

DODGE  
**CHARGER ENFORCER**

FLEETCHRYSLER.CA

2011 DODGE

# CHARGER ENFORCER



FLEETCHRYSLER.CA  
1-800-463-3600

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CHARGER ENFORCER: CANADIAN MADE, TO PROTECT CANADIAN INTERESTS.

# TOUGHER



BUILT IN  CANADA



Canada works best when we work together — and new Charger Enforcer, built exclusively at the Brampton plants in Ontario, brings it all home. State-of-the-art, Brampton Assembly and Stamping utilizes 269 acres, 20 miles of conveyor belts and 580 robotics to keep more than 2700 Canadians employed — and to create one of the finest police vehicles on the continent. With new Charger Enforcer, you're protecting your city — and Canadian interests.

To see where we're going, look where we've been. The new 2011 Dodge Charger Enforcer rolls into action with a rich heritage of unquestioned leadership: the previous version was the most powerful police vehicle in Canada.<sup>(1)</sup>

Indispensable to Charger Enforcer's capacity to serve is its rear-wheel drive (RWD) configuration. The advantages of RWD in police work manifest themselves in virtually every area of performance — manoeuvrability, handling, control, acceleration, traction — in short, impeccable road manners. New Charger Enforcer qualifies in every area.

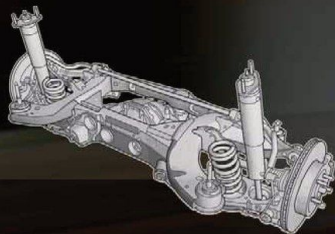
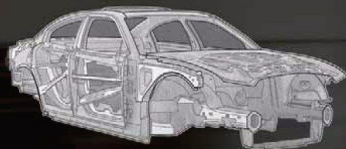
Across the board, new Charger Enforcer offers advantages in safety and capability designed to vault this vehicle into the forefront of consideration. For standard power, it boasts the best V6 in Dodge history, the all-new 3.6-litre Pentastar™ V6 with Variable Valve Timing (VVT) and Flex Fuel compatibility. For increased power, upgrade to the legendary available 5.7-litre HEMI® VVT V8 with FuelSaver MDS Technology. Both engines are mated to a 5-speed Auto/Stick™ transmission with its space-saving column-mounted shifter.

Extensive structural enhancements include the use of high-strength steels and Unibody construction. With departments basing many purchasing decisions on economy, note that new Charger Enforcer is the only vehicle in its class<sup>(1)</sup> to provide the critical Police Equipment Interface Module as standard. Even the warranty commands respect: a fully transferable Chrysler Canada Inc. 5-Year/100,000-Kilometre Powertrain Limited Warranty.<sup>(2)</sup>

Introducing the new 2011 Dodge Charger Enforcer: the finest addition to the force we've ever offered.



## THE ENFORCEMENT OF SAFETY.



### STRUCTURED FOR SAFETY

With an eye on being the best, the all-new construction of Dodge Charger Enforcer shows strengths that encompass multiple systems: from toughened side-door guard beams to a stronger roof, from the active head restraints<sup>(1)</sup> to three air bag<sup>(2)</sup> systems with seven standard air bags<sup>(3)</sup>. But where Charger Enforcer shows its mettle is in the new advanced high-strength steels placed in strategic positions throughout the body. The results are impressive.

The Charger Enforcer's tough Unibody underbody construction reflects increased use of high-strength steel, with yield strengths exceeding 50 kilograms per square inch — the same material that supports bridges and skyscrapers. The advanced high-strength steel in the safety cage is similar to that used in submarine hulls. It exceeds both federal requirements and those of the Insurance Institute for Highway Safety (IIHS), and it is designed to carry four times the weight of the vehicle on its roof.

### RIGHTEOUS STOPS. CONTROLLED MOTION.

Charger Enforcer's brake and suspension systems — both engineered explicitly for police use — also warrant serious attention. The four-wheel heavy-duty antilock brakes (ABS) are part of the Electronic Stability Control System (ESC)<sup>(4)</sup>; here, in a two-mode configuration that allows officers to choose either full or partially operational functionality.

