

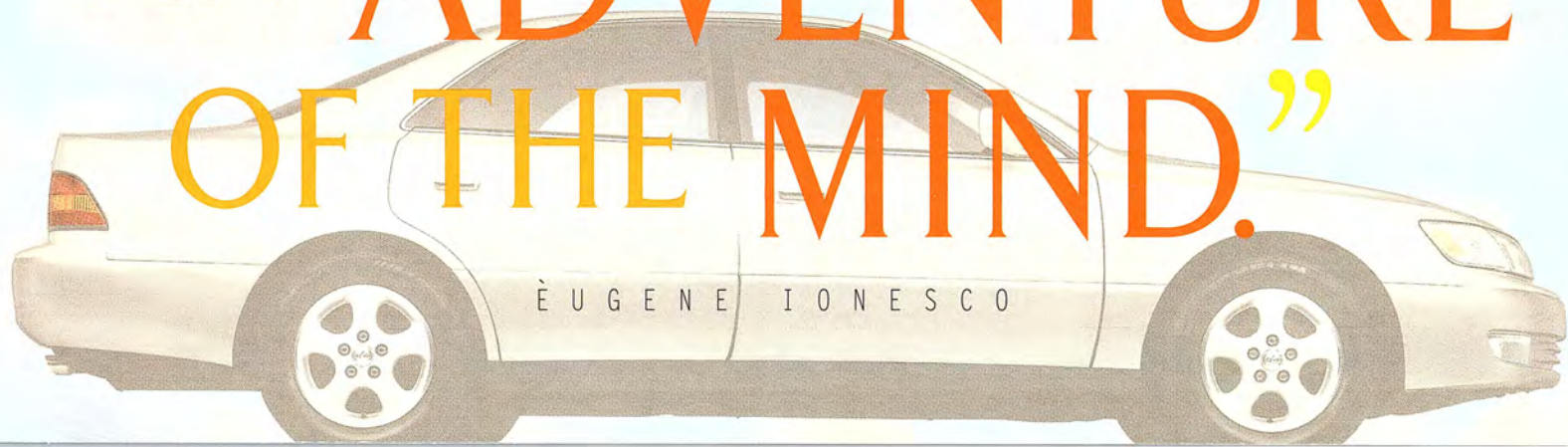
1998

# ACCESSORY COLLECTION

 LEXUS

“A WORK OF ART  
IS ABOVE ALL  
AN ADVENTURE  
OF THE MIND.”

È U G E N E I O N E S C O



W

*here the minds of great designers  
and consummate craftsmen merge,*

the masterpiece that is a Lexus automobile is born. An adventure in exacting artistry and visual pleasure, a mindful path that combines technical excellence with the pursuit of unremitting luxury. Beautiful and lasting Lexus accessories allow you to choose the next turn on the path to perfection. All meet the same standard as the automobiles they adorn — quality befitting a work of art.

M

*aking a masterpiece your own  
needn't mean taking creative risks.*

Lexus warrants all accessories for four years or 50,000 miles if they are purchased with the original vehicle. For accessories purchased subsequent to the original vehicle transaction, Lexus warrants accessories for 12 months, regardless of mileage incurred since the date of installation, or for the remainder of any applicable new vehicle warranty, whichever provides greater coverage (except car covers, which are warranted for 12 months from the date of purchase.) See your Lexus dealer for complete details on the Lexus Accessory Limited Warranty.

### *Lexus Cellular Telephone Systems*

Personalize your new Lexus with a Lexus cellular telephone system and stay connected with the people in your life.

At Lexus, cellular telephone systems are integrated at the vehicle design level for safer, easier use.

With three types of telephone systems available—the Portable Plus, Fixed Mobile and Mobile Value Phone—Lexus cellular systems are easily adaptable to your personal preferences. For maximum security, all three Lexus telephone systems have authentication to help prevent fraud caused by serial number cloning.

Lexus factory prewiring allows quick, glitch-free installation. Prewiring also ties the telephone to Lexus audio and climate control systems. The sound system automatically mutes when you initiate a call. The Portable Plus also stops the air conditioning fan momentarily when you initiate Voice Activation\*.

