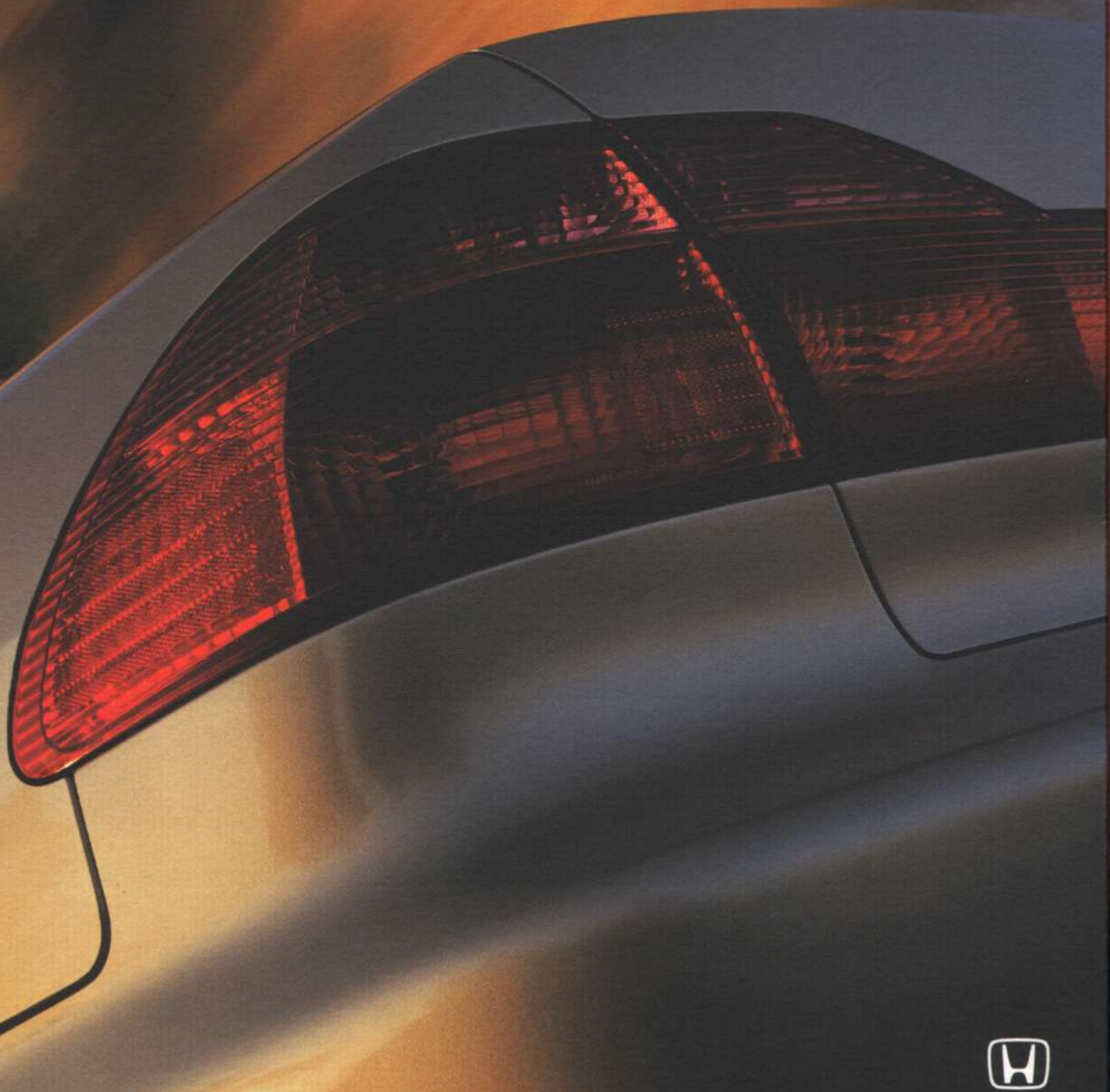


1998

Accord Sedan





The 1998 Accord Sedan is, quite simply, an Accord like no other. Honda engineers set out to design a car with more room and power, a higher level of luxury and more standard equipment than ever before. All while maintaining the kind of value people have come to expect from Honda. Inspect the new Accord and you will see that they have succeeded. Nearly every aspect of this car has been scrutinized and refined. From the suspension and interior details right on up to its sophisticated new styling. Under the hood you'll find an engine that is more powerful than ever before. Passenger and cargo capacity have been increased. Luxurious amenities have been added throughout. The result is a refined sedan that is not only a pleasure to look at, but a true thrill to drive. Welcome to what will surely become a legendary car: the 1998 Honda Accord.



