

LINCOLN  
CONTINENTAL  
1987





**Lincoln Continental**  
**The first thing you'll**  
**notice is that**  
**everybody else does.**

The admiring glances simply acknowledge what you already know: that a luxury car should, first and foremost, look like one.

But the beauty of Continental is more than aesthetic.

It's technological, too. Its engine, for example, is a multi-port, sequential fuel-injected 5.0-litre V-8. A refreshing luxury in this age of underpowering.

Its brake system is the most

advanced in the world—the Anti-Lock Brake System. It stops you faster, more surely, under the heaviest braking, even on slick surfaces.

Its suspension system is the most sophisticated of any luxury car. It

actually rides on four columns of air for a smooth, controlled ride.

Generally and technically speaking, Lincoln Continental is truly a beautiful luxury car.



As you'd expect,  
its standard interior is exceptional.

Nearly every imaginable feature is included as standard equipment.

Its pleated cloth seats are as comfortable as they look. And they're infinitely adjustable. Both front seats have six-way power adjustments for personalized body support and comfort.

On the next pages you'll see Continental's thoughtfully arranged electronic instrument panel with digital readouts of vital data. Its programmable trip computer provides such helpful information as average speed, average fuel economy and estimated time of arrival. And like the Automatic Climate Control, keyless entry system and automatic speed control, it's all standard.

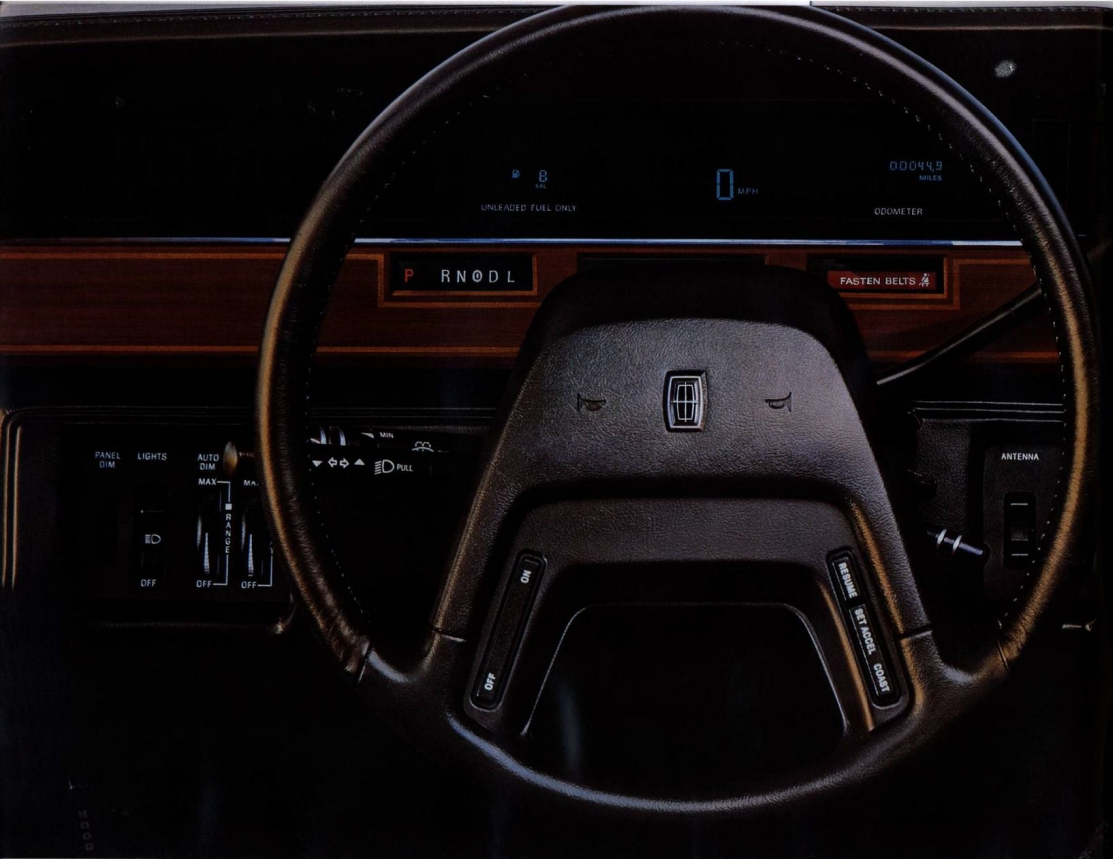


*One option worthy of your attention is the incredible Ford JBL high fidelity audio system (above) with 12 speakers and 140 watts of power.*

*1987 Lincoln Continental interior (right) in richly pleated Raven Black cloth. Some features shown may be optional.*







Only a master designer  
could further heighten  
its elegance.

