

SSR

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CHEVY TRUCKS



SSR

**Others dare to dream.  
We dare to build.**

Too bad the creativity you see in auto show concept vehicles almost never translates into something you can drive. Well, say goodbye to smoke and mirrors – and welcome to a new era in automotive design. Where imagination actually rules the day. Where the best idea wins. And that idea is: a two-seat open-air roadster with positively radical styling. The one with 300 horsepower under the hood and the pickup-box practicality of a Chevy Truck. Now that's what we call original thinking. Ready for your wakeup call? This dream's for real.

It started as a few lines drawn in pencil on one of our designer's boards. It progressed to a clay model, with the help of the most sophisticated computer-aided design. It was then refined through rounds of engineering tests before coming to life first as a concept vehicle. And that's where this story takes an unexpected twist. Instead of driving off into the sunset like so many other concept vehicles, the SSR legend was just getting started. Backed by a chorus of words from people like you, SSR was transformed into a 100 percent post-street-legal version. You dared us. Now it's your turn.

Find more information about Chevy SSR at [gmcanada.com](http://gmcanada.com)

  
CHEVY TRUCKS

The elation it produces  
is purely by design.



ABOVE: SSR, shown in Redline Red.



## SSR Exterior

You can expose yourself to this form of  
Ultra Violet for as long as you like.

For a moment – if you can – forget about the experience that awaits you behind the wheel of this pure open-air roadster. Instead, indulge in a little delayed gratification and focus on what just might be the coolest looking vehicle to ever grace a patch of asphalt. No halfway measures. No apologies. Just one unadulterated design statement, from its dual oversized stainless-steel tailpipes to the way the Chevy cross bar intersects the headlights. Talk about maximum UV index.

### INSET:

- The unique headlights showcase the Chevrolet signature look, defined by the satin chrome chevron bar.
- The polished stainless-steel dual exhaust outlets add more street rod flair.
- Even the door handles are fully integrated into the SSR styling, through the use of a satin chrome finish.
- SSR, shown in Ultra Violet Metallic.



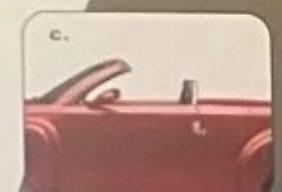
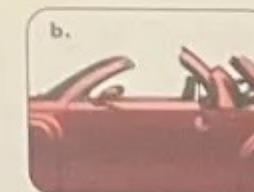
**SSR  
Hardtop**

### A split personality.

Talk about vanishing acts – one minute SSR is a hardtop. Then, in less than 30 seconds, it's a top-down convertible. That's all thanks to an innovative power-retractable hardtop roof that completely disappears into its own storage compartment. All you have to do is push a button and a series of power-operated linkages do the rest. And, like everything on a Chevy, the power roof is built with dependability in mind. In fact, the roof has been exhaustively tested to enable it to be lowered and raised 8,000 times trouble-free. Clearly, both sides of SSR's personality can happily co-exist for a very long time.

#### INSET:

- The retractable roof consists of two stamped steel panels and a fixed deep-tinted backglass. Triple weather seals answer the needs of a convertible in the Canadian climate.
- Each of the roof panels is moved on steel linkages to the vertically stacked position in the storage bulkhead.
- The storage compartment, located between the passenger and cargo compartments, and the roof panels inside it are concealed by a hard cover, enhancing SSR's sleek lines with the top down.





**SSR**  
**Interior**
**Twin cockpit. Twin concept.**

SSR's twin cockpit is designed to inspire the driver and the one lucky person who gets to come along for the ride. And what a ride it is. But there's more to this roadster than an exhilarating drive. More in this case means a genuine Chevy Truck pickup box. The world's first roadster that holds more than a briefcase and a set of golf clubs. What a concept.

**MAIN IMAGE:** SSR is available Slingshot Yellow, with Ebony interior showing bucket seats with Nuance leather seating surfaces.

**BELOW:** SSR is a two-seater that is designed to answer the needs of that lucky someone you invite to accompany you. A good example is provided by the standard climate control system.





