





MANY ITEMS IN LIFE WILL CAPTURE YOUR EYES.







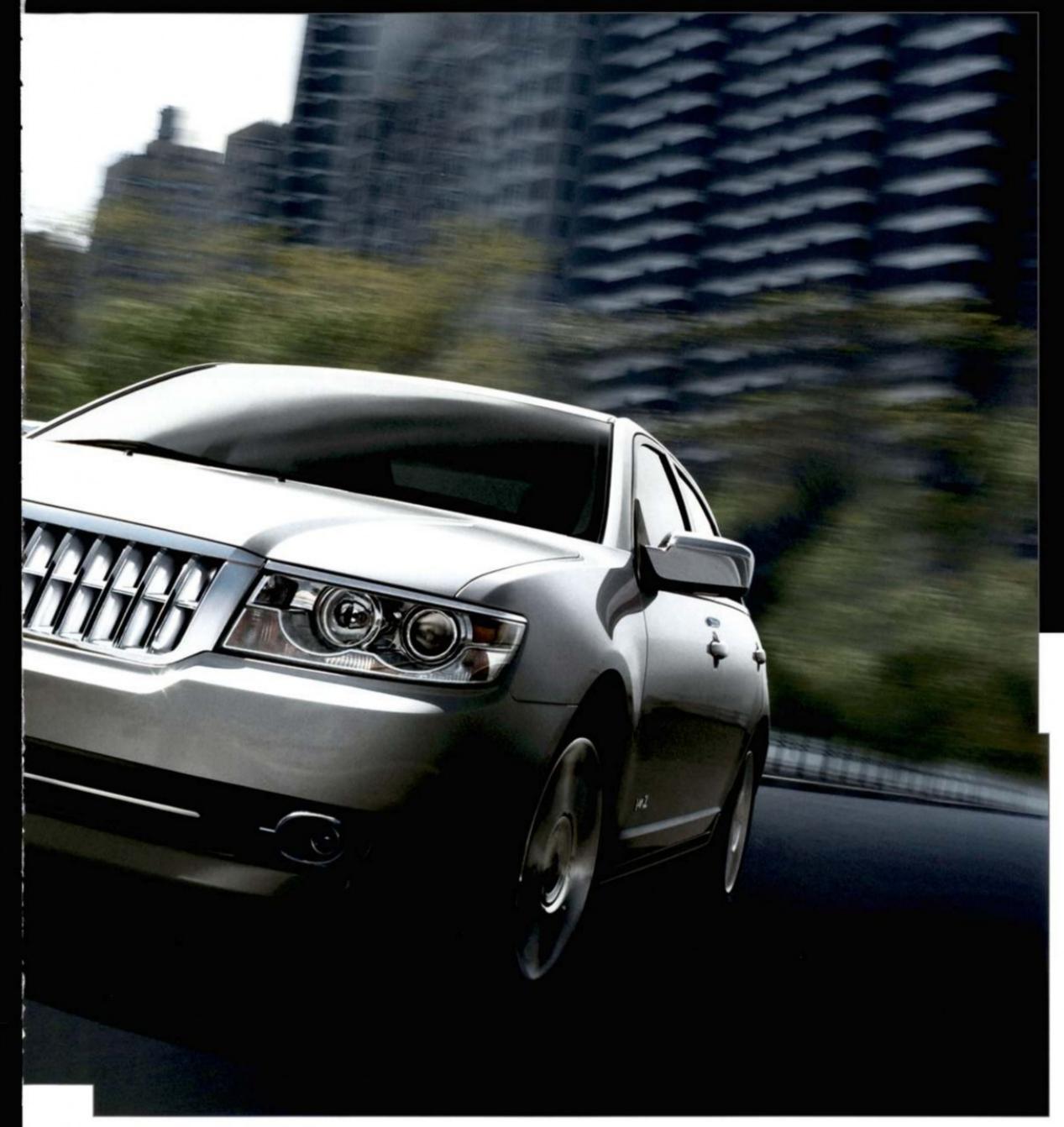


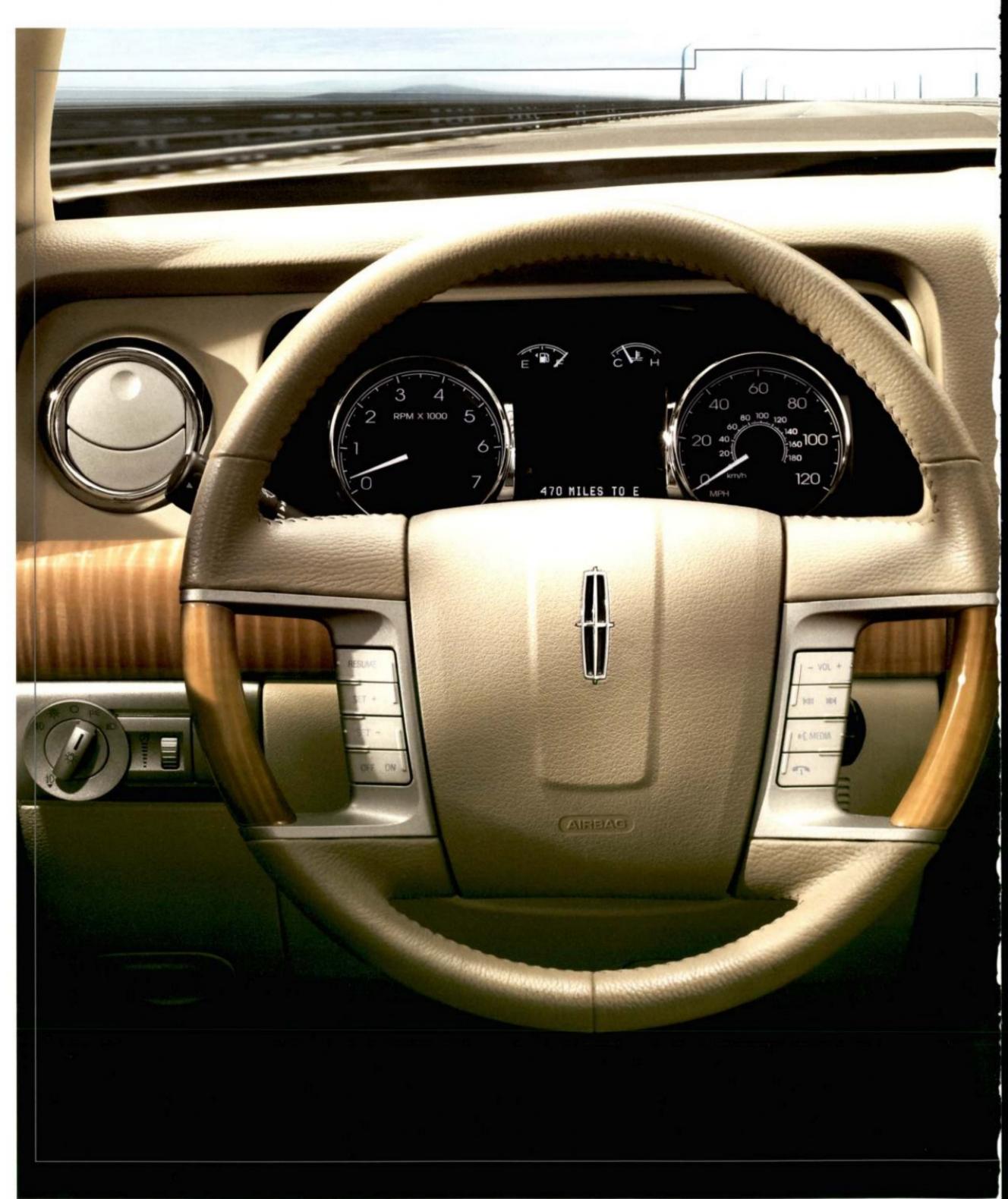


The 3.5L V-6 engine of Lincoln MKZ, with 263 hp and 249 lb.-ft. of torque, has all the enthusiasm you need. The fact that it achieves those numbers on 87 octane fuel puts even more lift under your wings. To maximize the performance feel of the V-6, a wide-ratio 6-speed automatic transmission keeps gear changes tight. Electronic controls in the engine and transmission deliver smooth, seamless shifts.

