

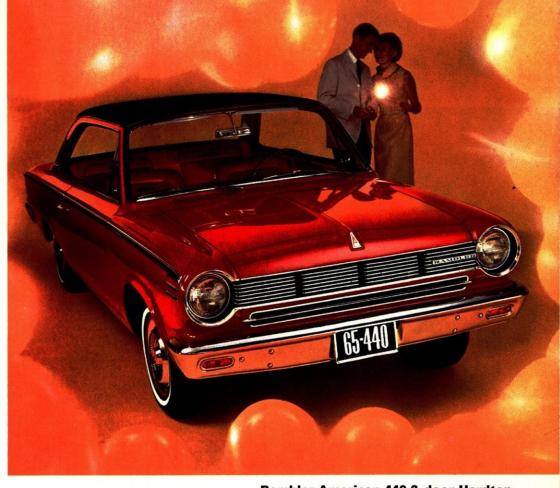
Rambler'65







65.770



Ambassador 990 2-door Convertible

Rambler Classic 770 2-door Hardtop

Rambler American 440 2-door Hardtop

Three great new kinds of Rammon For 65 for 65

In 1957, American Motors startled the automotive industry with the introduction of North America's first compact car. This car, which combined spacious sixpassenger room within a strong, sensibly-sized body shell revolutionized the automobile industry. This introduction led other manufacturers to follow Rambler's sensible approach. Our philosophy was to bring maximum usefulness to the user. Our dedication to excellence and quality has never been more evident as we enter our year of greatest change—1965—Phase Two of the Rambler revolution.

With Phase Two we bring you three totally newtotally different—series of Ramblers. Each series—

American, Classic and Ambassador-is built with specific owners in mind. Each is a distinctively different car.

But each is built with the many exclusive Rambler features that set these cars apart from their competition. These are the solid craftsmanship—the unusual longlife construction—the concept of a Canadian car built for peak performance under Canadian conditionsthe sensible proportions that Rambler pioneered-and the economy that is such an important part of the Rambler story.

For 1965, we have paid special attention to Rambler's performance. Three power plants are available in every series and they include the fabulous new Torque

Command 7-main-bearing, six-cylinder engine that gives eight-cylinder performance in company with six-cylinder thrift.

Yes, for 1965—with the emergence of Phase Two of the Rambler Revolution—we proudly present the most beautiful cars in our history! The finest Ramblers ever built!

> Earl K. Brownridge President and General Manager American Motors (Canada) Ltd.



Ambassador

Largest and finest of the new Ramblers

Ambassador for 1965 is a car with impressive new styling outside—luxurious new spaciousness within. New safety with the optional sports-car Disc Brakes. Every beautiful inch of brawny steel is completely new. The size is all-new . . . 200 inches of overall length . . . 116-inch wheelbase. Yet, with all its new size, the Ambassador still handles and parks cat-quick, fingertip-easy.

The power range is all-new for even more spectacular performance—a range that extends from the world's most advanced Six, the 155 h.p. Torque Command 232, to an action-packed 270 h.p. V-8. You have a choice of six models for 1965 . . . each is proof-on-wheels that a truly spectacular car can have a modest price tag. You'll have to see and drive Ambassador to believe it!



The newest! Ambassador 990 2-door Convertible

Ambassador 990



Ambassador 990 2-door Hardtop. Combine the fun of open-air travel with the comfortable snugness of a sedan. There's sensible big room, including a new dimension in rear-seat legroom. The full-length chrome trim capping the crown of the side and fender panels complements the sculptured body panels.





Ambassador 990 4-door Sedan. Presents spectacular sedan beauty and luxury in a car that remains among Canada's easiest to park and handle. Much greater trunk room, too. Full six-passenger room for all the family. New Super Enamels in 14 colours and 44 two-tone combinations for lasting beauty.

Spectacular is the word for Ambassador interiors. This is but one of the many rich upholstery combinations available in Ambassador 990. Vinyl-covered instrument-panel padding curves gracefully into the doors. Simulated wood-grain door inserts add a smart accent.



