

1981½ Dodge 024

Now...MORE VALUE



Dodge 024 Miser

**You made it a success . . . We're making it a sensation:
Introducing the Dodge 024 Miser!**

When the sporty 024 was introduced it was promoted as a fuel saver, and style leader. Now . . . it still is. We made a few changes and it's still a fuel-saving, style leading sporty car but now at a sensational low price. That's right, we left the excitement in and took out some of the cost. That's why we call it "Miser". What's left is tremendous. And it's not a bare-bones car. How could it be with this impressive list of standard features—features we dare ask you to compare with any other car, domestic or import. The 024 Miser wins every time.

- Three-door hatchback styling
- Tops in fuel economy. Uses *regular gasoline* with the 1.7-litre engine and special 2.6:1 ratio 4-speed manual overdrive transaxle
- Seating for five passengers—custom level vinyl high-back bucket seats up front and a fold-down rear bench seat
- Front-wheel-drive for positive traction, and rack-and-pinion steering for precise handling
- Front disc and rear drum brakes
- 13 exterior colours
- Glass-belted radial tires
- Cloth-and-vinyl interior available in three colours.
- Automatic transmission available.



Standard All-Vinyl Bucket Seats

**Economical when you buy it . . . economical when you drive it.
It's tomorrow's kind of car at yesterday's prices!**

Dodge 024

Has the features you always wanted . . . and priced lower than before!



Dodge 024 with optional Sport Package

The new 024 had new specifications written for it—by the people who have bought it. The most popular options were made standard.

And it wasn't a case of adding something by taking away something else. Indeed not. All the outstanding standard features that made Dodge 024 so great were left right there for you to enjoy:

- Sporty styling with five-passenger seating
- Front-wheel-drive, rack-and-pinion steering, glass-belted radial tires
- Sport steering wheel; exterior decor mouldings
- Rallye wheels and body pillar louvres
- Woodgrain instrument panel, AM radio and lots more

PLUS THESE ADDED EQUIPMENT ITEMS—

- Premium level vinyl low-back bucket seats with a passenger side recliner in four colours
- The frisky, 2.2-litre engine and 2.6:1 ratio, 4-speed manual overdrive transaxle that uses *regular gasoline*
- Deluxe colour-keyed seat belts



Optional Premium Cloth & Vinyl Bucket Seats

Important extras for your driving pleasure. But what's equally important is *an actual reduction in price!*

Dodge 024 CHARGER 2.2

1981½—Dodge 024 Charger 2.2—spells
P-E-R-F-O-R-M-A-N-C-E!



And you thought performance was a thing of the past! Not with Charger 2.2 it isn't. This is the sporty car that uses *regular* gasoline and performs as well as it looks . . . and it looks terrific!

Styling innovations put Charger in a class by itself. Here are the features you get when you order the Charger 2.2 package, in addition of course, to the standard 024 features:

- New 4-speed 3.13 overall top gear ratio manual overdrive transaxle
- Front fender air extractors
- Hood scoop
- Rear spoiler
- Charger 2.2 rear spoiler and bodyside tape graphics
- 14-inch steel-belted, raised-letter performance tires
- 14-inch styled road wheels
- Cloth-and-vinyl sport bucket seats



Standard Cloth & Vinyl Bucket Seats

Charger 2.2 has it all—performance, economy and youthful styling!

1981 1/2 Dodge 024

Standard Equipment Features

ALTERNATOR—60 amp (65 amp with available electrically heated rear window). ASHTRAY—Front, instrument panel BATTERY—310 amp.

*BODY—Unibody construction combines body and frame into one solid, strong unit.

*BRAKES—Front, self-adjusting discs, rear drums. Diagonally balanced system.

*BUMPERS—Soft fascia panels with supports and hydraulic units to resist damage at impact speeds up to 8 km/h (5 mph), front and rear.

*BUMPER PROTECTIVE RUB STRIPS—Front and rear.

CIGARETTE LIGHTER—(Available on Miser, standard on others).

*COAT HOOKS—Left and right side, made of soft plastic.

CORROSION PROTECTION—Extensive use of galvanized steel; seven-stage anti-corrosion process. Front wheelhouse liners of high-impact plastic; chip-resistant vinyl lower bodyside coating to protect against stone damage.

*DOORS—Safety action recessed door handle keyless locking system. Interlocking non-override door locks (except driver's door). Anti-theft twist-type inside locking buttons.

ENGINES—1.7-litre 4-cylinder, OHC (Miser only); 2.2-litre 4-cylinder, OHC (Except Miser).

EXHAUST SYSTEM—Non-Catalyst to allow use of lower-cost regular leaded gasoline.

FLOOR COVERING—Cargo compartment and rear seat back, colour-keyed.

FUEL TANK—49-litre (10.8 Imp. Gal.) capacity.

GLOVEBOX LOCK—(Except Miser)

HEADLINING—Cloth-covered, colour-keyed, reinforced headliner.

HEATER/DEFROSTERS—Developed and tested for Canadian climate conditions; includes upper level ventilation system.

HOOD RELEASE—Conveniently located inside.

HORN—Single.

IGNITION—Electronic Spark Control System incorporates Electronic Ignition System. For easier starting and better fuel economy.

*IMPACT PROTECTION—Protection beams in doors. Rear impact and roll-over integrity fuel systems. Chip-resistant vinyl lower bodyside undercoating protects against stone damage.

