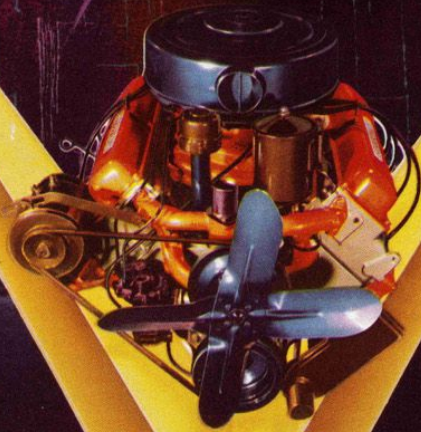


Presenting Nash for 1955

FEATURING 7 BIG DIFFERENCES THAT PUT YOU YEARS AHEAD



AND

JET-FIRE **V-8** POWER

A WHOLE NEW MEASURE OF CAR VALUE . . .

Today, in the 1955 Nash, you will see a whole new measure of car value brought to you by American Motors.

These values are the direct result of superior engineering, advanced construction and exclusive features that mean greater safety, comfort, economy, performance and all-around driving pleasure.

For many years, Nash has pioneered advanced concepts of motor car design, construction and

features. Some have since been adopted by other manufacturers. Only in Nash can you receive the full measure of value represented by all these ahead-of-the-times features.

As a division of American Motors, Nash will remain in the forefront of those who dare to be different—and better. Today, all that Nash has done and won in over fifty years is being surpassed through its affiliation with this dynamic new industrial force. New resources, new engineering facilities, new operating efficiencies bring to you in greater measure the good things you have come to expect from Nash.

It's a fact . . . with a new or used Nash you get more car for your money when you buy.

We are confident that when you compare our cars, drive them and price them, you will agree that Nash gives you more.

George Romney
PRESIDENT
AMERICAN MOTORS CORPORATION



EXCLUSIVE DEVELOPMENTS BY AMERICAN MOTORS BRING YOU CARS AS FAR AHEAD OF ORDINARY CARS AS A STREAMLINED TRAIN IS AHEAD OF AN OLD-STYLE COACH!

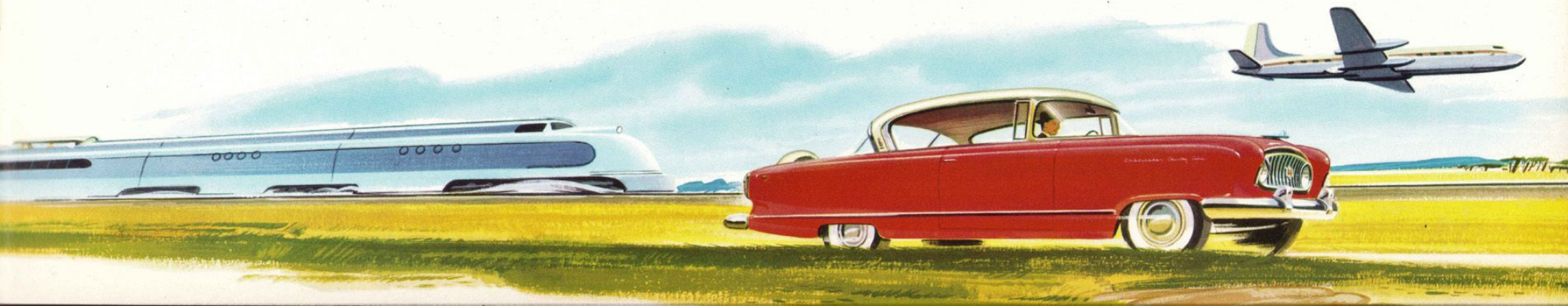
Nash proudly presents the most advanced cars of 1955—
the distinctively new Ambassador and Statesman.

Here is standout beauty with universal appeal . . . clean, fresh,
functional . . . years ahead in concept and design.

Here are the cars with the seven big differences that put you
years ahead—

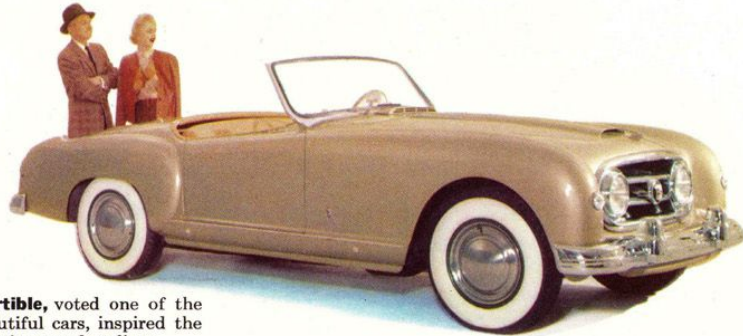
1. Double Strength Single Unit Body—the more modern,
better way to build an automobile—infinately safer,
stronger, more durable—with a double lifetime of service
that means higher resale value.
2. New Deep Coil Ride—with longer, softer springs, angled
outward like “Sea Legs” to control sway on curves.
3. New handling ease . . . shorter turning radius . . . new
maneuverability that brings enjoyment to city driving.
4. “Years ahead” continental styling with new Safety-Vu
headlights in smartly designed grille. Longer, lower hood
line and Road-Guide fenders.
5. Vision unlimited . . . with the new Scena-Ramic Wrap-
Around Windshield, widest on any car . . . gracefully slim
pillar posts . . . huge glass area all-around to let you see
more to the front, rear and sides.
6. Roominess without comparison . . . seats that are wider
and softer than any you’ve ever known. Airliner Reclining
Seats and Twin Travel Beds offering the ultimate in com-
fort and convenience.
7. All-Season Air Conditioning that heats in winter, refriger-
ates in summer, ventilates all year-'round.

In the pages that follow you will see these benefits illustrated.
You'll learn why Nash is as far ahead of the ordinary old-
fashioned cars as streamlined trains are ahead of the old-style
railroad coach—and why Nash is your best buy in 1955!