Ambassador 990





Jewel-like elegance is represented in the '65 Ambassador instrument panel. New grouping of controls and indicators assure easy reading easy operation.

Ambassador's new beauty is on show in the goingaway view, too. Fullheight taillights wrap around the fenders to give excellent visibility from side and rear.

Ambassador 990 Cross Country Station Wagon.

No station wagon matches the versatility of the Ambassador—the thoroughbred of station wagons. New simulated wood-grain option complements the 14 body colours. Optional reclining seats make travel and camping a genuine pleasure.





Ambassador 880



Beneath the cargo floor of your station wagon there's a hidden compartment for valuables. It's standard equipment.

There's loads of space for luggage in the Ambassador trunk-now over 15 cubic feet of space. Relocated spare tire in Sedans and Hardtop models makes loading easier.







Ambassador 880 Cross Country Station Wagon.

For family fun - for workday chores . . . for vacation trips. There's plenty of passenger room, plus large cargo area in this Ambassador, Handy Roof-Top Travel Rack is standard.

The exterior beauty of the Ambassador 880 is matched by its glamourous interior. With the choice of upholstery fabrics available, you can tailor your Ambassador to suit your own taste.





RAMBLER CLASSIC

The powerful new, mid-size Rambler

The biggest, most powerful Classics ever built. All eight models of the '65 Classic offer new Spectacular performance—sensible gas mileage—three engine choices—Six and V-8. From the entirely new aluminum grille to the massive rear bumper, Classic extends for 195 beautiful inches—and every inch is rock solid car! All the fresh new spirit, the increased overall length and advanced styling are exemplified in this happiest of models. As with all Classics for '65 it offers more people space—more luggage space—and a new powerful Six. That's why Rambler Classic is now more than ever Canada's leading value in a popular-sized car! Drive one today. In 770, 660 and 550 models.



Rambler Classic 770 2-door Hardtop

CLASSIC 770

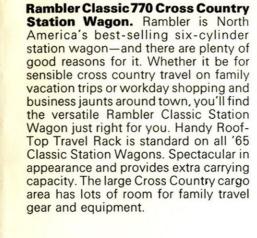
Rambler Classic 770 4-door Sedan. Imagine a spacious Rambler Classic with more rear-seat legroom . . . more trunk room than ever . . . and a trunk lid that carries right down to the bumper line for easy loading! Imagine all-new, advanced styling from bumper to bumper featuring wrap-around tail lights! Imagine outstanding ease of entrance and exit . . . big room and comfort . . . the smoothest ride you've ever experienced! You've just imagined the Rambler Classic 770 4-door Sedan!





The Rambler Classic instrument panel is all-new in style and concept. Controls are new and feature an improved grouping that makes operation effortless.











CLASSIC 660





Rambler Classic 660 Cross Country Station Wagon



Rambler Classic 660 4-door Sedan

Attention to detail is one of the reasons for Rambler's great popularity . . . such as this hidden compartment under rear deck to safeguard valuables.



All Classic seat-upholstery materials are all-new and improved for 1965. In the 660 series you have your choice of 4 interior colours . . . and lounge chair comfort with Rambler's optional airliner reclining seats.



CLASSIC 550





Rambler Classic 550 Cross Country Station Wagon

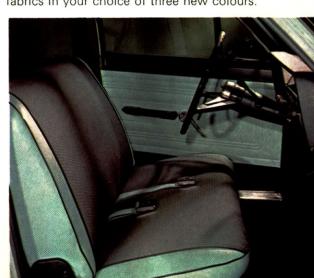


Rambler Classic 550 2-door Sedan

Rambler Classic 550 4-door Sedan



In the Classic 550 series there's new durable seat fabrics in your choice of three new colours.



Rambler American

The lively compact economy king

Smart, stylish, youthful—with new refinements and improvements galore—that's the smartly compact Rambler American for 1965. Yours is a choice of three distinct series —220, 330, and 440. Eight smart models—2-door and 4-door sedans, station wagons, hardtop and convertible.

