



New heavy-duty XW Falcon Taxis...

NEW HEAVY-DUTY XW FALCON TAXI...
starts paying off the day you drive it!



**Now with the same on-the-job
dependability...wrapped up
in bold, new styling.**

The new Falcon Taxi is designed to look good, act too — because your business depends on it. Three higher-performing engines now give out more power. Power you can depend on for added responsiveness, without sacrificing fuel economy. Falcon's rugged construction has been built around an

exclusive 'Torque-Box' chassis design, for a hard-driving future. Inside, deep-foam seating, 'AirFlow' ventilation and stacks of room add up to the kind of interior comfort both you and your passengers will appreciate. Handling is surer, through Falcon's 'wide-track' stance,

still the widest in its class. And safety comes in a long list of features, headed by a collapsible steering column and dual brakes, for your additional protection. The only choice you have to make is model. Falcon . . . Falcon 500 . . . or Futura. Take your pick.

Interior comfort— as good as it looks!

With year-long durability and round-the-clock comfort in mind, we've engineered a quiet, smooth ride into new Falcon to keep your passengers happy and keep you fresh and alert through the longest day behind the wheel.

There's more interior room than in any competitive taxi. Door openings are wider and deeper. Seats are of leather-grained, stitch-pleated expanding vinyl—scientifically angled for the most restful support—with thick layers of foam-cushioning backed by heavy-gauge springing. Extensive use of sound-deadening materials provides you with the quietest ride. And Falcon's exclusive 'AirFlow' ventilation keeps the interior always fresh.

Standard Equipment Highlights:

☐ Cockpit type instrument panel ☐ Lockable glove box ☐ Airflow ventilation system ☐ Courtesy lights on all doors ☐ Interior control boot lid release ☐ Interior bonnet release ☐ Heavy duty rear seat pad and cushions ☐ Foldaway centre armrests front and rear (Futura Taxi) ☐ Rear compartment ashtray centred at rear of front seat ☐ Internal boot light ☐ Big self-adjusting 10-inch diameter brakes ☐ Extra-low-profile 6.95 x 14 tyres on 5-inch wheels with safety rims ☐ Factory applied undercoating on all vital underbody parts.

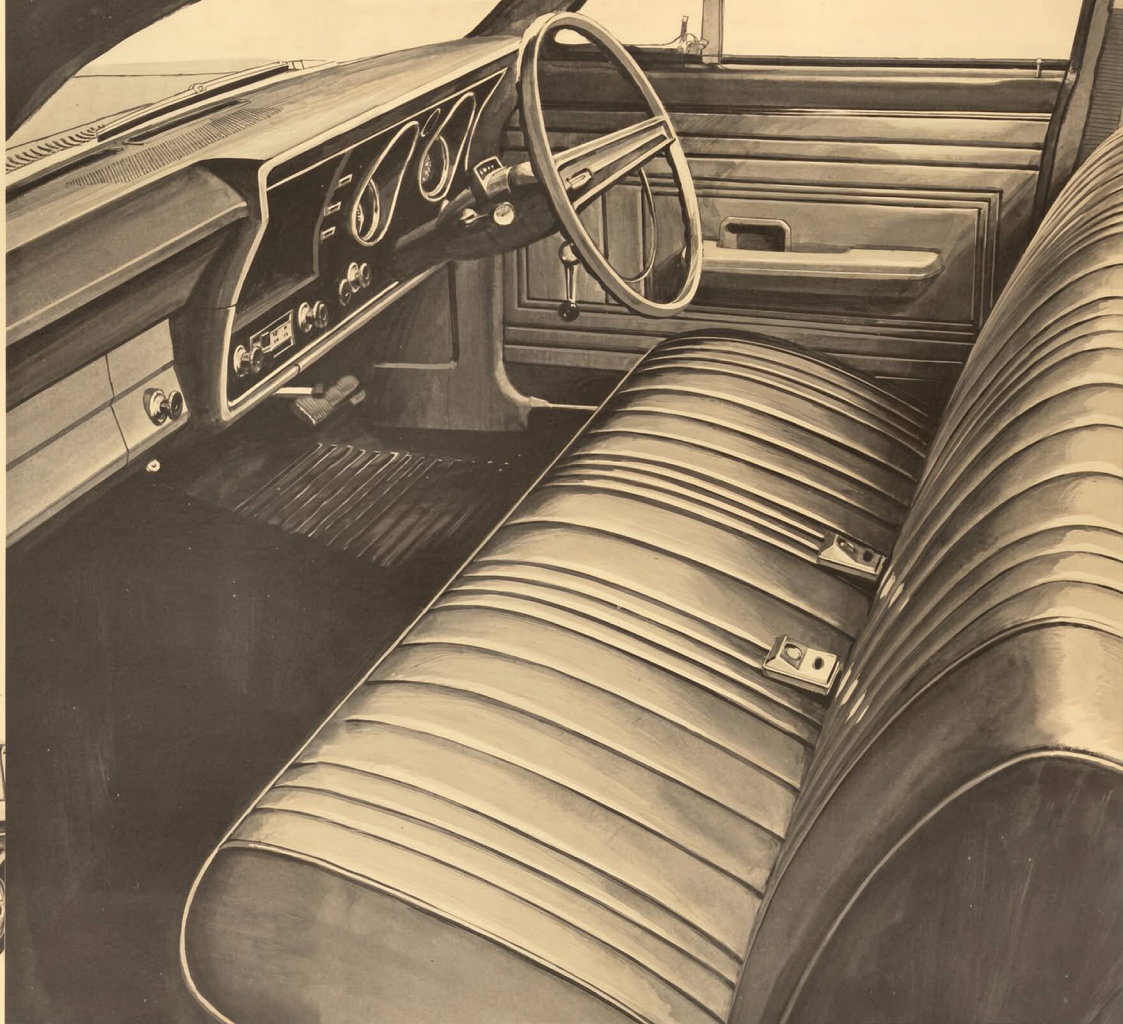
Taximeter Instrument Panel is optional, if required. The cutaway section will take all normal meters . . . and at time of resale, a new fascia is fitted.

