

M a z d a

Millenia

luxury sedan

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We do things differently at Mazda. Rather than build the same cars everyone else does, we offer designs for people looking for real personality in their vehicles. And while each of our cars is unique, all of them share a single and deeply held design philosophy.

It's Kansei Engineering, a philosophy based on how people think, feel and react. It governs every phase of the development of every Mazda car, from basic research to thorough, real-life fine-tuning. It's not enough for us that our cars offer quality, performance and practicality. We seek to build cars that will satisfy on a much deeper level, so that their owners will look forward to driving them every day.

Now we're introducing the latest example of what Kansei Engineering can accomplish. The completely new Mazda Millenia, a luxury sedan of striking style, exceptional value, and class-leading technology and capability. A car created for today's world—and tomorrow's.





Millenia Leather model

OVERVIEW



Y Mazda engineers came to the conclusion that modifying and refining '80s technology to meet the sensibilities of the '90s was not the formula for driving excitement. The biggest challenge lies in improving the ratio of fuel efficiency to power output; typically, when one increases, the other decreases. Mazda engineers took a different approach to this issue and developed a Miller-cycle V6 engine that delivers dramatically higher horsepower with no decrease in fuel efficiency. We're introducing this new engine in the S model of the Millenia, adding further excitement to what is already a uniquely compelling driving experience.

The time has come for the new Millenia. A car built for the '90s—and beyond. A luxury sedan that holds nothing back. That gives you the driving feel, quality, comfort and technical innovation you've looked forward to, yet at a price far below those of comparable cars.

The Millenia was produced by a dedicated group of Mazda engineers who are passionate about driving. Engineers who addressed such challenges as environmental awareness, social responsibility and long-term ownership satisfaction. And who dedicated themselves



to creating a car that would meet these challenges and at the same time set new standards in quality, style, comfort, performance and value.

While we call the new Millenia a luxury sedan, the reality transcends such simple labels. Take a close look at the Millenia. Compare it to other luxury sedans point by point. And you'll see why money will buy more in the new Millenia.



◀ We've gone to great lengths to make the new Millenia as environmentally friendly as possible. We've eliminated all asbestos and designed a climate control system with an ozone-friendly, CFC-free refrigerant. Also, 85% of the plastic parts are recyclable; those over 3.5 ounces are specifically labeled with a recycling code. And we even use recycled materials for some Millenia parts.

Millenia S model







Millenia Leather model



INTERIOR



In an era when test pilots talk like physicists and race drivers like businessmen, you might think that basic senses like touch and hearing take a figurative backseat in developing a new car.

But they're perhaps the most important input in creating the supremely comfortable and stress-free environment that you enjoy in the Mazda Millenia. Because after the ergonomic and orthopedic research, after the basic engineering concepts and extensive computer modeling, it's the finely honed sensitivities of myriad test drivers that govern the final design decisions.

Such as the exact contours of the seats. The amount and placement of soundproofing. Locating and controlling structural and suspension resonances. Computer models predict performance. Only real people can pinpoint the many little vibrations that determine just how the car feels.

To be sure, computers had an important role throughout the development of the new Mazda Millenia. But it's the "human touch" that makes this luxury sedan such a true pleasure to drive.



The standard AM/FM/cassette stereo system delivers great sound through five speakers. Features include anti-theft coding and an automatic power antenna. And its controls have been designed for truly easy operation. A trunk-mounted CD changer is available. For even more dramatic audio performance, choose the optional Bose® Music System (shown), which includes the CD changer and speakers with individual amplifiers, designed specifically for the acoustics of the Mazda Millenia.

The Millenia cabin is not only comfortable, it's very quiet. The car's aerodynamics, structure and soundproofing insulation all contribute to a notable absence of road and wind noise, as well as serene and refined cabin environment.

When it's time to load up those larger items, you'll appreciate not only the trunk's large capacity, but its low lift-over, wide opening and length.



Controls for the power windows and mirrors are located on the driver's door, where you'll find them easily but not inadvertently. The driver's-side window has a convenient one-touch-down feature, and the driver can lock all windows.



The power-operated tilt steering wheel adjusts to suit nearly any driver, but that's not its only feature. To make it easier to get in or out, the wheel also moves up and out of the way when you remove the ignition key, then returns to its previous position when the key is next inserted.



Roomy and inviting, the Millenia interior features comfortable seats and a full range of amenities to make traveling more pleasant. There's an illuminated entry system with a delayed fade-out feature, illuminated visor vanity mirrors, front and rear map lights and plenty of storage space. Luxurious cloth upholstery (shown) is standard on the Millenia. The Millenia Leather and Millenia S models offer leather-trimmed upholstery,* plus a power passenger seat and a sliding glass moonroof as standard equipment.



For extra convenience and security, the Millenia Leather and S models include a keyless remote entry system that lets you lock or unlock the doors and trunk, or even activate the car's security system.

The front seats incorporate special contour plates that provide excellent support for your hips and back. The design not only makes the seats more comfortable, it greatly reduces fatigue on long trips. New sewing techniques for the upholstery help ensure that the seating surfaces "fit" you better.



The automatic climate control is a set-and-forget design, located so either the driver or front passenger can easily adjust it. The digital read-out tells the precise temperature setting or the ambient temperature, and also incorporates a clock.

*Seating surfaces upholstered in leather except for vinyl on seat side panels, rear sides of seatbacks and other minor areas.

PERFORMANCE

While exceptionally refined, the new Millenia offers plenty of visceral driving rewards too. The superb cabin ergonomics are just the first part of a total driving experience that is at once both comfortable and stimulating. Not to mention a whole lot of fun, as well.

With precise steering and excellent outward visibility, the Millenia is agile and easy to drive around town. Open it up a bit on a less-crowded and winding road, and it really comes into its own. And you'll find the Millenia very comfortable in long-distance interstate cruising too. In any situation, the completely new front and rear multiple-link suspensions deliver a smooth ride while transmitting just the right amount of road feedback. Response from the V6 engine is also supremely smooth and deceptively quick. Or choose the S model and you'll enjoy dramatic throttle response from the Miller-cycle V6 engine.

In attempting to combine luxury and sport, many sedans emphasize one at the expense of the other. In the new Millenia, however, you'll find the perfect balance.



Millenia S model



◀ Though initially penned by artists, the Millenia body design has been thoroughly refined in extensive wind-tunnel testing to achieve one of the lowest coefficients of drag (0.29) of any sedan on the road. This reduces wind noise and aids fuel efficiency and performance in the Millenia.

▼ The standard engine in the Millenia is a 2.5-liter, DOHC 24-valve V6 engine that develops 170 hp. Its unique 2-piece block design adds extra rigidity and helps make it one of the smoothest V6 designs in the world. Throttle response is excellent too. Although the Miller-cycle V6 in the Millenia S (shown) uses the same basic block for similarly smooth performance, it delivers 40 more horsepower, with no penalty in fuel economy.

▼ Ergonomics—human engineering—governs the placement of gauges and controls to make the Millenia as easy to operate as possible. So you can realize its performance potential without having to work at it.

Millenia S model

▼ The exceptionally rigid structure not only helps the suspension do its job, it also helps make possible the especially tight fit of all body panels. Most gaps between the panels measure a minuscule 3.5mm, even narrower than found on many renowned European cars.