The 1965 Rambler American also gives you a choice of three peppy 6-cylinder power plants, including the new Rambler Torque Command 232, 7 main-bearing Six that comes on like an eight.

Still, with all its air of youthful beauty and sporty flair, the Rambler American comes with low, low price tags. In fact, the American is still the lowest-priced Canadian-built car you can buy! See for yourself now easily it fits into your budget. Smart wheel discs optional on all Rambler American models.

Rambler American 440 2-door Hardtop



American 440



There are great new improvements in the instrument panel of the '65 Rambler Americans. One of the best is the use of blue-green lighting for all instruments. This means a tremendous improvement in night vision. The instrument panel is also finished in non-glare colours.

Rambler American 440 Convertible . . . and your favourite girl! That's the proper combination for zestful living and youthful fun. Sensible? Of course its sensible. For, with all its happy-go-lively ways, the American continues as the lowest-priced Canadian-built convertible!



There's lounge chair comfort inside your Rambler American Convertible and solid vinyl trim that looks for all the world like real leather. The rich Sable-Grain finish adds to the luxury appearance. Yet it's the most practical hard-wearing convertible interior you could imagine!



American 330



Rambler American 330 4-door Sedan. Smart as a whistle in style . . . easy on the pocketbook, too. Room for six tall passengers to ride in leg-stretching comfort.



Rambler American 330 2-door Sedan. Be carefree. Travel far or travel near in this frisky American Sedan.



You'll always find room to spare in the large cargo area of the Rambler American Station Wagon. Lots of room for luggage, camping and sports gear. Roof-top Travel Rack is standard equipment.



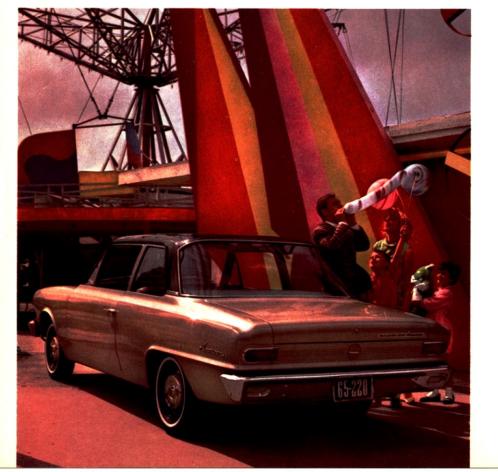
The exquisite taste of the interior decorator's salon, is reflected in the many upholstery trims and appointments available in all American 330 models.



Rambler American 330 Station Wagon. Here's the car that lets you answer the call of the outdoors. You'll find lots of carry-all room . . . lots of family-sized passenger room. And the smart, youthful Rambler American appearance makes this station wagon at home on the boulevard or the backroads' trail.

American 220

Thrifty and nifty! Rambler American 220 2-door Sedan





Rambler American 220 4-door Station Wagon
Rambler American 220 4-door Sedan



Rambler American, North America's recognized economy king! It has won best mileage in every official economy test it has entered.



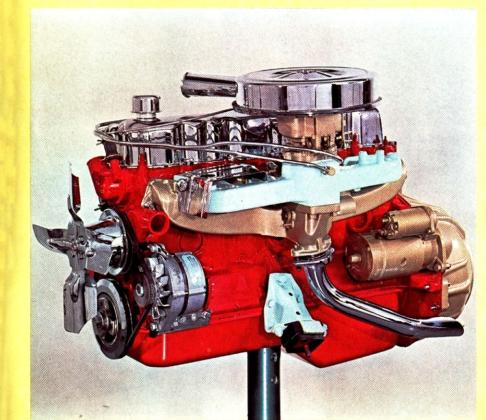
New miracle fabrics are a feature of American interiors. They are hard-wearing and exceptionally durable to assure long life.



