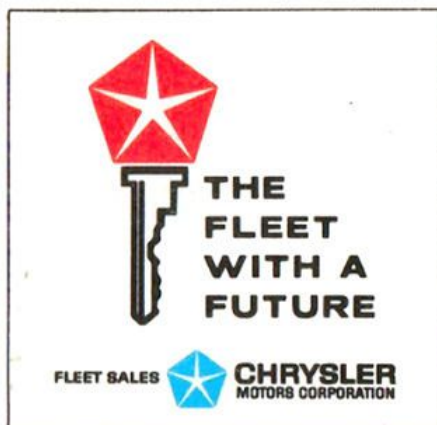
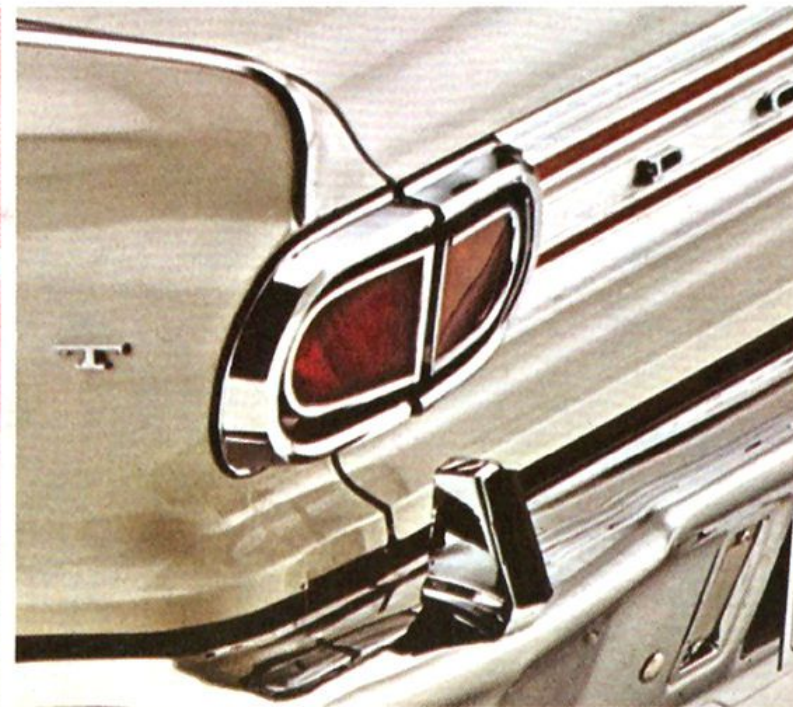


1966 Chrysler-built Fleets



VALIANT • PLYMOUTH • DART • DODGE • CHRYSLER • IMPERIAL • DODGE TRUCKS



The Fleet With A Future

Two outstanding values Chrysler Motors Corporation offers you:

COMMERCIAL FLEET VALUE PROGRAM
Dependability and outstanding economy of operation are vital to the successful management of every vehicle fleet . . . and each day more and more purchasers of commercial transportation are recognizing that Chrysler-built products lead the field in these important qualities.

Due to this wide acceptance and expanding demand for our products in the commercial fleet market, Chrysler Motors Corporation is enjoying a steady increase in sales.

We recognize, of course, that without this solid base of good customers and growing list of companies who convert to our vehicles, progress would be impossible. To make the acquisition of a Chrysler-built fleet even more attractive, Chrysler Motors Corporation offers the COMMERCIAL FLEET VALUE PROGRAM whereby a share of this success may be materially passed back to our fleet customers . . . through a financial return for each vehicle purchased beyond a set number of units.

Specific details of this program will be furnished to you, without obligation, by contacting your nearest Chrysler Motors Corporation Fleet Sales Office whose address is listed on this page.

GUARANTEED VALUE PLAN

Qualified leasing companies also benefit from Chrysler Motors Corporation success story under the GUARANTEED VALUE PLAN.

Leasing firms wishing to participate in this plan may establish their eligibility by submitting a QUALIFIED LEASING COMPANY APPLICATION to Chrysler Motors Corporation who will make the final determination.

Briefly, the nature of the plan is that Chrysler Motors Corporation guarantees, in the manner set forth in the plan, that the difference between the Manufacturer's Suggested Retail Price of any eligible vehicle and its wholesale value as a used car at the time the qualified leasing company sells it will not exceed the difference between the Manufacturer's Suggested Retail Price and the Wholesale Value of any comparable car manufactured by a U. S. passenger car manufacturer other than Chrysler Corporation.

