

	4-Door Luxury Sedan
5—Standard O—Optional	
PERFORMANCE	
2.8-liter 6-cylinder twin cam engine	S
Electronic fuel injection	S
Electronically controlled 4-speed automatic overdrive transmission with shift point selector and lock-up torque converter	S
205/60R15 speed-rated steel-belted radial tires	S
Full-size spare tire with steel wheel	S
EXTERIOR STYLING DESIGN	
15" x 6" aluminum alloy wheels	S
Color-keyed front/rear bumpers and front/rear mudguards	S
Euro-styled tungsten halogen headlights	S
Dual power remote-controlled mirrors with defogger and passenger-side wide-view convex mirror	S
Flush-mounted tinted glass with upper shaded windshield band	S ¹
Wide protective side moldings	S
One-touch tilt-and-slide power sunroof and dual maplights	O
High center-mount rear stoplight	S
INTERIOR COMFORTS	
Tachometer, coolant temperature gauges and resettable tripmeter	S
Electric rear window defogger and side demisters	S
Satellite Switch Group (Left)—includes driver-side fingertip-close outside power mirrors, defoggers and hazard warning controls	S
Satellite Switch Group (Right)—includes driver-side fingertip-close automatic air conditioning and key audio controls	S
Electronic Digital Display Instrument Panel—includes digital speedometer, graphic electronic tachometer, fuel and temperature level indicators	O
Service Reminder/Trip Computer	O
Speed-sensing power rack-and-pinion steering	S
Leather-wrapped 2-spoke steering wheel and parking brake lever	S
Memory-type tilt steering wheel	S
Column-mounted cruise control	S
Digital quartz clock	S
Soft-touch automatic temperature control air conditioning	S
Automatic illuminated entry/lock-out system	S
Automatic off-headlamp system with variable time delay	S
Automatic front shoulder belt system and 3-point rear seat belts	S
Power windows and centrally controlled power door locks	S
Illuminated dual visor vanity mirrors	S
Reclining front bucket seats with 2-way adjustable headrests and 7-way adjustable driver's seat	S
Luxury velour cloth Sport Seats, coordinated cloth door trim and dual map pockets	S
Full padded console with storage area and padded armrest	S
Remote locking fuel filler door/trunk releases	S
Full cut-pile carpeting and fully carpeted trunk with lid liner	S
Luxury carpeted floor mats with stitched Cressida logo	O
Theft Deterrent System	S
Technics AM stereo/FM stereo electronic tuning radio with auto-reverse cassette, 3-way acoustic flavor/tone control equalizer, 4 speakers and automatic power antenna with diversity antenna	S
PACKAGES	
Leather Seat Trim Package—includes luxury leather pillow seats and leather coordinated door trim	O ²
Luxury and Power Seat Adjustment Package—includes luxury velour pillow seats, with luxury cloth door trim, driver-side and passenger-side power fore/aft, seatback recline with driver-side 3-setting memory, lumbar support and 4-way bottom cushion tilt adjustments	O
Sports Package—Toyota Electronic Modulated Suspension System (TEMS)	O
Bronze tinted glass with Maroon and Beige interiors. *Power Seat Package available with Leather Seat Package.	

	4-Door Luxury Sedan
BODY/FRAME CONSTRUCTION	
	Unitized body
STEERING TYPE	
	Speed-sensing power rack-and-pinion, collapsible shaft
BRAKES	
	Power-assisted (ventilated) 4-wheel discs
SUSPENSION FRONT	
SUSPENSION REAR	
	MacPherson strut, coil springs and stabilizer bar Semi-trailing arm independent rear suspension, coil springs, gas-filled shock absorbers and stabilizer bar
ENGINE TYPE	
DISPLACEMENT	
HORSEPOWER (SAE NET)	
TORQUE (SAE NET)	
EXTERIOR DIMENSIONS (inches)	
Wheelbase	104.5
Overall length	187.8
Overall width	66.5
Overall height	54.1
INTERIOR DIMENSIONS (inches) (Without sunroof)	
Head room (front)	38.8
(rear)	37.6
Leg room (front)	42.0
(rear)	35.2
Shoulder room (front)	55.0
(rear)	54.7
CAPACITIES	
Luggage capacity (cu. ft.)	12.9
Fuel tank capacity (gallons)	18.5
CURB WEIGHT (lbs)	
	3329
TIRES	
Type	Speed-Rated Steel-Belted Radial Black wall 205/60R15
Size	
EXTERIOR COLORS (INTERIOR COLORS)	
	Solid Super White Maroon or Blue Black (Maroon or Beige) Pearl Clear Coat White Pearl (Maroon or Blue) Medium Red Pearl (Maroon) Dark Red Pearl (Maroon) Dark Blue Pearl (Gray* or Blue)
	Metallic Clear Coat Silver (Gray) Gray (Gray) Beige (Beige) Light Blue (Gray* or Blue)
MILEAGE ESTIMATES**	
	ECT 4-Speed Automatic Overdrive 18/24
Estimated city MPG/ Estimated highway MPG	
TOYOTA WARRANTY	
	12-month/12,500-mile basic new vehicle limited warranty; 3-year/36,000-mile limited powertrain, electronic and computerized components warranty; 3-year/50,000-mile limited emission-control device warranty; 5-year/unlimited-mileage corrosion perforation warranty

*Optional leather only.