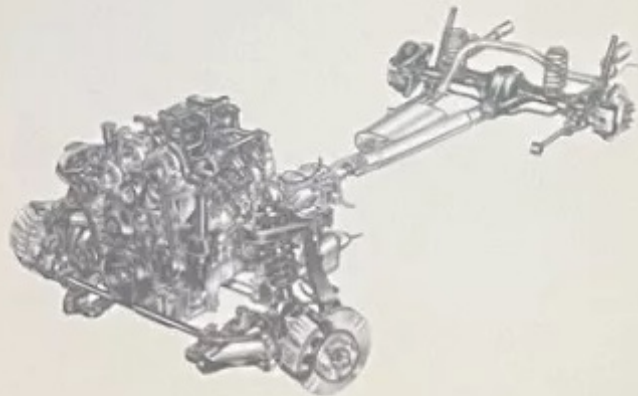
**SSR**  
**Controls**

**The only restraint here is in the safety belts and air bags.**

The design of SSR's controls is as expressive as the people who'll drive it. Welcome to the 21st century's first pure street rod. Nothing's held back here, either in the way the controls function, or in their design. The net result? You may have trouble wiping that smirk off your face once you've experienced such an intense connection with the road. SSR - probably the only vehicle with a personality this big.

**INSET:**

- a. SSR's instrument panel is driver-oriented - just like almost everything else about this roadster.
- b. The satin chrome transmission shifter delivers another echo of the past.
- c. It's about the coolest looking drivers' environment going - SSR delivers the latest in technology with a distinctly retro sense of style.



#### TUNED BODY MOUNTS

The most effective way to reduce noise and vibration is to absorb them before they can penetrate the cockpit. SSR has 12 specially tuned body mounts, which perform precisely that function. The mounts are strategically located and triaxially tuned to balance the demands for stiffness and noise reduction.

#### INDEPENDENT FRONT SUSPENSION

Features of the front suspension system include upper and lower A-arms, a modular coil-over shock design and a 32 mm stabilizer bar. Accurate alignment is maintained with the help of an innovative slot/slip attachment cast in the frame.

#### HYDROFORMED RAILS

The foundation of SSR's strength is its chassis, which features full-length hydroformed steel frame side rails. Hydroforming allows steel to retain more of its strength, while reducing weight, when compared with the traditional stamping process. It also improves dimensional accuracy, by reducing stretching during manufacturing.

#### ELECTRONIC TRACTION ASSIST

Electronic traction assist helps reduce wheel slippage on most slippery surfaces by modulating engine power through the Electronic Throttle Control whenever rear-wheel slippage is detected.

#### REAR-MOUNTED BATTERY

Positioning the battery in the rear of the vehicle not only improves weight distribution, it extends battery life by reducing exposure to the high temperatures experienced under the hood.



## SSR Technology

**A street rod that's dependable?  
Now that's pushing the envelope.**

When you think street rod, it's hard not to think of endless hours spent fiddling with finicky technology. Along comes a street rod that's also a Chevrolet—meaning it's part of the most dependable, longest-lasting family of trucks on the road.\* SSR's technology certainly pushes the envelope, but it's also tremendously rugged and durable like every other Chevy Truck. Which leaves you more time for driving.

\*Dependability based on longevity. 1981–July 2002 full-line light-duty truck company registrations. Excludes other GM divisions.

#### VORTEC 5300 V8

- Generates 300 hp and 335 lb.-ft. of torque
- Deep-skirt aluminum engine block and cast aluminum cylinder heads contribute to an impressive strength-to-weight ratio
- Smart valve placement, optimizing airflow and combustion
- A high-capacity oil pump, gear-driven directly off the crankshaft, provides reduced friction and improved lubrication
- Electronic Throttle Control

#### ZEXEL TORSEN® REAR DIFFERENTIAL

The ZEXEL TORSEN® limited-slip differential directs up to 70 percent of the available torque to the rear wheel with the most traction when slippage is detected. The gear-based limited-slip design responds more quickly than the common clutch-type design.

