THE TOYOTA TOUCH

The Toyota Touch is our effort to make all your experiences with Toyota the very best, before the sale and after. The Toyota Touch means we want to satisfy you.

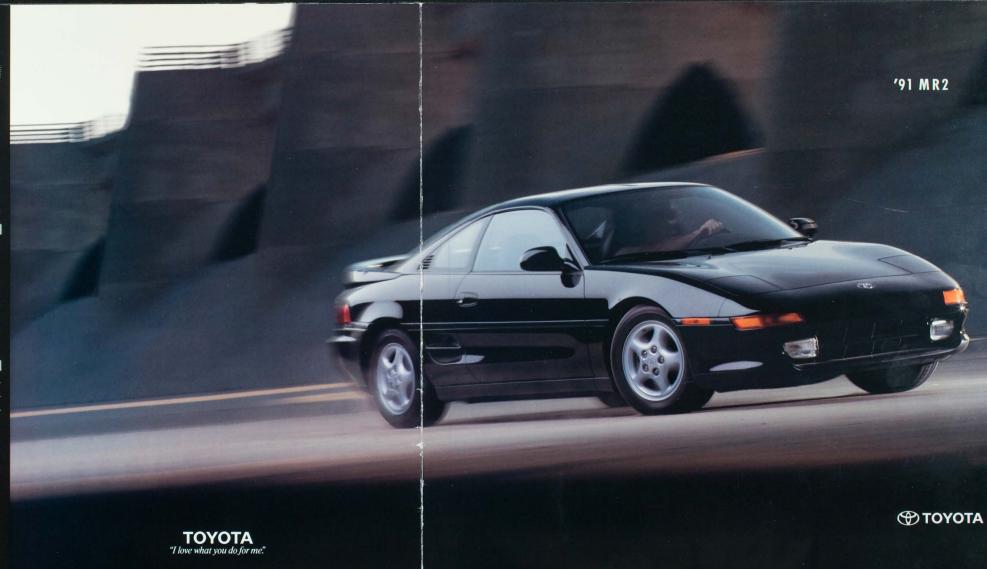
If you ever have any questions, contact your dealer's Customer Relations Manager. For additional information, call our Customer Assistance Center at 1-800-331-4331 (weekdays, 9 a.m. to 9 p.m. EST).

WARRANTY INFORMATION

A 36-month/36,000-mile basic new vehicle limited warranty applies to all components other than normal wear and maintenance items. Additional 60-month/limited warranties cover your powertrain (for 60,000 miles) and corrosion perforation (unlimited miles), in addition, there may be times when we will establish a special policy adjustment which will further defray repair costs.

LIMITED WARRA	NTY SUMMARY
Comprehensive coverage	36-month or 36,000-mile
Powertrain	60-month or 60,000-mile
Corrosion perforation	60-month and unlimited miles

Get More From Life...Buckle Up!



PC1-008 (9/90) 00616-91105 Litho in U.S.A. (250M) © 1990 Toyota Motor Sales U.S.A., Inc. Indulge the passion of the 1991
Toyota MR2. It's the soul of asphalt-scorching performance and extraordinary handling. MR2 offers beauty of line and shape as well: a design that hones the wind-drag coefficient

to a knife-edged 0.31.

In the elite world of 2-seat sports cars, the dramatic mid-engine MR2 doesn't ask for respect, it demands it. But it's not just MR2's state-of-the-art performance, handling or styling that'll put passion in your life. It's the sheer fun you'll discover. This car's a blast. Road & Track calls it "...the mid-engine light-heoryweight champion of the world."*

Both the provocative new MR2
Turbo and MR2 are making passionate statements of performance, precision handling and innovative technology: body language that tells the world where you're coming from...and where you're headed.

MR2 Turbo shown in Crimson Red.

Shown with optional equipment.

*Reprinted with the permission of Road & Track,
February, 1990.



POWERFUL

Its time has come. Inside the MR2 Turbo there's an encyclopedia of modern technology. Start with a mid-engine design that makes handling a joy. The MR2 carries 47.4% of its weight up front and the remaining 52.6% in the rear to provide a 2.0-liter twin-cam 16-valve intercooled twin-entry turbocharged that peaks like a Roman candle: 200 hp at 6,000 rpm and 200 ft.-lbs. of torque at 3,200 rpm. That translates measures the individual wheel into an impressive 0 to 60 mph in under six seconds.* On the power band chart, these numbers may be

heady stuff, but in practice...they'll put new passion in your life: how about doing the quarter mile in a searing 14.56 seconds!*

The MR2 Turbo offers optional Electro-Hydraulic Power Steering (EHPS) that adjusts steering feel near-perfect balance. Continue with to match your speed. The optional Anti-lock Brake System (ABS) improves control during severe brak- whose time has come. 4-cylinder engine with a power curve ing for improved straight-line stopping. Under severe braking, the com- MR2 Turbo shown in Signal Yellow. puter-controlled ABS system speeds to help prevent unexpected brake lockup.

