

*MERCURY GRAND MARQUIS*

*1987*





**OUR COMMITMENT TO QUALITY AND SAFETY  
ISN'T JUST SOMETHING WRITTEN ON PAPER.  
IT'S BUILT INTO OUR CARS.**

*There's clear evidence that it's working. Our cars have been the highest quality North American built cars for six consecutive years according to a 1986 survey of car owners.\**

*Our commitment to quality and safety goes even beyond the way we build our cars. The sales and service staffs at our dealerships are part of that commitment.*

*They're dedicated to your satisfaction as a Mercury owner.*

*With us, at Ford Motor Company, Quality is Job 1 six years running.*

*\*Based on an average of owner-reported problems in the first three months of service of '86 models and in a six-month period on '81-'85 models designed and built in North America.*

*Grand Marquis LS 4-door in Smoke Metallic. Some features shown may be optional.*





**WHEN YOU GO PLACES IN GRAND MARQUIS, PEOPLE WITH YOU TRAVEL IN COMFORT.**

Grand Marquis offers a level of luxury only a traditional full-size automobile can deliver. With comfortable space for six adults, it provides more interior room than 99 percent of today's cars.\*

And its trunk affords the largest cargo capacity of any passenger car built.\*\*

Twin comfort lounge seats are standard on Grand Marquis. They feature individual reclining

seatbacks and centre armrests for driver and passenger.

The Grand Marquis LS features luxury twin comfort lounge seats with upgraded cloth upholstery and an additional

fold-down centre armrest in the rear seat.

\*Based on EPA total interior volume indexes. Figures are exclusive of those for other Ford Motor Company cars.

\*\*According to 1987 MVMA Passenger Car Specifications.

Grand Marquis LS 4-door interior in Smoke. Some features shown may be optional.





**THINK OF IT AS A LUXURIOUS AUTO-MOBILE THAT HAS AN ENORMOUS CAPACITY FOR HAULING THINGS.**

The Grand Marquis Colony Park has the most interior space of any North American built wagon.\* With its rear seat folded down it has a cargo area that is over 2.1 metres (seven feet) long and

1.2 metres (four feet) wide. Colony Park is also easy to load and unload. Its three-way liftgate can be opened like a door, folded flat in the traditional tailgate open position or allow

access by simply lowering the glass.

And if you have something that's too big to carry, you can tow it. With the optional trailer-towing package, Colony Park

wagon can pull a load of up to 2268 kg (5,000 lbs.). (2721 kg (6,000 lbs.) with the optional 5.8 L V8 engine).

Grand Marquis is also available in a 2-door LS sedan body

style. It offers the ride and comfort of the 4-door model and is also available with the trailer-towing package.

\*Based on 1987 MVMA Passenger Car Specifications.

Grand Marquis Colony Park wagon in Dark Clove Brown Metallic (left), Grand Marquis LS in Silver Metallic (right). Some features shown may be optional.





## GRAND MARQUIS. ADVANCED TECHNOLOGY MAKES ITS TRADITIONAL VALUES ALL THE MORE APPEALING.

Trailer-towing package\* (Heavy-duty/Class III). Includes special suspension components, heavy duty radiator, trailer wiring harness, auxiliary transmission and

power steering, external oil coolers, heavy-duty turn signals and emergency flashers, 381x165 mm (15x6.5 inch) wheels and conventional spare tire, heavy duty rear brakes (standard on station wagon), 3.55:1 rear axle ratio, heavy duty U-joint and dual exhaust.

With 634 litres (22.4 cu. ft.) Grand Marquis' trunk offers the most space of any passenger car built, according to 1987 MVMA specifications.

Welded rear wheel-houses with both inner and outer steel panels help strengthen bodysides.

Nitrogen gas-pressurized shock absorbers at all four wheels for improved ride and handling.

Door latches designed to withstand loads of up to 907 kg (2,000 pounds) to help keep them shut during impact.

Door windows are fully framed for added strength and additional noise reduction.

Steel guard beams within doors designed to withstand force of 3,175 kg (7,000 pound) push test.

Roof at front pillar designed to withstand force of 2268 kg (5,000 pound) crush test.

Colony Park 3-way tailgate can be opened like a door for easy access to cargo area.

Large 279 mm (11 inch) diameter power-assisted front disc brakes.

Body-on-frame construction offers superb noise isolation. Large rubber bushings between suspension and frame reduce transfer of noise and vibration to passenger compartment.

8 km/h (5 mph) impact bumpers front and rear.