The new Accord Sedan is available in five models. So you can choose from either of the luxurious EX models, the well-appointed LX models or the affordable DX. If power is a priority, consider the EX V-6 or LX V-6. Both feature the impressive new 200-horsepower, 3.0 liter VTEC V-6 engine. This engine requires no scheduled tune-ups for the first 105,000 miles.* For responsive, reliable performance with optimal fuel efficiency,† look to the 150-horsepower, 2.3 liter VTEC 4-cylinder EX or LX, or the 135-horsepower DX. Whichever Accord you choose, you can be sure you'll be getting all the thinking, engineering and attention to detail that help make this sedan an Accord like no other.





Accord EX V-6 Sedan shown in Heather Mist Metallic.

[the inside story]

Part of the appeal of the new Accord is its inspired use of space. Honda engineers have added legroom, hiproom and shoulder room so that five adults can ride comfortably.

You'll find the rear doors provide a larger opening for easier entry and exit. The trunk space has been increased, so you can accumulate more souvenirs on your weekend getaways. There's a fold-down rear seatback with lock. On the LX and EX, a trunk pass-through feature can accommodate extra-long items like skis.

The seats in the new Accord are larger and more comfortable. The backs of the front seats have been contoured to allow more legroom for your passengers in the rear. On the EX models, there's an adjustable lumbar support for your lower back. A driver's seat height adjustment is standard on the LX and EX models.



An 8-Way, Power-Adjustable Driver's Seat, standard on the V-6 models and available on the EX with leather trim, ensures your comfort.



*Activate home lights or garage and gate openers from inside your Accord EX V-6, with the HomeLink® System.***

On the instrument panel, controls have been redesigned for better accessibility and readability. Wood-grain interior trim, a leather-wrapped steering wheel and leather-trimmed interior are standard on the EX V-6 and available on the EX. The EX V-6 also features automatic climate control, which allows you to maintain the perfect temperature while driving.

Take to the open road and open your ears. The silence is due, in part, to newly developed sound-damping materials. Fill the void with crisp music from a CD player, standard on the EX.



Steering Wheel-Mounted Audio Controls on the EX V-6 allow you to keep your hands on the wheel while adjusting your stereo.



Accord EX V-6 Sedan shown in Ivory leather.



Accord EX V-6 Sedan interior shown in Ivory leather with accessory floor mats.

[genius is in the details]

Throughout the new Accord Sedan, you're struck with a sense that someone out there is thinking about you. This, in fact, is true. The engineers at Honda have spent countless hours studying, designing, testing and re-testing what is important to you in a car.

Side-door pockets in both the front and rear carry road maps, magazines and brochures picked up along the way. A large glove compartment with lock and light will easily house your owner's manual and all those musical selections that aren't on your current playlist. There's also a center armrest with two storage compartments.

For added convenience, illuminated vanity mirrors and map lights are standard on the LX and EX. All models feature child-proof rear door locks and an Immobilizer theft-deterrent system for your peace of mind. A security system with keyless entry is standard on EX models.



Dehydration is a dirty word at Honda. Which is why Beverage Holders abound in the LX and EX, including two in the rear seat armrest.

In addition to power windows, mirrors and door locks, you'll find cruise control and air conditioning with micron air-filtration to be the kinds of comforts that are standard equipment on LX and EX models. A moonroof, standard on EX models, along with power windows, can be operated for up to ten minutes once the engine is turned off. A High-Power stereo cassette system is included on every DX and LX.



Never sit on another pair of sunglasses again. You'll be pleased to find a convenient holder built right into the headliner on the LX and EX.



The Driver's Side Door Power Control Pad includes window locks to ensure extra security and peace of mind.