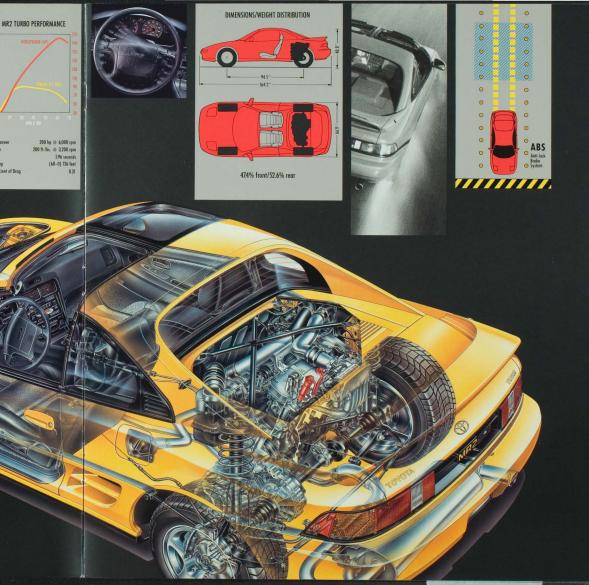
> The balance of power, performance and technology is precise: 4-wheel independent suspension with gas-filled MacPherson struts, and front and rear stabilizer bars with anti-squat geometry round out MR2's agility. A system of spoilers

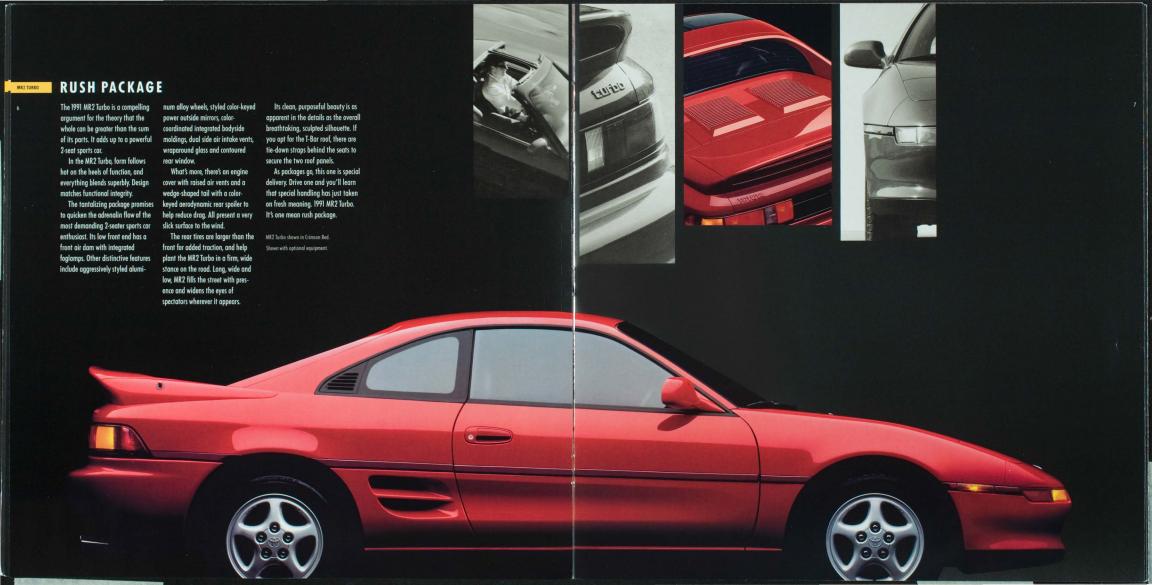
and an aerodynamic belly pan help to reduce the air turbulence over and under the car to help keep it planted firmly on the road surface.

If your idea of a great sports car is one where serious power, precision handling and stunning good looks work together in incredible harmony, then MR2 Turbo is a powerful idea

Coefficient of Drog

Shown with optional equipment. *United States Auto Club certified performance





却

MR2 cuts a tast swath with 130 hp and 140 ft.lbs. of torque generated by its 2.2.liter twin-cam 16-valve EFI powerplant four-wheel the stopping power; larger rear tires than front, with flashy standard wheel covers, are stoppers as well.

