

PONTIAC 1977

Acadian



1977 Acadian

When Pontiac introduced Acadian last year, it made fast friends with people looking for a small but comfortable economy car that's built in North America. This year, Acadian will make even more friends. Because the Acadian idea is catching

on...a car built to accommodate four adults, designed for dependable, as well as economical performance, and that lets its customers exercise their options (but only if they want to—and that's where some economy cars fall short).

Acadian offers you a choice of cloth or vinyl seats in both standard and optional Custom trims, with a selection of smart new materials and

new colors including, in some cases, accent colors for the carpeting, instrument panel and cowl panels. Your dealer has Acadian's inside story.

Acadian is an economy car, but that doesn't mean you have to short-change yourself in the things that make your car a pride and a pleasure to own. Remember, Acadian is a Pontiac!

"Custom" options

Order separately or together.

Custom Interior package includes special seat trim, Sport steering wheel, load floor carpet, passenger assist grip over right door, extra sound insulation and more.

Custom Exterior package includes bumper protective strips, body-colored door handle inserts and attractive moldings.

Cover and below: Acadian with custom exterior package.





Acadian has about twice the cargo space of an average mid-size car.



The standard Pontiac Acadian Hatchback for 1977 is short 'n sweet.



A two-Acadian family chooses Custom (left and above) and a standard Coupe (right).

Some of the equipment shown or mentioned is optional at extra cost.

Acadian

It's low priced. Checked the little imports lately? **Offers low operating costs.** Just ask your dealer about the intervals between scheduled maintenance. **Acadian is comfortable.** It comes with full-foam seats, ride-cushioning, variable-rate springs and

built-in quietness. **It's convenient.** Rear seat folds flat and hatch opens wide for easy loading. Spare tire and jack tuck under the load floor. Instruments are easy to read and there's a "smart switch" on the steering column combining the turn signal, headlamp dimmer, windshield wipers and washer controls.

Driving's a pleasure. It has compact rack and pinion steering for res-

ponsive, accurate handling with plenty of feel. The turning circle, 30.2 feet, is one of the tightest in the business.

"Personalize" it your way.

Unlike some other cars, Acadian offers you a wide choice of options and option packages for your added comfort, convenience and fun. Talk to your dealer about your particular driving needs and what he can offer you. More details on page 7.

"Rally" option

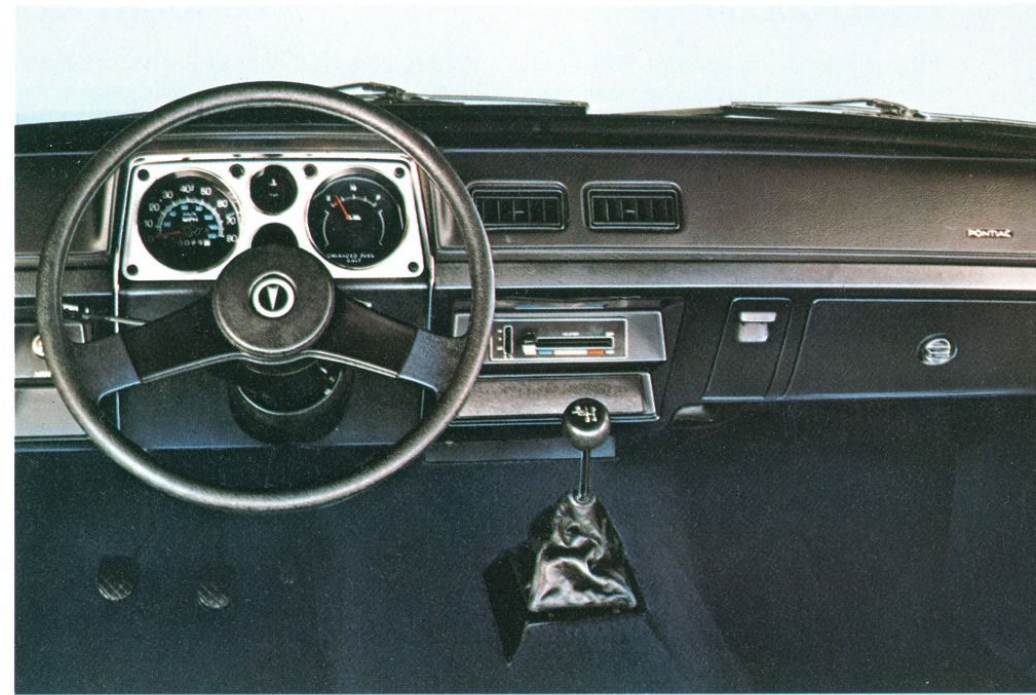
The Rally option package includes the more powerful 1.6 litre engine, special instrument gauges plus a tachometer, a rear stabilizer bar, a Sport steering wheel, a passenger assist handle over the right door, eye-catching wheel covers, and outside, black lower side and rear accents, Sport stripes and Rally identification. Let yourself go!



Some of the equipment shown or mentioned is optional at extra cost.



