

How a minivan beat a Porsche.



In the automotive world, fast and powerful wins the race. Well surprise, surprise. A minivan just beat a Porsche 911, two BMWs and a Jaguar, in the first annual Webster Awards.

Created by World of Wheels Magazine and Auto Net Canada, the Webster honours the "most desired new vehicle" as voted by Canadians. The inaugural winner, we're chuffed



to say, is our very own Dodge Caravan. Now, we never set out to compete with a sportscar. We just set our sights on building the world's best minivans.

We're constantly refining our vehicles, adding innovations and improvements. So the next time you're shopping for a car, ask yourself: can it keep up with our minivan?



CHRYSLER
minivans

CANADA'S BEST SELLING MINIVAN

No Other Minivan Gives You All These Firsts.

1984. The world's first Front Wheel Drive minivan rolls off the Chrysler assembly line in Windsor, Ontario.



1987. The first minivan to offer an extended wheelbase and V6 engine.



1990. The world's first luxury minivan, the Chrysler Town & Country.



1991. The first minivan to offer the choice of Front Wheel Drive and All Wheel Drive.



1991. The first minivan to introduce a driver's side air bag as standard equipment.



1992. The first minivan to introduce the integrated child safety seat.



1996. The first minivan to offer the convenience of Easy Out Roller Seats.™



1996. The first minivan to make dual sliding doors available on its entire lineup.



1996. The first minivan with Front Seat Dual Zone Temperature Control.



1996. The first and only minivan to receive Motor Trend's "Car of the Year" award.

No Other Minivan Gives You All These Seconds.

Of course, we're talking about the convenience of a second sliding door. And no other minivan offers second sliding doors on both long and short wheelbase. (Most don't offer them at all.) That's why Chrysler minivans are still the Number One Choice for Canadian families. Precisely for what you'll find behind the doors: thirteen years of safety, innovation and leadership.



1997 Dodge Grand Caravan / 1997 Plymouth Grand Voyager – Long Wheelbase, Dual Sliding Doors.



1997 Dodge Caravan / 1997 Plymouth Voyager – Short Wheelbase, Dual Sliding Doors.



Only Chrysler Offers Dual Sliding Doors (At No Extra Charge)



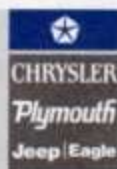
1997 Dodge Grand Caravan / 1997 Plymouth Grand Voyager - Long Wheelbase, Dual Sliding Doors.

For a limited time, you can get the second sliding door on any Chrysler Minivan, long or short, at no extra charge.*



1997 Dodge Caravan/1997 Plymouth Voyager - Short Wheelbase, with Dual Sliding Doors.

Only At Your Local Chrysler Dealer.



*Price reflects factory to dealer incentives, including M.S.R.P. value of 4th door on all Chrysler Minivans (in those instances where optional sliding door is already included in package, or for customers choosing 3-door vehicles, \$500 credit available).

