

The new 1996 Audi A4.
Get ready for the ride of your life.





The excitement starts before you even turn the key. Every part of the car looks, and feels, just right. Still, you can't fully appreciate this newest Audi until you drive it.

Behind the wheel, the attention to detail lavished on this car envelops you: The quick reactions of the revolutionary four-link front suspension, the crispness of both five-speeds (manual and automatic) and the gripping tenacity of quattro, Audi's optional full-time, all-wheel drive system. Beyond the expected. To the enlightened.

The fact is, Audi overlooks nothing that can strengthen the bond between driver and car. In the tug-of-war between function and inspiration, between passion and precision, the A4 challenges conventional wisdom to achieve a balance that eludes others in its class.

The 1996 Audi A4:
Get ready for the ride of your life.



The Audi **A4**: A sports sedan with sports car exuberance.



An instant favorite in Europe, the spirited A4 arrives on our shores with a mission: Put the fun back in function. Edges abound. Get ready for the ride of your life.™

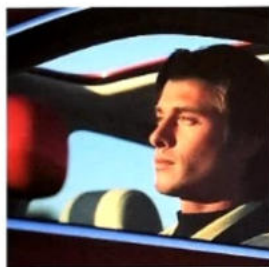




What's it like to drive the
new 1996 Audi A4? Take a rubber

band, stretch it out, aim and let go. A loud whoop
or holler is acceptable at this point.

With the introduction of the nimble A4, Audi
launches a missile in the war on mediocrity. In fact, many
believe Audi has exceeded others to a degree which places
it in an entirely new category. Consider the
evidence: four doors, yet it never bores; a
huge trunk, a lust for the road; a complete-
ness that rivals cars costing thousands
more. A better choice, a smarter choice.



Recently named the #1 Car in Europe
by *Auto Bild* magazine, the A4 was tested by readers and
judges from nine European nations. The magazine summed
up the results perfectly: "Millions of readers have chosen,
and 32 experts have tested: Audi conquers Europe."

Car, Britain's premier automotive journal, recently

came to this conclusion, "First, the fact. The new A4 beats
BMW's 3-Series. It's a more complete car, easier to enjoy
yourself in, every bit as well made, better value, more
suited to the mood of the moment."

A walk around this purposeful, yet graceful, car
thrills from every angle. The A4, front-wheel drive or
with quattro (Audi's exclusive full-time,
all-wheel drive system), is every inch
a driver's car. Yet, one that also takes
care to let passengers in on the fun.

So, how would you like your 5-
speed: automatic or manual? Either way, the A4's muscular
V6 shifts seamlessly. And with the **first and only 4-link
front suspension in North America**, Audi has
achieved a driver's dream: front-wheel drive traction and
control in a car that feels for all the world like a rear driver.
Crafted from forged aluminum, the control arms move
the steering axis closer to the center point of the wheels.

A driver's car to the core, the all-new A4 offers all-wheel drive quattro or front-wheel drive, fifth generation ABS brakes, a proven V6 power plant and a choice of



automatic or manual five-speed transmissions.





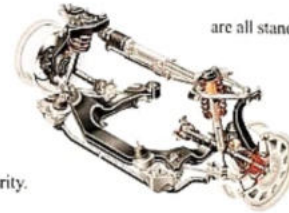
Outside forces have virtually no influence on the steering. Audi backs this with the newest generation of anti-lock brakes, ABS 5 with electronic rear brake pressure regulation. The result? The ability to steer under hard braking and exceptional control when braking while cornering.

Inspiring its driver to peak performance demands a steady focus on every aspect of the driver's sense of well-being. To Audi, that translates into an array of active and passive safety systems as well as systems to enhance personal security.

A dual airbag supplemental restraint system. Front and rear crumple zones. A passenger protection cell. Pretensioning front safety belts. An anti-theft alarm. A radio that disables itself if tampered with. And thanks to front-wheel drive and quattro, the ability to better avoid accidents in the first place. In recent safety crash tests in Europe, *Auto Motor und Sport* magazine concluded that

the overall class leader in safety was the Audi A4.