Accord EX Sedan interior shown in Quartz cloth.



Accord LX Sedan shown in Taffeta White.

[engineered with pride]

The heart of every Honda is its engine. Whether it's in a race car or a road car, Honda engines have earned an enviable reputation for innovative engineering, outstanding performance and exceptional reliability. The latest addition to this exclusive group is the all-new, aluminum-alloy, 3.0 liter, 24-valve Accord V-6 engine.

With 200 horsepower and 195 lb.-ft. of torque, the Accord V-6 brings a new level of performance to the Accord line. Acceleration is impressive; cruising, effortless.

The V-6's technical credentials are equally impressive: Its Honda VTEC (variable valve timing and lift electronic control) valve train helps spread torque over a broad range of engine speeds, so plenty of power is always available. Advanced, free-breathing 4-valve combustion chambers optimize combustion efficiency, and



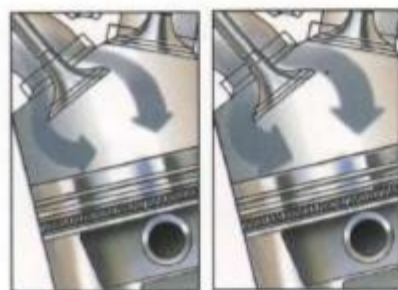
The Accord 4-cylinder engine owes much of its smoothness to an advanced Second-Order Balance System that minimizes engine vibration.

special platinum-tipped spark plugs mean no scheduled tune-ups for the first 105,000 miles.*

Smooth, reliable and powerful, the 150-hp, 2.3 liter, 16-valve, VTEC 4-cylinder engine used on Accord LX and EX models, and the 135-hp, 2.3 liter, 16-valve version used on the DX model also incorporate numerous Honda engineering innovations, such as multi-point programmed fuel injection, lightweight aluminum-alloy construction and 4 valves per cylinder.

A special stratified-charge version of VTEC reduces emission levels on LX and EX engines so effectively they meet the very strict Low-Emission Vehicle (LEV) standard of California, with no sacrifice in driveability and efficiency.

And an ultra-low emission version of the Accord EX 4-cylinder engine combines VTEC technology with a larger catalyst and a special fuel-injection computer to meet California's Ultra-Low Emission Vehicle (ULEV) standard.



VTEC (variable valve timing and lift electronic control) optimizes the combustion chamber's breathing efficiency at both low and high engine speeds in order to minimize exhaust emissions and improve power delivery.

Americans loved the first Accord when it was introduced in 1976. It offered a level of quality and comfort that quickly made it a benchmark in its class. In fact, people liked it so much, we started building them here in Marysville, Ohio, in 1982. It's the Honda way.

Today, we build over 630,000 cars a year here and employ more than 16,000 dedicated American men and women who design, develop, manufacture and distribute Honda vehicles and products. We've invested over 3.3 billion dollars in our four Ohio manufacturing plants, plus over 17 billion dollars' worth of parts and materials from over 400 U.S. suppliers.

You see, for us, the 1998 Accord is only one of several American success stories.



The Anna, Ohio, engine plant where Accord engines are made is the single largest source of Honda automobile engines in the world.



[all the right moves]

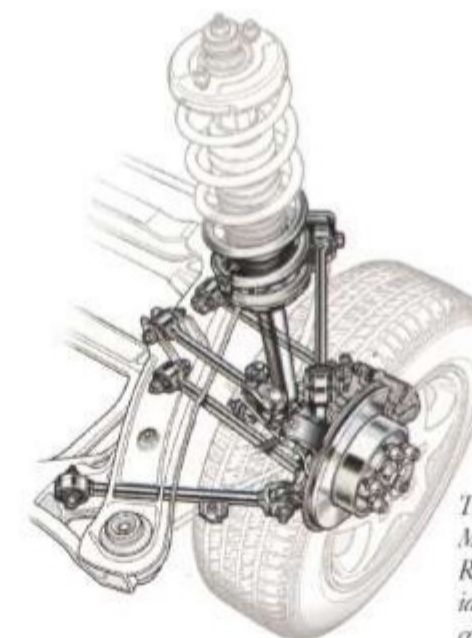
The 1998 Accord reflects Honda's suspension design philosophy: Build an automobile with agile, responsive handling and stability, without sacrificing ride quality. It is because the new Accord succeeds so well at this, that it, like its predecessors, will be regarded as a benchmark, a standard of comparison in its class.

