

**FIAT**





# this (RED) means go

A special (RED) edition ushers in the all-electric FIAT® 500e. With expanded dimensions and new solutions in driving autonomy, charging and connecting, the latest 500 — like its partner, (RED) — will make a big impact on the world.

## All-electric

### Contents





# timeless travel

FIAT® 500 has built a century-long legacy as a leading automotive innovator. The latest 500 model resembles the original city car, but is now a slightly larger, massively enhanced version of itself. The FIAT 500e brings new energy (quite literally) to its role as the ultimate urban vehicle.

1957  
2024





# Roaming Power



## ready. set. charge.

The FIAT® 500e features a 42-kWh battery that will take you up to 227 km<sup>1\*</sup> on a single charge. Its Smart Charging Port enables AC home and public charging, plus public DC fast charging that delivers a 0 – 80 percent charge in approximately 35 minutes.<sup>2</sup> The port's three-colour LED feedback lights tell you the charging status at a glance.



Free2move  
Charge

[CLICK HERE](#)  
FOR MORE CHARGING INFO

FREE2MOVE CHARGE MAKES IT  
EASY TO ALWAYS BE CHARGED.  
THIS ALL-IN-ONE SOLUTION  
SIMPLIFIES THE CHARGING  
EXPERIENCE FOR HOME,  
BUSINESS, AND ON-THE-GO.





True icons never forget where they came from. The FIAT® 500e humbly pays homage to its birthplace with flag, city skyline and name badges found throughout the car. Exterior lines and colours are unmistakable cues of its clean Italian design.

La Prima Package shown in Rose Gold





The expanded, refined FIAT® 500e interior features standard heated, contoured and quilted front seats with a repeating "FIAT" pattern. A new era of intuitive controls and infotainment arrives with generously sized tablets and screens. Nostalgic throwbacks include the two-spoke steering wheel and rounded cluster.

(500e)<sup>RED</sup> shown with cloth Black bucket seats with "FIAT" monogramming and Red accents



## how goes it

With its Battery Electric Vehicle (BEV) architecture, FIAT® 500e optimizes weight and aerodynamics for the best possible range, achieving a peak output of 117 hp and 162 lb-ft of torque. Three drive modes let you choose between Normal, Range or Sherpa modes. Its available One-Pedal Driving and E-Coasting capabilities let drivers decelerate the vehicle simply by taking their foot off the right pedal, regenerating up to 30 percent more energy.

# Hum Along







## vehicle wizard

A 7-inch digital Driver Information Display (DID) delivers configurable, full-colour data and graphics, making essential Electric Vehicle (EV) statistics readily available. New features are explained with tutorials in the cluster; pop-ups remind drivers when features could be of use.





# Ultra Intel



## your world in 10.25 inches

The next generation of FIAT® Connect<sup>3</sup> is an indispensable hub of information and services delivered via on-board displays and dedicated smartphone apps.

FIAT Connect<sup>3</sup> features Uconnect® 5 NAV and a 10.25-inch high-definition touchscreen display. Standard Integrated Voice Command<sup>4</sup> pairs with wireless Apple CarPlay<sup>5</sup> support, Android Auto™<sup>5</sup> compatibility and Alexa Built-In<sup>6</sup> wireless integration, along with embedded GPS Navigation<sup>7</sup> with 3D maps and over-the-air updates.

FIAT Connect<sup>3</sup> also pairs with the FIAT App<sup>8</sup> that delivers valuable remote operations, alerts and more. With it, you can precondition your vehicle, lock your doors or flash your lights. You can also monitor your vehicle's speed and set boundaries when a loved one is behind the wheel. Plus, there's a user-friendly mapping tool that lays out your route, range, charging station locations and much more.



# FIAT® 500e Specifications

## (500e)<sup>RED</sup>

### STANDARD

#### ELECTRIC VEHICLE (EV) SYSTEM

- 400-volt, 42-kWh Front Electric Drive Motor
- Front-Offset 1-Speed Gearbox
- E-Mode Selector
- Regenerative Braking System with E-Coasting
- Battery Charge Indicator
- Electric Power Steering
- Charging — Free2move Level 1 AC Charge Cable Wall Unit or Free2move Charge Go Package
- Available One-Pedal Driving
- Push-Button Start
- Front-Wheel Drive (FWD)

#### EXTERIOR

- Red Exterior Accents including Mirror Caps and Front Grille
- Solar-Control Glass
- LED Low-/High-Beam Reflector Headlamps with Delayed "Off"
- LED Taillamps
- LED Daytime Running Headlamps
- Automatic Headlamps
- Power Mirrors
- Non-Locking Fuel Cap/Filler
- 17-inch Aluminum Multi-Spoke Wheels
- 205/45R17 All-Season (A/S) Tires
- Tire Service Kit

#### INTERIOR

- Heated Front Seats
- Cloth Black Bucket Seats with "FIAT" Monogramming and Red Accents
- 7-inch Digital, Full-Colour Driver Information Display (DID)
- Gloss Red-Painted Dashboard
- Unique Electric E-Latch Door Opener
- 6-Way Manual-Adjust Driver's Seat
- 4-Way Manual-Adjust Front-Passenger Seat

