

1972

PLYMOUTH

FURY · SATELLITE · VALIANT · DUSTER · SCAMP · BARRACUDA · CUDA · CRICKET



FOR 1972 PLYMOUTH'S GOT THE ANSWER TO EVERY MOTORING NEED.

Big cars. Middle-sized cars. Small cars. Hardtops. Sedans. Wagons. Luxury. Sport. Or economy. Plymouth's got the answer for every motoring need. All designed and built with care to give you honest value at an honest price. It's a no-nonsense philosophy that can make a lot of sense when you buy your next car.

Built to last!

Every 1972 Plymouth is built with care. "Quality first" is the objective from start to finish. Rigid quality control standards start with such things as a 7-stage dip-and-spray rust protection process. Every Plymouth car goes through it. Then there's unibody construction. Every Plymouth has it. A completely welded body provides extra strength and quietness with no bolts to come loose and rattle. A further example of Plymouth engineering excellence is the "Torsion-Quiet Ride." This suspension package and sound isolation system gives 1972 Furies a ride that discriminating owners will appreciate.

New power and performance

Many of the 1972 Plymouths now feature a new 400 cubic inch V-8 (available in 2 and 4 barrel versions). There's a wide selection of other engine choices. Depending on model, you can choose from the basic economy of a 198 Six all the way up to a 440 V-8 with 4-barrel carburetion. Transmissions include 3 and 4-speed manual or the smooth and efficient TorqueFlite automatic. On models with 340, 360, 400 and 440 V-8 engines you can now get a solid state electronic ignition system. There are no distributor points to be replaced. No condenser. Saves money at tune-up time. Another example of Chrysler's quality engineering working for you.

Other new features

There is much more that is new for Plymouth. Here is a partial listing. A Chrysler-built 2-watt AM radio with a solid stainless steel radio antenna. Sun roofs. A wider rear track on Furies. "Hardtop Door Glass" and the "Auto-Lock" system plus a three-way tailgate on Plymouth wagons. New plush interiors ranging from buckets to 50/50 split bench seats with centre armrests. A convenient, leak-proof 2-quart capacity litter bag. Improvements in Plymouth's Cleaner Air System for greater pollution control. There's a lot more . . . and a personal visit to your Plymouth dealer will convince you Plymouth's got the right answer for you.

Cricket

Plymouth comes through with a little car that can. You can too. Have more fun . . . get good economy . . . have some things you can't get in some other mini-sized cars. Standard features include four-doors with childguard locks in rear doors; power front disc brakes; big car headroom and legroom . . . trunk space too.

Duster, Valiant, Scamp

Duster is a big buy in economy cars. Big in that it'll hold five adults. And with a big standard engine . . . a 198 cubic inch slant six.

The Valiant Sedan has been a pacesetter in the economy field for over ten years. And with its roomy interior and rugged construction it still maintains the reputation for value it's been famous for.

The Valiant Scamp is Plymouth's lowest priced 2-door hardtop, but it is a fine example of sound engineering and styling. There's a new economy model too . . . the Scamp Special.

Barracuda and 'Cuda

Canada's great looking sporty cars. The Barracuda hardtop—6 or V-8 is the low cost way to let it happen. With the 'Cuda, a 340 cubic inch V-8 comes standard. Sporty options: stripes, racing mirrors, "Slap-Stick" floor shift.

Satellite

Plymouth's most luxurious mid-sized series. Take the Satellite Sebring Plus. That plus stands for things like a 318 cubic inch V-8 that runs on regular gas. Bias-belted tires. All-vinyl buckets.

Road Runner still provides all of the excitement in a low-priced, high-performance, car. The standard engine is the type all Road Runner fanciers appreciate: a 400 4-barrel cubic inch V-8. Three-speed manual floor mounted transmission. Heavy duty suspension. Satellite models include: Satellite, Satellite Sebring and Sebring Plus, Satellite Custom and Satellite Regent.

Fury

The good life has never looked so good before. Fury is wonderfully new for '72. And what a beautiful choice you have! It could be the Fury Gran Sedan—brand new looks in the popular 4-door hardtop style. Or the 2-door Gran Coupe with formal rear window. Both are top of the line luxury cars in their own right.

Then there's the most popular Fury, Fury III, offering total luxury in four body styles. Fury II and I are the two most economical ways to go Fury in '72. Every model contains a full measure of Chrysler engineering excellence. Standard equipment on all Fury models is the 318 cubic inch V-8 that operates on regular gas, TorqueFlite automatic transmission, power steering and the excellence of a Torsion-Quiet Ride. Options? Dozens of them, from sun roofs to stereos.

Wagons

Big on looks. Big on loads. That's the '72 Plymouth wagon line-up. Unitized construction keeps them tight and quiet. Torsion bar suspension provides safe and sure handling. Available in 2 seat and 3 seat versions all with three-way tailgates with hardtop glass. For load space there's 104.2 cubic feet of room in the Fury and 91.3 cubic feet in the mid-size Satellite. Both will take a 4' x 8' sheet of plywood flat on the floor.

