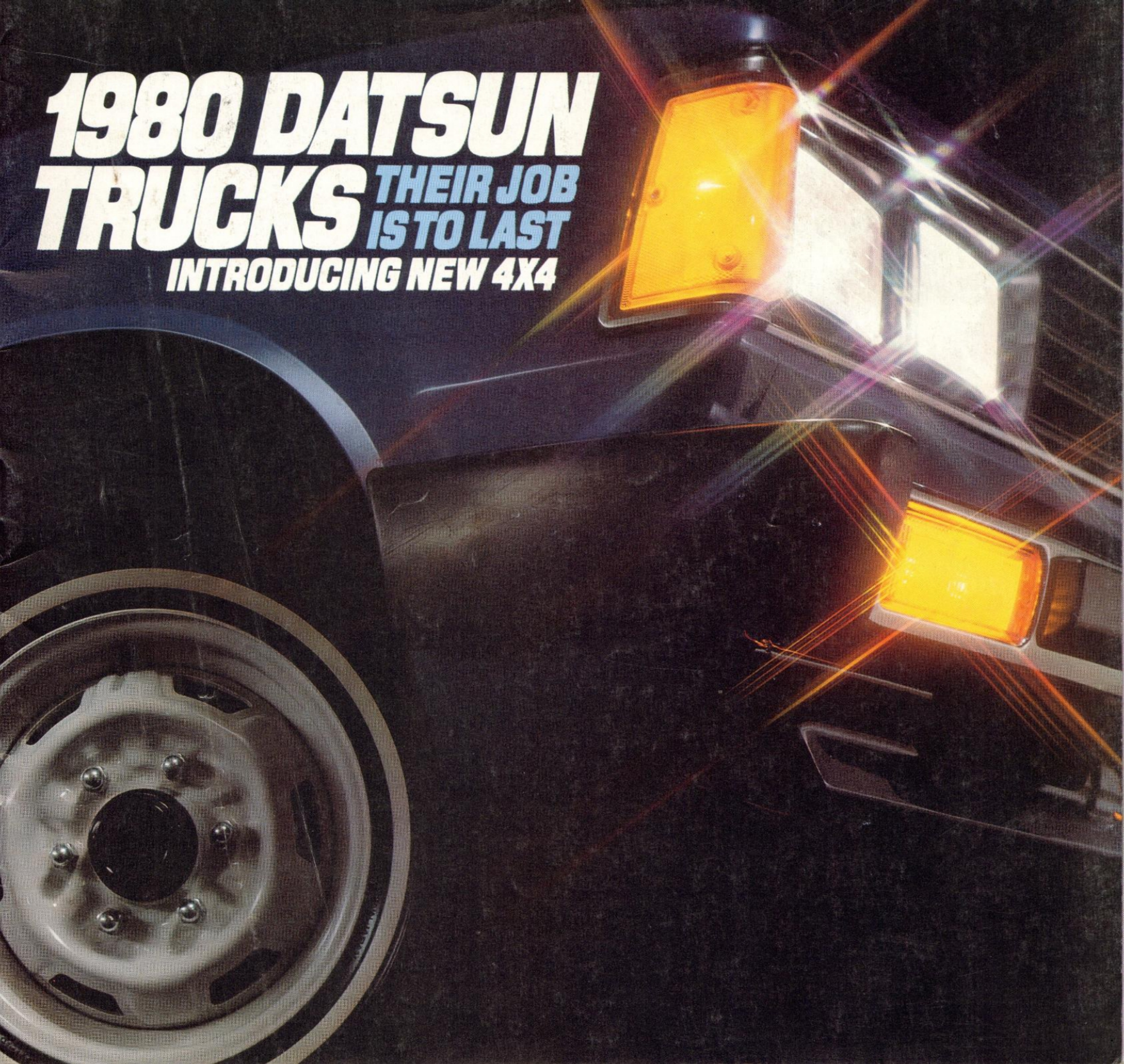


1980 DATSUN
TRUCKS **THEIR JOB**
IS TO LAST
INTRODUCING NEW 4X4



DATSUN PRESENTS A NEW GENERATION OF BRAWN AND BEAUTY.

These new Datsun pickups offer you more style per mile than ever before. From new rectangular quadrateams to new one-hand tailgate release, they're longer, wider and more efficient.

Look at the shape that new skin is in! Clean, lean and virile. With new white styled-steel wheels and bright new sheet metal everywhere. Your choice of Li'l Hustler, Long bed, King Cab,® in both two- and four-wheel drive. And the versatile Cab & Chassis is also available.

What powers these new beauties? Nothing less than Datsun's road taming best. The big, two-liter overhead cam four that has the endurance of a decathlon champion.

No wonder! It actually has 43 percent fewer moving parts than a pushrod engine. Its overhead camshaft is driven by a fully enclosed and lubricated double roller chain. It's supported by four main bearings. The crankshaft is held smooth and steady by five.

That's the kind of tough-minded engineering that has driven Datsun to be America's most popular imported pickup. Datsun pickups have always been this tough. And they've never been more beautiful.



DATSUN'S NEW LI'L HUSTLER. OUR LOWEST PRICED, HIGH MILEAGE PICKUP.

25 EPA ESTIMATED MPG
32 EPA ESTIMATED HIGHWAY MPG

Deluxe 5-speed overdrive transmission. Remember: Compare these estimates to the "estimated mpg" of other trucks. You may get a different mileage, depending on how fast you drive, weather conditions and trip length. Also remember that your actual mileage will probably be less than the EPA estimated highway fuel economy. California EPA estimated mpg lower.

You can go two ways with dashing Li'l Hustler. Standard or Deluxe. Inside both you'll find a new instrument panel that tells all with big, beautiful hardware. Controls for lights, signals, washers and wipers are easily reached on steering-column-mounted stalks.

The Deluxe sports front console, full door panel trim, parcel tray, intermittent windshield wipers and steering-column lock.

The new tailgate latch can be opened with one hand. Tailgate eases down on new, silky-smooth hinges. Sleek inner panel lets you slide cargo aboard easily.

The six tie-down Ts are finished in gleaming chrome.

On the Standard you get a four-speed manual transmission. On the Deluxe it's a five-speed overdrive manual.

Tough three-speed automatics are available on Deluxe models.

Both have brake and load proportioning valves and a passenger and cargo payload of 1,400 pounds. They can each tow a 2,000 pound trailer with brakes and a 1,000 pound trailer without brakes.

And since that's what they're built to haul, that's what they're tested to take. In all kinds of weather, on all kinds of roads.

