

TOYOTA QUALITY  
WHO COULD ASK FOR ANYTHING MORE!



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S U P R A



1 9 8 8

TOYOTA

1 9 8 8  
SUPRA

A heart-pounding 6000-rpm  
scream in the night  
echoes the restless dream  
of a certain kind of driver.  
The vision: a car with  
pointblank response and  
a deep, dark well of  
power to draw upon,  
precise control,  
remarkable comfort,  
head-turning good looks.  
1988 Supra: vision  
becomes powerful reality.  
Steel and leather and  
lacquered sorcery.  
To own it is to own the night.  
The day.  
The road.  
The Supra Dynasty reigns.

Supra Turbo with Sport Roof  
Shown in Black Metallic

Shown with optional equipment.

ELECTRIFYING



Supra Turbo with Sport Roof  
Shown in Super Red

Shown with optional equipment.

# V I S I O N

The Supra Dynasty begins with a grand design, a vision of premiere performance in all aspects. A review of the facts reveals that the transformation of vision to concrete reality has successfully taken place in the 1988 Supra.

**STYLING.** Aerodynamic engineering gave this car a slip-stream wind-slicing drag coefficient of 0.33\*. The turbulent rigors of the wind tunnel contributed to Supra's grace at speed—and at curbside: a clean, air-piercing front end with flush, retractable headlamps, air dam, and a 63° raked windshield carefully snugged to the optional, removable Sport Roof. Contoured fenders blend into the

sleek finale of a sculpted fast-back to complete the picture of a launched Supra.

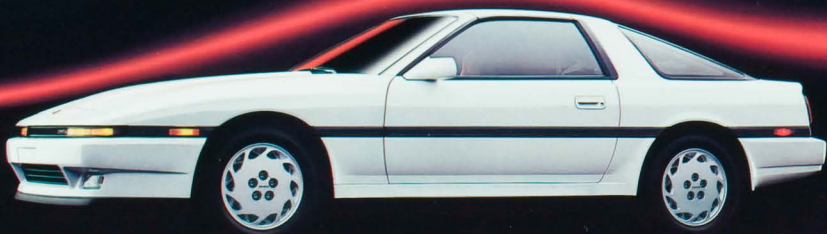
**POWER.** Brute strength, refined, comes in two versions. The basis for both is a sophisticated 3.0 liter 6-cylinder twin cam 24-valve powerplant that produces a walloping 200 hp at 6000 rpm. The turbocharged model with air-to-air intercooler ups the ante: 230 hp and 30% more torque. But all that race-engineered power doesn't go unbridled. Control is masterful. Blur to standstill is accomplished in a smooth, polished transaction with power 4-wheel ventilated disc brakes. Anti-Lock Braking System (A.B.S.) is also available.



**SUSPENSION.** A double wishbone suspension is the foundation of Supra's magnificent handling. Its 4-wheel independent suspension is patterned after Indy and Formula cars. Toyota engineers developed it further with a low roll center to help maintain maximum tread contact with the road surface. Precision handling and comfortable ride are hand-in-glove, another large checkmark on a discriminating driver's wish list.

The best work of Toyota engineers and designers is nowhere more evident than in the 1988 Supra. The Supra Dynasty dominates. By design.

\*Turbo model. 0.34 for non-turbo model.



Supra with Sport Roof (Shown in Super White)



Supra with Sport Roof  
(Shown in Super White)

Shown with optional equipment.



Ergonomically Designed Interior

Shown with optional equipment.

M A S T E R F U L

Authoritative. Orchestrated. Tailored. Words that come to mind as you slip behind Supra's leather-wrapped wheel into the sumptuous 8-way adjustable driver's Sport Seat\*. Scan the handsome bank of large, clear analog gauges. The leather-wrapped shift knob falls easily to hand, making the smooth 5-speed manual overdrive standard transmission an extension of your thought processes. The wheel tilts, telescopes, remembers your favorite angle. Switch on the AM stereo/FM stereo electronic tuning radio with full-logic cassette deck and acoustic flavor/tone control equalizer. You're enveloped in sound from four bass-reflex speakers placed all around you. Interior temperature is automatically maintained and digitally displayed.

