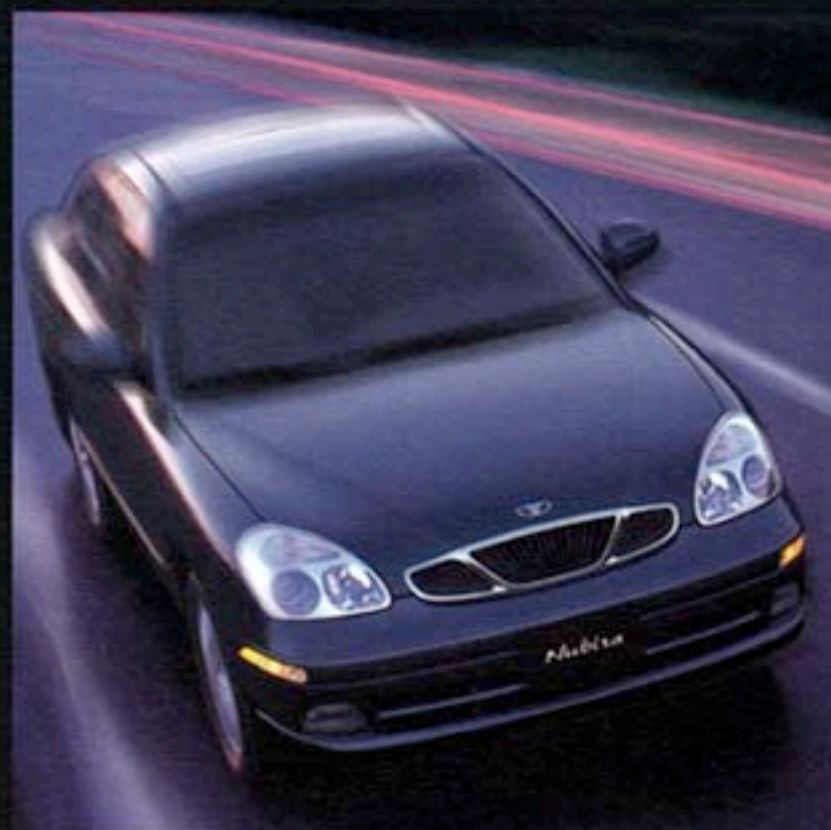


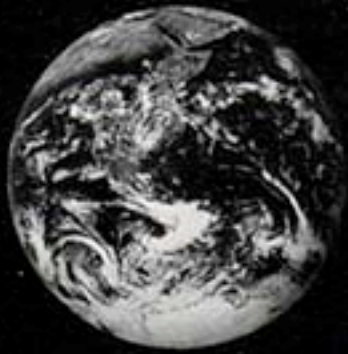
2000

Leganza

Nubira

Lanos





DAE-WHO?

While Daewoo may not yet be a household name over here, it certainly is everywhere else. Our vehicles are sold in 180 countries. And in several, we're the best sellers. As Korea's number one carmaker, based on the 1999 *Automotive News Databook*, our annual production capacity will grow to 2.5 million units in the year 2000. All of our vehicles have been carefully developed with the help of the best automotive minds at our technical centers in the United Kingdom and Germany, and in cooperation with other automotive experts around the world.

If there's an uncanny similarity between the cars on the road, it shouldn't be that surprising. After all, how different are the companies building them?

In the case of Daewoo, the answer is "very different." Not only do our Lanos, Nubira and Leganza set new standards for quality and value, but we, as a company, have set new standards for the support you'll receive *after* you've bought one.

3 Year, Scheduled Maintenance Program At No Extra Charge

In order to ensure that owning a Daewoo is as worry-free and inexpensive as possible, we provide replacement coverage on many key preventive maintenance items for a full 3 years or 36,000 miles. This is in addition to our 3-year/36,000-mile limited factory warranty. As a result, you can spend your time enjoying your car instead of worrying about it.*

3 Year, 24-Hour Priority Assistance Program At No Extra Charge

Emergencies happen, and when they do, we'll be there to help - 24-hours a day, 7-days a week. This is offered at no extra charge for the full term of the basic 3-year/36,000-mile limited warranty.

