



1995  
MERCURY





## MYSTIQUE. IT'S A WHOLE NEW MERCURY.

Mystique is a completely new Mercury from the ground up. It's designed to look, feel and perform differently than anything you've ever driven before. This is a true driver's car with precise handling, responsiveness and agility, as well as a choice of all-new multi-valve four- and six-cylinder engines.

Mystique offers 21 intelligently designed features and amenities not offered by its major competitors. And it's engineered with a special emphasis on safety that goes well beyond standard dual air bags to incorporate some innovative new thinking you'll really appreciate.

Mystique LS shown in Medium Willow Green Clearcoat Metallic.

### MYSTIQUE LS STANDARD

#### FEATURES INCLUDE:

- Dual air bag Supplemental Restraint System
- Zetec 2.0L DOHC 16-valve engine
- Diagnostic plug
- 5-speed manual overdrive transaxle
- Front-wheel drive
- Power-assisted rack-and-pinion steering
- Power front disc/rear drum brakes
- 5-mph front and rear bumpers
- Fog lamps
- 15" cast aluminum wheels
- MicronAir® Filtration System
- Solar tint glass
- Variable intermittent wipers
- Windshield water management system
- Leather wrapped steering wheel
- Electronic AM/FM stereo radio with cassette and four speakers
- Power antenna
- Anti-submarine seats
- 10-way power driver's seat
- 60/40 split-fold rear seats
- Height adjustable safety belts
- Seat-mounted front safety belts
- Driver's safety belt grabber
- Rear seat heat ducts
- Child-proof rear door locks
- Dual heated power remote exterior mirrors
- Dual visor mirrors
- Curb illumination
- Driver-side glove box
- Front seat valance storage bin

◆ Not offered by major competitors.



Some features shown may be optional.

MicronAir® is a registered U.S. trademark of Freudenberg Norwovens.



**VILLAGER LS STANDARD FEATURES INCLUDE:**

Driver-side air bag  
Supplemental Restraint System  
3.0-liter V-6 engine with multi-point electronic fuel injection  
Electronically controlled 4-speed automatic over-drive transaxle  
Front-wheel drive  
Power 4-wheel anti-lock brakes  
Privacy glass in rear quarter windows and liftgate  
CFC-free air conditioner  
Leather-wrapped tilt steering wheel  
Roof-mounted luggage rack

Flexible seating system  
Fingertip speed control  
Dual illuminated overhead visor mirrors  
Dual power remote exterior mirrors  
Power door locks and windows  
Analog instrument cluster with tachometer and trip odometer  
Battery saver  
AM/FM stereo radio with cassette  
Electric rear window defroster  
Two-tone paint  
Interval windshield wipers with rear window wiper/washer

Nautica Villager shown in Eclipse Blue over Glacier White.



Villager LS interior pictured in available Smoke leather seating surfaces.



VILLAGER.  
THE MINIVAN THAT  
DRIVES LIKE A CAR.

The Mercury Villager offers all the attributes people appreciate most in a minivan, plus the comfort, generous amenities and numerous safety features they expect from a Mercury. Its spacious, seven-passenger interior offers no fewer than 13 different seating and cargo carrying configurations. And Villager provides still more, by combining the practicality of a minivan with the driving comfort of a car.

Villager LS shown in Electric Red over Silver Clearcoat Metallic.

Some features shown may be optional.



Interior shown in Mocha with leather seating surfaces.



Sable LS Wagon shown in Deep Jewel Green Clearcoat Metallic.



**SABLE LS STANDARD FEATURES INCLUDE:**

- Dual air bag Supplemental Restraint System
- 3.0-liter V-6 engine
- Electronically controlled 4-speed automatic transaxle
- Front-wheel drive
- 4-wheel independent suspension
- Front and rear stabilizer bars
- 4-wheel disc anti-lock brakes
- Aluminum wheels
- Speed-sensitive, variable-assist power rack-and-pinion steering
- Analog instrumentation

- CFC-free air conditioner
- Electronic AM/FM stereo radio with cassette
- 6-way power driver's seat
- Tilt steering column
- Interval wipers
- Instrument panel mounted remote radio controls
- Child-proof rear door locks
- Rear window defroster
- Side window defoggers
- 5mph front and rear bumpers
- Dual power remote exterior mirrors
- Power windows

**SABLE.  
WHY FOLLOW THE LEADER  
WHEN YOU CAN  
DRIVE IT INSTEAD?**

Few cars have enjoyed the success of the Mercury Sable. Its design leadership has set standards for an entire generation of cars. Sable has established a reputation for exceptional value as well. And it's been at the forefront in safety technology, being the first car in its class to offer standard air bags and ABS brakes. In fact, it was the mid-size category winner of *Prevention* magazine's Safe Car Achievement Award. Furthermore, its powerful V-6 and many thoughtful features keep Sable at the top of its class.