The sport-tuned 4-wheel independent suspension of Lincoln MKZ supplies a ride that's steadfast and true. Up front, a double-wishbone design provides responsive handling. In the rear, a multilink independent suspension limits lateral force on the springs for a composed ride. Stabilizer bars front and rear help keep things steady, even through the hairpins.

Disc brakes at all four corners feature ventilated rotors up front to help dissipate heat; cooling the rotors and reducing brake fade. An Anti-lock Brake System helps give you enhanced steering control during emergency braking.







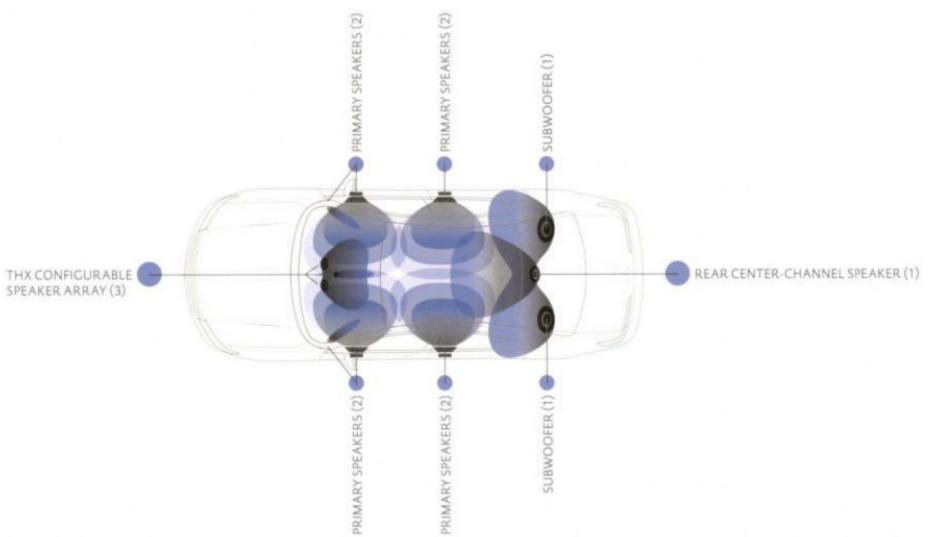
Sink into the heated and cooled, leather-trimmed driver seat with its 10-way power adjustments and take in the visual tapestry before you. Figured Maple or Ebony woods enhance the Lincoln MKZ instrument panel, door trim and leather-wrapped steering wheel. Chrome or satin-nickel accents grace all buttons, knobs and controls. At night, white LED lighting illuminates the displays and control switches for a backlit glow.





As you relax in its spacious interior, recharge yourself in Lincoln MKZ by listening to the favorites on your digital media player. Connect it in one of two ways: to the USB port of the Lincoln SYNC™ media system, where you can access songs by simply saying the name of the artist you want to hear; or to the audio input jack in the front center console. In the rear, a 60/40 split-folding seat makes pass-through access for longer items easy.

WELCOME TO YOUR MOBILE DOCKING STATION. FOR BLUETOOTH®-ENABLED MOBILE PHONES. DIGITAL MEDIA PLAYERS. PORTABLE FLASH DRIVES. AND UP TO FIVE PASSENGERS, OF COURSE. LINCOLN MKZ IS A LEATHER-TRIMMED HUB FOR YOUR DIGITAL LIFE. ONE WITH HEATED AND COOLED FRONT SEATS. AND 263 HORSEPOWER.



THX® II CERTIFIED AUDIO SYSTEM. Maximizing the benefits of the standard AM/FM stereo and 6-disc in-dash CD changer with MP3 capability, the available THX II Certified Audio System features 14 speakers that deliver a rich listening experience. A sophisticated digital signal processor provides spectral balance, wide dynamic range and superior acoustic performance. Deep bass emanates from two 6" x 9" subwoofers in the rear deck. 600 watts of power are supplied by 12 amplifier channels. And acoustical depth pulses from the patented THX Configurable Speaker Array™ (CSA) located in the center of the instrument panel.