Detailed Specification Sheets are available for all models described in this catalogue. Ask your Plymouth salesman for the one covering the model of your choice.

1972 Fury

New styling, new features, new power

All-new styling from bumper to bumper highlights the 1972 Fury line. But styling isn't the only thing that's new. There's also a wide rear track for sure-footed road holding stability. And TorqueFlite automatic transmission plus power steering are now standard.

The Fury engine is the proven 318 V-8. In addition there are optional 360, 400 2-barrel and 440 4-barrel V-8's. With these you can order Chrysler's new solid state electronic ignition system that saves you money on tune-ups.

Built upon a strong foundation

A Plymouth Fury comes with a built-to-last foundation. It's a major part of Chrysler's famed Torsion-Quiet Ride.

It begins with a unibody that's been welded together in over 4,000 places to help eliminate rattles and a 7-stage dip-and-spray treatment to stop it from rusting out. Then the suspension system is tuned to the frame of the car. That means that the total ride package—tires, springs, shocks, linkage, etc.—is blended together to give you the comfort, handling and stability you want. Up front, flexible torsion bars twist away the road shock while an anti-sway bar helps keep the car level.

A quiet room

A Plymouth Fury can be your quiet corner of the world. Over 125 square feet of sound insulation material and the strategic placement of rubber body mounts keeps the outside noise where you want it. Outside. That's another benefit of Torsion-Quiet Ride.

Room is another thing you're concerned with in a car. Fury has long been noted for providing a lot of stretch-out comfort . . . the kind you will find in high priced luxury cars. A heating/defrosting system with upper level ventilation is standard.

Transportation plus

Some people think of a car as strictly transportation. Others want more.

They want a car that's been styled, designed and engineered with care. A car with spacious room, smooth ride and solid comfort. Such a car is the 1972 Plymouth Fury. All 16 models. One of them is your way to get transportation . . . plus.

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Gran Sedan



4-DOOR HARDTOP

Gran Sedan is one beautifully new, full-sized car for '72. This 4-door hardtop is all-new wherever you look. From the new loop type front bumpers to the massive rear bumpers with their vinyl bumper applique for added protection. Dual headlights hide behind an impressive grille by day, while colour-keyed side vinyl mouldings protect the beautiful "Acrylustre" finish available in 16 colours.

Gran Coupe



2-DOOR FORMAL HARDTOP



2-DOOR HARDTOP

For top-of-the-line luxury and styling choose from two Gran Coupe hardtops, the 2-door standard hardtop or the 2-door formal hardtop. Their long low lines exemplify elegance and good taste. To add even more luxury, order an optional vinyl roof or sun roof in your choice of 5 colours.

Gran Interiors

Tastefully executed exteriors deserve luxuriously appointed interiors. Fury Gran Coupe and Sedan have them. **A.** Standard Fury Gran Coupe and Gran Sedan all-vinyl split-back bench seats with a fold-down centre armrest. Available in blue, green, gold, parchment, black and tan. **B.** Brougham package optional cloth-and-vinyl buckets available in green, gold or black for Gran Coupe. Additional blue choice available for formal Gran Coupe. **C.** Optional cloth-and-vinyl Fury Gran sedan comfort seats. Individual seat adjustment, centre armrest and a passenger side recliner are some of the extra-comfort features in this Brougham package. Available in green, blue, gold and black. **D.** Optional Gran Coupe all-vinyl buckets. Available in green, black, parchment and blue. **E.** The Gran Coupe and Gran Sedan instrument panel. Rich burl-grained walnut touches serve as highlights to this handsome and easy-to-use instrument panel. And it's floodlit for instant viewing. In addition, there's carpeting throughout . . . even up the sides of the doors.



A



B



C



D



E



2-Door HARDTOP

The most popular Fury comes in your choice of four body styles: 4-door hardtop, 4-door sedan, 2-door hardtop and 2-door formal hardtop. With any model, you get the proven power of Chrysler's standard 318 V-8. Optional engines include a potent 360, and the new 400 and the 440 4-barrel. All of them run on regular gas. Handsome savings for such a handsome car. Options? How about the Automatic-Speed Control. Great highway driving. Just step on the brake to disengage.

Fury III

Fury III

A big car should be big in comfort and convenience. And that's exactly what the Fury III is. It's 18 feet long and its wheelbase measures a full ten feet. On the inside you'll find roominess, comfort and luxury that both you and your family will appreciate. And then there's Torsion-Quiet Ride. The comfort and handling package for the ultimate in quiet, controlled driving. Why not add a tilt steering wheel which adjusts to your personal driving comfort?

