

2024:DODGE
CHARGER DAYTONA





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WORLD'S FIRST **FRATZONIC** CHAMBERED EXHAUST
ELECTRIC VEHICLE (EV) **POWERSHOT** DELIVERS INCREMENTAL 40 HP

AVAILABLE DRIFT MODE AND DONUT MODE

RACE-PREP DESIGNED

ATTITUDE-ADJUSTMENT LIGHTING LINKS TO DRIVE MODES



TOMORROW HAS ARRIVED

THE FUTURE IS STILL MUSCLE – From the beginning, we've been a disruptor. A nemesis to the status quo. A Brand underpinned by more than a century of rebellion. We've transformed without losing sight of the look, feel, drive and sound that makes us who we are. Our Brotherhood stands for Baddest. Quickest. Fastest. Always determined to get where we're going without ever forgetting where we've been. To further stake our claim, every electrified Dodge Charger Daytona bears the Fratzog logo. The straight-from-the-archives mark is a symbol of a commitment to muscle-izing the Electric Vehicle (EV) segment in a way only the Dodge Brand can. The All-New next-gen Charger Daytona is living proof that we can evolve without losing our resolve.

Dodge Charger Daytona Scat Pack shown in Triple Nickel with available Track Pack.

ATTITUDE NEVER
TAKES A BACKSEAT

Dodge Charger Daytona Scat Pack interior shown with available Demonic Red performance-inspired front seats, fixed headrests and adjustable thigh bolsters.



HIDDEN-HATCH MUSCLE

THE INSIDE STORY – The immersive interior has all the must-have tech and mandatory comforts (and then some), but it's the reimagined, driver-centric cockpit that sets the tone with refined textures and unique lighting. Styling cues like the refreshed pistol-grip shifter create a visceral driving feel.

Of course, it wouldn't be a Dodge vehicle without a few tricks in the back pocket. This sport coupe boasts Utility Vehicle (UV)-like cargo carrying capacity in the hatch. Charger Daytona gets bonus points for Best-in-Class rear cargo space^{1*} and fold-flat seats.

Dodge Charger Daytona Scat Pack interior shown with available Carbon & Suede Package.

*All disclosures can be found on the last page.

ADRENALINE-INDUCING AERODYNAMIC DESIGN

FUNCTIONAL. TIMELESS. PURE. – The standard widebody design is the distillation of the most iconic moments of the muscle car era and the launching forward of a new dynasty: heroic lines, sweeping sheet metal and aerodynamic proportions. The width allows for available staggered tire placement – wider in the rear for better handling and improved acceleration with thinner-width tires up front for optimum manoeuvring. The R-wing front fascia is more than a nod to the '69 Charger, it makes '24 Charger Daytona more aerodynamically efficient.



Dodge Charger Daytona R/T shown in Peel Out with available Blacktop Package.

STILL THE WORLD'S **QUICKEST** AND MOST
POWERFUL MUSCLE CAR²



The next-gen Charger Daytona continues the legacy of performance, power and innovation by adding Race Mode options to its Drive Modes in the available Scat Pack package:

DONUT MODE* – Allows the vehicle to spin only the rear wheels and rotate around either of the front wheels without traction control intervention.

DRIFT MODE* – Enables the driver to select three levels of slip angle, with torque biased towards the rear axle. The front dampers become soft, and the rear dampers become stiff, creating an oversteer condition. The traction control system allows for different wheel-speed differentials without fault codes.

LAUNCH CONTROL* – Provides optimal straight-line acceleration from a stationary start, with five selectable levels of launch intensity.

TRACK* – Churns out maximum vehicle performance capability on smooth, dry surfaces.

DRAG* – For optimal drag strip launch and straight-line acceleration behaviour. Maximizes propulsion force, and adaptive traction and suspension control tuned specifically for a prepared track surface.

CUSTOM* – Gives full customization of the vehicle's performance. Sound and cluster views follow propulsion.

Standard Charger Daytona Performance Pages also offers key performance metrics such as timers, gauges, g-force and propulsion system information.

*Intended for track use only. Always obey the rules of the road.

Dodge Charger Daytona Scat Pack shown in Diamond Black with available Track Pack and Blacktop Package.