101.9 VOICE-ACTIVATED NAVIGATION. Featuring LINCOLN SYNC.™¹ Once your Bluetootha brilliant 6.5" color screen and six presets to enabled mobile phone is paired, and your MP3 destinations you'd like to store, the available player or flash drive is connected to SYNC's USB port, you'll have seamless integration and voice-activated, DVD-based Navigation System voice control of your in-vehicle communications on Lincoln MKZ is your trusted advisor. With nearly two million points of interest on a single and entertainment system. Tell SYNC to call Amy. Ask it to play a specific artist or tune. DVD, the system computes complex routes in the time it takes just to unfold a map. With several No problem. You talk. SYNC listens.™ "No different ways to program destinations, using matter what I threw at it, SYNC got it right... criteria such as shortest route or drive time, SYNC's female voice was welcoming, helpful, you can customize the display and prompt and friendly. And she never judged my song options for your convenience. And since the selection," says Esquire magazine. system automatically stores the last 25 routes, finding your way has never been easier. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc. <sup>2</sup>Service not available in Alaska or Hawaii. See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information.

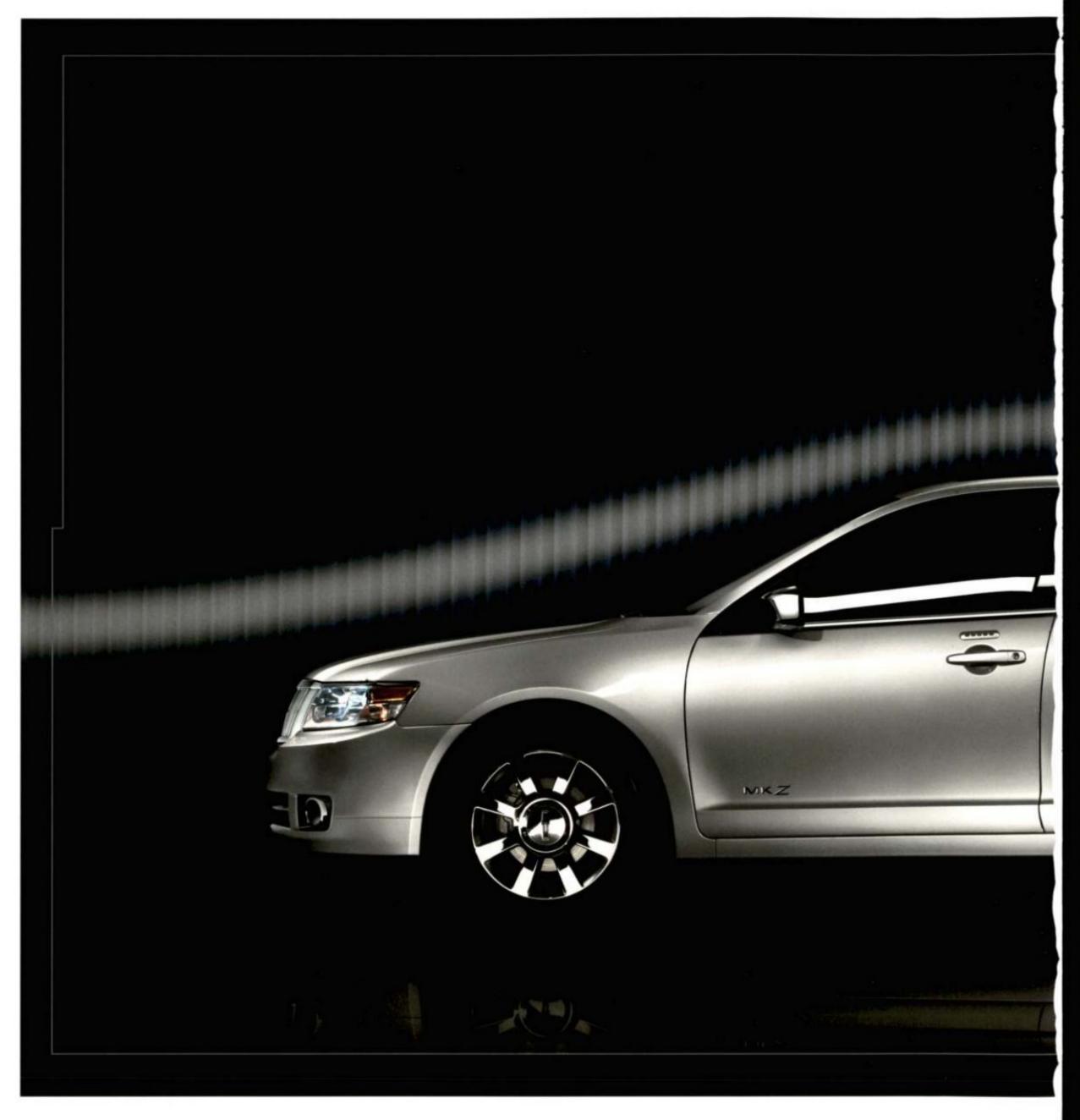
Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.