Rambler Engines for '65

There's a new wealth of power and performance in Rambler for '65. An unprecedented choice of engines that allows you to pick from a range that stretches from an efficient economy-minded 90 horsepower six in the American to a muscular 270 h.p. V-8 in the Ambassador. In each Rambler series for '65 you have three engine choices! And in every series you can choose Rambler's fabulous Torque Command 232 seven-main-bearing engine! This is the new sixcylinder engine that is the culmination of an engineer's dream. It is powerful. It

gives you instant response. This brilliantly new engine is designed with a 7-main-bearing crankshaft complete with 8 counterweights to give you the smoothest-ever performance. It has all the action, the performance, you normally associate with an eight-cylinder engine. But it operates on regular fuel and very little of that! Choose any engine you prefer—but first take a ride with a Torque Command 232.



The new Torque Command 232 An overhead valve six, that goes like an eight! Features seven-main-bearing crankshaft with eight counterweights. With 2-barrel carburetor, develops 155 horsepower at 4400 r.p.m. Standard equipment on Ambassadors and optional on all American and Classic models. With single-barrel carburetor, develops 145 horsepower and is standard equipment on Classic 660 and 770 models.



287 V-8—developing 198 h.p. 2-barrel carburetor. Optional on all Classic and Ambassador models.



327 V-8—developing 270 h.p. 4-barrel carburetor. Optional on all Ambassador models.



199 Torque Command sixcylinder—developing 128 h.p. Standard on Classic 550.



196 L-Head six-cylinder "Super Flying Scot"—developing 90 h.p. Standard on American 220 and 330 series.



196 Overhead Valve sixcylinder "Custom Flying Scot"—developing 125 h.p. Standard on American 440 series. Optional on 220 and 330.

Seating comfort and options

Nobody seats you better than Rambler! No other car at any price gives you such a choice of seating options! Rambler has always aimed for maximum comfort—minimum driving fatigue. And now in the 1965 Ramblers this aim has been achieved with convincing accuracy. Front seat belts are standard on all models. Do some window-shopping on this page and custom-design your new Rambler to suit your personal needs. No matter what you choose—you'll be comfortable!



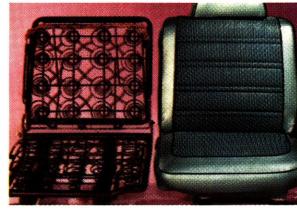
Rambler's famous **Airliner Reclining Seats** adjust to seven comfortable positions. The first position is designed especially for the driver—it tilts his body just enough to end long-trip fatigue. An easy-to-use lever control reclines either side.



New Improved Headrests—an outstanding '65 Rambler safety feature! They help to guard against dangerous whiplash injuries—and with their slight forward tilt and contoured surface, they are a most restful comfort feature. Optional on all models.



Another Rambler exclusive is **Individually Adjustable Front Seats.** Both seats move foreand-aft to suit the individual front-seat occupants. And both recline to seven positions.



All Rambler models have **Full-Coil Seat Springs**, front and back...in both the seat cushion and the seat-back. This advanced seat-spring construction provides greater resiliency... outstanding riding comfort...far longer seat-spring life.

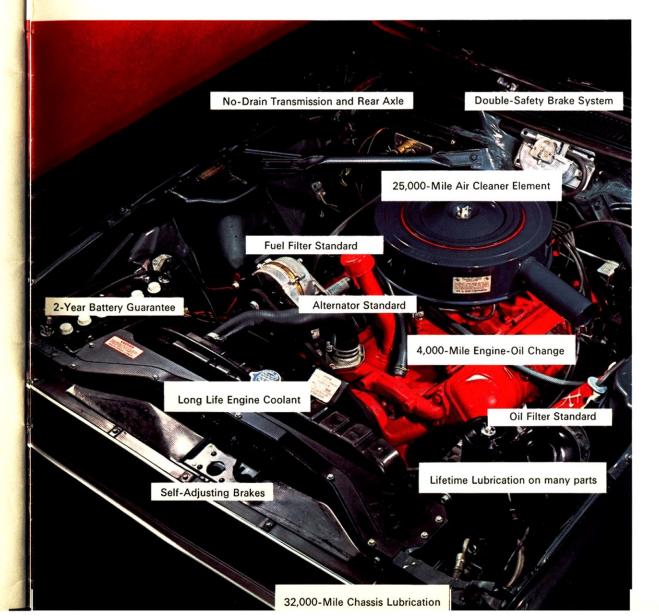


There's a luxurious sports car flair added to your Rambler when you choose **Reclining Bucket Seats.** They're available with folding front armrest and centre cushion. Optional on 770 and 990 models except station wagons.