FURY III 4-DOOR HARDTOP



Fury III

Fury III also offers you the looks and luxury of a 2-door formal or standard hardtop or the comfort and convenience of a 4-door sedan. Like every Fury for '72 there's great styling from bumper to bumper. And a quality-built heritage that extends from a 7-stage dip-and-spray process to protect your car from corrosion, to a buffable "Acrylustre" finish. Like all Furies it has a host of standard safety features.



2-DOOR FORMAL HARDTOP



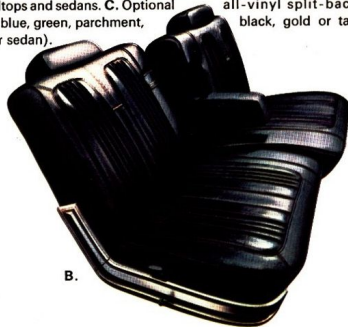
4-DOOR SEDAN

Fury III Interiors

Deep, foam-cushioned seats make your long drives more comfortable . . . rich walnut-tone inserts on the padded doors and dash . . . full, hard-wearing carpets . . . controls conveniently clustered in front of the driver, and floodlit for easier identification. You'll find all in a roomy Fury III interior. **A.** Standard Fury III cloth-and-vinyl bench seat. Available in blue, green, gold and black. Parchment is available on 4-door models. **B.** Optional all-vinyl split bench seat with individual armrests and seat adjustment. Also includes a passenger side recliner. Available in black only for 4-door hardtops and sedans. **C.** Optional all-vinyl split-back bench seats in blue, green, parchment, black, gold or tan (except 4-door sedan).



A.



B.



C.



FURY II 2-DOOR HARDTOP



FURY I 4-DOOR SEDAN



FURY II 4-DOOR SEDAN



A

B



Here are the two most economical ways to go Fury in '72. Both offer a long list of engineered-to-last features as standard equipment: automatic transmission, power steering, long-wearing bias-belted tires, heater/defroster system with upper level ventilation and much more. **A.** Standard Fury II cloth-and-vinyl bench seats with individually adjustable head restraints. Available in blue, green and black. **B.** Standard Fury I cloth-and-vinyl bench seats with individually adjustable head restraints. Available in blue, tan and black.

Fury I & Fury II

1972 Satellite

A model difference

Satellite pioneers a concept which would appear to be evident but isn't. That two basic body types (sedans and 2-door models) need two entirely different kinds of engineering and styling. Take a good look at the Satellite sedans and hardtops. You'll see that except for a few obvious components there are no parts that can be interchanged. Even the grilles are individually designed to match the individual themes. This kind of engineering results in two looks, two feels for the sedans and hardtops. Each one just right for its own particular needs. No compromising between the two. Each emerging with its best proportions intact. Who benefits? The customer who selects either a Satellite 2 or 4-door model.

Where the inches add up

Any adult who has had the experience of being in the back seat of a car for a day-long trip knows somewhat the cramped feeling astronauts undergo. Not so in a Satellite. Satellite hardtops and sedans give you a little more legroom and headroom than design-compromised mid-size models. The differences may not seem great until you've got to put some vacation-bound adults (or even kids on a trip to grandma's) in the back. Then they become plusses beyond measure.

In step with the times

Chrysler is concerned about the same things most Canadians are concerned about.

For example, pollution. The Cleaner Air System has been improved to do a better job of controlling exhaust emissions than ever before. And Chrysler has been a leader in emission control for over ten years.

More and more people are demanding real value in the car they buy. All of Satellite's standard engines are now run on regular gas. And the unibody construction plus a full loop bumper protects its beautiful grille and dual headlamps. Real value. And when the car is roomy, good-handling and good-looking as well, that's not only being in step with the times... but maybe even a jump in front.



SEBRING PLUS



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Sebring Plus

The car you're looking at is the most luxurious mid-size hardtop Plymouth makes. Luxury which doesn't undermine its long low sporty look, the superb handling of the wide track wheels or the zoom of the 318 cubic inch V-8. For options, how about a canopy or full-vinyl roof?

Satellite Sebring & Coupe



SATELLITE COUPE

Two beautiful ways to illustrate our new car idea. One for the show: Satellite Sebring. One for the money: Satellite Coupe. Both have a full measure of style, performance and comfort. Both are big enough for the road; practical enough for the city. Like all Satellites, a heating/defrosting system with upper level ventilation is standard.



SATELLITE SEBRING

Sebring Interiors

Satellite puts it all together in interiors using the finest of materials. They not only look good but are comfortable and roomy as well. True appreciation only comes by test-sitting one of them.

A. Standard Sebring Plus all-vinyl bucket seats with integral head restraints. Available in blue, green, gold, black and white with black.
B. Optional Sebring Plus cloth-and-vinyl bench seat with a fold down centre armrest. Choice . . . Blue, green, black or gold.
C. Optional Satellite Sebring all-vinyl bench seat. Available in blue, green, tan, gold, black and white with black.
D. Standard Satellite Sebring cloth-and-vinyl split bench seat. Available in blue, green, black and gold.