Bowing to no car in its class, the A4 also offers a level of overall refinement that sets new standards. Power windows, power mirrors, power driver's seat, genuine burled walnut trim. A tilt-and-telescopic steering wheel, top-notch sound and automatic climate control systems are all standard. Options? A premium BOSE® sound system, leather seat upholstery, a glass sunroof and, of course, quattro head a short, yet comprehensive, list.



The revolutionary four-link front suspension.

Beyond 4x4 approaches

common to truck-based sport utility vehicles, beyond chip-controlled traction control, quattro is permanently engaged, all-wheel drive that reads the road and instantly transfers power among the wheels with the most traction. Thanks to its TORSEN® (torque-sensing) differential, an A4 quattro is able to maintain directional control under conditions and at speeds that are beyond even the most

From the red-on-black aircraft style instrumentation, to the dual path intake manifold, to the cavernous trunk, to the available 5-speed automatic, to its 16" alloy wheels, the new Audi A4 is engineered for both fun and function.



sophisticated traction control devices. New for 1996: fourth generation quattro with an Electronic Differential Lock. Now all it takes is one wheel with traction to get you going.

More than simply a matter of status or prestige, quattro remains **the most intelligent approach to safe, comfortable, relaxed driving yet devised.**

Whether the road ahead is nasty or nice, quattro means confidence.

The confidence you feel driving an Audi A4—front-wheel drive or quattro—goes beyond feel for the road. Thanks to the Audi Advantage, all scheduled maintenance—even tune-ups and wheel alignments—is **no-charge for three years or 50,000 miles/80,000 kilometers.**

Whether you lease or buy, you drive the car, we take care of it.

In addition to no-charge scheduled maintenance and comprehensive new vehicle coverage, the Audi Advantage

also includes round-the-clock Roadside Assistance™ and, thanks to its fully galvanized body, a ten-year limited warranty against corrosion perforation with no mileage restrictions.

But the Audi Advantage is about more than a good night's sleep. It's the satisfaction that comes from knowing

that no company would back their cars so completely and so thoroughly unless they first built those cars to last.

Throughout the 90's, in survey after survey, **Audi has moved to the top of the automotive world in quality, reliability and customer service rankings.** The A4 will only strengthen Audi's rankings. We know this

because we've been testing the A4 in Scandinavia, Germany, South Africa, China and the U.S. since 1993.

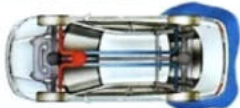
If you're tired of automotive oatmeal, get ready for the ride of your life.



Under ideal road conditions, quattro distributes power equally among all four wheels.



When conditions deteriorate, quattro can transfer up to 75% of the power to the wheels with the most grip.



As the back wheels hit the slick stuff, power is shifted to the front wheels.

A technological tour-de-force, quattro delivers full-time, all-wheel confidence and superb control under conditions that range from slippery to sublime: ice, snow,



sleet, slush, rain, loose gravel, even a sharp corner on dry pavement, quattro gives you an edge when you need it most.



The Audi A4

Performance

0-60 mph (0-100 km/h):
quattro: Manual: 7.8 sec.; Automatic: N/A
Front-wheel drive: Manual: 7.8 sec.;
Automatic: 9.0 sec.
Top track speed: 130mph (210 km/h)*
EPA estimates:
quattro: Manual/Automatic
City: 19 mpg (12.6 liters/100 km) / N/A
Highway: 27 mpg (8.1 liters/100 km) / N/A
Front-wheel drive: Manual/Automatic
City: 19 mpg (12.2 liters/100 km) / 18 mpg (12.9 liters/100 km)
Highway: 27 mpg (7.9 liters/100 km) / 28 mpg (7.8 liters/100 km)

Capacities

Engine oil: 5.3 U.S. quarts (5 liters)
Fuel tank: 16.4 U.S. gallons (62 liters)

Engine

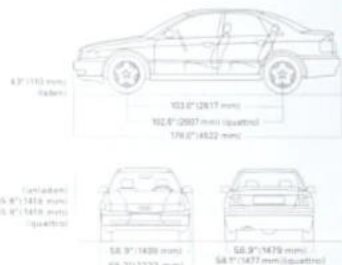
Type: 2.8-liter, 90-degree V6
Bore: 3.25 in. (82.5 mm)
Stroke: 3.40 in. (86.4 mm)
Displacement: 2.8 liters (169 cu. in.)
Compression ratio: 10.3:1
Horsepower (SAE net): 172 hp @ 5500 rpm
Torque (SAE): 184 lbs. ft. @ 3000 rpm
Fuel requirement: Regular unleaded
(87 octane), premium unleaded (91 octane)
recommended for maximum performance