The Accord suspension is so exceptionally capable because Honda engineers incorporated some exceptional ideas into its design. Ideas like multi-link 4-wheel double wishbone suspension. Its independent action over bumps, long wheel travel and ability to effectively isolate road vibration give the Accord a smooth ride over virtually any road surface.

Upper and lower links at each front wheel, and an advanced multi-link arrangement at each rear wheel, control suspension movement so the tires deliver optimum roadholding and control.



Honda Progressive Valve Shock Absorbers help give the Accord a smooth ride without sacrificing control or stability.



The 1998 Accord's advanced Multi-Link Double Wishbone Rear Suspension offers an ideal balance between ride comfort and handling.

An all-new, smooth-shifting, electronically controlled 4-speed automatic transmission is standard on Accord V-6 models and available on 4-cylinder models. The transmission's overdrive fourth gear helps to improve fuel efficiency[†] at highway speeds. A lockup torque converter further improves transmission efficiency by coupling the engine directly to the transmission during steady-state driving. And Grade Logic Control automatically selects the right gear for various driving situations, such as ascending or descending steep grades.

An efficient, smooth-shifting 5-speed manual transmission is standard on 4-cylinder models. The transmission's overdrive 5th gear helps minimize engine noise and wear and increase fuel efficiency[†] at highway speeds.



When going up a steep grade, Grade Logic automatically downshifts and holds a lower gear, so the Accord maintains a constant speed. When traveling down a steep grade and braking, Grade Logic also automatically downshifts in order to help slow the Accord.





Accord EX Sedan shown in Black Current Pearl.



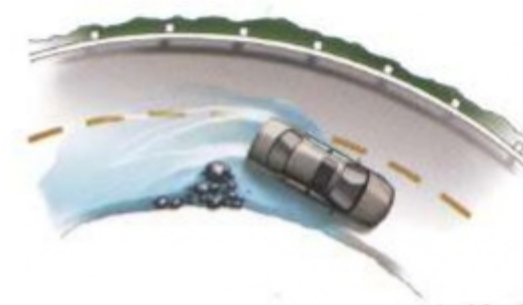
[deal with life's uncertainties]

Driving an Accord gives you the confidence that comes from knowing you can handle just about anything the road throws at you.

The body and frame have been designed to meet the latest government standards for impact protection, including a full-frontal impact, a rear impact or a rollover. The body is also reinforced against the effects of an offset-frontal impact, in which only one side of the front of the vehicle receives the majority of the impact force.

A strong passenger compartment, including steel beams in all doors, reinforced door frames and energy-absorbing door liners, helps protect passengers in a side impact.

Primary protection is provided by 3-point seat belts at all seating positions, including the rear center. Lockable rear seat-belt retractors make it easy to install a child safety seat. Dual airbags[‡] serve as supplementary protection.



Anti-Lock Brakes (ABS) are standard on all Accord EX and V-6 models. They help the driver retain steering control during hard braking.



Safety Features engineered into the Accord include dual airbags, front and rear 3-point seat belts, front and rear crush zones that help absorb full-frontal and offset-frontal impacts and a passenger compartment that is reinforced against side impact.

The 1998 Accord also incorporates features designed to make driving safer and easier.

Slender, reinforced roof pillars, a low, sloping hood and the Accord's ample glass area facilitate outward visibility, helping the driver see and avoid potential trouble. Bright multi-reflector quartz/halogen headlights illuminate the road at night. Instruments and gauges are large and easy to read and the controls are easy to use, helping to minimize distraction while driving.

Multi-link double wishbone suspension and rack-and-pinion steering help you stay in control. Power-assisted, ventilated front disc brakes provide sure fade-resistant stopping power and an anti-lock braking system (ABS) is standard on V-6 and EX models. ABS helps the driver retain steering control while braking hard, even on wet or slippery road surfaces.

[‡]Honda reminds you and your passengers to always buckle up.