E. The Satellite Sebring instrument panel has wood-tone highlights and gauges that tell you what's going on under the hood.





ROAD RUNNER
HARDTOP

Road Runner

Road Runner Interiors

You can make your Road Runner interior just about as plush as you could want it.

A. Optional Road Runner all-vinyl bucket seats with integral head restraints. Available in blue, green, gold, black and white with black.

B. Standard Road Runner all-vinyl bench seat. Available in blue, green and black.

C. Optional Road Runner all-vinyl bench seat with adjustable head restraints. Available in blue, green, tan, gold, black and white with black.

D. The Road Runner Rallye Cluster is designed to be easy on the eyes and easy to work. It comes through.



The bird is on the wing again. Flying better than ever. With a new deep-throated grille. Road Runner is Plymouth's low cost high performer. With such standard equipment as heavy duty suspension, a new 400 4-barrel V-8, a "Beep-Beep" horn and a performance hood. Dress up your Road Runner even more with an optional tape treatment for the hood and rear deck. Or go all the way with the GTX 440 V-8 option.



A



B



C



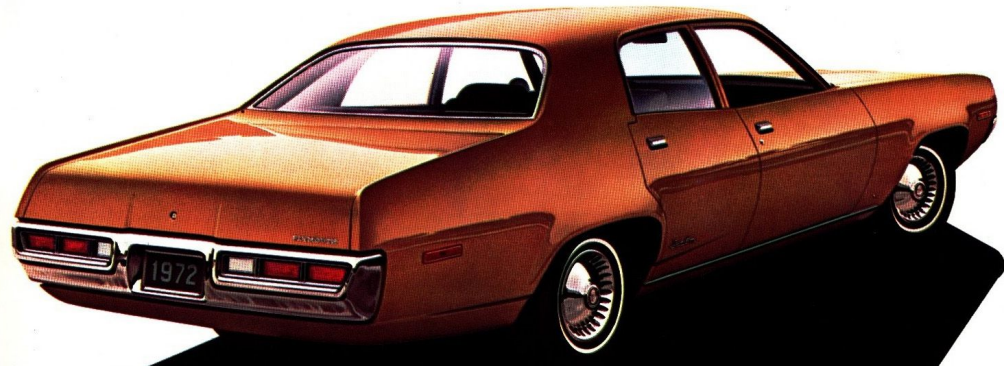
D

Satellite

The lowest-priced 4-door Satellite sedan provides you with all the engineering and design expertise Chrysler is noted for. A 117 inch wheel-base makes it easy to park and manoeuvre. Yet the interior is spacious enough for six adults to ride comfortably. The list of standard features is comprehensive. And you can personalize from dozens of options. Also available is a 2-door coupe. Standard engines are the 225 slant six or the 318 cubic inch V-8.



4-DOOR SEDAN



4-DOOR SEDAN

Satellite Custom

Big luxury in a mid-sized car is yours in the Satellite Custom 4-door sedan. Satellite offers 6-passenger roominess with wide opening doors for easy entry and exit. Deep-padded seating provides exceptional comfort. For an even bigger helping of luxury choose the Brougham package with its plush interior that's the last word in "posh".

Satellite Interiors

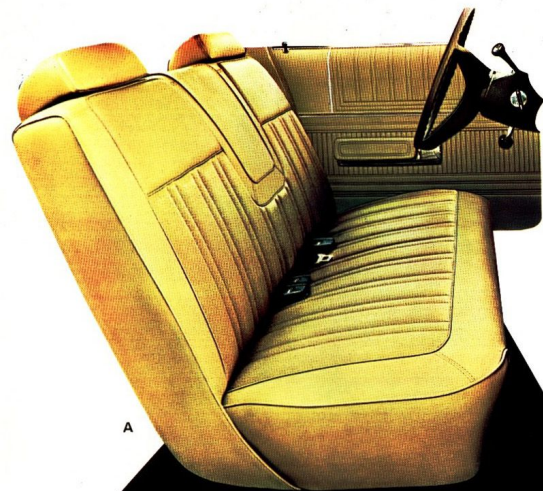
When you build things to last, you put in the kind of quality that doesn't show the wear and tear of normal usage. That means that not only will your Satellite interior look good now—but that it will keep on looking good years from now.

A. Standard Satellite Custom cloth-and-vinyl bench seat. Available in blue, green, black and gold.

B. Optional Satellite Custom cloth-and-vinyl bench seat with a fold-down centre armrest. Available in blue, green and gold with Brougham package only.

