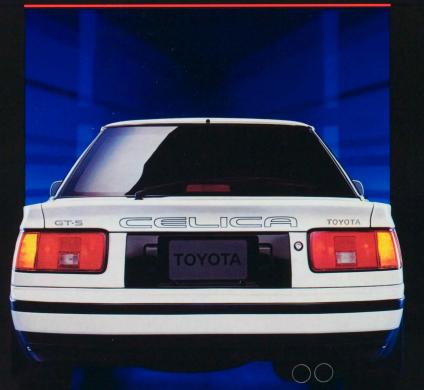
WHO TOYOTA COULD ASK TOYOTA FOR ANYTHING MORE!



PC7-010 (8/86) 00600-01507 Litho in U.S.A. (400M) ©1986 Toyota Motor Sales, U.S.A., Inc.





STYLE!

STREET SEEN

Look what just breezed into town. Sleek by any standards, the smart and sporty Celica any standards, the smart and sporty Cerica GT-S has function to its form and high tech under the hood. The fluid styling is a result of wind-tunnel sculpting. Celica looks beautiful; works beautifully.

Tapered front and flared tail combine with the integrated air dam and retractable halogen headlamps to make a moving picture, whether boulevard cruising or hugging the road at an exhilarating clip.

POWER TO THE PAVEMENT

There it sits...waiting for you. Its high gloss reflects the electricity of the night around it. Put the key into the ignition. Now you've really started something. The Celica GT-S presence fills the street, and passersby sense the perforfills the street, and passersby sense the perfor-mance to come. Handle with care—its aggres-sive 2.0 liters, twin cams and 16 valves get right down to business in the 135 hp electronically fuel-injected engine. Front-wheel power to the pavement and plenty of control with 4-wheel independent suspension, 4-wheel power-assisted front ventilated disc brakes, and variable assist power rack-and-pinion steering make Celica hot.

Call your shots with either the close-ratio 5-speed manual overdrive, or optional elec-tronically controlled 4-speed automatic overdrive transmission.* Steel-belted radials and styled aluminum alloy wheels round out the performance with no uncertain flair. Experience Celica for 1987: GT-S, GT Coupe, GT Convertible and STLiftback or Coupe. High style, hot performance and unparalleled value...to go!

WHO COULD ASK FOR ANYTHING MORE!

*Available on GT-S Sport Coupe only. Shown with optional equipment. See page 14 for details.





COMFORT ZONE AHEAD

Ergonomics. Technically, it's the science of the interaction between man and machine. When it translates to Celica, it means sheer driving pleasure.

Ing pleasure.

The Celica GT-S interior fits like a driving glove. Tailor your environment, starting with the fully reclining front Sport Seats. The driver's Sport Seat is 8-way adjustable, including power controls for lumbar and lateral support. The easily understood analog instruments include a tach that redlines at 6800 rpm. The option of rich, leather Sport Seats extends to the leather-warpened departing and the steering wheel nch, leather sport seats extends to the leather-wrapped door trim and the steering wheel. There's a memory function to ensure that the seatbacks will return to your selected position. The same goes for the tilt steering wheel. The rear seatbacks fold down for extra capacity.

A MOVING EXPERIENCE

Looking good, feeling great. You're topping a mountain rise, power to spare, and to top that off, you're in a concert hall. Excellent clarity of on, yourem a concert nail. Excellent clarity or sound characterizes the optional electronic AM stereo/FM/MPX tuner with cassette and 5-way acoustic flavor/tone control equalizer, pumped through four sophisticated speakers. This inte-rior is orchestrated to inspire you, not just get you there and back.

you nere and back.
Who could ask for anything more? You can.
Options include: Power Package (windows,
door locks), soft-touch automatic air condition-ing, tilt-and-slide power sunrod, and more.
Ergonomic excellence? Sure. But you'll call

it pure fun.

Shown with optional equipment. See page 14 for details.







INTERACTION

CONTROLLED
COMPORT
The Celica GT-S 8-way
adjustable driver's Sport
Seat features power
lumbar and lateral suport adjustments as well

port adjustments, as well as stepless recline feature

that returns seat to its original position.