3 Year, Factory Limited Warranty At No Extra Charge

Not only does every Daewoo come with a 3-year/36,000-mile limited warranty, but also 5-year/60,000-mile coverage on the powertrain. As a result, if warranty work is needed, you'll end up paying less - and we'll end up paying more.

*Program available for a limited time. Prior statements of Daewoo or its retailers should not be interpreted to the contrary. See your Daewoo retailer for details.

Experience the Italian styling, plush interior and powerful 16-valve engine and you'll wonder what more we could add.

While there are certain intangibles that can make one car seem better than another, there are specific features that can have that same effect. And the new Leganza has them in droves - such as the exquisite styling that comes from the legendary craftsmen of ItalDesign.

We also had people in Germany, England and scores of other countries as part of our team. And in the end, we created an automobile that not only provides tremendous luxury but superb performance as well.

All in all, it's a car in which luxury and performance peacefully coexist. And with prices starting at \$13,660*, they coexist at a very good price indeed.



*Price is model year 2000 MSRP, with manual transmission. It does not include destination charges, taxes, tag, license, title, optional equipment, finance charges, documentation fee and WRA or smog fees (where applicable).

Can a sedan and a station wagon be some of the most radical departures in automotive history?

With so many different cars on the road, one might ask how much the world needs yet another. It's a good question, to which we have an equally good answer: Daewoo cars deliver tremendous quality at tremendously low prices. And the world can always use automobiles that deliver value like that.

Each Nubira is equipped with power-assisted steering, AM/FM stereo with cassette and an array of other standard features. Our CDX model also includes air conditioning, a car alarm with keyless entry, ABS, alloy wheels and even a CD player.

You can choose a sedan or wagon. It all depends on your needs, and only you can decide that.



It's not just about building value into our cars. It's also about adding and maintaining value once you've bought one.

The value in our cars speaks for itself. Just ask the Automobile Club of Southern California, AAA's largest affiliate, for example. They recently named our Lanos 3-Door and Nubira Wagon as having the most value based on quality, performance, and price. But the value in our cars doesn't end there.

FINANCING

Once you've taken any of our cars out for a test drive, we think you'll be in a mood to buy. Again, we can help make the process a lot more efficient and painless. We work with a leading financial services company to provide excellent financing. And if you're a college graduate and qualify, we also have special financing programs available for you.

YOUR INSURANCE IS WAITING

With financing out of the way, it's time to talk about insurance and the Insurance Answer Center. The independently operated IAC (which is not a part of Daewoo Motor America, Inc.) features more than 50 insurance companies and several hundred

insurance plans, and provides a way to go online and get free quotes. It's available to Daewoo owners 24-hours a day, 7 days a week, by phone or computer. (The toll-free number is 1-888-511-4141; our web site is at www.daewoous.com.)

WHEN YOU ADD IT ALL UP

Building value into the vehicles that we sell and supporting them with unique programs and services helps to maintain the value of your vehicle. Just check the National Auto Research Black Book®, a leading industry source of used car values. They recently reported data on 1999 models, for example, which showed Daewoo resale values among the best in every category that we compete in.

* Not available at all locations. See your participating Daewoo retailer. Restrictions may apply.



Scheduled Maintenance Program*

- 3 Years/36,000 Miles
- No Extra Charge.

In addition to our basic warranties, we provide you with a 3-year/36,000-mile, no-extra-charge, scheduled maintenance program which provides:

- *Free prescribed maintenance items (engine oil, oil filter and air filter changes; tire rotation; etc.) which are needed every 6,000 miles, for up to 36,000 miles.*
- *A way to minimize your maintenance costs by providing replacement coverage for items such as brake pads, hoses, belts, wiper blades, etc. if they're needed during your first 3 years or 36,000 miles of ownership.*

24-Hour Priority Assistance

- 3 Years/36,000 Miles
- No Extra Charge.

Emergencies happen, and when they do, we'll be there to help – 24-hours a day, 7-days a week. This program is offered at no extra charge for the full term of the basic 3-year/36,000-mile limited warranty and includes:

- *Roadside Assistance*
- *Toll-Free Telephone Access Anytime*
- *Sign & Drive (In most instances, it's possible to simply sign a receipt. The provider of the service will be paid by us.)*
- *Emergency Lockout Service, Lost Key Retrieval and Message Service*
- *Custom Trip-Routing and Map Service*

*Program available for a limited time. Prior statements of Daewoo or its retailers should not be interpreted to the contrary. See your Daewoo retailer for details.

