

1980 CHRYSLER

LeBARON





CHRYSLER LEBARON . . . A new measure of prestige

The whole idea of elegance in a personal-sized car is rapidly changing. Chrysler LeBaron has had a great deal to do with this changing attitude. In 1980 LeBaron goes a step further in this new direction of elegance with a more economical and manageable size. If you're looking for this new kind of car . . . Chrysler LeBaron has it!

This year LeBaron has new style in the two-door specialty hardtop. It's shorter, leaner and lighter, but still retains roominess for six passengers and adds more headroom and shoulder room. Of course, it keeps its best face forward with a unique quarter window treatment in the new padded Landau vinyl roof design with opera lamps. For the ultimate in mid-size luxury, a special LeBaron LS Package is a desirable option.

For a more distinctive "1980 fresh" appearance, LeBaron's front end, rear end, and roof styling are classically new. It looks like no other car on the road. Wait until you try the new easy-entry system. Like magic, the front seat moves forward, allowing your rear seat passengers easy entry and exit.

Of course, we didn't change those LeBaron features that you especially like. For example, all LeBaron models have a long list of standard equipment including floor carpeting, automatic transmission, power steering, power front disc brakes, and more—those things that deliver comfort ride, convenience, and easy handling.

See for yourself. Take the time and test drive one today!



LUXURY ON THE INSIDE, TOO

There's a choice of five colours in plush all-cloth individually adjustable 60/40 split-bench seats. A folding centre armrest and reclining passenger seat back make those long trips seem much shorter. Rear seat passengers will find entry and exit to be much easier because of LeBaron's new seat-back latch design.

The LeBaron LS Limited Package includes a console and bucket seats for sports enthusiasts.

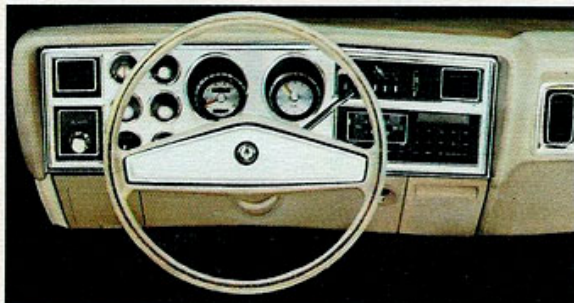


FOUR-DOOR CONVENIENCE WITH LeBARON

Many people find their kind of automobile in a four-door sedan. LeBaron's commanding good looks are retained. It's a delight to drive, with easy-handling, comfort and quiet all built in. The Slant-Six 3.7-litre (225 cu. in.) engine couples fuel economy with performance. Optionally, a 5.2-litre (318 cu. in.) 8-cylinder engine with either 2- or 4-barrel carburetors is available, if your power needs demand.

You're surrounded by the "silence" of quality engineering and manufacturing. LeBaron's combination of Unibody all-welded body construction, moulded foam-back headliner, judicious use of insulation, and vibration isolators throughout, assure you of Chrysler quality.

Nearly forty safety features are standard, ranging from safety-rim wheels and a dual braking system to energy-absorbing steering column and padded instrument panel with "live" gauges for monitoring important driving functions.



Four-door interiors share the colour selections and seating of the two-door specialty hardtop. Due to its design, the four-door maximizes room for the driver and passengers.

The instrument panel blends style with function. It's easy on the eyes, quick and uncomplicated to operate. Four functions, windshield wiper/washer with directional signals and headlight dimmer are on the multifunction control stalk.

It's the best LeBaron ever. We think it's the best mid-size luxury car ever. Drive one soon at your Chrysler dealer!



Interiors, with six-passenger comfort, are a mixture of styling, practicality, and adequate space for people and cargo.

The 60/40 split-bench seat with centre armrest and passenger side seat recliner is standard. It's available in three exciting colours to match the wide selection of exterior treatments.