TO I **■ MIRROR**

OUTSIDE MIRROR DEFOGGER

POWER MIRROR CONTROL

ERGONOMICALLY DESIGNED INSTRUMENT PANEL

HIGH VISIBILITY
Ergonomically designed, this performance-bred cockpit works for you. Standard GT-S Liftback conveniences include a heavy-duty rear window defogger and rear window wiper/washer.

TUNER CONSOLE

EQUALIZER SETTINGS

BEREE

DEC 1

REAR WINDOW WIPER/WASHER



A ECUND

INVESTMENT

INVESTMENT

Calica's control electronic AM

sterio FM/MPX tuner with

auto-reverse full-logic cassette

deck and 5-way acoustic flavor/

tone control qualizer for

patrium reproduction of your

favorite music. Four specially

designed enclosed speakers

give true conert-hall realism.



POWER RACK-AND-PINION STEERING



TELESCOPIC WHEEL

MEMORY STEERING
Celica offers a telescopic / tild 2-spoke steering wheel with memory:
reposition it for ease of entry/exit; then return it to your preferred
position every time. Smooth maneuverability is a constant, with
variable assist power rack-and-pinion steering.

For further information on features and options, see page 14.

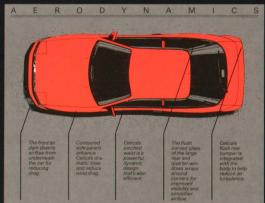
Includes power windows, door locks and special door trim. Dual color-keyed outside power mirrors with defoggers are standard on GT-S.

POWER PACKAGE

SOPHISTICATED



AERODYNAMIC STYLING







An engine compartment brace on the GT-S improves chassis rigidity for better handling.

The front suspension includes MacPherson struts with offset coil springs, stabilizer bar, and 4-wheel front ventilated disc brakes.

The large rear stabilizer bar, dual link rear suspension and gas-filled shock absorbers help improve handling.

Celica's equal-length driveshafts help reduce

Front-wheel drive places the maximum weight of the vehicle over the driving wheels for improved traction.

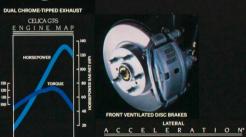


TRACK RECORD Celica has a track record of race-inspired technology in the prestigious International Motor Sports Associa-tion series. That helps make it a leading contender in the plea sure driving category

CELICA IMSA RACE CAR



The 1987 Celica GT-Six designed for top performance—from the 20 liter twin cam 16-valve electronically fuel-injected engine, which develops 135 hp at 6000 rpm, to the power-assisted disc brakes, right down to the dual chrome-tipped exhaust.





10 20 30 40 50 60 70



4 VALVES PER CYLINDER



PER CYLINDER Power comes easily to this deep-breathing 4-valves-per-cylinder design, which takes in more air/fuel mixture for greater efficiency.



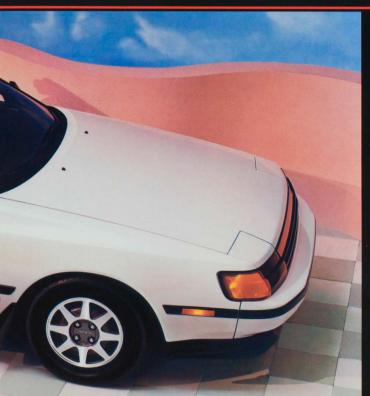
*Based on published test results in Road & Track (September, 1986) and Car and Driver magazines (June & August, 1986). For further information on features and options, see page 14.

PERFORMANCE
The Celica GTS is a hightech, aerodynamically
styled car. Fully-retracting
halogan headlamps, flush
surfaces and smoothly
sculptured body panels
control airflow.



SPIRIT!





NEW PLACE IN THE SUN

It's your place in the sun: the Celica GT Convertible is about to convert driving into a breeze that awakens your senses. Go ahead. Even if you've no destination, you're headed for

an exhilarating place in the sun.
Celica GT Convertible gives you the ultimate in open-air motoring. The optional black Cambria cloth or standard diamond grain vinyl top in white or black is power operated and fits snugly. There's no ceiling on performance and pleasure and this sporty convertible brings a whole new spirit to the passing scene. Especially when passing it.