Eligible vehicles, referred to above, include all new and unused 1965 model Valiant, Plymouth, Dart, Dodge, Chrysler and Imperial passenger cars that a qualified leasing company purchases from an authorized Chrysler Motors Corporation dealer during the 1965 model year, that it places into bonafide leasing or rental service immediately following such purchase, and that it keeps in such service for a minimum of six (6) continuous months.

If you would like complete details regarding the GUARANTEED VALUE PLAN, contact your nearest Fleet Sales Office of Chrysler Motors Corporation whose address is listed on this page.

This nationwide network of Fleet Offices is anxious to help you

ATLANTA
3379 Peachtree Road N.E.,
Suite 670
Atlanta, Georgia
Phone: A/C 404-261-8314

BOSTON
5 Congdon Road
Natick, Massachusetts
Phone: A/C 617-655-2810

CHICAGO
The Hartford Building—
Room 310
100 South Wacker Drive
Chicago, Illinois
Phone: A/C 312-372-4227

CINCINNATI
1821 Summit Road
Summit Executive Bldg.
Cincinnati, Ohio
Phone: A/C 513-761-1327

CLEVELAND
M. H. K. Building
2520 Warrensville Center Road

DENVER
Western Farm Bureau Bldg.,
Suite 201
1200 Lincoln Avenue
Denver, Colorado
Phone: A/C 303-266-1110

DETROIT
26001 Lawrence Avenue
Center Line, Michigan
Phone: A/C 313-539-3000

JACKSONVILLE
4040 Woodcock Drive,
Room 248
Jacksonville, Florida
Phone: A/C 904-398-3421

KANSAS CITY
2712 K. C. Power & Light Bldg.
106 West 14th Street
Kansas City, Missouri

MEMPHIS
Memphis Bank & Trust Co.
4515 Poplar Avenue
Memphis, Tennessee
Phone: A/C 901-683-6309

MILWAUKEE
Lewis Center, Suite 305
615 E. Michigan Avenue
Milwaukee, Wisconsin
Phone: A/C 414-272-3402

MINNEAPOLIS
13005 State Highway—55
Minneapolis, Minnesota
Phone: A/C 612-545-2811

NEWARK
20 Sand Park Road
Cedar Grove, New Jersey
Phone: A/C 201-239-8100

NEW YORK
200 Park Avenue, Room 210

PITTSBURGH
Parkway Center, Suite 275
875 Greentree Road
Pittsburgh, Pennsylvania
Phone: A/C 412-921-9148

PORTLAND
517 Terminal Sales Bldg.
1220 S.W. Morrison
Portland, Oregon
Phone: A/C 503-228-3048

SAN FRANCISCO
Chancery Bldg., Room 715
41 Sutter Street
San Francisco, California
Phone: A/C 415-981-2757

ST. LOUIS
130 South Bemiston, Suite 302
Clayton, Missouri
Phone: A/C 314-721-3917