You're never without a bed for the night when you're driving a Rambler with **Airliner Reclining Seats!** You just move the front-seat cushion full forward, recline seat-backs to the seventh position. Your bed is ready! Your dealer has bed accessories available. Ask for them—including the free bed supports—when ordering this option.

Extra value features...under the hood



For trouble-free service and long life

Rambler goes out of its way to make sure your car drives a long way . . . without trouble and with a minimum of service! Into every Rambler built in 1965, you'll find features such as these designed to save owners service costs and lay-up time . . .

- ★ 32,000-mile or 3-year chassis lubrication, whichever occurs first.
- * 4,000-mile engine-oil-change period
- Air cleaner element that need not be replaced for 25,000 miles.
- ★ The Rambler Power-Guard "24" battery is guaranteed two full years.
- * Oil filter standard on all models.
- * Long-life Ramblergard Engine Coolant provides all season protection. Requires no change for two years.
- * Lifetime lubrication on many parts.
- * Battery saving alternator standard on all models.



Extra value features Every one is a Rambler exclusive!



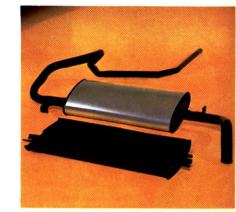
This is one of Rambler's most famous exclusive construction features. The **Deep-Dip Rustproofing** that immerses every Rambler up to the roof in rust-resistant chromate primer paint. In addition, hundreds of high-pressure spray jets hammer the body of your Rambler as it passes through the six rustproofing tanks. No wonder Rambler is the most thoroughly rust-proofed car in the world!



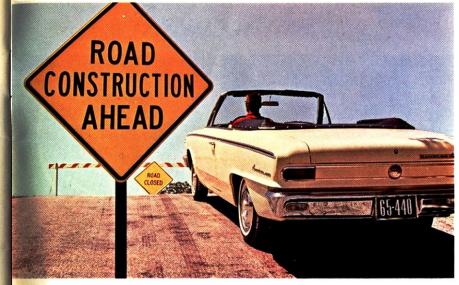
Rambler doesn't have the nuts and bolts it takes to cause a squeak or rattle. That's because every Rambler has the strength and safety of **Advanced Unit Construction**—body and frame are one all-welded, integral unit—the most durable, most rattle-free in the industry. Sedans and wagons are also built with unisides—one huge stamping of galvanized steel that gives added strength and rigidity.



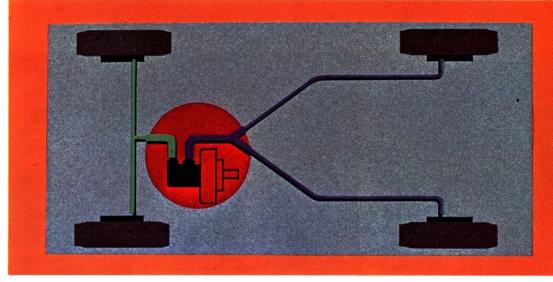
All '65 Ramblers have **Curved-Glass Side Windows** that add to the smart, contemporary appearance and permit higher door openings for easy entrance.



The entire Rambler exhaust system—muffler, tailpipe and exhaust pipe—is **Ceramic-Armoured** for the utmost in long life and trouble-free service.



No matter what your stop-and-go driving conditions may be, you can depend upon **Rambler Double-Safety Brakes** to work effectively and give you double protection.