When it passes, MR2 leaves a brilliant after-image. The white-hot MR2 is Toyota's most radiant image.

MR2 shown in Super White.

Shown with optional equipment.



SPECIFICS

Here come the 1991 Toyota MR2s in all their unbridled glory—fulfilling your wishes in many ways, ranging from a precise bany ways, ranging from a precise bany mandling. As you become familiar with the MR2, you'll discover more standard specifics, including dual map pockets and integrated audio speakers in the doors, cut-pile carpeting and ergonomically designed controls that place MR2 altogether in the driverfriendly category.

- A handy lockable rear storage compartment is located behind the passenger seat and is a convenient hideaway for valuables.
- 2 There's a unique 3-compartment console storage box located between the seats of MR2 Turbo for cassettes and CDs. (Storage box available through optional Leather Trim Package on MR2.)
- 3 MR2's spirited 2.2-liter 4-cylinder twin-cam 16-valve EFI engine is the heart of MR2's passion. 130 hp at 5,400 rpm plus 140 ft.-lbs. of torque at 4,400 rpm give the MR2 sizzle.
- 4 MR2 Turbo's Deluxe ETR/Cassette delivers crystalline sound through six speakers. Twelve presets receive your favorite stations quickly. (Optional on MR2.)

- 5 These standard 4-way adjustable sporty doth seats provide slide, recline, seat cushion height and headrest vertical adjustments. They're shown in black sport doth. A 7-way adjustable driver's Sport Seat is standard on MRZ Turbo and available on MR2 as part of the op-
- 6 For a 2-seater sports car, MR2's trunk space is phenomenal: almost 5-1/2 cubic feet! This trunk will hold luggage or two bulky golf bags.

tional Leather Trim Package.

7 A tilt steering wheel offers 7-step adjustment and a convenient locking swing-up feature.







1991 MR2 models feature a driver-side air bag Supplemental Restraint System (SRS) which activates in a front-end accident of enough magnitude to inflate the bag. In a moderate collision, primary protection is provided by the 3-point lop and shoulder belt system, and the air bag may not inflate. So, safety belts should be worn at all times by all occupants.

MR2 Turbo shown in Crimson Red; MR2 shown in Super White.

Shown with optional equipment.

For further information on features and options, see page 15.



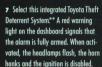


- MR2's optional premium sound systems put you in the middle of the chorus. You can select a Premium 3-in-1 ETIK/Cassette/CD with seven speakers. Its features include bass, treble and mid-range tone controls, programmable equalization, Dolby*

 B and C noise reduction and CD random access.
- 2 A 4-speed electronically controlled automatic overdrive transmission is optional on MR2*
- 3 Race-designed aluminum alloy wheels (optional on MR2, standard on Turbo) are custom-engineered: the rear wheels are one inch wider than the front for added traction.

- 4 When you select either of the two optional Premium audio systems, a bi-amplified woofer is located in a bass-reflex enclosure behind the driver's seat. In addition, both doors feature full-range speakers. The tweeters complement rear quarter panel mid-range speakers, and the whole effect is that of a seat, front row center.
- 5 A color-keyed aerodynamic rear spoiler is standard on MR2 Turbo, optional on MR2. It visually underscores performance, going away.
- 6 An optional open-air pop-up/ removable glass sunroof with sunshade will please the outdoor types There's storage for it in the front trunk compartment with a special hold-down clamp to secure it.





No matter what the weather is, MR2's climate-control air conditioning system keeps you comfortable. Controls are clustered in a central panel for quick, easy access.







• Contoured switches are clustered conveniently in the door armrests. They control the optional power windows with driver-side "auto-down" feature, power door locks and power outside mirrors.

_ Dolby is a registered trademark of Dolb Labs, Inc.

Not available with T-Bar roof or MR2 Turbo models.

Requires Power Parkage

91 MR2 COLORS



Crimson Red

Black

Black

SAFETY

For over fifty years Toyota has built vehicles which have achieved the highest recognition for quality, dependability and engineering excellence. These accomplishments are a result of Toyota's commitment to build vehicles that respond to your needs. It is a commitment based on the belief that well-built, dependable and trouble-free vehicles are safer vehicles. And it is a commitment which requires that everything that goes into a new Toyota—design, materials, manufacture, workmanship -does so with your safety, comfort and driving enjoyment in mind. Because, ultimately, the most important thing that goes into any new Toyota is you.

1991 MR2 SAFETY FEATURES INCLUDE:

- -Driver-side air bag Supplemental Restraint System (SRS)** -3-point seatbelts
- Side door intrusion beams
- •LED high-mount third brake light
- 4-wheel ventilated disc brakes
 Optional Anti-lock Brake System (ABS)
- **See page 13 for more information on MR2's air bag SRS system.