SYRACUSE
840 James Street

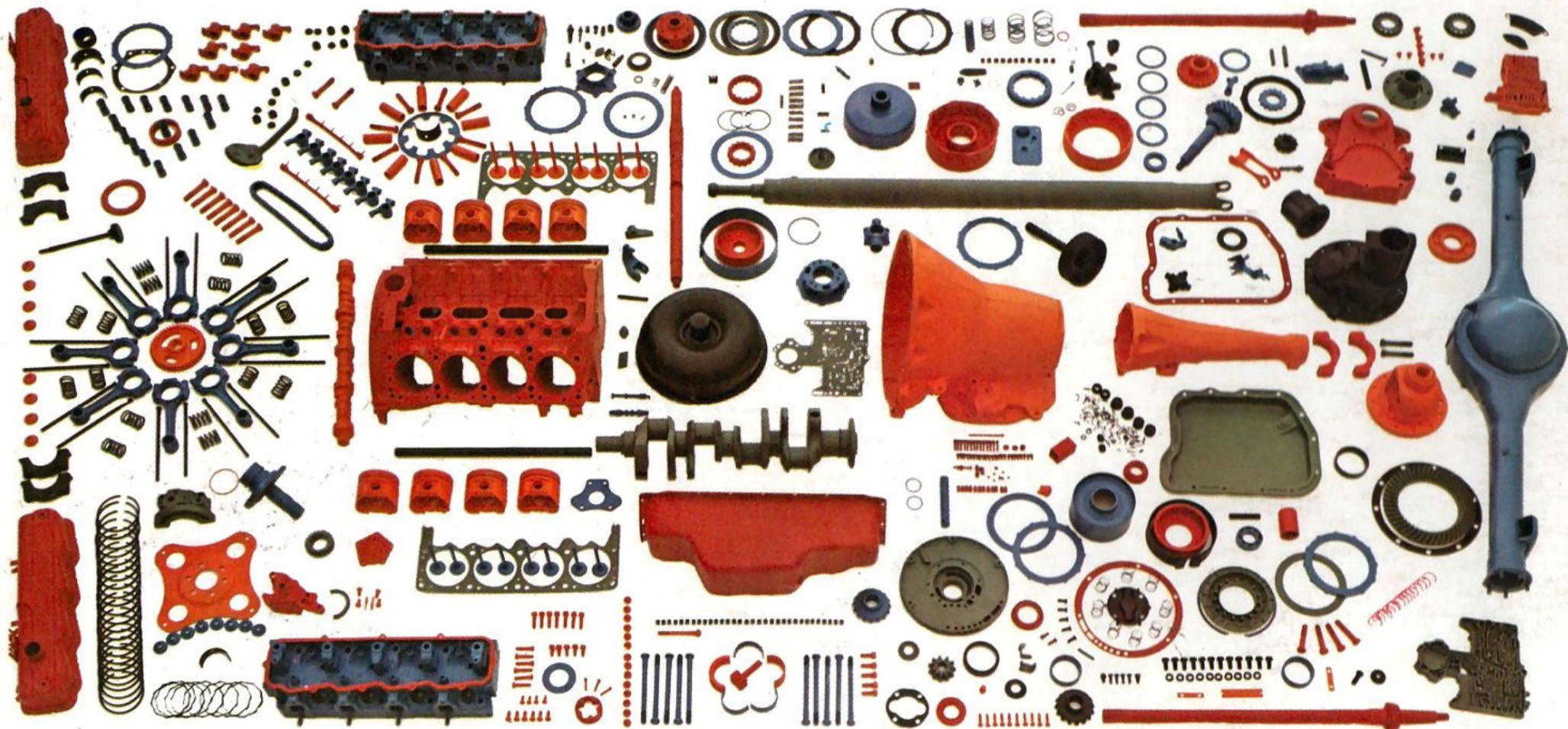
1966 Chrysler-Engineered Cars and Trucks

1966 Chrysler-built cars offer the broadest model selection ever! Styling and engineering modifications are evolutionary rather than revolutionary—maintaining Chrysler Corporation's engineering leadership.

Examine these pictures of our cars—check the specifications carefully . . . but most importantly, drive the new 1966 Chrysler-engineered vehicles . . . see for yourself why they are the finest ever!

*The parts that keep you going are
protected by Chrysler Corporation's
5 year/50,000 mile Warranty*

Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1966 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.



Plymouth Sport Fury

Sport Fury 2-door hardtop, with bucket seats and all-vinyl interior standard equipment.



Plymouth Fury

Whether you're contemplating one car or an entire fleet . . . Fury for 1966 will make a mighty impressive asset! Elegant from stem to stern, Fury is powered by a 225-cubic-inch Six or a 318-cubic-inch V8—with four other V8 engines optional. Sedans, hardtops and convertibles roll smoothly along on a comfortable 119-inch wheelbase—6- and 9-passenger station wagons on 121 inches. A new grille, new bumpers, simplified automatic transmission—just a few of the features that will impress you about Fury.

Contemplate your transportation needs—then contemplate a bright, new Fury I, II, III . . . or a dashing Sport Fury convertible or hardtop—there's a Fury(s) just right for you!

MODEL		WHEEL-BASE (INCHES)	OVER-ALL				ENGINE*	HORSEPOWER AT RPM	FUEL	
			HEIGHT 68		LENGTH	WIDTH				
FURY I	2 DR. SEDAN	119.0	54.9"	55.3"	209.8"	78.7"	30-D ECONOMY "6" 6 CYL. OHV	145 @ 4000	REG.	
	4 DR. SEDAN									
	2 SEAT STA. WAG.	121.0	56.8"	56.8"	216.1"	78.2"				
FURY II	2 DR. SEDAN	119.0	54.9"	55.3"	209.8"	78.7"	FURY 318 V-8 OHV	230 @ 4400		
	4 DR. SEDAN									
	2 & 3 SEAT STA. WAG.	121.0		56.8"	217.4"	78.2"				
FURY III	4 DR. SEDAN	119.0			55.3"	209.8"	78.7"	30-D ECONOMY "6" 6 CYL. OHV		145 @ 4000
	2 DR. H.T.			53.8"	54.2"					
	4 DR. H.T.			•	55.3"					
	CONVERTIBLE			•	55.2"					
	2 & 3 SEAT STA. WAG.	121.0		•	56.8"	217.4"	78.2"	FURY 318 V-8 OHV		230 @ 4400
SPORT FURY	2 DR. H.T.	119.0		53.8"	54.2"	209.8"	78.7"			
	CONVERTIBLE			•	55.2"					
VIP	4 DR. H.T.				•					