Lexus cellular telephone systems make it simpler and safer to make calls while driving. For "hands-free" communication, a command module is mounted securely on the steering column for both the Lexus Portable Plus and Fixed Mobile Telephone systems. Three buttons, a lever bar and a microphone offer quick calling by touch, without the need to take your eyes off the traffic. Command module buttons also adjust volume and mute the microphone so you can converse privately with your passengers during a call. The lever bar automatically sends PIN codes. Instead of a command module, the Mobile Value Phone has a microphone on the headliner for "hands-free" conversations initiated with the handset.



### *Lexus Portable Plus Telephone*

Carry the Lexus Portable Plus Telephone with you, and feel free to move in and out of your Lexus without disconnecting your call. Simply connect or disconnect your Portable Plus to the in-vehicle power supply and your call continues.

For a continuous stream of power, the Lexus Portable Plus Telephone includes an extended life battery, a slimline battery with increased talk and standby times (70 minutes/12 hours) and an overnight dual-battery charger. With the engine off, the phone continues to charge and then turns itself off after two hours.

Voice Activation\* enables you to dial and hang up using only voice commands.

For 1998, the Lexus Portable Plus system has many new user-friendly features including: a lighter-weight, flipless, ergonomically refined handset for simpler programming and operation; a larger two-line dot matrix LCD display showing up to 20 characters, highly visible even in direct sunlight; and a new hierarchical menu allowing you to easily search for features without having to refer to the manual.

\*Voice Activation is only available with Portable Plus systems in the LS 400, GS 400/300, SC 400/300 and ES 300.

\*\*The Mobile Value Phone does not come with a command module. A microphone in the headliner is used for "hands-free" calling.

*Lexus Fixed Mobile Telephone and Mobile Value Phone* The Lexus Fixed Mobile and Mobile Value Phone are securely attached inside the center console with a coil cord that cannot be removed from the automobile. Both telephones enjoy many of the same features of the Portable Plus, including "hands-free" calling, integration with the audio system and authentication for security purposes.

The Fixed Mobile Phone has a command module conveniently installed on the steering wheel with features almost identical to the Portable Plus command module. Exclusively available for the 1997 and 1998 ES 300, the Lexus Mobile Value Phone\*\* combines high value and practicality with many of the design features of the Portable Plus and Fixed Mobile systems.



“IN THIS CENTURY, AS IN OTHERS,  
OUR HIGHEST ACCOMPLISHMENTS  
HAVE THE SINGLE AIM OF BRINGING  
PEOPLE TOGETHER.”

ANTOINE DE SAINT-EXUPÉRY





“IF MUSIC BE THE  
FOOD OF LOVE, PLAY ON.”

WILLIAM SHAKESPEARE

*Lexus Compact Disc Changers*

You'll experience every glorious note as you enjoy your finely tuned Lexus audio environment – the radio, the tape player or the optional compact disc changer. All vehicles (except Coupes) are prewired for Lexus compact disc changers. Dealers can quickly install CD changers in the glove box of LS, GS and ES vehicles; for Coupes, CD changers are factory-installed in the trunk. For 1998, LS 400 and GS400/300 owners who

have the new Lexus Navigation System, control of their CD changer is as close and convenient as the controls on the navigation touch screen.



Luxuriate in hours of customized music as you travel life's highways by using extra Lexus CD cartridges. LS 400, GS 400/300 and ES 300 cartridges hold six compact discs; cartridges for the Coupe handle up to 12 discs.



LEXUS

LS 400



“A THING OF BEAUTY  
IS A JOY FOREVER.”

JOHN KEATS

*Gold-Plated Emblems* Thanks to a gilding process that contains 10 times the gold of other processes, Lexus 24-carat, gold-electroplated emblems, logos, and vehicle nameplates offer enduring enjoyment. Glittering Lexus products are covered with gold that is 99.97% pure and a full 50-millionths of an inch thick – not five-millionths like most aftermarket products. This depth gives Lexus gold a brilliance seen more often on a woman's wrist than on a vehicle's hood.

Brilliance of another sort – the brilliance of the Lexus design engineers – is demonstrated in a new clear protective coating developed especially for GS 400/300 gold

emblems. Tough, yet ultra-thin, this clear coating provides protection and endurance over many years, but won't dull or deteriorate over time like other coatings. You can enjoy the dazzle without worrying about corrosion, UV damage or minor road debris. Lexus gold is designed to look like new for at least four years, while non-Lexus products usually begin to deteriorate within only two years of use.