#### INTERIOR CONTINUED

- 50/50 Split-Folding Rear Seats with Manual Recline
- Rear-Seat Head Restraints
- Air Conditioning with Automatic Temperature Control (ATC)
- Wireless Charging Pad
- Front Console with Leather Armrest
- Steering Wheel with Red "500" Logo and Mounted Audio and Phone Controls
- Tilt/Telescoping Steering Column
- Uconnect® 5 NAV with 10.25-inch Touchscreen Display, GPS Navigation,<sup>7</sup> SiriusXM<sup>13</sup> and AM/FM Radio
- High-Definition (HD) Radio
- SiriusXM with 360L<sup>13</sup>
- 4G LTE Wi-Fi Hotspot<sup>14</sup>
- TomTom® Connected Travel and Traffic Services<sup>15</sup>
- Alexa Built-In<sup>6</sup>
- Wireless Apple CarPlay<sup>5</sup> Support and Android Auto<sup>TM5</sup> Compatibility
- Integrated Voice Command<sup>4</sup>
- Media Hub with 1 USB Port — Full Function
- Front-Row USB Port — Charge Only
- 12-volt Auxiliary Power Outlet
- 6 Speakers
- Front Courtesy/Map Lamps
- Front Dome Lamp
- Trunk Lamp
- Rearview Day/Night Mirror
- Passenger Sun Visor with Mirror
- Front Floor Mats with "500" Logo
- Cargo Storage
- Cargo Compartment Cover
- Power Windows, 1-Touch Up/Down
- Rear Window Defroster
- Rear Window Wiper/Washer

#### SAFETY & SECURITY

- 7 Air Bags,<sup>9</sup> including Front and Rear Side-Curtain and Driver's Knee Bolster
- Regenerative 2-Wheel Disc Antilock Brakes
- ParkView® Rear Back-Up Camera<sup>10</sup>
- Park-Sense® Rear Park Assist System<sup>10</sup>
- Pedestrian/Cyclist Detection with Automatic Emergency Braking<sup>11</sup>
- Drowsy-Driver Detection<sup>10</sup>
- Lane Departure Warning Plus<sup>10</sup>
- Traffic Sign Recognition<sup>12</sup>
- Keyless Go with 2-Door Passive Entry and Front Locks
- Rain-Sensing Windshield Wipers
- Cruise Control
- Intelligent Speed Assist (ISA)<sup>10</sup>
- Electronic Stability Control (ESC)<sup>16</sup>
- Remote Climate Control Activation
- Electric Park Brake
- Tire Pressure Information System
- Front- and Rear-Passenger Seat Belt Alert

## LA PRIMA PACKAGE

### ENHANCEMENTS vs (500e)<sup>RED</sup>

#### EXTERIOR

- La Prima Package Badge
- Bright Sill Scuff Pads for Front Door
- Bright Surround Moulding
- Bright Daylight Opening Moulding
- Auto High-Beam Headlamp Control
- Heated Exterior Mirrors with Body-Colour Mirror Caps
- Windshield Wiper De-Icer

#### INTERIOR

- Vegan Leather-Wrapped Dashboard Insert
- Bi-Colour Soft-Touch Steering Wheel
- Beige Vegan-Leather-Faced Seats with "FIAT" Monogramming
- JBL Audio System
- Auto-Dimming Rearview Mirror

#### SAFETY & SECURITY

- Adaptive Cruise Control (ACC)<sup>10</sup>
- Active Lane Management System<sup>10</sup>
- 360° Surround-View Camera<sup>17</sup> System
- Blind-Spot Monitoring (BSM)<sup>10</sup> System



## (500e)<sup>RED</sup> Paint Options



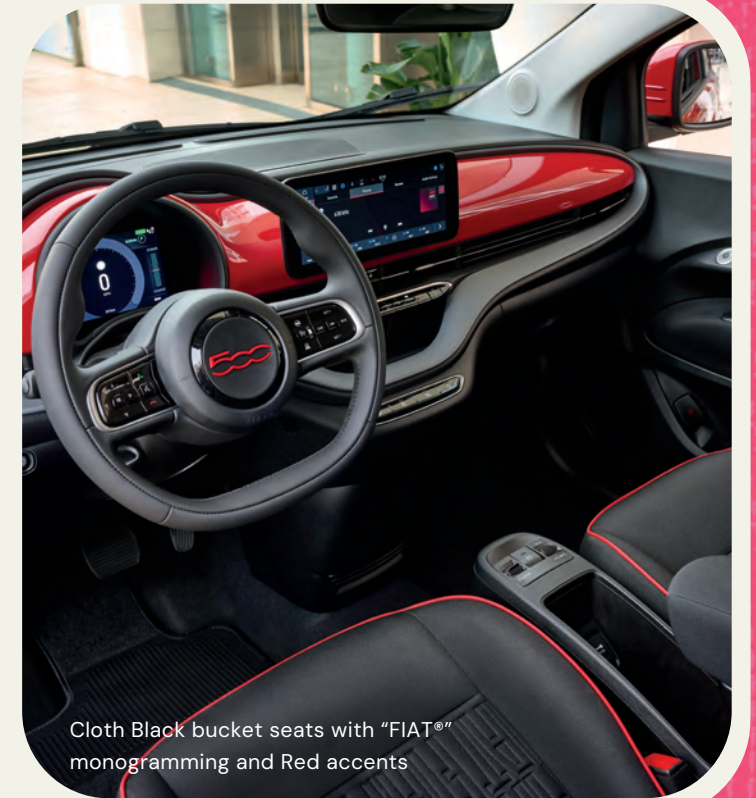
Red by (RED)