TAKE ONE OUT, OPEN IT UP

Effortless power comes from the new Celica Effortiess power comes from the new Celica GT 2.0 liter, electronically fuel-injected engine with twin cams and 16 valves. It churns out more low-end and high-end torque than ever before. A transverse-mounted engine delivers power direct to front-wheel drive.

Smooth out some curves with 4-wheel independent suspension, power-assisted front disc

pendent suspension, power-assisted front disc brakes and variable assist power rack-and-pinion steering. Its large air dam and slanted hood make a breeze out of wind resistance. Standard features include sporty blackout molding and styled steel wheels outside, and 4-way adjustable driver's seat, fold-down rear seatback, and sleekly appointed, unique tailoring inside. And the spirit of the open road never ing inside. And the spirit of the open noda never sounded so good—there's an optional elec-tronic AM stereo/FM/MPX tuner with cassette deck and four high-quality speakers. Open Celica: this spirit will move you!

Shown with optional equipment, including aluminum alloy wheels. See page 14 for details.



SMART!



IF VALUE IS YOUR STYLE...

No need to struggle between style and value...the choice has been made for you: GT Liftback, GT and ST Sport Coupes, Take a look at style and performance loaded with value.

The sporty Celica GT models combine sleek, aerodynamic styling, comfort and perfor-mance beautifully. Both GT Liftback and GT Sport Coupe have a tilt steering wheel with memory, automatic power antenna, plus lumbar and height adjustments in the driver's seat. Fold down the split rear seatbacks and you have room for bulky items. The liftback has a rear deck cargo cover, which keeps luggage and special items out of sight. And both GT Liftback and GT Sport Coupe carry a tune with exceptional clarity: standard electronic AM stereo/FM/MPX tuner with four enclosed



speakers surrounds you with brilliant sound. All Celicas have reclining, fully adjustable front bucket seats with memory function, stylish interior trim, ergonomically designed instru-



ment cluster with electric rear window defogger and automatic-off headlamp controls.

The affordable ST Sport Coupe is long on standard features, Celica style and perfor-mance. With a 4-speaker electronic AM stereo/ FM/MPX tuner, full center console, retractable headlamps, conveniences such as intermittent windshield wipers, remote trunk and fuel filler door releases, digital clock...Celica ST adds up to unbeatable value.

ROADWORTH

And that's not half the fun of getting there. All three models sport a 2.0 liter, electronically fuel-injected engine with twin cam, 16-valve technology and a 5-speed manual overdrive transmission, with automatic transmission optional. The engine is mounted transversely for optimum traction up front. Add MacPherson struts, stabilizer bars, power-assisted front disc brakes and 4-wheel independent suspension, and you've got sporty performance, smart handling.

Variable assist power rack-and-pinion steering gets you in and out of tight spots with ease and adds a smooth touch to overall maneuverability. Good times and good looks roll on styled steel wheels and steel-belted radials.

THE LAST WORD IN STYLE

All Celicas share it. Flair. Style. From colorkeyed bumpers to styled wheels, Celica has a fluidity of design that demands attention. Three different, beautifully designed automobiles to complement your own style. And beauty is as beauty does. In all Celicas, form follows function, quite rapidly. They're formed in the eye of the wind tunnel for aerodynamic efficiency. Computer design got Celica's back up and its nose down with a tuck in the waist to put the



wind in its place. Retractable headlamps and massive air dam convert the wind from natural enemy to a friendly, road-hugging force.

There's one to suit your tastes. And your budget. Celica GT Liftback, GT Coupe or ST Coupe. Just your style.

Shown with optional equipment. See page 14 for details.

