

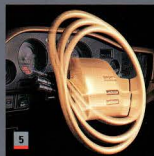
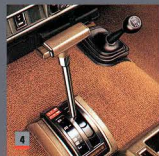


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TOYOTA

'90 LAND CRUISER

The legendary Land Cruiser (Shown making its debut in 1974) is a legend in its own right.



## LEGENDARY

From the wilds of Africa's Serengeti Plain to the reaches of Australia's primitive Outback, Land Cruiser is recognized as the world's premier four-wheel drive vehicle. Renowned for its off-road ruggedness on seven continents, its dependability and durability have clearly become, quite literally, a matter of record. And of leadership.

Remarkably, the off-road-ready Land Cruiser is also perfectly at ease in crowded urban surroundings. More than three decades of development have produced refinement as well as durability. Completely civilized, inside and out, Land Cruiser offers comfort and convenience features that rival fine road cars.

Offering the superior utility and sensible practicality of a station wagon, its rugged and distinctive styling sets it apart from ordinary vehicles. It meets the needs of a variety of lifestyles, for a variety of reasons. More importantly, it brings with it the promise of adventure. A promise that can be made—and fulfilled—only by an international legend: Land Cruiser.

**1** The Land Cruiser's tough 4.0-liter six-cylinder electronically fuel-injected powerplant has 155 horsepower and 220 foot-pounds of torque for pulling smoothly and strongly through sand or over mountain passes, or just cruising down the highway.

**2** A strong, semi-elliptical leaf spring suspension with velocity-sensitive shock absorbers will provide a remarkably smooth highway ride and long-travel capacity for off-road clearance.

**3** Inside the Land Cruiser, there's quiet comfort for five, with anatomically designed, reclining front bucket seats and rear bench seat. There's also a convenient center console with storage compartment, and full interior carpeting. (Shown in Brown cloth.)

**4** An electronically controlled four-speed automatic overdrive transmission with one-touch transfer case provides smooth, sure shifting and easy choice of two-wheel or four-wheel drive.

**5** A standard tilt wheel and power steering make driving more comfortable and handling easy and precise.

**6** Precise analog instrumentation includes a speedometer, tachometer, and fuel, temperature, oil pressure and voltage gauges. A deluxe AM/FM stereo electronic-tuning radio with four speakers is standard, and air conditioning is optional (as is a Power Package that provides the added convenience of power windows, power door locks and dual remote outside mirrors).

**7** Land Cruiser provides up to 98.0 cubic feet of big-load cargo capacity (with the rear seatback folded down) for hauling everything for a photo expedition or a ski weekend.

*For further information regarding bumpers, wiring converters and tow hitch receivers, please consult the 1993 Toyota Dealer's Showing Guide, available at your local Toyota dealership. For further information on features and options, see back cover. Shown with optional equipment.*



# THE TOYOTA TOUCH

The Toyota Touch is our commitment to your total satisfaction. And a simple way of saying we want all your experiences with Toyota to be the very best.

The Toyota Touch begins with quality—in the design and production of each and every new vehicle. From drawing board to final delivery—hard work, attention to detail and intense personal pride are the rules, rather than the exceptions.

The Toyota Touch is further evidenced at each dealership, where our salespeople are known for their courtesy and integrity. Where our Parts and Service personnel are the most conscientious and capable you'll find. Their many years of experience are solidly backed by product support and technical training.

## ENVIRONMENTAL RESPECT

Toyota urges that off-road vehicles be used with an appreciation of the natural beauty of our land.

When we protect nature, we help ensure that it will be ours to use for years to come.

## WARRANTY INFORMATION

The Toyota Touch means a no-nonsense 36-month/36,000-mile basic new vehicle limited warranty, which applies to all components other than the normal wear and maintenance items. Toyota also provides a 60-month/unlimited-mileage corrosion perforation warranty and a 60-month/60,000-mile powertrain warranty. In addition, there may be times when Toyota will establish a special policy adjustment that will pay for all or part of the repair costs beyond normal warranty coverage.

Should you have any questions about Toyota vehicles, warranties, special policy adjustments or service, please contact the Customer Relations Manager at your local Toyota dealer. For additional information, you may also call Toyota's Customer Assistance Center at 1-800-331-4331—Mon-Fri, 9 a.m. to 9 p.m., EST.

## S U M M A R Y

Comprehensive coverage	36-month or 36,000-mile
Powertrain	60-month or 60,000-mile

Corrosion (per foot)	60-month and unlimited-mileage
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Get More From Life... Buckle Up!