NASH - AMERICA'S MOST COPIED CAR - GOES YEARS AHEAD IN STYLING

Again

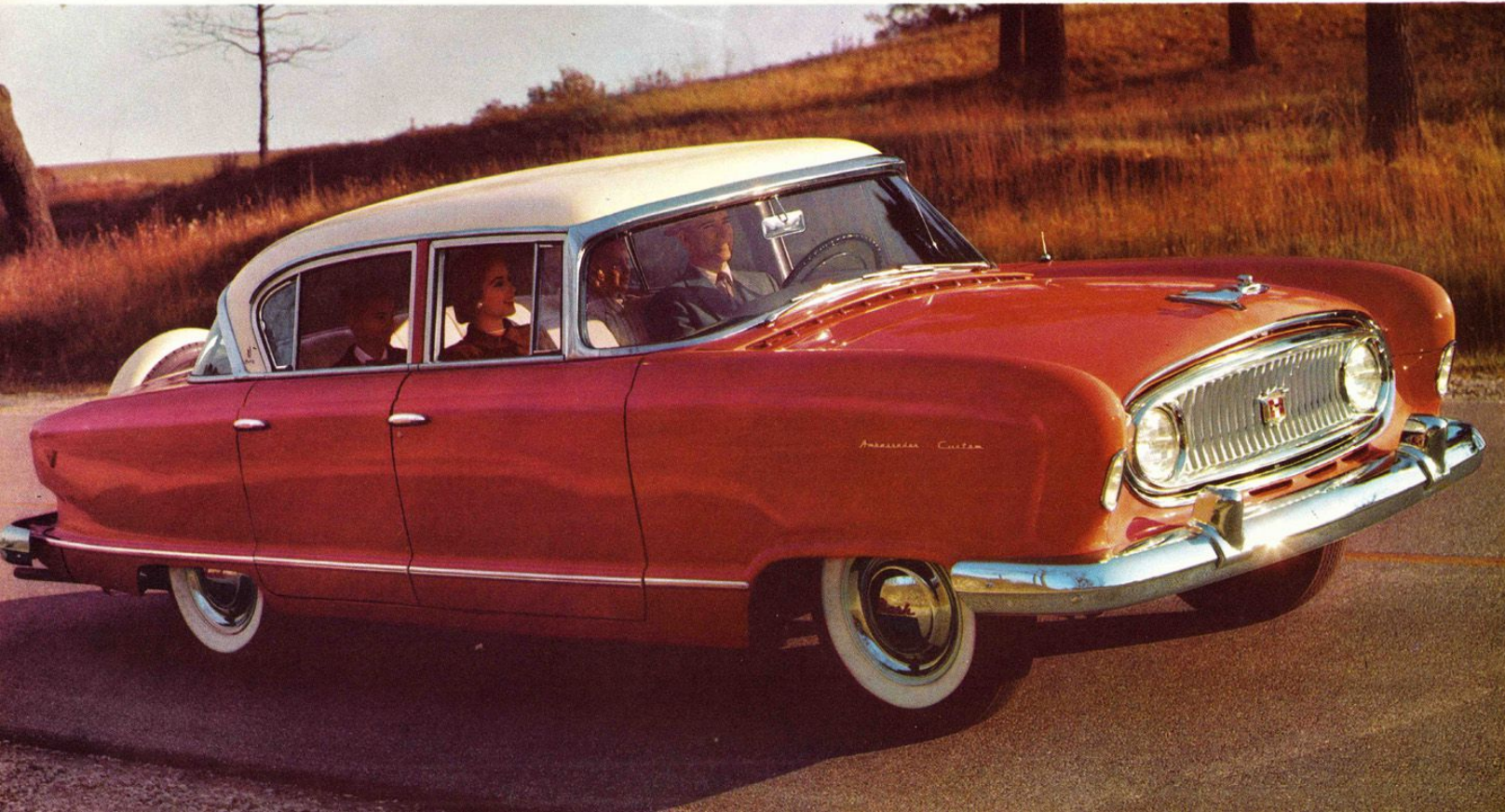


Nash-Healey Convertible, voted one of the world's 10 most beautiful cars, inspired the new Nash distinctive front-end styling.

Again, in 1955, Nash blazes a new styling trail.

You've seen it happen before. You saw Nash start today's longer, lower lines with Pinin Farina styling, the cowl-high air intake, the sweptback rear window pillars, the curved one-piece windshield on all models, the low continental hood, the one-piece, die-cast grille—the whole "1955 look" of other cars.

Now you see another new style trend from Nash—the custom "sports car look" of the Nash-Healey for the first time in a family sedan—years-ahead styling that will put you money ahead—assures you higher resale value with Nash.



Only Nash and the world's costliest custom cars bear the proud Farina crest—the hallmark of advanced automotive styling.

World's Most Advanced Styling is reflected in every brilliant inch of the new 1955 Nash Ambassador and Statesman models.



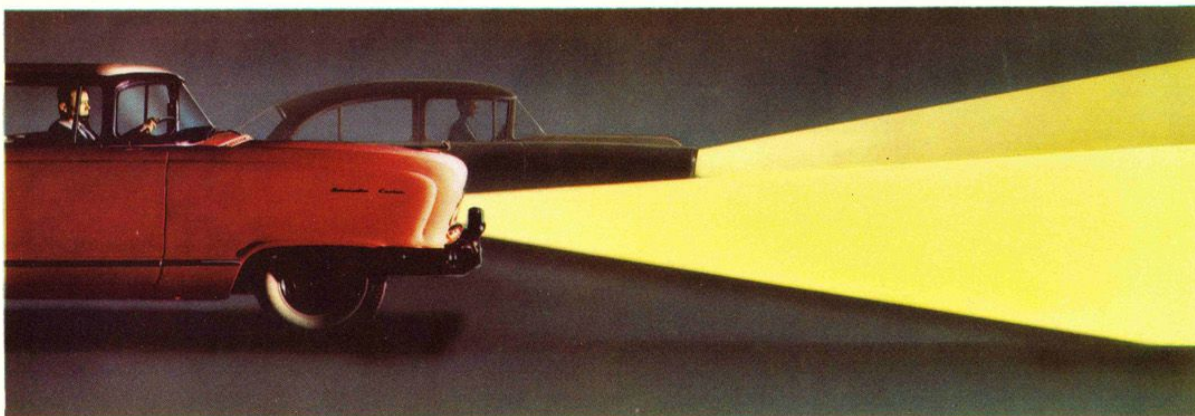
Nash leads the world in visibility with the new Scena-Ramic Wrap-Around Windshield, the widest on any car. Combined with the low Nash hood, you see more of the road ahead and at the sides. Note the Nash-pioneered fresh-air intake above the hood, now being copied by the industry's highest-priced cars.



Custom instrument panel has new safety and convenience features. Dials and controls scientifically grouped for driving safety. Safety-padded cowl. "Hi-Fi" Twin Radio Speakers. Pull-Out Glove Drawer. Twin Ash Receivers.



Reflecting the genius of Farina styling, the smooth, clean 1955 Nash lines flow gracefully through to the distinctive rear end. The smart Continental rear tire mount is standard equipment on all custom models at no extra cost.