S-Standard O-Optional -Not Available

2.0 liter 4-cylinder twin cam 16-valve engine Toyota Variable Induction System (T-VIS)

Computer controlled electronic fuel injection/ignition systems

5-speed manual overdrive transmission
Electronically controlled 4-speed automatic
overdrive transmission (ECT) with shift pattern
selector and lock-up torque converter

Variable assist power rack-and-pinion steering

Power-assisted brakes (vented front disc/rear drum)

Dual integrated sail-mounted power remote-controlled mirrors with wide-view passenger-side convex mirror

Rear window wiper/washer with intermittent control

fachometer, voltmeter9 oil pressure9 and temp. gauges

Soft-touch automatic temp, control air conditioning

Remote fuel filler door and hatch/trunk releases

Sport Seats with driver's side 8-way adjustment, including power pneumatic lumbar and power lateral support adjustments

Driver's seat adjustable height and lumbar support

Fold-down split rear seatbacks with security latch device

Rear cargo coverand cargo/trunk compartment light

Tilt-and-slide powersunroof with overhead maplight Power top with soft clear rear window

Intrusion Monitoring System
Electronic AM stereo/FM/MPX tuner with 4 speakers

Electronic AM stereo/FM/MPX tuner with 4 speakers and auto-reverse/full-logic cassette Electronic AM stereo/FM/MPX tuner with 4 speakers, auto-reverse/full-logic cassette, amplifier and 5-way acoustic flavor/fone control equalizer

Tinted glass with upper windshield band

Full center console with padded armrest

Reclining front bucket seats with memory

Electronic Display Instrument Panel – includes digital speedometer, graph. tachometer, fuel and temp. level indicators

4-speed automatic overdrive transmission

PERFORMANCE

Steel-belted radial tires

STYLING/DESIGN

Styled steel wheels Stainless steel wheel trim rings

Full-size spare tire with steel wheel

High center-mount rear stoplight

14"x 6" aluminum alloy wheels

Color-keyed front and rear bumpers

Wide protective side moldings

Front and rear mudguards

Car cover or front-end mask

COMFORTS AND CONVENIENCES

Intermittent windshield wipers

Variable assist power steering

elescopic steering wheel

Power rear quarter windows

Digital quartz clock

Cruise control Tilt steering wheel with memory

Cut-pile carpeting

Carpeted floor mats

Electric rear window defogger

Automatic power antenna

PACKAGES

Premium auto-reverse cassette player

Power Package – includes power windows

and door locks, power remote-controlled mirrors with defoggers, and special door trim

Leather Seat Trim Package—includes leather Sport Seats, leather-wrapped steering wheel and coordinated door trim

Power-boosted Flo-thru ventilation

Wraparound rear spoiler

Two-tone paint

GT-S Lftbk./Spt. GT

GT Lftbk./Spt. ST Spt. Coupe

S S S S

S S S S

- 0 0 0 S S S S

S2 S S S

S S S S

S S S S4

- O8

0 0 0 0

S10 S S S

S S S S

O O12 O13 O14

S -

S S S S15

S S S S

- S

0 0 0 0 S16 S17 S16 -

- 0

S S S

- S S

-

S S S

O19

O18

O20

0 0 0 0

S 011 011

S6

S S -

BODY/FRAME

STEERING TYPE

SUSPENSION FRONT

SUSPENSION REAR

ENGINE TYPE

Overall length Overall width

Leg room

CAPACITIES

overdrive

EXTERIOR COLORS

MILEAGE ESTIMATES*

Estimated city MPG/ Estimated highway MPG

TIRES

DISPLACEMENT

TORQUE (SAE NET)

HORSEPOWER (SAE NET)

COEFFICIENT OF DRAG LATERAL ACCELERATION (g's)

(front)

(front)

Luggage capacity, rear seat up

Cargo capacity, rear seat down (cu. ft.)

Fuel tank capacity (gallons)

5-speed manual overdrive 4-speed automatic overdrive

CURB WEIGHTS (lbs.)

ECT4-speed automatic

EXTERIOR DIMENSIONS

INTERIOR DIMENSIONS

Shoulder room (front)

	Dept.	
тоуоти	2 3	

OPTIONS



FINE TUNING

The electronic AM stereo/ FM/MPX tuner with four speakers, auto-reverse/full logic cassette, amplifier and 5-way acoustic flavor/tone control equalizer gives concert-hall sound.