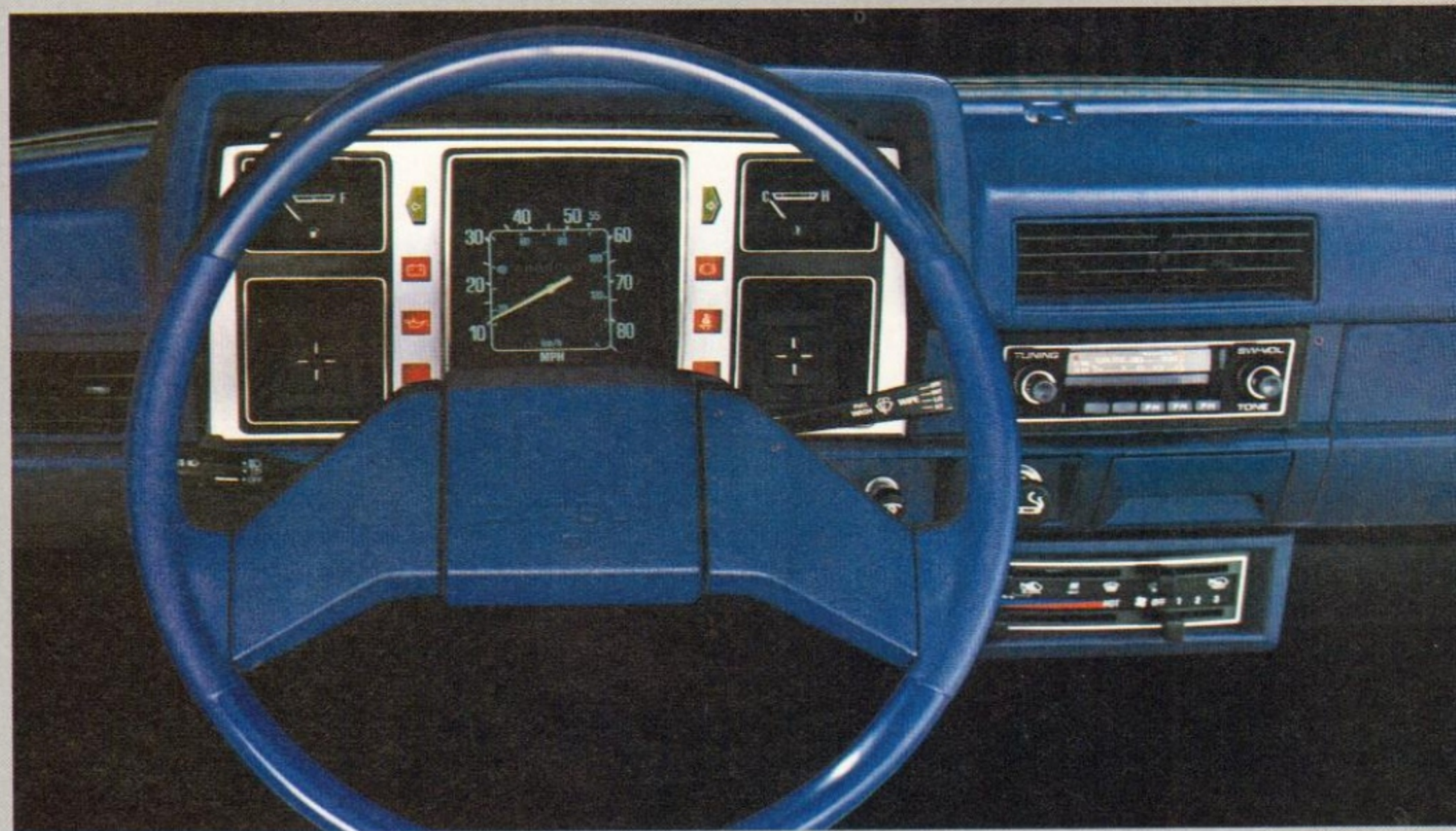
The cab is welded into a single, unshakable whole. The load bed is fused to a ladder frame that's as sturdy as a bridge.

Li'l Hustler starts with fully transistorized ignition and stops with power-assist front disc brakes. Deeply padded bench seats are contoured to your form and upholstered in soft vinyl. It'll wear through the ages and still look good as new. Flow-through ventilation keeps the air fresh.

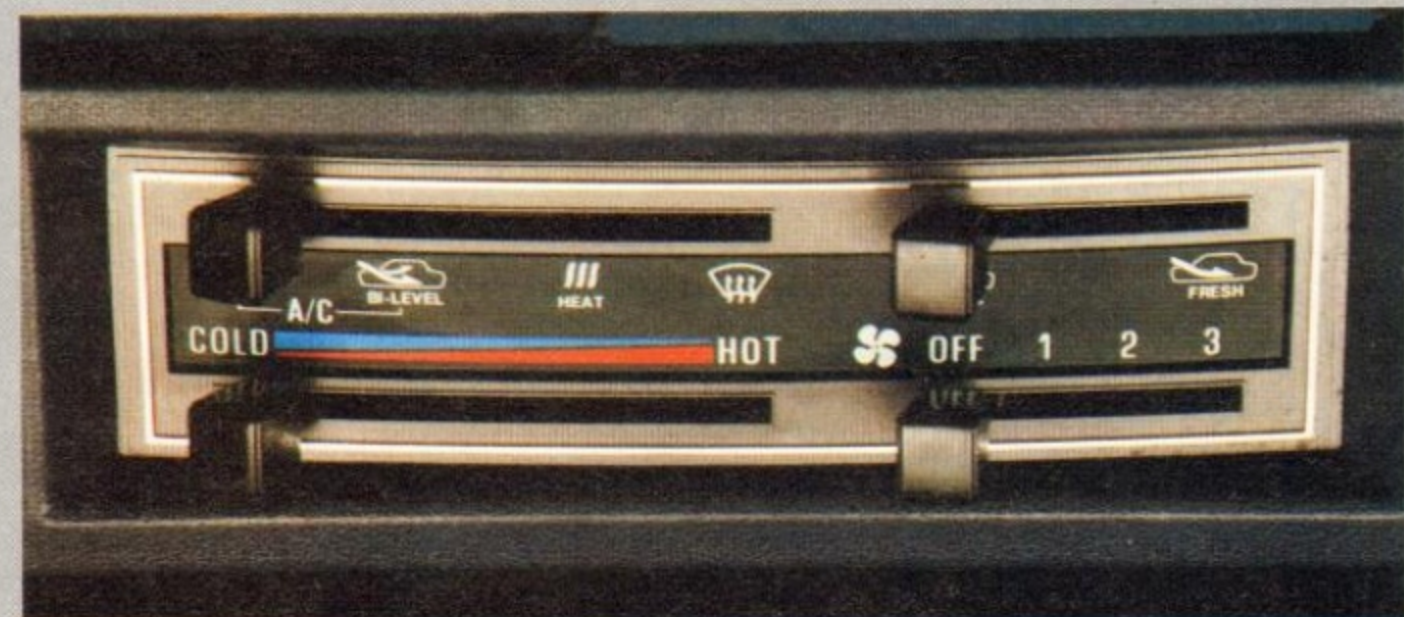
Optional air conditioning keeps it cool. Optional air conditioning keeps it cooler than a Datsun pickup. That's the choice you've got to make between them.