Tuned for luxury performance, the available Intelligent All-Wheel-Drive (AWD) system on Lincoln MKZ reacts automatically to changes in traction for increased driving confidence in all weather conditions. This active AWD system optimizes traction by seamlessly distributing torque between the front and rear wheels, providing increased control and performance during rapid acceleration and hug-the-line cornering.

On wet or snowy road surfaces, of course, AWD really shines. Since the wheels with the best grip always receive the most power, AWD enhances control when the weather turns nasty. Together with standard AdvanceTrac® electronic stability control, AWD can even direct torque side to side on each axle, allowing you to continue forward motion even if only one wheel has grip.





In the leather-trimmed interior of Lincoln MKZ, many different materials were used to minimize unwanted noise: an underbody shield, advanced door seals, extra layers of sound-deadening material, absorption pads under the carpeting, and thick side-window glass. Even its streamlined shape allows for fluid airflow to deliver a smooth, quiet ride.

The design of the chrome-capped power sideview mirrors deflects air away from the side windows, minimizing wind noise. And the 50-series V-rated performance tires deliver superb ride quality, responsive handling and minimal cabin noise. In here, the sounds you hear will be the ones you want to.

ENGINEERED FOR SAFETY, ONE ADVANCED SENSOR AT A TIME.

SOPHISTICATED SENSORS IN MKZ CAN DETECT A COLLISION, SENSE A

ROLLOVER, AND DIRECT SOME OR ALL OF THE AIRBAGS TO DEPLOY.

EVEN ON THIS MICROSCALE, THE BIG PICTURE IS HELPING KEEP YOU SAFE.





If the unthinkable is unavoidable, rest assured that the 2009 Lincoln MKZ is prepared for the worst. Specific structural areas were strengthened against intrusion by manufacturing them with additional steel. Others were designed to collapse in a controlled fashion or to absorb crash energy and channel it away from the passenger compartment. And inside, occupant protection systems help keep you and your passengers safe.

Lincoln MKZ features six airbags to enhance occupant protection. The Personal Safety System® customizes the deployment of the dual-stage front airbags. Front-seat side airbags offer an extra measure of chest protection for the driver and front passenger, while the side-curtain airbags with roll-fold technology provide head-protection coverage for outboard-seated occupants in both rows. Sensors direct their deployment in certain types of side-impact collisions or rollover events.

The best defense, of course, is avoiding an accident altogether. AdvanceTrac® electronic stability control is designed to help do just that. With sensors to measure oversteer and yaw, the system constantly monitors vehicle speed, throttle position and steering wheel angle. If it senses wheel slip or a loss of traction, AdvanceTrac manages engine torque and applies braking power where needed to help keep Lincoln MKZ tracking on its intended path.