ARRIVE IN STYLE

Toyota's soft-touch automatic control air conditioning maintains the temperature you select regardless of weather changes outside. The controls let you redirect air flow with only a touch of your finger

AUTOMATIC CONTROL AIR CONDITIONING

TOYOTA TOUCH

The Toyota Touch is our commitment to give you more satisfaction and to produce better vehicles than any other manufacturer. The extra effort that is the Toyota Touch is evident every step of the way.

The Toyota Touch can be measured in surveys that include customers of other manufacturers. In such surveys, Toyota has distinguished itself as the #1 most troublefree new car. And the #2...#3 and #4. In fact, six of the top ten most trouble-free new cars sold in America were Toyotas:

Toyota provides a 1-year/12,500-mile basic new vehicle limited warranty and a limited powertrain warranty of 3 years/36,000 miles. Electronic and computerized components have a 3-year/36,000-mile limited warranty. Emission-control devices have a 5-year/50,000mile warranty, and there is a 5-year/unlimitedmileage corrosion perforation warranty.**

Toyota is a leader in automotive design and technology. For example, Toyota is the largest producer of vehicles powered by electronically fuel-injected, multiple-valve twin cam engines in direct response to your need for exceptional efficiency, economy and performance.

The Toyota Touch is our way of doing business with you.

Get More From Life Buckle Up!

*Based on problems encountered in first 90 days of ownership—1985 J.D. Power & Associates New Car Initial

**See your Toyota dealer for warranty details.

Specificación de Provincia de America (1914 de Sentido Hamiltonia de Companya de Companya

ns and equipment based on information available at time of printing and subject to change without notice. Some vehicles optional equipment, see Features chart. For more details on 1987 options, accessories and specifications in your area, cont.

DATA

CELICA GT

Same as GT-S

Same as GT-S

Same as GT-S

Same as GT-S

2.0 liters (1998 cc)

124 ft-lbs @ 4400 rpm

115 @ 5200 rpm

99.4 173.6 67.3 NA 57.9 56.5

38.4 35.8 44.4 27.9 52.1 36.6

11.9

N.A. 15.9

2700 2760

Dark Beige (Brown) Shell (Red) Wine (Red)

Silver (Gray) Medium Gray (Gray)

GT GT GT Spt. ST Spt.

Power-assisted

4-cylinder twin cam 16-valve EFI

99.4 171.9 67.3 49.8 57.9 56.5

37.8 33.9 44.4 27.9 52.1 50.9 37.8 33.9 44.4 27.9 52.1 50.9

25.2

2555 2621

Steel-Belted All-Season

185/70SR13

Metallic Clear Coat

99.4 173.6 67.3 49.8 57.9 56.5

N.A. 15.9 N.A. 15.9

2524 2590

Gray/Silver (Gray)
Light Blue/Blue (Blue)
Dark Beige/Beige
(Brown)

4-Speed Automatic

Overdrive 26/34

99.4 173.6 67.3 49.8 57.5 56.1

37.8 33.9 44.4 27.9 52.1 50.9

11.9

2455 2522

Steel-Belted

Radial

Blackwall 165/SR13

CELICA GT-S

Unitized body

rack-and-ninion

Power-assisted (front ventilated 4-wheel disc)

Variable assist powe

MacPherson strut with

off-set coil springs, gas-filled shock absorbers

and spherical joint-type

Independent dual link.

4-cylinder twin cam 16-valve EFI

2.0 liters (1998 cc)

125 ft-lbs @ 4800 rom

99.4 173.6 67.3 49.8 57.9 56.5

37.8 33.9 44.4 27.9 52.1 50.9

11.9

N.A. 15.9

2639

2709

Speed-Rated Steel-Belted Radial

205/60R14

Solid SuperWhite (Blue or Gray)

135 @ 6000 rpm

99.4 171.9 67.3 49.8 57.9 56.5

37.8 33.9 44.4 27.9 52.1 50.9

15.7

22.2

2685

off-set coil springs, gas-filled shock absorbers and spherical joint-type stabilizer bar