C. Standard Satellite all-vinyl bench seat. Available in blue, green and tan.

D. Optional Satellite Custom all-vinyl bench seat. Five colours: Blue, green, tan, black and gold.



1972 Compacts

A growing number of Canadians have undergone a fundamental change in their attitude toward cars. Many of them look upon cars as a convenient device to get them from place to place economically. And for these people, Plymouth's got the answer too. Valiant and Duster. Since its introduction 12 years ago Valiant has been one of Canada's most popular compact cars. It is recognized as offering outstanding value in ride, comfort, roominess and economy. The 1972 Valiant continues to provide all these benefits. Valiant comes in a roomy 4-door sedan. Holds a family of five with luggage space to match. The Valiant Scamp is a good-looking 2-door hardtop for young families that want to save money and look great doing it. The Valiant Scamp Special is even lower-priced but doesn't compromise on comfort.

The sporty Duster Coupe offers the same plusses as the Valiant 4-door sedan and hardtop, but with a little more dash. Duster has been Plymouth's outstanding success car two years running. For still more dash, go for the Duster "Twister" package that gives you a performance hood, sports tape treatment, dual racing mirrors and bright metal dress-up. And then there's the Duster 340 with a 340 cubic inch 4-barrel V-8, heavy duty suspension, big E70 x 14 fiberglass belted tires and sports tape treatment.

Valiants and Dusters all have Chrysler quality engineering features like torsion bar suspension, a fully-unitized body, a 7-stage dip-and-spray rustproofing treatment and 38 standard safety features.

For those who want a full measure of sport and fun try Barracuda and the even sportier 'Cuda with its 340 cubic inch 4-barrel V-8. They're 2-door hardtops that say "action" in every line.

For the little compact that can, go Cricket, Plymouth's happy little car with many big car features.

The choice is yours, any way you want it, Plymouth's got the answer.

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Barracuda and 'Cuda 25

Cricket 26-27

Duster and '340'

Sport . . . in the economy-sized package. Duster is Plymouth's winning formula, and this year it's even better. With the economical power of the standard 198 or the optional 225 six you get increased torque and improved performance. For fresh air fiends there's a new sun roof available and for extra pizzazz how about a new "Twister" decor treatment. With the Duster 340, the 340 cubic inch V-8 engine and Chrysler's new electronic ignition system is standard.



DUSTER '340'



DUSTER COUPE

Valiant and Scamp

Valiant—a pacesetter in the economy field since its introduction. Why? Because of such expensive car features as torsion bar suspension for a solid comfortable ride, unibody construction for rigid rattle-free protection, and a 7-stage dip-and-spray process to guard against rust. And new for '72 a system of putting microscopic cracks into chrome to prevent larger cracks (and corrosion) from occurring later on. Features like these let you enjoy your Valiant sedan for a long long time. You can also credit them in large part for making Valiant worth a lot at trade-in time. For outstanding value in 2-door hardtops, Valiant offers the Scamp and Scamp Special (not illustrated). Room, comfort, handling and economy. Valiant delivers value.



VALIANT 4-DOOR
SEDAN



SCAMP 2-DOOR
HARDTOP

Valiant Interiors



- A. Standard Duster and Scamp Special cloth-and-vinyl split bench seat. Available in blue, green, black and white.
- B. Optional Duster and Valiant all-vinyl bench seat with fold-down centre armrest. Duster colours: green, black, gold, white with black. Valiant colours: blue, green, black, gold.
- C. Standard Scamp all-vinyl split bench seat. Available in blue, green, black, gold.
- D. Optional Valiant cloth-and-vinyl bench seat. Available in blue, green, black with white.
- E. Optional Scamp cloth-and-vinyl bench seat with fold-down centre armrest. Available in blue, green, black with white.
- F. Optional Duster all-vinyl bucket seats. Available in black and white with black.



G. The Standard Valiant/Duster/Scamp instrument panel tells it like it is with real gauges.

Barracuda & 'Cuda

Classy looks and a lot of sport. You're getting it together with two Barracuda models for '72. Number one is the Standard Barracuda. By standard Plymouth means such things as hidden wipers, a low-slung unibody, bucket seats, carpet and torsion bar suspension. Number two is the 'Cuda. A fine piece of performance machinery. A 340 cubic inch V-8 comes standard. You also get a heavy duty performance type handling package for all-around stability. More sport in either can be had with an optional sun roof. The Barracuda is sporty inside as well. Standard are all-vinyl buckets. In blue, green, gold, black and white with black.



'CUDA



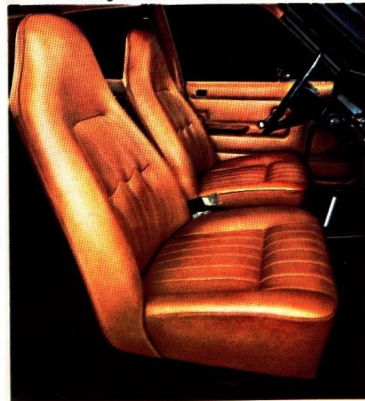
BARRACUDA

Cricket

What's a Cricket? Plymouth's happy little car. It's a roomy 4-door sedan with 14 cubic feet of luggage space in the trunk. Power front disc brakes. And the 4 cylinder engine can turn it on for highway cruising and still give you excellent economy. Then there's Cricket's rack and pinion steering, used on most high performance and sports cars. Makes turning and parking a cinch. Remember too, Cricket has the same care in engineering found in all Chrysler-Plymouth cars.



