

S A T I S F A C T I O N

**THE
TOYOTA TOUCH**

Toyota Touch is the philosophy that customer satisfaction is our most important goal.

You experience the Toyota Touch the first time you enter a Toyota showroom and are greeted with courtesy and respect. The Toyota Touch means that buying a Toyota must be as reassuring and satisfying as owning a Toyota. The experience continues after your purchase: courtesy and competence combine to assure your service satisfaction.

A recent consumer survey confirms Toyota's continuing reputation for leadership in product quality and dealer service: in that survey Tercel.

Camry, Cressida, and Supra were each rated #1 in their segment for customer satisfaction.*



To help assure continued satisfaction, Toyota provides a toll-free number that you can call if you should have any questions. From any location in the continental United States, just call us at 1-800-331-4331.

The Toyota Touch is our commitment to satisfy you every step of the way. If it's important to you, it's also important to us.

GET MORE FROM LIFE...BUCKLE UP!

*J.D. Power & Associates' 1987 Customer Satisfaction with Product Quality and Dealer Service (for 1986 vehicles).

TOYOTA QUALITY
WHO COULD ASK FOR ANYTHING MORE.

PASSENGER VAN



1 9 8 8

TOYOTA

SLEEK STYLING AND
LOADS OF PASSENGER AND CARGO ROOM
MAKE THE PASSENGER VAN THE PERFECT VEHICLE
FOR ON-THE-GO FAMILIES.