When utilized together, ESC, All-Speed Traction Control, Rain Brake Support, Hill Start Assist<sup>(5)</sup> and Ready Alert Braking offer impeccable control, maneuverability, and handling over diverse speeds, road surfaces, and weather conditions. Rain Brake Support pulses the brake calipers closer to the rotors when the windshield wipers have been activated, helping keep the rotors dry. The standard Tire Pressure Monitoring System provides a visual display to communicate the precise air pressure of each tire to the driver and alerts the driver when tire pressure is low.

Charger Enforcer also differs from civilian Dodge Chargers in its unique performance suspension; again, it's a specialized version, now with load-leveling intelligence working with the exceptional Monroe NIVOMAT<sup>®</sup> rear shocks — and additionally bolstered with new heavy-duty capability.

# STRONGER



# BETTER



# PROTECTING

DESIGNED TO ENGAGE. CREATED TO ENFORCE. BUILT TO EMPOWER.

**SAFETY: THE INSIDE STORY.** To work inside this safety cage means officers are protected from every angle. The seats of new Charger Enforcer sit on crossmembers made of advanced high-strength steel that helps reduce twisting of the vehicle, but more important, was engineered to meet critical performance levels, like mitigated seat vibrations and increased side-impact safety levels. The roof structure now also utilizes advanced high-strength steel, while Transformation Induced Plasticity (TRIP) steel in the body provides great styling and weight efficiencies while still meeting stringent side-impact objectives; additionally, all doors feature strengthened side-door guard beams for additional impact reinforcement. Inside, both the steering column and the steering wheel feature energy-absorption construction.

**STEALTH MODE.** While you're protecting the public, your new Charger Enforcer is protecting you. When near-invisible presence on patrol is needed, stealth mode capability transforms new Charger Enforcer into a low-profile hunter. When activated, strategic interior lights are turned off and others are dimmed, while an unobtrusive red dome light is illuminated. This provides just enough interior light for official business while remaining incognito to the outside world.

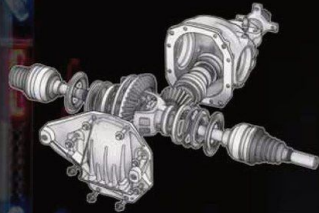


**CRASH PROTECTION. IT'S ALL ABOUT YOU.** Safety and security are the driving principles behind every Charger Enforcer. Front active head restraints<sup>(1)</sup> respond to rear impacts by moving forward to help mitigate whiplash. In fact, the driver and front passenger are protected by a host of standard active and passive safety systems, such as driver and front-passenger multistage front air bags<sup>(4)</sup>, supplemental side-curtain air bags<sup>(2)</sup>, driver and front-passenger seat-mounted thorax air bags<sup>(3)</sup> and a driver-side inflatable knee blocker<sup>(4)</sup>. Distinctive front- and side-impact sensors constantly monitor vehicle statistics, with a response time of one-hundredth of a second. From the front body structure — designed and engineered to effectively transfer crash energy around the interior compartment and the occupants — to the enhanced rear structure, when it comes to safety, in new Charger Enforcer, it's all about you.



# SMARTER

## THE ENFORCEMENT OF EXCELLENCE.



### HOW NEW CHARGER ENFORCER BACKS YOU: REAR-WHEEL DRIVE (RWD)

Under most driving circumstances, rear-wheel-drive vehicles accelerate faster than front-wheel-drive cars, because acceleration shifts more weight to the rear of the car. This translates into greater contact and traction with the road surface. Rear-wheel drive also adds to greater control, as the front tires stay dedicated to the work of steering. All-around, the advantages of rear-wheel drive positively affect braking, handling, manoeuvrability and control.

### 3.6L PENTASTAR™ V6

It's noted as the finest V6 engine Dodge has ever produced, and for good reason. Standard on new Charger Enforcer is the all-new 3.6-litre Pentastar V6 with available Flex Fuel. With Variable Valve Timing (VVT) increasing engine breathing for greater torque and horsepower, the Pentastar V6 utilizes a chain drive instead of the usual timing belt for greater longevity, a canister-free oil filter element which allows incineration and eliminates landfill, and a lightweight aluminum block that reduces vehicle weight while improving balance. The available Flex Fuel engineering allows use of gasoline, E85 (ethanol), or any combination of the two. The engine carries Flex Fuel certification.