Controls for lights and wipers are located on the steering column in two large rotary switches. Of course, both the steering wheel hub and the instrument panel are completely padded.



Front tower-back vinyl bucket seats.



The 4-speed stick shift is on the floor.



Front door storage pockets.

Cricket... a bug on comfort, convenience and control.

Four doors make it easy to enter or leave. The front bucket seats have deep-padding for comfort and the rear has more than ample head, leg and knee room for adults. For even

greater comfort and convenience (along with some sporty touches), order the optional Decor Package. It includes high-style extras like deluxe trim carpet, rear armrests, front door storage pockets and bright window frame mouldings. Choose from the four-on-the-floor fully synchronized transmission or the three speed automatic; even on rough roads or in crosswinds, Cricket's ride is smooth and controlled.

Cricket Interiors

1972 Wagons

Six wagon ways to go

When it comes to selecting a wagon, Plymouth's got the answer.

Three big Furies. Three mid-size Satellites.

Each one is chock full of features. Each one can hold 4' x 8' sheets of plywood with the tailgate closed. Each one is a prime example of Chrysler craftsmanship at work. These wagons have been designed, engineered and produced to withstand the rigors of the road; the ravages of the years.

New styling... new features... dependable ride

All-new styling inside and out highlights the Fury wagon line for '72. And the smooth, solid comfort of Torsion-Quiet Ride is standard. That means you get a wagon that not only looks good but rides quietly too. On both Fury and Satellite unibody construction with thousands of welds helps eliminate rattles and squeaks. A suspension system, composed of front torsion bars and rear leaf springs, cushions you from unnecessary jounces and swaying. And the entire Fury suspension system is separated from the body of the wagon by a series of strategically placed rubber sound isolators. The result is a ride that is quiet and controlled. Unlike any other wagon in its class.

Features include a standard power-operated tailgate glass window on all Fury models. An Auto-Lock tailgate is standard on all three seat models; optional for two seat models.

On Fury three seat wagons the three-way tailgate locks automatically every time the ignition is turned on. It is a great safety feature. For additional dress-up, you can order your Fury wagon with an optional vinyl roof in either tan or black. And the standard air deflector (optional on Satellite) helps keep the rear window clean. If you order the optional vinyl roof, the air deflector will be colour-keyed and texturized to match the vinyl roof.

The kinds of wagons Canada wants

Thinking in terms of a wagon? Luxury wagons. Well-built wagons. Safe wagons. Wagons that reduce pollution. Wagons that last. Wagons that give you a lot for your money. Plymouth's got the answer for you.

1. Fury optional trailer towing package. With just a hitch you can tow 2,500 pounds.
2. Standard three-way tailgate... can be opened with the glass up.
3. Under the floor storage compartment on all two seaters.
4. Fury Optional Dual Air Conditioning... keeps rear seat passengers cool.



Fury Wagons

'72 Fury wagons. Big on looks. Big on loads. For load space, you've got 104.2 cubic feet of room for picnic baskets, gardening supplies, what-have-you. For a solid, quiet ride, you've got Torsion-Quiet Ride—the ultimate in driving comfort. And for hauling power there's a big 318 V-8 engine. With the Sport Suburban a new wood-grained body side treatment comes standard. With the Custom Suburban notice the three-way tailgate with hardtop glass. You can use the tailgate as a door without lowering the glass. And the low-priced Suburban features a standard roof air deflector. For extra glamour, order an optional vinyl roof. Available for the first time... in our first class wagons.



CUSTOM SUBURBAN

SUBURBAN



SPORT SUBURBAN

Fury Wagon Interiors

- A. Standard Sport Suburban newly-styled tower-back vinyl seats with centre armrest. Available in blue, green, tan, parchment and black.
- B. Standard Custom Suburban all-vinyl bench seat in blue, green, tan, parchment and black. Available in two- or three-seat models.
- C. Standard three seat model Suburban all-vinyl bench seat. Available in blue, green, tan and black. Optional on two seat model Suburban.
- D. Optional cloth-and-vinyl individually divided 3-in-1 bench seat. Available in black only. Custom and Sport models with Brougham package.
- E. The standard Fury wagon instrument panel is floodlit for quick viewing. There's also a special combination wiper/washer switch that's easily distinguishable from the light switch by sight and touch. No more fumbling for the wipers on a rainy day.