Continuous technical refinement is a vital element of Grand Marquis' special appeal. Its smooth 5.0-litre V-8 engine features a sophisticated sequential multi-port electronic fuel-injection system. It delivers a carefully metered spray of fuel at precisely the right instant to each cylinder for greater engine operating precision and fuel efficiency.

The functional "brain" of the engine is EEC-IV, a fourth generation microprocessor system with the ability to process 250,000 operations per second. It senses and controls engine speed, ambient air temperature, cooling temperatures, fuel/air ratio, spark timing, and exhaust gas mixture.

Grand Marquis transfers the smooth

power of its V-8 to the rear wheels through another technological achievement—a four-speed automatic overdrive transmission. With four forward gears, including 100 percent mechanical lockup overdrive gear, the transmission provides an excellent balance of performance and fuel economy.

\*Selection of this equipment may result in the deletion of certain standard equipment or the addition or deletion of certain options. Please consult your Mercury dealer for details.



## PREFERRED EQUIPMENT PACKAGES

Perhaps the only thing easier than driving a Grand Marquis is ordering the one you want.

Over the years, Mercury buyers have tended to prefer certain combinations of equipment. So we've grouped them together in the Preferred Equipment packages listed below to simplify the ordering procedure.

### MERCURY GRAND MARQUIS

	GS Sedan		LS Sedan		COLONY PARK		
	450A	451A	455A	456A	457A	460A	461A 462A
5.0 Litre 8-Cylinder Engine	●	●	●	●	●	●	●
P205/75R15 WSW tires	●	●	●	●	●	●	●
Automatic Overdrive Transmission	●	●	●	●	●	●	●
Conventional Spare Tire	●	●	●	●	●		
Light Group	●	●	●	●	●	●	●
Speed Control	●	●	●	●	●	●	●
Air Conditioner (Automatic Temperature Control)		●	●	●	●	●	●
Front and Rear Bumper Rub Strips		●	●	●	●	●	●
Convenience Group		●	●	●	●	●	●
Power Lock Group		●	●	●	●	●	●
Tilt Steering Wheel		●	●	●	●	●	●
Deluxe Luggage Rack						●	●
Electronic Digital Clock		●	●	●	●		●
Electronic AM/FM Stereo Radio with Cassette		●	●	●	●		●
Vinyl Insert Bodyside Moulding		●	●	●	●		●
Locking Wire Wheel Covers		●	●	●	●		●
6-Way Power Driver's Seat			●	●	●	●	●
Hood Accent Stripes			●	●	●	●	●
Front and Rear Carpet Floor Mats			●	●	●		●
License Plate Frames			●	●	●	●	●
Illuminated Entry System			●	●	●	●	●
Dual Illuminated Visor Mirrors			●	●	●		●
Premium Sound System			●	●	●		●
Front Cornering Lamps			●	●	●	●	●
Power Radio Antenna			●	●	●		●
Leather Wrapped Steering Wheel			●	●	●		●
Pivoting Front Vent Windows			●	●	●		●
Autolamp On/Off Delay System			●	●	●		●
Dual Facing Rear Seats							●

Here's how it works: (1) Choose your series and bodystyle (2) Select the Preferred Equipment Package with the features you want from the chart below (3) Select additional options listed from the charts at right. Contents of Preferred Equipment packages are subject to change. For the latest information, consult your Mercury dealer.

GRAND MARQUIS	GS SEDAN/WAGON	LS SEDAN/WAGON
<b>FUNCTIONAL FEATURES</b>		
5.0-litre V-8 engine	S	S
5.8-litre HO V-8 engine	O	O
4-speed automatic overdrive transmission	S	S
Automatic load leveling suspension	O	O
Heavy-duty handling suspension	O	O
Power brakes	S	S
Power steering	S	S
71 amp-hr. Heavy Duty battery	S	S
60 amp alternator	S	S
Heavy-duty trailer towing package <sup>(1)</sup>	O	O
Luxury sound insulation	S	S
Tinted glass	S	S
Engine block heater	O	O
Deluxe luggage rack (wagon)	O	O
<b>EXTERIOR FEATURES</b>		
Lower bodyside road abrasion protection	S	S
Bumper guards	S	S
Rear bumper step pad (wagon)	S	S
Dual rectangular halogen headlamps	S	S
Coach vinyl roof with Coach lamps (sedan)	S	S
Formal coach roof (sedan)	O	O
Front Cornering lamps	O	O
Bumper rub strips	O	O
License plate frames	O	O
Vinyl bodyside mouldings	O	O
Tu-Tone paint (sedans)	O	O
Hood stripes	O	O
<b>INTERIOR COMFORT AND CONVENIENCE</b>		
Air conditioner, (Manual Temperature Control) <sup>(2)</sup>	S	S
Air conditioner (Automatic Temperature Control)	O	O
Power windows	S	S
Power tailgate window (wagon)	S	S