Sable LTS shown in Silver Frost Clearcoat Metallic.

Some features shown may be optional.



GRAND MARQUIS.  
IT GOES TO GREAT LENGTHS,  
WIDTHS AND HEIGHTS TO  
PLEASE YOU.

For years, Grand Marquis has helped define the full-size sedan category. Now, the 1995 model has been restyled to be even more contemporary. It's still roomy enough to seat six passengers. A powerful overhead cam V-8 and

body-on-frame construction contribute to its legendary ride. Numerous features such as dual air bags, available anti-lock brakes and speed-sensitive power steering make this a most impressive Grand Marquis.



Grand Marquis LS shown in Electric Red Clearcoat Metallic.

Some features shown may be optional.



Interior shown in Light Graphite with available leather seating surfaces.



**GRAND MARQUIS LS  
STANDARD FEATURES  
INCLUDE:**

- Dual air bag Supplemental Restraint System
- 4.6-liter SOHC V-8 engine
- Rear wheel drive
- Speed-sensitive, variable-assist power steering
- Automatic parking brake release
- Dual power remote exterior mirrors
- Power windows
- Automatic headlamp on/off/delay

- Full-size, 6-passenger seating
- 20-gallon fuel tank
- CFC-free air conditioner
- Tilt steering wheel
- Electronic AM/FM stereo radio with cassette and four speakers
- Two-speed/variable interval windshield wipers
- Rear window defroster
- 6-way power driver seat
- Rear seat heat ducts
- Solar tint glass
- Battery saver



COUGAR XR7.  
IT'S DESIGNED TO MOVE  
YOU. EVEN WHEN  
IT'S STANDING STILL.