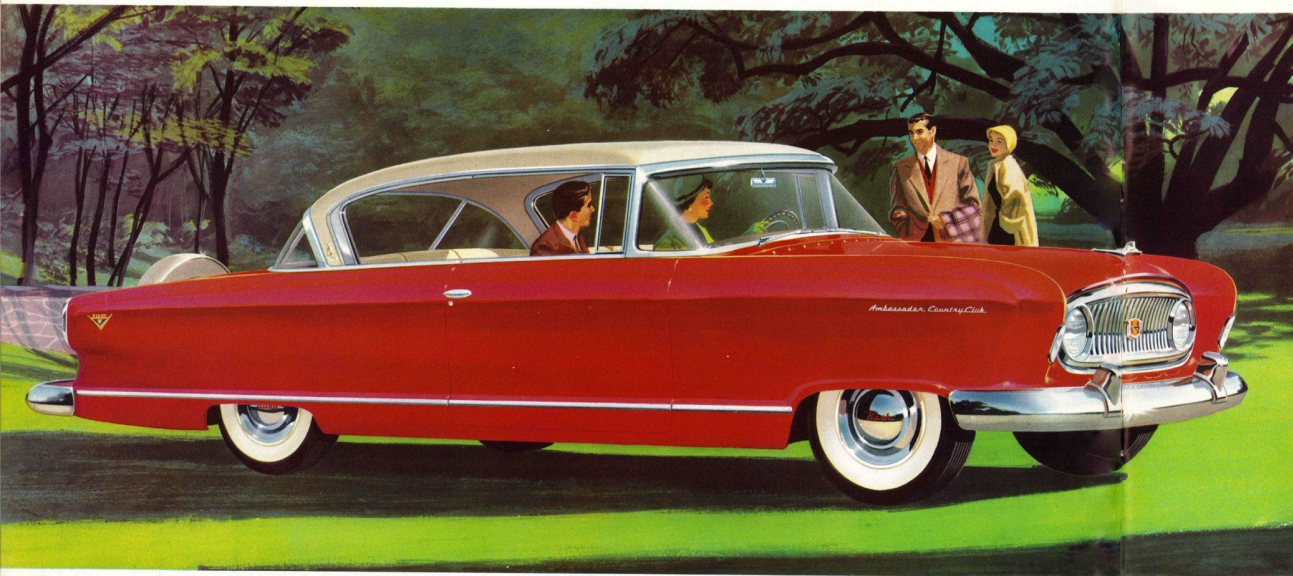
Watch this be copied, too. See the amazing difference in night driving between new 1955 Nash low-set headlights and ordinary headlights. Located in the position proved best in Continental road

races, the new Nash headlights give amazing long-range visibility. New fender-set running lights operate automatically with headlights to indicate full car width.

Nash Cars Give You More
In Style and Beauty

Presenting

THE FINEST ROAD CAR OF OUR TIME
THE NEW 1955 NASH AMBASSADOR



1955 Nash Ambassador Country Club, styled by Pinin Farina. Money can't buy a more luxurious car. With All-Season Air Conditioning, Airliner Reclining

Seats, Twin Travel Beds and the host of power conveniences available, it's yours for a good thousand dollars less than other fine cars so equipped.

Drive the car that rules the road, the new 1955 Ambassador with Jetfire V-8 Power or, if you prefer, a choice of two world-famous "6's".

Here is one of America's truly fine cars. And a practical buy, too. No other car can equal it for roadability, for room, for visibility, for sheer strength and safety. Experts rate it as having "the finest shockproof ride in the world."

Compare the Ambassador with any car you've ever known. You won't find its equal for smooth, swift, comfortable travel anywhere, at any time—nor at any price.

Ambassador Custom Four-Door Sedan for 1955. A magnificent travel car with more room and comfort than you've ever known in an automobile before.



Color-harmonized from roof lining to deep pile carpet, the two-tone nylon jacquard and genuine off-white leather is one of nine interior choices available in the 1955 Nash Ambassador.



Ambassador Super Four-Door Sedan for 1955. Enjoy Ambassador luxury and performance at lowest cost in this fine family sedan.

1955 Nash Ambassador SPECIFICATIONS

BODY: Double Strength Single Unit Body Construction, Bonderized for rust protection. Wheelbase 121 1/2", overall length 209 1/4" (215 1/4" with Continental rear tire mount), width 78", loaded height 82 1/4", front tread 58 1/2", rear 52 1/2", road clearance 8" at rear axle.

MECHANICAL: Overhead valve Super Jetfire engine, 6 cylinders, 252.6 cu. in., 130 HP, 7.6:1 compression ratio. The 140 HP "Le Mans" Dual Jetfire engine has dual carburetion (Standard on Custom models). Seven-main-bearing crankshaft. Direct-Draft horizontal carburetion. U-Flex lower oil control ring. Integral Iso-Thermal intake manifold. Deep Coil front suspension. Coil springs, all four wheels. Torque tube drive. Duo-Seve 1 1/2" diameter brakes. Three transmission choices: Dual-Range Hydra-Matic, Automatic Overdrive, Standard Sycromesh. 7.10 x 15 tubeless tires. 20-gallon fuel tank. Ambassador V-8 models—Overhead valve advanced design. Displacement 320 cu. in., bore 3 1/8", Stroke 3 1/2", 208 HP, 300 ft. lb. torque. Twin Ultramatic Drive.

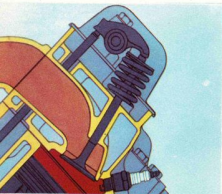
EQUIPMENT: Custom models shown include as standard equipment: Continental rear fire mount. Foam cushions. Two-tone jacquard and vinyl upholstery combinations. Rear seat center arm rest. Electric clock. Map light. Glove box light. Automatic dome light. Directional signals. Cigarette Lighter. Chrome wheel discs. Vinyl-covered rubber crash pad. Handi-Pak net carrier. Plastic sun visors.

EXTRA COST EQUIPMENT: "Le Mans" Dual Jetfire engine (Standard on Custom Models) Power Steering. Power Brakes. Power-Lift Windows. Weather Eye Heating and Ventilating System. All-Season Air Conditioning (heats, cools, ventilates). Airliner Reclining Seats and Twin Travel Beds (standard on Custom models). Dual-Range Hydra-Matic. Automatic Overdrive. Duo-Coach radio with twin speakers. White sidewall tubeless tires (standard on V-8 Country Club.) Solex glass. Petty hood ornament. Special leather seat trim (standard on Custom V-8 models.)