•NOT AVAILABLE

Plymouth VIP

VIP . . . a luxurious new 4-door hardtop sedan . . . makes its debut in the 1966 lineup of finer-than-ever Plymouths. With its own exterior and interior trim, VIP is exclusive to the last word. . . . make it your choice for calling on VIPs.

*ENGINE OPTIONS	MODEL	FUEL
FURY 318 V-8/OHV 230 H.P. @ 4400 R.P.M.	FURY VIP	REG.
COMMANDO 383 V-8/OHV 270 H.P. @ 4400 R.P.M.		
COMMANDO 383 4-BBL. V-8/OHV 325 H.P. @ 4800 R.P.M.		PREM.
COMMANDO 440 365 H.P. @ 4600 R.P.M.		

Plymouth Belvedere

Belvedere II convertible, in citron gold metallic.



Plymouth Belvedere

Completely new for 1966 . . . from its gleaming front to rear bumpers . . . that's Belvedere! It's the intermediate-size car with big car comfort and small car economy. New, sharply-etched body styling, classic interior trim combinations—mark Belvedere as a true style setter . . . one you'll want to consider for its low, low operating and maintenance costs. All models . . . Belvedere I, II and Satellite . . . except station wagons, are on a comfortable 116-inch wheelbase—wagons are one inch longer. Standard engines include the 225-cubic inch Six and 273-cubic inch V8 . . . four additional V8 engines are optional. Think big comfort and prestige—think low costs . . . think Belvedere I—Belvedere II . . . think about a Satellite convertible or hardtop, too!

MODEL		WHEEL-BASE (INCHES)	OVER-ALL				ENGINE*	HORSEPOWER AT RPM	FUEL
			HEIGHT 6	8	LENGTH	WIDTH			
BELVEDERE I	2 DR. SEDAN	116.0	53.7"	54.0"	200.5"	75.5"	30-D ECONOMY "6" 6 CYL.	145 @ 4000	REG.
	4 DR. SEDAN								
	2 SEAT STA. WAG.	117.0	55.4"	55.0"	207.1"				
BELVEDERE II	4 DR. SEDAN	116.0	53.7"	54.0"	200.5"				
	2 DR. H.T.		52.8"	53.2"					
	CONVERTIBLE		53.2"						
	2 SEAT STA. WAG.	117.0	55.4"	55.0"	207.1"				
	3 SEAT STA. WAG.		53.3"	55.2"	208.1"				
SATELLITE	2 DR. H.T.	116.0	•	53.2"	200.5"		PLYMOUTH 273 V-8 OHV	180 @ 4200	
	CONVERTIBLE								

*ENGINE OPTIONS	MODEL	FUEL
PLYMOUTH 273 8 CYL. 180 H.P. @ 4200 R.P.M.	BELVEDERE SATELLITE	REG.
FURY 318 V-8/OHV 230 H.P. @ 4400 R.P.M.		
COMMANDO 361 V-8/OHV 265 H.P. @ 4400 R.P.M.		
COMMANDO 383 V-8/OHV 325 H.P. @ 4800 R.P.M.		
HEMI-426 V-8/OHV 425 H.P. @ 5000 R.P.M.		PREM.

*NOT AVAILABLE

Plymouth Valiant

Valiant 200 4-door sedan in bright red.



Plymouth Valiant

Here's a compact to satisfy all facets of your business . . . especially your accounting department! Valiant for 1966—the compact that never forgets why you pick a compact! There are fourteen smart models to choose from—each with head-room, hip-room and leg-room to spare . . . with economy-minded get-up-and-go delivered by a choice of four engines. There's a broad selection of styles, colors and trim combinations, too . . . they all roll smoothly along on a comfort-packed, easy-to-handle 106-inch wheelbase. In city traffic or on the open road . . . Valiant excels—think of it!

And when you think Valiant—think Signet! All-vinyl interior trim is standard . . . optional bucket seats and console add a true sports car flavor to practical economy. Standard power is a 170-cubic inch Six—options include a 273-cubic inch V8 with 4-barrel carburetor. Available in 2-door hardtop and convertible models—Signet will add a dash of spice to your transportation!