Drivetrain

Front-wheel drive with Electronic Differential Lock (EDL) system or quattro IV system - permanently engaged all-wheel drive with TORSSEN center differential and Electronic Differential Lock (EDL) system

Body/Chassis

Fully galvanized construction (both sides),
multi-step anti-corrosion protection



Curb weight:
Front-wheel drive:
Manual/Auto: 2976 lbs. (1350 kg) / 3098 lbs. (1408 kg)
quattro: Manual: 3228 lbs. (1468 kg)
Interior:
Seating capacity: 5 passengers
Trunk volume: 13.7 cu. ft.

Wheels/Tires

Wheels: 7J x 16, cast aluminum alloy,
5-spoke design; Tires: 205/55 R 16 H
speed rated all-season radials

Brakes

Service brakes: Anti-lock brake system (ABS 5),
vacuum power assist, with asbestos-free linings,
dual diagonal circuits and electronic rear brake
pressure regulation
Front: Ventilated disc, 10.9 in. (276 mm) diameter
Rear: Solid disc, 9.8 in. (245 mm) diameter

Standard features, options and warranties

S=Standard O=Optional

Technical

5-speed manual transmission S
5-speed automatic transmission with
automatic shift lock O
quattro all-wheel drive system O

Comfort/Convenience

Electronic automatic climate control
system with sun sensor S
All-weather package, includes heatable
front seats (variable), windshield
washer nozzles and driver door lock O
Power windows with one-touch down,
lock-out for rear windows, pinch protec-
tion and one-touch up for front windows S
Retained accessory power for windows
(and sunroof if equipped) S
Tinted glass, banded windshield S
Power rack and pinion steering S

Convenience close feature for windows
and optional sunroof S
Electronic cruise control with resume and
speed-up features S
Dual power mirrors with defog feature S
Power glass sunroof with sunshade and
pre-select feature O
Electric rear window defogger with timer S
Power central locking system, including
trunk and fuel door S
Radio frequency remote activation of locking
system, alarm and interior lights O
Heat ducts to rear seat area S
Illuminated glove box, trunk, lighter/ashtray S
Ignition key with integral light S
Right and left illuminated vanity mirrors
in sun visors S
4 passenger assist handles S
Time delay interior light S
Anti-theft alarm system with interior monitoring
sensors and blinking theft deterrent light S
Expandable ski/storage rack O
Fuel cap hanger feature S

Steering

Rack and pinion, variable power assist
Turning circle: 36.4 ft. (11.1 m)

Cupholders in center console S
Cellular telephone (hands-free/voice
recognition) O
Seating/Trim
8-way power driver seat, manual front
passenger seat with height adjustment;
manual lumbar adjustment, both seats S
Front seatback map pockets S
Kodak leather seat upholstery O
Facette weave cloth S
Leather-wrapped steering wheel S
3-spoke sports steering wheel O
Folding front-center armrest (height
adjustable) with storage container S
Rear-center armrest S
Full center console with forward storage
bin, including cupholders S
60/40 split folding rear seat with locking
seat back S
Genuine burled walnut wood trim for
dash, door panels and console S
Front and rear carpet floor mats S

Front suspension

Four link, upper and lower control arms, anti-roll
bar, coil spring/shock absorbers (gas charged)

Rear suspension

quattro: Double control arm (upper and lower),
stabilizer bar, coil spring/shock absorbers (gas
charged), FWD. Torsion-beam axle with trailing
arms, stabilizer bar, coil spring/shock absorbers
(gas charged)

Instrumentation

Backlit instrument cluster, red illumination S
Tachometer and electric speedometer S
(160 mph/258 km/h) S
Analog clock S
Outside temperature gauge S
Trip odometer S
Coolant temperature gauge S
Intermittent wiper mode S
Oil temperature gauge S
Voltmeter S