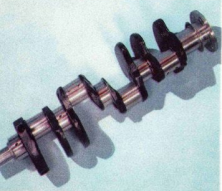
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now DRIVE AMERICA'S NEWEST "HIGH-TORQUE" ENGINE

THE Jetfire V-8



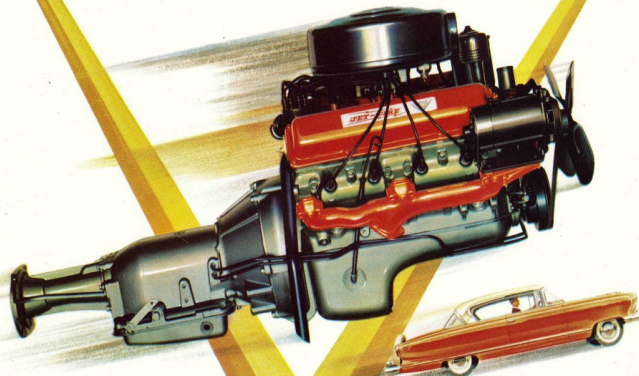
The Jetfire Overhead Valve V-8 is a large bore, short stroke engine that permits the use of a large diameter piston to reduce friction. Its high-turbulence type combustion chamber, gives more efficient burning of the fuel and air mixture for greater economy and finer performance. The large valves make possible a "free-breathing" engine.



Rugged 5-Main Bearing Crankshaft, precision cast of steel alloy has six integral counterweights. It is mass balanced with the flywheel, connecting rods and pistons to provide smooth operation at all speeds. Total effective main bearing area is 44.46 sq. in.



New Oil-Bath Air Cleaner and By-Pass Oil Filter. The new air cleaner provides easier air flow to the engine and effectively removes dust and dirt. The highly efficient oil filter reduces wear by preventing harmful abrasives from reaching vital bearings. Both the oil-bath air cleaner and oil filter are standard equipment.



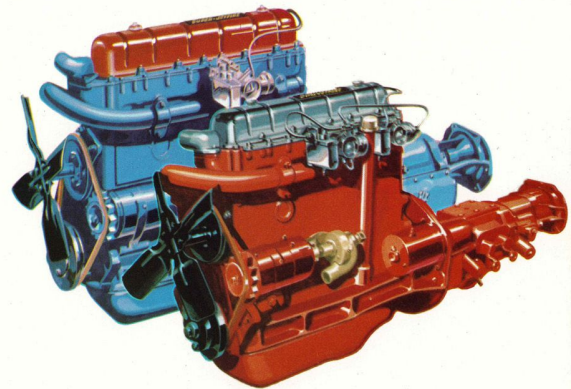
For a real motoring experience, drive a Nash Ambassador with 208 HP Jetfire V-8 power. At the touch of the accelerator pedal, you'll feel the smooth, effortless response to your command. Here is "pick-up-and-go" that leaves others behind. Here is brilliant high-speed performance that adds new enjoyment to motoring.

Prime reason is the high torque (usable power) over a wide range of driving speeds (300 lb. ft. @ 2000 to 2600 RPM). The new Jetfire V-8 is of the most advanced short-stroke, low-friction design. Efficient carburetion and scientifically designed manifold combined with large overhead valves to provide the "free breathing" so necessary for peak performance. To insure quietness and long life, the rotating-type alloy steel valves are actuated by self-adjusting hydraulic tappets. Thus, the Jetfire V-8 is designed to provide an amazing blend of effortless power, flashing acceleration and lasting quiet that gives a new thrill to driving.

Twin Ultramatic A GREAT TRANSMISSION FOR A GREAT ENGINE

As a complete power package, the Jetfire V-8 engine is offered with Twin Ultramatic Drive, considered by engineers to be the finest automatic transmission built. Employing an advanced torque converter system, Ultramatic Drive assures quick, smooth starts and eliminates fuel-wasting slippage at high speeds.

WORLD FAMOUS AMBASSADOR "6's"
"TOPS" IN ECONOMICAL PERFORMANCE



2 GREAT ENGINES

The world-famous Nash Ambassador Super Jetfire 6 is standard in the Ambassador Super models. This rugged, dependable overhead valve engine is the only American engine with 7-bearing, 100% counterbalanced crankshaft.

Standard on Custom models is the LeMans Dual Jetfire Engine, with twin carburetors... the engine that holds the finest record of all American-built engines in the grueling Grand Prix d'Endurance at Le Mans, France.

CHOICE OF 3 TRANSMISSIONS

With either of the above 6-cylinder engines you have a choice of three transmissions: DUAL-RANGE HYDRA-MATIC—the most popular automatic transmission in the automotive industry • AUTOMATIC OVER-

DRIVE—gives maximum fuel economy with minimum engine wear • SILENT SYNCRO-MESH TRANSMISSION—standard on Nash cars, famous for durability and quietness under all driving conditions.

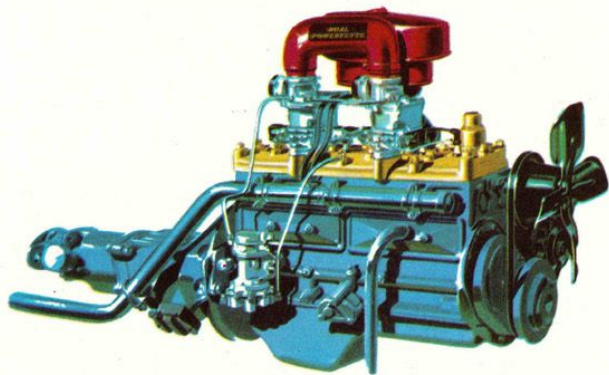
*Nash Cars Give You More
in Power and Performance*

AMERICA'S BIGGEST BIG CAR BUY

THE NEW 1955 NASH STATESMAN



New 1955 Nash Statesman Super Four-Door Sedan—The ideal car for large families. Here is America's big economy car.



You get two engine choices in the new 1955 Statesman—Powerflyte, the Nash engine that's famed the world over for dependability and economy, or, at slight extra cost, the extra performance of the Dual Powerflyte twin-carburetor engine. You have your option of silent Syncromesh Transmission, Automatic Overdrive and Dual-Range Hydra-Matic Drive with both great engines.

Here is America's No. 1 big car value—the ideal family car.

You get so much more in the new Statesman—seating room, headroom, legroom that can only be compared with America's most expensive cars—a new Scena-Ramic windshield that's widest of all—luggage space for all the family's baggage and vacation gear.

Best of all, you have the exclusive Nash features that add so much to driving enjoyment, that make travel so much more comfortable—that give you more value today—higher resale value tomorrow.