Standard Safety Features:

☐ Collapsible Steering Column ☐ Impact-Absorbing Steering Wheel with Full-Width Padded Hub ☐ Padded Instrument Panel ☐ Padded Sun Visors ☐ Padded Door-Pull Armrests (500 and Futura models) ☐ Recessed and Safety-Design Control Knobs ☐ Recessed Interior Door Handles ☐ Double-Grip Safety Door Locks ☐ Non-Glare, Shatter-Proof, Inside Rear View Mirror that 'yields away' upon impact ☐ Exterior Rear View Mirror ☐ 2-speed Electric Windscreen Wipers ☐ Push-Button, Electric Windscreen Washers ☐ Non-Glare Windscreen Wiper Arms with long 16-inch blades ☐ Thick Safety Plate Glass Windscreen with zone-toughened area in front of driver—and Safety Glass all round ☐ Dual Hydraulic Brake System with Warning Light ☐ Safety-Rim Wheels and Performance-and-Load-Rated Tyres ☐ Front Lap-Sash Seat Belts and Rear Seat and Centre-Front Seat Anchorage Points ☐ Safety-Designed Coat Hook ☐ High-Intensity Headlights ☐ Wrap-Around Front Turn-Indicator and Parking Lights ☐ Wrap-Around Tail, Stop and Turn-Indicator Lights ☐ Reversing Lights.



Falcon's boot offers 25.4 cu. ft. of luggage space . . . features low, bumper-level sill for easier loading.



Power is up...teams with a big transmission range

The new Falcon Taxi brings you three new, bigger engines to fit your own operating requirements. All are designed for profitable taxi operation, with more responsiveness through the lower and middle speeds . . . bigger power reserves at higher speeds . . . and extra petrol economy!

3.1 Litre 'Six'. Now develops 124 horsepower and 186 lb. ft. of torque. It quietly and efficiently saves you petrol on every job.

3.6 Litre 'Six'. This big new 'six' turns out 140 horsepower and 210 lb. ft. of torque. It provides you with instant acceleration in the lower speed ranges and inbuilt reserves of safety power for passing at highway speeds, even with exceptionally big loads.

Mustang 5 Litre V8. The optional Mustang V8, with 220 horsepower and 300 lb. ft. of torque, gives you the most ready, willing and eager taxi performance — be it for city or country operation.

To team with its new, bigger engines, you have the choice of a full range of transmissions.

Heavy-Duty All-Synchromesh 3-Speed Manual — with its positive action and short lever travel it turns power into instant, smooth performance.

Two Fully Automatic Transmissions, each 3-speed for easier, smoother operation and a more economical use of power.