SEATING. Fitted wraparound seating grips you comfortably in a ready choice of increments. Choose smartly tailored plush cloth or optional glove-soft leather. Driver's Sport Seat adjustments include power side bolster and lumbar support, headrest and bottom cushion height and tilt, and fore/aft

movement. Leg room and head clearance are generous and the seatback affords both stepless recline with memory and quick adjust for rear seat access. FEATURES. Included in an impressive array of standard equipment are power windows,



power door locks, automatic illuminated entry/fade-out system, auto-off headlamps and a sensitive Theft Deterrent System.

CHOICES. Popular options include an electronically controlled 4-speed automatic overdrive transmission, and the Super Monitor computer that audits fuel average, time, date, and service intervals.

Key on. Bass rumble. Consummate power, comfortably controlled—the Supra Dynasty is at your command.

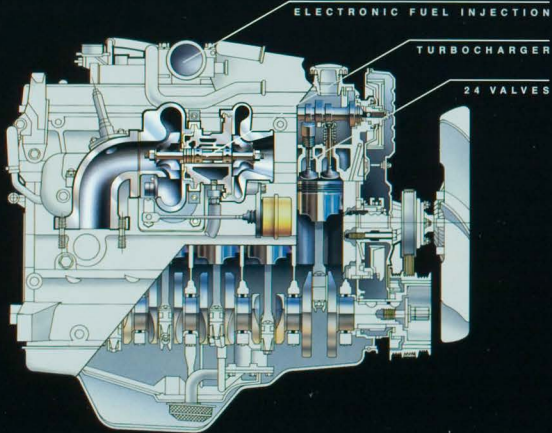
\*9-way power adjustable seat optional.



Leather Sport Seat Interior (Shown in Gray)

POWER PLANNED

As the Supra Dynasty accelerates into 1988 and beyond, the sounds of its engines resonate deeply to those who have hungered for the right kind



ELECTRONIC FUEL INJECTION

TURBOCHARGER

24 VALVES

Turbocharged Intercooled Twin Cam 24-Valve Engine

of power, properly controlled. They will be served.

**NORMALLY ASPIRATED.** Supra's 3.0-liter 6-cylinder twin cam 24-valve powerplant delivers a muscular 200 hp at 6000 rpm. This extremely sophisticated six is a powerful statement of advanced engineering, employing two intake and two exhaust valves per cylinder to satisfy its heavy-breathing disposition and increase efficiency. Effortless revs are drawn from its deep power reserve.

**TURBOCHARGED.** Supra Turbo elevates power further, to 230 hp, and torque is up over 30%, to 246 ft-lbs at 4000 rpm. The refined turbocharger with intercooler uses the energy of the exhaust gasses to power the turbo, which pressurizes the intake air. The intercooler lowers the intake air temperature and improves its density. This sophisticated system generates breathtaking power, and fuel efficiency as well.\* Innovative engineering has extracted an unprecedented low-end rush from the turbocharged engine without disturbing the road-devouring quality of power throughout the rest of the rpm

SUPRA TURBO PERFORMANCE\*\*

- 0-55 MPH . . . . 5.81 SEC.
- 0-60 MPH . . . . 6.66 SEC.
- 1/4 MILE . . . . 15.16 SEC.
- 40-60 MPH . . . . 4.95 SEC.
- SLALOM . . . . 55.3 MPH



range. An auxiliary oil cooler maintains lubrication even at high rpm.

**CONTROL.** The electronics of Supra are no less remarkable. Toyota Computer Controlled System (TCCS) monitors critical areas of engine operation through a closed-loop circuit of 12 sensors. TCCS continuously adjusts ignition timing, injection duration, and even checks itself against standards of traditional Toyota reliability. A simplified overview, to be sure, but the short course is even quicker. It'll take you about 6.7 seconds (0 to 60 mph) to appreciate the power structure of the Supra Dynasty.

\*See mileage statement on page 19 for details.