*Black fabric not available in this exterior color.

**Optional.

*MR2 Turbo model only.





'91 MR2





9 Contoured switches are clustered conveniently in the door armrests. They control the optional power windows with driver-side "auto-down" feature, power door locks and power outside mirrors.

Dolby" is a registered trademark of Dolby Labs, Inc.

Not available with T-Bar roof or MR2 Turbo models.

*Requires Power Package.

DATA

N/A-Not applicable

NA-Nat applicable

*Not available with 1-8ar roof model,
*Part of Leather firm and/or Power Packages.
*Black bodyside moldings.
*Not available with authomatic transmission.
*Part of Leather firm Package.
*With 140 mph speedometer, voltmeter
respices vlub-boart gauge,
*Requise Power Package, olso available os a
dealer installed accusory.
*Leather wrapped steeting wheel, manual
shift and packing bride levers, 3-compartment
center console. 7-way drivers 5-sport Seat,
seathack map packet and dual clock keyed
power ternate-centralled outside mirrors
standard.

standard.

1991 preliminary EPA mileage figures
determined by Toyota. 1991 EPA estimated
mileage figures not available at time of
printing. See your Toyota dealer for details.

'91 MR2

MECHANICAL/PERFORMANCE

Body/frame construction

MR2 Turbo MR2

2.2-liter 4-cylinder twin-cam 16-valve EFI engine		
5-speed manual overdrive transmission	S	5
4-speed electronically controlled automatic overdrive transmission (ECT)	-	01
4-wheel independent MacPherson strut suspension	S	5
Electro-Hydraulic Power Steering (EHPS)	0	0
Quick-ratio rack-and-pinion steering	5	5
Power-assisted 4-wheel ventilated disc brakes	S	5
Anti-lock Brake System (ABS)	0	0
EXTERIOR	SECTION S.	STATE OF THE PERSON NAMED IN
	5	\$
Retractable halogen headlamps	5	
Front air dam with integrated foglamps Color-keyed bumpers, door handles and front air dam with black flexible lower-edge guard	5	5
	\$	02
Dual color-keyed power outside mirrors Dual black manual remote-controlled outside mirrors	,	\$
Color-coordinated integrated bodyside moldings	5	9
	\$	\$
Black anti-chip rocker panel moldings Engine cover with raised air vents and dual bodyside air intake vents	3	51
Engine cover with raised air vents and audi bodyside air intake vents Lockable T-Bar roof panels with removable sunshades	0	02
	0	0
Pop-up/removable tinted-glass sunroof with sunshade	S	0
Color-keyed aerodynamic rear spoiler	5	0
5-spoked aluminum alloy wheels		S
Full aerodynamic wheel covers	5	\$
Chrome-tipped dual exhaust pipes	5	\$
Full underbody aerodynamic belly pan	3	,
INTERIOR		
7-way driver's Sport Seat—includes slide, recline, cushion height, side bolsters, 3-position lumbar and headrest vertical/tilt adjustments		
3-position lumbar and headrest vertical/tilt adjustments		04
4-way driver's Sport Seat—includes slide, recline, seat cushion height and headrest vertical adjustments		S
Cloth seats and door trim with dual door map pockets and integrated speakers	S	
Front-end mask with storage bag	A	A
Tinted glass	5	S
Leather-wrapped steering wheel, manual shift and parking brake levers	S	06
3-compartment center console storage box	S	04
Lockable glove box and passenger-side rear storage box	S	S
Driver-side air bag Supplemental Restraint System (SRS)	S	S
3-point seatbelts with adjustable shoulder belt anchors	5	S
Air conditioning	0	0
Heavy-duty rear window defogger and side window demisters	S	S
Tilt steering wheel with 7-step adjustments and locking swing-up feature	S	S
Stalk-mounted cruise control—includes variable intermittent windshield wipers	0	0
Intermittent windshield wipers with mist cycle feature	S	S
Automatic illuminated entry/exit fade-out system	S	02
Remote hood, engine compartment, trunk and fuel filler door releases	5	S
Tachometer, 160-mph speedometer, odometer, coolant temperature, fuel level and turbo-boost gauges	S	S/
Resettable tripmeter	S	S
Digital quartz clock	5	S
Seatbelt, low fuel level, door ajar, oil pressure, brake, battery, air bag and engine warning lights	S	\$
Integrated Toyota Theft Deterrent System with security light	Os	08
AUDIO SYSTEMS		
ETR Radio with four speakers	_	5
Deluxe ETR/Cassette with six speakers	5	3
Premium ETR/Cassette with saven speakers	0	0
	0	0
Premium 3-in-1 ETR /Cassette/CD with seven speakers		
Compact Disc Deck	A	A
Auto-reverse Cassette Deck	A	A
PACKAGES		
Leather Trim Pockage—leather trim Sport Seats with driver-side 7-way adjust, coordinated leather door trim, leather-wropped steering wheel, manual shift and parking broke levers, 5-comportment center console storage box, passange-side steatherk map packet, power vinidows, door locks, dual color-keyed power outside mirrors and outomatic illuminated entry/exit fode-out system	R. S.	H BYEL
and automatic illuminated entry/exit fade-out system	09	0
Power Package—includes power windows, door locks, and dual color-keyed outside mirrors and automatic	2 2 2	