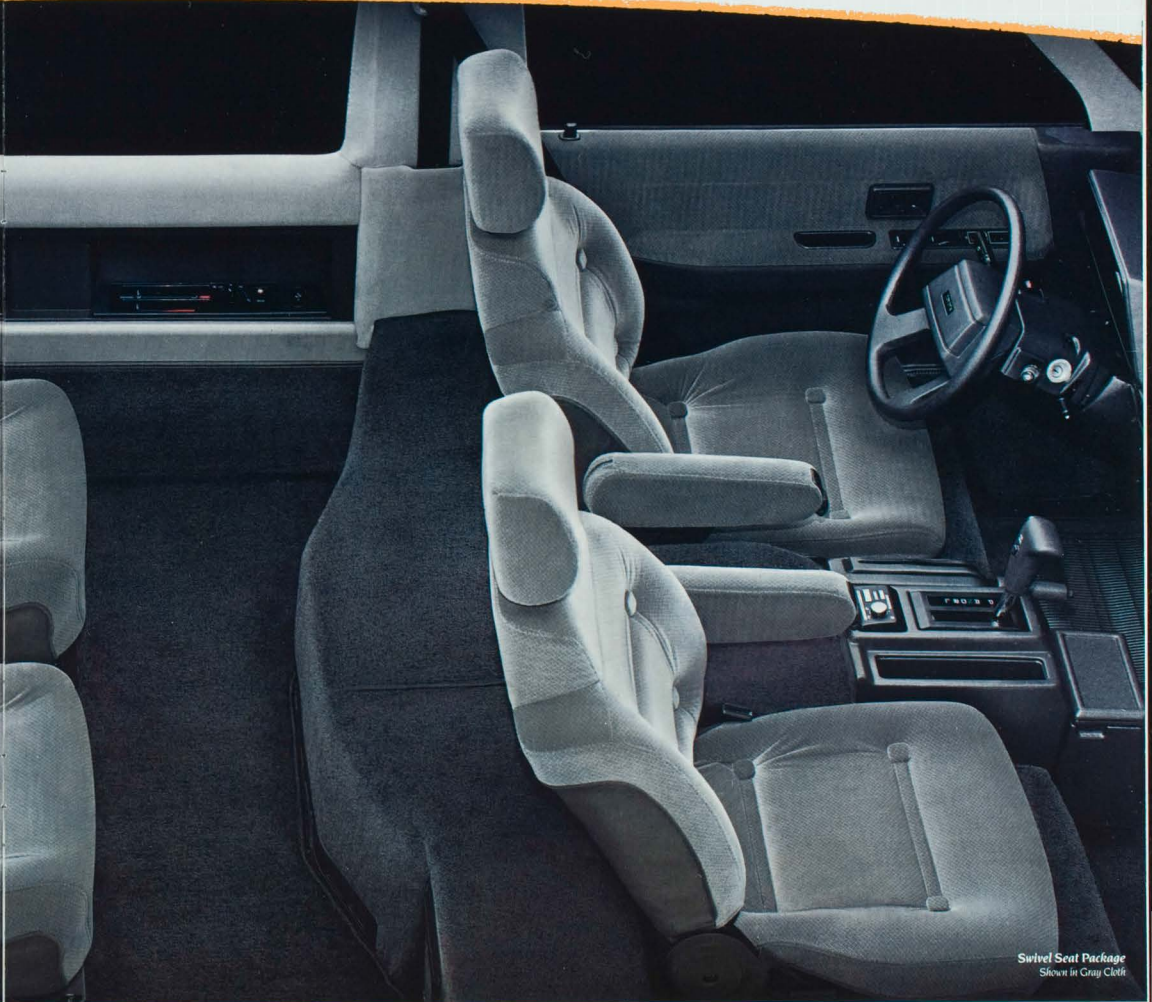


LE Van
Shown in Light Blue Metallic/
Medium Blue Metallic Two-Tone

Shown with optional equipment

S P A C I O U S

L E I N T E R I O R



Swivel Seat Package
Shown in Gray Cloth

Shown with optional equipment

V A N T A S T I C

It's a Wonderwagon! It's Toyota's spacious Passenger Van. Whether you choose the LE, 4WDLE or Deluxe Van, there's a Wonderwagon to match your on-the-go lifestyle. You get versatility, room, maneuverability, economical operation, and a long list of quality features in every one.

- **RELIABLE.** Expect superb reliability in the Toyota Van. After all, Toyota makes the most trouble-free new compact van sold in America.* It's truly a reliable, contemporary people-mover. Toyota dependability means more van for your money.
- **GOOD-LOOKING.** Sleek, aerodynamic styling makes

the Passenger Van as good-looking as it is versatile. Color-keyed bumpers and body side moldings add to the style on both the LE and 4WDLE Vans.

- **SPACIOUS INTERIOR.** The roomy Passenger Vans comfortably seat seven. Removing the Quick Release middle and rear seats gives you a spacious interior cargo area—almost 150 cubic feet.

- **AMENITIES.** Comforts and conveniences abound in your LE and 4WDLE Van. You enjoy many standard amenities like full instrumentation, digital quartz clock, tilt steering wheel, power steering, dash-mounted cup holder, power door locks, full carpeting, and AM stereo/FM stereo electronic tuning radio with five speakers. You'll appreciate the optional air conditioning and while you're keeping cool, you can enjoy the optional cooler/ice maker.**

- **RESPONSIVE.** Passenger Van sports a husky 2.2-liter engine with electronic fuel injection. Variable-assist power rack-and-pinion

steering gives you passenger car handling and provides tight turning for easy parking



and nimble maneuvering.

- **SECURITY.** The 4WDLE Van provides superior traction in all kinds of weather and under all kinds of road conditions. At a touch of your finger, the automatic-locking hub feature gives you the security of 4-wheel drive. 4WDLE Van features a standard 5-speed manual overdrive transmission, or you can choose the optional 4-speed automatic overdrive transmission.

- **WONDERWAGON.** For a reliable and versatile addition to the family, the fun-to-drive Wonderwagon's a perfect choice.

*J.D. Power & Associates 1987 Compact Truck CSI with Product Quality and Dealer Service (for 1986 vehicles).

**Requires dual air conditioning option.



LE Van Full Instrumentation



4WDLE Van
Shown in Light Beige Metallic

Shown with optional equipment

1 Deluxe Vans are value-packed with contemporary styling, excellent maneuverability, many standard comfort features, and Toyota reliability.