Fordomatic Automatic — world-famous for its smooth responsiveness and trouble-free operation.

SelectShift Cruise-O-Matic — the remarkable automatic that also works as a manual. You can shift up-and-down for increased performance, 'hold' it in first or second, or let it work as a full automatic — just as you wish.

POWER-TRAIN AVAILABILITY	FALCON	FALCON 500	FUTURA
124-horsepower 'Six' with: 3-Speed All-Syncho Manual 3-Speed Fordomatic	Standard Optional	Standard Optional	— —
140-horsepower 'Six' with: 3-Speed All-Syncho Manual 3-Speed Fordomatic 3-Speed Cruisomatic	Optional Optional Optional	Optional Optional Optional	Standard Optional Optional
Mustang 220 hp V8 with: 3-Speed All-Syncho Manual 3-Speed Cruisomatic	Optional Optional	Optional Optional	Optional Optional

Special Falcon features for more profitable operation

All Synchromesh Gearbox. There's an extra-heavy-duty, all-syncho gearbox and a massive 9½-inch-diameter, hydraulically-operated diaphragm-spring type clutch with the 'sixes' — a 10-inch diameter clutch with the V8.

Heavy-duty Driveshaft. Falcon's heavy-duty, single-section driveshaft and universal joints are designed to handle heavier loads under the severest of conditions.

Heavy-duty Front Suspension features extra big coil springs backed up with big box-section apron reinforcements . . . plus heavy-duty shock absorbers.

Heavy-duty Rear Suspension features longer and wider springs . . . plus 'Iso-Clamp' axle-to-spring mountings which mean no metal-to-metal contact between the axle and body to cut off road noises and vibrations. Heavy-duty shock-absorbers are also provided.

Exterior Taxi Sign Lead Wiring is provided in the roof for simple sign installation.

High-Speed Fan provides better radiator cooling in high temperatures and long 'idling' periods.

Alternator. A 55-amp alternator is fitted as standard equipment . . . also a heavy-duty 60-amp-hour battery.

Giant 10-inch-diameter Brakes feature thicker, heavy-duty linings and solid cast front drums . . . are manual adjusting. (New power disc brakes are optional, 11¼-inch diameter, and Turbo-Cooled, and featuring floating calipers, they have exceptionally high fade-resistant characteristics.)

Exclusive 'Torque-Box' Chassis Construction provides massive strength . . . absorbs and deflects road shocks and vibrations away from the body.

Special 6" Rims For Radial Ply Tyres (for even better handling) can be fitted as an option. 14" x 5" wheels with extra-low-profile 6.95 tyres are standard.

Tyres. There is a wide range to choose from . . . whitewalls, 6-ply and radials. Your Falcon Dealer is fully qualified to recommend the tyres most suited to your requirements.

New 6-Cylinder Engines. Both the 124 horsepower and 140 horsepower engines feature seven main bearings and hydraulic valve-lifters for smoothness and quietness . . . increased torque for increased performance . . . new carburettor, larger muffler and exhaust pipes for economy.

Massive Bumpers are heavy-gauge, heavily chromed steel for added protection front and rear.



Specifications:

Engines	3.1 Litre 124 hp Six	3.6 Litre 140 hp Six	5 Litre 220 hp V8
Cylinders/Valves	6/OHV	6/OHV	8/OHV
Displacement (Cu. Ins./CC)	188/3080	221/3622	302/4949
Bore/Stroke (Ins)	3.68/2.94	3.68/3.46	4.0/3.0
Comp. Ratio (To 1.)	8.7	9.3	9.5
Max. BHP at RPM	124 @ 4400	140 @ 4400	220 @ 4600
Max. Torque (lb/ft) at RPM	186 @ 2400	210 @ 2400	300 @ 2600

ENGINE FEATURES

6 cylinder engines feature 7 main bearing crankshaft — all engines hydraulic valve lifters. Up to 6,000 mile oil changes; 12-volt electrical system; 54 plate 60 amp/hour deep cycle battery; 55 amp heavy duty alternator; corrosion resistant muffler.

CLUTCH

(Manual Transmission). Diaphragm spring type, single cushion disc, dry plate, hydraulically operated. 6 cylinder engines: Diam. 9.50". Friction Area 85.5 sq. ins. 8 cylinder engine: Diam. 10.00". Friction Area 85.5 sq. ins.

