



MEET THE JONESES,

ONLY 1 OF THOUSANDS OF HAPPY CHEVY CORVAIR FAMILIES IN THE U.S.A.!



"Rain or shine, Corvair's easy to jump in and out of in a jiffy. There's plenty of entrance room all around."

"I like the way Corvair saves me money . . . and there's plenty of cargo space to satisfy me and my family!"

"We don't have a barrel of money, but my family and I sure have good times together. That's the main reason why I'm so happy with Corvair."

"It gives me good gas mileage and plenty of get-up-and-go, too. Like that Corvair earlier this year that did so well in the Mobilgas Economy Run and then climbed Pikes Peak."

"Fact is I also get extra money savings from the air-cooled rear engine. No need to buy antifreeze, never any costly repairs for winter freeze-ups or an overheated radiator. And the Corvair's cooler in the summer because you're driving away from the engine heat."

"As for a smooth ride, the 4-wheel independent coil suspension really cushions out road shocks."

"When it comes to carrying luggage and loads, there's plenty of room for all our needs. I like the convenience of having a front trunk as well as an added place inside for stowage. Everything considered, I'm mighty glad we decided on a Corvair for our family car."

"Just glance at these pictures, and you get an idea of why I'm such a Corvair fan. It does everything I want in a family car. My only problem is that my wife won't give it up when I want to use it."



"Corvair's passenger room is great. Here you see only part of our car pool. Most of the time, six of us drive to work together."



"Had the mower sharpened. With Corvair's rear seat folded down, it went in easily and with room to spare."



"It sure is true what they say about Corvair's acrylic lacquer finish. Just a quick washing and it looks like a brand-new car."



"The Corvair easily carries all the supplies the boys and I need for our camping week-ends."

"I've noticed that even on wet or snowy streets, Corvair's still very easy to drive."





"I like the Corvair's looks and the easy way it handles."

"It's such a stylish car inside and out. Just between you and me, I can't help being pleased with the compliments it gets: how soft and comfortable the seats are, how attractive the upholstery is, what a lot of foot room there is with the practically flat floor. Even the children brag that 'their' car has a back seat you can fold up or down."

"My husband kids me about having our Corvair so much. Well, I like to use it because it's so easy for me to steer and handle, so simple to park. It certainly makes my family trips more pleasant . . . shopping, taking the kids places, doing all the other normal weekly travel."

"The truth is, I thoroughly enjoy driving the Corvair. Our entire family agrees it's the perfect car for us."

"Bet most of these scenes look familiar. If your family's driving needs are anything like ours, you require a car that serves many purposes, like the Corvair."



"The kids didn't have to do much coaxing to get me to take them on this picnic. I enjoy driving the Corvair places as much as they enjoy riding in it."



"Thanks to the Corvair's roomy front trunk, it's simple to load and unload the groceries on my shopping trips."



"By the way, we're a pretty proud bunch driving up to church in our Corvair."



"On the way, the girls talked as much about how they liked our Corvair as they did about the baby shower."



“We like all the room inside.”

“Dad tells us to invite our friends to go with us on a picnic or sometimes just for a ride. He says there's plenty of room to take them. We take lots of toys with us, too, and put 'em in what we call our secret hiding space behind the back seat. We also like to fold down the back seat when we want to really stretch out.”



Your Corvair salesman says . . .

"If you want the really *complete* car in its field, then Chevy's Corvair is the one you ought to buy."

"Customers say they want a car that's complete in itself. Believe me, they find it in a Corvair.

"You see, the Corvair gives more than economy. It gives economy *and outstanding performance*. It has more than just good looks and design, it also has family-planned room, comfort and utility. And you don't need power brakes or power steering, antifreeze or even water.

"There's a choice of five Corvair models for you to pick from. And right now, at the end of the summer, you can be sure of getting a money-saving deal.

"Why not take the attached form to your Chevrolet dealer. You can expect every consideration on any of the *complete* Chevy Corvairs . . ."

Corvair 500 4-Door Sedan in Tasco Turquoise. Kind to your budget with room and comfort • Corvair 700 4-Door Sedan in Roman Red. Family room and comfort.
Corvair 500 2-Door Club Coupe in Sateen Silver. Thriftiest of all low-priced Corvairs • Corvair 700 2-Door Club Coupe in Ermine White. Fun and economy in de luxe style.
Corvair Monza Club Coupe in Horizon Blue. Most distinctive car of its kind.



CORVAIR WINS COVETED DESIGN AWARD

The Industrial Designers' Institute, oldest group of its kind in America, recently presented a gold medal to General Motors Chief Stylist William L. Mitchell and his Styling Staff for the design of the Chevy Corvair. The award was the only one given by the Institute for an automobile design this year. This newest honor joins *Motor Trend* magazine's "Car Of The Year" trophy and a long list of other significant awards which have been given to the Corvair.



CHECK CHEVY'S CORVAIR! SEE HOW REASONABLE IT IS TO BUY NOW! AT ALL TIMES, CHEVROLET AND CHEVROLET DEALERS AIM TO GIVE YOU COMPLETE SATISFACTION !

YOUR LOCAL AUTHORIZED CHEVROLET DEALER

FORM NO. CC-60-3

LITHO IN U.S.A.

HERE YOU SEE THE DE LUXE 700 CLUB COUPE, ONE OF FIVE CHEVROLET CORVAIR MODELS YOU CAN CHOOSE FOR FAMILY PLEASURE ON A FAMILY BUDGET!