[the environmental challenge]

For over two decades, Honda has led the way in the development and application of automotive technology that will reduce pollution. This commitment to the environment has made Honda cars some of the cleanest on the road today.

The Honda Civic CVCC was the first car to meet Clean Air Act standards without the use of a catalytic converter. We introduced the first gasoline-powered vehicles to meet the very strict Low-Emission Vehicle (LEV) standard of California. The 1996 Civic LX, DX and CX.



The 1975 Civic CVCC was the start of our long history of producing cars that combine high fuel efficiency with low-emission technology.

The California LEV standard calls for 70% lower emissions of non-methane organic gases (the main ingredient in smog) than the federal standard. This year, we are voluntarily making this advanced low-emission technology available in all 50 states. Over 60% of Accords and Civics sold in America will meet the LEV standard.

In California and several northeastern states, we'll introduce the cleanest gasoline-powered production car sold in the U.S. The 1998 ultra-low emission Accord, which meets California's ULEV standard.



An environmental breakthrough. Clean, quiet and fun to drive. The EV PLUS will take you and three friends comfortably into the future.

Yes, incredible strides have been made. But we believe alternative sources of power still need to be explored. The natural gas-powered Civic GX¹, the cleanest internal combustion car in the world, will be available soon. And here now is our zero-emission electric car. The EV PLUS.²

Our goal is to continue to balance our customer's desire for performance with society's need for less pollution. And while the technology to achieve this may change, our commitment never will.



¹See your dealer for availability.
²Available in California only.

[i n d i v i d u a l i z e]

Personalize your new Accord with Genuine Honda Accessories. Get them with your car, and they're covered under Honda's 3-year/36,000-mile limited warranty.^{††} Your local Honda dealer can explain the many options for financing or leasing your new vehicle. And remember, American Honda Finance Corporation is there to help. A rewarding dealership experience is yet another reason why people keep coming back to Honda.



Honda Care. Extra peace of mind. Freedom from high repair costs, plus 24-hour roadside assistance. A vehicle service contract written with you in mind. Ask your dealer for details.



The Console- or Trunk-Mounted CD Changer (top) carries six compact discs for hours of musical enjoyment.

Fade-resistant Honda Floor Mats (bottom) protect and complement your Accord interior. Driver's mat includes a high-density heel pad to ensure longer wear.



Distinctive 15" 5-Spoke Alloy Wheels (top) will add luster to your new Honda Accord Sedan. Choose from painted, chrome or machine-finished wheels.

Aerodynamic and sporty. The Rear Wing Spoiler (bottom) features an integrated LED stoplight and is engineered and tested to the same standards as your Accord.

Other available accessories are:

- CD Player
- Security System
- Cassette Player
- Fog Lights
- Body-Colored Door Edge Guards
- Splash Guards
- Fenderwell Trim
- Nose Mask
- Car Cover
- Alloy Wheels
- Wheel Locks
- Gold Emblem Kit
- Wood Trim Kit
- Leather Shift Knob
- Leather Steering Wheel Cover
- Moonroof Visor
- Ski Sleeve
- Cargo Net
- Trunk Liner
- Engine Block Heater

See your Honda dealer for details.

specifications and dimensions

Engine	DX	LX	EX	LX V-6	EX V-6
Type: Aluminum Alloy	In-Line 4-Cyl	In-Line 4-Cyl	In-Line 4-Cyl	V-6	V-6
Displacement (liters)	2.3	2.3	2.3	3.0	3.0
Horsepower @ rpm (SAE net)	135 @ 5400	150 @ 5700	150 @ 5700***	200 @ 5500	200 @ 5500
Torque (lb.-ft. @ rpm)	145 @ 4700	152 @ 4900	152 @ 4900	195 @ 4700	195 @ 4700
Compression Ratio	8.8:1	9.3:1	9.3:1	9.4:1	9.4:1
Valve Train: SOHC	16-Valve	16-Valve VTEC	16-Valve VTEC	24-Valve VTEC	24-Valve VTEC
Fuel System: Multi-Point Fuel Injection	•	•	•	•	•
Ignition System: Electronic w/Immobilizer	•	•	•	•	•