\*\*United States Auto Club Certified Performance Figures.



Supra Turbo Shown in Super Red

Shown with optional equipment.

**1** Supra's optional Anti-Lock Braking System (A.B.S.) brings uncertainty to a standstill, even on wet surfaces, with a computer-controlled system that helps prevent brake lock-up during sudden stops.

**2** The A.B.S. on-board computer continuously monitors braking performance through sensors. A pressure regulator is then activated to help eliminate wheel lock-up and enhance responsive efficient braking.

**3** Supra's beauty runs deep through interrelating layers of technological advances and engineering perfection. This interaction includes a separate front and rear sub-frame structure for body strength and isolation of passengers from most road noise and vibration.

**4** Impressive road manners are the final result of Goodyear Eagle VR50 "Gatorback" steel-belted radials, mounted on unidirectional 16" alloy rims, which provide airflow for the ventilated 4-wheel disc brakes.

**5** Supra's carefully designed race-bred suspension handles up to 0.84 g\* in a 150' radius with no loss of traction.

**6** Supra's technologically advanced suspension turns the curviest roads into anticipated pleasures. Front and rear anti-sway bars and quick-ratio power rack-and-pinion steering add a quality feel to impeccable road manners.

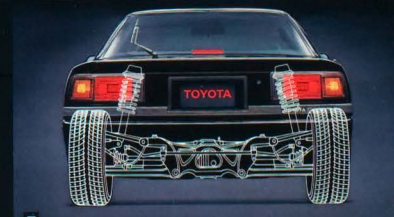
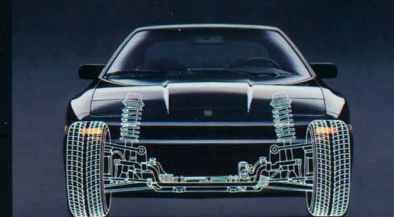
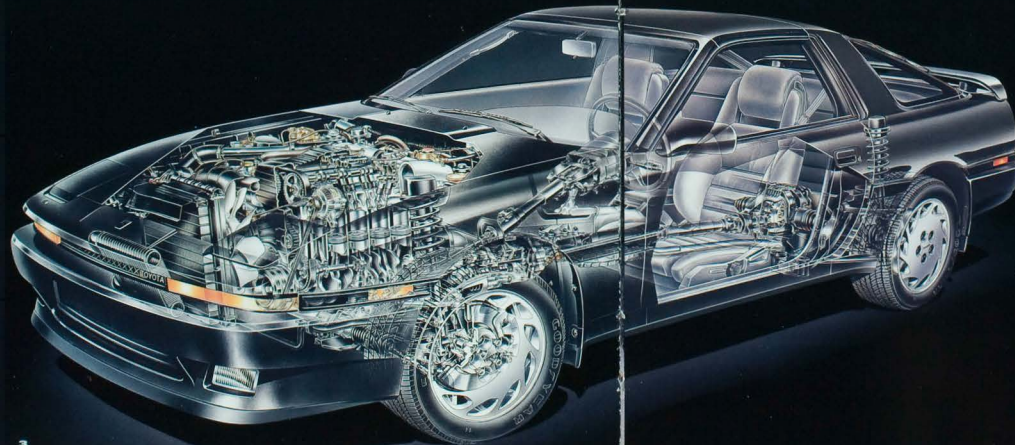
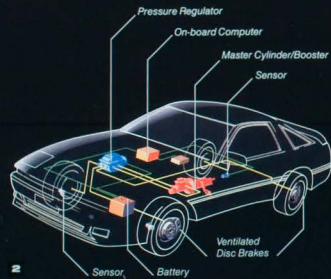
**7** The racing-inspired double wishbone suspension with stabilizer bars lowers Supra's roll center for solid cornering and helps assure maximum contact between tires and pavement. Each wheel moves independently, providing comfort and stability.

**8** Sports Package includes limited-slip differential and TEMS (Toyota Electronic Modulated Suspension)\*\* TEMS provides you with a choice of handling styles by matching suspension to driving conditions. You get unmatched control and comfort with the push-button simplicity of a "Normal" or "Sport" selector.

