

MERCURY COMET 1973



Mercury Comet... the compact car with better ideas



Mercury Comet 2-Door Sedan



Mercury Comet with Custom Option

Mercury Comet and Comet GT

Comet—Mercury's better small car. But built tough with the same gauge steel as our full-size Mercurys. For '73 more powerful, quiet and smooth riding. Firmly welded, rugged unibody. A tradition for durability that goes back for millions of miles. One tough little car.

Mercury Comet features as standard equipment: 200-1V 6-cylinder engine · Fully synchronized 3-speed manual transmission · Dual hydraulic brakes with warning light system · 6.45-14 BSW tires · Blend-Air heater with 3-speed blower · 2-speed windshield wipers/

washers · Energy absorbing bumpers · Locking steering column · Rearview outside mirror · Color-keyed carpeting · Front and rear ashtrays, front lighted · Ford Motor Company Safety Design Features. Note: Other equipment shown is optional.

Features exclusive on Mercury Comet GT model: Dual racing mirrors · Hood scoop · Bright trim ring hub caps · Blackout front end · Body tape stripes · Blackout lower back panel · Hi-Back bucket seats · Deluxe Insulation Package · Blackout instrument panel with bright molding.





Comet Custom Option Interior

Mercury Comet interiors



Comet Deluxe Trim Interior Option



Comet GT Interior

Comet Standard Interior



On the opposite page is the Comet Custom option interior—with touches of European luxury. The reclining bucket seats are upholstered in super-soft expanded vinyl. In tan only, with color-keyed deluxe seat belts and cut-pile carpeting.

Top left, this page, shows the Comet Deluxe Trim interior option, available in 2- and 4-door models in either cloth-and-vinyl or super-soft all-vinyl. Color choices are black, medium blue, medium ginger, beige and avocado. Orange all-vinyl is available in the 2-Door Sedan only. Carpeting is cut pile.

Top right shows the Comet GT interior with standard bucket seats in super-soft all-vinyl. Colors are black, medium blue, orange, medium ginger, beige and avocado.

The third illustration shows the standard Comet bench seat interior available in Upbeat Stripe cloth-and-vinyl or, at extra cost, tooled vinyl. Black, medium blue, medium ginger, beige and avocado for 2- and 4-Door Sedans; orange tooled vinyl on 2-Door Sedan only.



MERCURY COMET AND COMET GT MAJOR SPECIFICATIONS

Power team combinations

Availabilities:	200-1V "6"	250-1V "6"	302-2V "V8"
Comet 2-dr./4-dr. sedan	Std.	Opt.	Opt.
Comet GT	Std.	Opt.	Opt.

Specifications:

Displacement	200 cu. in.	250 cu. in.	302 cu. in.
Compression Ratio	8.7:1	9.0:1	9.0:1
Carburetor	1-Barrel	1-Barrel	2-Barrel
Fuel	Regular	Regular	Regular
Exhaust	Single	Single	Single

Transmissions:

3 Speed Manual	Std.	N.A.	Std.
Select Shift Auto.	Opt.	Req'd Opt.	Opt.

Tires:

6.45 x 14 BSW	Std.	Std.	Std.
6.45 x 14 WSW	Opt.	Opt.	Opt.
C78 x 14 BSW/WSW	Opt.	Opt.	Opt. (1)
D70 x 14 RWL	Opt.	Opt.	Opt.
DR78 x 14 WSW Radial	Opt.	Opt.	Opt.

Std.—Standard Opt.—Optional Req'd Opt.—Required Option

WSW—White Sidewall Tires. RWL—Raised White Letters.

(1) Required on models with 250 or 302 CID/A.C.

BRAKES: Drum type with dual hydraulic system and warning light. Power brakes not available.

STEERING: Power steering optional on all models.

BATTERY: 45 amp./hr is standard.

Dimensions:	2-Door Models	4-Door Models
Wheelbase	103.0"	109.9"
Overall length	185.5"	192.4"
Overall width	70.5"	70.5"
Tread—Front	56.5"	56.5"
—Rear	56.5"	56.5"
Luggage capacity	9.5 cu. ft.	10.1 cu. ft.
Fuel tank capacity	12.5 Imp. Gal.	12.5 Imp. Gal.

All 1973 Mercurys have substantially improved impact resistant front and rear bumpers. Specifically, the bumpers meet the 1973 Canadian Motor Vehicle safety standards for up to 5 mph frontal impact protection and up to 2.5 mph rear impact protection straight into a flat, vertical fixed barrier without preventing normal

operation of the car's lighting, latching, fuel, cooling and exhaust systems or of the propulsion, suspension, steering and braking systems. Tests show that, with bumper guards, no substantial damage to sheet metal should result from such a barrier impact at or below these speeds.

Ford Motor Company Safety Design Features

- Dual Hydraulic Brake System with warning light
- Glare-reduced instrument panel padding, windshield wiper arms, steering wheel hub, rearview mirror/mirror mounting and windshield pillars
- Energy-absorbing steering wheel and column
- Energy-absorbing armrests and safety-designed door handles
- Front and rear lap belts with mini buckles for all seating positions and retractors for front and rear outboard occupants
- Shoulder belts for front outboard occupants (except convertibles)
- Positive reminder warning light and buzzer for front outboard seat belts
- Turn indicators with lane-changing signal feature
- Inside yield-away rearview mirror
- Energy-absorbing instrument panel with padding for center and outboard passengers
- Padded sun visors
- Locking steering column with warning buzzer
- Two speed or variable speed windshield wipers
- Windshield washers
- Improved impact absorbing laminated safety glass windshield
- Door-yoke safety door latches and safety hinges
- Hazard warning flasher
- Steel guard rails in side doors
- Backup lights
- Side marker lights
- Energy-absorbing front seat back tops with padding
- Self-locking front seat backs on 2-door vehicles
- Safety-designed coat hooks (except convertibles)
- Safety-designed radio control knobs and push buttons (on all cars equipped with radios)
- Outside rearview mirror, driver's side
- Safety rim wheels and load-rated tires
- Corrosion-resistant brake lines
- Uniform transmission shift quadrant (on all cars equipped with automatic transmission)
- Parking lamps coupled with headlamps
- Non-reversing odometer
- Safety-design front end structure
- Improved front and rear bumpers
- Head restraints or high back seats for front outboard occupants
- Safety glove box latch (on all cars equipped with glove boxes)

MERCURY COMET



Ford Motor Company of Canada, Limited reserves the right to discontinue or change at any time, specifications or designs without incurring any obligations. Some features shown or described previously are optional equipment items which are available at extra charge. Some options are required in combination with other options.



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