Twin-entry intercooled turbocharged 2.0-liter 4-cylinder twin-cam 16-valve EFI engine

16	Steering type		Quick-ratio rack-and-pinion, collapsible-shatt					
	Turning circle diameter, curb to co	irb (ft.)	32.2					
	Brakes	(front) (rear)	Power-assisted ventilated discs (double-piston calipers on Turbo) Ventilated discs					
	Suspension	(front)	Independent MacPherson struts with offset coil springs, law-pressure gas-filled shock absorbers and					
		(rear)	stabilizer bor Independent MacPherson struts with offset coil springs, low-pressure gas-filled shock absorbers and stabilizer bar					
	Engine type Displacement Horsepower (SAE net) Torque (SAE net) Drivetain Weight distribution (front/rear) Coefficient of drog (.cd)		Twin-entry intercoled turbocharged 4ylinder twin-cum 16-volve with EFI 2.0 lines (1)996.0 cg. 2.00 @ 6,000 rpm 200 ft-16.5 @ 3,200 rpm Rear-wheel drive, mid-engine layout 47.4%/52.6% 0.31	4-cylinder twin-cam 16-valve with EFI 2.2 liters (2.164c;) 130 @ 5,400 rpm 140 ft.lbs. @ 4,400 rpm Rear-wheel drive, mid-engine layout 47,44/52.6% 0.31				
	ELECTRICAL	-ELECTRICAL						
	Alternator		12-volts, 70 amps.					
	Ignition system		Electronic					
	Battery		Maintenance-free, 60-amps./hr.					
	EXTERIOR DIMENSIONS (in	EXTERIOR DIMENSIONS (in.)						
	Wheelbase Overall length Overall width Overall height Tread width	(front) (rear)	94.5 164.2 66.9 48.8 57.9 57.1	94.5 164.2 66.9 48.8 57.9 57.1				
	INTERIOR DIMENSIONS (In	INTERIOR DIMENSIONS (in.)						
	Head room Leg room Shoulder room Hip room	(with sunroof) (with T-Bar roof)	37.5 36.8 36.8 43.4 54.0 52.2	37.5 36.8 36.8 43.4 54.0 52.2				
	CURB WEIGHTS (lbs.)	CURB WEIGHTS (lbs.)						
	5-speed manual overdrive 4-speed ECT automatic overdrive	(with T-Bar roof)	2,758 2,782 N/A	2,599 2,626 2,672				
	CAPACITIES	CAPACITIES						
	Cargo capacity, front (cu.ft.) Cargo capacity, rear (cu.ft.) Fuel tank (gals.)		1.0 5.5 14.3	1.0 5.5 14.3				
	TIRES	Miller		The state of the s				
	Туре		Steel-belted "V" speed-rated radial blackwalls	Steel-belted "H"speed-rated radial blackwalls				
	Sizes	(front) (rear)	195/60R14 85V 205/60R14 88V	195/60R14 85H 205/60R14 87H				
	Spare		Temporary					
	MILEAGE ESTIMATES11	MILEAGE ESTIMATES!!						
	EPA estimated MPG city/highway 5-spee	d manual overdrive	20/27	22/28				

4-speed ECT automatic overdrive N/A

MR2 Turbo

Unitized/monocoque

Quick-ratio rack-and-pinion, collapsible-shaft

MR2

SPECS

> Specifications and equipment based on information ovallable at time of printing and subject to Annage without notice. Some whiches shown with optional equipment; see Features and Specifications charts. For more details on 1991 options, dealer-installed accessaries and septicitations in your srea, contact your local Toylot dealer. A while with controllers an entire and the with controllers an entire on the local properties. with particular equipment may not be available at the dealership. Ask your Toyota dealer to help you try to locate a specifically equipped vehicle.