2 The optional LE Swivel Seat Package includes 4-way adjustable drivers seat and two adjustable-armrest middle-row Captains Chairs that swivel and recline, as well as the 3-passenger rear seat. All are covered in luxurious velour cloth. Further versatility and comfort for you.

3 All Passenger Vans have removable seats for real versatility. Three rows of seats provide seating for seven: two in front, two in the middle, and three in the rear.

4 When you need to carry bulky items and still have room for four passengers, the Quick Release rear seat can be easily removed for added cargo space.

5 With both middle and rear seats removed, you will find an astounding 1498 cu.ft. (1492 in LE Vans) of rear cargo space. You've got a people carrier one minute and a cargo carrier the next.

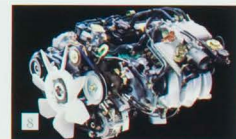
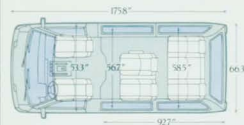
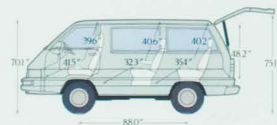
6 Make picnics more fun with the Toyota Van. Loading passengers is a snap thanks to the easy-operating, sliding passenger-side door. Bulky and awkward items fit right in through the high overhead opening rear hatch. Hatch and side door are equipped with inside handles and child-protector door locks.

7 Every Toyota Van is built to last with a ladder-type "double-Y" steel structure, giving you superior rigidity and higher strength. The highest standards are maintained in every aspect of construction.

8 A powerful 2.2-liter electronically fuel-injected engine delivers quick acceleration, smooth highway cruising and excellent fuel economy.*

*1988 EPA estimated mileage figures shown for Deluxe Van with 5-speed manual overdrive transmission. See page 11 for complete information. For further information on features and options, see page 11.

V E R S A T I L E



MILEAGE*

22 CITY MPG

23 HWY MPG

Shown with optional equipment.

1 AM stereo/FM stereo electronic tuning radio with cassette will give you superb sound.

2 Rear window wiper/washer with electric defogger enhances visibility.

3 For camping, sporting events or just relaxing, add a cooler/ice maker to optional dual air conditioning.

4 Dual air conditioning has separate front and rear controls for setting your interior climate.

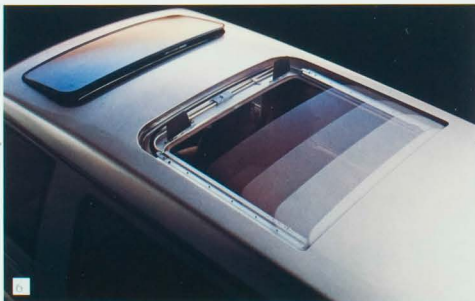
5 The Van's 4-speed automatic override transmission with lock-up torque converter shifts up for convenient in-town driving, and overdrive maximizes highway fuel efficiency.*

6 For open air lovers, the 2WD LE has an optional Sunroof Package with front pop-up sunroof and sliding shade, a rear power sunroof, cloth sun visors and molded headliners—all for you.

7 Stalk-mounted cruise control makes those long highway drives a snap.

*See mileage statement on opposite page.