Plymouth Barracuda

Barracuda for 1966 has many innovations—such as a distinctive trademark medallion centered in its bold new grille, fender-mounted turn indicators, a choice of six body side lacquer strips. On the inside . . . all-vinyl trimmed, shell-type bucket seats, longer console with redesigned transmission lever—more vivid carpet dyes . . . many others. A choice of the standard 225-cubic-inch Six or two 273-cubic-inch V8 engines, on a smooth 106-inch wheelbase, sends Barracuda on its way for you!

MODEL		WHEEL-BASE (INCHES)	OVER-ALL				ENGINE*	HORSEPOWER AT RPM	FUEL
			HEIGHT 6	8	LENGTH	WIDTH			
VALIANT 100	2 DR. SEDAN	106.0	53.1"	53.4"	188.3"	70.2"	STANDARD 170 (6 CYL.)	101 @ 4400	REG.
	4 DR. SEDAN		53.3"	53.6"	189.0"				
	2 SEAT STA. WAG.		53.1"	53.4"	188.3"				
VALIANT 200	4 DR. SEDAN		53.3"	53.6"	189.0"				
	2 SEAT STA. WAG.		53.1"	53.4"	188.3"				
SIGNET	2 DR. H.T.		53.3"	53.6"	189.0"				
	CONVERTIBLE		53.1"	53.4"	188.3"				
BARRACUDA	SPORTS COUPE		53.4"	53.7"	188.3"		SUPER 225 (6 CYL.)	145 @ 4000	

*ENGINE OPTIONS	MODEL	FUEL
SUPER 225 (6 CYL.) 145 H.P. @ 4000 R.P.M.	SIGNET VALIANT BARRACUDA	REG.
PLYMOUTH 273 V-8 180 H.P. @ 4200 R.P.M.		
COMMANDO 273 V-8* 235 H.P. @ 5200 R.P.M.		PREM.

*Not available on Station Wagon.

Dodge Polara

Polara 4-door hardtop, with optional black Levant-grain vinyl roof covering.



Dodge Polara

With a full 121-inch wheelbase, Polara for 1966 features a new grille and bold taillights—distinctive to its fully-unitized, rust protected body. New hood, front fender and deck lid sheet metal flows gracefully under its sleek Acrylic exterior finish. Inside—exciting new materials and colorful dyes add comfort and long-lasting beauty, while new-design door handles increase occupant safety. Under the hood, the economical 383-cubic inch V8 delivers lightning performance . . . with optional 383-cubic inch and 426-cubic inch engines available. Simplified design offers smoother, quieter automatic transmission performance. Polara offers a full line of body styles—including the popular Polara 318 “economy” four-door sedan with a mileage-delivering 318-cubic inch V8 engine. Polara for 1966 will be a proud partner for work or play. Consider your needs, then—consider Polara!

Dodge Monaco

New! Monaco for 1966 offers a full line of body styles—including roomy 2- and 3-seat station wagons! Of course, Monaco has all of the solid qualities long associated with Dodge cars—plus an added touch of elegance inside and out! For example—its own individual trim style. You're sure to discover the right body, color, trim and engine combination . . . when you discover Monaco!

Discover, too . . . Monaco 500! This sporty 2-door hard-top will lend prestige to any trip—business or fun. Standard equipment includes: shell-type bucket seats, console, padded dash—many other comfort and convenience features. For the sports minded—it's Monaco 500 for 1966!

MODEL		WHEEL-BASE (INCHES)	OVER-ALL			ENGINE*	HORSEPOWER AT RPM	FUEL
			HEIGHT	LENGTH	WIDTH			
POLARA	318, 4-DR. SEDAN	121.0	55.4"	213.3"	80.0"	318-CU. IN. V-8/OHV	230 @ 4400	REG.
	4-DR. SEDAN		54.1"					
	2-DR. H.T.		55.0"					
	CONVERTIBLE		54.7"					
	4-DR. H.T.		56.5"	217.1"	383-CU. IN. V-8/OHV	270 @ 4400		
	2 SEAT STA. WAG.		218.4"	79.4"				
	3 SEAT STA. WAG.		55.0"	213.3"	80.0"			
	500 SPORT PKG. CONVERTIBLE		54.1"					
	500 SPORT PKG. 2-DR. H.T.		55.4"					
MONACO	4-DR. SEDAN	54.1"	213.3"			80.0"	383-CU. IN. V-8/OHV 4-BBL.	325 @ 4800
	2-DR. H.T.	54.1"						
	4-DR. H.T.	54.7"						
	2 SEAT STA. WAG.	56.5"	217.1"	79.4"				
	3 SEAT STA. WAG.	218.4"						
MONACO 500	2-DR. H.T.	54.1"	213.3"	80.0"				

