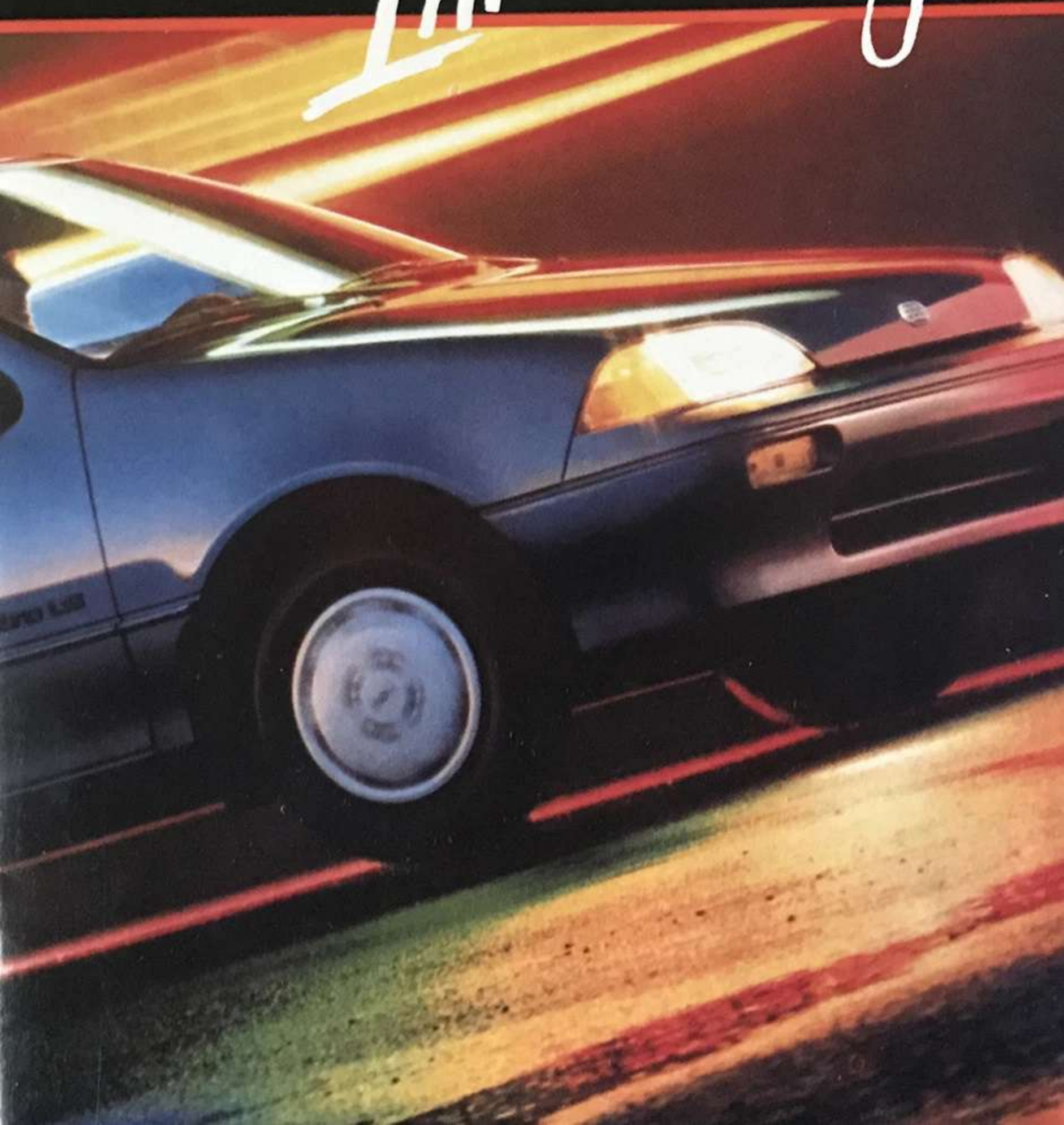


GEO

Introducing



As a member of the GM family, your day in-day out contributions play an important role in the successes we all share at General Motors.

One of our most recent successes is the introduction of our new GEO line of vehicles. You might ask...What's a GEO? GEO is a family of small vehicles sold through select Chevrolet dealers designed to offer buyers a complete array of small cars and, eventually, trucks from which to choose.

The GEO lineup is the result of the blending of tested design and manufacturing processes, which results in vehicles that offer world-class attributes, high quality, and value in each vehicle.



Here are some very good reasons why you should give GEO a look when you purchase your next car:

"CHOICES" — GEO offers you a whole new set of choices from which to select.