### THE LEGENDARY 5.7L HEMI™ V8

The legendary hemispherical design that propelled a generation of street racers (and, we presume, generated a few thousand moving violations) is now the available engine of choice for officers and departments across Canada. Today's 5.7-litre HEMI engine features Variable Valve Timing bolstered by the innovative FuelSaver MDS Technology, which seamlessly transforms the mighty V8 into a fuel-sipping 4-cylinder under a wide range of driving and cruising conditions.

### IT STAYS THREE TIMES AS COOL

New Charger Enforcer features heavy-duty cooling systems in three areas — the engine, the transmission, and the power steering system — ensuring top performance under the most demanding conditions. The Automatic Oil Change Monitoring System ensures that the new Pentastar V6 or HEMI V8 will consistently perform under advised maintenance schedules.



**THE DECIDED ADVANTAGES OF REAR-WHEEL DRIVE.** Compared to front-wheel drive, rear-wheel drive offers significant operational advantages. Consider everything from serviceability to performance, and rear-wheel drive emerges as the preferred drivetrain for vehicles with heavy-use life cycles and on-demand performance.

- The engineering is more rugged and more straightforward, making service much easier
- Faster and more responsive acceleration, with outstanding handling and manoeuvrability, from a more balanced centre of gravity
- Improved sense of responsiveness, through diminished "torque steer"
- Greater sense of nimble ride and controlled feel, by mitigating "weight shift"
- Better traction and control, by lessening the "oversteering" (a common complaint about FWD, where the front wheels do most of the work by propelling and steering)





# ARRESTING

ITS DUTY IS TO DOMINATE.

**SHIFTER POSITION + INTERFACE MODULE = TOTAL EFFICIENCY.** Here, the floor-mounted shifter of the civilian Dodge Charger has been relocated to the steering column and redesigned with a short-lever design while Auto/Stick™ engineering allows drivers to up- or downshift, based on pursuit strategies, road conditions, and driving preference. This column-mounted placement also opens up space for the Police Equipment Interface Module. As the critical connection for the enforcement and safety lights on every patrol vehicle, the module is essential to police work. New Charger Enforcer distinguishes itself as the only police vehicle to supply the module as standard equipment.

**MORE ROOM TO DO THE WORK.** Interior volume isn't merely larger; special emphasis was given to police needs. Expanded shoulder and hip room add to officer comfort, with additional touches that make a big difference — like more side space for a holster, and space between the seats to accommodate ancillary weapons.

**NO COP-OUT WHEN IT COMES TO COMFORT.** From inside-out, new Charger Enforcer offers notable improvements. New premium front bucket seats are designed to provide more stability and comfort during duty cycles that range from overtime shifts to the shortest of rides between stops. Extra attention to detail results in greater reclining capability of both front seats, and wider opening angles on all four doors; with front doors opening 21 percent wider and rear doors increased by 29 percent, getting in and out is easier than ever. Even the new windshield contributes to comfort and efficiency; it's further raked back, with 15 percent more glass offering greater visibility.

**THE EXPLORATION OF SPACE.** Over the authoritative, no-nonsense rear 18-inch wheels you'll find a spacious trunk for needed storage — and more. Intelligently engineered for police needs, the trunk of new Charger Enforcer features an available aftermarket pull-out drawer to accommodate computer hard drives, camera equipment, and related electronics.





# COMPARE

THE PURSUIT OF SUPERIORITY.

When you conceive, design, and manufacture a vehicle this good, you consider everything: safety, cost of ownership, fuel economy, anticipated resale value, and overall performance. The only vehicle that the new Charger Enforcer has chosen to follow is its own previous version. The improvements found here make this a formidable vehicle for the departments and municipalities it serves.

In an era when budgets are tight and purchase decisions rest on a wide range of factors, the new Dodge Charger Enforcer captures attention with designed-in durability and reliability. Quality is backed by a thoroughly comprehensive warranty: the tough and transferable 5-Year/100,000-Kilometre Powertrain Limited Warranty<sup>™</sup> covering the engine and transmission. Combined with a bumper-to-bumper 3-Year/60,000-km Basic Limited Warranty, this is one part of the team you can count on.

Compare these numbers against your everyday needs for police service, and what you'll find is total confidence and complete capability.