If you're looking for an economical way to tote big loads, meet the wagons that are mid-size in everything but value. Satellite wagons. Top-of-the-line wagon is the Regent. Look for such luxurious touches as wood-grain side panels, carpeting, ventless side glass and more. Satellite Custom and Satellite wagons take a back seat to no one when it comes to features. There's 91.3 cubic feet of cargo space. Bias-belted tires. Electric windshield washers. And your choice of either a three seat or two seat model in Custom and Regent (two seat only in standard Satellite). With the three seat wagon, Plymouth's exclusive Auto-Lock tailgate locking system is standard. (Optional on two seat wagons.) When the ignition switch is "on" the tailgate is automatically locked.



SATELLITE

Satellite Wagons



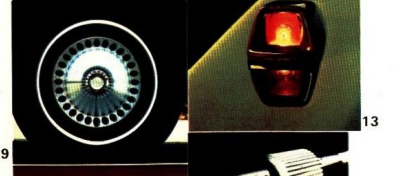
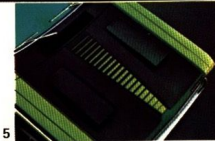
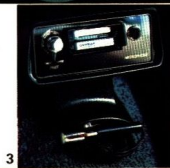
SATELLITE CUSTOM



SATELLITE REGENT

Satellite Wagon Interiors

- A. Standard Regent all-vinyl bench seat. Available in blue, green, tan and black.
- B. Standard Satellite all-vinyl bench seat. Available in blue, green and tan.
- C. Standard Custom all-vinyl bench seat. Available in blue, green, tan and black.
- D. The standard Satellite and Custom instrument panel is easy to see and easy to use. And gauges, instead of lights, tell you exactly what's going on under the hood.



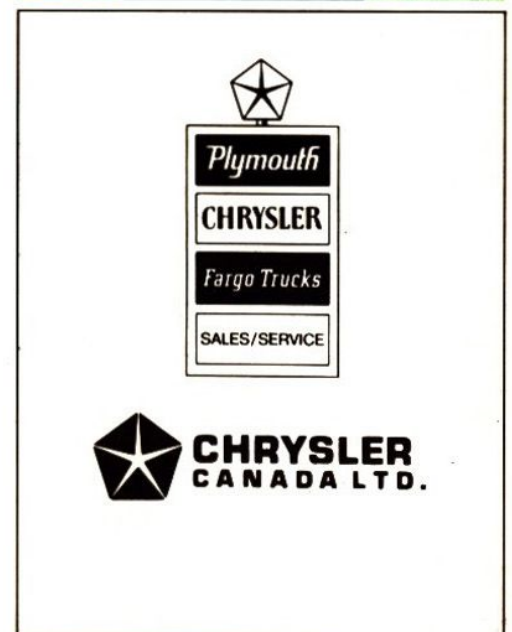
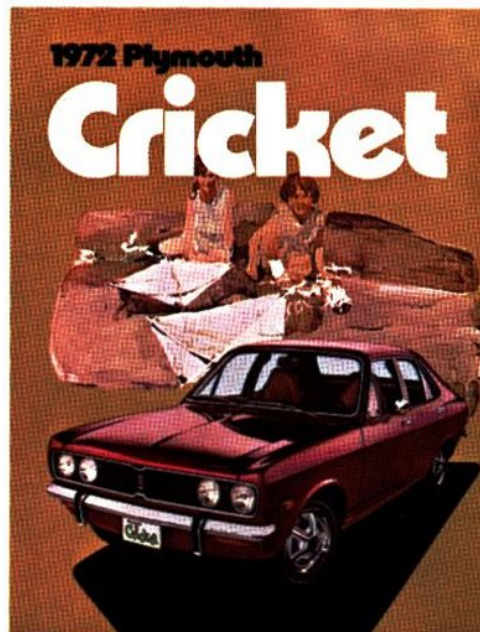
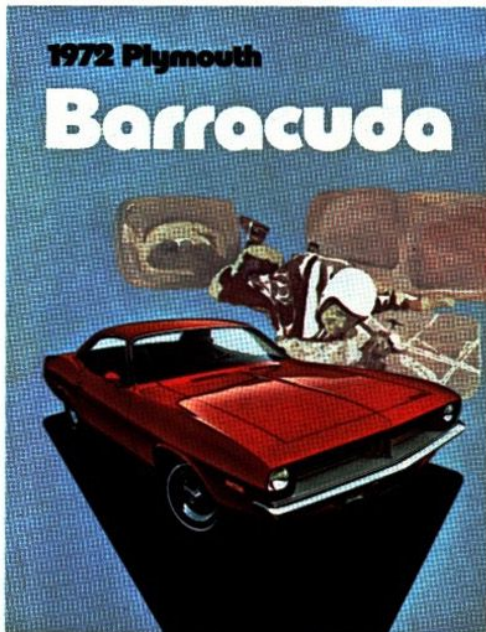
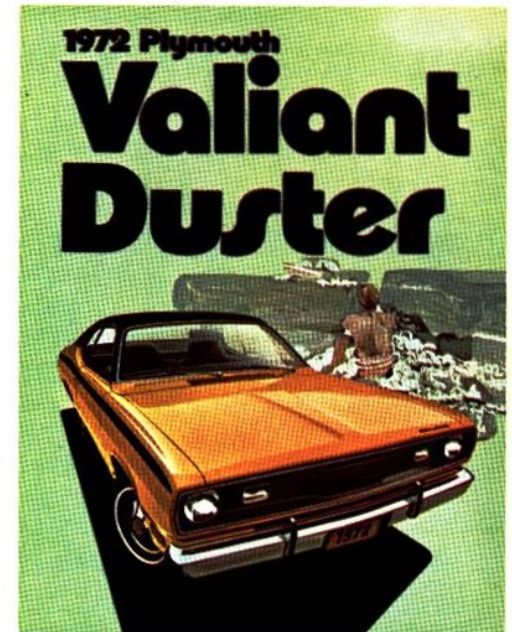
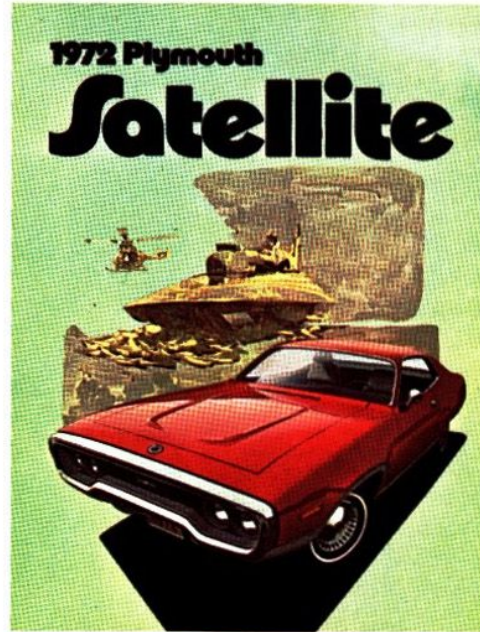
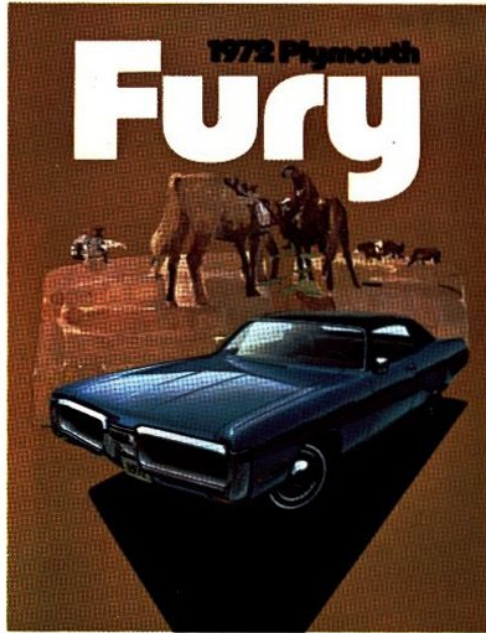
Options