Standard Li'l Hustler



Big, bright easy-to-read instruments in Deluxe interior.



Optional air conditioning.



5-speed overdrive, a Deluxe standard.



Auto. avail., except Std., Cab & Chassis.



Bright tie-down Ts.



One handed tailgate release.



Smooth surfaced tailgate inner panel.



Color-coordinated Deluxe interior features contoured bench seats.

DATSUN LONG BED. BIG LOADS FOR THE LONG HAUL.

If you've got something big and mean to haul a ways, we suggest you get something big and tough to haul it in.

That's Datsun Long bed. Gives you all the power and comfort found in the Deluxe Li'l Hustler, with a full one-and-a quarter feet of extra load length.

You can really pack it in and close the tailgate. Gives you a nice, long load outside and a nice, secure feeling inside.

Independent front suspension makes for flat cornering and sporty handling. Semi-elliptical leaf springs and double-acting shock absorbers in the rear support the loads out back

and soften the ride up front. And new Datsun pickups haven't lost any of the easy maintenance of old Datsun pickups. Just take a peek at the engine compartment. Notice how neatly tied and coded the wires are. See how the connectors, relays and fuses are protected from the heat and corrosion. Even the hoses are held with good, screw-type clamps.

It's the new Datsun Long bed. Driven to give you more pickup in your pickup.



NEW DATSUN KING CAB. ASTOUNDING ROOM, INCREDIBLE LUXURY.

Here's the biggest small pickup news in 20 years. The startling new Datsun King Cab. It offers you space and luxury never before experienced in small pickups.

There's an astounding amount of room in the passenger compartment. The front seats are fully reclining buckets—and we do mean fully. For behind those front buckets are fifteen inches of space—room enough for two jump seats. The jump seats are optional in the Deluxe King Cab and standard in the Grand Luxury King Cab.

GRAND LUXURY TRUCKIN'

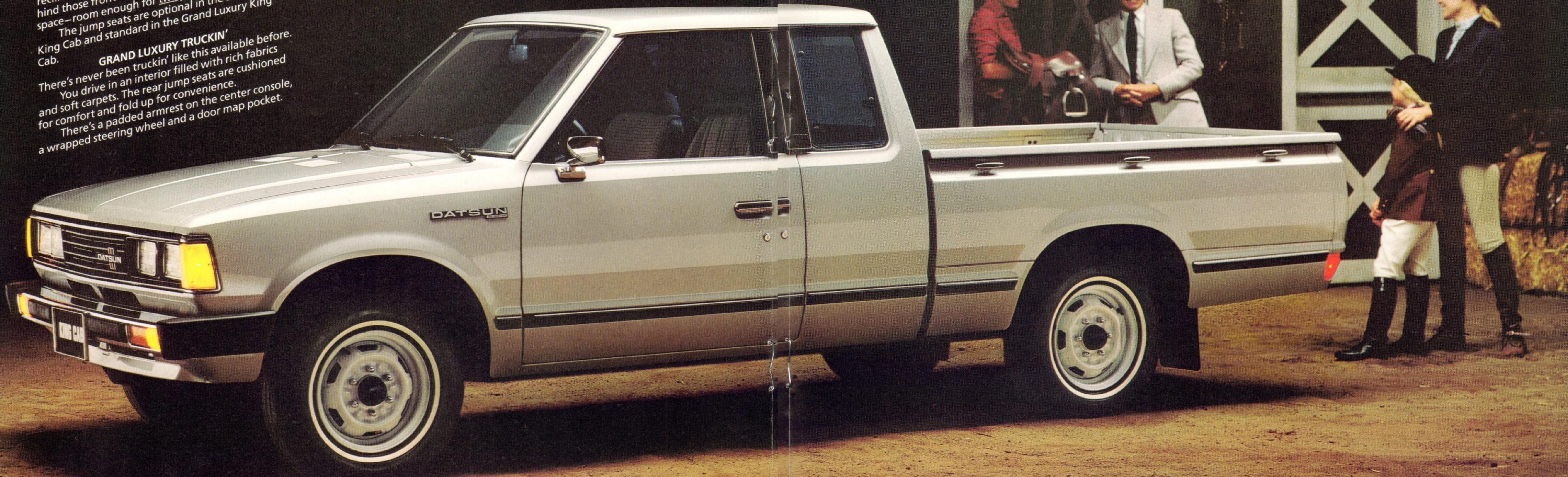
There's never been truckin' like this available before. You drive in an interior filled with rich fabrics and soft carpets. The rear jump seats are cushioned for comfort and fold up for convenience.

There's a padded armrest on the center console, a wrapped steering wheel and a door map pocket.

The handsome instrument panel is complete with tachometer, trip odometer and analog quartz clock.

Can you believe these standards? AM/FM radio, electric rear window defroster and five-speed overdrive manual transmission. You'd better believe them.

Because the simple truth is, there is no other small pickup like it at any price any place on earth. It's exclusively Datsun. And it could be all yours.





A Datsun exclusive! Space and luxury never before experienced in small pickups. In Grand Luxury King Cab jump seats are cushioned for comfort, fold-up for convenience.

BECAUSE YOU USE A PICKUP FOR EVERYTHING, DATSUN STOPPED AT NOTHING.

With the new King Cab® you get to choose between the Great and the Greatest: Deluxe and Grand Luxury.

Deluxe King Cab is complete with fully reclining low-back buckets finished in glove-soft vinyl and surrounded by fully trimmed panels. The door armrests have sweep-up grab handles for extra comfort.

The interior overhead light flips down to light the truck bed through the rear window. There's a center console, parcel tray, glove box, remote hood opener, long-arm rear view mirror, sun visors, stalk-mounted controls and flip-out rear side windows.

Standard transmission is five-speed overdrive manual.