3.5L Duratec DOHC 24-valve aluminum V-6

263 hp @ 6250 rpm/249 lb.-ft. of torque @ 4500 rpm

10.3:1 compression ratio

Intake variable cam timing (iVCT) and Electronic Throttle Control (ETC)

Sequential multi-port electronic fuel injection

Stainless steel exhaust system with dual chrome exhaust tips

90,000-mile tune-up interval1

EPA-estimated fuel economy

VD 18 mpg city/28 hwy. 17.5-gal. capacity VD 17 mpg city/24 hwy. 16.5-gal. capacity

#### DRIVETRAIN

Front-wheel drive

6-speed electronic automatic transmission with overdrive

#### WHEELS/TIRES

17" 8-spoke painted machined-aluminum wheels P225/50R17 all-season V-rated performance tires

#### BRAKES

FORD CREDIT Get the ride you want. Whether you plan to lease

or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us

FORD MOTOR COMPANY INSURANCE SERVICES Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a

no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended

Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover

key vehicle components and protect you from the cost of unexpected repairs.

Ask your dealer for an ESP, the only service contract backed exclusively by

Ford and honored at all Ford Lincoln Mercury dealerships.

FORD CUSTOM ACCESSORIES Genuine Ford Accessories will be warranted for

whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever

occurs first), or the remainder of your Bumper-to-Bumper 36-month/36,000-mile

New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for

details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Contact your Lincoln

Mercury Dealer for details regarding the manufacturer's limited warranty and/or a

Complimentary maintenance makes driving your Lincoln even more of a

pleasure. Simply bring it to an authorized Lincoln service center, and scheduled

ownership or 15,000 miles, whichever comes first. Additional peace of mind

comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited

cost, as well as a 6-year/70,000-mile powertrain limited warranty which

6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the

vehicle or need towing. Your Lincoln Mercury Dealer will provide complete

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Comparisons based on 2008 competitive models (Luxury Midsize Sedan class),

optional equipment. Features shown may be offered only in combination with

publicly available information and Ford certification data at time of printing.

Some features discussed may be optional. Vehicles shown may contain

other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source of up-to-date information. Lincoln Mercury reserves the right to

change product specifications at any time without incurring obligations.

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features no deductible and is fully transferable. And Roadside Assistance for

Warranty that covers repair, replacement or adjustment of parts at no additional

maintenance will be performed at no charge throughout your first year of

copy of the FLA product limited warranty offered by the accessory manufacturer,

of Ford Motor Company.

details on all of these privileges.

Anti-lock Brake System (ABS)

Electronic Brakeforce Distribution (EBD)

Power 4-wheel disc brakes with ventilated front rotors

#### SUSPENSION/STEERING

24-mm front and 17-mm rear stabilizer bars

Independent Short- and Long-Arm front suspension with coil springs over shocks

Multilink independent rear suspension

Power rack-and-pinion steering

### EXTERIOR

Autolamp automatic on/off headlamps with delay

Body-color door handles

Fog lamps

Light-Emitting Diode (LED) taillamps

Lincoln waterfall grille

Power, heated, chrome-capped sideview mirrors with security approach lamps, memory and auto-dimming driver side

Quad-beam halogen headlamps with Autolamp

Rear-window defroster

Reverse Sensing System

Solar-tinted glass

Speed-sensitive windshield wipers

Length 190.5"
Wheelbase 107.4"
Width (excluding mirrors) 72.2"
Width (including mirrors) 80.1"
Height 57.1"

### INSTRUMENTATION/DRIVER CONTROLS

Auto-dimming rearview mirror with compass and microphone

Power windows with global open and one-touch-open/-close for driver and front passenger

Steering wheel-mounted cruise and secondary audio controls

Universal Garage Door Opener

White LED-backlit instrument cluster with speedometer, tachometer, fuel level gauge, coolant temperature gauge and message center

<sup>1</sup>Under normal driving conditions with routine fluid and filter changes. <sup>2</sup>Always wear your safety belt and secure children in the rear seat.