**9** An optional on-board computer automatically selects from three indicator positions: "Soft" maintains your comfort on rough roads. "Medium" offers stability with reduced occasional shock. "Firm" for maximum road feel.

\*United States Auto Club Certified Performance Figures.  
\*\*Standard on Supra Turbo, optional on Supra.  
For further information on features and options, see pages 18-19.

## TECHNOLOGY



Shown with optional equipment.



**1** Cruise control is mounted on the padded steering-wheel for extra ease. Set it. Forget it. It self-cancels with a tap of the brake, resets or resumes with the touch of a button.

**2** The standard integrated Toyota Theft Deterrent System is armed simply by locking the doors, activating a red security indicator lamp. The sensitive system thwarts trespassing with blinking headlamps, horn honks, and alarm. In addition, an ignition-cut system renders the starter inoperable.

**3** The 8-way adjustable driver's Sport Seat\* features a power side bolster adjustment, power lumbar support and a stepless reclining seatback with memory. Nothing is left to chance in fitting this seat to your way of driving. Available in stylish velour or optional glove-soft leather.

**4** Standard features include power windows, power door locks, and power remote-controlled outside rearview mirrors with electric defoggers. Door-mounted speakers are among a total of four bass-reflex speakers strategically placed for superb concert-hall quality.

**5** The stereo is as high-performance as the rest of the car. AM stereo/FM stereo electronic tuning radio with auto-reverse, cassette deck and acoustic flavor/tone control equalizer.

**6** Acoustic flavor/tone control equalizer offers five different settings to capture the nuances of your favorite music.

**7** A firm grasp of ergonomics extends to the memory-type tilt/telescope steering wheel that remembers your favorite angle—handsomely leather-wrapped with cruise controls mounted on the bottom spoke for easy use.

**8** Open-air exhilaration is an option you can exercise as effortlessly as detaching the optional easy-on, easy-off Sport Roof. Four security bolts fasten it snugly to the body.

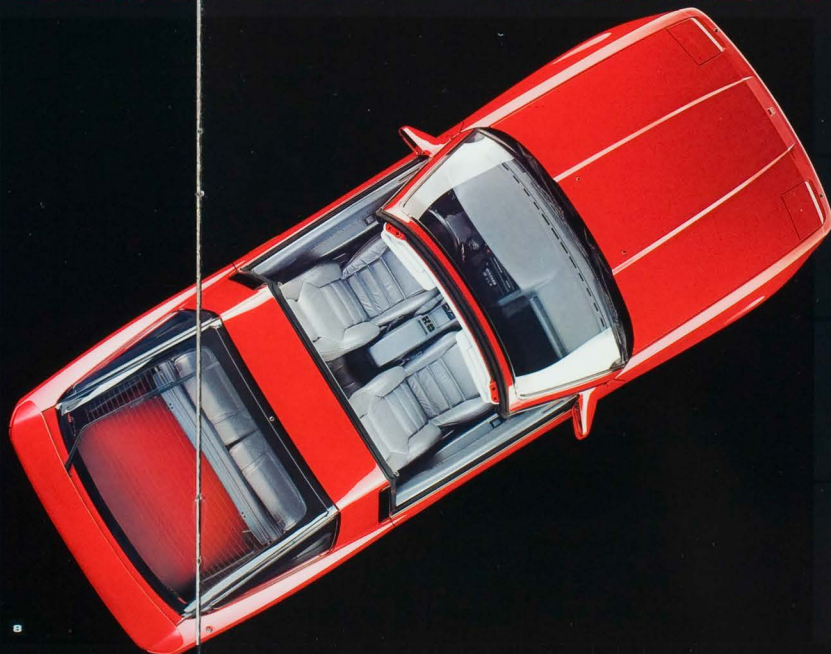
**9** Optional Super Monitor includes clock, calendar, average fuel consumption, and Service Interval Reminder.

**10** Secure, convenient Sport Roof storage in the rear cargo area.

**11** Optional electronically controlled 4-speed automatic overdrive transmission changes shift points from "Power" to "Normal" mode.

