



DODGE

2009 DODGE CHALLENGER



CHALLENGER

SIMPLY STRIKING

It storms back onto the automotive scene with a long hood, short deck, and authority worthy of the name it carries. A direct descendant of one of the world's most fabled muscle cars, the new revamped incarnation combines ground-shaking power, heritage-inspired styling, and state-of-the-art features. This is the all-new 2009 Dodge Challenger. Challenger R/T has all the power that a finely tuned 5.7-liter HEMI® VVT V8 with 5-speed AutoStick® transmission provides — 370 horsepower and 398 lb-ft of torque, with 375 horsepower and 404 lb-ft of torque via the optional 6-speed manual transmission. This HEMI engine features a Multi-Displacement System (MDS)* that regulates between four and eight cylinders as needed for better fuel economy. Challenger SE sports the same athletic stance and performance hood, with a 3.5-liter High Output V6 that generates 250 horsepower — providing an outstanding combination of performance, fuel economy, quietness, and durability. Challenger debuted as a 2008 SRT8® (Street and Racing Technology) model with a 6.1-liter SRT HEMI V8 that pushes the envelope with 425 horsepower. Challenger SE, R/T, and SRT8 reinvent a classic pony car with **HEMI**® style, performance and heritage, and set the bar for modern muscle.

*15 city, 23 highway, est. EPA mpg for 5.7L HEMI V8. MDS standard with automatic transmission.





R/T shown in Brilliant Black Crystal Pearl.



SRT8® shown in Brilliant Black Crystal Pearl.

MODERN ART

One look, and you know this Challenger means business. Rear quarter panels bulge out. On R/T models, the striking egg-crate style grille pays homage to the original, now with four deeply recessed headlamps. The throwback theme continues with the high beltline, and the race-inspired satin chrome fuel filler door — with the same typeface as the original 1970 Challenger gas cap. The body-color rear spoiler and the unique rectangular dual chrome exhaust provide even more hints of power to spare. No question, the all-new 2009 Dodge Challenger R/T is one brilliantly balanced machine. Over 35 years since Challenger first made its mark on America's boulevards, its pure unbridled power comes with a measure of control and command previously unimaginable. Today, a refined powertrain works in tandem with a sport-tuned, independent rear suspension for the optimum balance of extreme power and smooth handling. And to back up this rear-wheel-drive platform, you have an Electronic Stability Program (ESP)* with all-speed traction control, Brake Assist, sport-tuned steering, and a four-wheel disc antilock braking system (ABS). Challenger's never had it this good.



*No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions.



SE shown in Brilliant Black Crystal Pearl with optional 18" cast-aluminum wheels.

TOTAL TECH

Challenger's cockpit is loaded with conveniences and state-of-the-art technology. Its 116-inch wheelbase provides best-in-class* interior room and seats five thanks to an absolutely usable backseat. Start with available 8-way power heated leather-trimmed seats for refined comfort. Then throw in a sliding center console that adjusts to three positions. Enjoy ambient interior LED lighting with available LED-illuminated cup holders. The front seatback has courtesy lights which illuminate the rear seat and floor on both sides. Keyless Go is another available convenience — it allows you to start Challenger by push-button with the key in your pocket.



The instrument panel features retro-style “Four Bomb” gauges, set off with chrome and hydrographic mini-carbon accents, a look that complements more high-tech advancements, such as the Tire Pressure Monitoring System that warns you when tire pressure is low. Available steering wheel-mounted audio controls are integrated with the available MyGIG® Multimedia Infotainment System¹ with Navigation. MyGIG can store over 4,100 digital music files plus photos on its 30-gigabyte hard drive. UConnect® hands-free, voice-activated communication system allows you to dial your wireless phone through simple voice commands.

Challenger takes its tunes seriously. Standard AM/FM radio, a CD player, an MP3 auxiliary input jack and interface give you more entertainment options, with available SIRIUS® Satellite Radio. You can also opt for the available Boston Acoustics® seven-speaker sound system with a 368-watt amplifier and subwoofer. Of course, on Challenger SRT8®, the available KICKER® SRT Audio System includes 13 speakers and an available 200-watt subwoofer and 322-watt digital amplifier. And they thought eight tracks couldn't be beat.

*Based on Ward's Middle Specialty segment. ¹MyGIG in-dash DVD capability is not available in all states. See your dealer for details.



BUILD YOURS AT **DODGE.COM**

Even if every Challenger was built exactly the same, they would still be totally unique to the scene. You can customize your Challenger with a choice of colors, including Inferno Red Crystal Pearl, TorRed, Deep Water Blue, Bright Silver Metallic, Stone White, Dark Titanium Metallic, Brilliant Black Crystal Pearl, and limited edition high-impact paints like B5 Blue* and Hemi® Orange.* Your Direct Connection with Mopar allows for separate Upfit, Performance and Power Packages.



dodge.com/challenger

SRT8® shown in Brilliant Black Crystal Pearl.

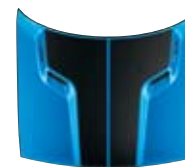
*Limited availability. Since the time of printing, some of the information you'll find in this brochure may have been updated. Specifications and all competitive comparisons are as accurate as known at the time this publication was approved for printing.



Hemi Orange
R/T only



Bright Silver Metallic



B5 Blue
Late availability



Inferno Red Crystal Pearl



Brilliant Black
Crystal Pearl



TorRed



Deep Water Blue



Stone White



Dark Titanium Metallic



17" Wheel Cover
Std. SE



18" Cast Aluminum
Std. R/T, Opt. SE



20" Chrome-clad
Cast Aluminum
Opt. R/T



20" SRT®
Forged Aluminum
Std. on SRT8®