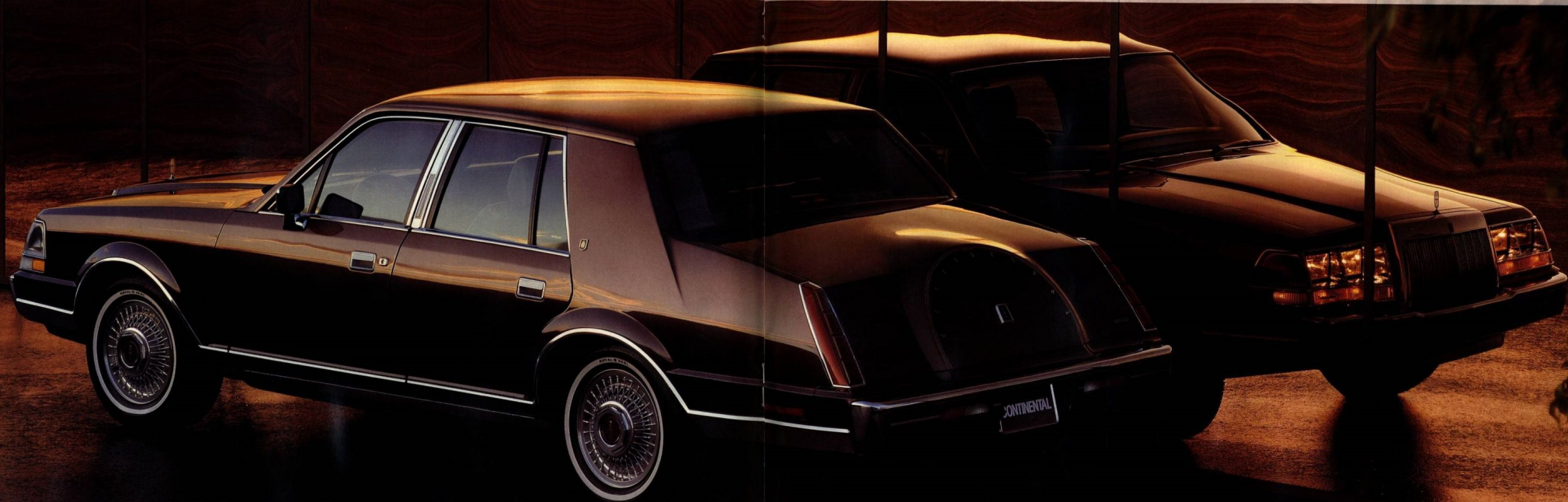
The 1987 Lincoln Continental,  
Givenchy Designer Series.

For over thirty years the House  
of Givenchy has represented enduring  
fashion. And for more than a  
decade the master's stroke has been

applied to Lincoln Continental.

Simplicity, purity, restraint...these  
are among the disciplines of France's  
Hubert de Givenchy. For 1987 he has  
chosen a two-tone motif of Rose  
Quartz Metallic over Dark Taupe

Metallic, separating the two with a  
tasteful accent stripe. He completes  
his Continental with wire-spoke alu-  
minum wheels.







1987 Lincoln Continental  
Givenchy Designer Series  
in Taupe leather. Taupe  
cloth seats are also  
available at no additional  
cost.

**Pure Givenchy:**  
fashion that is beautifully  
functional.

Givenchy's treatment inside his Continental echoes the exterior. He uses seats that are upholstered in Taupe natural grain leather. The fabric is perforated to allow it to breathe for added comfort. He has wrapped the steering wheel in Taupe leather and continues the theme with matching Taupe interior trim and carpeting.



Lincoln Continental...with such a lengthy list of standard features, there's very little to add.

	Continental	Givenchy
<b>FUNCTIONAL FEATURES</b>		
5.0-litre V8 engine (150 hp @ 3200 rpm)	\$	\$
Sequential multi-port electronic fuel injection	\$	\$
Electronic Engine Controls (EEC-IV)	\$	\$
Four-speed automatic overdrive transmission	\$	\$
Four-wheel disc Anti-Lock Brake System	\$	\$
Electronic air suspension/automatic level control	\$	\$
Engine block heater	O	O
Power rack-and-pinion steering	\$	\$
Nitrogen gas-pressurized rear shocks and front struts	\$	\$
Front and rear stabilizer bars	\$	\$
71 amp-hr maintenance-free battery	\$	\$
3.08 axle ratio	\$	\$
Traction-Lok axle (3.08:1 ratio)	O	O
76.8 litre (16.9 imp. Gal.) fuel tank	\$	\$
<b>EXTERIOR FEATURES</b>		
Quad halogen headlamps	\$	\$
Cornering lamps	\$	\$
Coach lamps	\$	\$
Underhood lamp	\$	\$
Trunk lamp	\$	\$
Keyless entry system	\$	\$
Single key entry/ignition	\$	\$
Headlamp convenience system	\$	\$
Heated power fold-away mirrors	\$	\$
Power decklid pulldown	\$	\$
Dual band paint accent stripes	\$	\$