▲ All Millenia models have a 4-speed automatic transmission, electronically controlled for total integration with the engine. Depending on how hard you step on the gas, the transmission selects between a Power mode, for quick acceleration, and a Normal mode, for better fuel efficiency and smoother shifts.

▲ The newly designed multiple-link suspension on all four wheels ensures that the tires will always maintain optimum contact with the road. You won't see it, but you'll feel it in the precise steering response, smooth cornering, plus quick and stable lane-changing.

▲ The P205/65 all-season radial tires on 15-inch alloy wheels give plenty of bite on the road. On the Millenia S (shown), low-profile P215/55 all-season radials on 16-inch alloy wheels further improve cornering response. All models have 4-wheel disc brakes with an Anti-lock Braking System (ABS) as standard equipment.

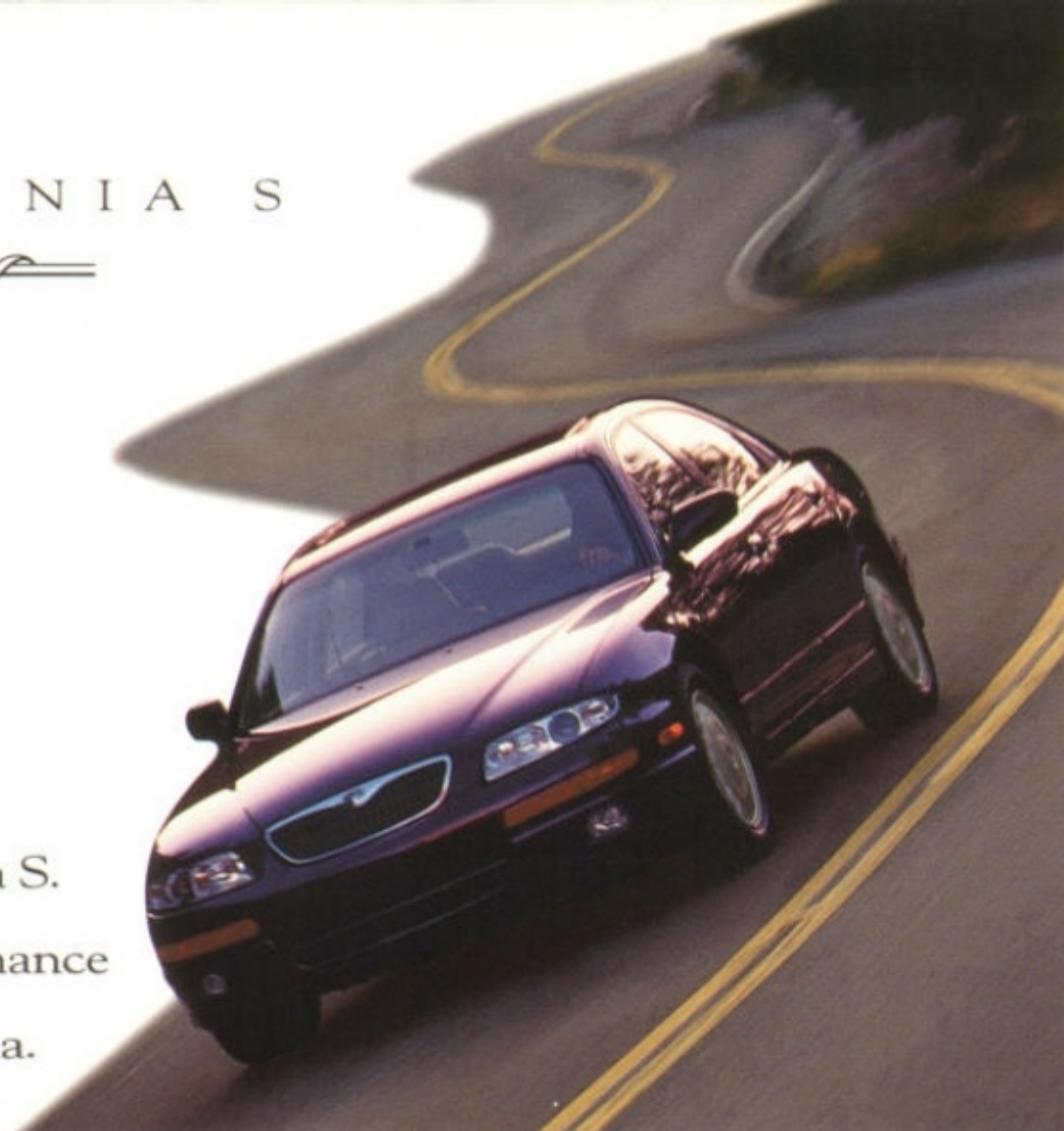
MILLENNIA S

The new Millenia S.
The high-performance
version of the Millenia.

But this is not your
usual bigger-everything choice. Because
the Millenia S has a smaller displacement
V6, yet adds 40 horsepower and extracts
no penalty in efficiency or refinement.

The Millenia S is the first production
car in the world to incorporate a Miller-cycle
V6 engine. Compared to conventional
engines of similar size, this engine is about
50% more powerful, delivering 210 horse-
power. Yet it's not only much more efficient
than most engines of similar power output,
it's every bit as efficient as a conventional
engine of the same displacement.