Audio systems

AM/FM stereo cassette radio (anti-theft) S
Audio/Bose® premium system with anti-theft
AM/FM stereo cassette radio and 4
acoustically tuned speaker modules O
6-speaker sound package S
6-disc CD changer O
Preparation wiring for cellular phone S
Rear window antenna S

Exterior

Aerodynamic 3-way halogen headlights S
Alloy wheels, 16" 5-spoke design S
5-mph bumpers, painted in body color S
Body color, protective side moldings S
Retractable headlight washer system S
Body color, flush door handles S
Body color, outside mirrors, right convex,
left side flat S
Front fog lights (integrated in headlights) S
Rear fog light (integrated with left
light cluster) S
Clearcoat metallic paint O

Safety

Anti-lock brake system (ABS 5) S
Driver and front passenger airbags,
supplemental restraints S
Front 3-point safety belts, with height
adjustment S
Automatic pre-tensioning front safety
belt system S
Rear outboard 3-point safety belts S

Rear center lap safety belt with retractor S
Child-safety rear door locks S

Protection programs*

3-year/50,000 mile (80,000 km)
no-charge scheduled maintenance S
3-year/50,000 mile (80,000 km) limited
new vehicle warranty S
10-year limited warranty against
corrosion perforation S
Audi Roadside Assistance - 24-hour
emergency dispatch service for 3 years** S

*Maximum speed electronically limited to 130 mph in
U.S., 210 km/h in Canada. Obey all traffic laws.
**All-weather package is standard in Canada.
*Dealer installed.
**Ask your Audi dealer for details.

Options



Full-time, all-wheel drive quattro



A premium BOSE® sound system is available



Choose a six-disc CD changer



Stay in tune with the elements with a glass sunroof



Heated seats (standard in Canada)



Remote locking, for an added sense of security



Stay in touch with a voice-activated cellular phone



Get your hands on the A4 sports steering wheel



Kodiak leather seat upholstery for the long haul



5-speed automatic with Dynamic Shift Programming

Interior colors



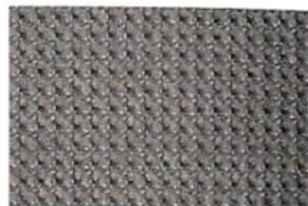
Anthracite leather



Anthracite facette weave cloth



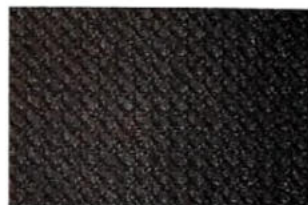
Titanium leather



Titanium facette weave cloth



Ecu leather



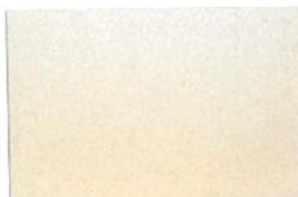
Slate Blue facette weave cloth

Some options pictured may be offered as part of an option package. See your dealer for details.

Exterior colors



Pearl White *pearlescent*



Aluminum Silver *metallic*



Casablanca White



Brilliant Black with *clearcoat*



Laser Red



Europa Blue Mica *metallic*



Autumn Red *metallic*

Exterior/Interior

Pearl White *pearlescent*
Anthracite (L,FW)
Ecu (L)
Titanium (L,FW)

Casablanca White
Slate Blue (FW)
Titanium (L,FW)

Brilliant Black with *clearcoat*
Anthracite (L,FW)
Ecu (L)
Titanium (L,FW)

Laser Red
Anthracite (L,FW)
Titanium (L)

Aluminum Silver *metallic*
Anthracite (L,FW)
Titanium (L)

Europa Blue Mica *metallic*
Ecu (L)
Titanium (L,FW)

Emerald Mica *metallic*
Ecu (L)
Titanium (L,FW)

Autumn Red *metallic*
Anthracite (L,FW)
Ecu (L)

L = Kodiak leather
FW = facette weave cloth

The color combinations shown above compose the standard order program for current models. Consult your dealer for details and availability.

Note: A word about this brochure. Audi of America, Inc. believes the specifications in this brochure to be correct at the time of printing. However, specifications, standard equipment, options and colors are subject to change without notice. Some equipment may be unavailable when your car is built. Please ask your dealer for advice concerning current availability of standard and optional equipment and verify that your car will include the equipment you ordered. See your dealer for complete details on the Audi Advantage, limited warranty, 24-hour Roadside Assistance program and limited warranty against corrosion perforation. Tires supplied by various manufacturers. Cabriolet not available in Canada. Some vehicles shown with options. "Audi," "quattro," the four rings and Audi emblems are registered trademarks of Audi AG. "A4" is a trademark of Audi AG.

