

a crowd?

Then this is just
the car you
are looking for.



With and without Selector Automatic.

Two Chevrolet Three

Two Chevrolet Three

Then this is just

the car you

are looking for.



With and without Selector Automatic

The elegant VW 1500 Karmann Ghia Coupé.



This car has three different names — and for three good reasons.

Its elegant, streamlined body is the work of one of Italy's most famous coachwork experts. Ghia in Turin.

You can see that from its handsome lines.

And to translate beauty of design into beauty of body is the task of skilled craftsmen at the firm of Karmann in Osnabrück.

Their skilled hands bring the design to life. They build each car with pride — in the true coach-building tradition. (You can see that

from the outstanding finish.)

Underneath the VW 1500 Karmann Ghia's thoroughbred body you will find the solid workmanship and technical know-how you expect of a Volkswagen. (You can see that when you take the wheel.)

Its rugged, air-cooled, rear mounted engine (53 bhp SAE) gives it a maximum and cruising speed of 82 mph.

Line, workmanship, technical concept. All these combine to give this car an exclusiveness which will stand the test of time.

The elegant VW 1600 Karmann Ghia Coupé



That's the surprising truth!
 (Remember the VW 1600 Karmann Ghia?
 The elegant coupé you will find the same
 womanhood and technical know-how you
 expect of a Volkswagen. You can see that
 when you take the wheel.)
 Its rugged, aluminum, two-toned ex-
 pose (22 hp 1600) gives it a powerful and
 exciting speed to 110 mph.
 (And, womanhood, technical concept. All
 these combine to give you not an exclusive
 new which will stand the test of time.

That's not just a few words — and
 the 1600 Karmann Ghia.
 Its elegant, streamlined body is the work
 of one of the world's most famous car-
 sculptors, Giorgetto Giugiaro.
 You can see that from the front-end nose
 and to womanhood, to design into
 beauty of body in the back of styled curve-
 men at the rear of Karmann Ghia Coupé.
 They called it the design to life.
 They built it with grace — in the first
 month of production. You can see that

The elegant
VW 1500 Karmann Ghia Convertible.

The VW Selector Automatic makes them
even more comfortable.



Blue skies, the mercury rising. Do you itch to drive an open car? No sooner said than done.

You can put the VW Karmann Ghia's top back in a flash.

Rain, wind, cold, snow? Don't worry. It's just as easy to put the top up again. Then the Convertible is as snug, warm and weather-proof as the Coupé.

The top is heavily padded and is made of a special water-resistant material. It overlaps the windscreen frame and forms a wind and rain-proof seal.

Rear visibility is outstandingly good for a Convertible when the top's up.

Because the rear window is so large.

Wouldn't you like to go places in the exclusive VW 1500 Karmann Ghia Convertible?



You can have your Karmann Ghia with Selector Automatic as well. Then you no longer need to use the clutch — because there is no more clutch to use. You no longer need to change gear either. All you have to do instead is select the speed you want to drive in.

You can keep your hand on the wheel and devote your entire attention to the traffic. And drive and drive and drive.

There's the start and sprint speed. For driving in towns and heavy traffic. Or for driving bumper to bumper in holiday traffic

on the so-called open road. Or for climbing passes. And for accelerating hard.

Then there's the normal speed. For fast-moving traffic. In towns. On country roads. In the mountains. Practically everywhere.

And if you come to a real brute of a hill? Or have to drive smack through a muddy field?

There's a heavy duty speed specially for this sort of thing.

Result?

With the VW Automatic Karmann Ghia you automatically drive more comfortably. And

Two two-seaters
with more than a touch of luxury.
The VW Selector Automatic makes them
even more comfortable.



you automatically drive more safely. Which means that you automatically drive better — automatically.

Now let's talk comfort. Notice the way the seats and backrests are shaped? They're adjustable over a wide range. The front seat backrests are fitted with a safety lock. The safety steering wheel is mounted on a safety steering column which collapses on impact. At the back there's a padded seat for an extra adult or two youngsters. The interior trim is as elegant as simplicity itself. The instrument panel is edged with black plastic

and veneered with wood grain style vinyl.

The controls and instruments? Once again, simplicity itself.

Electric clock, fuel gauge, headlight flasher, armrests, grab handle for the front seat passenger, fresh air heating with defroster for the windscreen (and rear window in the Coupé), fresh air ventilation system, hinged rear side windows (in the Coupé), pneumatic windscreen washer, and screw-type mountings for three-point safety belts — these are just a few of the extras included at no extra charge.

The VW 1600 L is a car that's
with more than a touch of luxury.
The VW 1600 L Automatic makes them
even more comfortable.