Options include cushioned rear jump seats, air conditioning, automatic transmission and AM/FM radio.

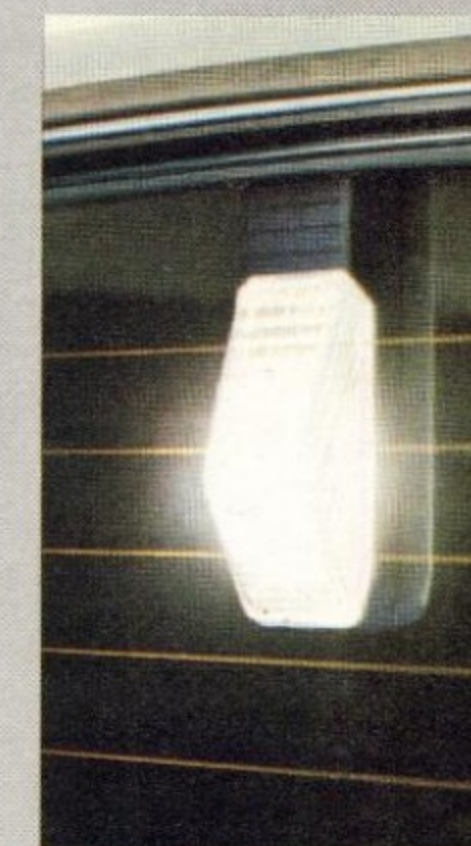


Rich, new fabrics adorn reclining front bucket seats on Grand Luxury King Cab.

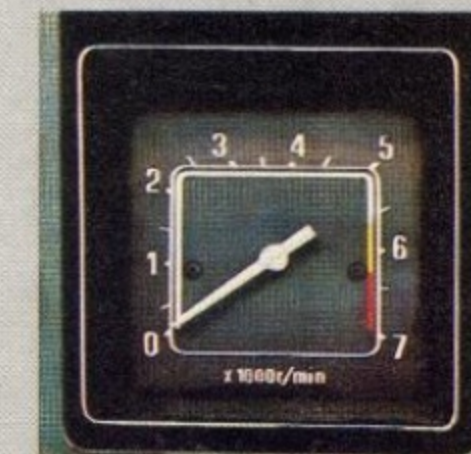


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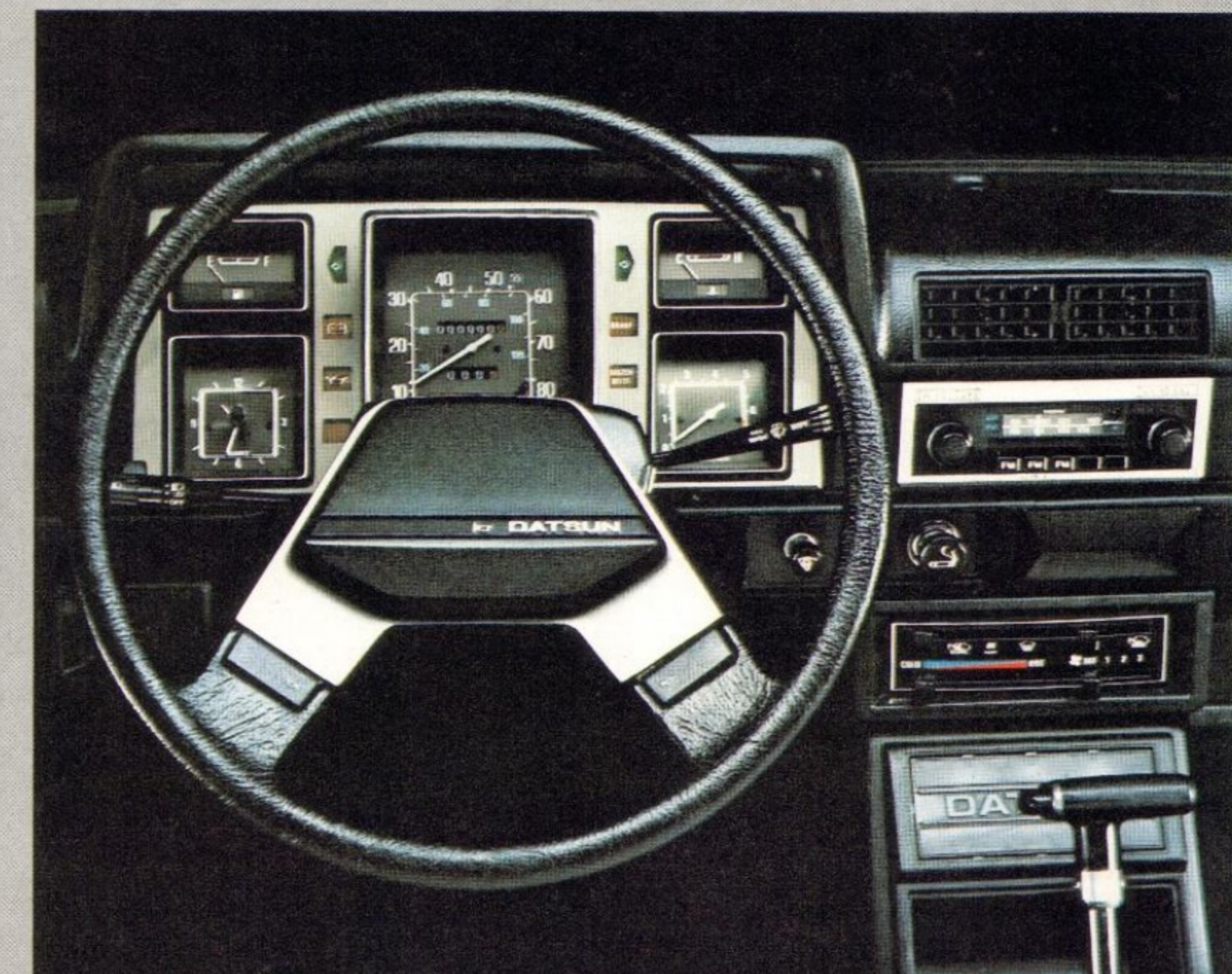
Flip-out rear side windows, a King Cab standard.



Flip down cargo light.



Tach redlines at 6,300 RPMs.



Grand Luxury King Cab instrument panel is complete with wrapped steering wheel, quartz clock and AM/FM radio.*

NEW DATSUN 4-WHEEL-DRIVE TRUCKS. TOUGH IN THE ROUGH, SMOOTH ON THE ROAD.

