




RAV4

_03





Don't just take the scenic route,

 Be prepared for it. The pointing. The staring. The dropped jaws. After all, when you're driving the 2003 Toyota RAV4, people are going to take notice. With its sleek lines and rounded corners, RAV4's **stylish** appearance stands in direct contrast to the boxy designs of most of today's SUVs. Further separate yourself from the pack with a new, available **Sport Package** featuring extras like stylish fender flares, a hood scoop, new front

RAV4 shown in Titanium Metallic with available L Package and roof rack.

RAV4 shown in Black with available Quick Order Package, aluminum alloy wheels and mudguards.

grille, a tubular-style roof rack, aerodynamic multi-reflector halogen headlamps with blackout trim and **sporty** seat fabric. RAV4 also distinguishes itself when it comes to handling, as its unitized body construction and double-wishbone rear suspension offer a smooth, comfortable, **responsive ride**. But for all its differences, the RAV4 still retains the one essential quality of an SUV: **versatility**. Whether you're out in the woods or out on the town, the RAV4 is an ideal complement to your lifestyle. So you'd better get used to the attention. Because chances are, no matter what route you take, you'll be considered a point of interest.

become part of it.



RAV4 shown in Graphite Gray Pearl with available Sport Package and aluminum alloy wheels.



RAV4 interior shown in Taupe with available L Package, floor mats and cargo mat.

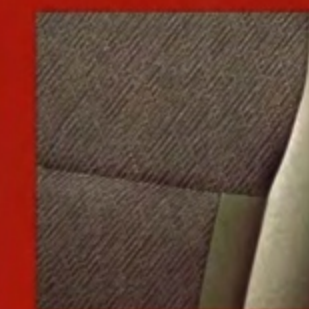


No one will claim

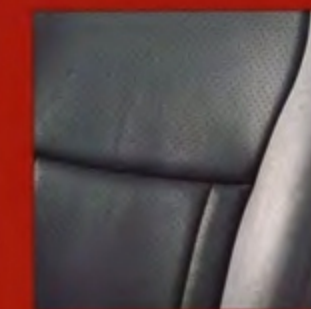
you lack inner beauty.

At first glance, you might think Toyota's engineers focused solely on the RAV4's exterior, but careful consideration was also given to the interior. In particular, redefining what "sport" means in "sport utility." RAV4's interior has the *stylish* look of a sports car, with its cockpit-style instrument panel and race-inspired 3-spoke steering wheel. As a further enhancement, a *Leather Trim Package* can be added to the L Package. But don't get the wrong idea — the RAV4 is still about *utility*, with

room for five and *multi-functional* 50/50 split fold-down removable rear seats with slide/tumble capabilities. With such an alluring blend of style and substance, RAV4 proves that it's much more than just a pretty face.

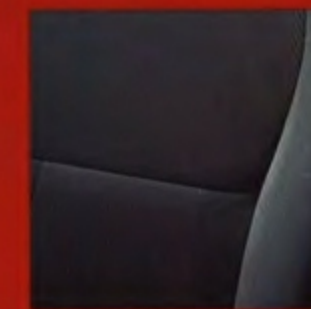


Fabric in Gray or Taupe (shown)



Available Leather Trim Package in Gray¹

¹Requires L Package.



Available Sport Package fabric in Gray



RAV4 Standard Features¹



- Deluxe AM/FM ETR/CD with 4 speakers
- P215/70R16 tires on 16" styled steel wheels
- Gray painted bumpers and body side moldings
- Aerodynamic multi-reflector halogen headlamps
- Washer-linked intermittent windshield wipers
- High Solar Energy-Absorbing (HSEA) glass
- Dual manual remote outside mirrors
- Rear window defogger
- Intermittent rear windshield wiper
- Full-size spare tire with combination hard/soft full cover
- Digital quartz clock
- Dual sun visors with vanity mirrors and sliding extensions
- Front maplight
- Illuminated entry system
- Driver and front passenger air bag Supplemental Restraint System (SRS)⁴



Standard 5-spoke styled steel wheel



Available split 5-spoke aluminum alloy wheel²



Available 5-spoke aluminum alloy wheel³

- Fabric-trimmed doors with integrated speakers and map pockets
- Fabric-trimmed multi-adjustable front seats with driver's seat height adjustment
- Fabric-trimmed 50/50 split rear bench seat with slide/tumble/recline/remove functions
- Multi-function center console with adjustable front and rear dual cup holders, 12-volt auxiliary power outlet, storage pocket and covered armrest storage compartment
- Orange-illuminated analog instrument cluster with champagne-colored speedometer, tachometer and fuel gauge meters; LCD odometer with twin tripmeters; and seatbelt disconnect, air bag, door-ajar, battery, oil pressure, brake, check engine and low-fuel level warning lights
- Remote hood and fuel-filler door releases
- Cargo area 12-volt auxiliary power outlet
- 6 cargo area grocery bag hooks

¹Shown with available equipment.