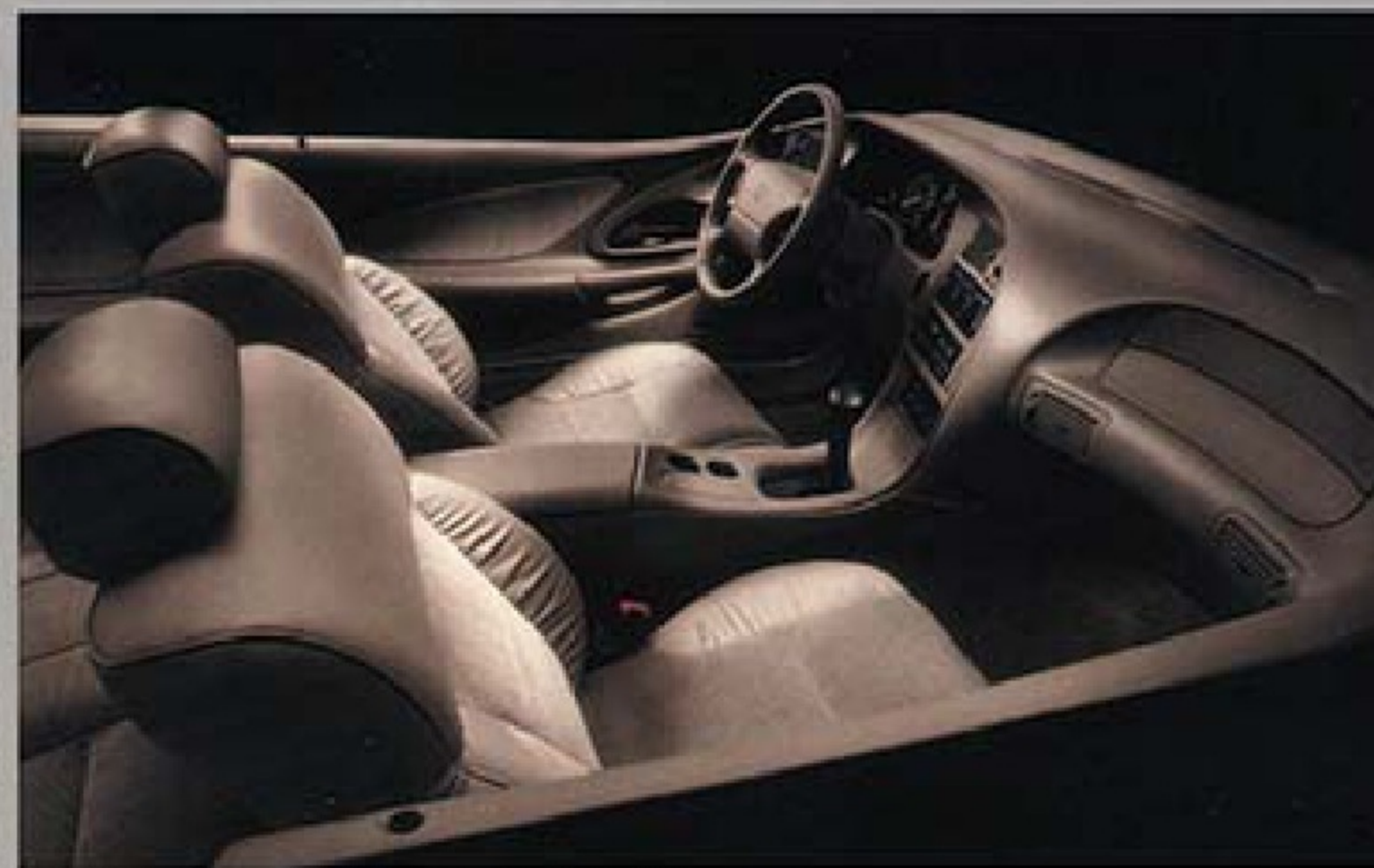
In a world full of look-alike cars, there's one automobile that truly sets itself apart from the rest. Mercury Cougar XR7. Its distinctive profile, driver-focused interior and special emphasis on safety all contribute to its ability to turn heads. Like all Mercurys it comes remarkably well-equipped. And if looking at Cougar XR7 isn't moving enough, just wait until you take it out for a drive.



Exterior shown in Moonlight Blue Clearcoat Metallic.



Some features shown may be optional.



Standard interior shown in Mocha cloth with leather trim.

**COUGAR XR7 STANDARD FEATURES INCLUDE:**

- Dual air bag Supplemental Restraint System
- 3.8-liter fuel-injected V-6
- Electronically controlled 4-speed automatic over-drive transmission
- Rear-wheel drive
- Power-assisted rack-and-pinion steering
- 4-wheel independent suspension
- Front and rear stabilizer bars
- Dual color-keyed power remote exterior mirrors
- 5-mph impact bumpers
- Analog instrumentation
- Console with leather-wrapped floor shift, cup holders and armrest storage
- CFC-free air conditioner
- Cloth and leather trim
- Front seat power lumbar support
- Electronic AM/FM stereo cassette radio with four speakers
- Power windows
- Tilt steering wheel
- Dual beam map/dome light
- Variable intermittent wipers



**TRACER STANDARD FEATURES INCLUDE:**

Dual air bag  
Supplemental Restraint System  
1.9-liter SOHC 4-cylinder engine  
Sequential multi-port electronic fuel injection (SEFI)  
Distributorless electronic ignition  
5-speed manual overdrive transaxle  
Front-wheel drive  
Power front disc/rear drum brakes

4-wheel independent suspension  
Child-proof rear door locks  
Power rack-and-pinion steering  
60/40 split-fold rear seat with integral head restraints  
Electronic AM/FM stereo radio with integral clock  
2-speed/variable interval windshield wipers  
Dual visor mirrors  
Side window demisters  
Rear seat heat ducts



Tracer shown with sporty Trio package. Includes spoiler, special aluminum wheels and more.



TRACER.  
THE MERCURY OF  
SMALL CARS.

Tracer has been designed to be a well-equipped yet affordable car to drive. It offers the ride, features and comfort so many of today's small cars seem to be lacking. You'll find it sports one of the roomiest interiors in its class. And with a 60/40 split-fold rear seat, it's versatile enough to handle extra-long cargo. All in all, Mercury Tracer is the perfect solution for those who prefer a small car, but don't want to sacrifice anything to have one.