Leave it to Datsun to add "ride" to four-wheel drive. Independent front suspension, 15-inch wheels and hefty two-liter powerplant pool their resources to give you off-road drive and on-road ride. Packs terrain-taming power and road-smoothing suspension into four tough wheels and three tough trucks.

Li'l Hustler 4X4, Long bed 4X4, and the one and only King Cab® 4X4. More body styles than anywhere else. In the exclusive King Cab 4X4 (shown), room is king. The room is everywhere.

More room than in any other small truck in town.

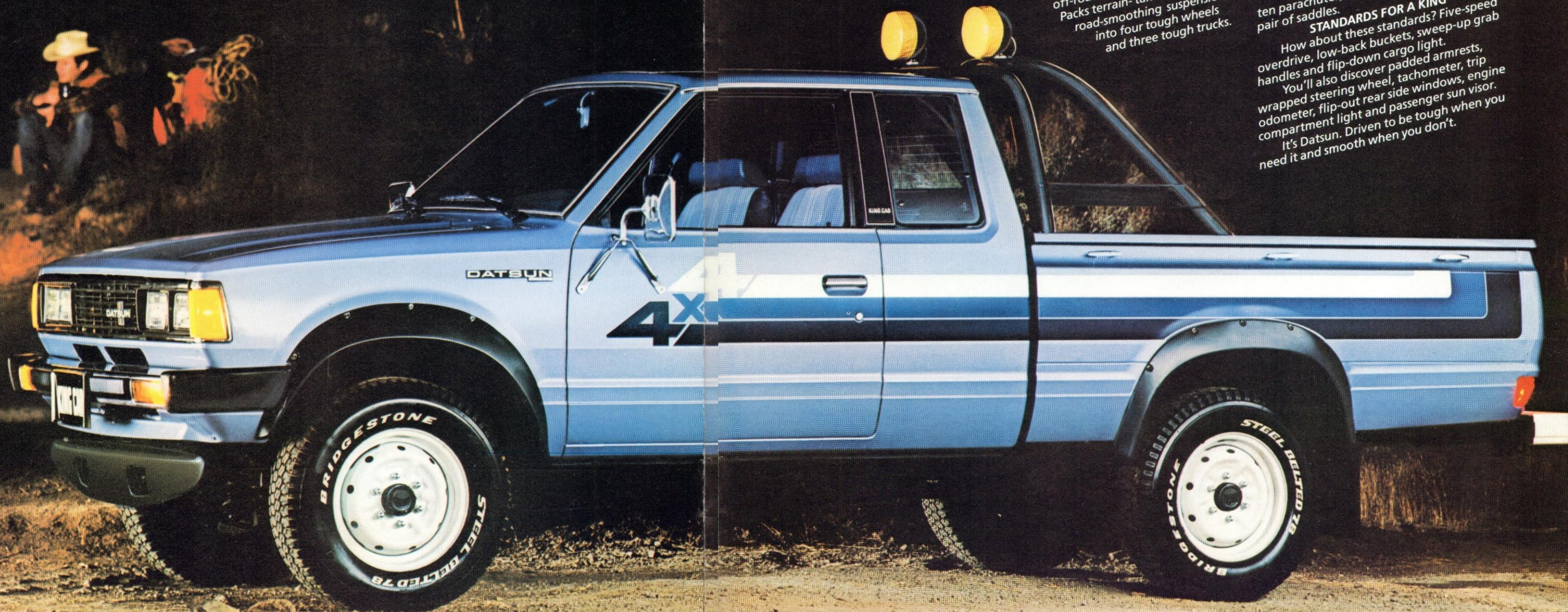
Enough room to add two jump seats, haul ten parachutes, carry six back packs or store a pair of saddles.

STANDARDS FOR A KING

How about these standards? Five-speed overdrive, low-back buckets, sweep-up grab handles and flip-down cargo light.

You'll also discover padded armrests, wrapped steering wheel, tachometer, trip odometer, flip-out rear side windows, engine compartment light and passenger sun visor.

It's Datsun. Driven to be tough when you need it and smooth when you don't.



DATSUN. 4-WHEEL DRIVE AT ITS DRIVEN BEST.

At least 80 percent of four-wheel driving is done on two-wheel highways. So why should you settle for anything less than Datsun's revolutionary combination of off-road toughness and on-road smoothness? Datsun's independent front suspension soaks up jolts and bounces in the rough and on the road.

HIGH GROUND CLEARANCE
Datsun boasts the highest minimum ground clearance in its class. Plus, there's a sheet of solid steel and four steel plates that protect vital underbody parts.

LOADED WITH COMFORT
Datsun 4X4's come loaded with comfort with tough-wearing, fully padded, rugged vinyl seats, stalk-mounted controls and big, readable instruments.

The Li'l Hustler 4X4 is complete with four-speed manual, parcel tray, intermittent wipers and full door-panel trim.

You get the same in the Long bed 4X4, plus one-and-a-quarter feet of extra load length to let you really pack it in.

And then your options begin. You get your choice from integrated air conditioning to AM/FM multiplex stereo and just about everything in between—including side striping, tachometer and 40-channel CB.

GREATEST EXTRA OF ALL—DATSUN QUALITY
Every inch of every Datsun 4X4 is built and finished to Datsun's standards. That means doors and hoods fit. Seams match. Paint glistens. Windows close snugly against well-fitted weatherstripping. Engines are built tougher than they have to be—with the only double roller chain drive in its class. That's the quality you can count on when the going gets tough.

Yes, if you're looking at four-wheel-drive, you've got to look at Datsun.
There's so much more to see!



Datsun Long bed 4X4 with optional sport stripes, rear-step bumper, tripod-mirror set and fender flares.



Datsun Li'l Hustler 4X4 with optional sport stripes, tripod-mirror set and fender flares.



Rich interiors of rugged vinyl, a 4X4 standard.