Your choice of options for comfort, convenience and added driving pleasure. Your dealer can give you the latest information on the full range of options available.

1. Chrysler Solid State Radio. AM or AM/FM for your listening pleasure. Solid state means there are no tubes to replace. All models. **2. Power Disc Brakes.** Quick, sure, fade-resistant stops. All models. **3. Stereo Tape Cassette.** For your Barracuda, 'Cuda, Satellite or Fury model, so you can hear what you want when you want to hear it. **4. and 5. Duster "Twister" Package.** A lot of extras—inside and out. Includes Performance Hood Treatment, Body Side and Lower Deck Tape Treatment, Wheel Lip and Drip Trough Mouldings and Racing Mirrors. **6. Racing Mirrors.** Your choice of many colours or chrome. Satellite, Barracuda, 'Cuda and Duster. **7. Rallye Instrument Cluster.** Barracuda and 'Cuda. Includes 150 MPH Speedometer, Tripodometer, Tach, Clock, Variable speed windshield wipers, Woodgrain Instrument Cluster Applique (N/A 6 cyl.). **8. Chrome Styled Road Wheels.** Extra sport. Set of four. Satellite, Barracuda and 'Cuda. **9. De Luxe Wheel Covers.** Extra class. Set of four. All models. **10. Power Door Locks.** The inside door lock push-button on the driver's side locks all doors. A convenience option for the safety of you and your family. Available Fury. **11. Rallye Road Wheels.** Set of four. Satellite, Barracuda, 'Cuda, Valiant and Duster. **12. Rear Window Defogger.** Keeps the rear window clean for better visibility. All models. **13. Fender Mounted Turn Signal Indicators.** Up front view for safety. All models.

(Continued next page)

FOR 1972 PLYMOUTH'S GOT THE ANSWER...



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