²Required with L Package; available with Quick Order or Sport Package.

³Available on 4-wheel-drive models with Quick Order, Sport or L Package.

⁴See Safety Features section for more information on Toyota's driver and front passenger air bag Supplemental Restraint System (SRS).

Accessories

Add a personal touch to your RAV4 with Toyota options and accessories. Remember, Toyota vehicles are built with popular option combinations. Not all options are available separately, and some options and accessories may not be available in all regions of the country. So see your Toyota dealer, who can help locate the RAV4 that's right for you.

- Front-end mask
- Hood protector
- Fan 5-spoke 16" aluminum alloy wheels
- Wheel locks
- Mudguards
- Class I towing receiver hitch
- Towing accessories
- Premium license plate frames by Grenada
- Roof rack by JAC Products
- Yakima® attachments
- Tube steps by Steel Horse Automotive®
- Carpeted floor mats⁵
- Carpeted cargo mat⁵
- All-weather floor mats
- Cargo-Logic cargo mat by Nifty Products
- Cargo-Logic cargo tote by Nifty Products

- Cargo net
- First aid kit
- Toyota Vehicle Intrusion Protection (VIP) RS3200 Security System⁶
- Burlwood-style molded dash appliqué by Acculaser®
- Carbon fiber-style molded dash appliqué by Acculaser®
- 6-disc in-dash CD changer
- Auto-dimming electrochromic mirror

⁵Included with L Package.

⁶Available for vehicles without factory security or remote keyless entry. Requires Power Package.

RAV4 shown in Frosted White Pearl with available L Package, roof rack and rear spoiler.



RAV4 Options

Option Packages

- **Quick Order Package**—includes defroster-linked CFC-free air conditioning; cruise control; power windows, door locks and outside mirrors; carpeted floor and cargo mats; and Deluxe 3-in-1 AM/FM ETR/Cassette/CD with 6 speakers
- **Sport Package**—includes unique sport seat fabric, sport grille, hood scoop, tubular-style roof rack with polished stainless steel finish, gray painted fender flares, aerodynamic multi-reflector halogen headlamps with blackout trim, RAV4 S badging, defroster-linked CFC-free air conditioning, cruise control, power windows and door locks, color-keyed door handles and power heated outside mirrors, carpeted floor and cargo mats, and Deluxe 3-in-1 AM/FM ETR/Cassette/CD with 6 speakers

Additional Options

- **Leather Trim Package**—includes leather-trimmed seats, steering wheel and shift lever (requires L Package)
- **Power Package**—power windows with driver-side auto up/down and pinch protection, and power door locks
- Defroster-linked CFC-free air conditioning
- 5-spoke aluminum alloy wheels with P235/60R16 tires and color-keyed fender flares (4WD models only; requires L Package)
- 5-spoke aluminum alloy wheels with P235/60R16 tires and gray painted fender flares (4WD models only; requires Quick Order Package)
- 5-spoke aluminum alloy wheels with P235/60R16 tires (4WD models only; requires Sport Package)
- Split 5-spoke aluminum alloy wheels with P215/70R16 tires (requires Quick Order, Sport or L Package)
- Power tilt/slide moonroof with sunshade (requires Quick Order, Sport or L Package)

¹Requires aluminum alloy wheels.