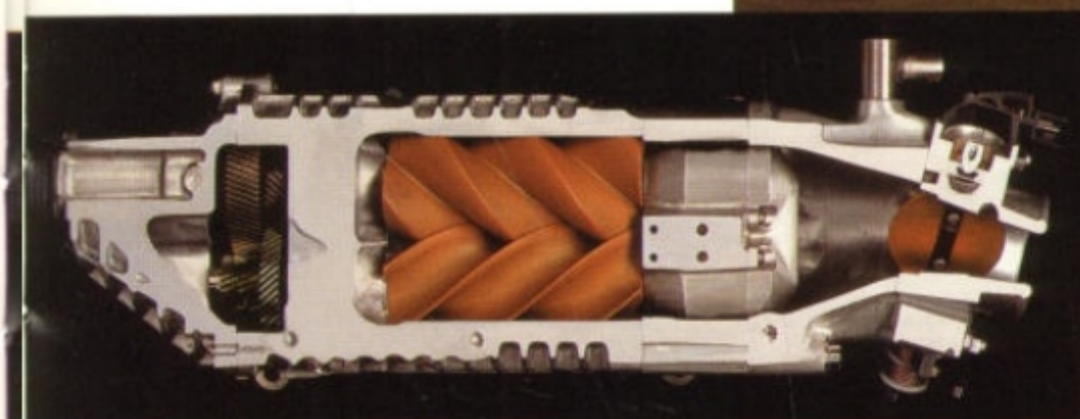
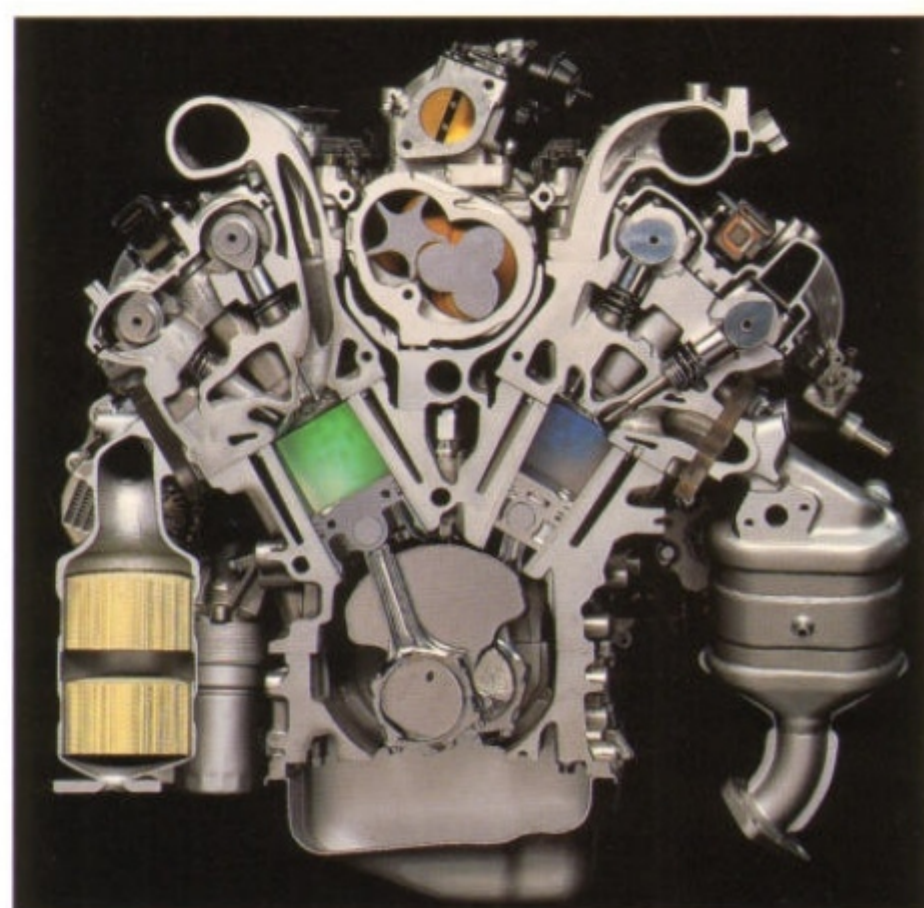
It's the automotive equivalent of having
your cake and eating it too. The throttle
response is instant and dramatic. And with
the excellent stability afforded by the
standard traction control system plus larger,
16-inch wheels and tires, it's evident: The
Millenia S is truly a car for the fast lane.



Even prior to its release, the
Miller-cycle V6 received the
Grand Award for Automotive
Technology in Popular Science
magazine's "Best of What's New"
competition. Mazda is the first
Japanese company ever to be
so honored.

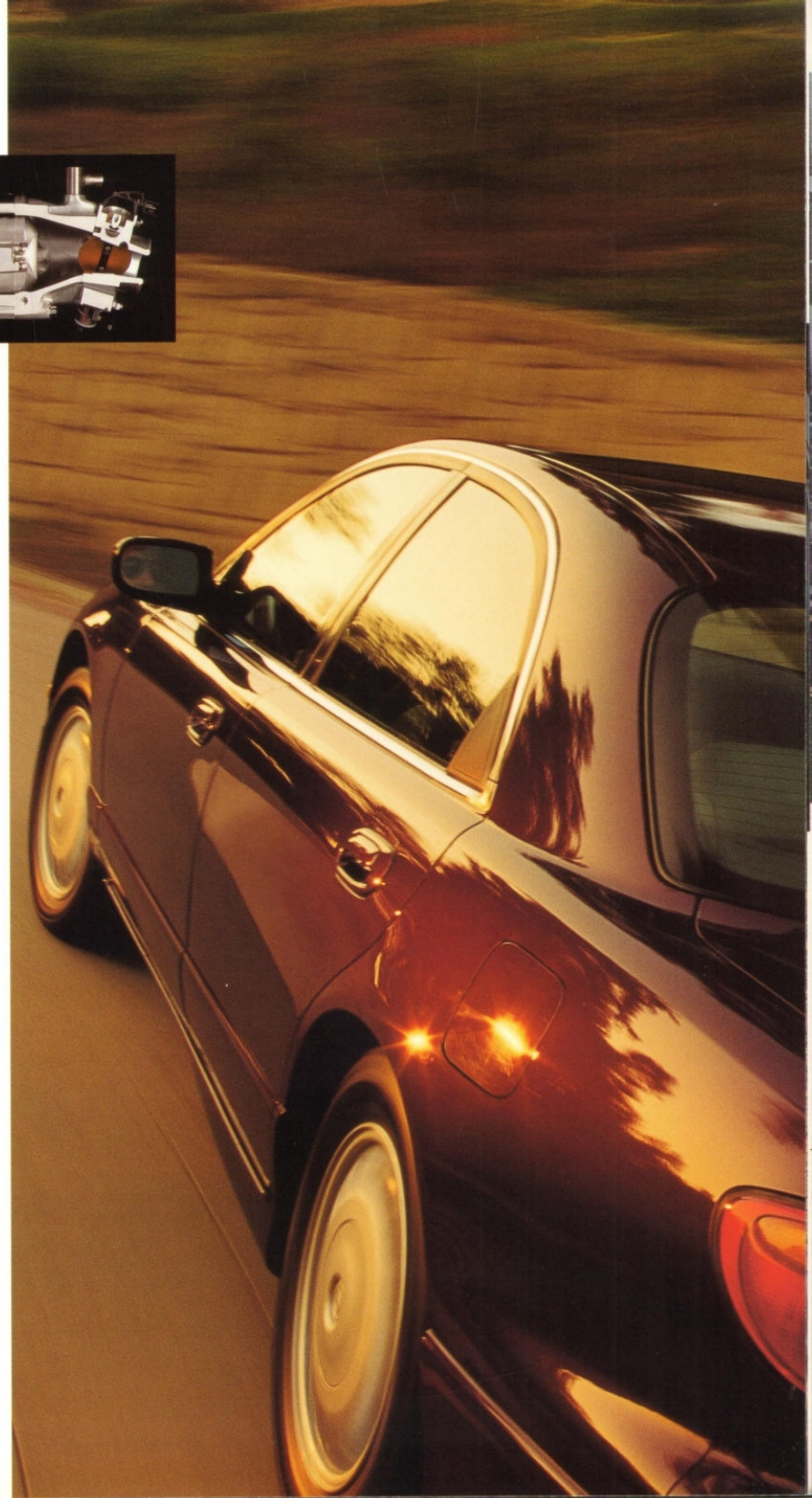


The 4-speed automatic transmission commu-
nicates electronically with the engine to provide the
most appropriate shift points, depending on throttle
input. Shifts are smooth and quick, completely in
keeping with the overall personality of the Millenia.



A key to the performance of
the Miller-cycle V6 engine
is the Lysholm compressor,
which boosts the engine's
power by forcing more fuel/
air mixture into the cylinders.
Because it's driven directly
by the engine, the compressor
provides its boost instantly on
throttle, so that the Millenia S
is quick and responsive. Twin
air-to-air intercoolers reduce
the intake temperature to give
maximum benefit from the
compressor's charge. A com-
puterized engine management
system coordinates the fuel
injection and all other engine
functions to give the Millenia S
outstanding driveability.