### 2011 Charger Enforcer Powertrains

Engine Options	Horsepower*	Torque*	Transmission	0-60 Acceleration*	60-0 Braking*
3.6L Pentastar <sup>™</sup> VVT V6	292 (@ 6350 rpm)	260 lb.-ft. (@ 4800 rpm)	5-Speed Auto/Stick <sup>™</sup> Rear-Wheel Drive	8.65 Seconds	40.6 metres (133.2 ft)
5.7L HEMI <sup>®</sup> VVT V8	370 (@ 5250 rpm)	395 lb.-ft. (@ 4200 rpm)	5-Speed Auto/Stick <sup>™</sup> Rear-Wheel Drive	6.24 Seconds	40.8 metres (133.9 ft)

\*Preliminary estimates.



DIMENSIONS*/SPECIFICATIONS	
Exterior	
Wheelbase	3053 mm (120.2 in)
Overall Length	5077 mm (199.9 in)
Overall Height	1491 mm (58.7 in)
Overall Width	1905 mm (75.0 in)
Front Track	1598 mm (62.9 in)
Rear Track	1600 mm (63.0 in)
Interior	
Head Room (front / rear)	980 mm (38.6) / 932 mm (36.7)
Leg Room (front / rear)	1062 mm (41.8) / 1019 mm (40.1)
Shoulder Room (front / rear)	1511 mm (59.5) / 1471 mm (57.9)
Hip Room (front / rear)	1427 mm (56.2) / 1425 mm (56.1)
EPA Volume (litres)	2968L
EPA Volume Index (litres)	3404L
Seating Capacity	5
EPA Cargo Volume (litres)	436L
Curb Weight (kg lb, estimated)	1844 kg (4065 lb) (3.6L) / 1946 kg (4290 lb) (5.7L)
Fuel Tank Capacity (litres)	73.4L
Turning Diameter (metres)	11.5
Axle Ratio 3.6L V6 / 5.7L V8 HEMI	2.65 / 3.06 available
*All dimensions are in millimetres (in) unless otherwise noted.	

# PREVAIL



# SP-ES

## PRODUCT HIGHLIGHTS

- New for 2011 model year with redesigned interior and exterior
- All-new 3.6L Pentastar™ VVT V6 engine with Flex Fuel capability
- 5.7L HEMI® VVT V8 with FuelSaver MDS Technology
- Police Equipment Interface Module
- Smart Touch 240 CD/MP3 with 4.3-inch touch screen, remote USB port and auxiliary input jack
- Uconnect™ Voice Command with Bluetooth®
- Keyless Enter-N-Go System, features proximity entry and push-button start with police strategy
- Steering wheel-mounted audio controls
- Power 6-way driver and manual front-passenger seats
- Column-mounted automatic shift lever with 5-speed Auto/Stick™
- Unique performance front and rear suspension systems with load-leveling/NIVOMAT® rear shocks
- 220-amp alternator
- 800-CCA maintenance-free battery
- Severe-duty engine cooling
- 2.65 / 3.06 available axle ratios
- 200-mm rear differential (3.6L Pentastar V6)
- 215-mm rear differential (5.7L HEMI V8)
- Dual-zone air conditioning
- Power accessory delay
- 2 auxiliary power outlets, and 1 USB 1.0 outlet located in the I/P centre stack
- 18-inch steel wheels
- Deactivate rear doors and windows
- Spot lamp prep kit
- Stealth mode capability
- Unique dedicated fused circuits

## SAFETY/SECURITY

- Active head restraints<sup>(1)</sup>
- Advanced multistage front air bags<sup>(4)</sup>
- Supplemental side-curtain air bags<sup>(4)</sup>
- Supplemental front/seat side thorax air bags<sup>(4)</sup>
- Inflatable driver's knee blocker<sup>(4)</sup>
- Side-door guard beams
- Safety cage construction

- Rain Brake Support<sup>(5)</sup>
- Ready Alert Braking<sup>(5)</sup>
- Hill Start Assist<sup>(5)</sup>
- 4-wheel disc antilock heavy-duty brakes with All-Speed Traction Control, Brake Assist and police-specific Electronic Stability Control (ESC)<sup>(5)</sup>