*ENGINE OPTIONS	MODEL	FUEL
383 CU. IN. V-8/OHV 4-BBL. 325 H.P. @ 4800 R.P.M.	POLARA* MONACO	PREM.
440-CU. IN. V-8/OHV 4-BBL. 350 H.P. @ 4400 R.P.M.	POLARA* MONACO MONACO 500	

*EXCEPT POLARA 318

Dodge Dart

Dart GT convertible. Top of the Dart line for 1966.



Dodge Dart

Big car luxury in a slightly smaller package . . . that's Dart for 1966! Head-room, shoulder-room and leg-room to spare . . . Dart has many innovations, too—new grille, bumpers, taillights and all-rectangular instrument gauges. Take all of that—with the peppy, economical Six and V8 engine selections—and you have transportation that's just right! Operating and maintenance costs are also pleasingly low.

The dressy Dart 270 will enhance any trip—business or pleasure! From its textured vinyl door trim panels to its two-spoke, full-horn ring steering wheel—the 270 is classic transportation. Beautiful and dependable—with optional TorqueFlite transmission, longer brake lining life—even optional disc brakes. Consider this roomy, sharp compact by Dodge.

New shell-type bucket seats, new console, all-vinyl interior trim in choice of 5 colors—sparkling 273-cubic inch V8 with 2-barrel carburetor . . . just a few of the standard features that mark Dart GT as the smart selection for busy people—with a taste for economy and class. For the sports minded—a 4-barrel carburetor and 4-speed manual transmission are optional.

Think of all they have to offer . . . pick up a Dart!

MODEL		WHEEL-BASE (INCHES)	OVER-ALL				ENGINE *	HORSEPOWER AT RPM	FUEL
			HEIGHT 6	8	LENGTH	WIDTH			
DART	2 DR. SEDAN	111.0	52.7"	53.1"	196.3"	70.8"	170 CU. IN. "6" 6 CYL.	101 @ 4400	REG.
	4 DR. SEDAN								
	2 SEAT STA. WAG.	106.0	53.2"	53.5"	190.2"	70.7"			
DART 270	2 DR. SEDAN	111.0	52.7"	53.1"	196.3"	70.8"			
	4 DR. SEDAN								
	2 DR. H.T.								
	CONVERTIBLE		53.4"	53.7"					
	2 SEAT STA. WAG.	106.0	53.2"	53.5"	190.2"	70.7"			
DART G.T.	2 DR. H.T.	111.0	52.7"	53.1"	196.3"	70.8"			
	CONVERTIBLE		53.4"	53.7"					

*ENGINE OPTIONS	MODEL	FUEL
225 CU. IN. "6" 6-CYL. 145 H.P. @ 4000 R.P.M.	DART DART 270 DART GT	REG.
273-CU. IN. V-8/OHV 2-BBL. 180 H.P. @ 4200 R.P.M.		
273 CU. IN. V-8/OHV 4-BBL.* 235 H.P. @ 5200 R.P.M.		PREM.

*NOT AVAILABLE ON STATION WAGONS

Dodge Coronet

Coronet 500 2-door hardtop, with optional black Levant-grain vinyl roof covering.



Dodge Coronet

Economy with a full-size flair . . . that's the Coronet line for 1966. These handsome performers cost less than most competitive models—operate for less than most, too; i.e. 32,000 miles between lube jobs. That's one of the many reasons why a Coronet merits your consideration. Its lower trunk loading height is another. And—Coronet offers a choice of six engines, paced by the standard 225-cubic inch Six . . . every one a high-stepper!

New instrument panels and trim styles mark all Coronets, but for added finery in your transportation—choose Coronet Deluxe! Available in 2- and 4-door sedans and big, roomy 2-seat station wagons.

Like other Coronets, the 440 incorporates new unitized body construction with rugged underbody of box-section rails and interconnecting cross members. Like the others, too, improved silencing dampens road noise—while new parallel windshield wipers improve stormy-day vision. 440 offers the broadest selection of body styles in the Coronet line . . . buy or lease your pick!

Here's transportation with a dash! Who wouldn't be confident driving the sporty Coronet 500 . . . new bucket seats, console, padded dash, full carpeting and gleaming wheel covers—just to mention a few standard features.