Based on a U.S. patent, the
Miller-cycle engine uses re-
vised valve timing and a
Lysholm compressor to extract
more energy from the fuel
than is possible with more
conventional V6 designs. It
uses the same basic block as
the standard Millenia V6, an
extra-rigid two-piece design
that contributes to excep-
tionally smooth operation.





S A F E T Y



Safety's not something you add after a car's designed—it has to be an integral part of the original concept. And in the Mazda Millenia, safety has been an important consideration in every aspect of its design, from the choice of tires to the placement and size of the stereo controls.

Automotive safety features fall into two categories. Some help you to see and be seen and avoid or escape hazardous situations. On the Millenia, these include such features as anti-lock brakes, electronic traction control (S model), 4-wheel multi-link suspension, powerful engine, halogen headlights with projector-type low beams and halogen projector fog lights.

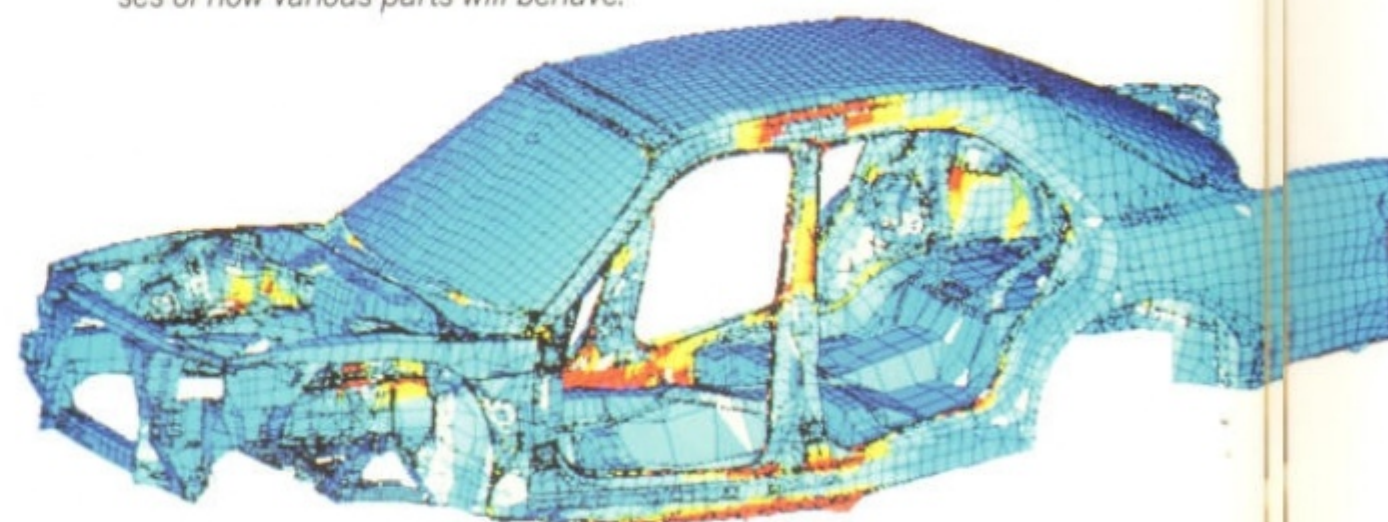
If something does happen, other safety measures take over to help protect you. These include the standard dual air bags, crumple zones that absorb impact, and high structural integrity.

All of these features contribute to a complete sense of confidence and control. And to a driving feel that, by always keeping you involved and interested, may be the best safety feature of all.

✓ An electronic traction control system is standard on the Millenia S and available on the Millenia and Millenia Leather. Traction control helps you get the full benefit of front-wheel drive's inherent traction advantages on slippery surfaces and also helps transfer the engine's power to the road more effectively on any road surface. The computer-controlled system senses any slippage of a driving wheel and appropriately reduces engine power.



✓ Through extensive computer modeling, our engineers determined exactly how to make the structure as strong and rigid as possible, yet without excess weight that detracts from performance. With assistance from a supercomputer, we built a very precise model on the screen, then applied simulations of dynamic forces to generate precise analyses of how various parts will behave.



S A F E T Y F E A T U R E S

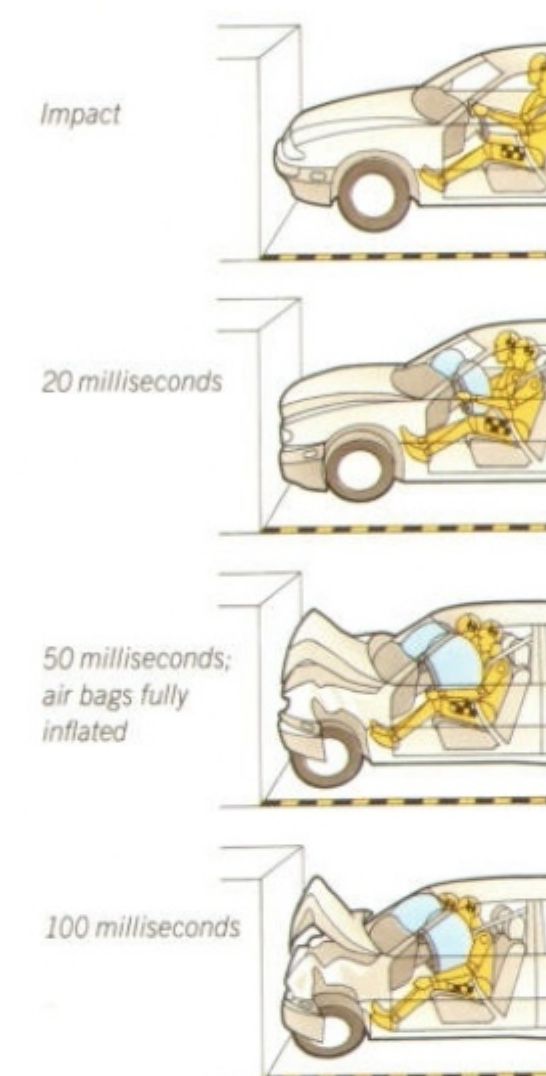
The Mazda Millenia sedan features the following safety equipment:

- Three-point safety belts for all outboard occupants, with adjustable front shoulder belt anchors
- Driver's- and passenger's-side air bag Supplemental Restraint System (SRS)
- Side-impact door beams
- Anti-lock Brake System (ABS)
- Meets 1997 U.S. side-impact standards
- Dual-circuit 4-wheel disc brakes
- Laminated windshield glass
- Head restraints for all outboard occupants
- Center high-mount stop lamp
- Energy-absorbing crumple zones
- Breakaway inside rearview mirror
- Halogen headlights with projector-type low beams
- Integral projector fog lights
- Side marker lights and reflectors
- Child-safety rear door locks
- Automatic transmission shift interlock
- Electronic Traction Control (opt. Millenia / Millenia Leather, std. Millenia S)



◀ Superb visibility is a standard feature. Four-beam halogen headlights with projector-type low beams light up the night. And halogen fog lamps can enhance bad-weather visibility. So do the windshield wipers, which clear an unusually large area. They're mounted to the car's frame, not a substructure, and rubber-insulated, so operation is especially quiet and smooth. Aerodynamics help keep the side and rear windows clear.