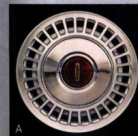
	Continental	Givenchy
Special Givenchy paint theme and trim		\$
Colour-keyed vinyl bodyside protection mouldings	O	O
Bright brushed upper bodyside mouldings	O	
Dual-Shade and Glamour paint	O	
<b>INTERIOR/CONVENIENCE FEATURES</b>		
Electronic instrumentation	\$	\$
Message Centre with digital readouts	\$	\$
Overhead information console with reading lamps	\$	\$
Compass/Thermometer Group	\$	\$
Six-way power adjusted twin comfort lounge front seats	\$	\$
Dual power recliners	\$	\$
Four-way articulated front-seat headrests	\$	\$
Rear-seat centre armrest and integral headrests	\$	\$
Leather seat surfaces	O	\$
30-ounce floor carpeting	\$	\$
Carpeted cowl and lower door panels	\$	\$
Carpeted luggage compartment	\$	\$
Rear compartment heat duct	\$	\$
Door trim panels with woodtone appliques	\$	\$
Power windows, vents and door locks	\$	\$
Power glass moonroof	O	O
Remote decklid release	\$	\$
Electronic AM/FM stereo search radio with cassette	\$	\$
Six-speaker Premium Sound System	\$	\$
Ford JBL high fidelity 12-speaker audio system	O	O

	Continental	Givenchy
Power antenna	\$	\$
Fingertip speed control	\$	\$
Stalk controls with flash-to-pass	\$	\$
Illuminated glove box	\$	\$
Tilt steering wheel	\$	\$
Anti-Theft Alarm System	O	O
Remote fuel filler door release	\$	\$
Automatic parking brake release	\$	\$
Air Conditioner, Automatic Climate Control	\$	\$
Interval windshield wipers	\$	\$
Rear window defroster	\$	\$
Automatic-dim day/night mirror	O	O
Illuminated entry with instrument panel illumination	\$	\$
Tinted glass all around	\$	\$
Low oil-level warning lamp	\$	\$
Leather-wrapped steering wheel	\$	\$
Courtesy lights	\$	\$
Dual illuminated visor vanity mirrors	\$	\$
Rear high-intensity reading lamps	\$	\$
Front and rear floor mats	\$	\$

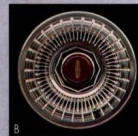
#### TIRES/WHEELS

P215/70R15 WSW steel-belted radial tires	\$	\$
Puncture sealant WSW tires	O	O
Aluminum wheels (A)	\$	\$
Wire-spoke aluminum wheels (B)	O	\$

\$ - Standard feature O - Optional feature



Aluminum wheel.



Wire-spoke aluminum wheel. See chart for availability.

#### EXTERIOR COLOURS

Standard on Continental	
Light Sandalwood	Midnight Black
Platinum Clearcoat Metallic	Arctic White
Graphite Clearcoat Metallic	
Silver Blue Clearcoat Metallic	
Dark Shadow Blue Clearcoat Metallic	
Cabernet Clearcoat Metallic	
Rose Quartz Clearcoat Metallic	
Titanium Clearcoat Metallic	
Crystal Clearcoat Metallic	
Dark Sandalwood Clearcoat Metallic	
Silver Sand Clearcoat Metallic	

#### Optional on Continental

Prairie Mist Glamour Clearcoat Metallic
Dark Taupe Glamour Clearcoat Metallic
Glacier Blue Glamour Clearcoat Metallic
Platinum Clearcoat Metallic/
Graphite Clearcoat Metallic
Midnight Black/
Graphite Clearcoat Metallic
Silver Blue Clearcoat Metallic/
Glacier Blue Glamour Clearcoat Metallic
Midnight Black/
Dark Taupe Glamour Clearcoat Metallic
Silver Sand Clearcoat Metallic/
Dark Sandalwood Clearcoat Metallic

#### Standard and Exclusive on Givenchy

Rose Quartz Clearcoat Metallic/
Dark Taupe Glamour Clearcoat Metallic

#### INTERIOR COLOURS

Standard on Continental		
Cabernet	Raven Black	Sandalwood
Shadow Blue	Oxford Gray	Taupe
Standard on Givenchy		
		Taupe



The optional power glass moonroof slides open or closed at the touch of a button. A sliding sun shade panel is included.