Compare before you buy. You get more room per dollar in the new Nash Statesman than in any other car on the road today. And you get a car that will save you money every mile you drive.



New 1955 Nash Statesman Custom Country Club Hardtop—Glamorous hardtop styling by Pinin Farina at a budget price.



New 1955 Nash Statesman Custom Four-Door Sedan—Here's luxury you can't match within hundreds of dollars of its modest price.

Stunning new two-tone green nylon jacquard and off-white genuine leather is one of nine exquisite new interiors offered in the 1955 Statesman.



1955 *Nash Statesman* SPECIFICATIONS

BODY: Double Strength Single Unit Body Construction, Bonderized for rust protection. Wheelbase 114 $\frac{1}{4}$ ", overall length 202 $\frac{1}{4}$ " (212 $\frac{1}{4}$ " with Continental rear tire mount), width 78", loaded height 61 $\frac{1}{4}$ ", front tread 57 $\frac{1}{8}$ ", rear 59 $\frac{1}{8}$ ", road clearance 7 $\frac{1}{2}$ " at rear axle.

MECHANICAL: New 100 HP Powerflyte engine. L-head, 6 cylinder, 195.6 cu. in. Optional 110 HP Dual Powerflyte engine with aluminum cylinder head, 8.0:1 compression ratio, and dual Uniflo-Jet carburetors. Integral Iso-Thermal intake manifold. U-Flex lower oil control ring. Deep Coil front suspension. Coil springs, all four wheels. Torque tube drive. Duo-Servo 10" diameter brakes. Three transmission choices: Dual-Range Hydra-Matic, Automatic Overdrive, Standard Synchronesh. 6.70 x 15 tubeless tires. 20-gallon fuel tank.

EQUIPMENT: Custom models shown include as standard equipment: Continental rear tire mount. Foam cushions. Two-tone jacquard and Vinyl upholstery combinations. Rear seat center arm rest. Electric clock. Map light. Glove box light. Automatic dome light. Directional Signals. Cigarette lighter. Chrome wheel discs. Vinyl-covered rubber crash pad. Handi-Pak net carrier. Plastic sun visors.

EXTRA COST EQUIPMENT: Dual Powerflyte engine. Power Steering. Power Brakes. Power-Lift Windows. Weather Eye Heating and Ventilating System. All-Season Air Conditioning (heats, cools, ventilates). Airliner Reclining Seats and Twin Travel Beds (standard on Custom models). Dual-Range Hydra-Matic. Automatic Overdrive. Duo-Coustic radio with twin speakers. White sidewall tubeless tires. Solex glass. Petty hood ornament. Special leather seat trim.

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HERE YOU SEE WHY NASH
IS SAFER, STRONGER,
GIVES DOUBLE LIFETIME SERVICE

NEW DOUBLE STRENGTH

SINGLE
UNIT

BODY

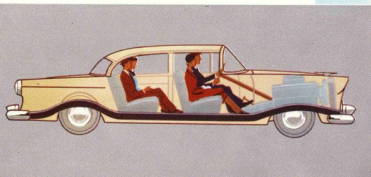
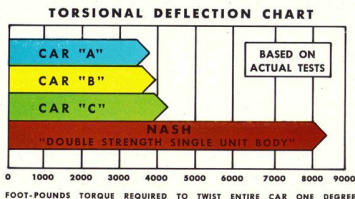
See the
difference



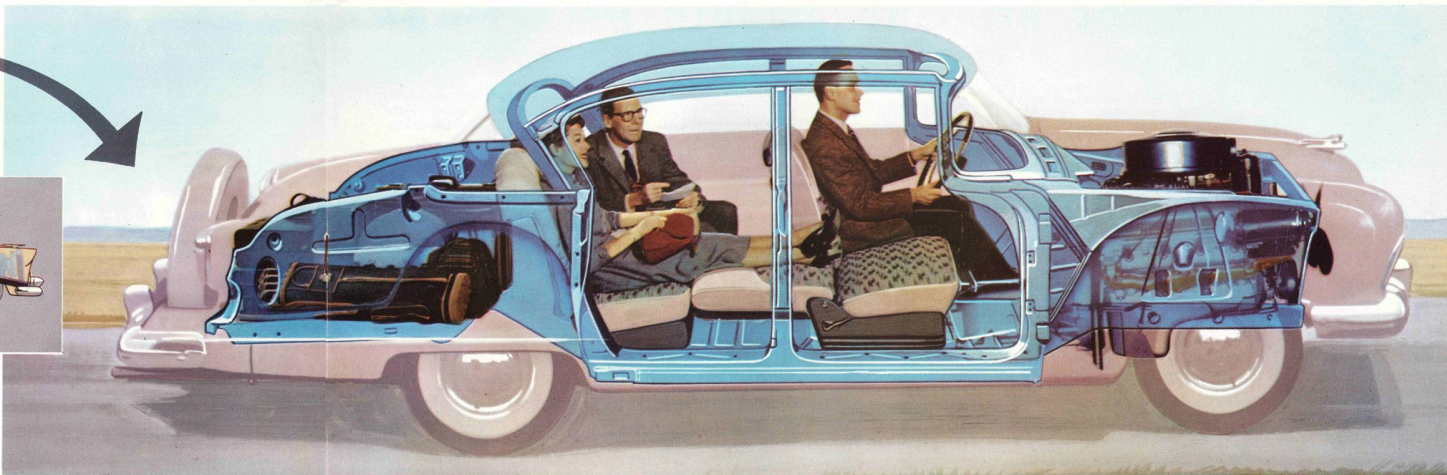
Look for this plaque, symbol of safety protection you never had before—for you and your loved ones.



Torsion and bending tests by research engineers proved the 1955 Nash has more than twice the ordinary car's strength and rigidity. For example, it required 8,400 foot pounds to twist Nash one degree, less than half that, approximately 4,000 foot pounds, to twist the other cars (below) one degree.



In old-fashioned cars, (above) protection offered by structural girders is largely confined to the floor. In Nash Double Strength Single Unit Body (right) rugged "box section" girders completely encircle passengers in a "safety zone" that protects from impact in any direction.



LIFE-SAVING SAFETY FOR YOU AND YOURS

Pioneered by Nash and now proved by 60 billion driving miles by Nash owners, the Double Strength Single Unit Body has been called by automotive experts "the greatest basic advance in automotive construction in 50 years."

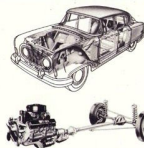
It brings to the automobile, for the first time, the advantages of the most modern of the world's streamlined trains.