670 HP

0-60 IN 3.3 SEC

11.5-SEC 1/4 MILE

A NEW TECHNICAL EXPERIENCE

10.25-INCH DIGITAL CLUSTER DISPLAY – Put customizable performance information like top speed, timers and current Drive Mode in your sight.

DRIVE EXPERIENCE RECORDER – This event-based recorder boosts your drag or circuit racing adventure. A forward-facing 1080p, 60fps camera and an in-camera microphone log synchronized audio, video and live vehicle data. In-vehicle playback lets you relive your latest experience in detail, while a built-in USB port lets you take the recorded bragging rights with you. Available.

CENTRAL DISPLAY TOUCHSCREEN – The 12.3-inch Uconnect® 5 display allows access to Vehicle Performance Pages with information like g-force, battery charge states, propulsion and power flow. Amazon Alexa™ capabilities, wireless Apple CarPlay® support and Android Auto™ compatibility let you access your favourite apps and entertainment.

HEAD-UP DISPLAY (HUD) – Drivers can maintain focus on the road ahead with the help of this full-colour, 10-inch transparent windshield display. Driving cluster data is projected onto a safe viewing area on the windshield in front of the driver. Available.

ATTITUDE-ADJUSTMENT LIGHTING – Customize the vibe of your drive with available attitude-adjustment lighting. Winding 270° around the cabin, this immersive feature illuminates the doors and interior from below with an array of 64 colours and intensity adjustments to select from. Parametric texture adds a sculptural feel to the lights as they react to events like opening the doors, starting the vehicle or engaging a Drive Mode.

THE PERFORMANCE OF NEXT-GEN POWER



POWERED BY LITHIUM – This Charger Daytona makes history with the way it discharges. The battery-powered propulsion system delivers the first 100.5 kW at a discharge rate of 550 kW. That means the first round of stored power is discharged at a staggeringly quick rate, which is important for getting off the line – and down one – that's a quarter mile long.

Dodge Charger Daytona Scat Pack shown in Triple Nickel with available Sun & Sound Package.

RESPONSIBLE POWER RULES ALL



ACTIVE BLIND-SPOT MONITORING (BSM)⁵ AND REAR CROSS-PATH DETECTION⁵ SYSTEM – Dual radar sensors constantly monitor driver blind spots, providing notification of an encroaching vehicle via illuminated icons in the sideview mirrors and by an audible chime. The system includes Rear Cross-Path Detection⁵ which monitors for vehicles and objects in perpendicular relationships to the vehicle while backing out of, for example, parking spots or driveways. Standard.

ACTIVE LANE MANAGEMENT SYSTEM⁵ – Cameras and sensors are used to keep the vehicle in its lane. The system can alert the driver if they drift out of their lane without using their turn signal, or if they change lanes in the wrong direction. The system can also help steer the vehicle back into its lane. Standard.

FULL-SPEED FORWARD COLLISION WARNING (FCW)⁵ – Radar and camera technology combine to alert you when the system senses potential frontal impact. If you're not able to respond quickly enough, the system will transmit audible and visual warnings. Warning sensitivity can be adjusted to driver preference. Standard.

ADAPTIVE CRUISE CONTROL WITH STOP AND GO⁵ – When slower traffic is detected, the system will automatically adjust to a preselected distance using throttle control and limited braking. It will even bring your vehicle to a complete stop if needed. Standard.

PARKVIEW[®] REAR BACK-UP CAMERA⁵ – This system displays the area directly behind your vehicle when the vehicle is in Reverse. Dynamic grid lines adjust with steering input to assist in parking.

PARK-SENSE[®] FRONT AND REAR PARK ASSIST SYSTEM⁵ – When your vehicle is in Reverse and moving at a low speed, the system can detect objects in your vehicle's path. When sensors detect objects in the back-up pathway, the system provides an audible and visual warning. Standard.

360° SURROUND-VIEW CAMERAS⁵ – The vehicle's entire perimeter is monitored and displayed on your dash touchscreen. These cameras provide a top view, rear view and panorama view to assist you when parking, either manually or automatically. Available.

DROWSY-DRIVER DETECTION⁵ – Steering wheel movement is monitored, and an audible alert sounds if the system detects the driver is not correctly handling the wheel or the vehicle is off track. Standard.

