

# 2015 FORD FOCUS ELECTRIC

The 2015 Ford Focus Electric is now offered in Europe, and is available at more than 900 Ford EV Certified Dealers throughout North America. Focus Electric has an EPA-estimated all-electric driving range of 76 miles, and can reach a top speed of 84 mph.



## PRODUCT HIGHLIGHTS

- An available 240-volt charge station for Focus Electric can fully charge a depleted battery in 3.5 hours at home
- Smart charging can be done via two 2.1-amp USB ports
- Now standard on Focus Electric are SYNC®, MyKey®, rear view camera, leather-wrapped parking brake handle, door locks with auto lock, rear disc brakes, hill start assist, perimeter alarm and HD Radio™
- Four new colors for 2015 include Magnetic, Tectonic, Performance Blue and Ruby Red Metallic Tinted Clearcoat
- New rear lamps, tailgate, lower rear fascia and spoiler
- All-new center floor console, instrument panel center stack and climate controls
- SYNC with MyFord Touch®, an advanced in-car, voice-activated technology, recognizes many voice commands and features a color touch screen and Wi-Fi® connectivity
- MyFord® Mobile app helps owners control the vehicle remotely
- Focus Electric offers eco-friendly materials such as bio-foam seat cushions and recycled fabrics

**Powertrain:** Permanent-magnet all-electric traction motor, 146 hp, 160 lb.-ft. torque

**Transmission:** Single-speed automatic  
**Production location:** Michigan Assembly Plant, Wayne, Michigan

## SAFETY/STANDARD

- AdvanceTrac® electronic stability control
- Dual-stage driver and front passenger airbags
- Front seat side-curtain airbags
- Four-wheel antilock braking system
- LATCH (Lower Anchors and Tether Anchors for Children)
- Tire pressure monitoring system
- Child-safety rear door locks

## MPGe EQUALS EFFICIENCY

Miles per gallon equivalent (MPGe) is used to compare the energy consumption of alternative-powered vehicles like Ford Focus Electric. MPGe tells how much gasoline and how much electricity would be used to generate an equal amount of power. One gallon of gasoline equals 33 kilowatt-hours of electricity.



## MYFORD MOBILE

MyFord Mobile provides connectivity between driver and vehicle using a smartphone or computer. The app can monitor battery charge state and current range, as well as preheat or precool the vehicle for comfort.



Dylan's EV is plugged in, waiting to charge.

Will charge from 9:00 PM to 11:00 PM



**Did you know?** Ford's zero-CO<sub>2</sub>-emissions Focus Electric is manufactured in an eco-friendly facility. Its production home, Michigan Assembly Plant in Wayne, Michigan, features one of the largest solar energy generator systems in the state.

For more information on the 2015 Ford Focus Electric and other Ford Motor Company products and news, go to [media.ford.com](http://media.ford.com).



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