Rambler's **Double-Safety Brake System** is your guarantee that you always have a reserve of braking power. It's a simple construction feature but a major safety factor. Basically, it

consists of tandem master brake cylinders—one for the front brakes, the other for the rear. If one is damaged, the other still works to stop your car safely. Self-adjusting, too.



On all Classics and Ambassadors you get an exclusive **Cushioned Acoustical Ceiling** of moulded fibreglass. Cuts road noise 30%—never sags or droops—insulates too.



Every Rambler is given two primer coats plus three coats of exterior **Super Enamels** in your choice of fourteen colours. Shines like a mirror and stays new-looking longer.



Rambler continues to be the easiest car to turn, park and manoeuver. The American has the **Shortest Turning Diameter** of any comparable Canadianbuilt car.



For 1965, Rambler has added more people space—**More Roominess** than ever before. And the decorator-styled interiors are simply beautiful.



Only Rambler offers a **Roof- Top Travel Rack** as standard equipment (on 5 of our 6 station wagons.) A great convenience for extra luggage and gear.

Rambler options increase your driving enjoyment



New Disc Brakes, optional with power brakes on all Ambassadors. Go down steep grades with full confidence, stop surely in wettest weather



Tiptoe pressure is all that is required with Rambler Power Brakes. Increase safety, cut fatique. Optional on all models.



Road-Control Power Steering makes control of the world's easiest steering car even easier. Optional on all models.



Flash-O-Matic Automatic **Transmission** provides three forward speeds, for highest efficiency. Steering-column control lever. Optional on all models.



Twin-Grip Differential powers the rear wheels that grip the road. Optional on all



Power-Lift Windows are optional on all Classic and Ambassador models except two-door sedan and convertible. Lock-out switch permits full control from driver's



Power-lift Rear Windows, optional on all station wagons. Remote control from driver's seat or direct, key-switch operation from the rear.



Optional are Retractable Seat **Belts** that automatically roll down into a storage holster when not



AM/FM or AM All-Transistor Radios are optional (FM not available on American series). Give concert hall reception."Duo-Coustic" rear-seat-speaker system for Classic and Ambassador Sedans and Hardtops.



Smart, sports-car-type Knockoff Spinners and Wheel Discs are optional on all models. New wire-wheel covers also available at your dealers.

Specifications *Ambassador*

MODELS: • 880 series—4-door sedan, 4-door station wagon • 990 series-4-door sedan, 4-door station wagon, 2-door hardtop, 2-door convertible.

MECHANICAL: Wheelbase 116". Length 200" (197" on wagons). Loaded height 55" for sedan and convertible, 55.4" on station wagon, 53.9" on hardtop. Width 74.5". Front tread 58.6", rear tread 57.5". Loaded ground clearance 6". Hypoidgear differential. Coil springs on all four wheels. Direct-action. independent front suspension with sway-bar stabilizer. Standard brake diameter 10", lining area 167.5sq.in. Step-on parking brake. Tire size 7.35 x 14, standard on Six, 7.75 x 14, optional on Sixes and standard on V-8. Torque-Tube drive. Fuel-tank capacity 16 gallons.

AMBASSADOR ENGINE SELECTOR

Engine Type	Torque Command Six	OHV V-8	OHV V-8	
Standard Engine On	880 990	None	None	
Optional On	None	880 990	880 990	
Displacement, Cubic-Inch	232	287	327	
Bore and Stroke	3¾" × 3½"	3¾" x 3¼"	4" x 31/4"	
Compression Ratio	8.5:1	8.7:1	9.7:1	
Horsepower @ RPM	155 @ 4400	198 @ 4700	270 • @ 4700	
Torque @ RPM	222 @ 1600	280 @ 2600	360 @ 2600	
Carburetor	2-barrel	2-barrel	4-barrel	
Fuel	Regular	Regular	Premium	

CLASSIC

MODELS: • 550 series—2 and 4-door sedan, 4-door station wagon • 660 series—4-door sedan, 4-door station wagon • 770 series-4-door sedan, 4-door station wagon, 2-door hardtop