TOWN & COUNTRY . . . The Wagon "At Home" Anywhere

If your life style coincides with the name of this great Town & Country, it's time you looked into 1980 Chrysler LeBaron. Classic styling is only part of the story. Like the four-door sedan, it has a 2863-millimetre (112.7-inch) wheelbase plus some great "space" engineering. With 2033 dm³ (71.8 cu.ft.) of cargo space, this LeBaron can handle just about anything you'll be carrying.

The Town & Country takes you into two worlds with the best of both worlds. If your idea of a luxury car is changing, Chrysler LeBaron, in three body styles, provides a beautiful alternative.

See this great car at your Chrysler dealer!



WAGON OPTIONS

ROOF RACK

Adds to your cargo-carrying capacity. There may be times in the life of your wagon when even the ample interior cargo space won't be enough.

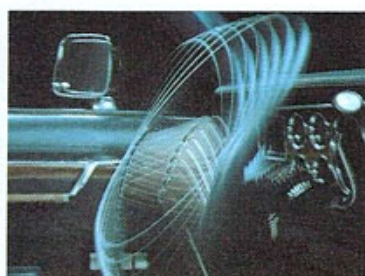


REAR WINDOW WIPER/WASHER

Clean windows mean better visibility. This option takes care of mud, light snow, and splatter you encounter . . . especially in winter driving.



A.



C.



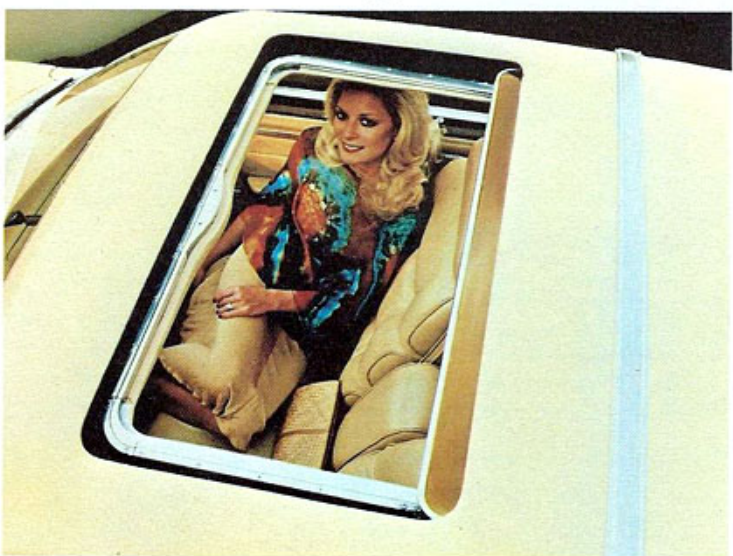
B.



E.



D.



F.

OTHER OPTIONS

- A. **DIGITAL CLOCK.** All electronic unit features crystal-controlled accuracy to within 60 seconds a month. Silent operation with no moving parts and high reliability. Probably the finest car timepiece ever made!
- B. **AIR CONDITIONING.** With Automatic Temperature Control, the perfect answer to hot weather driving. The system with its high-capacity blower provides quick cool-down. Blower speeds and temperature control are fingertip handy.
- C. **TILT STEERING WHEEL.** For better convenience adjusts to fit the comfort and reach needs of anyone behind the wheel. Moves easily out of the way for ease of entry and exit.
- D. **AM/FM/MX STEREO CASSETTE** with Dolby* feature. Listen to your favourite radio programs or tapes. Makes the passing time more pleasurable.
- E. **VANITY MIRROR.** Located on the sun visor, driver's or passenger's side. Convenience item that lets you know if you're putting your "best face forward".
- F. **SUNROOF.** Power-operated to slide open easily. Delivers a bright, open "convertible feeling".
*Trademark, Dolby Laboratories

