



CHRYSLER 300C

# HERITAGE EDITION







Consider the 300C Heritage Edition as one of the most advanced embodiments of innovation and style that Chrysler has ever brought to the road. Along with all of the generous standard features of the 300C, you will find a unique SRT-styled deck lid spoiler, chromed dual exhaust tips, and a 300 badge reminiscent of the famed '57 300 to decorate the unique chrome bodyside moldings and exclusive front seatbacks. A unique Smoke Translucent accent finish adorns door pulls as well as the upper steering wheel. The truth about the Chrysler 300C Heritage Edition is that, every once in a while, what is inside is every bit as beautiful as what is on the surface.





300C Heritage Edition in Inferno Red Crystal Pearl

An exclusive Inferno Red Crystal Pearl skin and an all-chrome-finish grille proclaim its power and panache. The interior and the power plant of the 300C Heritage Edition proclaim its attraction to technology. The 340-horsepower 5.7-liter HEMI® V8 includes a Multi-Displacement System (MDS) that seamlessly transitions into a fuel-saving four-cylinder at cruising speeds.\* All-speed traction control and Electronic Stability Program help ensure that you are in control on nearly any road at nearly any time. Therein lies the formula for the 300C Heritage Edition: beautiful past meets beautiful future.

\*17 city/25 highway, EPA est. mpg w/MDS. Results depend on driving habits and conditions.

Cool Vanilla

Inferno Red Crystal Pearl

Brilliant Black Crystal Pearl

Chrysler 300C Heritage Edition includes all the standard features of the award-winning 300C along with the unique features listed below.

- Chrysler-exclusive SmartBeam™ HID headlamps and washers
- Unique Heritage-style badging on chromed bodyside moldings and front seatback insets
- Exclusive Inferno Red Crystal Pearl exterior color\*
- Unique Smoke Translucent finish on upper steering wheel and door pull handles
- Performance steering calibration and shift schedule on five-speed AutoStick® transmission
- Exclusive new 18-inch chrome-clad aluminum wheels with P225/60R18 Touring tires
- 368 watt 7-speaker Boston Acoustics® sound system with subwoofer
- Royale luxury leather-trimmed performance front seats in Light Graystone
- Special all-chrome grille and SRT-design rear deck lid spoiler
- MSRP starting around \$36,000†

\*Available at extra cost. †MSRP excludes tax.

To learn more about the features on the 300C, go to [chrysler.com](http://chrysler.com) or call 1.800.CHRYSLER.





Beneath a gracefully curved instrument panel studded with electroluminescent whiteface gauges is a unique Smoke Translucent accent steering wheel that perfectly complements the Dark Slate Gray/Light Graystone interior. Unique limited-edition, styled 18-inch chrome-clad wheels and all-season tires complete this perfect combination of solidity and style. SmartBeam™ intelligent headlamps are a first-time feature on a Chrysler vehicle. SmartBeam headlamps have sensors which allow the headlamps to automatically adjust high-beam output depending upon the distance of approaching and proceeding vehicles. High-intensity discharge (HID) headlamps and headlamp washers further establish the 300C Heritage's presence upon the road.





It is an alphanumeric icon that continues to quicken the hearts of automotive enthusiasts the world over. It is the Chrysler 300C. Born to transport its occupants with unparalleled power and remarkable refinement, the Chrysler 300 presented its driver with horsepower, handling and comfort the likes of which the automotive world had never seen. It was a formula that earned the original letter car the title of "Beautiful Brute" and served to inspire the unbridled performance and restrained ornamentation of this latest offering. Like its predecessor, today's 300C Heritage Edition will be built in quantities as limited as the legend itself.

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