## NOTABLE POLICE FEATURES

- Unique police vehicle headliner configurations:
  - Standard with red/white dome light
  - Available street appearance overhead console with no dome light
- Available Street Appearance Group:
  - Full-length floor console
  - Illuminated front cup holders
  - Fold-away power heated exterior mirrors
  - Fog lamps
  - Rear stabilizer bar
  - 18-inch aluminum wheels
- Available Convenience Group:
  - 8-way power driver and front-passenger seats
  - Power adjustable pedals
- Available Connectivity Group:
  - Auto-dimming rearview mirror with microphone
  - Uconnect Voice Command with Bluetooth
- Heavy-duty cloth front bucket seats — Standard
- Vinyl rear bench seat — Available
- Black left spot lamp and matching right spot lamp — Available
- Equipment mounting bracket — Available (requires mini floor console)

## STANDARD POLICE EQUIPMENT

- 4-wheel disc heavy-duty brakes with Brake Assist and police-specific ESC calibration
- 220-amp alternator
- 800-CCA maintenance-free battery
- 2.65 axle final front drive ratio
- 200-mm rear differential (3.6L engine)
- 215-mm rear differential (5.7L engine)
- 73.4L fuel tank
- 6-way power driver's seat
- 2 auxiliary power outlets, and 1 USB 1.0 outlet located in the I/P centre stack
- Column-mounted shifter

- Unique performance front and rear suspension systems with load-leveling/NIVOMAT rear shocks
- Heavy-duty cloth bucket front seats and fixed rear bench seat
- Severe-duty engine cooling system
- Heavy-duty transmission cooling system
- Heavy-duty power steering cooling system
- Sentry Key® theft deterrent system
- Keyless Enter-N-Go with police strategy
- Dual zone air conditioning
- Power accessory delay
- Power trunk/lid release
- P225/60R18 V-rated performance tires — Goodyear® or Firestone®
- Vinyl trunk floor cover
- Engine hour meter
- Stealth mode capability
- Unique dedicated fused circuits
- Supplemental side-curtain and seat-mounted air bags<sup>(4)</sup>
- Advanced multistage driver and front-passenger air bags<sup>(4)</sup>
- Driver's knee blocker<sup>(4)</sup>
- Brake-Park Interlock — Driver must apply brake before shifting from Park
- Defroster — Electric rear-window
- Electronic Stability Control (ESC)<sup>(5)</sup> — With All-Speed Traction Control and Brake Assist
- Gauges — 260-kph speedometer, tachometer, odometer, trip odometer, fuel level and coolant temperature, outside temperature
- Indicators — Warning lamps for low oil pressure, charging system, low fuel and low washer fluid, seat belt reminder, door/trunk ajar, cruise, brake system, headlamp high beam, turn signals, engine, and air bag (up to 18, depending on equipment)
- Instrument Cluster
- Keyless Entry/Illuminated Entry
- Lighting — Exterior quad halogen headlamps with automatic-off feature, taillamps and centre high-mounted stoplamp
- Mirrors — Exterior dual power
  - Interior day/night centre rearview
- Seat Belts — Front height-adjustable, outboard shoulder belts, three-point
  - Rear, non-height-adjustable shoulder belts, three-point
- Speed Control
- Steering Column — Tilt and telescoping
- Windows — Power with driver one-touch-down feature
- Windshield Wipers — Two-speed with speed-sensitive intermittent modes
- 18-inch steel wheels with bright hubcaps

## EXTERIOR COLOURS

Billet Silver Metallic	Blackberry Pearl
Bright White	Brilliant Black Crystal Pearl
Redline 3-Coat Pearl	Toxic Orange Pearl
Tungsten Metallic	

## SPECIAL PRODUCTION EXTERIOR COLOURS

Electric Blue Pearl	Midnight Blue
MSP Blue	Sheriff Tan



18-inch Steel Wheel  
Standard on Charger Enforcer

<sup>(1)</sup> Class is Police Vehicles.  
<sup>(2)</sup> See retailer for details and a copy of this limited warranty.  
<sup>(3)</sup> Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.  
<sup>(4)</sup> Always sit properly in the seat with the seat belt fastened. Children 12 and under should always be in a backseat correctly using an infant or child restraint system or the seat belt positioned correctly for the child's age and weight. The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly.  
<sup>(5)</sup> No system, no matter how sophisticated, can repeat the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adjust speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt.  
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