➤ Both a driver's- and passenger's-side air bag Supplemental Restraint System (SRS) are standard in every Millenia. In certain severe frontal impacts, a special sensor triggers the air bags to help prevent serious injuries. Most air bag systems are triggered by an array of electromechanical sensors. The Millenia system uses a single piezoelectric sensor, which has no moving parts and so is designed to offer even greater reliability. The illustration at right indicates how quickly the air bags will deploy. After deployment, the air bags will then deflate in a fraction of a second.*

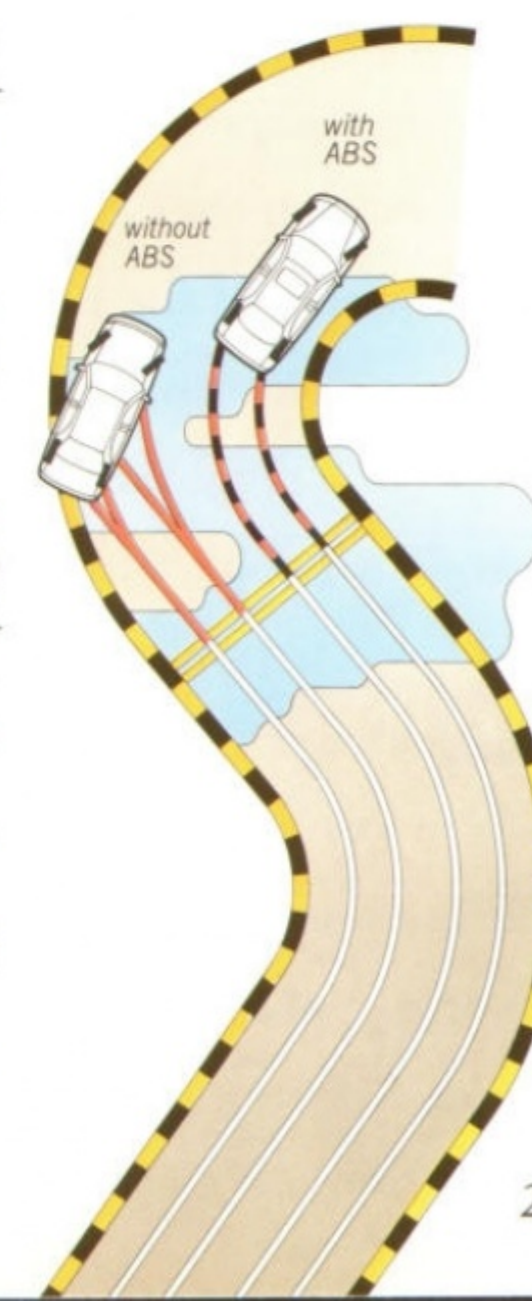


*Air bags are fully effective only when your safety belts are properly fastened. Never use a rear-facing child restraint in the front passenger seat of this or any vehicle with a passenger-side air bag. See the Features page for details.

✓ Intrusion beams in each door help protect in some side impacts. Other structural protection includes front and rear crumple zones that absorb impact forces, and a special longitudinal "spine" that helps direct these forces away from the point of impact and distribute them more evenly throughout the structure. This design helps ensure the structural integrity of the passenger cabin—and more importantly, protect its occupants.



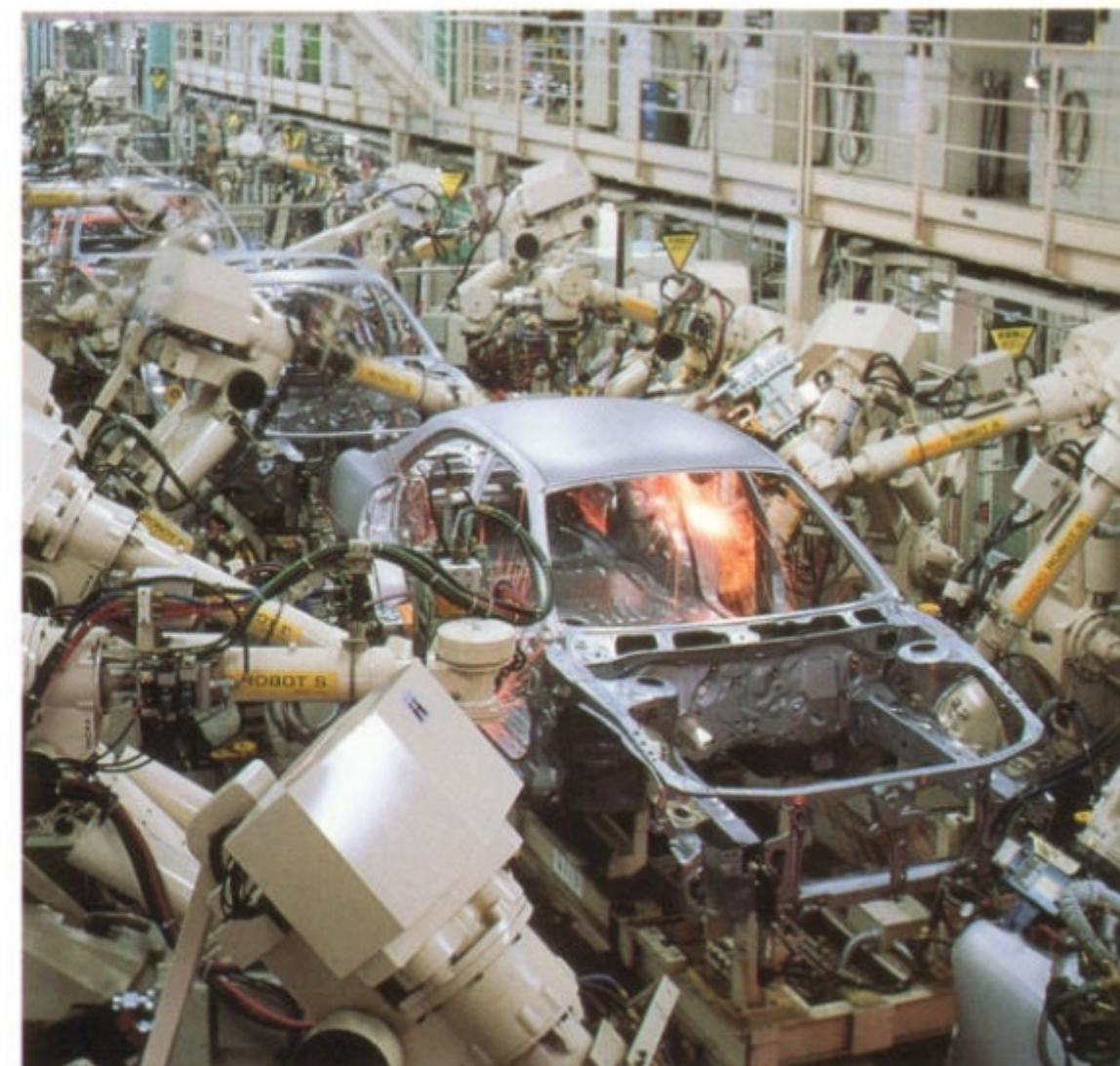
➤ In sudden stops, particularly on slippery surfaces, the standard Anti-lock Brake System (ABS) helps keep the car in a straight line. Perhaps more importantly, if you have to stop and swerve at the same time, ABS can help you to retain steering control. A sensor at each wheel detects any sudden change in wheel movement that could lead to lockup, and a micro-processor controller momentarily relaxes braking pressure on that wheel so that it keeps rolling and maintains better traction. Power-assisted 4-wheel disc brakes are standard on the Millenia, and the front discs are ventilated to resist fade in repeated stops.