Chrysler LeBaron Standard Equipment Features

- ALTERNATOR**—60 amp., 65 amp. with optional rear-window defroster
- ASH RECEIVERS**—Instrument panel and rear armrests
- BATTERY**—370 amp., maintenance free with built-in test indicator
- *BODY**—Unibody construction combines body and frame into one solid, strong unit. Seven-stage anti-corrosion process
- *BRAKES**—Dual braking system with separate brake-fluid reservoir in master cylinder. Front disc and rear drum power.
- *BUMPERS**—Hydraulic energy absorbing units restrict damage to bumpers and filler panels at impact speeds up to 8 km/h (5 mph), front and rear
- BUMPER GUARDS**—Front
- *BUMPER RUB STRIPS**—Front and rear
- CATALYTIC EXHAUST SYSTEM**
- CIGAR LIGHTER**
- COAT HOOKS**—Left and right side, made of soft plastic
- COOLANT RESERVE SYSTEM**
- *DOORS**—Safety action recessed door handles, keyless locking system. Interlocking non-override door locks (except driver's door)
- EMISSION CONTROLS**—Closed crankcase ventilation. Air preheat. Evaporative control and charcoal canister. Automatic vacuum spark advance, exhaust gas recirculation and electric-assist choke.
- FLOOR CARPETS**—Front and rear
- HEADLINING**—Reinforced headliner of perforated hardboard covered with foam-backed knit nylon
- HEATER/DEFROSTERS**—With upper and lower level ventilation
- HOOD RELEASE**—Conveniently located inside, below the instrument panel
- HOOD SILENCER PAD**
- HORNS**—Dual
- IGNITION**—Electronic Ignition System eliminates breaker points and condenser. Reduces tune-ups and emissions. Provides easier starting
- *IMPACT PROTECTION**—Protection beams in door. Improved rear impact and roll-over integrity fuel systems.
- *INSTRUMENT PANEL AND CONTROLS**—Sherwood woodtone instrument panel includes a padded "cockpit style cluster" design with "key-left-in-ignition" warning buzzer, integrated brake fluid pressure loss—parking brake warning indicator and locking glove box.
- *LIGHTS**—Dual rectangular headlights, tail-lights, stoplights and backup lights, sidemarker lights and reflectors, opera lights, (2- and 4-door models) dome light with door courtesy switches, turn signal lights with lane change feature. Door courtesy lamps and map light (2- and 4-door models), 4-way emergency flasher
- *LOCKS**—Anti-theft ignition and break-in resistant trunk lock
- *MIRRORS**—Outside, remote control, left, rear view mirror in chrome. Inside, balljoint-mounted prismatic mirror with energy-absorbing lip around edge of glass
- MULTIFUNCTION COLUMN SWITCH**—Turn signal control lever with integral headlight dimmer control and windshield wiper control
- PAINT**—14 colours in durable Acrylustr finish
- *SEAT BELTS**—Combined lap and shoulder "unibelt" system for driver and front outboard passenger. Lap belts for all remaining passengers.
- *SEATS**—60/40 Cloth split bench with driver and passenger head restraints, passenger side seat recliner. Foam cushion pads of fire-retardant materials. Energy-absorbing seat backs, including safety fold-back latches. (Two-Door models)
- SPARE TIRE**—Hi-pressure, compact
- SPEEDOMETER**—Dual calibrated (km/h & mph) with metric predominant. Distance recorder (odometer) reads in kilometres
- *STEERING**—Power with impact-absorbing column and wheel. Steering column lock and 2-spoke wheel with woodtone insert and full horn pad
- STOWAGE BINS**—Cargo area with lockable covers (Station Wagon)
- *SUN VISORS**—Left and right, padded swivel type
- SUSPENSION**—Big car ride. Front anti-sway bar. Torsion bars, front. Leaf springs, rear. Oriflow shock absorbers. Entire front suspension and the front engine mounts isolated from the unitized body by four rubber mounts
- TIRES**—White sidewall, glass-belted radial
- TRANSMISSION**—Torqueflite
- TRIP ODOMETER**—Calibrated in kilometres
- VINYL ROOF**—Full padded style (Four-Door Sedan only) padded landau (Two-Door)
- *WHEELS**—15 inch Safety-Rim
- WHEEL COVERS**—Premium
- *WINDSHIELD**—Laminated glass prevents shattering
- *WINDSHIELD WIPERS/WASHERS**—Electric 2-speed with overlapping wipe pattern.
- *Safety Features**