*INSTRUMENT PANEL AND CONTROLS—Instrument panel with woodtone accents. Includes: alternator and fuel gauges, integrated low oil pressure and high temperature warning indicator, high-beam and seat belt reminder lamps, "key-left-in-ignition" warning buzzer with woodgrain applique (except Miser).

LIFTGATE—Rear with gas-filled assist struts.

LIGHTS—Single rectangular headlights, combined taillight, stoplight and backup light assembly, side marker lights and reflectors, dome light with courtesy switches turn signal lights with lane change feature, 4-way emergency flasher, transmission shift position indicator lighting (cars with automatic transmission) and variable intensity instrument cluster lighting.

*LOCKS—Anti-theft ignition and break-in resistant trunk lock.

*MIRRORS—Outside, left, manually operated, black aerodynamic sport mirror. Inside, ball-joint-mounted, mirror; prismatic day/night feature is available on Miser, standard on others.

PAINT—13 colours, including 3 metallics.

RADIO—AM with Traveller's Information Service (T.I.S.) feature for travel in the U.S. (Available on Miser, standard on others).

*SEAT BELTS—Combined lap and shoulder Unibelt system with tension reliever for driver and front passenger. Three lap belts for rear seat passengers. Deluxe colour-keyed front Unibelts, with automatic release for tension reliever, are available on Miser, standard on others.

*SEATS—Front bucket seats; foam construction in fire-retardant materials with energy absorbing seat backs. See Seat Availability Chart for details of available seat trims and styles.

SPEEDOMETER—Dual calibrated (km/h & mph) with metric predominant. Odometer reads in kilometres with tenths recorder.

*STEERING—Rack-and-pinion with impact-absorbing column and wheel.

STEERING WHEEL—3-spoke colour-keyed on Miser, 4-spoke Sport wheel on others.

SUSPENSION—Front, iso-strut, independent. Rear, trailing arm, independent with integral anti-sway feature.

TIRES—13-inch glass belted radials.

TRANSAXLE—4-speed, manual with floor shifter, synchronized in all forward gears.

*WINDSHIELD WIPER/WASHER—Electric, 2-speed with "Pulse-wipe" feature.

*Safety Features

Selected Optional Equipment

AIR CONDITIONING—(Except Miser)

AUTOMATIC SPEED CONTROL

BATTERY—430 amp. Maintenance Free

CARGO COMPARTMENT CARPET

CARGO COMPARTMENT DRESS-UP AND SOUND INSULATION—(Except Miser)

CIGARETTE LIGHTER—(Miser only; standard others)

CONSOLES—Shift lever with storage pocket and rear ash tray; front auxiliary storage bin with roll-top.

ELECTRICALLY-HEATED REAR WINDOW DEFROSTER (includes 65 amp alternator)

ENGINE BLOCK HEATER
FLOOR MATS—Colour-keyed, front and rear

GAS CAP, LOCKING
GLASS, TINTED—Windshield or all windows

HORNS—Dual

LIGHTS—Halogen Headlamp System

MIRRORS—Outside, dual remote control, sport style, colour-keyed with convex right mirror. Vanity mirror. Inside day/night, prismatic (Miser only; standard others).

PACKAGES—There are many special option packages available, some of which are: "De Tomaso" Package, Charger 2.2 Package, Sport Package, Two-Tone Paint Package and Premium Exterior Package. See your dealer for full details.

POWER ASSISTS—Power Brakes, Power Steering

POWER HATCHBACK RELEASE

RADIOS—AM (Miser only; standard others). AM/FM, AM/FM/MX, AM/FM/MX 8-track or AM/FM/MX Cassette with Dolby*. All radios equipped with Traveller's Information Service (T.I.S.) feature for travel in the U.S.

*Trademark, Dolby Laboratories

RALLYE INSTRUMENT CLUSTER—With Tachometer, Trip odometer and Electric clock

REAR DECK SPOILER—(Except Miser)

ROOF RACK, LUGGAGE

SEAT BELTS—Colour-keyed, with tension reliever and automatic release (Miser only; standard others)

SPARE TIRE—Conventional, matches other tires on car, replacing "compact" spare

STEERING WHEEL—Premium leather-wrapped Sport wheel (Except Miser)

SUN ROOF—Flip-up glass

SUSPENSION—Sport (Except Miser)

TIRES—A number of 13" and 14" optional tires are available, including all-weather steel belted radials (14") and Michelin WSW steel belted radials (13"). See your Dealer for details.

TONNEAU COVER—Conceals luggage behind rear seat.

TRANSMISSION—Torqueflite 3-speed automatic

UNDERCOATING—For additional sound deadening

WHEEL COVERS—Deluxe (Not available with rallye wheels)

WHEELS—Rallye (except Miser), Cast aluminum 13", Styled steel 14".

WINDSHIELD WIPERS—Deluxe with intermittent wipe

Ask your dealer for the complete story on the many other Dodge 024 or Dodge 024 Miser available options.

Seat Availability

Model	Standard Seat	Material	Optional Seat	Material
024 Miser Three-Door Hatchback	Custom high-back bucket; fold-down rear seat	All Vinyl	Custom high-back bucket; fold-down rear seat	Cloth and vinyl
024 Three-Door Hatchback	Premium low-back All Vinyl bucket with passenger side recliner; fold-down rear seat	All Vinyl	Premium low-back bucket; passenger side recliner; fold-down rear seat	Cloth and Vinyl
			Sport high-back bucket; fold-down rear seat	Cloth and vinyl

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