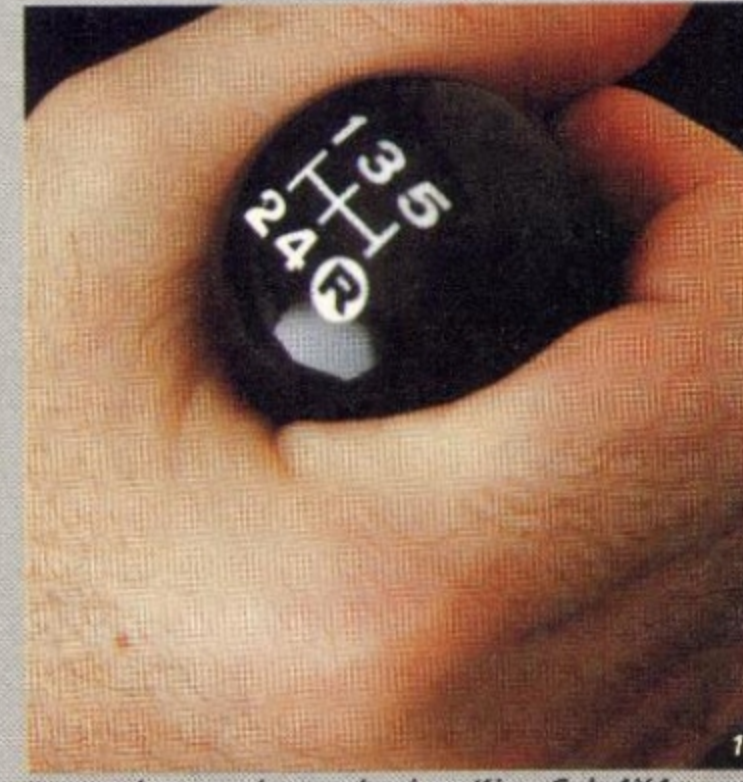
Convenient transfer case shift knob.



RWL tires, Deluxe King Cab 4X4 standard.



Independent front suspension, showing maximum travel.



5-speed manual, standard on King Cab 4X4.

DATSUN
CAB & CHASSIS.
ADD 3/4-TON OF
YOUR OWN
THING.



Custom-built bed and graphics (shown) on Datsun Cab & Chassis.

This is the Datsun truck that lets you do your own thing. The versatile Cab & Chassis. The Cab is a wonder of comfort, luxury and organization. Comfort from the adjustable, reclining bucket seats that support you in all the right places. Luxury from the vinyl upholstery and full door trim panels. Organization from the easy to read instrument panel, the easy to reach stalk-mounted controls and easy to use glove box and parcel tray. It's all powered by a two-liter overhead cam engine connected to a four-speed transmission. And the uses for the Chassis are almost limitless. Your Datsun dealer can assist you in selecting the body you want and recommend a qualified body builder.

CUSTOM BEDS AVAILABLE
Stake bed • motor home • catering bed • veterinarian unit • dry cargo van • animal shelter unit • phone company service body • gas company design • water company design • City/County/State special vehicles • refrigerated cargo van.

Cab & Chassis offers many applications available from your Datsun Dealer. The completed vehicles shown are examples of some of the applications which may be made of the Datsun Cab & Chassis. Nissan Motor Co., Ltd., and Nissan Motor Corporation in U.S.A., make no representations, nor do they authorize others to make any representations on their behalf, as to the suitability of a particular application, conversion or completion of the Cab & Chassis.



Cab & Chassis with dry cargo bed.



Cab & Chassis with small utility application.

1980 TRUCK SPECIFICATIONS

Engine:
4-cylinder OHC 2.0-liter/(1,925 c.c.)
8.5:1 compression ratio

Torque:
107 Ft-Lbs @ 3200 RPM (all models except Cab & Chassis)
112 Ft-Lbs @ 2800 RPM (Cab & Chassis)

Transmission:
4-speed manual all synchromesh (Standard, Cab & Chassis and 4X4 except King Cab)
5-speed manual overdrive all synchromesh (Deluxe, GL models and King Cab 4X4)
4X4 high/low range transfer box on all 4X4 models

Suspension:
Front: Independent wishbone and torsion bar
Rear: Semi-elliptic leaf springs

Tires:
7.00x14/4 bias BSW (Standard, Deluxe)
185SRx14 radial WSW (Deluxe King Cab)
195SRx14 radial RWL (GL King Cab)
GR78x15 radial RWL (King Cab 4X4)
G78-15 bias BSW (Li'l Hustler 4X4, Long bed 4X4)
E78x14/8 bias BSW (Cab & Chassis)

Wheels:
Styled-steel, with 5Jx14 (all models except 4X4)
White styled-steel, with 5½Kx15 (4X4)

Brakes:
Front: 10.7" disc with power assist
Rear: 10.0" drum with power assist

Electrical:
Battery: 60 AMP/HR low maintenance
Alternator: 35 AMP. Cab & Chassis and all models with air conditioning, 38 AMP

Ignition:
Fully transistorized

1980 E.P.A. ESTIMATED TRUCK MPG		
Model	49 States	Calif.
	Est/Hwy	Est/Hwy
Li'l Hustler, Long bed and King Cab		
5-speed	25/32	23/32
4-speed	24/31	22/30
Automatic	24/27	22/25
Cab & Chassis		
4-speed	15/18	15/19

1980 E.P.A. estimates. Remember: Compare these estimates to the "estimated MPG" of other vehicles. You may get different mileage, depending on how fast you drive, weather conditions and trip length. Also remember that your actual highway mileage will probably be less than the EPA estimated highway fuel economy. EPA estimates on 4X4 trucks not available at time of printing.