Lexus gold emblem kits need only the simplest of care. Washing them with either a mild soap and water solution or a glass cleaner, and then drying with a clean, soft cloth helps keep your Lexus gold aglow.





*Leather Care* There's nothing like that moment in time when you first take command of your brand-new Lexus. You survey your new masterpiece, noticing the fine attention to detail that has preceded your discriminating eye. Easing into the driver's seat for the first time, you run your hands over the smooth leather interior and wish this feeling could last forever.

Popular Lexus leather care products help preserve the luster and suppleness of your new interior. Lexus leather cleaner gently removes soil and most stains without the harsh additives in some aftermarket products. Lexus leather conditioner replenishes the natural oils of your Lexus interior with a rich, penetrating lanolin-based cream to diminish the adverse effects of heat, light and wear.



“THE EXCELLENT BECOMES  
THE PERMANENT.”

JANE ADDAMS



“SIMPLICITY IS THE ESSENCE  
OF THE GREAT, THE TRUE, AND THE  
BEAUTIFUL IN ART.”

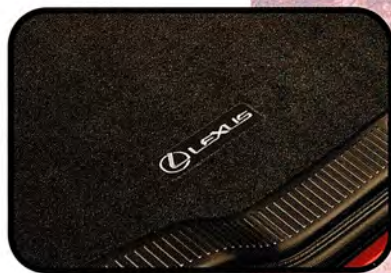
G E O R G E   S A N D



*Custom-Contoured Floor Mats*

To help preserve the integrity of your interior, Lexus floor mats are crafted to fit so precisely, they seem to melt into your original carpeting. With one small movement, they lift out for cleaning. The Lexus floor mats feature an anti-slip rubber backing and a densely stitched Lexus logo, with a thick, soft, sturdy heel pad woven from the same yarn as the mat itself.

*Trunk Mats* Lexus trunk mats are simply indispensable in helping to preserve the beauty and utility of your Lexus vehicle. Made of thick heavy-duty carpet, they shield the interior of your trunk from sharp edges, dirt and spills. The mats also cushion fragile cargo, and won't slip when you load the trunk or maneuver around road curves. Backed with resilient rubber (SC and GS mats) or vinyl (LS and ES mats), trunk mats are cut to fit without rippling. Mats are available for all models. For the Coupes, trunk mats come with or without an access opening for the CD changers.



“ORDER IS THE SHAPE  
UPON WHICH BEAUTY DEPENDS.”

PEARL BUCK



*Car Covers* To form a distinct barrier between your Lexus and the harsh realities of the outside world, Lexus car covers are made from a unique three-layer construction: A polyester outer shell for resistance to water and UV rays, a middle layer of acrylic foam that traps dust, but not moisture, and a soft inner layer that helps protect the car's valuable finish.

Featuring lightweight Ultralon\* fabric, the cover folds away compactly. The seams are overlapped and double-stitched for extra strength, and the front and rear hems are finished with durable neoprene elastic so the cover stays firmly in place. And when you close the attached storage pouch inside the trunk, the cover is held down, making it theft-resistant. A clear vinyl window fits precisely over the rear license plate for easy vehicle identification.

\*Ultralon is a registered trademark of Covercraft Industries, Inc.



*Front-End Masks* At Lexus, even simple solutions are carefully considered and meticulously engineered. Consider the debris that comes hurtling through the air as you drive down the road—a virtual barrage of foreign objects aiming straight for the front end of your car.

Lexus front-end masks are carefully constructed of high-grade vinyl on the outside and thick soft felt on the inside, so they won't scratch paint or grillework. An ingenious two-piece construction allows easy access to the engine without blocking cooling vents, headlights or turn signals. All masks feature a handsome embossed Lexus logo and fold easily into an accompanying sturdy nylon storage pouch. Sleek, supple Lexus front-end masks stay pliant for years, helping to fend off whatever the road throws your way.

“WE ASCRIBE BEAUTY TO THAT WHICH IS SIMPLE;  
WHICH HAS NO SUPERFLUOUS PARTS;  
WHICH EXACTLY ANSWERS ITS ENDS...”

RALPH WALDO EMERSON





*Mudguards* Even the most well-ordered life can be messy at times. Lexus mudguards are designed to deflect the dirt without obscuring the visual beauty of the vehicle. The subtle lines of the mudguards flow smoothly into the exquisite Lexus body design. Rugged, long-lasting, crack-resistant rubber defends your car for years against small road debris that could mar its fine finish. Available for the 1990–1998 LS400; prior to 1997, available for the SC400/300 and ES300.