TRANSMISSIONS

Manual. 3 forward speeds all synchromesh—1 reverse. Steering column change. Ratios: 6 cylinder—1st—2.95, 2nd—1.69, top—1.00, reverse—3.67. 8 cylinder—1st—2.71, 2nd—1.69, 3rd—1.00, reverse—3.37.
Automatic Transmissions: 3.1 and 3.6 litre engines with Fordomatic or Crusomatic: Ratios (to 1): 1st—2.39; 2nd—1.45; 3rd—1.00; Reverse—2.09. 5 litre Mustang V8: Crusomatic, 1st—2.46; 2nd—1.46; 3rd—1.00; Reverse—2.20.

REAR AXLE

Ratios (to 1) (Manual/Automatic) 3.1 Litre—3.50/3.50. 3.6 Litre—3.23/3.50. 5.0 Litre—2.93/2.93.

SUSPENSIONS

Front. Angle-poised ball-joint type. Heavy duty coil springs with hydraulic shock absorbers. Torsion bar ride stabilizer.
Rear. Semi-elliptic asymmetrical, variable rate leaf springs. Four leaves. Diagonally mounted hydraulic shock absorbers. Rubber bushed shackles.

STEERING

Recirculating ball type. Steering gear ratio 20:1. Optional ratio 16:0.1. Power Steering (optional)—ratio 16:1. Steering Wheel, 16 in. diam. Turning circle 36.6 ft.

BRAKES

Dual Line system with inbuilt warning light on instrument panel. Manual-adjusting hydraulic, 10" diam. front and rear. Solid cast front drums. Bonded linings—area 154.4 sq. ins. Floating caliper type power disc front brakes, turbo-cooled and ventilated, 11.25" diam.—optional.

WHEELS AND TYRES

Wheels: 14" x 5" (5J) pressed steel, ventilated disc, safety rims. Tyres: 6.95 x 14 standard. All tyres extra low profile, tubeless, black sidewall. White sidewall optional. 7.35 x 14 and radial ply tyres with 6" (6J) rims optional.

FUEL TANK CAPACITY

16.4 gallons.

DIMENSIONS

Overall length	184.6"
Overall width	73.6"
Overall height	55.8"
Wheelbase	111.0"
Track (front and rear)	58.9"
Ground clearance	6.15"
Legroom—front	40.9"
rear	37.8"
Hiproom—front	59.6"
rear	59.5"
Headroom—front	38.3"
rear	37.6"
Shoulder-room—front	58.0"
rear	58.0"

The specifications referred to above were in effect at the time this publication was approved for printing; however, Ford Motor Company of Australia Limited and/or Ford Sales Company of Australia Limited, reserve the right, subject to the laws of any state or territory and the regulations of any competent authority which may be applicable at the time, at its discretion and without notice, to change specifications and prices of the products referred to herein at any time and without incurring any liability whatsoever to any purchaser thereof.
Some of the items illustrated or referred to in this publication are optional at extra cost.

50,000 mile or 12-month Warranty:

FORD 12/12 WARRANTY: For 12,000 miles or 12 months, whichever comes first, every Falcon is warranted against defects in materials or workmanship. This warranty covers both parts and labour.

IN ADDITION:

FORD 50/12 WARRANTY: For 50,000 miles or 12 months, whichever comes first, the Power Train (Engine, Clutch, Gear Box, Universals and Rear Axle Assembly) of

every Falcon built by Ford Motor Company of Australia Limited to the specifications of the XW Falcon Taxi is warranted against defects in material and workmanship. This warranty covers both parts and labour.

Note: The above mentioned warranties are summaries only of the Company's official warranty and they should be read and construed subject to the terms and conditions of the official warranty of Ford Sales Company of Australia Limited.

TRIPLE-RUST-PROTECTION

To provide you with a taxi that has the maximum protection against rust, the XW Falcon has Ford's unique triple-rust-protection comprising Zinc Primer and Underbody Dip that lock out rust from the body metal, and special 'Spray-on' Undercoating on all vital underbody parts which gives complete protection underneath. The result: this exclusive Ford processing

means you will own a taxi that will last longer, need less care and keep its value better.

FLEET COLOURS

The vehicle is supplied, by your Ford Dealer, painted in basic fleet colours without extra cost, provided basic colour requirements conform to vehicle 'panel break lines'.

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