MECHANICAL: Wheelbase 112". Length 195" (193" on wagons). Loaded height, 53.3" hardtop, 54.4" sedans, 54.8" wagons. Width 74.5". Front tread 58.2", rear tread 57.4". Loaded ground clearance 6.0". Hypoid-gear differential. Coil springs on all four wheels. Direct-action, independent front suspension, with sway bar on V-8's. Brake diameter 9", 153.8-sq.-in, lining area on Sixes: 10" diameter, 167.5-sq.-in, lining area on V-8's, Stepon parking brake. Tire size 6.95 x 14 on Sixes (7.35 x 14 opt.); 7.35 x 14, standard on V-8's (7.75 x 14 opt.). Torque-Tube drive. Fuel-tank capacity, 16 gallons.

CLASSIC ENGINE SELECTOR

Engine Type	Torque Command Six	Torque Command Six	Torque Command Six	OHV V-8
Standard Engine On	550	660 770	None	None
Optional On	None	None	550 660 770	550 660 770
Displacement, Cubic-Inch	199	232	232	287
Bore and Stroke	3¾" × 3"	3¾"×3½"	3¾" x 3½"	3¾" × 3¼"
Compression Ratio	8.5:1	8.5:1	8.5:1	8.7:1
Horsepower @ RPM	128 @ 4400	145 @ 4300	155 @ 4400	198 @ 4700
Torque @ RPM	182 @ 1600	215 @ 1600	222 @ 1600	280 @ 2600
Carburetor	1-barrel	1-barrel	2-barrel	2-barrel
Fuel	Regular	Regular	Regular	Regular

American

MODELS: • 220 series-2 and 4-door sedan, 4-door station wagon • 330 series—2 and 4-door sedan, 4-door station wagon • 440 series—2-door hardtop, 2-door convertible.

MECHANICAL: Wheelbase 106". Length 177.25". Loaded height, 54.5" for sedans and wagons, 53.4" for hardtop, 54.4" for convertible. Width 68.6". Front tread 56", rear tread 55". Loaded ground clearance, 6". Hypoid-gear differential. Directaction, independent front suspension with coil springs. Rear suspension with semi-elliptical leaf springs. Brake diameter 9", lining area 139.5 sg. in. Pull-type parking brake. Tire size, 6.45 x 14 (6.95 x 14 opt.). Fuel-tank capacity, 13 gallons.

AMERICAN ENGINE SELECTOR

Engine Type	L-Head Six	OHV Six	Torque Command Six
Standard Engine On	220 330	440	None
Optional On	None	220 330	220 330 440
Displacement Cubic-inch	196	196	232
Bore and Stroke	3%" x 4%"	3%" x 4¼"	3¾" x 3½"
Compression Ratio	8.0:1	8.7:1	8.5:1
Horsepower @ RPM	90 @ 3800	125 @ 4200	155 @ 4400
Torque @ RPM	160 @ 1600	180 @ 1600	222 @ 1600
Carburetor	1-barrel	1-barrel	2-barrel
Fuel	Regular	Regular	Regular
•Ostional with suto	matia transmission		

Optional with automatic transmission

STANDARD EQUIPMENT Column-shift 3-speed manual transmission. Turn signals. Double-safety brake system, self-adjusting brakes, bonded linings. Engine-oil filter, Fuel filters in tank and fuel pump. Windshield wiper power-booster fuel pump. Anti-smog engine vent system (regular type). Automatic choke, Cellulose-fiber carburetor air cleaner, Heavy-duty lights, Front armrests, Rear armrests (exc. 550 and 220), Dual sun visors, Cigarette lighter (exc. 220), Two front ashtrays (one on 550 and American models). Rear ashtrays (exc. 550 and 220). Trunk or cargo floor covering, Floor carpeting (rubber on 550 and 220). Front seat foam cushion. Coil-spring seat construction, Dome or side pillar lights. Non-retractable front seat belts. Fresh-air ventilation. Five tubeless blackwall tires. Ceramic-armoured muffler, tailpipe and exhaust pipe. Station-Wagon Roof-top Travel Rack (exc. 220 wagon). Glove-box lock (exc. 220, 330, and 550). Two coat hooks (exc. Convertible). Powr-Guard "24" Battery (60 amp. on Sixes, 70 amp. on V-8's, 70 amp. optional on Sixes), 34 amp. alternator. Blue-green instrument panel lighting. Every 1965 Rambler carries a new car warranty for a period of 24 months or 24,000 miles, whichever occurs first.

