EP CHEROKEE ## ESSE SEE **** TATAL THE RES PER ALCOHOL: NAME OF RES ### SEER BEER .. 45 011 IN ADVISOR SALE . . . · manipulated and ATEN TREE BE E 4.65 F. S. S. S. S. 40 00 10 10 . 2 To 5 CH | 10 CH | STATE OF THE PERSON KAR PLAN * 55 55 * --of Bridge Bridge Bridge 8 FOR 51 2 医研节设施 多国 12 PRINCIPAL WHITE 1 17 was 82 da 4 1 Sectional P. ACCURATION ENGINEERS 7 minus 1500 m 20 15 Mil 150 Mil A COUNTY PAR 38 18 W # ## #3 0 200 AM 7 SM N.25 M a sola ia * SERVE BUTELLING IDEAT T 1120 ---ein ming ein S (Stea work) ON SOME IS NO ---ulti en e 👪

EART OF THE CITY. SOUL OF JEEP.

The Jeep* name has long stood for tough, dependable four-wheel drive vehicles. And for two very good reasons. Jeep innovation—continued advances in state-of-the-art design and engineering. And Jeep tradition—a history of over 45 years of four-wheel drive technology and off-road experience. During that time, Jeep has bridged the gap between the need for comfortable personal transportation and an outstanding capacity for work and off-road adventure. A prime example is Jeep

A prime example is Jeep Cherokee. In fact, Cherokee first demonstrated its out-standing Jeep qualities by becoming the only vehicle ever to win all three major off-road magazines "4x4 of the Year" awards in its year of the 'ear' awards in its year of introduction. Since then, Jeep Cherokee has continued to impress the world, setting the standard as the ultimate in four-wheel drive ruggedness and versatility. Jeep is now expanding this standard with new levels of sophistication and European elegance. A vehicle as much at home against the city skyline as in the country

backwoods.
It's the ultimate Cherokee:
Jeep Cherokee Limited.

ULTIMATE EQUIPMENT STANDARD.

Inside and out, Cherokee Limited offers the highest levels of standard equipment available, plus these exclusive

levels of standard equipment available, plus these exclusive features: monochromatic paint treatment (available in Black, Grenadine* or Charcoal*), 15" x 7" gold cast aluminum wheels with P225/70HR15 Goodyear Eagle* GT+4 tires, color-keyed fender flares and front air dam, and special gold-accent striping and graphics.

Beneath this sophisticated character, you'll encounter the true soul of Jeep. Like the all-new 4.0 litre Power-Eech Six engine. With 173 horsepower and 220 ft. lbs. of torque, this advanced 6-cylinder engine is the most powerful engine in its class. Not surprising when you consider it's a production version of the same Jeep engine used in setting nine national and four international world speed records. And Cherokee Limited comes with this world-class powerplant as standard equipment.

Teamed to the *PowerTech*Six is a standard 4-speed automatic transmission featuring electronic shift-control and 4th gear overdrive. And the driver-selectable dual mode switch permits you to go from fuel-efficient "Comfort" to quick-shifting "Power" anywhere anytime whatever where, anytime, whatever your driving needs. Wherever your destination.

Whatever your desimates
Whatever your driving situation. The ability to handle
rough terrain or bad road
conditions, with confidence and security—that's legend ary Jeep four-wheel drive.

Standard on Cherokee Limited standard on Cherokee Limited is Command Trac,* Jeep's part time four-wheel drive system. This innovative transfer sys-tem allows easy on-the-fly tem allows easy on-the-fly shifting between two-wheel drive and go-anywhere four-wheel drive. Optional Selectrac* provides Cherokee Limited with the only full-time four-wheel drive system in its class. Just put the shifter in "4WD" and you're ready for any driving surface.