Check the "specs."—then specify the Coronet of your choice!

	MODEL	WHEEL-BASE (INCHES)	OVER-ALL			ENGINE*	HORSEPOWER AT RPM	FUEL				
			HEIGHT 6	8	LENGTH				WIDTH			
CORONET	2-DR. SEDAN	117.0	53.7"	54.0"	203.0"	225-CU. IN. "6" 6 CYL./OHV	145 @ 4000	REG.				
	4-DR. SEDAN											
CORONET DELUXE	2-DR. SEDAN											
	4-DR. SEDAN											
	2 SEAT WAGON		55.0"	55.0"	207.9"							
CORONET 440	440—4-DR. SEDAN		53.7"	54.0"	203.0"				75.3"	273-CU. IN. V-8	180 @ 4200	REG.
	440—2-DR. H.T.		52.8"	53.1"								
	440—CONVERT.		53.2"									
	2 SEAT STA. WAG.		55.0"	55.0"	207.9"							
	3 SEAT STA. WAG.		•	55.2"	209.0"							
CORONET 500	2-DR. H.T.		•	53.1"	203.0"	273-CU. IN. V-8 2-BBL.	180 @ 4200	REG.				
	CONVERTIBLE											
	4-DR. SEDAN (Mid Year)		53.7"	54.0"								

*ENGINE OPTIONS	MODEL	FUEL
273-CU. IN. V-8/OHV 2-BBL. 180 H.P. @ 4200 R.P.M.	CORONET CORONET DELUXE CORONET 440 CORONET 500	REG.
318-CU. IN. V-8/OHV 2-BBL. 230 H.P. @ 4400 R.P.M.		
361-CU. IN. V-8/OHV 2-BBL. 265 H.P. @ 4400 R.P.M.		
383-CU. IN. V-8/OHV 4-BBL. 325 H.P. @ 4800 R.P.M.		
HEMI-426, V-8 DUAL 4-BBL. 425 H.P. @ 5000 R.P.M.		PREM.

•NOT AVAILABLE

Crown Imperial

Crown Imperial 4-door hardtop, in ruby metallic.



The Incomparable Imperial

Vintage 1966. From its tastefully restyled grille and rear compartment lid, to its deep-comfort seating innovations and elegant interior appointments . . . Imperial carries on the tradition of America's most luxurious luxury car. Virtually every motoring comfort and convenience is standard.

And now, Imperial brings tradition-breaking performance: a powerful, new 440-cubic inch Imperial V-8, the largest displacement engine ever offered by Chrysler Corporation. Accompanying improvements in power train design achieve new levels of durability, smoothness and quietness.

With thoughtful attention to quality and performance in every detail . . . Imperial for 1966 remains truly incomparable. Give careful consideration to Imperial . . . without question, a discriminating selection.

MODEL		WHEEL-BASE (INCHES)	OVER-ALL			ENGINE	HORSEPOWER AT RPM	FUEL
			HEIGHT	LENGTH	WIDTH			
IMPERIAL	LE BARON 4 DOOR	129.0	55.8"	227.8"	80.0"	IMPERIAL 440 V8 OHV	350 @ 4400	PREM.
	CROWN 4 DOOR							
	CROWN CONVERTIBLE		56.6"					
	CROWN COUPE		55.8"					

Chrysler 300



Chrysler 300

Chrysler 300 for 1966 . . . a separate and distinct series. A breed all its own. Body ornamentation and taillights add to the strong individuality established by unique grille, hood and bumper designs of this sports-bred high performer. New shell-type, all-vinyl covered front bucket seats with center console give comfort and convenience with a dash, while a big 383-cubic inch V8 with 4-barrel carburetor sends you down the road—fast! 4-speed manual or 3-speed automatic transmissions are optional, as are two fired-up V8 engines . . . including Chrysler Corporation's powerful new 440-cubic inch power plant. Select a 300 from 2-door, 4-door and convertible models . . . select from the many options; tilting and telescoping steering wheel, 6-way power seats—lots of others . . . select Chrysler 300.

Chrysler New Yorker

For prestige and luxury . . . consider the beautiful New Yorker for 1966. So many comfort and convenience features are included—power steering, power brakes, 3-speed TorqueFlite automatic transmission—just to mention a few. And, like all new Chryslers, the New Yorker continues its rugged, unitized body combined with new advances in performance, convenience and safety. A big performance advance is the all new 440-cubic inch engine . . . the largest displacement engine offered in Chrysler history. Select the New Yorker best suited to your needs—from 2-door and 4-door hardtops or 4-door sedan models.

