:
Dual hydraulic braking systems.
Front: 8.25 in. diameter disc brakes.
Rear: 7 in. diameter drum brakes.

ROAD WHEELS:
Tires: 145 x 13 radial-ply.

PERFORMANCE DATA:
Maximum Speed: 92 m.p.h.
Acceleration: 0-60 m.p.h.—15.3 sec.
Standing quarter mile: 19.9 sec.
Road Speed at 1,000 r.p.m. in top gear: 16.8 m.p.h.

ELECTRICAL:
Negative ground, 12-volt system.
Twin windtone horns.
Electric 3-blade windshield wiper system, 2-speed.

Electric windshield washers.
Twin backup lights.
Emergency flashing warning lights.
Heater/defroster with high-speed blower*, and fresh-air ventilation.
*Except Hawaii and Puerto Rico.

INSTRUMENTS:
Speedometer with trip odometer.
Electric tachometer.
Oil pressure, water temperature, and fuel gauges.
Ignition, brake pressure, and high beam warning lights.
Manual choke.
All instruments and switches set in no-glare, padded dash.

BODY:
Steel mono-construction.
Interior hood release.
Locking trunk.
Curved, laminated windshield.
Full positive anti-burst door latches.
Roll-up windows and hinged front vents.
Waterproof folding top.
Mirrors: exterior adjustable; interior adjustable day-night type.
Lighted side markers front and rear.

INTERIOR:
Padded sunvisors.

Reclining washable ambla bucket seats with adjustable head restraints.
Safety 3-point seat belts.
Cigarette lighter.
Fitted carpeting with rubber floor mats.
Gearshift gaiter.

OPTIONAL EQUIPMENT AND ACCESSORIES:
Whitehall radial-ply tires.
Removable handtop.
Tonneau cover.
Anti-roll bar.
Oil cooler.
Solid-state AM radio.
Electric clock.
Woodruff steering wheel, wood gearshift knob, and a full range of other sports car accessories.
Optional Racing Equipment: a full line of SCCA approved competition parts.

COLORS:
Flame Red, Bronze Yellow, British Racing Green, Blue Royale, Pale Primrose, and Glacier White.

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AT AUSTIN-MG DEALERS