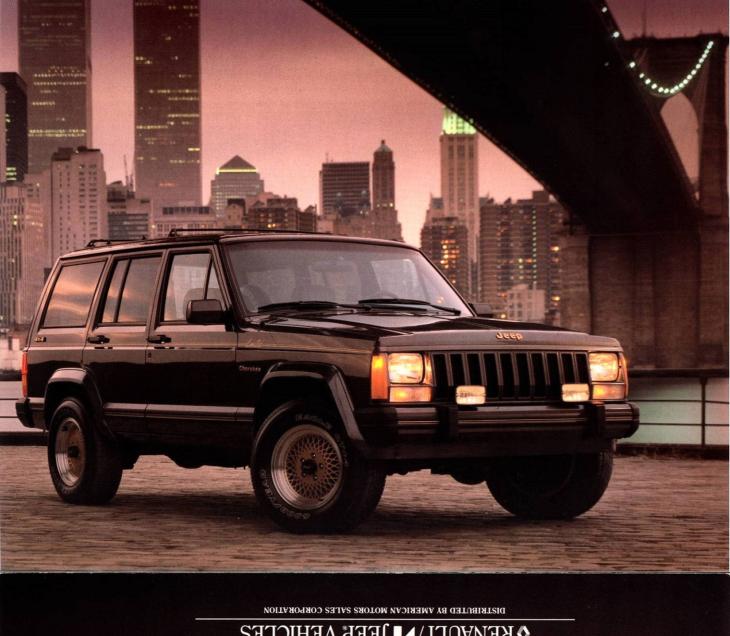
And Cherokee Limited is ready for the demands of the road with all the rugged durability and ride-control that

made Jeep Cherokee famous. Like Jeeps exclusive UniFrame integral body-frame construc-tion for precise handling and increased overall strength. And the responsive Quadra-Link* suspension, along with front and rear stabilizer bars and dual-action shock absorbers,

dual-action shock absorbers, adds exceptional comfort and traction on and off road. Also among the high level of standard features are Keyless Entry System, extra-capacity fuel tank, rear window wiper/ washer, fog lamps and roof







♦ KENYOLL\ ■ 1EEE AEHICLES

EART OF THE CITY, SOUL OF JEEP

The Jeep₈ name has long stood for tough, dependable four-wheel drive vehicles. And for two very good reasons. Jeep innovation—continued advances in state-of-the-art design and engineering. And Jeep tradition—a history of over 45 years of four-wheel drive technology and off-road experience. During that time, Jeep has bridged the gap between the need for comfort-Jeep has bridged the gap between the need for comfort-able personal transportation and an outstanding capacity for work and off-road adventure. A prime example is Jeep Cherokee. In fact, Cherokee first demonstrated its out-standing leep qualities by

first demonstrated its out-standing Jeep qualities by becoming the only vehicle ever to win all three major off-road magazines' "4x4 of the Year" awards in its year of introduction. Since then, Jeep Cherokee has continued to impress the world, setting the standard as the ultimate in four-wheel drive ruggedness and versatility.

Jeep is now expanding this Jeep Is now expanding this standard with new levels of sophistication and European elegance. A vehicle as much at home against the city skyline as in the country backwoods.

It's the ultimate Cherokee:

Jeep Cherokee Limited

ULTIMATE EQUIPMENT STANDARD.

Inside and out, Cherokee Limited offers the highest levels of standard equipment available, plus these exclusive features: monochromatic paint treatment (available in Black, Grenadine* or Charcoal*), 15" x 7" gold cast aluminum wheels with P225/70HR15 Goodyear Eagle* GT+4 tires, color-keyed fender flares and front air dam, and special gold-accent striping and graphics.

Beneath this sophisticated character, you'll encounter the true soul of Jeep. Like the all-new 4.0 litre Power-Tech Six engine. With 173 horsepower and 220 ft. lbs. of torque, this advanced 6-cylinder engine is the most powerful engine in its class. Not surprising when you consider it's a production version of the same Jeep engine used in setting nine national and four international world speed records. And Cherokee Limited comes with this world-class powerplant as standard equipment.

Teamed to the *PowerTech*Six is a standard 4-speed
automatic transmission featurautomatic transmission featuring electronic shift-control and 4th gear overdrive. And the driver-selectable dual mode switch permits you to go from fuel-efficient "Comfort" to quick-shifting "Power" anywhere, anytime, whatever your driving needs.

