

WE USED

GLOBAL

THINKING

TO CREATE

A CAR

JUST RIGHT

FOR THE

WORLD

TODAY.

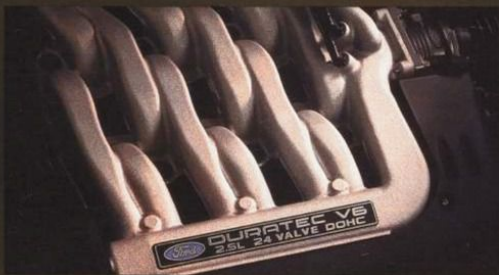


INTRODUCING THE NEW FORD CONTOUR

*We tapped into our resources
from around the world. Gleaning
expertise. Gathering new ideas.*

*Utilizing the latest technology.
The result is an innovative new
car that's right for today's world,*

*yet advanced enough to carry
you easily into the next century.
Introducing Ford Contour.*



Advanced, all-new powertrains.



A distinctive look from any angle.



A pleasing environment.

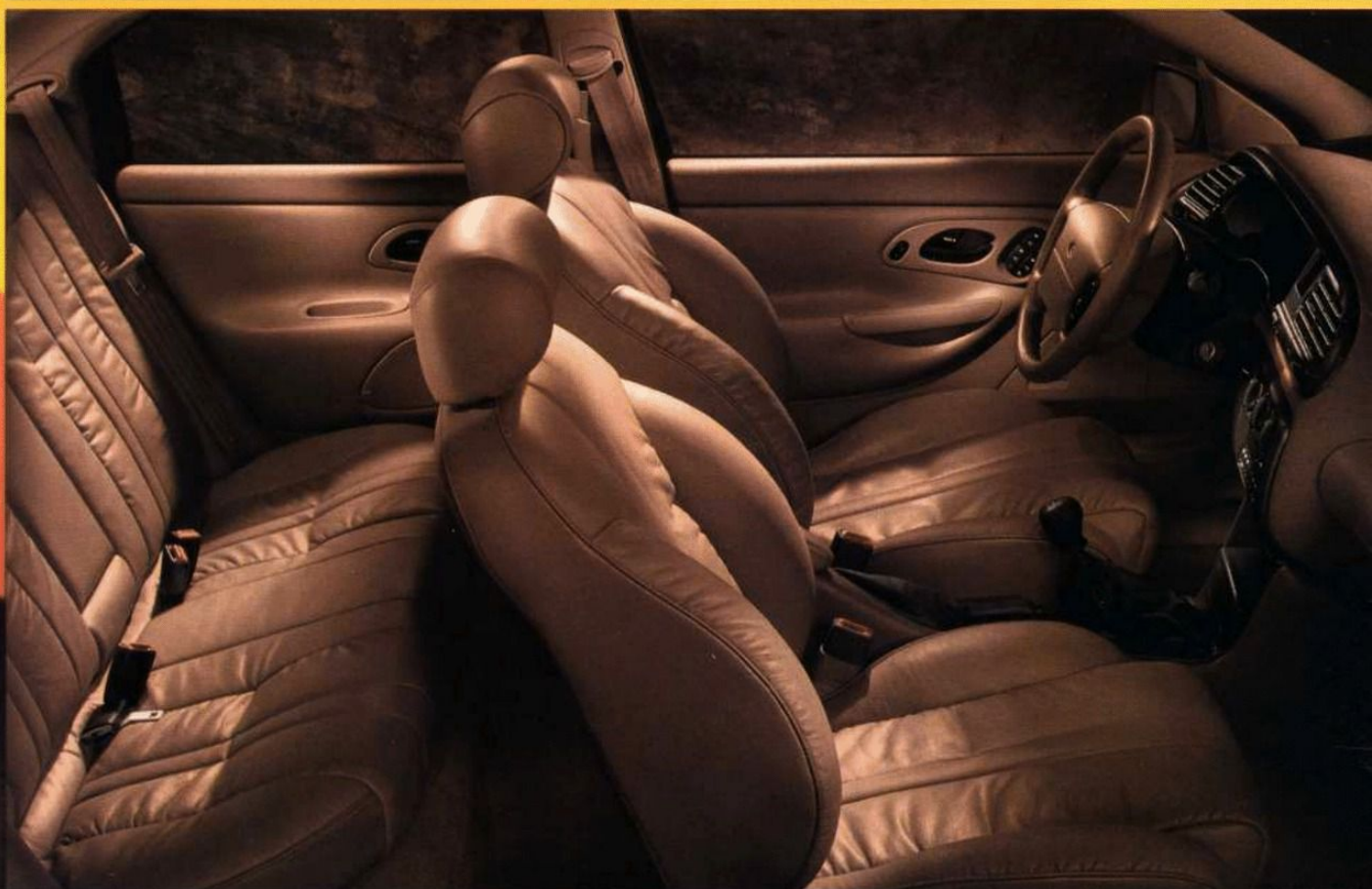


A supple new design.