## MERCURY GRAND MARQUIS SELECTED OPTIONAL AND STANDARD FEATURES

	GS SEDAN/WAGON	LS SEDAN/WAGON
Automatic headlamp on/off delay	O	O
Automatic parking brake release	S	S
Tilt steering wheel	O	O
Leather-wrapped steering wheel	O	O
Speed control	O	O
Floor mats front and rear (sedans)	O	O
Convenience Group <sup>(2)</sup>	O	O
Twin comfort seats with dual recliners and individual fold-down armrests (cloth upholstery on sedan, vinyl on wagon)	S	S
Luxury twin comfort lounge seats with high level cloth		S
Vinyl seat trim (sedan)	O	
Leather seating surfaces		O
6-way power driver's seat	O	O
Dual 6-way power seats	O	O
Dual facing rear seats (wagon)	O	O
Front seatback map pockets		S
Rear seat centre fold-down armrest		S
Dual illuminated visor vanity mirrors	O	O
Rear window defroster	S	S
Illuminated entry system	O	O
Power lock group <sup>(3)</sup>	O	O
Trimliner	O	O
Light group <sup>(4)</sup>	O	O
Dual beam dome light		S
Electronic digital clock	O	O
Quarter panel stowage bin with lock (wagon)	S	S
Dual Power outside mirrors	S	S
18-ounce colour-keyed carpeting	S	S
Carpeted luggage compartment	S	S

	GS SEDAN/WAGON	LS SEDAN/WAGON
Front vent windows (std. with 2-door)	O	O
<b>SOUND SYSTEMS</b>		
Electronic AM/FM stereo with four speakers (may delete for credit)	S	S
Electronic AM/FM stereo search with cassette and four speakers	O	O
Premium Sound	O	O
Power antenna	O	O
<b>INSTRUMENTATION</b>		
Analog instrumentation with speedometer, fuel gauge, odometer and warning lights	S	S
<b>WHEELS AND TIRES</b>		
P205/75R15 WSW radial tires	S	S
P205/75R15 WSW puncture sealant, tires	O	O
P215/70R15 WSW all-season, radial tires	O	O
Conventional size spare tire	O	O
Deluxe full wheel covers	S	S
Locking wire wheel covers	O	O
Cast-aluminum wheels	O	O
<sup>(1)</sup> Includes 2268 kg (5,000-lb.) load capacity with 5.0 L engine/(2722 kg (6000-lb) with 5.8 L engine), conventional spare tire, 3.55:1 Traction-Lok axle (2.73:1 with 5.8 L engine), heavy-duty cooling, upgraded suspension components, 15x5.5-inch wheels (std. on wagon), upsized rear brakes (std. on wagon), dual exhaust, auxiliary power steering and transmission fluid coolers, heavy-duty signal flashers, heavy-duty U-joint and trailer wiring harness		
<sup>(2)</sup> Includes interval wipers, upgraded instrumentation with trip odometer, low fuel, low oil, low fluid, lights and electric decklid or tailgate release		
<sup>(3)</sup> Includes door locks and decklid or tailgate release		
<sup>(4)</sup> Includes engine compartment light, dual beam dome light and headlamps-on chime		
<sup>(5)</sup> May be deleted when 5.8 L V8 engine is ordered.		
S—Standard feature O—Optional feature		

COLOURS & TRIMS					Interior Trim Colours	
Smoke <sup>(1)</sup>	Canyon Red	Midnight Blue	Clove Brown	Sand Beige	Exterior Paint Colours	
●	●	●	●	●	Black	
●	●	●	●	●	Smoke Metallic	
●	●	●	●	●	Silver Metallic	
●	●	●	●	●	Smoke	
●	●	●	●	●	Midnight Canyon Red Metallic	
●	●	●	●	●	Medium Shadow Blue Metallic	
●	●	●	●	●	Spinnaker Blue	
●	●	●	●	●	Dark Shadow Blue Metallic	
●	●	●	●	●	Medium Sand Beige	
●	●	●	●	●	Sand Beige	
●	●	●	●	●	Dark Clove Brown Metallic	
●	●	●	●	●	Oxford White	

Vinyl Roof Colours: Black, Sand Beige, Light Oxford Gray, Midnight Canyon Red, Oxford White, Dark Clove Brown, Dark Shadow Blue