Tuxedo Black



Glacier White



Cloth Black bucket seats with "FIAT®" monogramming and Red accents

## 500e La Prima Package Paint Options



Rose Gold



Tuxedo Black



Glacier White



Beige vegan-leather-faced seats with "FIAT" monogramming





## JOIN US

Join fellow enthusiasts and tell your story by posting comments, participating in discussions, and sharing your FIAT® vehicle photos and videos. Connect with our community on Facebook ([facebook.com/fiatusa](https://facebook.com/fiatusa)), follow us on X ([twitter.com/fiatusa](https://twitter.com/fiatusa)), and check us out on YouTube ([youtube.com/fiatusa](https://youtube.com/fiatusa)) and Instagram ([instagram.com/fiatusa](https://instagram.com/fiatusa)).

## WARRANTIES

Standard coverage includes: Basic Limited Warranty — 3 Years/60,000 Kilometres, High-Voltage Battery and E-Propulsion Warranty – 8 Years/160,000 Kilometres, Anticorrosion Perforation Limited Warranty (outer panel) — 5 Years/160,000 Kilometres, Roadside Assistance — 5 Years/100,000 Kilometres with services, including Flat-Tire Service, Battery Assistance, Lockout Service and Towing Assistance. Visit your FIAT retailer for additional details, eligibility and restrictions.

1) Driving range based on Government of Canada approved test methods and full battery charge. Actual range may vary based on several factors, including temperature, terrain, battery age, vehicle model, loading, Heating, Ventilation and Air Conditioning (HVAC), use and maintenance. 2) Installation and configuration requirements may apply. Before purchasing or installing the in-home level II home Charging Station, customer should ensure that the system is compatible with their home's electrical system. Electrical system upgrades may be necessary to ensure compliance with all applicable codes and regulations. Please consult a professional installer for full details. 3) All vehicles properly equipped to receive connected services come with a three-month trial of Assistance Package or Assistance + Navigation Package (if equipped), five years of Vehicle Performance Package, and 10 years of Safety and Security Package effective from the date of purchase or lease of a new vehicle. Enrolment in trial is required to receive services. Upon expiration of trial period, purchase of a subscription is required to continue or renew services. Services are available on equipped vehicles purchased within the United States, Canada and Puerto Rico. Services can only be used where cellular coverage is available. See the applicable Terms of Service for complete terms and conditions (including service limitations) and the Connected Vehicle Privacy Policy. 4) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. 5) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Requires compatible iPhone. See retailer for phone compatibility. Data plan rates apply. Wireless use of Android Auto requires a compatible Android 11+ phone and compatible active data plan. Check [g.co/androidauto/requirements](https://g.co/androidauto/requirements) for compatibility. 6) Vehicle must be properly equipped with a Uconnect 5 NAV system. Requires a Wi-Fi Hotspot data plan and linked Amazon account to run Alexa in the vehicle. 7) Never program while driving. GPS mapping and 3D navigation may not be detailed or available in all areas or reflect current road regulations. 8) App features may vary between vehicle, model year and the connected services available. 9) The Advanced Front Air Bags in this vehicle are certified to the Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a front-passenger air bag. All occupants should always wear their lap and shoulder belts properly. 10) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. 11) This system is an alert system for the front of the vehicle. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. 12) Traffic Sign Recognition is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact the recognition and display of the sign. Always check traffic signs visually while driving. 13) If you decide to continue service after your trial, the subscription plan you choose will continue and you will be charged according to your chosen payment method at then-current rates unless you cancel your services. Fees and taxes apply. Some services and features are subject to device capabilities and location availability. Please see the SiriusXM Customer Agreement at [www.siriusxm.ca/terms](https://www.siriusxm.ca/terms) for complete terms and how to cancel, which includes calling SiriusXM at 1-888-539-7474. All fees and programming are subject to change, provided that we will notify you in advance of any price change. We use personal information in accordance with our Privacy Policy, available at [www.siriusxm.ca/privacy](https://www.siriusxm.ca/privacy). 14) Three-month/1GB trial included with the purchase or lease of a new vehicle. Upon expiration of the trial period, purchase of a subscription is required. Wi-Fi Hotspot available through third-party subscription. Requires Internet-enabled mobile device. See retailer for details. This feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. 15) Vehicle must be enrolled with FIAT Connect, be in an active and usable cellular range, and have an active subscription. 16) No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 17) Always check entire surroundings visually before proceeding.

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# FIAT