\*9-way power adjustable Sport Seat optional.  
For further information on features and options, see page 18-19.

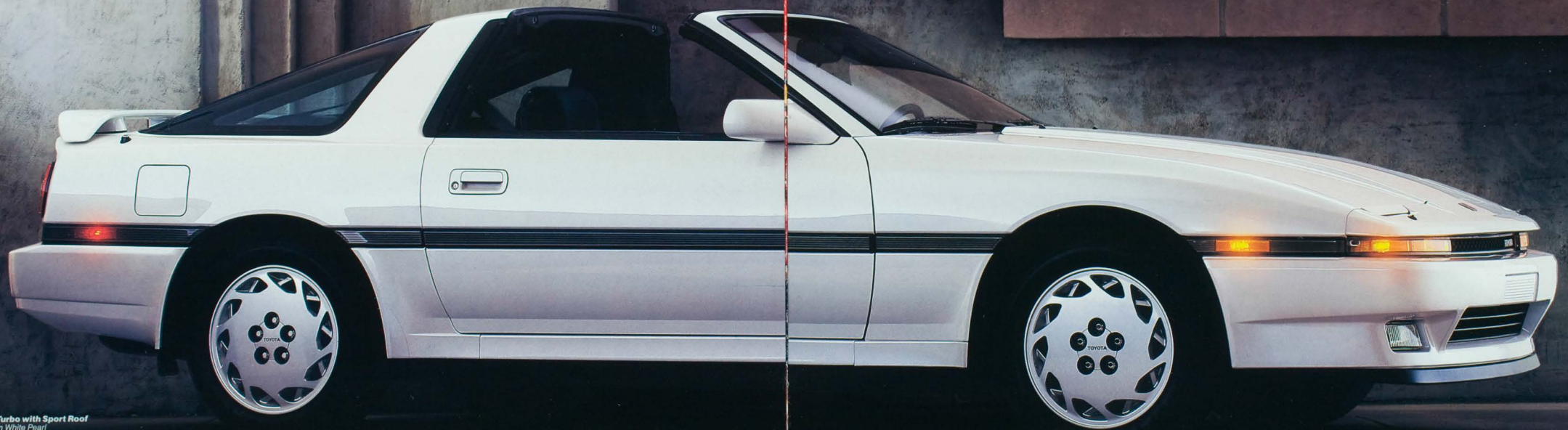
S U P R A B U N D A N T



Shown with optional equipment.



SCULPTED



**Supra Turbo with Sport Roof**  
Shown in White Pearl

*Shown with optional equipment.*

## COMMITMENT

**Standard Features of the 1988 Supra****PERFORMANCE**

- 5.0-liter 6-cylinder twin cam 24-valve engine
- Computer-controlled electronic fuel injection and ignition systems
- Dual chrome-tipped exhaust
- Close-ratio 5-speed manual overdrive transmission
- Full-size spare tire with steel wheel
- EXTERIOR**
- 16" x 7" uni-directional aluminum alloy wheels
- Color-keyed front/rear bumpers and front air dam with flexible lower edge
- Dual integrated power remote-controlled mirrors with defogger and wide-view passenger-side convex mirror
- Retractable tungsten halogen headlamps
- Integrated front halogen foglamps
- Semi-concealed vented anti-lift windshield wipers
- Transparent wrap-around wide protective side moldings
- Tinted glass with upper shaded windshield band
- Rear tinted glass shadeband
- Front and rear mudguards
- Rear window wiper/washer with intermittent control
- High center-mount rear stoplight

**INTERIOR**

- Tachometer, voltmeter, coolant temperature and oil pressure gauges
- Resettable tripmeter
- Electric rear window defogger with timer
- Variable-speed intermittent windshield wipers/washers