OPTIONAL EQUIPMENT Optional items listed here are in addition to engines, transmissions, power assists, tire sizes, colours, upholstery materials and optional seats shown or listed elsewhere: AM or AM/FM all transistor radio (FM not available on American). Duo-Coustic rear seat speakers (Classic and Ambassador sedans and hardtops only). Weather-Eye Heater. Power steering. Power brakes, Disc Brakes optional with power brakes (Ambassador only). Power lift windows (Classic and Ambassador models only except 2-dr. Sedan and Convertible). Power lift tailgate window, Twin-grip differential. White wall tires, Solex glass, windshield only. Electric clock (Classic and Ambassador models only, standard on 770 and 990). Wheel discs (standard on 990). Wheel discs with spinners. Padded instrument panel and visors (standard on 990). Light group: trunk or cargo light, glove-box light, courtesy lights, parking-brake warning light, and front door light switches for 220 and 550. Back-up lights, Windshield washer, Left outside mirror, Inside tilt mirror, Remote control left outside mirror, Retractable front seat belts, Non retractable rear belts, Rambler-gard full-fill coolant, Heavy-duty cooling system (includes H.D. radiator, H.D. fan and fan shroud). Heavy-duty springs and shock absorbers. H.D. carburetor air cleaner for L-head engine (220 and 330 only). Bumper guards, front and rear (rear not available on station wagon). Wood grain panel trim (Ambassador station wagons only, with solid Exterior paint). Power top for convertibles. Engine block heater, Factory undercoating, Chrome Horn Ring (220 and 550 only). Wheel-opening mouldings for 990 sedan and wagon (standard on 990 hardtop and convertible).

EXTERIOR COLOURS New long-wearing, triple-coated Super Enamels. Select from 44 optional two-tones, 14 solid colours that are standard: Classic Black, Antigua Red, Legion Blue, Seaside Aqua, Montego Rose, Solar Yellow, Frost White, Metallic colours: Mystic Gold, Viscount Blue, Marina Aqua, Atlantis Aqua, Barcelona Taupe, Corral Cordovan, Woodside Green, Convertible top colour is white only.

Accessories and power features, illustrated or described in this catalogue, are optional at extra cost unless otherwise specified. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, or prices at any time without incurring obligation.

Quality comes first in Rambler!

Rambler takes care in building your car so that it will last longer, drive better and retain its beauty for years to come. You benefit from the extra time and extra care—the extra quality—that is built into your new Rambler.



The first guarantee of quality is the basic construction of your Rambler. It's called Advanced Unit Construction. It eliminates nuts and bolts—replaces them with welding that molds body and frame into one integral unit. Also, one-piece unisides are used to eliminate many body parts and add to the rock-solid strength of your Rambler. Extensive use of galvanized steel guards against rust.



The body of your new Rambler is passed through six separate tanks of rustproofing chemicals, and then it is dipped right up to the roofline in rust-resistant primer paint. Scoured with hundreds of jet sprays on the way.



Then it's ready for painting! First with another coat of primer paint. After which it is oven-baked and hand-rubbed to ensure smoothness. At this stage it is protected at every nook and cranny against rust and corrosion. Only then does it receive its three coats of Super Ename! for lasting beauty.



Now your Rambler receives the torture test in the "Typhoon Room". The body is subjected to torrents of water at hurricane pressure to ensure that your new Rambler is solidly watertight!



Final inspection! After the countless production inspections, a final meticulous check is given each car to ensure perfection. This is why we say that Quality comes first with Rambler.