Selected Optional Equipment

- AIR CONDITIONING**—Manual or Automatic Temperature Control
- AIR DEFLECTOR**—Roof (Town & Country)
- AUTOMATIC SPEED CONTROL**
- AXLE**—Rear with Sure-Grip Differential
- BATTERY**—500 amp. Long Life
- BUMPER GUARDS**—Rear
- CARGO SECURITY COVER**
- CHIME WARNING SYSTEM**
- CLOCK**—Electronic digital
- CORNERING LIGHTS**
- DECK LID RELEASE**—Inside
- DEFROSTER**—Electrically-heated rear window
- ENGINE BLOCK HEATER**
- GAS CAP, LOCKING**
- GLASS**—Tinted, all windows
- HALOGEN HEADLAMPS**
- ILLUMINATED ENTRY SYSTEM**
- LUGGAGE ROOF RACK**—Town & Country
- MIRRORS**—Illuminated sun visor left & right
Right outside remote control
- PACKAGES**—There are many special option packages available some of which are:
Air-Conditioning Value Package, Light Package, "LS" Package, or the Sport Appearance Package. See your dealer for full details
- POWER ASSISTS**—Antenna. Deck or liftgate release. Door locks, seats, left. Windows
- RADIOS**—AM, AM/FM/MX, AM or AM/FM with CB transceiver and fixed tri-band antenna, AM/FM with 8-track tape player, AM/FM with electronic search control and AM/FM/MX tape cassette player with Dolby* noise reduction system
- ROOF, T-BAR**—Includes see-through removable panels (Two-Door Specialty Hardtops)
- STEERING WHEELS**—Leather-wrapped 2- or 3- spoke. Tilt steering wheel
- SUN ROOF**—Power operated with tinted glass
- SUSPENSION, HEAVY-DUTY**—Includes torsion bars, rear springs and shock absorbers
- UNDERCOATING**
- WASHER/WIPER**—Liftgate (Wagons only)
- WHEEL COVERS**—Wire
- WHEELS**—Forged aluminum road wheels
- *Trademark, Dolby Laboratories**
- Ask your dealer for the complete story on the many other Chrysler LeBaron available options.*

SEAT AVAILABILITY

Model	Standard Seat	Material	Optional Seat	Material
LeBaron Two- and Four-Door models	60/40 split bench with centre armrest (a) (b)	Cloth (Velour)	60/40 split bench with centre armrest (a) (b)	Leather & vinyl
Town & Country Station Wagon	60/40 split bench with centre armrest (a)	Cloth (Velour)	60/40 split bench with centre armrest (a)	Leather & vinyl

(a) Includes passenger side recliner.

(b) Includes driver's side inertia latch and passenger side easy entry system on two-door models.

CHRYSLER LeBARON BASIC SPECIFICATIONS

Model Availability

	Two-Door Specialty Hardtop	Four-Door Sedan	Four-Door Station Wagon
LeBaron	X	X	
LeBaron Town & Country			X

Exterior Dimensions

	Two-Door Specialty Hardtop		Four-Door Sedan		Four-Door Station Wagon	
	millimetres	inches	millimetres	inches	millimetres	inches
Wheelbase	2761	108.7	2863	112.7	2863	112.7
Overall Length (a)	5110	201.2	5213	205.2	5220	205.5
Overall Width	1885	74.2	1885	74.2	1885	74.2
Overall Height	1356	53.4	1405	55.3	1410	55.5
Track—Front	1524	60.0	1524	60.0	1524	60.0
—Rear	1511	59.5	1511	59.5	1511	59.5
Curb Weight—kilograms	1534		1575		1640	
—pounds		3382		3472		3616

(a) Includes bumper guards.