- **L Package¹**—includes defroster-linked CFC-free air conditioning; cruise control; power windows and door locks; carpeted floor and cargo mats; Deluxe 3-in-1 AM/FM ETR/Cassette/CD with 6 speakers; color-keyed door handles, power heated outside mirrors, front and rear bumpers, body side moldings and full hard-shell outside spare tire cover; RAV4 L badging; integrated fog lamps; rear privacy glass; and tonneau cover

- Anti-theft system with engine immobilizer (requires Quick Order, Sport or L Package)
- Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)
- Limited-slip rear differential (4WD models only; requires Quick Order, Sport or L Package)
- Remote keyless entry system (requires Quick Order, Sport, L or Power Package)
- Daytime Running Lights (DRL)
- Rear privacy glass
- Roof rack
- Rear spoiler (requires Sport or L Package)
- Mudguards
- Wide mudguards (requires 5-spoke aluminum alloy wheels with P235/60R16 tires and fender flares or Sport Package)
- Tonneau cover

Safety Features

- Front energy-absorbing crumple zone
- Driver and front passenger air bag Supplemental Restraint System (SRS)²
- Soft energy-dissipating interior trim
- 3-point seatbelts in all seating positions, with adjustable front seatbelt anchors
- Emergency Locking Retractor (ELR) on driver's seatbelt and Automatic/Emergency Locking Retractor (ALR/ELR) on passenger seatbelts
- Driver and front passenger seatbelt pretensioners with force limiters
- Available 4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)
- Front ventilated disc/rear drum brakes
- Driver and front passenger seatbelt warning system

²The Toyota driver and front passenger air bags are Supplemental Restraint Systems (SRS). The driver and front passenger air bags are designed to inflate in a severe frontal collision. In all other accidents, the air bags will not inflate. To decrease the risk of injury from a deploying air bag, always wear seatbelts and sit upright in the middle of the seat as far back as possible from the air bag modules. Do not put objects in front of an air bag. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying air bag SRS may cause serious injury or death. Please see your Owner's Manual for further instructions.

- Pinch protection for the available driver's side auto up/down power window
- Side-impact door beams
- Child-protector rear door locks
- Available full-time 4-wheel drive
- Rear load-sensing brake proportioning valve
- Center high-mount stop lamp (CHMSL)
- Child Restraint System (CRS) tether anchors for all rear seating positions
- ISO-FIX seat anchors for outboard rear seating positions
- Available Daytime Running Lights (DRL)

Toyota Financial Services^{*}

Now that you're thinking about purchasing or leasing a Toyota, you may also want to consider leasing or financing the purchase of your new vehicle through your participating dealer and Toyota Financial Services (TFS). TFS offers a variety of high-quality finance and lease products to complement your lifestyle. At TFS we realize that purchasing or leasing a vehicle is a major commitment and we have developed some of the finest customer-focused finance and insurance solutions to help protect your interests over time. And in most cases, you may include the charge for these products in your finance or lease contract.

Few companies can match the expertise, quality customer care and total value of TFS. Ask your Toyota dealer or go to toyotafinancial.com for details.

^{*}Toyota Financial Services is a service mark of Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc. Products are available to qualified customers through your participating Toyota dealer and Toyota Financial Services.

Warranties

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

- Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).
- Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and air bags).
- Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).
- Emissions:** Coverages vary under Federal and California regulations. Refer to applicable Owner's Warranty Information booklet for details.

Accessories: Warranty coverage is for 12 months, regardless of mileage. If the part or accessory is installed during the New Vehicle Warranty period, coverage is for 12 months or the remainder of the applicable warranty coverage, whichever is greater, with the exception of car covers, which are covered for 12 months only. You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details. For complete details about Toyota's warranties, please visit toyota.com, refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

Mechanical/Performance

Engine	2.0-liter DOHC 16-valve EFI 4-cylinder with Variable Valve Timing with intelligence (VVT-i) 148 hp @ 6,000 rpm 142 lb.-ft. @ 4,000 rpm	
Ignition	Electronic, with Toyota Direct Ignition (TDI)	
Transmission	5-speed manual 4-speed electronically controlled automatic	Standard Available Standard Available
Body construction	Unitized body	
Drivetrain	Front engine, front-wheel drive	Full-time 4-wheel drive
Suspension	Independent MacPherson strut front suspension with stabilizer bar and hydraulic shock absorbers; double-wishbone coil-spring rear suspension with stabilizer bar and hydraulic shock absorbers	
Steering	Power-assisted rack-and-pinion	
Turning circle diameter, curb to curb (ft.)	35.4	
Brakes	Power-assisted ventilated front disc/rear drum with load-sensing proportioning valve (LSPV)	
4-wheel Anti-lock Brake System (ABS)	Available, includes Electronic Brake-force Distribution (EBD)	

Exterior Dimensions (in.)