QUALITY



➤ The craftsmanship and attention to detail behind the Millenia are perfectly exemplified by the care taken in creating the luxurious finish on the dash. Actual leather is used to create the forms from which the dies are made, so that the Millenia dash has the exact same grain and look.



▲ Through General Numerical Control (GNC), a total computerized system, robots are "trained" to perform their tasks with exceptional touch and skill. However, we rely on our people for stringent inspections throughout the manufacturing of each Millenia.

Examine a Millenia up close, and you'll immediately see the thorough attention we've paid to quality. The tight fit of the body panels, for instance. Or the deep

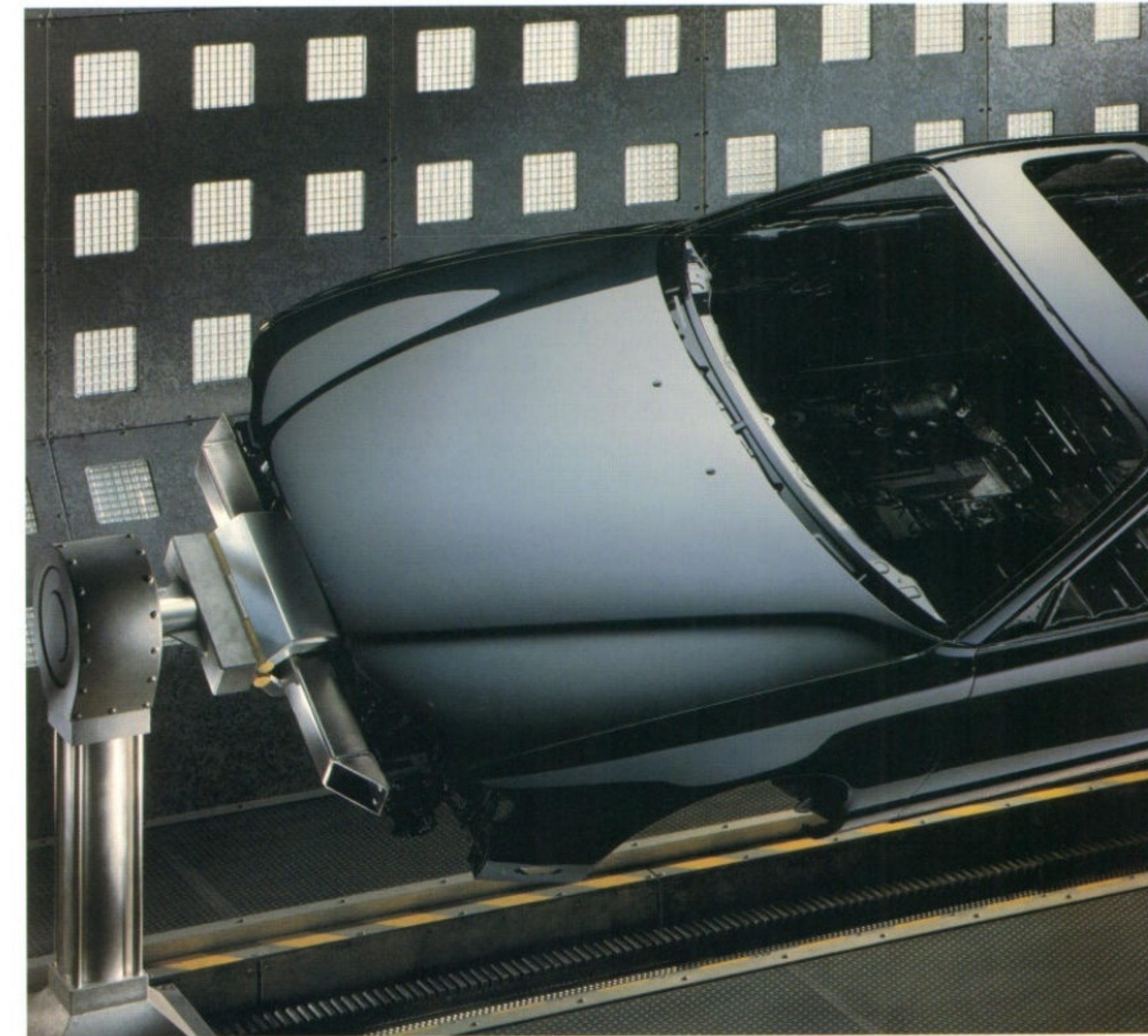
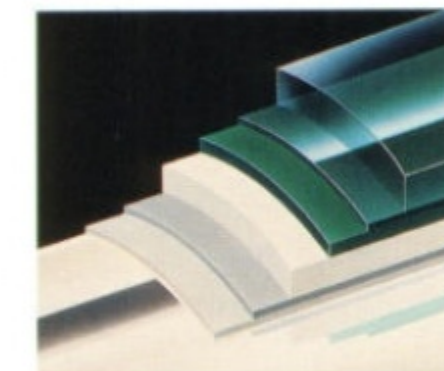
paint finish. Equally notable are many more subtle details. Like the virtual absence of exposed screw heads in the cabin. Or the Teflon*-coated door hinges.

We reached this level of fit and finish by first designing our manufacturing facility from the ground up. Built specifically to produce luxury cars, it's spacious and bright, with an emphasis on employee comfort and product quality.

Here, with the help of our supercomputers, we've taken the integration of design and manufacturing to new levels. Our team of robots is highly advanced. And we apply over 80 separate durability standards, the goal being to produce a car that will still feel solid and new for many years down the road.