*Wheel Locks* Small, but vital in helping to protect your wheels from theft, Lexus wheel locks are fashioned from precision-weighted hardened steel. Unique Lexus key patterns add another dimension of sophisticated theft deterrence; don't worry—your Lexus dealer retains a master key set on-site. Silver chrome plating keeps your set smoothly functional and handsome for years.



“THE HUMAN TENDENCY TO REGARD LITTLE THINGS AS IMPORTANT HAS PRODUCED A VERY MANY GREAT THINGS.”

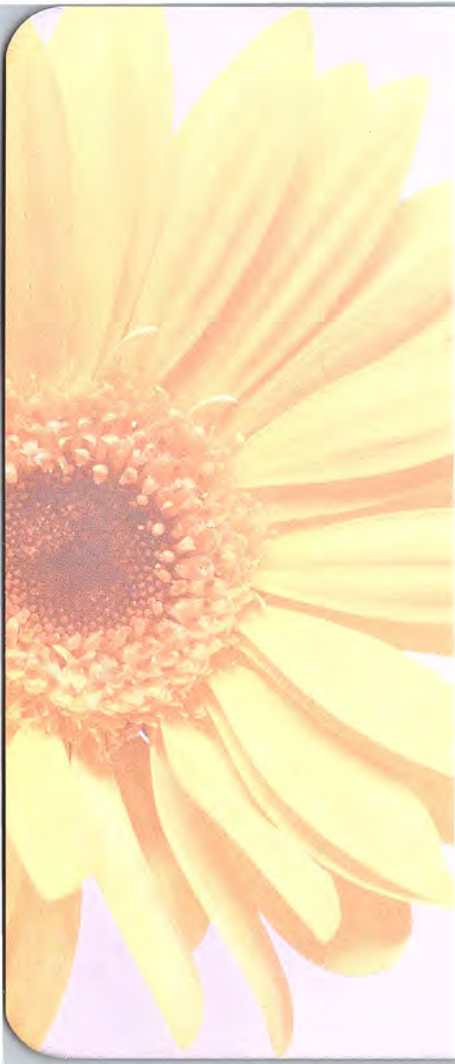
GEORGE CHRISTOPH LICHTENBERG

# “DESIGN IS NOT FOR PHILOSOPHY— IT’S FOR LIFE.”

ISSEI MIYAKE

*Cargo Nets* Expansive trunk room can pose a threat to the established order when you are carrying small luxuries or other precious cargo. Sturdy Lexus cargo nets help to keep vulnerable trunk contents in place. Installed in moments using the trunk’s built-in anchor, the net’s highly elastic envelope structure helps hold items weighing up to 30 pounds securely upright.





*Touch-Up Paint* Nothing stays brand new forever, but Lexus touch-up paint helps soothe the sting of that inevitable first nick until professional repairs are possible. Matched to the factory colors, these top-quality paints also provide short-term protection to the vehicle's body. A new touch-up clear coat allows you to match the look of the original factory paint and let your true color shine through.

“MERE COLOUR...  
CAN SPEAK TO THE SOUL IN A  
THOUSAND DIFFERENT WAYS.”

OSCAR WILDE

*Lexus First Aid Kit* Whether your day is a spontaneous adventure or an inflexible sequence of appointments, Lexus helps prepare you for the unexpected. The Lexus first aid kit lets you manage minor injuries without missing a beat. The kit contains an assortment of recommended items for handling minor cuts, scrapes, stings, burns, bites or sprains – all enclosed in a handsome zippered case. A first aid manual is included and, when needed, replacement kits are available in the parts department of your Lexus dealership.



A Lexus car is shown from a side-rear perspective, with a sailboat visible in the background. The car's rear wheel features the Lexus logo. The text is overlaid on the image in a mix of orange and yellow colors.

“TO AFFECT THE  
QUALITY OF THE DAY,  
THAT IS THE  
HIGHEST OF ARTS.”

H E N R Y   D A V I D   T H O R E A U

Product specifications and technical data in this brochure are based on information available at the time of printing and subject to change without notice.  
97-LPT-129 M/N 00230-ACB98 © 1997 Lexus, A Division of Toyota Motor Sales, U.S.A., Inc.