CONVENIENCE



	4WD LE	LE	Deluxe
PERFORMANCE			
2.2 liter 4-cylinder engine	S	S	S
Electronic fuel injection and fully transistorized ignition	S	S	S
5-speed manual override transmission	S	S	S
4-speed automatic, override transmission with lock-up torque converter	O	O	O
2-speed manual transfer case	S ¹	—	—
Floor underguards for engine, transfer case, and fuel tank	S	—	—
Free-wheeling, automatic-locking front hubs	S	—	—
Galvanized steel in key body areas	S	S	S
Full-size spare tire with steel wheel	S	S	S
EXTERIOR STYLING/DESIGN			
Stylish steel wheels with center caps	S	S	S
Chrome spoke wheels	O	—	—
Stainless steel wheel trim rings	—	S	O
Aluminum alloy wheels	—	O	—
Dual power remote-controlled outside mirrors and passenger-side wide-view mirror	S	S	S ²
Front cornering lights	S	S	S
Color-keyed front and rear bumpers	S	S	—
Front and rear mudguards	S	S	S ¹
Sliding side tinted glass windows	S	S	S
Wide protective side moldings	S	S	—
Sliding passenger-side door with child-protector door lock and illuminated inside step	S	S	S
High overhead-opening rear hatch with inside handle and child-protector door lock	S	S	S
Electric rear window defogger with rear window wiper/washer—includes rear fluid level indicator	S	S	O
Two-tone paint	O	O	—
INTERIOR COMFORTS			
Tachometer, fuel level, coolant temperature and oil pressure gauges, low fuel and oil level warning lights	S	S	S ¹
Steering column-mounted headlamps, headlamp flasher	—	—	—
Intermittent windshield wipers, washers and turn signal controls	S	S	S
Cruise control	O	O	O
Digital quartz clock	S	S	—
Analog quartz clock	—	—	S
Dual power-boosted Flo-thru ventilation with front, rear controls	S	S	S
Dual air conditioning with front, rear controls	O	O	O
Cooler/ice maker (requires dual air conditioning)	O	O	—
Console Satellite Switch Group—includes key stereo controls	O ³	O ³	—
Center console with storage areas	S	S	S
Dual front console cup holder	S ⁴	S ⁴	S ⁴
Centrally controlled power door locks	S	S	S
Remote fuel filler door release	S	S	S
Reclining driver's seat with 4-way adjustment	S	S	S ²
Cloth seat trim	S	S	S
7-passenger seating—including reclining front bucket seats with fold-down armrests, sliding adjustable passenger-side seat, mid-row Oushie® Reclining 2-passenger seat with headrests and holding armrest and Quick Release 5-passenger rear seat with outboard headrests	S	S	S ⁶
Rear compartment heater with separate controls	S	S	S
Full carpeting—including rear cargo area	S	S	S
Carpeted floor mats	O	O	O
Intrusion Monitoring System	O	O	O
AM/FM stereo electronic tuning radio with 2 speakers	—	—	O
AM stereo, FM stereo electronic tuning radio with 5 speakers	—	S	O
AM stereo, FM stereo electronic tuning radio with auto-reverse cassette and 5 speakers	O ⁷	O ⁷	O ⁷
AM stereo, FM stereo electronic tuning radio with auto-reverse cassette, 5-way acoustic flange, tone control equalizer and 5 speakers	O	O	—
PACKAGES			
Power Package—includes power windows, front fogs/lamps and door courtesy lamps	O	O	—
Power Steering Package—includes power steering and tilt steering wheel	S	S	O
Privacy Glass Package—includes choice of Bronze or Blue slide glass and Dark Gray rear privacy glass	O	O	—
Sunroof Package—includes dual sunroofs (front pop-up with sliding shade, rear power), moldings, cloth sun visors and molded headliner	—	O	—
Swivel Seat Package—includes front Captains Chair seats with armrests, dual reclining, swivel mid-row Captains Chair seats with armrests and rear bench seat	O	O	—

¹5-speed electronically actuated transfer case with automatic transmission option. ²Without power remote control. ³Front only. ⁴Without tachometer, with oil level or pressure light. ⁵Requires electronic tuning radio, cassette and flange; tone control optional. ⁶Not available with cassette or equalizer. ⁷With 3-way adjustment. ⁸Also available with 2 speakers.