**1988 EPA estimated mileage figures shown. See your Toyota dealer for details.

Specifications and equipment based on information available at time of printing and subject to change without notice. Some vehicles shown with optional equipment; see Features chart. For more details on 1988 options, accessories and specifications in your area, contact your Toyota dealer.

PC9-016 (R/87) 0068-8804

Litho in U.S.A. (DMM)

© 1987 Toyota Motor Sales, U.S.A., Inc.

THE TOYOTA TOUCH

Toyota Touch is the philosophy that our customer satisfaction is our most important goal.



To help assure continued satisfaction, Toyota provides a toll-free number that you can call: 1-800-331-4331.

The Toyota Touch is our commitment to satisfy you every step of the way. If it's important to you, it's also important to us.

GET MORE FROM LIFE...BUCKLE UP!

TOYOTA QUALITY
WHO COULD ASK FOR ANYTHING MORE!



1 9 8 8

TOYOTA

"MOST TROUBLE-FREE NEW CAR SOLD IN AMERICA"
CRESSIDA'S TITLE BRINGS YOU UNEQUALED CONFIDENCE
AND DRIVING PLEASURE, PLUS UNMATCHED LEVELS
OF LUXURY, COMFORT, AND PERFORMANCE.



Luxury Sedan
Shown in Gray Metallic

*Based on problems encountered in first 90 days
of ownership—J.D. Power & Associates' 1987
New Car Initial Quality Survey.

Shown with optional equipment.

L U X U R I O U S

Cressida offers a rare combination of luxury, performance, and style. Built with Toyota craftsmanship and pride, it's the most trouble-free new car—import or domestic—sold in America.* And it's also #1 in its segment for customer satisfaction**

• SLEEK STYLING. Cressida is carefully sculpted to reduce aerodynamic drag and wind noise for quiet driving and smooth performance.

• EXQUISITE INTERIOR. From the plush, standard 7-way adjustable drivers' Sport Seat, grasp the leather-wrapped steering wheel. At your fingertips are controls for Cressida's many standard



features, from cruise control, power windows, power door locks, and remote mirrors to



automatic temperature control air conditioning and a Technics' premium sound system. Relax in an interior of fine velour. Select pillowed luxury seats with memory power adjustment in the optional Luxury and Power Seat Package. Add optional leather seat trim for a truly sumptuous environment.

• POWER AND HANDLING. A 2.8-liter twin cam EFI engine delivers rapid response and

confident passing power. An electronically controlled 4-speed automatic overdrive transmission offers "normal" mode for increased fuel efficiency†† and "performance" mode for quick acceleration. Speed-sensitive power steering and 4-wheel fully independent suspension enhance control. Power-assisted 4-wheel disc brakes help ensure quick stops.

Distinguished in quality, comfort, luxury, and performance, Cressida rewards its owner with a truly satisfying motoring experience.

*Based on problems encountered in first 90 days of ownership—J.D. Power & Associates 1987 New Car Initial Quality Survey.

**J.D. Power & Associates 1987 Customer Satisfaction with Product Quality and Dealer Service (for 1986 vehicles). Technics is a trademark of the Matsushita Electric Industrial Co., Ltd.

††See mileage statement on page 6 for details.



Luxury Sedan Leather Interior (Shown in Gray)



Ergonomically Designed Interior

Shown with optional equipment

1 Standard Cressida interior includes memory-type tilt steering wheel, cruise control, and luxurious Sport Seats with 7-way adjustable driver's seat. (Shown in Maroon Cloth)

2 Power windows and door locks are standard.

3 Automatic front shoulder belts retract for easy exit. In rear, 3-point belts offer additional security.

4 The most trouble-free new car, import or domestic sold in America* Cressida Sedan offers comfort, style, and performance. (Shown in Black Metallic)

5 Cressida's automatic temperature control air conditioning maintains consistent comfort.

6 Technics AM stereo/FM stereo electronic tuning radio has cassette, acoustic flavor/tone control equalizer, and four speakers for full, rich, concert-hall sound.

7 Dual Satellite Control Switch Groups put controls for the radio and air conditioning at your fingertips.

8 Standard on Cressida are power outside mirrors with built-in electric defoggers for improved visibility.

9 Cressida's advanced 2.8-liter 6-cylinder twin cam engine with precision electronic fuel injection provides rapid acceleration as well as effortless high-speed cruising power and delivers excellent fuel economy** and time-proven reliability.

10 The optional Sports Package includes Toyota Electronic Modulated Suspension (TEMS) that lets you select "normal" or "sport" suspension settings to suit your driving style.

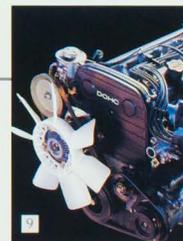
11 The standard Theft Deterrent System helps guard against forced entry and theft.

12 An electronically controlled 4-speed automatic overdrive transmission lets you select "normal" mode for smooth shifting and improved fuel economy or "performance" mode for quick acceleration.

13 Optional tilt-and-slide power sunroof retracts fully or tilts up at the rear for efficient fresh-air ventilation, while maintaining Cressida's interior quiet.

*Based on problems encountered in first 90 days of ownership—J.D. Power & Associates 1987 New Car Initial Quality Survey.
**See mileage statement on page 8 for details.
For further information on features and options, see back cover.

U N S U R P A S S E D



Shown with optional equipment.