# INTERIOR

Accessory timed delay

Dual-zone Electronic Automatic Temperature Control

Front center floor console with adjustable armrest and two-tiered storage

Genuine wood accents in Figured Maple or Ebony on the instrument panel and door trim

Illuminated entry with theater-dimming feature

Leather-wrapped shift knob

Leather-wrapped steering wheel with genuine wood accents in Figured Maple or Ebony

Power door locks

Remote, power decklid release

Tilt/telescoping steering column

Head room (front/rear) 38.7"/37.8"

Shoulder room (front/rear) 57.0"/55.6"

Hip room (front/rear) 54.0"/53.6"

Leg room (front/rear) 42.3"/36.5"

Passenger volume 98.4 cu. ft.

Cargo volume 15.8 cu. ft.

Total interior volume 114.2 cu. ft.

#### SEATING

5-passenger seating

10-way power driver seat with power lumbar and memory feature

10-way power front-passenger seat with power lumbar

Premium, perforated leather-trimmed seating

Heated and cooled driver and front-passenger seats 60/40 split-folding rear seat with center armrest

and 2 cupholders

### AUDIO/COMMUNICATION SYSTEMS

Premium AM/FM audio system with 6-disc in-dash CD changer, MP3 capability, 6 speakers and speed-compensated volume control

Auxiliary audio input jack in front center floor console Lincoln SYNC™ voice-activated, in-vehicle communications

and entertainment system
SIRIUS Satellite Radio, including SIRIUS Satellite Radio

SIRIUS Satellite Radio, including SIRIUS Satellite Radio receiver, low-profile antenna, and 6-month complimentary subscription to SIRIUS

### SAFETY/SECURITY

Personal Safety System® with dual-stage front airbags² for driver and front passenger, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, crash severity sensor, restraint control module and Front-Passenger Sensing System

AdvanceTrac® electronic stability control

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Emergency glow-in-the-dark, in-trunk release handle

Front-seat side airbags<sup>2</sup>

Integrated keyhead transmitter remotes (2)

SecuriCode™ next-generation keypad

Lower anchors and tether anchors for child-safety seats (LATCH)

Perimeter anti-theft system

SecuriLock® passive anti-theft ignition system

Side-curtain airbags<sup>2</sup> with roll-fold technology

Side-intrusion door beams

Tire Pressure Monitoring System (excludes spare)

Traction Control



















#### MKZ AVAILABLE PACKAGES

# MIDNIGHT BLACK SPECIAL EDITION PACKAGE1

- Figured Maple trim on instrument panel
- · Figured Maple accents on steering wheel
- Figured Maple door trim
- · Dark Charcoal premium leather-trimmed seats with Sand piping
- Embroidered Lincoln Star on front head restraints

# ULTIMATE PACKAGE

- 17" 8-spoke chrome-aluminum wheels
- THX® II Certified Audio System
- Voice-activated, DVD-based Navigation System
- High-Intensity Discharge (HID) headlamps
- Power moonroof

# MKZ AVAILABLE EQUIPMENT

- 17" 8-spoke chrome-aluminum wheels
- Intelligent All-Wheel-Drive (AWD) system
- Voice-activated, DVD-based Navigation System
- HID headlamps
- Power moonroof with global open and one-touch-open/-close
- THX II Certified Audio System with 600 watts of power, 14 speakers (including 2 subwoofers and front/rear center channels) and 12-channel amplifier
- Satin-nickel aluminum trim on the instrument panel, front and rear doors; with leather-wrapped steering wheel

# MKZ AVAILABLE ACCESSORIES

- 5-Piece Body Kit by 3dCarbon<sup>®2</sup>
- HD Radio®2
- Garmin® nüvi® Portable Navigation System²
- Skyway SmartAlert™2
- Interior lighting kit
- Remote start systems
- Interior cargo net
- Interior cargo organizer
- Interior cargo area protector
- Premium carpeted floor mats
- Wiper shaker<sup>2</sup>
- Katzkin® Leather seat covers²
- All-weather floor mats
- Side window deflectors
- Splash guards
- Wheel locks
- Ashcup/coin holder/Smoker's Pack