Drivetrain	DX	LX	EX	LX V-6	EX V-6
Type: Front-Wheel Drive	•	•	•	•	•
Manual Transmission: 5-Speed	•	•	•	STD	STD
Automatic Transmission: 4-Speed (available)	•	•	•	NA/4.20	NA/4.20
Final Drive Ratio (MT/AT)	4.06/4.46	4.06/4.46	4.06/4.46	NA/4.20	NA/4.20

Body/Suspension/Chassis	DX	LX	EX	LX V-6	EX V-6
Body Type: Unit Body	•	•	•	•	•
Suspension: Multi-Link 4-Wheel Double Wishbone	•	•	•	•	•
Stabilizer Bar (mm, front/rear)	23.0/NA	26.5/16.0	26.5/16.0	27.2/16.0	27.2/16.0
Steering Type: Variable-Assist Power	•	•	•	•	•
Turning Diameter, Curb-to-Curb (ft.)	36.4	36.4	36.4	36.4	36.4
Front Disc/Rear Drum Brakes	•	ABS Available w/AT	•	•	•
4-Wheel Disc Brakes with Anti-Lock Braking System (ABS)	•	•	•	•	•
Wheels	14" w/Full Covers	15" w/Full Covers	15" Alloy	15" w/Full Covers	15" Alloy
Tires: All-Season	195/70 R14	195/65 R15	195/65 R15	205/65 R15	205/65 R15
Spare Tire: Compact	•	•	•	•	•

Exterior Dimensions	DX	LX	EX	LX V-6	EX V-6
Wheelbase (in.)	106.9	106.9	106.9	106.9	106.9
Length (in.)	188.8	188.8	188.8	188.8	188.8
Height (in.)	56.9	56.9	56.9	57.3	57.3
Width (in.)	70.3	70.3	70.3	70.3	70.3
Track (in., front/rear)	61.2/60.4	61.2/60.4	61.2/60.4	61.2/60.4	61.2/60.4
Curb Weight (lb., MT/AT)	2888/2954	2987/3053	3020/3086	NA/3241	NA/3285

Interior Dimensions	DX	LX	EX	LX V-6	EX V-6
Headroom (in., front/rear)	40.0/37.6	40.0/37.6	38.5/36.5	40.0/37.6	38.5/36.5
Legroom (in., front/rear)	42.1/37.9	42.1/37.9	42.1/37.9	42.1/37.9	42.1/37.9
Shoulder Room (in., front/rear)	56.9/56.1	56.9/56.1	56.9/56.1	56.9/56.1	56.9/56.1
Hiproom (in., front/rear)	54.9/54.1	54.9/54.1	54.9/54.1	54.9/54.1	54.9/54.1
Cargo Volume (cu. ft.)	14.1	14.1	14.1	14.1	14.1
Interior Passenger Volume (cu. ft.)	101.7	101.7	98.3	101.7	98.3

Exterior/Interior Colors	DX	LX	EX	LX V-6	EX V-6
Mystic Blue Pearl/Lapis	•	•	•	•	•
Regent Silver Metallic/Lapis	•	•	•	•	•
Raisin Pearl/Quartz	•	•	•	•	•
Heather Mist Metallic/Ivory	•	•	•	•	•
Taffeta White/Ivory	•	•	•	•	•
Black Currant Pearl/Quartz	•	•	•	•	•
Flamenco Black Pearl/Quartz	•	•	•	•	•
Dark Emerald Pearl/Ivory	•	•	•	•	•



features

Exterior Features	DX	LX	EX	LX V-6	EX V-6
Power Moonroof w/Tilt Feature	•	•	•	•	•
Integrated Rear Window Antenna	•	•	•	•	•
Body-Colored Door Handles	•	•	•	•	•
Dual Manual Remote-Operated Mirrors	•	•	•	•	•
Body-Colored Dual Power Mirrors	•	•	•	•	•
Alloy Wheels	Accessory	Accessory	•	Accessory	•
Multi-Reflector Halogen Headlights	•	•	w/Auto-Off	•	w/Auto-Off
Security System w/Remote Entry	•	Accessory	•	Accessory	•
Body Side Moulding	•	•	Body-Colored	•	Body-Colored
Body-Colored Impact-Absorbing Bumpers	•	•	•	•	•