Overall height, unloaded	65.7	66.1 (65.7 with P235/60R16 tires)
Overall width	68.3 (70.3 with Sport Package)	68.3 (70.3 with P235/60R16 tires, Sport Package or L Package)
Overall length	166.2 (167.1 with L Package)	166.2 (167.1 with L Package)
Wheelbase	98.0	98.0
Track (front/rear)	59.3/59.1	59.3/59.8 (60.0/59.8 with P235/60R16 tires)

Interior Dimensions front/rear (in.)

Head room	41.3/38.3	41.3/38.3
with moonroof	39.6/38.3	39.6/38.3
Shoulder room	54.1/53.7	54.1/53.7
Hip room	53.4/46.5	53.4/46.5
Leg room	42.4/32.6	42.4/32.6
Seating capacity	5	5

Off-Highway

Approach/departure angle (degrees)	27/28	28/29 (27/28 with P235/60R16 tires)
Minimum running ground clearance (in.)	6.3	6.7 (6.3 with P235/60R16 tires)
Viscous coupling type center differential	NA	Standard
Limited-slip rear differential	NA	Available ¹

Weights and Capacities

Curb weight, manual/automatic (lbs.)	2,711/2,777	2,877/2,943 (2,910/2,976 with P235/60R16 tires)
Gross Vehicle Weight Rating — GVWR (lbs.)	3,946	3,990
Payload ² —manual/automatic (lbs.)	1,235/1,169	1,113/1,047 (1,088/1,014 with P235/60R16 tires)
Towing capacity ³ (lbs.)	1,500	1,500
Cargo capacity, rear seats in/out (cu. ft.)	29.2/68.3	29.2/68.3
Fuel tank (gal.)	14.7	14.7

Tires

Size	P215/70R16	P215/70R16
Type	All-Season steel-belted radial blackwalls	All-Season steel-belted radial blackwalls
Spare	Full-size	Full-size

Mileage Estimates (MPG CITY/HIGHWAY)⁴

Manual	25/31	22/27
Automatic	24/29	22/27

¹Requires Quick Order, Sport or L Package.

²Including weight of occupants, equipment and cargo.

³Do not exceed the Gross Combined Weight Rating for your vehicle. See your Toyota dealer for GCWR limits and additionally required equipment. Consult your trailer and hitch suppliers to ensure proper hookup.

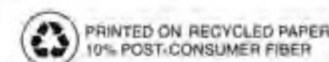
⁴Preliminary mileage estimates determined by Toyota. Final EPA mileage estimates not available at time of printing. See your Toyota dealer for details. Toyota RAV4s are designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing receiver hitches/ball mount kits are not intended to provide crash protection.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of printing, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only (may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions).

The Space Needle is a registered trademark of the Space Needle Corporation and is used under license.



1-800-GO-TOYOTA

Have you logged 100,000, 200,000 or more miles on your Toyota with the original engine, transmission and drivetrain? If you have, give us a call at 1-800-GO-TOYOTA and tell us your story.

toyota.com

©2002 Toyota Motor Sales, U.S.A., Inc.
PT3-017 (8/02) 00617-03RAV
Litho in U.S.A. (400M)



03 Colors



NATURAL WHITE¹
with Gray or Taupe² interior



FROSTED WHITE PEARL³
with Gray or Taupe⁴ interior



TITANIUM METALLIC²
with Gray interior



GRAPHITE GRAY PEARL⁵
with Gray⁴ interior



VINTAGE GOLD METALLIC^{1,2}
with Taupe⁴ interior



IMPULSE RED PEARL^{1,2}
with Gray or Taupe⁴ interior



RAINFOREST PEARL²
with Gray or Taupe⁴ interior



SPECTRA BLUE MICA²
with Gray interior



BLACK
with Gray or Taupe⁴ interior

¹Not available with L Package.

²Not available with Sport Package.

³Available with L Package only.

⁴Not available with Leather Trim Package.

⁵Available with Sport Package only.



MR2 SPYDER



CELICA



MATRIX



PRIUS



RAV4 EV
(available only in CA)



AVALON



CAMRY



CAMRY SOLARA



CAMRY SOLARA
CONVERTIBLE



COROLLA



ECHO



LAND CRUISER



SEQUOIA



4RUNNER



HIGHLANDER



RAV4



SIENNA

Don't be surprised if you feel a new sense of possibility when you get behind the wheel of a Toyota. A feeling that you can go anywhere. Do anything. After all, it's easier to go new places when you're absolutely sure you'll get there.

To find out more about RAV4 and the rest of our dependable lineup, visit www.toyota.com



TUNDRA



TACOMA



GET THE FEELING. TOYOTA.

