



LANDSCAPES LIKE THIS
HAVE INSPIRED POETS, ARTISTS,
AND JEEP ENGINEERS.

TO A JEEP ENGINEER,
THIS IS A POTHOLE.



Jeep vehicles are the work of a unique breed of engineers with a unique perspective on the world. Of course, if you've ever spent any time behind the wheel of a Jeep Wrangler, that's fairly obvious.

Their perspective has resulted in a rather lengthy list of technical achievements that put Jeep Wrangler head and mountains above everything else.

*Wrangler S shown. 40 litre engine available on Wrangler SE and Sahara.

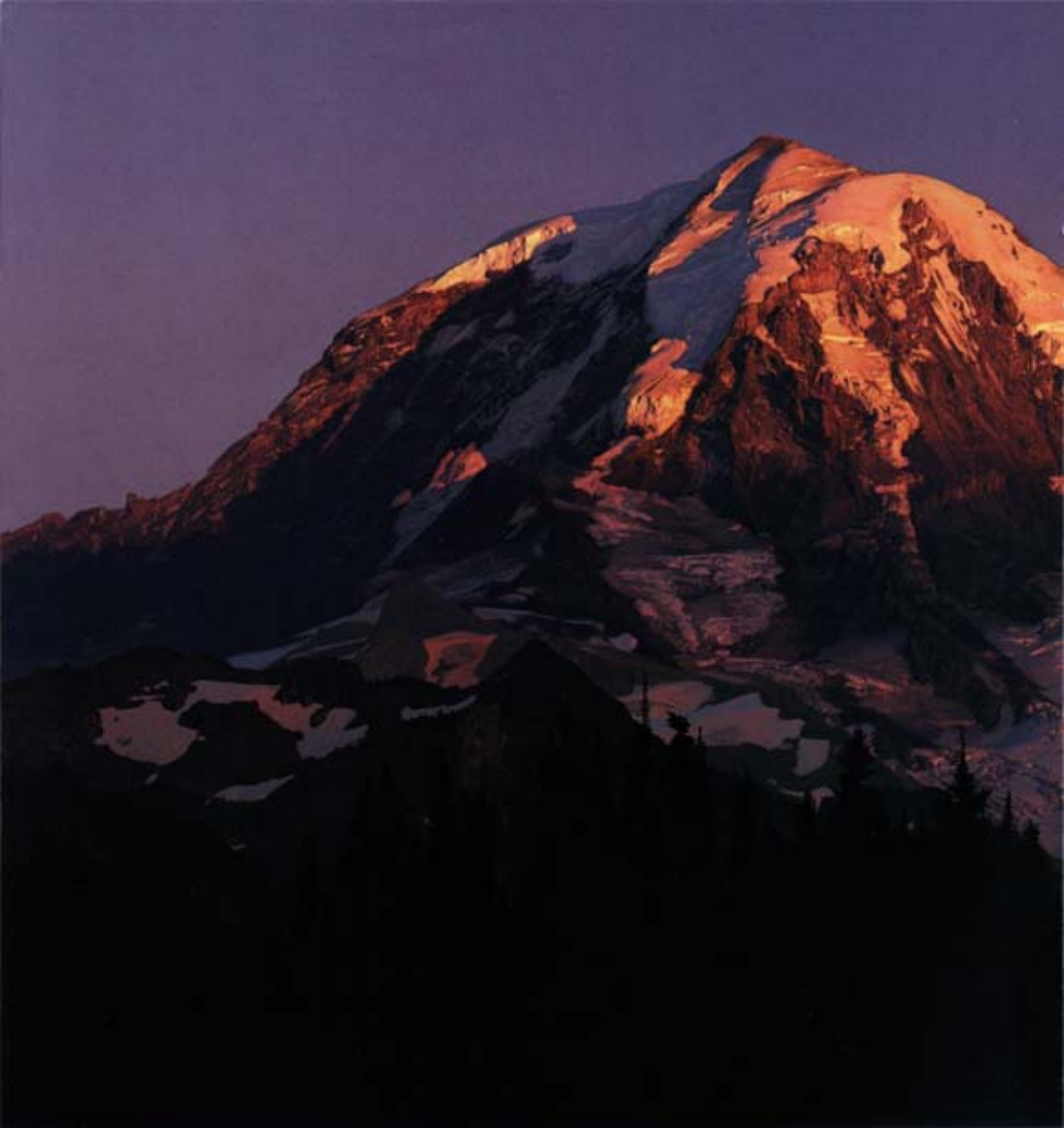


Including an available high-output 4.0 litre 6-cylinder engine* with more horsepower and torque than anything in its class. Its Command-Trac® shift-on-the-fly four-wheel drive system, perfectly tuned to handle all that power, has a low-speed 4WD range feature that more than doubles the normal gear ratio. The result? Phenomenal traction, power, and control

in conditions that would bury ordinary vehicles.

Other features include a strong tubular frame, steel skid plates, and reinforced body mounts — proving that Wrangler is as serious about off-highway adventure as you are.

Jeep Wrangler. It's designed and engineered to make even the biggest canyons seem like mere potholes.



Obviously, Jeep engineers tend to see things quite a bit differently than everybody else. Which explains how they've been able to create the kind of 4x4s that are different from everybody else's.

Like the classic Jeep Cherokee.

Cherokee's legendary capability is, in part, the result of an available high-output 40 litre 6-cylinder

*Air bag fully effective only when used with seat belt.



TO A JEEP ENGINEER, THIS IS A SPEED BUMP.

engine that's capable of churning out 190 horsepower and 225 foot-pounds of torque.

Of course, as any Jeep engineer can tell you, impressive specs don't mean much unless you've got the technology to convert them into usable traction. So whether you choose Cherokee's Command-Trac or the available Selec-Trac® full-time four-wheel drive

system—both with years of proven performance behind them—you'll get all the traction you need.

On the inside, you've got Cherokee's classic style, comfort, and even a driver's air bag* for added safety and peace of mind.

Jeep Cherokee. It's designed and engineered to put mountains into a whole new perspective.



When this is your idea of a cobblestone road, building an ordinary luxury vehicle is pretty much out of the question. Which explains why Jeep engineers built the extraordinary one you see here: Jeep Grand Cherokee Limited.

Realizing that luxury means not having to shift from two- to four-wheel drive, our engineers created Quadra-Trac[®]—the most advanced four-wheel drive

†Always wear your seat belt.

TO A JEEP ENGINEER, THIS IS A COBBLESTONE ROAD.



system we've ever offered. One that actually senses when additional traction is required and evenly distributes the power to the axles as needed.

You've got more than enough power to distribute, too. Thanks to the the optional 5.2 litre V8 engine. A remarkably smooth powerplant that delivers 220 horses of torque-rich power.

Other engineering amenities include four-wheel anti-lock disc brakes, a sophisticated automatic temperature control system, a driver's air bag, and a powerful 120-watt eight-speaker audio system.

Jeep Grand Cherokee. It's designed and engineered to forever change your impression of luxury vehicles. Not to mention cobblestone roads.



There's Only One Jeep®
A Division of the Chrysler Corporation.



For more information about Jeep Wrangler, Cherokee or Grand Cherokee, please call 1-800-925-JEEP.

Always wear your seat belt. Jeep is a registered trademark of Chrysler Corporation.