It gives you the extra strength and rigidity of welded unit construction instead of "nut-and-bolt" construction, new quiet and riding comfort—new stability on curves, with a new kind of springing.

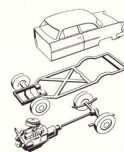
Most important, it is the safest construction ever known. Over and over again, in letters received by Nash, is this statement . . . "I owe my life to the way you build automobiles."

They tell of "happy endings" after traffic mishaps that might have proved serious in ordinary cars . . . of how the greater strength of their Nash cars brought them through without a scratch.

Certainly you want all the safety and protection a car can provide for your family. You are sure of it when the car you drive is a Nash.



In Nash (left) you see how body-and-frame are constructed and welded together to form the Double Strength Single Unit Body to which "running gear" is attached with rubber-sound-proofed mountings. Old-fashioned cars (right) instead of welding body and frame as a unit, bolt them together. As body bolts begin to loosen in time, squeaks and rattles develop.



GET THE HIGHER RESALE VALUE OF A NASH
WITH "DOUBLE LIFETIME" DURABILITY

More and more used car buyers are recognizing that the Nash Double Strength Single Unit Body stands up better, will give more "new car miles" of service than ordinary cars of the same age. They see how Nash doors fit perfectly even after 10 or 15 years of driving. They can hear the difference in Nash rattleproof, squeak-free construction.

Get more for your money. Buy Nash, the car that is built for a "double lifetime"—your safest investment today—your soundest resale value tomorrow.

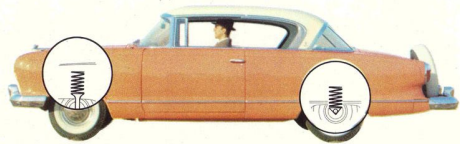
Nash Cars
Give You More
In Safety
And
Durability

DOUBLE STRENGTH

SINGLE UNIT

BODY AND NEW SEA-LEG SPRINGING

GIVE YOU THE AMAZING SMOOTH **deep-coil** RIDE



Coil Springs on all four wheels enable Nash to step cat-like over bumps. Front and rear springs oscillate in unison at approximately the same rate to give the soft, "non-pitching" ride most restful to the human body.

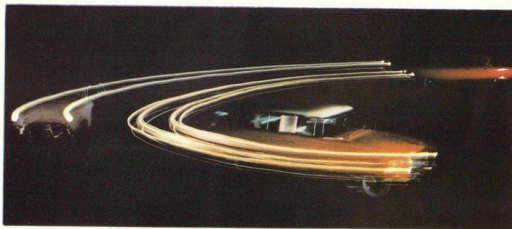


You can read—you can nap in quiet comfort at high speed in a Nash on a rough country road. You wheel around hairpin curves without slip or sway.

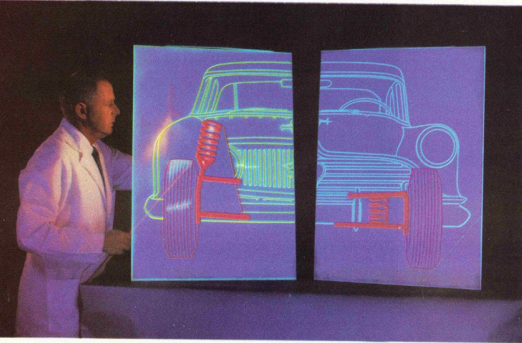
What happens here in Nash is the greatest ride story in a car ever told. For the strength of the Nash structure and its low center of gravity permit "cradling" the car from high-mounted super-supple springs that soak up bumps and vibration far more effectively. The front coil springs are mounted at an angle, like a mariner's "sea legs", to compensate

automatically for roll and pitch. You enjoy a quieter ride, a softer ride, a safer ride than you've ever known before.

Put a 1955 Nash to the test. Pick out the worst road you know. There you'll learn the difference in the Nash Deep Coil Ride.

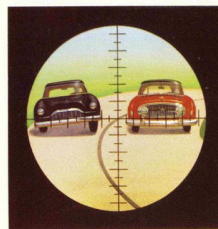


The moving lights tell the story! New 1955 Nash turning radius (at right) is greatly improved over 1954 models (left) . . . lets you make a U-turn in the average street with room to spare.



With old-type suspension, the center of gravity is located above the vertical-type springs (right). In Nash (left) the center of gravity

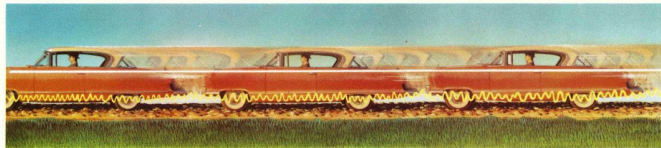
is below the high-mounted, angled springs, to directly absorb and cushion the over-turning force before a dangerous situation occurs.



As viewed through an engineer's transit, this illustration dramatically shows how Nash takes sharp curves at higher speeds, with less body roll than other cars.



Longer, Softer Nash Deep-Coil Springs are angled outward like "Sea-Legs" for anti-sway control . . . lets you turn corners sharper and quicker than ever before.

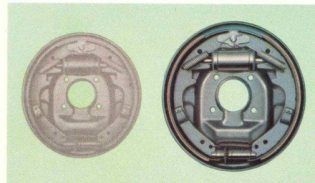


The lights attached to the hood and wheels show how effectively the Deep Coil Ride irons out bumps, even on a Belgian Block road at the American Motors Proving Ground at Burlington, Wisconsin.

Nash torque-tube drive helps keep the car even-keeled, ends "pitching" in starting and stopping. One ride tells the story best. Drive a new Nash and find out for yourself.

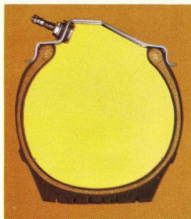
FOR GREATER SAFETY

New, Bigger Brakes



Both the Ambassador and Statesman feature bigger brakes for 1955. Larger brake diameters and increased areas not only give surer, safer stopping, but also reduce "fade" on long, downhill grades and add to brake lining life. Another Nash safety feature. Note the difference in diameter between old brake (left) and 1955 Nash brakes.

New Tubeless Tires



All 1955 Nash cars give you All-New Tubeless Super Cushion tires as standard equipment. These tubeless tires give better puncture protection and cooler running tires without the use of heavy sealants. Increased blowout protection with "3-T" tough cords. Easily repaired with the tire still on the wheel.

Nash Cars Give You More In Riding Smoothness



Now enjoy the
most comfortable,
most useful features
ever built
into an automobile.