	4WD LE	LE	Deluxe
BODY FRAME CONSTRUCTION			
Untreated body			
STEERING TYPE	Variable-assist power rack-and-pinion		Rack-and-pinion
TURNING CIRCLE DIAMETER (CURB TO CURB)			
	32 ft.	30.2 ft.	
BRAKES			
	Power-assisted ventilated front disc, rear drum with tandem brake booster and rear load-sensing proportioning valves		
SUSPENSION FRONT			
	Double wishbone with upper torsion bar, gas-filled shock absorbers and stabilizer bar		
SUSPENSION REAR			
	4-link with coil springs, gas-filled shock absorbers and stabilizer bar		
ENGINE TYPE			
4-cylinder EFI			
DISPLACEMENT			
2.3 liters (217 cc)			
HORSEPOWER (SAE NET)			
105 @ 4400 rpm			
TORQUE (SAE NET)			
133 lb.-ft. @ 3000 rpm			
EXTERIOR DIMENSIONS (inches)			
Wheelbase	88.0	88.0	88.0
Overall length	175.8	175.8	175.8
Overall width	66.3	66.3	67.3
Overall height	72.2	70.3	70.3
Tread width (front)	56.1	56.7	56.7
Tread width (rear)	54.3	54.5	54.5
INTERIOR DIMENSIONS (inches)			
Head room (front)			
Without sunroof	79.6	79.6	79.6
With sunroof	NA	78.0	NA
With sunroof (middle)			
With sunroof	40.6	40.6	40.6
With sunroof (middle)	NA	39.2	NA
With Captains Chair seats (rear)	40.2	40.2	NA
Without sunroof	60.2	60.2	60.2
With sunroof	NA	57.8	NA
With Captains Chair seats	40.2	40.2	NA
Leg room (front)	41.5	41.5	41.5
Leg room (middle)	32.3	32.3	32.3
Leg room (rear)	35.4	35.4	35.4
Shoulder room (front)	54.9	54.9	54.9
Shoulder room (middle)	52.7	52.7	52.9
Shoulder room (rear)	56.5	56.5	56.5
Cargo height			
Without sunroof	48.2	48.2	48.2
With sunroof	NA	45.7	NA
Cargo length at beltline	92.7	92.7	92.7
Cargo width at wheelbase	41.7	41.7	41.7
CAPACITIES			
Cargo capacity, rear seats removed (cu. ft.)	149.2	149.2	149.8
Gross vehicle weight (lbs.)	4000	4070	4500
Curb weight (lbs.)	3475	3550	3605
4-speed automatic			
5-speed manual override	3450	3620	2995
Payload capacity (lbs.) ⁸			
4-speed automatic	1525	1620	1495
5-speed manual override	1570	1610	1505
Fuel tank capacity (gallons)	15.9	15.9	15.9
TIRES Type			
	Steel-Belted All-Season Radial Blackwall P205/75R14	Steel-Belted All-Season Radial Blackwall P195/75R14	
Size			
EXTERIOR COLORS⁹			
	Solid White (Brown or Gray)	Silver (Gray)	Medium Blue (Gray)
	Dark Gray (Gray)	Dark Gray (Silver Gray)	Light Blue (Medium Blue-Gray)
	Light Bronze (Brown)	Brown (Brown)	Carpet Red (Gray)
		Light Blue (Gray)	Medium Blue (Gray)
MILEAGE ESTIMATES⁸			
	5-Speed Manual Overdrive	4-Speed Automatic Overdrive	5-Speed Automatic Overdrive
Estimated city MPG	20-22	21-23	21-23
Estimated highway MPG	27-31	27-31	27-31
TOYOTA WARRANTY			
	12-month/12,500-mile basic new vehicle limited warranty; 3-year/36,000-mile limited powertrain, electronic and computerized components warranty; 5-year/50,000-mile limited emission-control device warranty; 5-year/unlimited-mileage corrosion per for above warranty.		

NA—Not applicable. Including occupants, equipment and cargo. ⁸Some colors not available in all models. ⁹1988 EPA estimated mileage figures shown. See your Toyota dealer for details. Specifications and equipment based on information available at time of printing and subject to change without notice. Some vehicles shown with optional equipment; see features chart. For more details on 1988 options, accessories and specifications in your area, contact your Toyota dealer.