Interior Features	DX	LX	EX	LX V-6	EX V-6
Driver's and Front Passenger's Airbags	•	•	•	•	•
Leather-Trimmed Seats and Door Panel Inserts	•	•	Available	•	•
Leather-Wrapped Steering Wheel	Accessory	Accessory	(w/Available Leather)	Accessory	•
Driver's Seat w/8-Way Power Adjustment	•	•	(w/Available Leather)	•	•
Driver's Seat w/Power Height Adjustment	•	Manual	•	•	•
Driver's Seat Adjustable Lumber Support	•	•	•	•	•
Wood-Grain Interior Trim	Accessory	Accessory	(w/Available Leather)	Accessory	•
Power Windows w/Auto-Down Driver's Window	•	•	•	•	•
Power Door Locks	•	•	•	•	•
Cruise Control	•	•	•	•	•
Air Conditioning	Accessory	•	•	•	Automatic Climate Control
AM/FM High-Power Stereo	w/Cassette & 2 Speakers	w/Cassette & 4 Speakers	w/CD Player & 6 Speakers	w/Cassette & 4 Speakers	w/CD Player & 6 Speakers
Steering Wheel-Mounted Audio Controls	•	•	•	•	•
HomeLink® Remote System**	•	•	•	•	•
Map Lights	•	•	•	•	•
Beverage Holders, Front and Rear	Front	•	•	•	•
Sunglasses Holder	•	•	•	•	•
Center Console Armrest w/Storage Compartments	•	•	•	•	•
Adjustable Steering Column	•	•	•	•	•
Tachometer	•	•	•	•	•
2-Speed/Variable Intermittent Windshield Wipers	Not Variable	•	•	•	•
3-Point Seat Belts, Front and Rear	•	•	•	•	•
Adjustable Front Seat Belt Anchors	•	•	•	•	•
Fold-Down Rear Seatback with Lock	•	•	•	•	•
Fold-Down Rear Seat Center Armrest	•	•	•	•	•
Trunk Pass-Through w/Lock	•	•	•	•	•
Remote Fuel Filler Door Release	•	•	•	•	•
Remote Trunk Release w/Lock	•	•	•	•	•
Electronic Remote Trunk Release	•	•	•	•	•
Trunk/Door-Open, Low-Fuel Indicator Lights	•	•	•	•	•
Rear Window Defroster w/Timer	•	•	•	•	•
Cargo Area Light	•	•	•	•	•
Coin Box	•	•	•	•	•
Driver's and Passenger's Vanity Mirrors	•	Illuminated	Illuminated	Illuminated	Illuminated
Rear-Seat Heater Ducts	•	•	•	•	•
Lockable Glove Compartment w/Light	•	•	•	•	•
Quartz Digital Clock	•	•	•	•	•
Maintenance Interval Indicator	•	•	•	•	•

EPA Mileage Estimates / Fuel Capacity	DX	LX	EX	LX V-6	EX V-6
City/Highway (5-Speed Manual)	25/31	25/31	25/31	NA	NA
City/Highway (4-Speed Automatic)	22/29	23/30	23/30	21/28	21/28
Fuel (gal.)	17.1	17.1	17.1	17.1	17.1

*Maintenance needs vary with use and driving conditions. †Mileage figures shown for comparison only. Actual mileage may vary. **HomeLink® is a registered trademark of Prince Corporation, a wholly owned subsidiary of Johnson Controls. ††3-Year/36,000-Mile Limited Warranty: Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. See your Honda dealer for the terms and conditions of this limited warranty. ***1.1 L.V. (California only) rated @ 148 hp, only available w/AT. ‡Available in leather trim. Always use seat belts and child restraints. Children are safest in the rear seat. Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc. reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. See your Honda dealer for details. California version differs slightly due to emission standards. Some vehicles may be shown with optional equipment. Available = Optional. NA = Not applicable. ©1997 American Honda Motor Co., Inc. L400 in U.S.A. 9/97.



Accord Sedan



Accord Coupe



Civic Sedan



Civic Coupe



Civic Hatchback



Prelude



Odyssey



Passport



CRV



HONDA