Thousands of Nash owners have told us—"Your seats are a priceless boon for any family with children." They cure "fidget-itis" on trips, keep afternoon nap schedules uninterrupted, and, on the long trip home at night, keep the youngsters quiet, deep in slumberland.

Newest use of Airliner Reclining Seats—the Chaise Longue, either with front seat down or used as a contour-shape seat. A pillow in back and you enjoy the most relaxed ride on the road. Great for "the tired businessman," or the weary traveler. Thanks to the Nash Deep Coil Ride you can read at any speed.



AIRLINER RECLINING SEATS and TWIN TRAVEL BEDS

You'll be amazed how much more you'll enjoy travel when you own a Nash.

Of course, such features as Airliner Reclining Seats are enjoyed every day by the family. But the real story's told on vacation travel, on hunting and fishing expeditions, and in all-day driving. You arrive refreshingly free of cramped muscles. If you have Nash air conditioning, your comfort never varies en route, you escape road dust and noise. And you need never worry about hotel accommodations or a place to sleep. Your Twin Travel Beds are ready anywhere, anytime

(this feature alone saves many Nash owners a hundred dollars a year). You travel carefree, free to go where you like—and every weekend becomes a tempting challenge to see new places and do new things.

Why buy just *half* a new car—when in Nash you can have a whole new world of motoring fun?

P.S. Most people are surprised to find that the cost of both Nash Airliner Reclining Seats and Twin Travel Beds is only a few dollars extra on Super models . . . and standard on Custom models.



The driver "gets a break," too, as the seat allows a change in posture whenever you like. On straight-through trips, you can take turns spelling each other in napping or driving.



At night, seats make up into luxurious Twin Travel Beds, ready in seconds for truly comfortable all-night sleeping. Special form-fitting air mattresses and pull-over insect screens for windows are available at low extra cost.



Used as an ambulance, this great Nash feature has saved many lives; is a reason so many members of the medical profession drive Nash cars. In fact, in many rural health services and police departments, Nash cars supply all local ambulance requirements, thus giving double value.




Touch a lever and either front seat goes back gently one notch at a time into five restful positions; you can even lower the seats all the way down

to daybed level. Here is driving comfort "tailor-made" to your own desires . . . the most restful comfort feature ever built into an automobile.

Nash Cars Give You More
In Travel Comfort

NOW YOU



Color-Keyed inside and out, the 1955 Nash presents a wide choice of rich jacquards and genuine leather upholsteries to harmonize with the broad range of solid and two-tone body colors.

It's the widest front seat ever built into an automobile . . . a full 65 inches; the back seat, only $\frac{1}{2}$ inch less. Seats have rubber coated full-coil springs across the entire width and depth for long-lasting comfort.



STEP INTO THE BIGGEST ROOM ON THE ROAD

Nash is designed and built to be your "second home" . . . its great wrap-around windshield is your window on the moving world . . . its interior is a modern living room with most room of all.

You relax in soft reclining seats as you would in modern trains and planes. You listen to special "Hi-Fi" twin speaker radio reception. You turn a knob for complete air conditioning, summer or winter. Your windows are closed to road dust and traffic noise.

You have such special travel conveniences as a pull-out package drawer, an over-windshield Handi-Pak carrier for papers, cigarettes, maps. In dozens of ways a Nash is built for luxurious travel such as you've never known before!

Drive a Nash for an hour or two and you'll never go back to cars that are built primarily for in-city use.



You enter through doors as wide as those in your house! And what beauty you see inside . . . color-keyed from roof to floor carpet with brilliant color ensembles in genuine leather, vinyls, jacquards, needlepoints and homespun fabrics.



This "mountain" of luggage fits handily into the huge luggage compartment. The Continental Rear Tire Mount (on custom models) frees even more room for all your gear and baggage. There's 24 cubic feet of "easy-to-reach" storage space.



Even the modest-priced Nash Statesman matches or surpasses America's highest-priced cars in all-around seat-room, head-room and leg-room. Each seat is "four-man" wide.

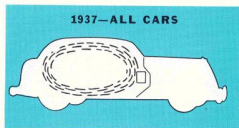
Nash Cars Give
You More In
Interior Roominess

ENJOY THE GREATEST OF ALL HEALTH, COMFORT
AND SAFETY FEATURES FOR HUNDREDS OF DOLLARS LESS

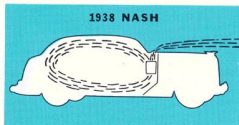
All-Season Air Conditioning

Again

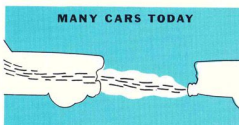
Nash goes
Years Ahead



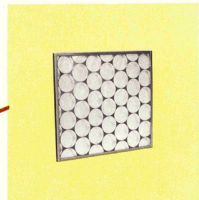
1937—ALL CARS
With old-fashioned heaters, winter driving was hazardous. The moving car used inside stale air only—moisture condensed on the windshield.



1938 NASH
The Nash system brought in pure outside air, filtered it, heated it—expelled stale air, moisture under pressure. It revolutionized winter driving.

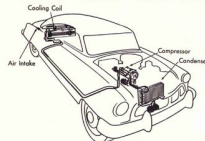


MANY CARS TODAY
While all cars have followed Nash, many still use low-to-the-road air-intakes which suck in obnoxious dust and traffic exhaust fumes.

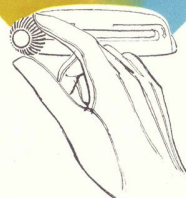
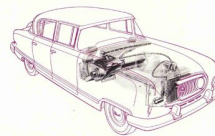


1955 NASH
In Nash, with above-the-hood fresh air intake and Fiberglass filter, air is truly conditioned—excess moisture removed and the air is filtered free of dust and most pollen. Many hay-fever and asthma sufferers report real relief while driving Nash cars.

Now See the Difference in Cooling



Other Cars (left)... trunk space, and long ducts required, just for cooling alone. Nash (right)... one single system heats, cools, filters, ventilates, and is entirely contained forward of instrument panel.



And for cool weather use alone be sure you get the Nash Weather Eye heating and ventilating system. Instead of an ordinary heater, in Nash you get complete winter-conditioned, filtered air benefits. No drafts, no fogged or frosted windows. Air is changed every 50 seconds. Even cigar smoke disappears like magic.

It's another first from Nash! Not only a revolutionary new system that cools, heats, filters, ventilates faster and better... but a price that puts it solidly within every car owner's reach. Hundreds of dollars less than old-type, multiple-unit systems! In fact, Nash All-Season Air Conditioning* costs less than cooling systems alone on most other cars.