#### FOUR-WHEEL DISC BRAKES WITH ABS

Four-wheel disc brakes with an anti-lock braking system (ABS) are standard. Each disc is vented, to help dissipate heat. And to reduce weight, the brake calipers are made of aluminum. The brake linings are manufactured with non-asbestos organic compounds, to improve their recyclability.







## SSR Accessories

There is nothing else like it on the road.

It's your SSR and yours alone. But you can make your SSR an even more unique statement by adding GM Accessories specially designed to complement SSR's styling and functionality. And GM Accessories are integrated into the process of designing your vehicle, providing unmatched fit, finish and functionality. They are also the only accessories backed by GM's 3-year/80,000 km TOTAL<sup>™</sup> Warranty, when permanently installed by the dealer at the time of your lease or purchase. And they can be included in your new-vehicle lease or financing through GMAC. So put even more of yourself into your SSR. With GM Accessories.

### INSET:

- a. Cargo Convenience Package – A fully adjustable telescoping cross bar positioned between the upper rails, combined with cargo netting that attaches to the tailgate and four tie-down rings to hold items that would otherwise slide around in the cargo area. The netting package is completely adjustable to the length of the cargo area, ensuring secure storage for everything from small grocery items to oversized luggage.
- b. Towing Package – An upscale machined European-style locking hitch that slides upward and locks into the receiver hidden behind the rear fascia.
- c. Integrated Side Saddle Storage – Form-fitted, locking cover storage boxes that attach to the floor and side tracks.
- d. Integrated Running Boards – Liquid paladium in colour, they have an aluminum look/finish to them and incorporate a non-slip surface step pad, attaching directly to the vehicle frame and made to look as though they are floating on air.
- e. Custom Floor Mats – Upscale floor mats with decorative piping and an embroidered SSR logo.



GM  
Corporation  
Accessories

## SSR Standard and Optional Features

Safety and Security	
Air bags – dual-stage, driver and passenger frontal with passenger-side suppression switch located in glovebox	\$
Air bags – driver and passenger, side-impact	\$
Door locks – automatic power, programmable	\$
Headlights – high-output halogen with automatic light control and Daytime Running Lights	\$
Keyless entry system – remote, includes Panic feature and hard cargo area cover release	\$
Safety restraints – LATCH – (Lower Anchors and top Tethers for Children)	\$
Theft-deterrent system – PASSLock	\$
Traction assist – electronic with instrument panel on-off switch	\$
Mechanical	
Axle ratio – rear, 3.73	\$
Brakes – power, 4-wheel vented disc with 4-wheel anti-lock braking system (ABS)	\$
Drive – rear wheel	\$
Engine – Vortec 5300 V8	
Horsepower – 300 @ 5200 rpm	\$
Torque – 335 lb.-ft. @ 4000 rpm	\$
Limited-slip differential – rear, ZEXEL TORSEN®	\$
Steering – power, rack-and-pinion, hydraulically assisted	\$
Suspension – Sport, featuring a double A-arm front independent and 5-link solid rear axle with coil springs and stabilizer bars	\$
Transmission – 4-speed automatic with overdrive	\$
Trailer equipment – includes hitch cross member and 7-wire harness	\$
Trailer Towing Package – includes hitch receiver*	0
Exterior	
Cargo area liner – hard plastic	\$
Cargo Compartment Trim Package – includes cargo cover inner trim, 2 bed track covers and 9 cargo compartment wood strips	0
Cargo Netting Package – includes cargo storage netting, telescoping cross bar and 4 tie-down rings*	0
Fog lights – front, halogen	\$
Glass – Solar-Ray with deep-tinted rear	\$
Hardtop – power, retractable	\$
Mirrors – heated, power remote control	\$
Rear compartment cover – removable hard tonneau cover, front hinged, lockable with remote release	\$
Running boards – integrated, satin chrome appearance with non-slip surface*	0
Side saddle storage – integrated*	0
Tires – front P225/45R19 touring all season	\$
– rear P295/40R20 touring all season	\$
Tire sealant and inflator kit – in lieu of spare tire	\$
Wheels – aluminum with silver finish (A)**	\$
– front, 19" x 8"	\$
– rear, 20" x 10"	\$
Wheels – aluminum with chrome-plated finish (B)**	0
Windshield wipers – 2-speed with variable delay (intermittent)	\$
Interior	
Air conditioning – manual, climate control	\$
Console – centre floor, lockable with transmission shifter	\$
Cruise control – electronic with resume, coast and accelerate/decelerate features	\$
Cupholders – one in instrument panel and one in floor console (removable)	\$
Defogger – electric, rear-window	\$

