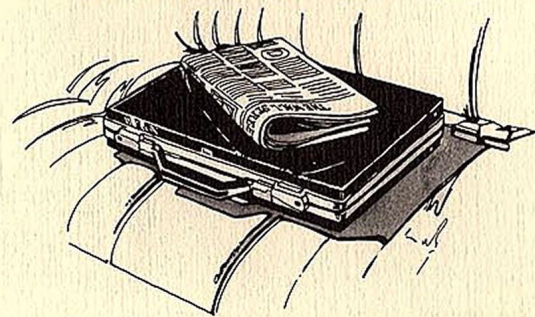


For Management
on the Move...

**For Management
on the Move...**



...The Cadillac Limousine



Practical as well as prestigious.

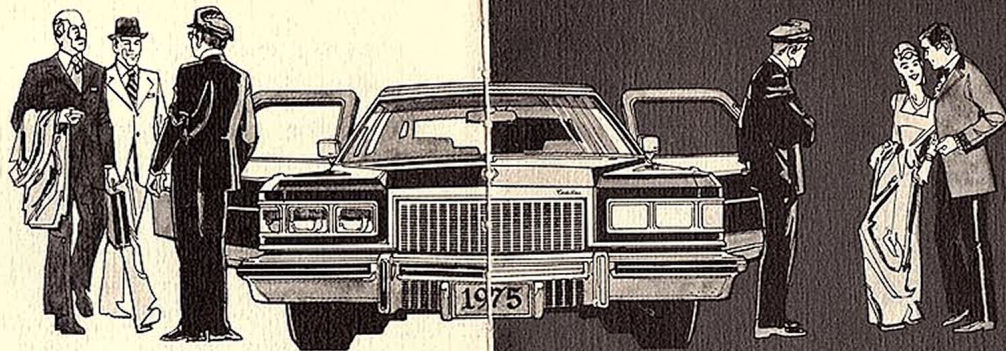
If you and your staff are concerned with conducting business on the move—you have one very practical reason for considering the Cadillac Limousine. One of many. Because this extraordinary vehicle does so many jobs so well. And it does them with non-premium (unleaded) gas. Practical also is its traditionally high resale value.

Efficient as well as elegant.

If your company is concerned with transporting valued employees, customers and executives in a manner that befits their worth to you, the Cadillac Limousine can be one efficient vehicle. Here is a vehicle capable of carrying up to nine passengers in comfort and privacy. In fact, it can be a Mini-Boardroom on Wheels.

"Most used and useful."

It has been said more than once. A Cadillac Limousine can be one of the most used—and useful vehicles in a company fleet. It probably does more jobs better and gets less credit for it outside the business community than any other vehicle of its type. But here is a limousine built to be a limousine. In fact, the Cadillac Limousine is the only American-built production car designed and built as a limousine—not a "stretched" version of another car.

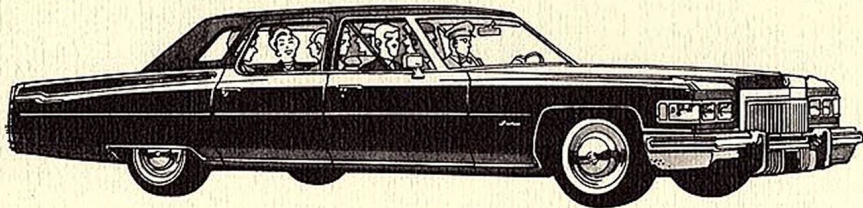


There is probably no more sincere expression of regard for a client, customer, business friend or employee than to be transported by a Cadillac Limousine. The unusually smooth ride—due in no small measure to its long wheelbase and suspension features. The interior—tasteful as it is spacious. The sheer comfort—represented by such features as a dual control Automatic Climate Control System. *All* make it one of the finest compliments one person or company can pay another.

What finer compliment.

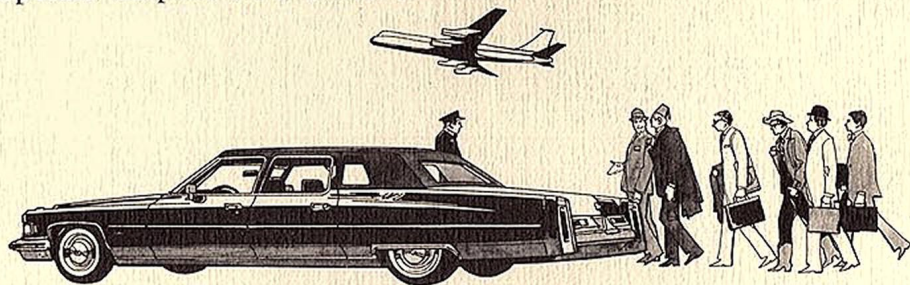
The Corporate Carpool.

Of course, it's not simply how far a car will go on a gallon of gas. It's how far it will go on a gallon of gas with how many people. Thusly defined, the basic efficiency of the Cadillac Limousine is impressive. It can carry *nine* people—and do it with improved overall operating economy.



The Cadillac Limousine and its companion Nine Passenger Sedan star in many roles. As the Flagship of the Fleet, a Mini-Boardroom on Wheels, a Goodwill Ambassador, a Corporate Carpool . . . wherever

management is on the move. Your authorized Cadillac dealer would be pleased to arrange a demonstration ride. And he suggests you do it soon because the availability of this remarkable vehicle is limited.



A Flagship, Boardroom, Ambassador.

An American Standard for the World.



Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models and also to discontinue models.