STANDARD EQUIPMENT

	Standard Li'l Hustler	Deluxe Li'l Hustler	Li'l Hustler 4X4	Deluxe Long bed	Long bed 4X4	Deluxe King Cab	GL King Cab	King Cab 4X4	Cab & Chassis
2.0-liter (1,952 c.c.) OHC 4-cylinder engine	☐	☐	☐	☐	☐	☐	☐	☐	☐
4-speed manual transmission fully synchronized	☐	☐	☐	☐	☐	☐	☐	☐	☐
5-speed overdrive manual transmission fully synchronized	☐	☐	☐	☐	☐	☐	☐	☐	☐
Separate 2-speed transfer shift lever	☐	☐	☐	☐	☐	☐	☐	☐	☐
Variable ratio steering	☐	☐	☐	☐	☐	☐	☐	☐	☐
Manual locking hubs	☐	☐	☐	☐	☐	☐	☐	☐	☐
Power-assist front disc brakes	☐	☐	☐	☐	☐	☐	☐	☐	☐
7.00x14/4 BSW bias ply tires	☐	☐	☐	☐	☐	☐	☐	☐	☐
185SRx14 steel-belted WSW tires	☐	☐	☐	☐	☐	☐	☐	☐	☐
195SRx14 steel-belted RWL radials	☐	☐	☐	☐	☐	☐	☐	☐	☐
GR78x15 radial RWL	☐	☐	☐	☐	☐	☐	☐	☐	☐
E78x14/8 BSW bias ply tires	☐	☐	☐	☐	☐	☐	☐	☐	☐
G78-15 bias BSW	☐	☐	☐	☐	☐	☐	☐	☐	☐
White styled steel wheels	☐	☐	☐	☐	☐	☐	☐	☐	☐
Tinted glass on all windows	☐	☐	☐	☐	☐	☐	☐	☐	☐
Quad rectangular headlights	☐	☐	☐	☐	☐	☐	☐	☐	☐
Intermittent windshield wipers	☐	☐	☐	☐	☐	☐	☐	☐	☐
Bright front bumper	☐	☐	☐	☐	☐	☐	☐	☐	☐
Front bumper rub strips	☐	☐	☐	☐	☐	☐	☐	☐	☐
Keyless locking doors	☐	☐	☐	☐	☐	☐	☐	☐	☐
Steering column lock	☐	☐	☐	☐	☐	☐	☐	☐	☐
Center console & parcel tray	☐	☐	☐	☐	☐	☐	☐	☐	☐
Color coordinated seat/shoulder belts	☐	☐	☐	☐	☐	☐	☐	☐	☐
Full door trim panels	☐	☐	☐	☐	☐	☐	☐	☐	☐
Lockable glove box	☐	☐	☐	☐	☐	☐	☐	☐	☐
Brake-loading proportioning	☐	☐	☐	☐	☐	☐	☐	☐	☐
Independent front suspension	☐	☐	☐	☐	☐	☐	☐	☐	☐
Tailgate inner panel	☐	☐	☐	☐	☐	☐	☐	☐	☐
One handed tailgate release	☐	☐	☐	☐	☐	☐	☐	☐	☐
Bright 'T' type tie down hooks	☐	☐	☐	☐	☐	☐	☐	☐	☐
Reclining front bucket seats	☐	☐	☐	☐	☐	☐	☐	☐	☐
Full inside storage area trim panels	☐	☐	☐	☐	☐	☐	☐	☐	☐
Interior/exterior courtesy light	☐	☐	☐	☐	☐	☐	☐	☐	☐
Flip-out rear side windows	☐	☐	☐	☐	☐	☐	☐	☐	☐
AM/FM radio (Monaural)	☐	☐	☐	☐	☐	☐	☐	☐	☐
Cloth upholstery	☐	☐	☐	☐	☐	☐	☐	☐	☐
Rear vinyl jump seats with fold-up cushions	☐	☐	☐	☐	☐	☐	☐	☐	☐

STANDARD EQUIPMENT (Cont.)

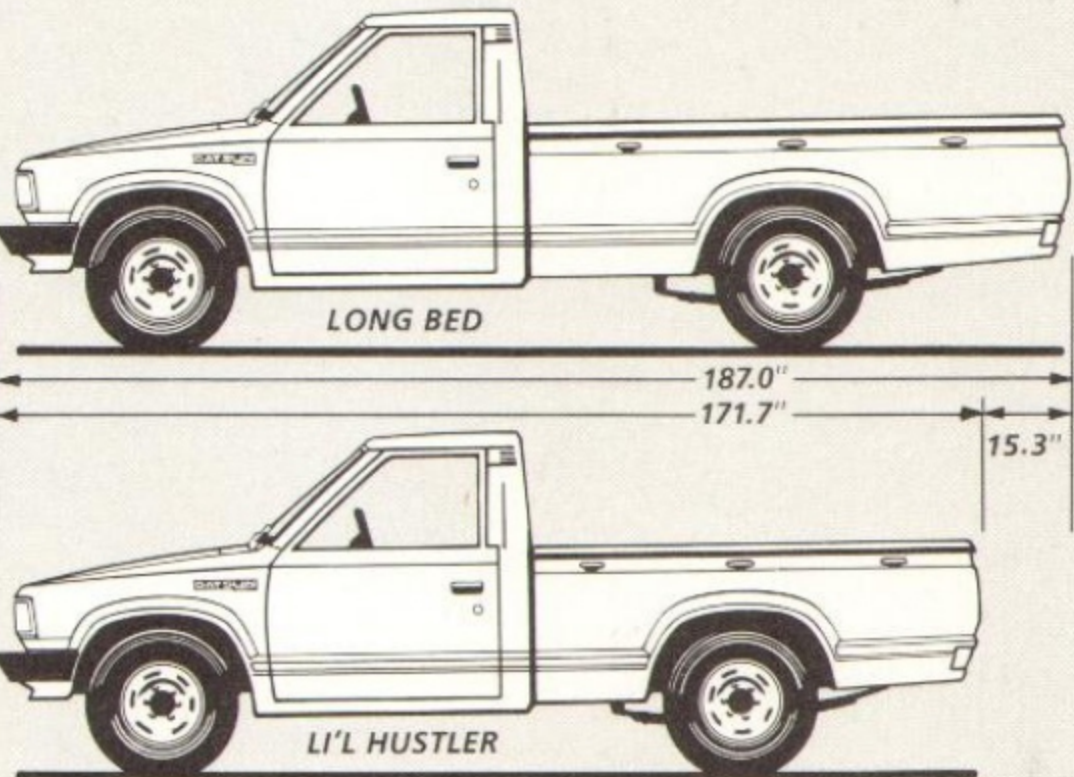
	Standard Li'l Hustler	Deluxe Li'l Hustler	Li'l Hustler 4X4	Deluxe Long bed	Long bed 4X4	Deluxe King Cab	GL King Cab	King Cab 4X4	Cab & Chassis
Tachometer & trip odometer	☐	☐	☐	☐	☐	☐	☐	☐	☐
Full cut-pile carpeting	☐	☐	☐	☐	☐	☐	☐	☐	☐
Quartz sweephand clock	☐	☐	☐	☐	☐	☐	☐	☐	☐
Center console with armrest	☐	☐	☐	☐	☐	☐	☐	☐	☐
Engine compartment light with 5 meter cord	☐	☐	☐	☐	☐	☐	☐	☐	☐
Sporty wrapped steering wheel	☐	☐	☐	☐	☐	☐	☐	☐	☐
Passenger's sun visor vanity mirror	☐	☐	☐	☐	☐	☐	☐	☐	☐
Electric fuel pump	☐	☐	☐	☐	☐	☐	☐	☐	☐