#### DIMENSIONS

Wheelbase mm (in.)	2756	(108.5)
Overall length mm (in.)	5098	(200.7)
Overall width mm (in.)	1869	(73.6)
Overall height mm (in.)	1412	(55.6)
Tread mm (in.) (front/rear)	1483/1499	(58.4/59.0)
Headroom mm (in.) (front/rear)	978/958	(38.5/37.7)
Legroom mm (in.) (front/rear)	1067/973	(42.0/38.3)
Shoulder room mm (in.) (front/rear)	1463/1468	(57.6/57.8)
Hiproom mm (in.) (front/rear)	1334/1323	(52.5/52.1)
Luggage capacity litres (cu. ft.)	416	(14.7)
Fuel capacity litres (imp. gal.)	76.8	(16.9)
Curb weight kilogram (lb.)	1723 (3799)	1735 (3826)
(Continental, Givenchy)		

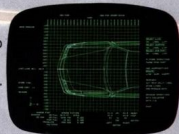




As a luxury car buyer,  
you look for more  
than claims of quality.  
You look for evidence.

A dedication to quality. All Lincoln  
cars are built at one plant—the  
Wixom Assembly Plant near Detroit.  
Producing Lincolns is the sole job this  
plant has. Here, Quality is Job One.  
And the job continues to get done.

A focus on safety. In addition to the  
obvious safety features such as the  
Anti-Lock Brake System, Lincoln  
builds  
structural  
strength into  
every  
Continental.



Computer-Aided Design  
techniques allow  
engineers to work on  
and evaluate a new  
concept on a three-  
dimensional screen.

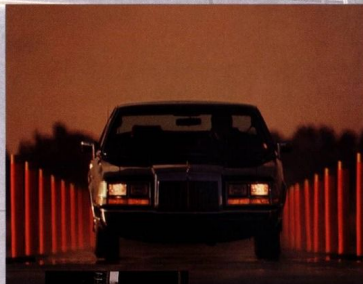


Its unitized body, for example, is  
welded from end to end, forming a  
high-strength passenger capsule.  
This vehicle construction absorbs  
energy during a collision and helps  
dissipate some of the force of the  
impact.

The doors feature strong,  
double panel welded construction.  
Inside each is a high-strength steel  
beam that can help withstand a  
considerable side impact.



A \$2 million Flexible  
Inspection System  
(above) provides  
extremely accurate  
measurement of welded  
body panels and the fit  
of those panels as a unit.



Continental's Anti-Lock  
Brake System begins with  
a speed sensor at each  
wheel that sends  
information to a  
microprocessor.

## THE LINCOLN CARD

*Carte Lincoln Card*

A PRICE

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EXPIRATION

### OUR CONFIRMATION OF QUALITY. FOR THREE YEARS, VIRTUALLY ALL YOU'LL PAY FOR IS FUEL.

The Lincoln Card provides you with one of  
the most comprehensive owner protection  
programs provided by any luxury vehicle  
manufacturer in North America or abroad.

A three year unlimited mileage plan  
that covers all scheduled maintenance  
services as listed in the owner guide,  
replacement of items necessitated by wear  
and all repairs that may be necessary due  
to defects in materials. The Lincoln Card  
also includes towing and transportation  
assistance. Damage caused by accidents  
and abuse, or fluids required between  
scheduled maintenance intervals, tires,  
vehicles in daily rental, taxi or limousine  
service are not included in the program.

Your Lincoln dealer would be more  
than pleased to review with you all of the  
information regarding this preferential  
plan, to make your Lincoln driving years as  
pleasurable as possible. Under the pro-  
gram, the Lincoln Card is also transferable  
at no charge to those subsequent pur-  
chasers who own the vehicle within the  
3 year period.

After the expiration of your Lincoln  
card coverage, the new Ford of Canada  
6 year/100,000 km major component  
warranty will come into effect. At this point  
there is a transfer charge to the second  
owner. See your Lincoln dealer for com-  
plete details of this limited warranty.



## Motorcraft EXCEEDS THE NEED

Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's high specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.

### CORROSION PROTECTION

All Lincoln cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- precoated steel on doors, quarter panels, hoods, fenders and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;
- an electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into the hard-to-reach lower body areas and the inside surfaces of doors;
- protective vinyl coating behind the wheel openings and along the lower body side area.

The DURAGUARD System is backed by a no-extra charge 6 year/160,000 km manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners, covers the cost of both labour and materials for repair of perforation of sheet metal and all other components except exhaust system, caused by corrosion.



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Buy or lease your Lincoln from your Lincoln-Mercury Dealer.

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