## STANDARD FEATURES

### PERFORMANCE

- 4.0-liter 6-cylinder OHV engine
- Electronic fuel injection
- Electronically controlled 4-speed automatic overdrive transmission (ECT)
- On-demand front air selector
- Heavy-duty engine cooling system
- Steel transfer case and fuel tank protectors
- Free-wheeling/manual-locking front hubs
- Forged steel front tow hook
- Tool kit

### EXTERIOR

- Chrome styled steel wheels
- Dual rectangular headlamps
- Chrome front grille, exterior trim and front/rear bumpers
- Dual chrome sport-styled outside mirror with passenger-side wide-view convex mirror
- Tinted glass
- Front and rear mudguards
- Rear window wiper/washer with intermittent control
- Lockable one-touch tailgate release

### INTERIOR

- Tachometer, oil pressure, coolant temperature and voltmeter gauges
- Resettable tripmeter
- Intermittent windshield wipers/washers
- Electric rear window defogger
- Power steering
- Tilt steering wheel
- Digital quartz clock
- Power-boosted Flo-thru ventilation system
- Front and rear heater
- Reclining front bucket seats with adjustable headrests
- Fold-down rear bench seat with adjustable headrests
- Cloth seat and door trim
- Center console with storage compartment
- Remote fuel filler door release
- Full carpeting—front and rear
- AM/FM stereo electronic-tuning radio with four speakers

### OPTIONS

- EXTERIOR
- Two-tone paint

### INTERIOR

- Air conditioning
- Carpeted floor mats
- Deluxe AM/FM stereo electronic-tuning radio with cassette and four speakers

### PACKAGES

- Power Package—includes power windows, power door locks and power remote-controlled outside mirrors

## DATA

### BODY/FRAME CONSTRUCTION

Separate body and frame

### STEERING TYPE

Power recirculating ball

### TURNING CIRCLE DIAMETER

(with 10 turns) 40.7 ft.

### BRAKES

Power-assisted ventilated front (disc/rear drum)

### SUSPENSION FRONT

Shock-absorbing leaf springs, velocity-sensitive shock absorbers and stabilizer bar

### SUSPENSION REAR

Shock-absorbing leaf springs, velocity-sensitive shock absorbers and stabilizer bar

### ENGINE TYPE

6-cylinder OHV EFI

### DISPLACEMENT

4.0 liters (395cc)

### HORSEPOWER (SAE net)

155 at 4000 rpm

### TORQUE (SAE net)

220 ft.-lb. at 3000 rpm

### EXTERIOR DIMENSIONS (in.)

Wheelbase	107.5
Overall length	184.0
Overall width	70.9
Overall height	68.3
Trunk width (front)	58.5
Trunk width (rear)	57.9

### INTERIOR DIMENSIONS (in.)

Head room (front)	40.0
Head room (rear)	40.4
Leg room (front)	39.2
Leg room (rear)	34.6

### AXLE RATIOS

Front	4.111
Rear	4.111

### CAPACITIES

Cargo capacity, rear seat	
Down (cu. ft.)	98.0
Curb weight (lbs.)	4480
Payload (lbs.)*	950
Gross vehicle weight rating (lbs.)	5622
Towing capacity (lbs.)*	3500
Fuel tank (gals.)	23.8

### TIRES

Type:	Mud & Snow rated
Size:	steel-belted radial P222/75R15

### MILEAGE ESTIMATES\*

ECT 4-speed automatic overdrive	
EPA estimated city MPG	12
EPA estimated highway MPG	14
Estimated highway range miles	333

## FABRICS

### INTERIOR TRIM LEVEL

COLORS	COLORS
Standard Cloth	Brown, Gray

### COLORS

EXTERIOR	INTERIOR
White	Gray

Gray Metallic	Gray

Dark Gray Metallic	Gray

Blue	Gray

Beige Metallic	Brown

Red	Gray

Two-tone Blue/Gray Metallic	Gray

Two-tone Beige/Gray Metallic	Brown

\*Including occupants, equipment and cargo.

\*Not to exceed GVWR of 4000 lbs.  
\*1990 preliminary mileage figures determined by Toyota. 1990 EPA mileage estimates not available at time of printing. See your Toyota dealer for details.

Specifications and equipment based on information available at time of printing and subject to change without notice. Some vehicles shown with optional equipment. For more details on 1990 options, accessories and specifications in your area, contact your Toyota dealer.

**TOYOTA**  
"I love what you do for me."

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