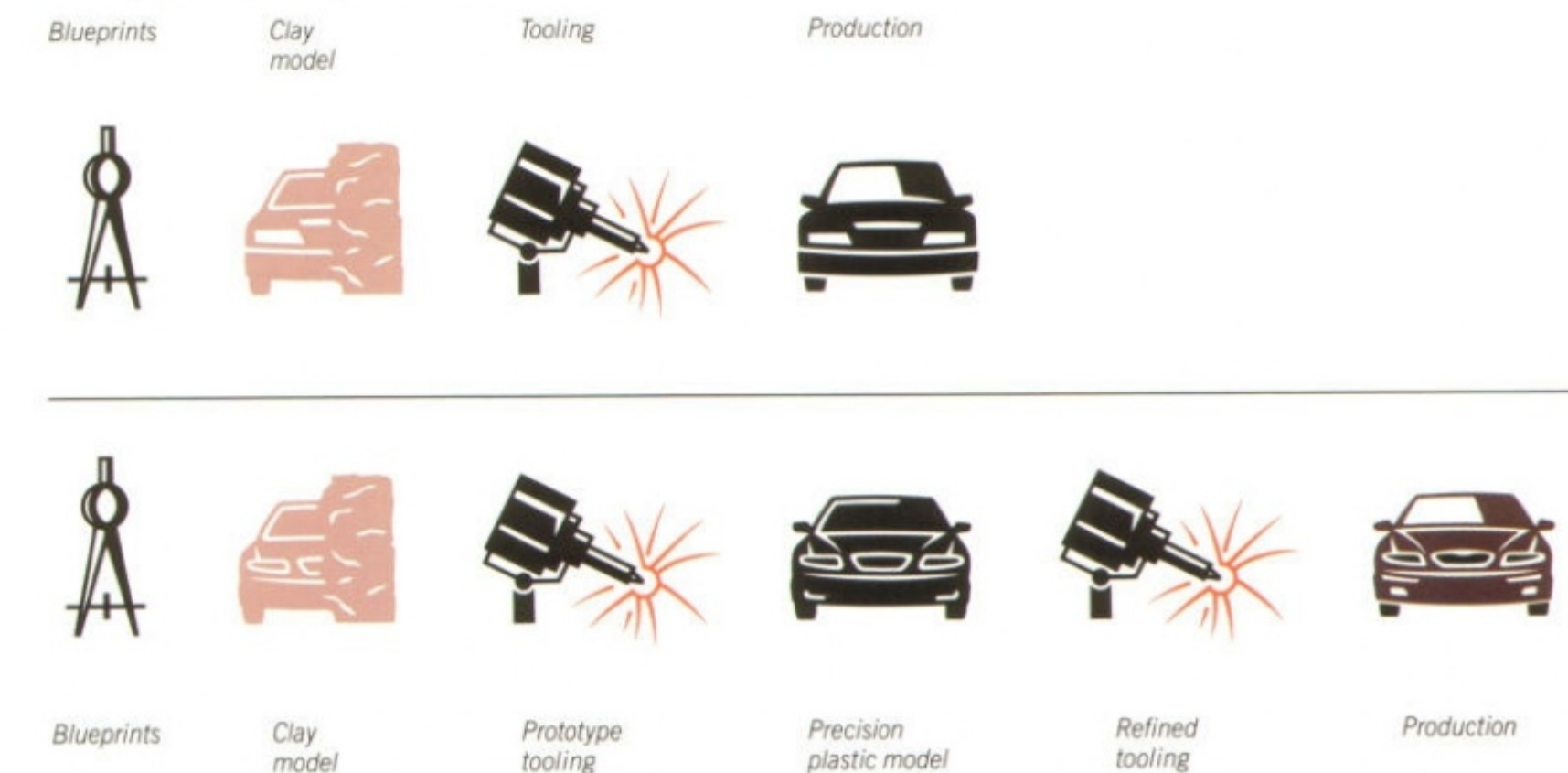
You won't have to own this car for many years to appreciate this fact, however: In a world of planned obsolescence, the new Mazda Millenia stands apart from the pack.

▼ Examine most cars, even very expensive ones, closely and you'll see that the finish is a bit better on the horizontal than on the vertical surfaces. There's a simple reason for this: Wet paint on a vertical surface will run if it's applied too heavily. Mazda engineers have invented a solution. By rotating the body of the Millenia in the drying booth after paint is applied, an even coating is achieved on all surfaces. Mazda calls this method a "high reflex" process, and it's used for most of the Millenia colors. It virtually eliminates "orange peel," producing a finish of striking depth, thicker and more durable to resist chipping.



➤ For most of today's cars, the design process goes from a clay model straight to final tooling for manufacturing. This shortens the development cycle—and reduces costs—but can also compromise the fit and finish. So in creating the Millenia, Mazda used a far more exacting process. An additional stage was added, going from the clay to an actual, full-size precision plastic model. This way, the car's appearance was thoroughly evaluated before production began. Changes in the design and improvements for final tooling were made only after the plastic model was thoroughly examined. Adding this step lengthens development time, but can greatly enhance the fit and finish of the production car.

Development cycle: Typical sedan vs. Millenia.



* Teflon is a registered trademark of E.I. Du Pont De Nemours and Company.

SPECIFICATIONS

Engine	Millenia/Millenia Leather	Millenia S
Type	DOHC 24-valve V6	DOHC 24-valve Miller-cycle V6 with Lysholm compressor and twin intercoolers
Displacement	2.5 liters (2497 cc)	2.3 liters (2255 cc)
Bore and stroke	3.33 x 2.92 inches	3.16 x 2.92 inches
Compression ratio	9.2:1	10.0:1
Horsepower, SAE net	170 @ 5800 rpm	210 @ 5300 rpm
Torque, SAE net lb-ft	160 @ 4800 rpm	210 @ 3500 rpm
Fuel system	Multi-port electronic fuel injection	Multi-port electronic fuel injection
Fuel	Premium unleaded recommended	Premium unleaded required
Ignition system	Breakerless electronic	Breakerless electronic
Drivetrain		
Type	Front-wheel drive	
Transmission	4-speed electronically controlled automatic with overdrive and lockup torque converter	
Chassis		
Body/frame	Unit body	
Front suspension	Independent, multi-link with coil springs and stabilizer bar	
Rear suspension	Independent, multi-link with coil springs	
Steering	Rack-and-pinion type with engine-rpm-sensing variable power assist; steering wheel turns, lock-to-lock: 2.9; turning circle diameter, curb-to-curb: 37.4 feet	
Brakes	Power-assisted with dual diagonal hydraulic circuits, 10.8-inch ventilated front discs, 11.3-inch rear discs, Anti-lock Brake System (ABS)	
Wheels	Aluminum alloy: 6.0JJ-15 (Millenia/Millenia Leather); 6.5JJ-16 (Millenia S)	
Tires	All-season radials: P205/65R15 92H (Millenia/Millenia Leather); P215/55R16 91V (Millenia S)	

Chassis (continued)	
Fuel capacity	18.0 gallons
Curb weight	3216 pounds (Millenia) 3232 pounds (Millenia Leather) 3391 pounds (Millenia S)
Dimensions (inches)	
Wheelbase/length	108.3/189.8
Width/height	69.7/54.9
Track: front/rear	60.2/60.2 (Millenia/Millenia Leather) 59.8/59.8 (Millenia S)
Headroom: front/rear (with moonroof): f/r	39.3/37.0 37.9/36.5
Legroom: f/r	43.3/34.1
Shoulder room: f/r	55.1/54.2
EPA passenger volume	94 cu. ft.
EPA cargo volume	13 cu. ft.
Coefficient of drag (Cd)	0.29

EPA Mileage Estimates (mpg)	
Millenia/Millenia Leather	20 city, 27 highway
Millenia S	20 city, 28 highway

Warranty

The Mazda 36-month/50,000-mile, "bumper-to-bumper" limited warranty. Mazda warrants that the Mazda vehicle will be free of defects with normal use and prescribed maintenance for 36 months or 50,000 miles, whichever comes first, or Mazda will repair any problem without charge. Ordinary maintenance items or adjustments, parts subject to normal wear and replacement and certain other items are excluded. This transferable "limited warranty" is free on all new 1995 Mazda vehicles sold and serviced in the United States. See your Mazda Dealer for details.

Complement your new-vehicle limited warranty with the Mazda Extended Protection Plan, the only service agreement backed by Mazda. Ask your dealer for details.

Information and illustrations in this brochure are based on the latest competitive and Mazda product information available at the time of publication. Some equipment shown is optional at extra cost; specific options may be available only in combination with other options. Specific combinations of colors, interiors, equipment or features may vary from time to time and by geographic area; colors in illustrations may vary from actual upholstery or paint colors due to reproduction and printing processes. Mazda reserves the right to make changes without notice in product content and price at any time. Each of the vehicles portrayed in this brochure is equipped with safety belts for occupant protection. Although the safety belts in one or more of the photographs or illustrations may not be shown in the normal position, safety belts should always be used in accordance with the instructions in the owner's manual.