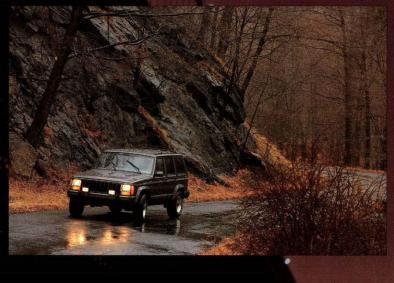
Wherever your destination. Whatever your driving situation. The ability to handle rough terrain or bad road conditions, with confidence and security—that's legend-

and security—that's Jegendary Jeep four-wheel drive.

Standard on Cherokee Limited is Command Trac,* Jeep's part-time four-wheel drive system. time four-wheel drive system. This innovative transfer system allows easy on-the-fly shifting between two-wheel drive and go-anywhere four-wheel drive. Optional Selec-Trac* provides Cherokee Limited with the only full-time four-wheel drive system in its class. Just put the shifter in "4WD" and you're ready for any driving surface.

And Cherokee Limited is ready for the demands of the road with all the rugged durability and ride-control that

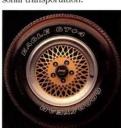
made Jeep Cherokee famous. Like Jeep's exclusive UniFrame integral body-frame construcintegral body-frame construc-tion for precise handling and increased overall strength. And the responsive Quadra-Link* suspension, along with front and rear stabilizer bars and dual-action shock absorbers, adds exceptional comfort and traction on and off road. Also among the high level of standard features are Keyless Entry System, extra-capacity fuel tank, rear window wiper/ washer, fog lamps and roof rack.



ULTIMATE INTERIOR COMFORTS.

Seeing is believing. Experiencing is proof. Especially in the case of Cherokee Limited, where high quality ultimately speaks for itself. Designed with you and your passengers in mind, Cherokee Limited offers a unique combination of Like soft, genuine leather wingback front bucket seats with rockers, recliners and adjustable headrests. Like deep-set 18-ounce carpeting throughout the passenger area. Like the leather-wrapped sport steering wheel and full console including armrest, storage box, ashtray and rear heat ducts. And deep-tinted glass on rear side and liftgate windows for added passenger. windows for added passenger privacy. There's a Premium Sound System that provides the balanced sound of an electronically tuned AM/FM stereo cassette radio with Dolby® and six Accusound speakers by Jensen®. Plus, air

refinement Jeep Cherokee has to offer, that covers a lot of ground in the world of personal transportation.





OVERED by the 1987 Jeep New /ehicle 12-month/12,000-mile Limited /Varranty that offers extensive coverage f components on the vehicle. For details, onsult your dealer. ALL 1987 JEEP* VEHICLES ARE COVERED by the 1987 Jeep New

consult your dealer.

Vehicles illustrated in this brochure may vary slightly from actual production models. Consult your Jeep dealer for recent changes. The Jeep vehicles shown and described in this brochure may have optional equipment displayed. This catalog contains information that is correct at time of printing; however, Jeep Corporation reserves the right to discontinue or change specifications, models, equipment or prices at any time without incurring obligation.

JEEP, CHEROKEE, CHEROKEE

without incurring obligation.
JEPP, CHEROKEE, CHEROKEE
LIMITED, QUADRA-LINK,
SELECTITRAC and COMMANDTRAC are registered trademarks of Jeep
Corporation. In Canada, American
Motors (Canada) Inc. is a licensed user.
In Puerto Rico and U.S. Virgin Islands,
American Motors Pan American Corporation is a licensed user. Jeep vehicles
are the Official Vehicles of the United
4-Wheel Drive Associations.
Safety belts save lives. Litho in USA 12/8
Safety belts save lives. Litho in USA 12/8

Safety belts save lives. Litho in USA 12/86

conditioning, cruise control and power everything, includ-ing: steering, brakes, 6-way power front seats, windows, door locks, dual electric mir-

mors, and power antenna.

More standard equipment unique to this exclusive vehicles interior are: dark charcoal gray headliner, padded instru-ment panel, glove box and storage bin; special door trim with gray vinyl upper and black 14-ounce carpeted lower; "hockey stick" style armrests with bright upper and lower surrounds on front doors; upgraded cargo floor, wheel-house, carpeted rear seatback and liftgate trim panel. The ultimate in Jeep

Cherokee styling, interior comforts and level of standard equipment—Cherokee Limited has it all. And, with the versatility and rugged



Cherokee Limited has the following unique items as standard equipment in addi-tion to or in place of Base.