Chrysler Newport

Size, style, comfort, luxury, prestige . . . a few of the many reasons why Newport for 1966 merits consideration for your transportation needs. Newport has five full feet of shoulder-room—front and rear . . . ample for six busy executives! Front and rear safety belts are standard, too. Optional features include: shell-type bucket seats, front wheel disc brakes, black or white vinyl tops on hardtop and 6-window sedans—many others. There are five body styles to choose from—all on Newport's comfortable 124-inch wheelbase. Standard powerplant is the smooth 383-cubic inch V8, with two V8 options . . . including Chrysler's new 440-cubic inch engine. Whether you are thinking of buying or leasing . . . think new . . . think Newport!

	MODEL	WHEEL-BASE (INCHES)	OVER-ALL			ENGINE*	HORSEPOWER AT RPM	FUEL
			HEIGHT	LENGTH	WIDTH			
300	2 DR. H.T.	124.0	54.6"	221.9"	79.5"	FIREPOWER 383XP V8 OHV	325 @ 4800	PREM.
	CONVERTIBLE		55.5"					
	4 DR. H.T.		55.2"					
NEW YORKER	2 DR. H.T.		55.2"	219.0"		FIREPOWER 440 V8 OHV	350 @ 4400	
	4 DR. H.T.		55.7"					
	4 DR., SEDAN 6 WINDOW							
NEWPORT	2 DR. H.T.		54.1"	FIREPOWER 383 V8 OHV		270 @ 4400	REG.	
	CONVERTIBLE		55.1"					
	4 DR. SEDAN		55.5"					
	4 DR. H.T.		54.8"					
	4 DR., SEDAN 6 WINDOW		55.5"					

*ENGINE OPTIONS	MODEL	FUEL
FIREPOWER 383XP V8/OHV 325 H.P. @ 4800 R.P.M.	NEWPORT	PREM.
FIREPOWER 440TNT V8/OHV 365 H.P. @ 4600 R.P.M.	NEWPORT NEW YORKER 300	

A-100 Compact Van



A100 Compact Models

Whatever your needs . . . Vans, Pickups, Sportsman Wagons—you'll find more cargo space, more payload capacity, easier, more accessible loading—than offered by any competition! A peppy, economical 101-horsepower (170-cubic inch) Dodge Slant Six is standard—a more powerful 140-hp (225-cu. in.) Slant Six and hefty 174-hp (273-cu. in.) V8 are optional on all models. Standard equipment includes fatigue-resisting bucket seats—just one of the many features that make an A100 from Dodge your best bet in a compact truck!

Trucks

5-Year or

50,000-Mile Warranty

Chrysler Corporation warrants for 5 years or 50,000 miles or 1500 hours of operation, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, gasoline and Perkins diesel engines (i.e., block, head and internal parts), intake manifold, water pump, flywheel, flywheel housing, clutch housing, torque converter, transmission (i.e., case and internal parts, excluding manual clutch), transfer case and all internal parts, drive shafts, center bearings, universal joints, driving axles and differentials, and drive wheel bearings of its new Dodge Trucks, provided the owner has (1) the engine oil changed and universal joints (except sealed-type) lubricated every 2 months or 2,000 miles, whichever comes first, (2) the engine oil filter replaced and the carburetor air filter cleaned every second oil change and dry type carburetor air filter element replaced every 32,000 miles, (3) the closed crankcase vent system cleaned and serviced every 8,000 miles, and (4) the transmission, the transfer case, driving axle and sealed-type universal joint lubricants changed every 20,000 miles. The foregoing services must be performed more often when reasonably required due to severe dust or regular "stop and go" operation. Every 6 months the owner must furnish to such a dealer evidence of performance of the required service, and request the dealer to certify (i) receipt of such evidence and (ii) the truck's then current mileage.

*D-600
Medium-Tonnage
Conventional
Model*



Dodge Builds Tough Trucks!

You bet! And Dodge trucks are powered by tough engines! For example—in the medium-tonnage conventional trucks—there are seven gasoline and two diesel-powered models . . . ranging from half-ton pickups to the big D700 with a maximum GCW rating of 50,000 pounds. Time-proven Dodge Slant Six and V8 engines power the gasoline models—diesel models are powered by the economical, long-haul Perkins 131-horsepower Six.

Whatever your requirements—from medium-tonnage conventional models to high-tonnage tilt cabs . . . there's a "tough" Dodge truck tailored to your needs!

Trucks 5-Year or 50,000-Mile Warranty

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