Tracer shown in Bright Calypso Green Clearcoat Metallic.

Some features shown may be optional.



Tracer LTS



Tracer Wagon



**SPECIFICATIONS:**

**MYSTIQUE**

**VILLAGER**

**SABLE**

**GRAND MARQUIS**

**COUGAR XR7**

**TRACER**

DRIVETRAIN CONFIGURATION	FRONT-WHEEL DRIVE		FRONT-WHEEL DRIVE	FRONT-WHEEL DRIVE		REAR-WHEEL DRIVE	REAR-WHEEL DRIVE		FRONT-WHEEL DRIVE	
	STANDARD	OPTIONAL		STANDARD	OPTIONAL		STANDARD	OPTIONAL	SEDAN/WAGON	LTS SEDAN
<b>ENGINES</b>										
Type	16-valve DOHC Zetec I-4	24-valve DOHC Duratec V-6	OHC V-6	60-degree OHV V-6	90-degree OHV V-6 w/balance shaft	SOHC V-8	V-6	OHC V-8	OHC In-line-4	DOHC 16-valve In-line-4
Displacement	2.0 liters	2.5 liters	3.0 liters	3.0 liters	3.8 liters	4.6 liters	3.8 liters	4.6 liters	1.9 liters	1.8 liters
Horsepower (SAE net)	125 @ 5500 rpm	170 @ 6250 rpm	151 @ 4800 rpm	140 @ 4800 rpm	140 @ 3800 rpm	190 @ 4250 rpm (210 @ 4250 rpm with Trailer Tow III or Handling package)	140 @ 3800 rpm	205 @ 4500 rpm	88 @ 4400 rpm	127 @ 6500 rpm
Torque (SAE net)	130 lb-ft @ 4000 rpm	165 lb-ft @ 4250 rpm	174 lb-ft @ 4400 rpm	165 lb-ft @ 3250 rpm	215 lb-ft @ 2200 rpm	260 lb-ft @ 3250 rpm (270 lb-ft @ 3250 rpm with Trailer Tow III or Handling Package)	215 lb-ft @ 2400 rpm	265 lb-ft @ 3200 rpm	108 lb-ft @ 3800 rpm	114 lb-ft @ 4500 rpm
Fuel delivery	Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection	Multi-point electronic fuel injection	Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection	Multi-port electronic fuel injection
Compression ratio	9.6:1	9.7:1	9.0:1	9.3:1	9.0:1	9.0:1	9.0:1	9.0:1	9.0:1	9.0:1
Engine control	EEC-IV	EEC-IV	Electronic	EEC-IV	EEC-IV	EEC-V	EEC-IV	EEC-V	EEC-IV	Electronic module
<b>TRANSAXLE/TRANSMISSION</b>	<b>TRANSAXLE</b>		<b>TRANSAXLE</b>	<b>TRANSAXLE</b>		<b>TRANSMISSION</b>	<b>TRANSMISSION</b>		<b>TRANSAXLE</b>	
Manual	Fully synchronized, including reverse, 5-speed overdrive with ultra-compact design, low internal friction and two-piece die-cast aluminum case		N/A	N/A		N/A	N/A		Synchronized five-speed overdrive with self-adjusting hydraulic clutch	
Automatic	Electronically controlled 4-speed overdrive with lock-up torque converter, shift sensors, automatic overdrive lock-out switch and brake/shift interlock		Electronic four-speed automatic overdrive with overdrive lockout	Electronically controlled four-speed automatic overdrive with modulated lock-up converter in second, third and fourth gears		Electronically controlled four-speed automatic overdrive with 100 percent lockup in fourth gear.	Electronically controlled four-speed automatic overdrive		Electronically controlled four-speed automatic overdrive with lockup torque converter	
<b>SUSPENSION</b>										
Front	Independent MacPherson strut-type with lower A-arms and hydromount connecting bushings, strut-mounted coil springs and stabilizer bar. All steering and suspension components are connected to a rubber-mounted subframe		Independent MacPherson gas-pressurized struts with coil spring and lower A-arm	Independent MacPherson nitrogen gas-pressurized hydraulic struts with coil springs, tension struts, stabilizer bar, lower control arm and cast knuckle (Sedan and Wagon)		Independent SLA with ball joints, anti-dive control geometry, coil springs, nitrogen gas-pressurized hydraulic shocks and stabilizer bar	Long spindle SLA with upper A-arm, lower arm, tension strut, stabilizer bar, variable rate coil springs, nitrogen gas-pressurized hydraulic shock absorbers, front sub-frame		Independent MacPherson struts with strut-mounted coil springs and stabilizer bar	
Rear	Quadralink fully independent suspension, strut-mounted coil springs, passive rear-wheel steering and rear stabilizer bar mounted to a rigid subframe		Hotchkiss design with twin tapered leaf suspension with gas-pressurized shocks	Sedan—Independent parallel four-bar arm design, nitrogen gas-pressurized hydraulic shocks, stabilizer bar, variable-rate coil springs and two-piece cast spindle with forged stem Wagon—Independent short and long arm (SLA), nitrogen gas-pressurized hydraulic shocks, stabilizer bar and variable-rate coil springs, two-piece cast spindle with forged stem		Four-bar link, rubber-cushioned pivots, rubber-insulated coil springs, nitrogen gas-pressurized hydraulic shocks and stabilizer bar	Independent with lower H-arm, upper arm, stabilizer bar, variable rate coil springs, nitrogen gas-pressurized hydraulic shock absorbers, rear rubber isolated sub-frame		Independent MacPherson struts, strut-mounted coil springs with twin trapezoidal links, trailing links and stabilizer bar	