TRAFFIC SIGN RECOGNITION⁷ – Detects road signs via a forward-facing camera and provides visual reminders on both your multi-view and Head-Up Displays. Standard.

ACTIVE DRIVING ASSIST SYSTEM⁵ – Helps the driver simultaneously keep the vehicle centred in its lane, on straightaways and curved roads alike, and maintain a safe distance from other vehicles while cruising at a desired speed on divided highways. Standard.

FRONT TIRE-TO-CURB VIEW⁵ – Vehicle side cameras provide a tire-to-curb view for assistance when parking along the curb. Available.

R/T

MECHANICAL/POWERTRAIN

- 400-volt Battery Electric Vehicle (BEV)
- 100.5-kWh battery
- 11-kW onboard charger
- Stage 1 kit for 370-kW (496-hp with PowerShot) total output
- Front and rear axles with 250-kW Electric Drive Motors (EDM)
- All-Wheel Drive (AWD)
- Limited-slip differential
- Steel suspension system
- 2-Piston Floating Base Brake Package
- 3 levels of regenerative braking
- Paddle shifters
- Sport/Snow/Eco/Valet Drive Modes
- Tire inflator kit

EXTERIOR FEATURES

- 18 by 8-inch Tech Silver wheels
- 245/55R18 All-Season tires
- Front aero R-wing
- Fratzonic chambered exhaust
- LED reflector-type headlamps
- Dodge signature LED taillamps
- Lit front and rear "Fratzog" emblems
- Gloss Black roof
- Power, heated mirrors with Gloss Black caps
- Body-colour, flush-mounted door handles
- R/T fender badges

INTERIOR FEATURES

- Heated, cloth/leatherette performance seats
- 8-way power driver seat
- 2-way power lumbar adjust
- 4-way manual passenger seat
- 60/40 split-folding rear seat

- Heated, flat-bottom/flat-top steering wheel with paddle shifters
- Manual tilt/telescoping steering column
- Techno-leather steering wheel, instrument panel and door uppers
- Dual-Zone Automatic Temperature Control (ATC)
- Auto-dimming rearview mirror
- Overhead console with LED map lights and sunglasses holder
- LED courtesy lighting (doors and puddle lamps)
- Black headliner and A-pillars
- Pistol-grip shifter
- Floor mats

TECHNOLOGY FEATURES

- PowerShot push to unlock +30 kW (+40 hp)
- 10.25-inch digital cluster display
- 12.3-inch Uconnect® 5 radio
- Navigation⁸
- 3-month Dodge Connect Trial⁹
- Wireless Apple CarPlay⁴/Android Auto^{TM4}
- Amazon Alexa^{TM3} enabled
- Alpine[®] Pro Audio 9 speakers plus subwoofer with 506-watt amplifier
- Interior sound enhancement
- 6-month SiriusXM^{®10} trial
- Keyless Enter 'n GoTM with push-button start

- Passive entry front doors
- Performance Pages
- Electric Vehicle (EV) Pages
- Universal garage door opener¹¹

ADVANCED DRIVER ASSIST SYSTEMS (ADAS)/SAFETY & SECURITY FEATURES

- Automatic Emergency Braking¹²
- Active Driving Assist System⁵
- Active Lane Management System⁵
- Active Blind-Spot Monitoring (BSM)⁵ and Rear Cross-Path Detection⁵ System
- Traffic Sign Recognition⁷
- Drowsy-Driver Detection⁵
- Park-Sense[®] Front, Side and Rear Park Assist System with adaptive guidelines and vehicle-path detection⁵
- Automatic high beams
- Rain-sensing windshield wipers
- Active Crash Notification⁵
- SOS button¹³
- Adaptive Cruise Control with Stop and Go⁵
- Full-Speed Forward Collision Warning (FCW)⁵

PACKAGES/OPTIONS

- Plus Group
- Sun & Sound Package
- Blacktop Package



Leatherette bolsters with Rift Fabric inserts with Header Red/Red accent stitching. Black. Standard



Capri Leatherette with Axis II perforated inserts and Red accent stitching. Demonic Red/Header Red. Available with Plus Group



Capri Leatherette with Axis II perforated inserts and Red accent stitching. Black. Available with Plus Group



Dodge Charger Daytona R/T shown in Triple Nickel.