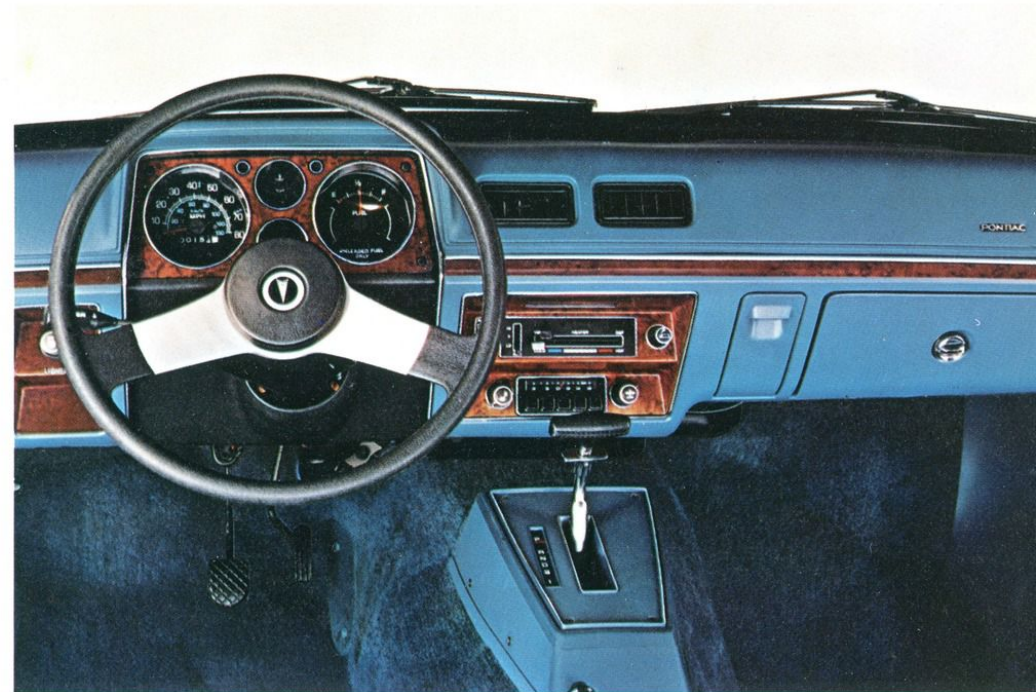
Remington weave cloth or a vinyl Plisse pattern is standard.



Instruments are cluster-designed for quick, easy reading.



Custom cloth is Winfield and Custom vinyl is patterned Rattan.



Woodgrain accents included in Custom interior package.

Acadian S

This is the easiest-to-buy 1977 Pontiac. Where economical performance and passenger comfort are concerned, the "S" is all-Acadian, but to get a low price even lower, many exterior and interior ornamentation and trim changes have been made. For full details, just ask your dealer. You can, if you want, delete the rear seat to further lower the price.

Standard features

- 1.4 litre (85 cu. in.) overhead cam 4-cylinder engine with hydraulic valve adjusters
- floor-mounted 4-speed manual transmission
- rack and pinion steering
- front disc brakes
- electronic High-Energy Ignition
- Flow-thru ventilation
- electrical diagnostic system
- front stabilizer bar
- torque tube rear axle
- maintenance-free battery
- Delcotron generator with solid-state voltage regulator
- precision electric choke
- unitized body construction
- exterior Magic-Mirror lacquer finish.

Acadian comes with all this!

Acadian S



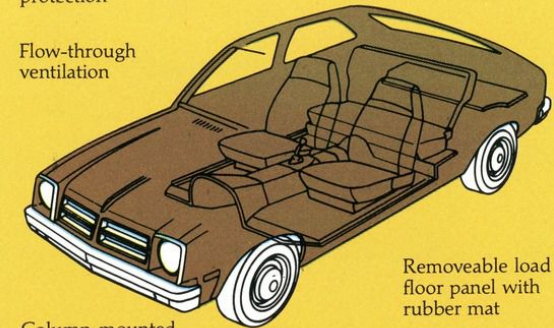
SOME STANDARD BODY FEATURES

Comprehensive anti-corrosion protection

Sewn headliner

Full-width rear seat back cushion and folding backrest

Flow-through ventilation



Column-mounted "smart" switch

Rack and pinion steering

Removeable load floor panel with rubber mat

Shell bucket seats, full-foam

Diagnostic system

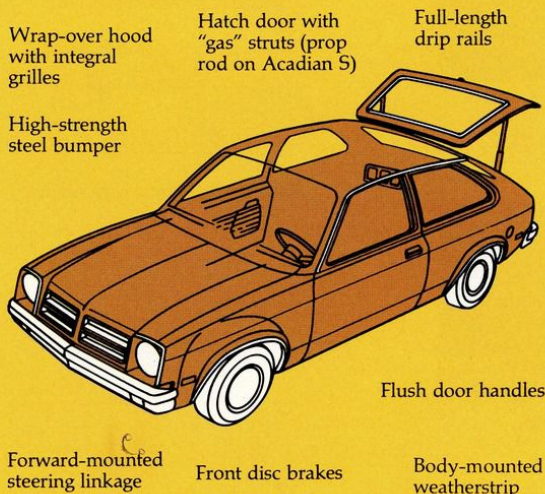
Full carpet front and rear (except Acadian S)

Specifications

Body Style	2-dr. Hatchback Sedan	
Engine	Standard Optional	1.4 litre (85 cu. in.) 1.6 litre (97.6 cu. in.)
Transmission	Standard Optional	4-speed manual Hydra-Matic
Brakes	Front disc/rear drum Power	Standard Optional
Tires	Standard	P 155/80 D13
Wheelbase	2344 mm (94.4 in.)	
Length	4031 mm (158.7 in.)	
Height	1329 mm (52.3 in.)	
Width	1570 mm (61.8 in.)	

