

TOYOTA 1982 NEW MODEL HIGHLIGHTS

TOYOTA MOTOR SALES, U.S.A., INC.
2055 W. 190TH STREET
TORRANCE, CA 90504

LONG LEAD PRESS PREVIEW
MONTEREY, CALIFORNIA
AUGUST 6-8, 1981

TOYOTA

Product Information

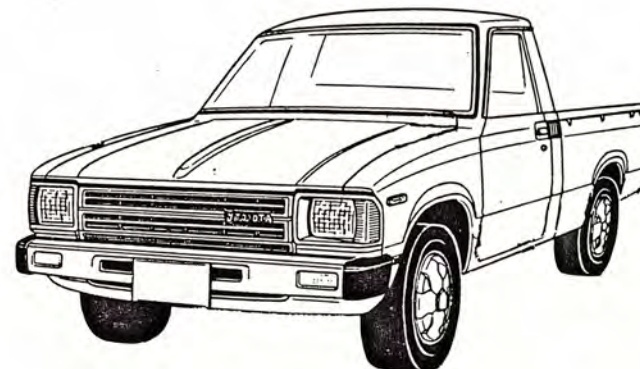
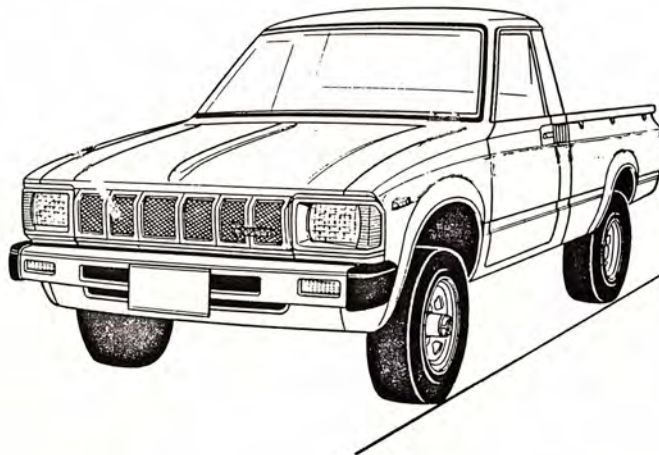
TRUCK

Toyota offers a full line of tough, dependable truck models to meet a full range of needs. All truck models offer car-like comfort and convenience features in recognition of the large second-car useage of small trucks in the U.S. market.

MAJOR ADDITIONS/CHANGES

Exterior

- New Single Rectangular Headlamps highlight the styling of the Toyota Truck.



TRUCK MODEL LINE-UP

	TRANSMISSION:
1981 & 1982:	
1/2 Ton Standard Bed	4SM
1/2 Ton Standard Bed Dlx.	5SM
1/2 Ton SR5 Sport	5SM
1/2 Ton Long Bed Dlx.	5SM, 4SA
1/2 Ton Long Bed Dlx. Diesel	5SM*
1/2 Ton Long Bed SR5 Sport	5SM, 4SA
1/2 Ton 4x4 Standard Bed Dlx.	4SM
1/2 Ton 4x4 SR5 Sport	5SM
1/2 Ton 4x4 Long Bed Dlx.	4SM, 5SM
1/2 Ton 4x4 SR5 Long Bed Sport	5SM
3/4 Ton	5SM
Camper Cab/Chassis	4SM
Commercial Cab/Chassis	4SM
*Not Available in California	

TRUCK - (Continued)

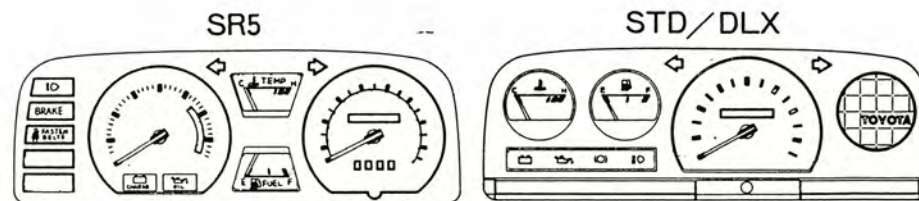
MAJOR ADDITIONS/CHANGES

Exterior

- Revised Grille and Headlamp Trim compliment this Truck's new lines.
- Revised Bumper and Parking Lamp design.
- Black-Out Bumper for SR5.
- A passenger side door mirror is available on selected SR5 Sport Trucks (i.e. Black Package).
- New Wheel Trim for 2WD:
 - STD: Styled steel wheel with black center cap
 - DLX: Styled steel wheel with black and red accented center cap

Interior

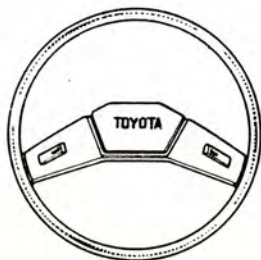
- New instrument panel design featuring large, easy-to-read gauges.