Interior (cont'd)	
Floor mats – colour-keyed carpet	\$
Floor mats – colour-keyed carpet with embroidered SSR logo and decorative piping*	0
Instrumentation – full analogue cluster – includes speedometer, tachometer, coolant temperature, oil pressure and fuel gauges	\$
Instrumentation – Driver Information Centre includes trip computer and message centre, monitoring vital vehicle functions: GM Oil Life System, oil level, transmission fluid life, low washer fluid level and door ajar alerts	\$
Mirror – rear-view, includes dual reading lights	\$
Power outlets – two, auxiliary	\$
Seats – reclining bucket seats with Nuance leather seating surfaces, 6-way power driver's seat, 2-way power passenger's seat, power lumbar support and integral head restraints	\$
Steering wheel – leather-wrapped	\$
Steering wheel – sound system and Driver Information Centre controls	\$
Sunshades – LH and RH padded	\$
Tilt-Wheel – adjustable steering column	\$
Windows – power, driver and passenger express-down	\$
Sound System	
Electronically tuned AM/FM stereo with seek/scan, CD player, Radio Data System (RDS), auto tone control, Theftlock, speed-compensated volume, digital clock and 4 speakers	\$

**SSR Preferred Equipment Group**  
Shown below is the Preferred Equipment Group (PEG) available on SSR. The PEG is a package of popular options that have been assembled to add value and make ordering easier. The PEG is subject to change without notice. Please note that features included in the PEG are not available as individual options. For more information on the Preferred Equipment Group, please see your Sales Consultant.

### PEG 15B includes the following:

- **Driver Convenience Package** – includes heated seats and driver's 2-position memory seat
- **Engine cover insert** – satin chrome appearance
- **Mirror** – interior, rear-view, features electrochromic auto-dimming and HomeLink universal 3-channel transmitter
- **Mirrors** – exterior, rear-view, features driver-side electrochromic auto-dimming
- **Sound system** – 6-disc CD changer and Bose 6-speaker premium sound system with 275-watt Digital Signal Processor (DSP) amplifier

### DIMENSIONS

Exterior, mm (in.)		Interior, mm (in.)	
Wheelbase (A)	2946 (116.0)	Headroom	1016 (40.0)
Length (B)	4862 (191.4)	Legroom	1069 (42.1)
Height (C)	1631 (64.2)	Shoulder room	1359 (53.5)
Width (D)	1996 (78.6)	Hip room	1303 (51.3)
Front track (E)	1628 (64.1)	Capacities	
Rear track (F)	1649 (64.9)	Cargo area volume, L (cu. ft.)	671 (23.7)
Ground clearance	155 (6.1)	Fuel tank, L (imp. gal.)	94.6 (20.8)
		Trailer towing capacity, max. kg (lb.)	1134 (2500)



## Wheels



A – Silver Finish



B – Chrome-plated Finish

## Interior Trim



Ebony Nuance Leather

## Exterior Colours



21 – Ultra Violet Metallic



41 – Smokin' Asphalt



67 – Ricochet Silver Metallic



70 – Redline Red



79 – Slingshot Yellow\*

Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your sales consultant for colour availability.

\*Premium colour – available at extra cost.

### A WORD ABOUT THE BUCKLE

Some of the equipment shown or described throughout this brochure may be available at extra cost. This brochure is based on the latest information at the time of printing. General Motors of Canada Limited reserves the right to make changes at any time without notice. In specifications, equipment, features, materials, models, availability, program, pattern and version. Your Chevrolet dealer is the best source for up-to-date information. General Motors of Canada Limited reserves the right to change or discontinue the model line for any product. For any vehicle to be used and road tested please at different times.