All-new engines created in Germany and the USA. A suspension system designed in England. An available traction control

system conceived in France. Two all-new transaxles from the USA and Germany. The class-exclusive MicronAir® Filtration System

from the USA. The latest thinking from around the globe brought to light in a totally new American-built automobile.



FORD CONTOUR

A World Car For The 21st Century.



Contour has the MicronAir® Filtration System that removes virtually all dust and pollen from the air you breathe. A real benefit for allergy and asthma sufferers. It's a Contour class exclusive.

Dual air bags are a standard safety feature on every Ford Contour. Always wear your safety belt.

Contour's seats are specially designed to enhance the effectiveness of safety belts. A very comfortable feature. Optional leather seating surfaces are shown.

Contour has air ducts in front and back, to keep everyone in the cabin comfortable.

Illuminated interior door handles are another example of the many bright ideas built into Ford Contour.

The driver's side "one-touch-down" feature makes Contour's available power windows even more convenient.

Contour's unique Quadralink rear suspension allows its rear wheels to adjust in sync with the front for confident control during cornering and braking.

Contour's long wheelbase has two benefits. It gives the cabin an airy, comfortable feel, at the same time enhancing ride and handling.

MicronAir® is a registered U.S. trademark of Firma Carl Preulenber.

Contour's passenger cabin is surrounded by a solid safety shell with Boron Steel door guard beams.

Contour's optional all-new 4-speed automatic transaxle has "shift logic" to provide smooth, efficient shifting.

The all-new Zetec engine is a 16-valve, high-torque performer that delivers an inspired balance of power and efficiency. The Zetec comes standard on Contour. EPA estimated 26 city/32 hwy. mpg with 2.0L manual transmission.

Contour's optional 24-valve Duratec is another all-new engine. It delivers 170 horsepower and can go an amazing 100,000 miles between recommended tune-ups. A feature unheard of in this class.

Contour's available Anti-lock Braking System prevents wheel lockup, giving the driver greater control.

Starting Under \$14,000
Contour GL Value Package Just \$14,655
Includes: air conditioning, stereo with cassette, dual remote heated mirrors, rear defroster, full console and more.

^{'95} Contour GL MSRP \$13,805;
^{'95} Contour GL with PEP 235A, MSRP \$14,655 excluding tax and title.

Contour SE shown, MSRP \$16,190

Available "All-Speed" traction control helps control slippage at any speed. Another Contour class exclusive.

FORD CONTOUR

A Very Down-To-Earth New Car

This world car was based on some very down-to-earth thinking. From the way its two all-new engines were designed for maximum performance with

thoughtful use of natural resources. To aggressive waste management during production and shipping.

Also, 79% of Contour's materials

can be recycled by weight, and all plastic parts are marked to help facilitate recycling. All in an effort to build a car as responsible as it is responsive.



SHOW ME A WORLD CAR FOR THE 21ST CENTURY: THE TOTALLY NEW FORD CONTOUR.

☐ Mr. ☐ Mrs.
☐ Ms. ☐ Miss

Name

()

Telephone

Address

City

State

Zip

Please complete the following questions:

1. What are the makes, models and years of the vehicles you currently own?

Make	Model	Year
Make	Model	Year

2. Will your next vehicle be purchased or leased? ☐ Purchased ☐ Leased ☐ Undecided

3. How soon do you think you will buy or lease your next new vehicle? ☐ 0-3 Months ☐ 4-6 Months
☐ 7-12 Months ☐ 13+ Months
☐ Undecided

Offer expires March 31, 1995

CALL 1-800-877-2823



YES,
SEND ME
MY FREE
FORD
CONTOUR
PREVIEW
KIT AND
VIDEO.



THE TOTALLY NEW FORD CONTOUR

For more information call:

1-800-877-2823



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10% post-consumer waste