It's even faster and more powerful because it's got a twin carburettor 65 bhp (SAE) engine.

An engine which is perfectly happy with regular grade fuel and gives the Coupé a maximum and cruising speed of 90 mph. An engine which is also air-cooled. An engine which is also rear-mounted and loads the drive wheels.

Result?

Outstanding roadholding.

You'll drive even better in the VW 1600 L

Automatic Karmann Ghia.

It has an automatic transmission which was specially developed for the VW 1600 models. With the usual VW quality. And for the usual VW price. An automatic transmission developed and built by VW itself. Tailor-made, so to speak.

How does it work?

You use the selection lever to select whether you want to go forwards or backwards. You accelerate. And drive and drive and drive.

The VW 1600 L Karmann Ghia
is even more powerful and faster.
And it's also available with and without
automatic transmission.



You want to stop? Simple. Just take your foot off the accelerator and brake. Want to move off again? Then just accelerate again.

That's all you have to do. The automatic transmission takes care of the rest.

It operates the clutch and changes gear for you. When moving off. When accelerating. In town traffic. On country roads. On motorways. In the mountains.

And if you suddenly want an additional burst of speed there's the "kick-down". Just what is the "kick-down"?

When you push the accelerator right down you'll feel a point of resistance. If you push it beyond this point of resistance the "kick-down" comes into play. This gives you additional safety when overtaking. Ideal for hard driving.

All in all —

With the VW 1600 Automatic you automatically drive more comfortably.

And you automatically drive more safely.

Which means that you automatically drive better — automatically.

A color photograph showing three men and two horses in a stable or barn setting. On the left, a man wearing a straw hat and a plaid shirt stands next to a dark horse. In the center, a man in a white polo shirt is looking down. On the right, a man in a white long-sleeved shirt and dark trousers stands next to a brown horse. The front of a red car is visible in the bottom right corner. The scene is dimly lit, with strong shadows.

It's even more comfortable.
It's even more exclusive.



It's even more comfortable because it has even more extras inside and out.

It's even more exclusive because it's the most elegant and most luxurious expression of the VW idea we've ever built.

With its low-slung, thoroughbred lines. With its Coupé body with all-round glass. With its front and rear windows taken up high into the roof.

With its distinctive front with the four headlights.

But it isn't merely an elegant car. It's also a sensible and economical one.

It represents real value for money.

And incorporates all the advantages which make a VW long-lived, rugged and resistant.

For example.

Quality in material and workmanship. Multi-coat paintwork. Large wheels and tyres.

Smooth, tough floor plate. Air cooling. Rear-mounted engine.

It's even more comfortable.
It's even more exclusive.



It's not just the way it looks, it's the way it feels. The seats are upholstered in a dark, textured fabric with a fine, grid-like pattern. A red and green plaid blanket is draped over the left seat. The car's door panel, featuring a chrome trim strip, is visible on the right. In the background, a person in a dark coat is walking outside near a building with a red door.

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The large Coupé with superb
interior trim.
And even more room.



Relax in one of the deep bucket seats. They adjust to you. Slide backwards and forwards. The backrests adjust to any angle. (Even fully reclining.) And lock and unlock automatically.

Look at the many attractive features: a foam padded rear bench seat, a fresh air ventilation system, fresh air heating with defroster vents for the windscreen and rear window, vent and wind-down windows on both doors, hinged rear side windows, a

clock, a cigarette lighter, a vanity mirror for the front seat passenger, long armrests, large door pockets, carpeting and many other attractive and practical items. (You can have an electrically operated steel sliding roof at extra charge.)

There are three luggage compartments: one at the front — 7.2 cu. ft. One at the rear — 4.2 cu. ft. And one behind the rear seat — 3.2 cu. ft. or, with the rear seat folded down — 10.6 cu. ft.



Every VW Karmann Ghia
is backed by
world-wide VW service.



There are more than 8,000 authorized VW workshops in 136 countries all over the world.

And the number is still growing.

Wherever you see the familiar blue and white VW sign, you'll find a team of specialists who really know how to service your VW Karmann Ghia — quickly and thoroughly. You'll be agreeably surprised by the charges, too.

That means that Volkswagen's world

famous Service organisation is ready to serve you.

And since the Karmann Ghia is a genuine Volkswagen, you'll find genuine VW spare parts are always on hand at every VW dealer's.

Everywhere you go you'll find the same courteous, efficient service.

Isn't it a pleasant feeling to know that wherever you may travel you'll find service as reliable as your VW Karmann Ghia itself?