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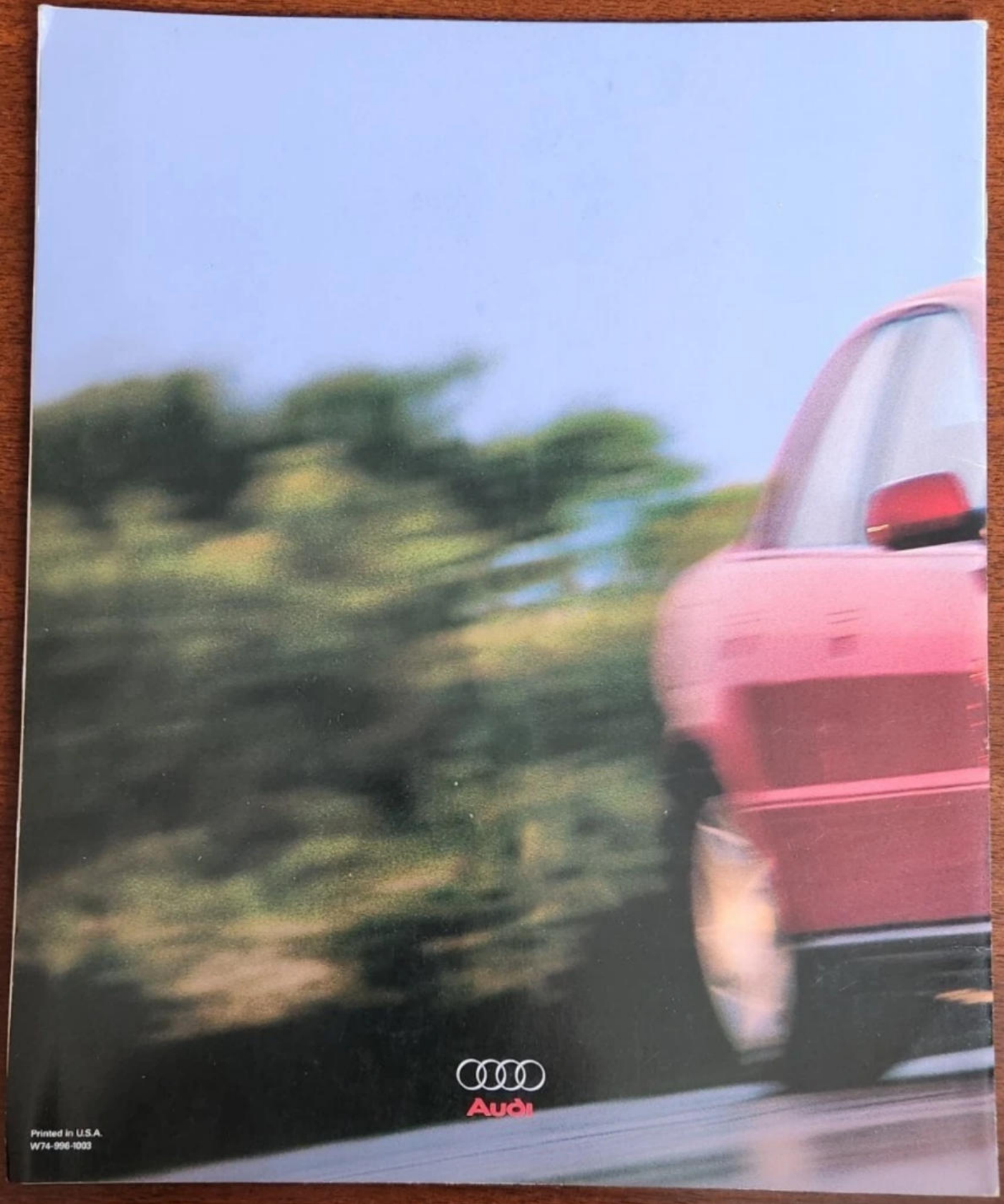
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