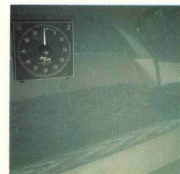
Yes, from this day on you can forget about driving discomfort—enjoy every day the clean, fresh air of balmy May, thermostatically controlled. In comfort, in added health protection, it will be worth its weight in gold to you—and it insures top resale value when you trade or sell your Nash.

Yes, feel and see this "years ahead" difference in Nash!

*PATENTS APPLIED FOR



Whether it's a trigid below zero, or hot enough to fry eggs on the sidewalk, in Nash you turn one temperature control for quick, living-room comfort that's thermostatically maintained.



Dramatic proof of Nash superiority was demonstrated by actual tests shown above. With all windows closed, a smoke bomb was exploded inside—with the Weather Eye on, all smoke was gone and air was fresh and clean inside again in less than a minute.



Nash Cars Give You More
In Year-'Round Comfort

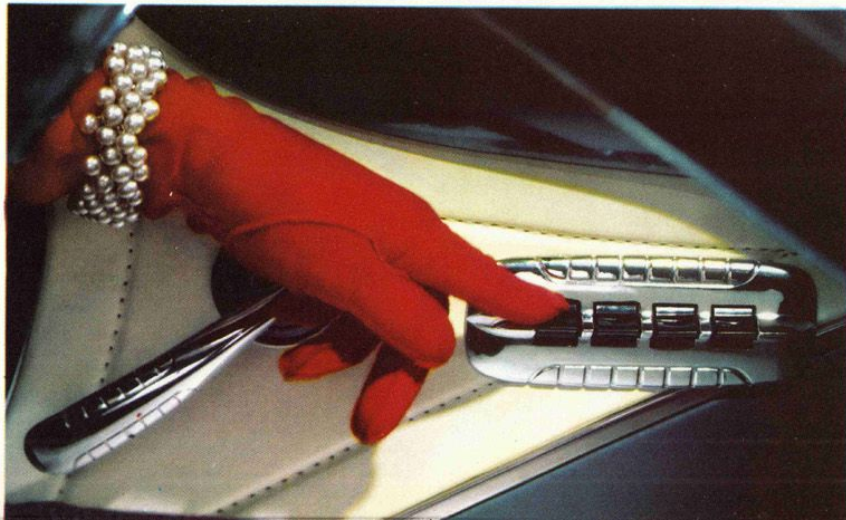
LET **power** DO IT IN YOUR NEW NASH



POWER BRAKES—You stop 25% quicker—with 40% less foot pressure with new Nash Power Brakes. Less than needed to break an egg. Takes the work out of stop-and-go traffic driving.

1955 Nash cars are built with every feature to make driving more enjoyable on long trips or short, wherever you go. In fact, nothing has been overlooked that will add to the safety and convenience of your motoring every day of the year.

To make driving even more effortless, you can have the newest, most modern power conveniences as optional extras. Try a new 1955 Nash with Power Steering, Power Brakes, Power-Lift Windows—specially engineered by Nash. You'll find driving's as easy as making a wish.

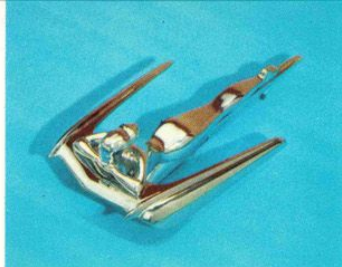


POWER-LIFT WINDOWS—Driver can open or close all four windows with master four-button control—so convenient when it suddenly starts raining.



POWER STEERING—You enjoy 75% easier steering and parking with new Nash Power Steering, but you keep the “feel of the road.” Safer on “soft-going” roads.

OTHER NASH ENGINEERED ACCESSORIES FOR YOUR SAFETY AND CONVENIENCE



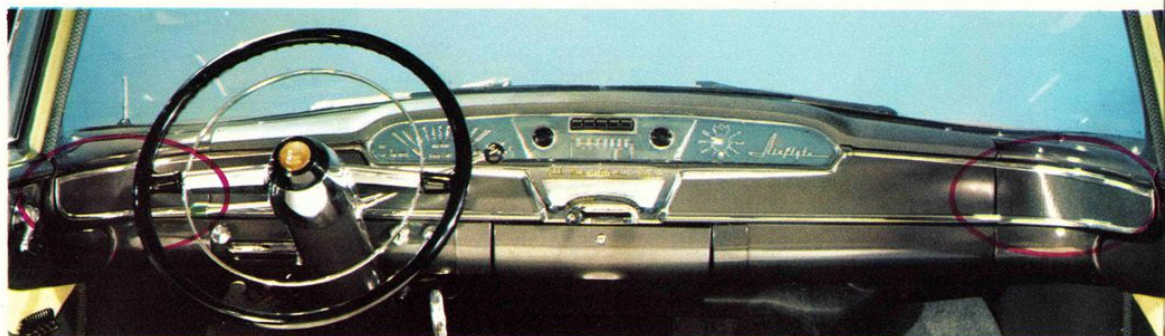
New Nash hood ornament designed by Petty, is beautifully sculptured to add to the swift, "custom-car look" of the Nash hood and grille.



Nash spotlight with rear view mirror. Inside control lets you throw a high-powered beam of light where you desire.



Back-O-Matic lights give wide-angle, long-distance illumination to the rear of the car, for easy backing.



Duo-Coustic Radio, with "Hi-Fi" balanced twin speakers at both ends of dash, gives true concert-hall reception. Listen and discover the difference between

the Nash radio and any you've heard in any other car. With optional power-operated antenna, you just touch a button inside the car to raise or lower.



Nash automatic windshield washer ends danger of dirty, hard-to-see-through windshields. Just push a button to wet the windshield and wipe it clean of mud or dust.



Air Mat is designed especially for Nash Twin Travel Beds. Handy container doubles as a pump. Use it in the car, at home—on picnics, at the beach, on camping trips. Light, easy to carry and use.



Protect the fine quality upholstery of your new Nash from children's shoes or pets' paws with exciting new Nash seat covers in a rainbow of color-matched fabrics—nylons, fibers, two-tone plastics.



SEE ALL THESE ADVANCED CARS AT YOUR *Nash* DEALER'S



1955 Ambassador
The New Note in Luxury



1955 Statesman
America's No. 1 Big Value Car



1955 Rambler
Smartest Car for Town and Travel



1955 Metropolitan
A New and Different Kind of Car

NASH MOTORS, DIVISION AMERICAN MOTORS CORPORATION, DETROIT 32, MICH.

AMERICAN MOTORS MEANS MORE FOR AMERICANS