Technical Data

VW 1500 Karmann Ghia Coupé or

Convertible

VW Automatic Karmann Ghia Coupé or

Convertible

Engine: Four cylinder, four-stroke, horizontally opposed, rear-mounted. Air cooling, special oil cooler, low maximum revs: can cruise for hours at top speed. Automatic choke: flick-of-the-switch starting even in cold weather, full power at once. Capacity 1.5 litres. Output 53 bhp (SAE). Electrical system: 12 volt with early cut-in generator — low voltage drop — high output.

Transmission: 1500 Models: via clutch, fully synchronized four-speed gear box and differential to the rear wheels. All systems combined with engine to give compact unit — low power drop, no propeller shaft. Gear shift by means of central, floor-mounted lever.

Automatic Models: clutch-free operation and four-stage speed range selection by means of hydrodynamic torque converter, automatic clutch and gear-type transmission.

Chassis: independent suspension and torsion bar springing on front and rear axles; hydraulic shock absorbers, stabilizer on front axle, specially wide rear track, steering damper — outstanding suspension and roadholding. Dual circuit brake system with large braking area, disc brakes up front — maximum safety.

For automatic models: double-joint rear axle for genuine sports car roadholding.

Performance:

Maximum speed in mph:	
With normal shift	82
With Selector Automatic	80
Fuel consumption* (regular fuel) in miles per Imp. gallon:	
With manual shift	33.0
With Selector Automatic	31.5

VW 1600 L Karmann Ghia Coupé

Engine: Flat four, horizontally opposed,

rear-mounted. Twin carburettors — sports car performance. Air cooling, special oil cooler, low maximum revs — can cruise for hours at top speed. Automatic choke — flick-of-the-switch starting no matter what the temperature, full power at once. Capacity: 1.6 litres. Performance: 65 bhp (SAE). Electrical system: 12 volt with early cut-in generator — low voltage drop — high output.

Transmission: Via clutch, fully synchronized four-speed gearbox and differential to the rear wheels. All systems combined with engine to form compact unit concentrated at rear axle — low power drop, no propeller shaft. Gear shift by means of central, floor-mounted lever.

Optional at extra charge — automatic transmission. With hydrodynamic torque converter and automatic three-speed epicyclic gears. Accelerator and selector lever operation. No more clutch. No more changing gears.

Chassis: Independent suspension and torsion bar springing on front and rear axles; hydraulic shock absorbers, stabilizer on front axle, equalizer spring on rear axle, steering damper — outstanding suspension and roadholding.

Dual circuit brake system with large braking area, disc brakes up front — maximum safety.

In version with automatic transmission: Double-joint rear axle with three-point suspension — genuine sports car roadholding.

Performance:

Maximum speed in mph	
With manual shift	90
With automatic transmission	87
Fuel consumption* (regular fuel) in miles per Imp. gallon:	
With manual shift	31.5
With automatic transmission	29.0

Extras at no extra charge

Disc brakes up front. Dual circuit brake system. Safety steering column. Wheel trim rings. Individual front bucket seats — position, height and backrest rake adjustable over wide range even with vehicle in motion. Leatherette upholstery (optional in Coupé models). Safety backrest locks. Safety door locks. Hinged rear side windows

(Coupé models only). Fresh air ventilation system. Additional rear footwell heating. Defroster vent for rear window (Coupé models only). Leatherette headlining. Electric clock. Pneumatic windscreen washer. Grab handle for front seat passenger. Two padded sun visors. Vanity mirror. Two armrests. Two door pockets. Two coat hooks. Screw-type mountings for three-point safety belts. Starter non-repeat lock. Headlight flasher. Self-cancelling turn indicators. Self-parking, two-speed windscreen wipers. Door contact operated courtesy light. Harmonious two-tone horn. In Convertible and 1600 Coupé: lockable glove compartment. In Convertible only: front hood release knob in lockable glove compartment.

Additional in 1600 Coupé: two fog lights. Two parking lights. Cigarette lighter. Luggage compartment light. Vent wings in the doors.

Extras at extra charge

White wall tyres. Complete radio set. For 1500 Models only: Heavy-duty bumpers. Head restraints. For Coupé Models only: Two-tone paintwork. Electrically heated rear window. For Convertible only: Tonneau cover. For 1600 Coupé only: Electrically operated steel sliding roof. Special equipment package for 1500 Models: Additional safety padding on the instrument panel. Emergency warning light system. Brake failure tell-tale. Twin back-up lights. Head restraints. Wider armrests. Electrically heated rear windows (Coupé only). Special equipment package for 1600 Coupé: Emergency warning light system. Brake failure tell-tale. Twin back-up lights. Electrically heated rear window.

* With half permissible payload at steady $\frac{3}{4}$ of maximum speed on level roads plus 10 %.

VOLKSWAGENWERK AG