### A WORD ABOUT ACCESSORIES

Chevrolet are equipped with region and component. Accessories are available from different operating units of General Motors, its subsidiaries and suppliers and their region and components may change or be withdrawn from different regions from time to time. All such regions and components are approved for use in Canada. Certain equipment required may be unavailable at the time of assembly and we request that you verify that your vehicle includes the equipment you intend or if there are changes, that they are acceptable to you.

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\* Regular Production Accessory, dealer installed. \*\* Wheels shown on page 19

WHAT CAN YOU EXPECT FROM A CHEVROLET TRUCK? AS THE MOST DEPENDABLE, LONGEST-LASTING TRUCKS ON THE ROAD,\* CHEVY TRUCKS ARE BUILT TO BE STRONG, CAPABLE, COMFORTABLE AND DURABLE. THE ONLY QUESTION IS: WHICH CHEVY TRUCK ANSWERS YOUR NEEDS THE BEST?

\*Dependability based on longevity: 1981-July 2002 full-line light-duty truck company registrations. Excludes other GM divisions.

## Commitment

**ROCK-SOLID TRUCKS. BACKED BY A ROCK-SOLID COMMITMENT.** There is nothing halfway about Chevrolet's approach to building strong and durable trucks. That can also be said of the way Chevrolet backs each and every truck that bears its name. A comprehensive series of support programs makes it easier to purchase or lease a Chevy Truck and help protect you and your vehicle down the road. A powerful example of the level of protection you can expect is the GM TOTAL™ Warranty. It is so thorough, it covers your vehicle from the roof right down to the tires. So when you drive off the lot of your Chevrolet dealership, you can do so with total confidence.

Peace of mind is knowing that your vehicle is built for the long haul, and is backed by a comprehensive warranty.

### THE GM TOTAL™ WARRANTY:†

The GM TOTAL™ Warranty is your promise of total warranty protection. It covers every new Chevy SSR for 3 years or 60,000 km.\* Complete vehicle repairs are covered,\*\* including parts and labour, with no deductible. The warranty includes:

- 3-year/60,000 km\* complete vehicle repair coverage
- 6-year/160,000 km\* corrosion perforation coverage
- 8-year/130,000 km\* coverage on catalytic converters and powertrain control modules (PCMs).

\*Whichever comes first.

\*\*To correct any defects in material or workmanship occurring during the warranty period. Regular maintenance is not included, nor is excessive wear and tear caused by reckless or negligent driving.

### OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:†

- **Roadside Assistance** – 24/7 service via toll-free number during your warranty period, anywhere in Canada or the United States
- **Courtesy Transportation** – may be offered during warranty period
- **GM Protection Plan (GMPP)** – the only extended service contract backed by the resources and commitment of General Motors, GMPP may be purchased at the time of your sale or lease, or subsequently
- **GM Mobility Program** – you may be eligible for reimbursement of up to \$1000 (taxes included) for adaptive equipment for your GM vehicle
- **GM Accessories** – personalize your vehicle with GM Accessories, specifically engineered for your GM vehicle
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.

### TO HELP YOU PURCHASE OR LEASE A CHEVROLET:

- **GMAC financing** – on-the-spot financing at your GM dealership
- **GMAC SMARTLEASE** – a smart alternative to traditional financing
- **GM Graduate Program** – recent graduates may qualify for up to \$1000 (taxes included) off any new GM vehicle
- **The GM Card** – eligible cardholders may be able to redeem up to \$3500 in GM Card® Earnings towards the total purchase price or lease down payment on selected vehicles.†

### INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM Web site at [gmcanada.com](http://gmcanada.com)
- The GM Customer Communication Marketing Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users) – for information about any GM product or service, including The GM Card and the GM Mobility Program
- For information about GMAC visit the GM Web site or call 1-800-616-4622

† Conditions and limitations apply

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TRACKER

BLAZER

TRAILBLAZER

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CHEVY TRUCKS