18 by 8-inch Tech Silver // (WBD) Standard



20 by 9-inch Diamond-Cut Baltic Grey // (WRT) Available with Plus Group



20 by 9-inch Black Noise // (WRN) Available with Blacktop Package



20 by 10-inch Black Noise // (WRS) Included with Plus Group and Blacktop Package

SCAT PACK

ADDS TO R/T

MECHANICAL/POWERTRAIN

- Stage 2 kit for 500-kW (670-hp with PowerShot) total output
- Performance-tuned suspension system
- Black 6-piston Brembo® fixed front and floating rear calipers
- Track/Drag/Donut/Drift/Custom Drive Modes
- Launch Control

EXTERIOR FEATURES

- 20 by 11-inch Satin Carbon wheels
- 305/35R20 All-Season tires
- Fender badging

TECHNOLOGY FEATURES

- 16-inch digital cluster display
- Deluxe vehicle security alarm¹⁴ with intrusion sensor

ADVANCED DRIVER ASSIST SYSTEMS (ADAS)/SAFETY & SECURITY FEATURES

- Head-Up Display (HUD)

PACKAGES/OPTIONS

- Plus Group
- Track Pack
- Sun & Sound Package
- Carbon & Suede Package
- Goodyear® Eagle F1 Supercar 3-Season tires 305/35/20 (front) and 325/35/20 (rear) [when Track Pack is selected]



Capri Leatherette bolsters with Rift Fabric inserts with Header Red/Red accent stitching. Black. Standard



Capri Leatherette with Axis II perforated inserts and Red accent stitching. Available in Black or Demonic Red/Header Red. Available with Plus Group



Capri Leatherette with Suede perforated inserts and Red accent stitching. Available in Black or Demonic Red/Header Red. Available with Track Pack



Nappa Leather outer bolsters and Suede inner bolsters and Live Wire Embossment with Axis II Suede inserts with Header Red/Red accent stitching. Available in Black or Demonic Red. Available with Carbon & Suede Package



20 by 11-inch Satin Carbon // (WS5) Standard



20 by 11-inch/11.5-inch Satin Carbon // (WC1) Included with Track Pack



20 by 11-inch/11.5-inch Luster Grey // (WC5) Included with Track Pack and Carbon & Suede Package

COLOURS

DESTROYER GREY (PDN)

AFTER DARK (PPS)

REDEYE (PR6)

PEEL OUT (PL4)

WHITE KNUCKLE (PW7)

TRIPLE NICKEL (PSE)

DIAMOND BLACK (PXJ)



PACKAGES

PLUS GROUP (R/T) – Includes frunk; power 8-way driver and passenger leatherette low-back seats with 2-way lumbar adjust and heated, ventilated and driver memory; heated rear seats; power column; memory function (driver seat/mirrors/radio/column); 16-inch instrument cluster; navigation⁹ to cluster; Head-Up Display (HUD); wireless phone charging; power hatchback with adjustable height; premium LED headlamps with signature daytime running lamps (DRLs); 360° Surround-View Camera⁶; heated windshield wiper rest; Dodge Digital Key; 20 by 9-inch aluminum wheels; 255/45R20 All-Season (A/S) BSW tires; deluxe vehicle security alarm¹⁴ with intrusion sensor; Front Tire-to-Curb View⁵; special key fob command (window down); Active Crash Notification⁵; door pap/instrument panel (IP) cubby/footwell/glove box light – warm White LED; rear LED puddle lamp – door lower; power pedestal mount with 360° Surround-View Camera⁶/LED logo lamp/manual fold/memory; attitude-adjustment lighting; illuminated door handle lights; Turn Signal-Activated Blind-Spot View⁵; and Park-Sense[®] Front, Side and Rear Park Assist System⁵

BLACKTOP PACKAGE (R/T) – Includes 20 by 9-inch Black Noise wheels, Dark Finish fender badging and 255/45R20 BSW tires

SUN & SOUND PACKAGE (R/T, SCAT PACK) – Includes Alpine[®] premium 18 speakers with subwoofer and amplifier, and full-length glass roof