# 00 00

Dual INViSiON® DVD Headrests2

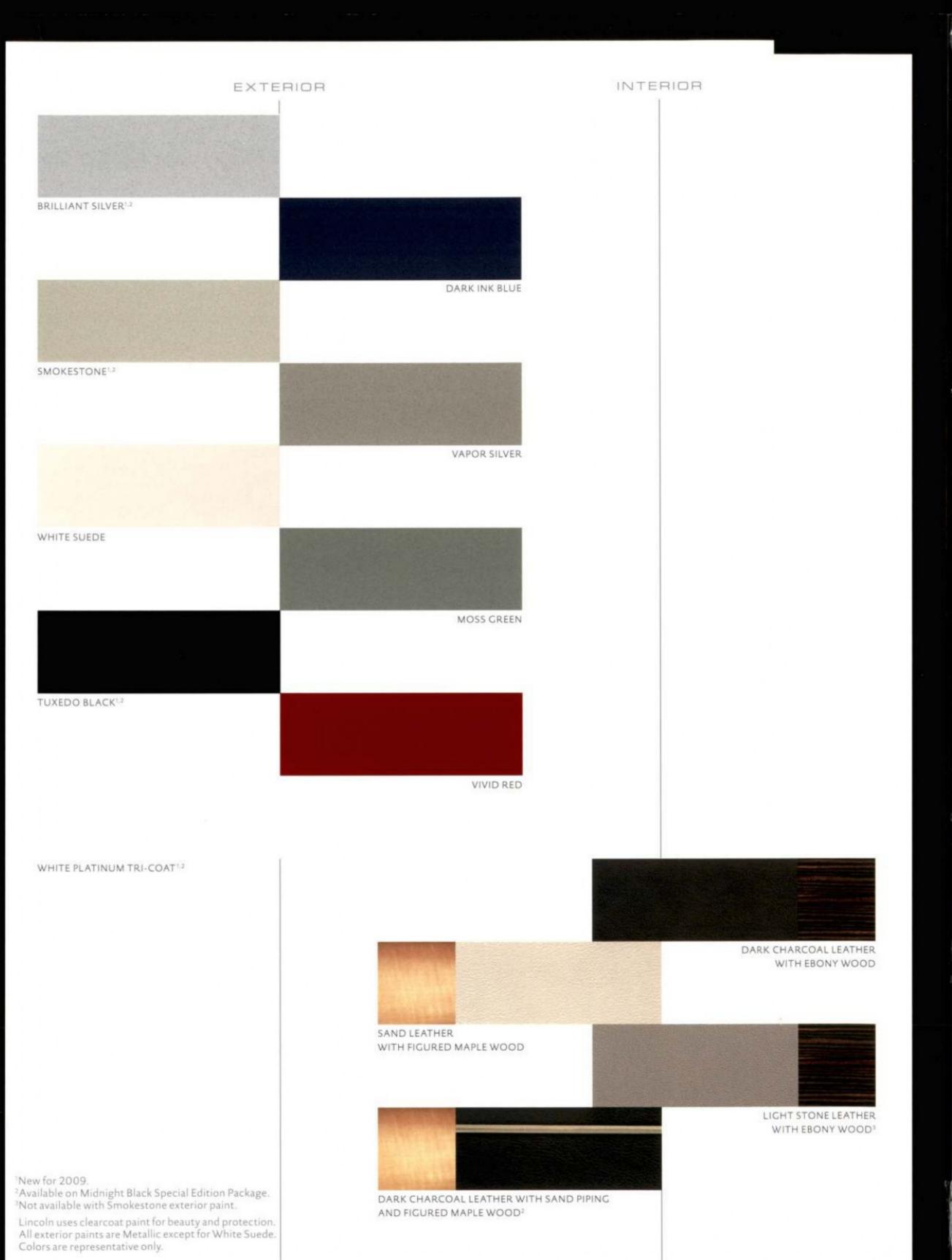


Front illuminated sill plates

# MKZ WHEELS

- A 17" 8-spoke painted machined-aluminum Standard
- B 17" 8-spoke chrome-aluminum Available







#### lincoln.com

Customer Assistance 800.521.4140