<sup>(1)</sup> Sedans Only

DIMENSIONS mm (inches)		SEDAN	WAGON
Wheelbase	2903 (114.3)	2903 (114.3)	
Overall length	5436 (214.0)	5537 (218.0)	
Overall height	1410 (55.5)	1450 (57.1)	
Overall width	1969 (77.5)	2014 (79.3)	
Trunk, front/rear	1575/1575 (62.0/62.0)	1575/1575 (62.0/62.0)	
Headroom, front/rear	963/945 (37.9/37.2)	984/993 (38.8/39.1)	
Legroom, front/rear	1105/998 (43.5/39.3)	1105/963 (43.5/37.9)	
Shoulder room, front/rear	1565/1542 (61.6/60.7)	1565/1562 (61.6/61.5)	
		1565/1562 (61.6/61.5)	
Hiproom, front/rear	1463/1473 (57.6/58.0)	1463/1445 (57.6/56.9)	1463/1377 (57.6/54.2)
<b>CAPACITIES</b>			
Cargo volume litres (cu. ft.)	634 (22.4)	1487 (52.5)	(rear seat up)
		2534 (89.5)	(rear seat down)
Fuel litres (imp. gal.)	68 (15.0)	68 (15.0)	





## EXTENDED SERVICE PLAN

### THE FORD EXTENDED SERVICE PLAN

When you're choosing options for your Mercury Grand Marquis, consider the merits of ordering the Ford Extended Service Plan. Your dealer has full details. It provides extended repair cost protection, as specified, for parts and labour, for repairs to major components of the mechanical and electrical system. The plan is offered by Ford Motor Company of Canada, Limited, and is honoured by Ford and Mercury dealers throughout Canada and the United States.

### CORROSION PROTECTION

All Grand Marquis cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

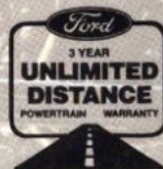
- precoated steel on doors, quarter panels, hoods, fenders and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;
- an electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into the hard-to-reach lower body areas and the inside surfaces of doors;
- protective vinyl coating behind the wheel openings and along the lower body side area.



The DURAGUARD System is backed by a no-extra charge 5 year unlimited distance manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners, covers the cost of both labour and materials for repair of perforation of sheet metal and all other components except exhaust system, caused by corrosion.

## Motorcraft EXCEEDS THE NEED

Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's high specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.



Three-year unlimited distance powertrain warranty.

Most powertrain warranties don't cover you for an unlimited number of kilometres. Those that do don't cover you for a full 3 years. Ours does both. It's a combination unmatched by any other North American manufacturer. The warranty covers major powertrain components on 1987 Mercury cars. It's limited and certain deductibles apply. Ask to see this warranty at your Mercury Dealer.

Ford Credit Canada Limited



Ford Credit Canada Limited is interested in helping to fill the transportation needs of every qualified buyer of a Ford product. A participating dealer can arrange financing terms or a Red Carpet Lease\* tailored to your circumstances. Ford Credit Canada Limited has offices conveniently located throughout Canada.



LIFETIME SERVICE GUARANTEE

Mercury Dealers\* offer the Lifetime Service Guarantee (Permanent Repair Protection in the Province of Quebec). Under this program Mercury Dealers\* stand behind their repairs to Ford built cars and light trucks for as long as you own your vehicle. This means you pay for a covered repair once and never again. If the same part ever has to be replaced again through normal use, your Mercury Dealer\* will fix it at no charge. No charge for parts. No charge for labour. It doesn't matter where you purchased your vehicle, or whether it's new or used; the work is still covered by the repairing Mercury Dealer.\*

This limited protection covers thousands of parts for vehicles in normal use. Items not covered include regular maintenance parts, belts, hoses, sheet metal and upholstery.

\*At participating Dealers only. †For as long as you own your car or light truck. This program is not available in all Provinces. See your dealer for details.

This brochure has been prepared only as a general guide to the customer and every effort has been made to ensure that all information is correct at the time of printing. However, some errors may have been included and some of the information or specifications may have been changed since the time of printing. Your dealer will have full details on any changes and/or corrections and you should ask him to bring you up to date at the time of your purchase. Ford Motor Company of Canada, Limited reserves the right to change prices, colours, materials, specifications and models and to discontinue models without notice and without incurring obligations of any kind. Some features described or shown may be optional at extra cost. Some options are required in combination with other options.

# MERCURY GRAND MARQUIS