CARBON & SUEDE PACKAGE (SCAT PACK) – Includes carbon fibre mirror caps; carbon fibre interior appliqué; power 12-way driver and power 12-way passenger leather and suede high-back seats with fixed head restraint¹⁵ 4-way lumbar adjust, heated, ventilated and driver memory, and high-performance seat cushion; suede headliner/A-pillars; suede-wrapped instrument panel; carbon fibre centre console appliqué; 20 by 11-inch front and 20 by 11.5-inch rear aluminum wheels in Luster Grey; and Dark Finish fender badging

PLUS GROUP (SCAT PACK) – Includes frunk; power 12-way driver and 12-way passenger leather high-back seats with fixed head restraint¹⁵ 4-way lumbar adjust, and heated, ventilated and driver memory; heated rear seats; power column; memory function (driver seat/mirrors/radio/column); navigation⁹ to cluster; wireless phone charging; power hatchback with adjustable height; premium LED headlamps with signature DRLs; 360° Surround-View Camera⁶; heated windshield wiper rest; Dodge Digital Key; Front Tire-to-Curb View⁵; special key fob command (window down); Active Crash Notification⁵; door pap/IP cubby/footwell/glove box light – warm White LED; rear LED puddle lamp – door lower; power pedestal mount with 360° camera⁶/LED logo lamp/manual fold/memory; attitude-adjustment lighting; illuminated door handle lights; Turn Signal-Activated Blind-Spot View⁵; and Park-Sense Front, Side and Rear Park Assist System⁵

TRACK PACK (SCAT PACK) – Includes Red Brembo[®] 6-piston fixed front calipers with 16-inch 2-piece rotors and fixed rear calipers; 20 by 11-inch/11.5-inch Satin Carbon wheels; 305/35R20 A/S BSW tires/325/35R20 A/S BSW tires; power 12-way driver and power 12-way passenger suede and leatherette high-back seats with fixed head restraint¹⁵ 4-way lumbar adjust, and heated, ventilated and driver memory; high-performance seat cushion; Gloss Black spoiler; dual-valve adaptive damping shocks and Drive Experience Recorder with track mapping



Dodge Charger Daytona Scat Pack shown in Peel Out with available Track Pack and Blacktop Package.

DODGE CHARGER DAYTONA

800-361-3700

[1] Based on FCA US LLC Muscle Car Segment. The latest available competitive information available. [2] Based on the latest available competitive information available and 0 - 60-mph time and horsepower. [3] Vehicle must be properly equipped with a Uconnect 5 NAV system. Requires a Wi-Fi Hotspot data plan and linked Amazon account to run Alexa in the vehicle. [4] Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice controls, when it is safe to do so. Requires compatible iPhone. See retailer for phone compatibility. Data plan rates apply. Wireless use of Android Auto requires a compatible Android 11.0+ phone and compatible active data plan. Check g.co/androidauto/requirements for compatibility. [5] This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. [6] Always check entire surroundings visually before proceeding. [7] Traffic Sign Recognition is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact the recognition and display of the sign. Always check traffic signs visually while driving. [8] Never program while driving. GPS mapping and 3D navigation may not be detailed or available in all areas or reflect current road regulations. [9] All vehicles properly equipped to receive connected services come with a three-month trial of the full suite of Dodge Connect services effective from the date of purchase or lease of a new vehicle. Enrolment in the trial is required to receive service. Upon expiration of the trial period, purchase of a subscription is required to continue or renew services. Dodge Connect is available only on equipped vehicles purchased within the United States, Canada and Puerto Rico. Services can only be used where cellular coverage is available. [10] If you decide to continue service after your trial, the subscription plan you choose will continue and you will be charged according to your chosen payment method at then-current rates unless you cancel your services. Fees and taxes apply. Some services and features are subject to device capabilities and location availability. Please see the SiriusXM Customer Agreement at www.siriusxm.ca/terms for complete terms and how to cancel, which includes calling SiriusXM at 1-888-539-7474. All fees and programming are subject to change, provided that we will notify you in advance of any price change. We use personal information in accordance with our Privacy Policy, available at www.siriusxm.ca/privacy. [11] Not compatible with all garage door openers. [12] This system is an alert system for the front of the vehicle. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. [13] Vehicle must be enrolled with Dodge Connect, be in an active and usable cellular range, and have an active subscription. SDS Customer Care agent directs emergency assistance to your vehicle's location. [14] Vehicle must be locked and system activated for alarm to sound. [15] Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.

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