<b>STEERING</b>										
Type	Power-assist rack-and-pinion with 14.5:1 ratio		Power-assist rack-and-pinion with 17.5:1 ratio	Speed-sensitive, variable-assist power rack-and-pinion with 16.0:1 ratio		Power speed-sensitive, variable-assist with 16.4:1 ratio on center	Power-assist rack-and-pinion on V-6 with 14.1:1 ratio on center, variable-assist speed-sensitive power rack-and-pinion with optional V-8		Power-assist rack-and-pinion with 17.0:1 ratio	
<b>DIMENSIONS (IN INCHES)</b>				<b>SEDAN</b>	<b>WAGON</b>				<b>SEDAN AND LTS</b>	<b>WAGON</b>
Wheelbase	106.5		112.2	106.0	106.0	114.4	113.0	98.4	98.4	
Overall length	183.5		189.9	192.2	193.0	211.8	199.9	170.9	171.3	
<b>EXTERIOR COLORS</b>										
	Champagne Clearcoat Metallic • Electric Red Clearcoat Metallic • Coral Mist Clearcoat Metallic • Midnight Red Clearcoat Metallic • Moonlight Blue Clearcoat Metallic • Tobacco Green Clearcoat Metallic • Teal Clearcoat Metallic • Medium Willow Green Clearcoat Metallic • Charcoal Grey Clearcoat Metallic • Vibrant White Clearcoat • Portofino Blue Clearcoat Metallic		GS—Champagne Clearcoat Metallic (CM) • Electric Red CM • Dark Red Berry CM • Medium Platinum CM • Medium Willow Green CM • Eclipse Blue CM • Portofino Blue CM • Silver CM • Glacier White • Deep Jewel Green CM LS Two-Tone—Champagne/Eclipse Blue • Electric Red/Champagne • Electric Red/Silver • Dark Red Berry/Champagne • Medium Willow/Champagne • Medium Willow/Silver • Eclipse Blue/Champagne • Eclipse Blue/Silver • Portofino Blue/Eclipse Blue • Silver/Medium Platinum • Glacier White/Champagne • Deep Jewel Green/Silver • Deep Jewel Green/Champagne Nautica—Eclipse Blue/Glacier White • Glacier White/Eclipse Blue	Silver Frost Clearcoat Metallic • Vibrant White Clearcoat • Indigo Blue Clearcoat Metallic • Light Evergreen Frost Clearcoat Metallic • Champagne Clearcoat Metallic • Electric Red Clearcoat Metallic • Moonlight Blue Clearcoat Metallic • Deep Jewel Green Clearcoat Metallic • Midnight Green Clearcoat Metallic LTS—Midnight Red Clearcoat Metallic** • Deep Jewel Green Clearcoat Metallic** • Vibrant White Clearcoat** • Silver Frost Clearcoat Metallic**		Champagne Clearcoat Metallic • Electric Red Clearcoat Metallic • Plum Mist Clearcoat Metallic • Medium Willow Green Clearcoat Metallic • Light Willow Green Clearcoat Metallic • Silver Frost Clearcoat Metallic • Black Clearcoat • Vibrant White Clearcoat • Eclipse Blue Clearcoat Metallic • Portofino Blue Clearcoat Metallic	Vibrant White Clearcoat • Silver Frost Clearcoat Metallic • Champagne Clearcoat Metallic • Light Evergreen Frost Clearcoat Metallic • White Opalescent Clearcoat Metallic • Rose Mist Clearcoat Metallic • Moonlight Blue Clearcoat Metallic • Electric Red Clearcoat Metallic • Deep Jewel Green Clearcoat Metallic • Silver Blue Mist Clearcoat Metallic • Chameleon Blue Clearcoat Metallic • Black Clearcoat		Cayman Green Clearcoat Metallic • Silver Frost Clearcoat Metallic • Royal Blue Clearcoat Metallic • Deep Iris Clearcoat Metallic • Electric Red Clearcoat Metallic • Tucson Bronze Clearcoat Metallic • Bright Cayman Green Clearcoat Metallic • Sunrise Red Clearcoat Metallic • Ultra Violet Clearcoat Metallic • Black • Oxford White • Tourmaline Green Clearcoat Metallic	
<b>INTERIOR COLORS</b>										
	Opal Grey Cloth • Opal Grey Leather* • Pumice Cloth • Pumice Leather* • Ruby Red Cloth • Atlantis Blue Cloth		Crystal Blue • Smoke • Mocha	Opal Grey** • Mocha** • Evergreen • Royal Blue		Willow Green • Saddle • Light Graphite • Garnet (not available on GS) • Portofino Blue	Mocha • Ruby Red • Opal Grey • Portofino Blue • Evergreen	Mocha • Opal Grey • Royal Blue LTS: Opal Grey only Trio: Opal Grey and Mocha only		