**Additional Features of the 1988 Supra**

- Cruise control
- Leather-wrapped 3-spoke steering wheel and shift knob\*
- Quick-ratio power rack-and-pinion steering
- Memory-type tilt and telescopic steering wheel
- Digital quartz clock
- Soft-touch automatic temperature control air conditioning and Flo-thru ventilation
- Dual illuminated visor vanity mirrors
- Overhead dual maplights
- Automatic-off headlamp system
- Automatic illuminated entry/fade-out system
- Courtesy interior lights—includes glove box, ashtray, key illumination, footwell and rear cargo area lights
- Power windows and centrally controlled power door locks—with key-in ignition interlock and driver-side mounted automatic "down" feature
- Reclining front bucket Sport Seats with memory
- Driver's Sport Seat with 8-way adjustment—includes power pneumatic lumbar and power lateral support adjustments
- Cloth Sport Seat trim
- Fold-down split rear seatbacks
- Full console with storage area with padded armrest
- Remote fuel filler door and hatch releases
- Cut-pile carpeting with fully carpeted cargo area
- Retractable rear cargo cover
- Theft Deterrent System with starter interrupt†
- AM stereo/FM stereo electronic tuning radio with auto-reverse/full-logic cassette, 5-way acoustic flavor/tone control equalizer and 4 speakers
- Automatic diversity-type power antenna

**Additional Features of the 1988 Supra Turbo**

- Turbocharged 3.0-liter 6-cylinder twin cam 24-valve engine with intercooler
- Engine oil cooler
- Aerodynamic integrated rear spoiler
- Turbo boost gauge without voltmeter
- Sports Package—includes limited-slip differential, Toyota Electronic Modulated Suspension (TEMS) and headlamp washers
- Supra Options**
- Electronically controlled 4-speed automatic overdrive transmission with shift pattern selector and high-performance lock-up torque converter
- Anti-Lock Braking System (A.B.S.)
- Removable Sport Roof
- Two-tone paint
- Super Monitor (Service Reminder/Trip Computer)
- Leather Seat Trim Package—includes leather Sport Seats, leather coordinated door trim and requires Power Seat Package
- Power Seat Package—includes driver's seat power fore/aft and power 2-way vertical adjustments
- Sports Package—includes limited-slip differential, Toyota Electronic Modulated Suspension (TEMS) and headlamp washers (Standard on Supra Turbo)
- Luxury carpeted floor mats with stitched Supra logo
- Car cover
- Trim-end mask
- \*5-speed model only

**DATA Supra**

<b>BODY/FRAME CONSTRUCTION</b>	Unified body with modular suspension subframe
<b>STEERING TYPE</b>	Power rack-and-pinion, collapsible shaft
<b>BRAKES</b>	Power-assisted (ventilated 4-wheel discs)
<b>SUSPENSION FRONT/REAR</b>	Independent double wishbone with gas-filled shock absorbers and spherical joint-type stabilizer bar
<b>ENGINE TYPE</b>	6-cylinder twin cam 24-valve EFI
<b>DISPLACEMENT</b>	3.0 liters (2954cc)
<b>HORSEPOWER (SAE NET)</b>	200 @ 6000 rpm
<b>TORQUE (SAE NET)</b>	188 ft.-lbs @ 3600 rpm
<b>COEFFICIENT OF DRAG (cd)</b>	0.34
<b>LATERAL ACCELERATION (g)</b>	0.84
<b>EXTERIOR DIMENSIONS (inches)</b>	
Wheelbase	102.2
Overall Length	181.9
Overall Width	68.7
Overall Height	51.6
Tread width (front/rear)	58.5
<b>INTERIOR DIMENSIONS (inches)</b>	
Head room (front)	37.5
Without Sport Roof	37.6
With Sport Roof	33.9
Leg room (front)	43.6
Leg room (rear)	24.7
Shoulder room (front)	52.5
Shoulder room (rear)	50.5
<b>CAPACITIES</b>	
Cargo capacity, rear seat down (cu.ft.)	12.8
Luggage capacity, rear seat up (cu.ft.)	11.0
Fuel tank capacity (gallons)	18.5
<b>CURB WEIGHT (lbs.)</b>	
5-speed manual overdrive	3460
ECT 4-speed automatic overdrive	3510
<b>TIRES</b>	
Type: Uni-directional Goodyear Eagle VR50 Steel-belted Radial	
Size:	225/50VR16