It's not surprising the Lanos is at the head of its class. After all, it graduated from a different school of thought.

Although the average new car sells for over \$22,000, every Daewoo has an MSRP of under \$20,000. And the Lanos starts at under \$9,000* - an extraordinary value when you consider that it's equipped with a 16-valve, DOHC engine; dual airbags; AM/FM stereo with cassette; and a host of other features.

Not only does a Lanos deliver exceptional value and quality, it also provides more than its share of fun. This stylish car is a joy to drive, and drive it you will - to the store, to school, to the gym, to your in-laws (well, maybe not).



Specifications and Features

	Lanos			Nubira		Leganza		
	S	SE	SX	SE	CDX	SE	SX	CDX
Safety/Security								
Driver and Passenger air bags	●	●	●	●	●	●	●	●
3-Point front safety belts with shoulder-height adjustment	●	●	●	●	●	●	●	●
Security code protection for audio system	●	●	●	●	●	●	●	●
Power windows		●	●	○ ¹	●	●	●	●
Power door locks		●	●	○ ¹	●	●	●	●
Power-remote, heated, outside rearview mirrors		○ ¹	○ ¹	○ ¹	●	●	●	●
Anti-theft system with remote, keyless entry			●	○ ¹	●		●	●
Full-size spare tire						●	●	●
Interior/Comfort								
Reclining front seats	●	●	●	●	●	●	●	●
Driver's seat height adjustment	●	●	●	●	●	●	●	●
60/40 split fold-down rear seatback	●	●	●	●	●	●	●	●
AM/FM ETR stereo with cassette	●	●		●		●		
AM/FM ETR stereo w/cassette & in-dash CD player			●		●		●	●
Air conditioning	○	○	●	○	●	●	●	●
Automatic temperature control								●
Leather seating surfaces					○		●	●
Power driver's seat								●
Cruise control					●		●	●
CD changer & DSP graphic equalizer								○
Simulated wood-grain appointments								●
Exterior								
185/60 R14 tires	●	●	●					
185/65 R14 tires				●	●			
205/60 R15 tires						●	●	●
Tinted windows	●	●	●	●	●	●	●	●
Splash guards	●	●	●	●	●	●	●	●
Power tilt & slide moonroof			○		○		○	●
Alloy wheels (4)			●		●			
Alloy wheels (5)							○	●
Front fog lights			●	○ ¹	●		●	●
Powertrain/Chassis								
1.6 liter DOHC 16 valve E-TEC engine w/105hp at 5800 rpm & 107 lbs.ft. torque at 3400 rpm	●	●	●					
2.0 liter DOHC 16 valve D-TEC engine w/128hp at 5400 rpm & 135 lbs.ft. torque at 4400 rpm				●	●			
2.2 liter DOHC 16 valve D-TEC engine w/131hp at 5200 rpm & 147 lbs.ft. torque at 2800 rpm						●	●	●
4-speed automatic transmission	○	○	○	○	○	○	●	●
5-speed manual transmission	●	●	●	●	●	●	●	●
Power-assisted steering	●	●	●	●	●	●		
Speed-sensitive power-assisted steering							●	●
Tilt steering column			●	○ ¹	●	●	●	●
Power front ventilated disc brakes /rear drum brakes	●	●	●					
Power front ventilated disc/solid rear disc brakes				●	●	●	●	●
Anti-lock braking system (ABS)		○	○		●		●	●
Traction control system								●
EPA estimated fuel economy (city/highway)¹								
Automatic transmission		23/34 mpg			22/30 mpg			20/28 mpg
Manual transmission		26/36 mpg			22/31 mpg			20/29 mpg



Leganza Sedan



Nubira Sedan



Nubira Wagon



Lanos Sedan



Lanos 3-Door Hatchback

● Standard ○ Optional ¹ Passenger side only (w/o heating) ² Available as part of Convenience Package ³ Actual mileage may differ depending upon driving conditions.

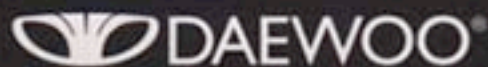
Exterior Colors*



*Color availability differs with each car and model.

Toll free (877) GO-DAEWOO

www.daewoous.com



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