\*Available on LS only. \*\*Available on LTS. †Available on Sedan and Wagon only. ‡Available on LTS and Trio package only.

**COMMITMENTS THAT TRAVEL WITH YOU.**

**ROADSIDE ASSISTANCE**

Every Mercury includes the security of an emergency Roadside Assistance Program during the 3-year/36,000-mile bumper-to-bumper warranty period. Help is a toll-free call away, 24 hours a day, anywhere in the fifty United States should you need any towing assistance, fuel delivery, tire change, a jump-start or even help when you've locked yourself out of your car. Ask your Mercury dealer for complete details on the Roadside Assistance Program and a copy of the limited warranty.

**THE LEASING ALTERNATIVE**



More and more people are choosing a Red Carpet Lease from Ford Credit as an alternative to buying a new

Mercury. That's because a Red Carpet Lease allows a qualified customer to drive a brand-new Mercury more often for a lot less than you'd think. Which means you can afford to drive what you really want to drive. When you fulfill your lease, you can return the car and lease another brand-new vehicle all over again. Ask for the benefits of a Red Carpet Lease at your Mercury dealer.

EPA Statement: 1995 EPA mileage estimates were unavailable when this publication was printed. Ask your Mercury dealer for the latest information.

Option Availability: Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Based on official AAMA specifications.

**PRODUCT CHANGES**

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information.

Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.



It is our goal to bring you something better. better interior room and comfort, better ride and handling, better styling and performance. In short, fully equipped, more satisfying vehicles,

**WHAT MAKES  
A MERCURY  
A MERCURY.**

from the small yet satisfying Tracer to the versatile Villager. Cars and minivans that please both drivers and passengers. And today, of course, that goal of being better encompasses everything from advances in safety and technology,

to complete satisfaction with every aspect of the care you receive from your Mercury dealer. All of which give you a better idea of our goal when we say: "Mercury. Better. Believe it."

**Tracer**



**Mystique**



**Cougar XR7**



**Sable**



**Grand Marquis**



**Villager**



50%  
TOTAL RECYCLED FIBER  
10% POST-CONSUMER WASTE

LITHO IN USA (1,100,000) 9-94 P-8243 Buckle up—together we can save lives.

LINCOLN  
MERCURY