TRUCK - (Continued)

Interior

- Revised Ventilation Control Panel featuring illuminated knobs.
- New design of 2-Spoke Steering Wheel for Standard and Deluxe (except Deluxe 4X4).



Newly designed
2-spoke steering
wheel

- New 3-Spoke padded steering wheel for the SR5 Sport Trucks is now available in Black, Beige and Blue interior colors.

Color-keyed 3-spoke
steering wheel

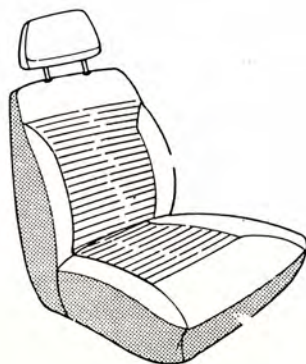


- Revised interior trim with a banded, multi-tone coordinated color scheme to enhance the visual size of the Truck interior.

TRUCK - (Continued)

Interior

- Low-back bucket seats with separate head rests for SR5 Sport Trucks in a new perforated SSV (Super Soft Vinyl) trim.



- New cloth seat option for 4x2 SR5 Sport Trucks available with Black or Beige interiors.
- Integrated instrument panel and full length console with armrest highlight the passenger car-like feel of the SR5 Sport Trucks.
- Optional AM/FM/MPX Electronic radio tuner will enhance the SR5 Sport Truck audio performance.
- Optional AM/FM/MPX Radio with dual speakers for Deluxe models.
- New cruise control option for 4x2 SR5 Sport Trucks with 5-speed transmission adds extra convenience during sustained highway cruising.
- A new 4-position heater/blower fan switch provides added flexibility to the climate control system of the 1982 Trucks.

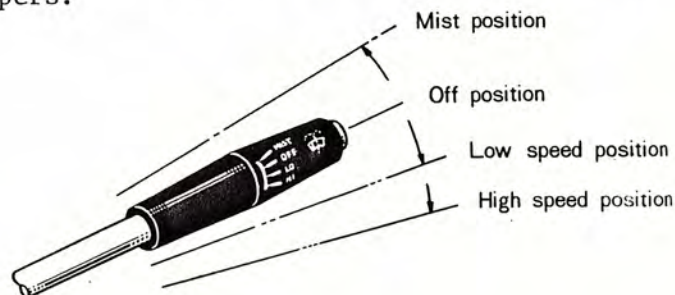
TRUCK - (Continued)

Mechanical

- Tinted upper band on SR5 Sport Truck windshields reduces glare and keeps the truck interiors cooler.
- Raised white letter tires for 4WD SR5s are standard equipment with the Chrome Package.



- Now standard is the One-Touch Tailgate Release for all trucks (1981-1/2 addition).
- Halogen Hi/Low beam headlights are fitted to all SR5 Sport Trucks.
- The 3/4 Ton Truck now sports the fuel-saving 5-speed overdrive transmission.
- Interior courtesy lamps are now operated by the passenger door for added convenience.
- Mist cycle wipers will be installed in all 1982 Trucks (except SR5 and Deluxe models fitted with tilt steering) to aid foggy/rainy day visibility. SR5s and tilt steering packages feature standard intermittent wipers.



TRUCK - (Continued)

Mechanical

- Optional power steering is now available on both Deluxe and SR5 4x2 Trucks fitted with the fuel-saving 4-speed automatic overdrive transmission.
- 205/70 SR-14 Raised White Letter Tires (combined with power steering) are now available as an option on 4x2 SR5 Trucks with the 4-speed automatic overdrive transmission.
- The differential gears of all 4x4 Trucks will be changed from 3.90 to 4.11 to provide increased driveability and performance.

Options (Factory-Installed)

- Chrome Package (4WD SR5)
- Two-Tone Paint (SR5)
- Cloth Seat Package (2WD SR5)
- Tilt Steering (SR5, DLX 4WD & C/C)
- Air Conditioner
- Power Steering (DLX, SR5 except Diesel and Cab/Chassis)
- Black Package (SR5)
- Cruise Control (4x2 SR5 With 5SM)
- Sunroof (SR5)
- Electronic AM/FM/MPX Radio (SR5)
- Dual Mirrors (SR5)
- AM/FM/MPX Radio (DLX)
- Window Package
- 205/70 SR14 Tire Package (4x2 SR5)

TRUCK - (Continued)

Key Features/Attributes

- Model Selection
- Performance
- 4-Speed Overdrive Automatic Transmission