EXTERIOR

Available in three exterior colors. Black is standard; Charcoal and Grenadine are optional at extra cost BUMPERS Color-keyed with bla end caps and black nerfing strips w gold inserts

BUMPER GUARDS FENDER FLARES & AIR DAM

Gold dual upper de and liftgate striping Low-gloss black and body-GRAPHICS GRILLE

MOLDINGS Lower bodyside protection with gold insert and black windshield surround

INTERIOR

ARMRESTS Hockey stick style, front door with bright upper and lower FTING Passenger area, cargo wheelhouse, rear seatback, fuel CARPETING

CONSOLE WITH ARMREST Includes rear ashtray and rear heating ducts

DOOR TRIM PANELS Gray perfo d black carpeted Light charcoal gray, fabric-covered with

HEADLINER AND SUN VISORS INSTRUMENT PANEL

me lamps front and rear

STRUMENT PANEL Unique ister graphics and pointers with dark arcoal gray instrument panel pad SEATS Front 6-way power recliner wingback buckets with adjustable head rests—black perforated leather inserts and leather facings with seatback storage pockets

SPARE TIRE COVER Vinyl with STEERING WHEEL 3-spoke, perfo-

FUNCTIONAL AIR CONDITIONING SYSTEM
AM/FM CASSETTE STEREO RADIO

CARGO AREA COVER CRUISE CONTROL Rear doors.

rear quarter glass and liftgate glass

DEFROSTER Rear min-Rear window, electric 4.0L I-6 with multi-point EXTRA-CAPACITY FUEL TANK

EXTRA-QUIET INSULATION PACKAGE FOG LAMPS Includes black covers with "Jeep" gold lettering

AUGES Tachometer, voltmeter, oil ressure, engine temperature, low fuel dicator, trip odometer, digital clock GAUGES HORNS Dual

KEYLESS ENTRY SYSTEM

IGHT GROUP Ashtray light, dome/ map light, cargo area light w/tailgate switch, courtesy lights, retractable under-hood work light, door switches, visor mirror light, Sentinel headlamp switch MIRRORS IRRORS Left and right electric mote-control, black with color-keyed

POWER ANTENNA POWER DOOR LOCKS AND WINDOWS POWER SIX-WAY SEATS

POWER STEERING PROTECTION GROUP guards, floor mats, cargo area ips, locking gas cap ACK Black ERING WHEE

ROOF RACK Black TIRES (4) P225/70HR15 Goodyear Eagle* GT+4 TRANSFER CASE 2-speed NP231 mmand-Trac shift-on-

the-fly capability TRANSMISSION 4-speed automatic "Comfort" shift schedules

Front doors **VENT WINDOWS**

Intermittent WIPERS WIPER/WASHER

WHEELS

Gold cast aluminum (4)

OPTIONAL EQUIPMENT cold c

COLD CLIMATE GROUP Heavy-duty ngine block heater COOLING, HEAVY-DUTY Heavy-

y radiator, auxiliary electric fan, iliary transmission oil cooler METALLIC PAINT SPARE TIRE O Conventional, full-size

SUSPENSION, HEAVY-DUTY Heavy-duty springs and shocks, front and rear, heavy-duty rear axle TOW HOOKS (2) front and (1) rea (2) front and (1) rear

TRAC-LOK REAR DIFFERENTIAL TRAILER TOWING PACKAGE "A"

2000-lb. maximum trailer weigh 25-sq. ft. frontal area—includes frame-mounted hitch and 5-wire TRAILER TOWING PACKAGE "B"

inalize i Uwinte Package "B"
5000-lb. maximum trailer weight
and 64-sq. ft. frontal area—includes
load-equalizing hitch receptacle.
7-wire harness, heavy-duty rear axle;
(required optional equipment—heavy-duty battery, heavy-duty battery).

Expression 4-spared purposed.

TRANSMISSION 4-speed automatic overdrive with shift-on-the-fly Selec-Trac