**DATA Supra Turbo**

<b>BODY/FRAME CONSTRUCTION</b>	Unified body with modular suspension subframe
<b>STEERING TYPE</b>	Power rack-and-pinion, collapsible shaft
<b>BRAKES</b>	Power-assisted (ventilated 4-wheel discs)
<b>SUSPENSION FRONT/REAR</b>	Independent double wishbone with gas-filled shock absorbers and spherical joint-type stabilizer bar
<b>ENGINE TYPE</b>	6-cylinder twin cam 24-valve turbo with intercooler & EFI
<b>DISPLACEMENT</b>	3.0 liters (2954cc)
<b>HORSEPOWER (SAE NET)</b>	230 @ 5600 rpm
<b>TORQUE (SAE NET)</b>	246 ft.-lbs @ 4000 rpm
<b>COEFFICIENT OF DRAG (cd)</b>	0.33
<b>LATERAL ACCELERATION (g)</b>	0.84
<b>EXTERIOR DIMENSIONS (inches)</b>	
Wheelbase	102.2
Overall Length	181.9
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Cargo capacity, rear seat down (cu.ft.)	12.8
Luggage capacity, rear seat up (cu.ft.)	11.0
Fuel tank capacity (gallons)	18.5
<b>CURB WEIGHT (lbs.)</b>	
5-speed manual overdrive	3530
ECT 4-speed automatic overdrive	3556
<b>TIRES</b>	
Type: Uni-directional Goodyear Eagle VR50 Steel-belted Radial	
Size:	225/50VR16

**Exterior (Interior) Colors****SOLID**

Super White\* (Blue or Maroon)  
Super Red (Gray)

**PEARL CLEAR COAT**

White Pearl† (Maroon or Blue)  
Red Pearl (Maroon or Gray)  
Dark Blue Pearl (Blue)

**METALLIC CLEAR COAT**

Amethyst (Maroon or Gray)  
Gray (Maroon or Gray)  
Light Blue (Blue)  
Black (Gray or Beige)

**OPTIONAL TWO-TONE**

Dark Blue Pearl/Blue (Blue)

**Mileage Estimates\*\***

Estimated city MPG†  
Estimated highway MPG  
ECT 4-speed automatic overdrive 18/23  
5-speed manual overdrive 18/23

**TOYOTA WARRANTY††**

12-month/12,000-mile basic new vehicle limited warranty; 3-year/36,000-mile limited powertrain, electronic and computerized components warranty; 5-year/50,000-mile limited emission-control device warranty; 5-year/unlimited-mileage corrosion perforation warranty.

\*Supra only.

†Supra Turbo only.

††1988 EPA estimated mileage figures shown. See your Toyota dealer for details.

Specifications and equipment based on information available at time of printing and subject to change without notice. Some vehicles shown with optional equipment; see Features chart. For more details on 1988 options, accessories and specifications in your area, contact your Toyota dealer.

**THE TOYOTA TOUCH**

Toyota Touch is the philosophy that customer satisfaction is our most important goal.

You experience the Toyota Touch the first time you enter a Toyota showroom and are greeted with courtesy and respect. The Toyota Touch means that buying a Toyota must be as reassuring and satisfying as owning a Toyota. The experience continues after you buy your Toyota: courtesy and competence combine to assure your service satisfaction.

A recent consumer survey confirms Toyota's continuing reputation for leadership in product quality and dealer service: Tercel, Camry, Cressida, and Supra were each rated #1 in their segment for customer satisfaction\*.

To help assure continued satisfaction, Toyota provides a toll-free number that you can call if you should have any questions. From any location in the continental United States, just call us at 1-800-331-4331.

The Toyota Touch is our commitment to satisfy you every step of the way. If it's important to you, it's also important to us.

GET MORE FROM LIFE...BUCKLE UP!

\*J.D. Power & Associates 1987 Customer Satisfaction with Product Quality and Dealer Service (for 1986 vehicles).