Vehicles which:

- Offer personal use oriented features
- Offer precise handling
- Offer excellent MPG ratings
- Offer contemporary design and technology
- Offer world-class quality and reliability

PRICE — GEO vehicles are priced to offer the first-time buyer or the person looking for reliable second car transportation without spending a fortune.

QUALITY — An over-used, under-achieved term in most instances. GEO offers impressive quality, reliability, and durability. This translates into lower maintenance and repair costs which further reduces the cost of ownership.

As a current employee, retiree, surviving spouse (and, where eligible, a family member) of a General Motors employee, you now have the opportunity to purchase a GEO Spectrum, GEO Metro, or GEO Prizm at substantial savings, either through the Option I or Option II New Vehicle Purchase Programs.



GEO

GEO

A BLENDING OF IDEAS FROM AROUND THE WORLD CREATE GEO.
A LINE OF VEHICLES THAT HAVE WORLD-CLASS FEATURES!

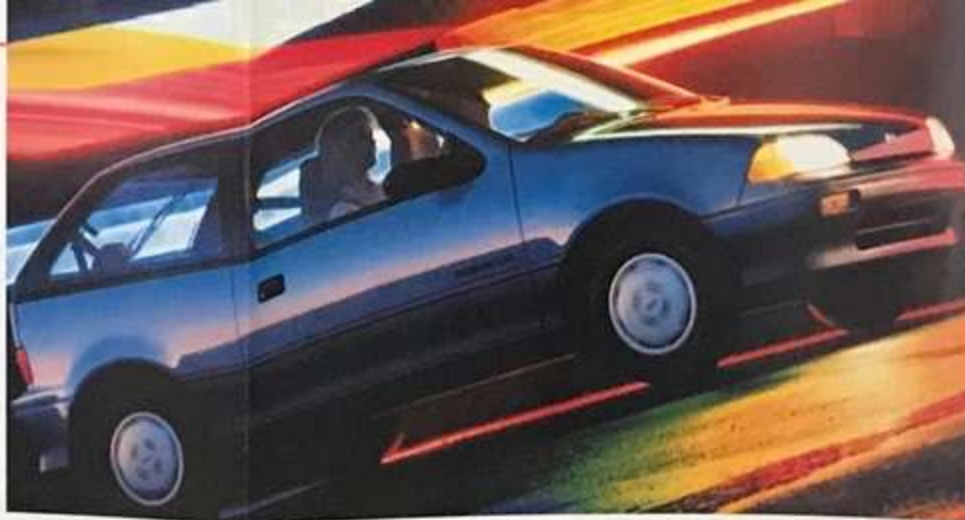
M E T R O

In a word, Practical. That's what the new GEO Metro is. Practical. It's also nimble, peppy, and very affordable.

The GEO Metro offers a refined, high-efficiency 1.0 liter, 3-cylinder engine without being stingy on horsepower. One thing GEO Metro is stingy on is price. It's our GEO line's lowest-priced vehicle.

The Metro is available in two different body styles, the 3-door hatchback and the 5-door hatchback. Inside you'll find advanced engineering features and surprising interior room for four people.

Whichever GEO model you choose, it will be one of the most delightful ways you ever got from Point A to Point B.



The GEO Spectrum offers you a contemporary subcompact appearance with unexpected comfort and peppy performance. Spectrum is out to prove that value doesn't have to be boring.

It has a high-compression 1.5 liter engine, which accelerates from 0-60 in only 12.4 seconds.

Spectrum has the versatility to meet your needs. The three-door hatchback seats four comfortably. The split rear seat design allows for cargo-carrying flexibility and, with the seat down, provides 29.4 cubic feet of cargo room to handle nearly every carrying need.

The four-door sedan styled in the true European tradition offers the value-conscious buyer with well-appointed interiors and a long list of convenience features.

S P E C T R U M



The flagship of the GEO family of advanced design small cars.

Prizm's aerodynamic shape and spacious interior design make this car as comfortable to drive as it is satisfying to own.

Both the sedan and hatchback models have four doors with enough room for five passengers. And each offer a spacious cargo area, which features opening at bumper level for easy loading. A power plant that offers the highest horsepower/weight ratio in its class, featuring 102-HP 1.6 liter 16-valve engine with multi-port fuel injection. Also standard is rack and pinion steering, tuned four wheel independent suspension, and a standard 5-speed manual transmission with 4th and 5th gear overdrive for outstanding fuel economy!

Prizm combines power and practicality with the technology you want, at a price you'll love.

P R I Z M



See your local Option I and Option II New Vehicle Purchase Program Coordinator or Personnel Department today!