OPTIONAL EQUIPMENT

	Standard Li'l Hustler	Deluxe Li'l Hustler	Li'l Hustler 4X4	Deluxe Long bed	Long bed 4X4	Deluxe King Cab	GL King Cab	King Cab 4X4	Cab & Chassis
Fully integrated air conditioning	☐	☐	☐	☐	☐	☐	☐	☐	☐
3-speed automatic transmission	☐	☐	☐	☐	☐	☐	☐	☐	☐
AM radio	☐	☐	☐	☐	☐	☐	☐	☐	☐
AM-FM monaural radio	☐	☐	☐	☐	☐	☐	☐	☐	☐
AM-FM stereo radio	☐	☐	☐	☐	☐	☐	☐	☐	☐
Fender-mounted whip antenna	☐	☐	☐	☐	☐	☐	☐	☐	☐
Cassette or 8-track deck	☐	☐	☐	☐	☐	☐	☐	☐	☐
CB one-hand mike system	☐	☐	☐	☐	☐	☐	☐	☐	☐
Rear chrome step bumper	☐	☐	☐	☐	☐	☐	☐	☐	☐
Rear white-painted step bumper	☐	☐	☐	☐	☐	☐	☐	☐	☐
Rear tubular bumper	☐	☐	☐	☐	☐	☐	☐	☐	☐
Power winch	☐	☐	☐	☐	☐	☐	☐	☐	☐
Light bar	☐	☐	☐	☐	☐	☐	☐	☐	☐
Halogen off-road lights	☐	☐	☐	☐	☐	☐	☐	☐	☐
Sliding rear window	☐	☐	☐	☐	☐	☐	☐	☐	☐
Jump seats	☐	☐	☐	☐	☐	☐	☐	☐	☐
Sport accent stripes	☐	☐	☐	☐	☐	☐	☐	☐	☐
Fender flares	☐	☐	☐	☐	☐	☐	☐	☐	☐
Color-coordinated carpeted floor mats	☐	☐	☐	☐	☐	☐	☐	☐	☐
Rubber floor mats	☐	☐	☐	☐	☐	☐	☐	☐	☐
Protective vinyl body side molding	☐	☐	☐	☐	☐	☐	☐	☐	☐
Matching right door mirror	☐	☐	☐	☐	☐	☐	☐	☐	☐
'Ultra-style' mirror set	☐	☐	☐	☐	☐	☐	☐	☐	☐
Tripod mirror set	☐	☐	☐	☐	☐	☐	☐	☐	☐
Tachometer	☐	☐	☐	☐	☐	☐	☐	☐	☐
Quartz analog clock	☐	☐	☐	☐	☐	☐	☐	☐	☐
Dent-resistant bed liner	☐	☐	☐	☐	☐	☐	☐	☐	☐
Vinyl or walnut custom shift knobs (manual transmission only)	☐	☐	☐	☐	☐	☐	☐	☐	☐

STANDARD SAFETY FEATURES

	Standard Li'l Hustler	Deluxe Li'l Hustler	Li'l Hustler 4X4	Deluxe Long bed	Long bed 4X4	Deluxe King Cab	GL King Cab	King Cab 4X4	Cab & Chassis
Backup lights	☐	☐	☐	☐	☐	☐	☐	☐	☐
Flame-retardent interior materials	☐	☐	☐	☐	☐	☐	☐	☐	☐
4-way hazard warning lights	☐	☐	☐	☐	☐	☐	☐	☐	☐
Dual brake system with warning lights	☐	☐	☐	☐	☐	☐	☐	☐	☐
Padded sun visors	☐	☐	☐	☐	☐	☐	☐	☐	☐
Padded instrument panel	☐	☐	☐	☐	☐	☐	☐	☐	☐
Passenger restraint system with warning light and buzzer	☐	☐	☐	☐	☐	☐	☐	☐	☐



DIMENSIONS AND WEIGHT

	Li'l Hustler	Li'l Hustler 4X4	Long bed	Long bed 4X4	King Cab	King Cab 4X4	Cab & Chassis
Length	171.7"	171.7"	187.0"	187.0"	187.0"	187.0"	173.4"
Width	63.4"	66.3"	63.4"	66.3"	63.4"	66.3"	63.4"
Height	61.2"	67.1"	61.0"	66.9"	61.2"	67.1"	61.0"
Wheelbase	101.4"	101.4"	110.8"	110.8"	110.8"	110.8"	110.8"
Ground Clearance	7.9"	8.5"	7.9"	8.5"	7.9"	8.5"	7.9"
Turning Diameter	36.7'	38.7'	39.4'	40.7'	39.4'	40.7'	39.4'
Curb Weight* (lbs.)	2425	2788	2525	2879	2550	2905	3450
Payload (lbs.)	1400	1400	1400	1400	1400	1400	N/A
Fuel Tank Capacity (gal.)	13.2	13.2	16.9	16.9	13.2	13.2	16.9
Bed Length	73.4"	73.4"	88.8"	88.8"	73.4"	73.4"	N/A
Bed Width	56.9"	56.9"	56.9"	56.9"	56.9"	56.9"	N/A
Bed Height	15.6"	15.6"	15.6"	15.6"	15.6"	15.6"	N/A

*Vehicles with optional equipment or California emissions will be slightly heavier.

All illustrations and specifications in this catalog are based on the latest product information available at time of publication. Nissan Motor Corporation in U.S.A. reserves the right to make changes at any time without notice, in prices, colors, materials, equipment, specifications and models, and to discontinue models.

DATSUN TRUCKS. THE GREATEST ECONOMY OF ALL: QUALITY.

Nobody demands more from a Datsun than we do. Year in and year out, our demand for improvement, our drive for quality increases. Because we are dedicated to perfection—driven to excellence.

Every Datsun is designed to live a long, challenging life. There are no short cuts, no easy outs. The tools are as modern as computer modeling and as ageless as human ingenuity.

The designers and engineers discover what you want—and what the world needs. Then they calculate and compute, draw and mold, plan and execute—until they have a prototype that meets their most demanding demands.

They test and reject. Refine and rebuild. Until they're certain the vehicle's purpose is flawlessly realized. Then they build. Nothing is spared. Every process that can be automated and computerized, is automated and computerized. There is simply no room for compromise.

And even though Datsuns are built on the world's most automated assembly line, they are not rushed like cookies through a cutter. For example, it takes three times longer to build the average Datsun as it takes to build the average domestic car.

We maintain one of the largest import parts warehouses in the United States, plus additional warehouses strategically located throughout the country.

A highly sophisticated computer network makes sure your dealer has the part you need should you need it.

That goes for expert service, too. Your dealer's highly trained service staff is constantly being updated with new advancements in automotive technology.

In addition to small pickups, Datsun also builds a complete line of passenger cars that offer you economy, performance and value.

You can buy or lease a Datsun secure in the knowledge that Datsun's dedication to quality runs deep. All the way from the people who build Datsun's cars and trucks, to the Datsun dealer near you who services them. After all, that's what "We Are Driven!" means.

DATSUN WE ARE DRIVEN