Options

AND MORE STANDARD FEATURES



An Acadian specialty is offering option "packages" that combine certain equipment and/or trim items that together cost less than if you were to order them separately.

A few minutes with your sales person and the long list of options, and you can order your new Acadian just the way you like it.

You may prefer automatic transmission instead of the standard 4-speed manual. You can also specify a more powerful 1.6 litre engine and an optional axle ratio that further improves Acadian's performance.

Other options to consider include: Swing-out rear quarter windows. Protective body moldings and door-edge guards. An electric clock. A smart-looking floor console with package tray. Remote-controlled sport-type outside rearview mirrors or left-hand mirror only.

Acadian is a well-equipped car to begin with but your sales person will be glad to help you "tailor" it to exactly fit your needs and personal tastes. Have it the way **you** want it!

Pontiac Acadian is one economy car that lets you pick and choose extra equipment just for the way you drive. Here are some suggestions:



Air Conditioning. It makes sense all year 'round, lets you breathe cleaner air in windows-up comfort. Unit is neatly integrated into instrument panel.

Controlled Cycle Windshield Wiper. A pulse-wipe, push-pull switch is added to the instrument panel for "intermittent" wipe. You can adjust for operation from one-half second to 20 seconds.

Sound Systems. Either an AM or an AM/FM push-button radio can be ordered. A rear speaker is also available.



Tinted Glass. Helps keep car cooler in warm weather. Tinted glass in all windows is well worth the low cost.

Radial Tires. Black or whitewall or white lettered steel-belted radial tires are all available to you. Radials offer desirable benefits in ride and handling, longer tire life and fuel economy.

Bumper Guards. Front and rear bumper guards and rub strips help protect your car and add to its appearance.

Sport Steering Wheel. Vinyl-covered with cushioned centre. Included with the available Rally package and Custom Interior.

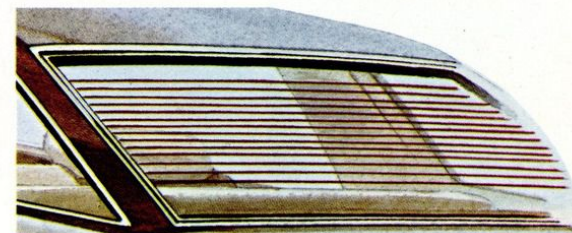
Rooftop Luggage Rack. Looks smart and lets you take along extra luggage or specially-large items.

Extra Quiet Package. Includes extra acoustical insulation in all critical areas. Helps make a quiet small car even quieter.

Custom Interior. A comprehensive package including many luxury and convenience features (see page 2).

Custom Exterior. Provides a higher level of outside trim (see page 2).

Rally Package. Includes youthful sporty appeal in performance and dress-up features (see page 4).



Rear Defogger. Helps keep rear windows clear of ice and mist. System consists of rows of thin electric wires embedded in the glass.

Fuel Tank Capacity (app.)	10.1 Imp Gal.
Curb Weight (est.)	2011 lbs.
Headroom front	968 mm (38.1 in.)
rear	947 mm (37.3 in.)
Legroom front	1055 mm (41.5 in.)
rear	730 mm (28.7 in.)
Shoulder Room front	1273 mm (50.1 in.)
rear	1253 mm (49.3 in.)
Hip Room front	1268 mm (49.9 in.)
rear	1240 mm (48.8 in.)
Total Cargo Volume (rear seat down)	26.2 cu. ft.

Exterior colors



11. Cameo White



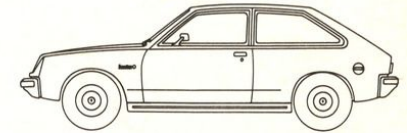
13. Sterling Silver



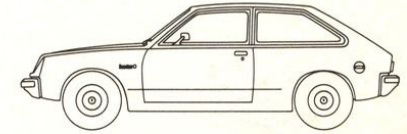
19. Starlight Black



29. Nautilus Blue



Acadian 2-Door Hatchback Sedan



Acadian S 2-Door Hatchback Sedan



36. Firethorn Red



61. Mojave Tan



69. Brentwood Brown



78. Mandarin Orange



38. Aquamarine



51. Goldenrod Yellow



75. Bucaneer Red



21. Lombard Blue



32. Royal Lime



64. Fiesta Orange

Colors shown are representative only. Printed reproduction does not permit accurate color fidelity. Actual colors may be seen at your Pontiac-Buick dealer's.



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