Interior Dimensions

	Two-Door Specialty Hardtop		Four-Door Sedan		Four-Door Station Wagon	
	millimetres	inches	millimetres	inches	millimetres	inches
Effective Headroom—Front	955	37.6	998	39.3	996	39.2
—Rear	932	36.7	958	37.7	983	38.7
Effective Legroom—Front	1074	42.3	1077	42.4	1077	42.4
—Rear	848	33.4	950	37.4	950	37.4
Shoulder Room—Front	1420	55.9	1422	56.0	1422	56.0
—Rear	1450	57.1	1422	56.0	1422	56.0
Hip Room—Front	1412	55.6	1443	56.8	1443	56.8
—Rear	1300	51.2	1438	56.6	1438	56.6

Luggage Compartment

	Two-Door Specialty Hardtop		Four-Door Sedan	
	millimetres	inches	millimetres	inches
Loading Height	724	28.5	724	28.5
Usable Luggage Capacity—dm ³	425		442	
—cu. ft.		15.0		15.6

Station Wagon—Cargo Compartment

	millimetres	inches
Height—floor to roof at liftgate opening	693	27.3
Length—2nd seat to end of open tailgate	1316	51.8
—2nd seat to closed tailgate	1250	49.2
—front seat to end of open tailgate	2149	84.6
—front seat to closed tailgate	2085	82.1
Width—liftgate opening at floor	1120	44.1
—between wheelhousing	1100	43.3
—at belt line	1212	47.7
Loading Height	582	22.9
Volume—dm ³	2033	
—cu. ft.		71.8

ENGINE AND TRANSMISSION SPECIFICATIONS

	6-cylinder		8-cylinder	
	Standard	Optional	Optional	Optional
Availability	Standard	Optional	Optional	Optional
Displacement—litres	3.7	3.7	5.2	5.2
—cu. in.	225	225	318	318
Carburetor	1-barrel	2-barrel	2-barrel	4-barrel
Bore—millimetres	86	86	99	99
—inches	3.4	3.4	3.91	3.91
Stroke—millimetres	105	105	84	84
—Inches	4.12	4.12	3.31	3.31
Installed Net Power (kW @ R.P.M.)	71 @ 3600	78 @ 3600	93 @ 3600	119 @ 4000
(H.P. @ R.P.M.)	95 @ 3600	105 @ 3600	125 @ 3600	160 @ 4000
Installed Net Torque (N•m @ R.P.M.)	224 @ 1600	230 @ 1600	332 @ 1600	332 @ 2000
(lb. ft. @ R.P.M.)	165 @ 1600	170 @ 1600	245 @ 1600	245 @ 2000
Compression Ratio	8.5:1	8.4:1	8.5:1	8.5:1
Air Cleaner	Silenced	Silenced	Silenced	Silenced
Catalytic Exhaust System	Standard	Standard	Standard	Not Available
Exhaust	Single	Single	Single	Single
Fuel Required	Unleaded	Unleaded	Unleaded	Leaded or Unleaded
"Electronic Spark Control" System	Not Available	Not Available	Not Available	Standard
Lock Up Torque Converter	Standard	Standard	Standard	Standard
Torqueflite 3-Speed Automatic Transmission	Standard	Standard	Standard	Standard

CHRYSLER ANTI-CORROSION WARRANTY

Every Chrysler-built car has been engineered to withstand the rigours of driving over Canadian roads. But even more than that, we realize the corrosive effects of the mixture of moisture and road chemicals. That's why there's a Chrysler Anti-Corrosion Warranty on all Chrysler-built new cars. As outlined in the Anti-Corrosion

Warranty Certificate, Chrysler Canada Ltd. warrants that for the first thirty-six months from the time the vehicle was first placed in service, any part, except exhaust system components, of its 1980 model passenger cars which develops perforations due to corrosion will be repaired or replaced without charge for parts or labour.

OPTIONAL 5/80 CHRYSLER PROTECTION PLAN

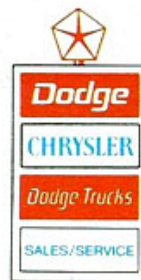
- Covers all major power train components
- Five years or 80,000 kilometres, whichever occurs first
- See your dealer for further details and cost



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BUY, RENT
OR LEASE



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OR LEASE