FEATURES

Mechanical Features

	Millenia	Millenia Leather	Millenia S
Anti-lock Brake System (ABS)	S	S	S
Electronic Traction Control	P	P	S

Exterior Features

	Millenia	Millenia Leather	Millenia S
Dual heated power mirrors	S	S	S
Intermittent windshield wipers with variable control	S	S	S
Tinted glass	S	S	S
Halogen headlights with projector low beams	S	S	S
Integral projector fog lights	S	S	S

Interior Features

	Millenia	Millenia Leather	Millenia S
3-point safety belts for all outboard occupants with rear seat center lap belt; height adjustable front shoulder-belt anchors	S	S	S
Driver's- and passenger's-side air bag Supplemental Restraint System (SRS)*	S	S	S
Reclining front bucket seats with driver's adjustable thigh support	S	S	S
Cloth upholstery and molded door-trim inserts	S	—	—
Leather-trimmed upholstery**	—	S	S
Leather-wrapped shift lever and hand brake grips	—	S	S
Power driver's seat with 8-way adjustment	S	S	S
Power passenger's seat with 4-way adjustment	—	S	S
Leather-wrapped steering wheel	S	S	S
Illuminated entry system	S	S	S
Illuminated driver's- and passenger's-visor vanity mirrors	S	S	S
Lockable, illuminated glove box	S	S	S
Center console with storage	S	S	S

S: Standard O: Optional —: Not available P: Package option A: Dealer-installed accessory

*A child in a rear-facing child restraint can be badly injured by the passenger air bag if it inflates. Never use a rear-facing child restraint in the front passenger seat of any vehicle with dual air bags. For special instructions on other child restraints, please review the owner's manual. **Seating surfaces upholstered in leather except for vinyl on seat side panels, rear sides of seatbacks and other minor areas.

Interior Features (continued)

	Millenia	Millenia Leather	Millenia S
Covered front door storage compartments	S	S	S
Power windows with driver's one-touch-down feature	S	S	S
Power door locks	S	S	S
Dual cup holders	S	S	S
Child-safety rear door locks	S	S	S
Power tilt steering column	S	S	S
Cruise control with steering-wheel-mounted controls	S	S	S
Anti-theft alarm system	S	S	S
Automatic climate control system with air conditioning, rear seat heater vents and front side-window demisters	S	S	S
Rear window defogger with auto shutoff	S	S	S
AM/FM/full-logic auto-reverse cassette stereo sound system with anti-theft codings, five speakers and power antenna	S	S	S
Power moonroof with tilt-up ventilation feature	—	S	S
Remote keyless entry system	—	S	S
Remote trunk/fuel lid releases	S	S	S

Options and Option Packages

	Millenia	Millenia Leather	Millenia S
White Pearl Mica paint	—	O	O
Deep Sea Mica paint	—	O	O
CD changer (six-disc, trunk-mounted)	A	O/A	O/A
Bose® Music System with individually amplified speakers and CD changer	—	O	O
4-Seasons Package: Electronic Traction Control (std. Millenia S), heated front seats, low washer-fluid-level warning light, heavy duty starter motor (std. Millenia S) and larger battery, wiper motor and windshield-washer-fluid tank	O	O	O
Protection Package: Carpeted floor mats and wheel locks	O	O	O

Exterior Colors

	Millenia	Millenia Leather	Millenia S
White Pearl Mica (High reflex process)			
Merlot Mica (High reflex process)			
Brilliant Black			
Sand Mica			
Starlight Mica (High reflex process)			
Deep Sea Mica (High reflex process)			

Color Combinations (Interior/Exterior)

Gray Cloth/Merlot Mica, Brilliant Black, Sand Mica, Starlight Mica
Gray Leather/White Pearl Mica, Brilliant Black
Beige Leather/White Pearl Mica, Merlot Mica, Brilliant Black, Sand Mica, Starlight Mica, Deep Sea Mica

ACCESSORIES

Now that you've chosen the car you really want, why not make it uniquely yours with Genuine Mazda Accessories? See your Mazda Dealer today and discover how easy it is to personalize, protect and enhance your new 1995 Millenia with Genuine Mazda Accessories.

Genuine Mazda Accessories installed by a Mazda Dealer prior to or at the time of initial vehicle retail delivery also come with the Mazda 36-month/50,000-mile warranty. See your Mazda Dealer for details.

▼ Moonroof Wind Deflector: Durable and UV-resistant, it increases driving comfort by reducing the glare and wind noise from an open moonroof.



▲ Splash Guards: Injection-molded for a precise, stylish fit, these matte black splash guards help protect your Millenia from road debris.

▼ Front mask: Custom-tailored to fit tight and look great, it helps protect the front end of your Millenia while providing easy access to the engine.

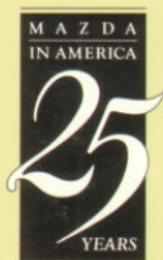


▲ Scuff Plates: Durable stainless-steel scuff plates are not only attractive and add a touch of elegance, they help you avoid scuffed paint on the doorsills.

Other Genuine Mazda Accessories available include: Center Armrest, CD Changer, Rear Spoiler, Cargo Net, Gold Kit, Side Window Visors, Car Cover, Block Heater and Rear-mount Bike Rack.



OUR COMMITMENT



Ever since Mazda first began building cars and trucks for the U.S. 25 years ago, we've offered our own unique vision: a total commitment to creating exciting vehicles that discerning drivers will love. Cars and trucks with style, flair and personality. Each one making its own strong and individual statement, so that your new Mazda will always feel just right to you.

We also want your purchasing experience to be positive so, through Mazda American Credit,* we offer a wide variety of financing plans or a convenient Mazda Personal Lease.™ And to ensure your continued satisfaction, we cover every Mazda with a 36-month/50,000-mile, "bumper-to-bumper," no-deductible warranty. It's one of the strongest warranties in the entire business."

Our commitment extends to designing vehicles that are as friendly to the environment as to their owners. For just one example, we've completely eliminated asbestos from all of our cars. We're labeling plastic parts for recycling and even working to develop hydrogen-fueled and electric engines that will be virtually pollution-free.

Why do we so strongly emphasize human values? Because we want driving to be just part of the very good feeling you'll get from Mazda.

MILLENNIA ROADSIDE ASSISTANCE

As part of our commitment to your total satisfaction, Millenia owners are automatically enrolled in our Roadside Assistance Service Program. Roadside Assistance protects your Millenia for the duration of the 36-month/50,000-mile limited warranty. Should you require assistance of any kind during this period, our service will help to get your car back on the road and minimize any inconvenience. For complete details on this service, see your Mazda Dealer.

The Full Mazda Lineup



RX-7 Sports Car



929 Luxury Sedan



Millenia Luxury Sedan



626 Sedan



MX-6 Sports Coupe



MX-3 Sports Coupe



MX-5 Miata Roadster



Protegé Sedan



MPV Minivan



B-Series Truck

mazda
IT JUST FEELS RIGHT.®

*Retail and lease financing subject to approval of Mazda American Credit. **See your Mazda Dealer for limited-warranty details.
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