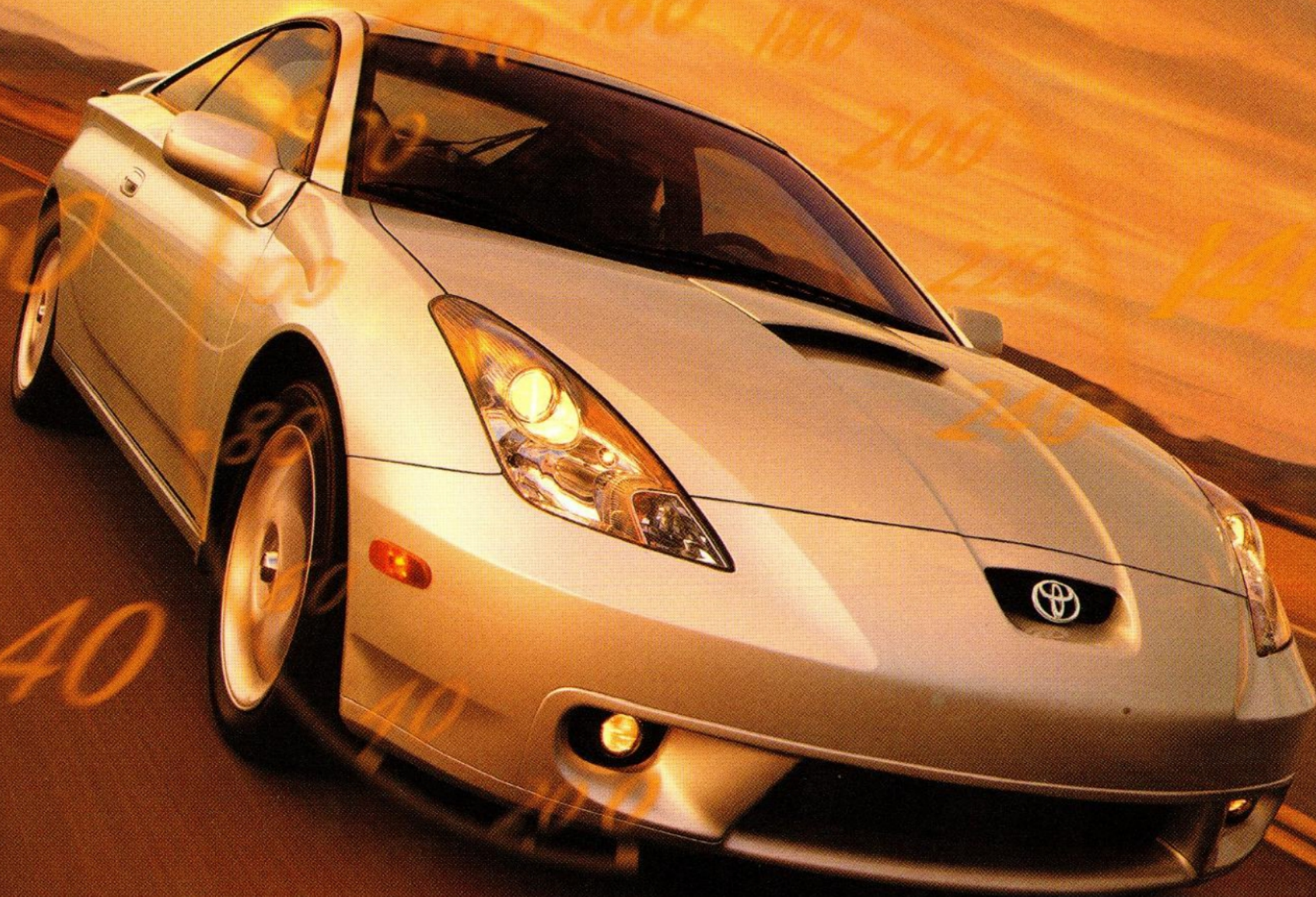




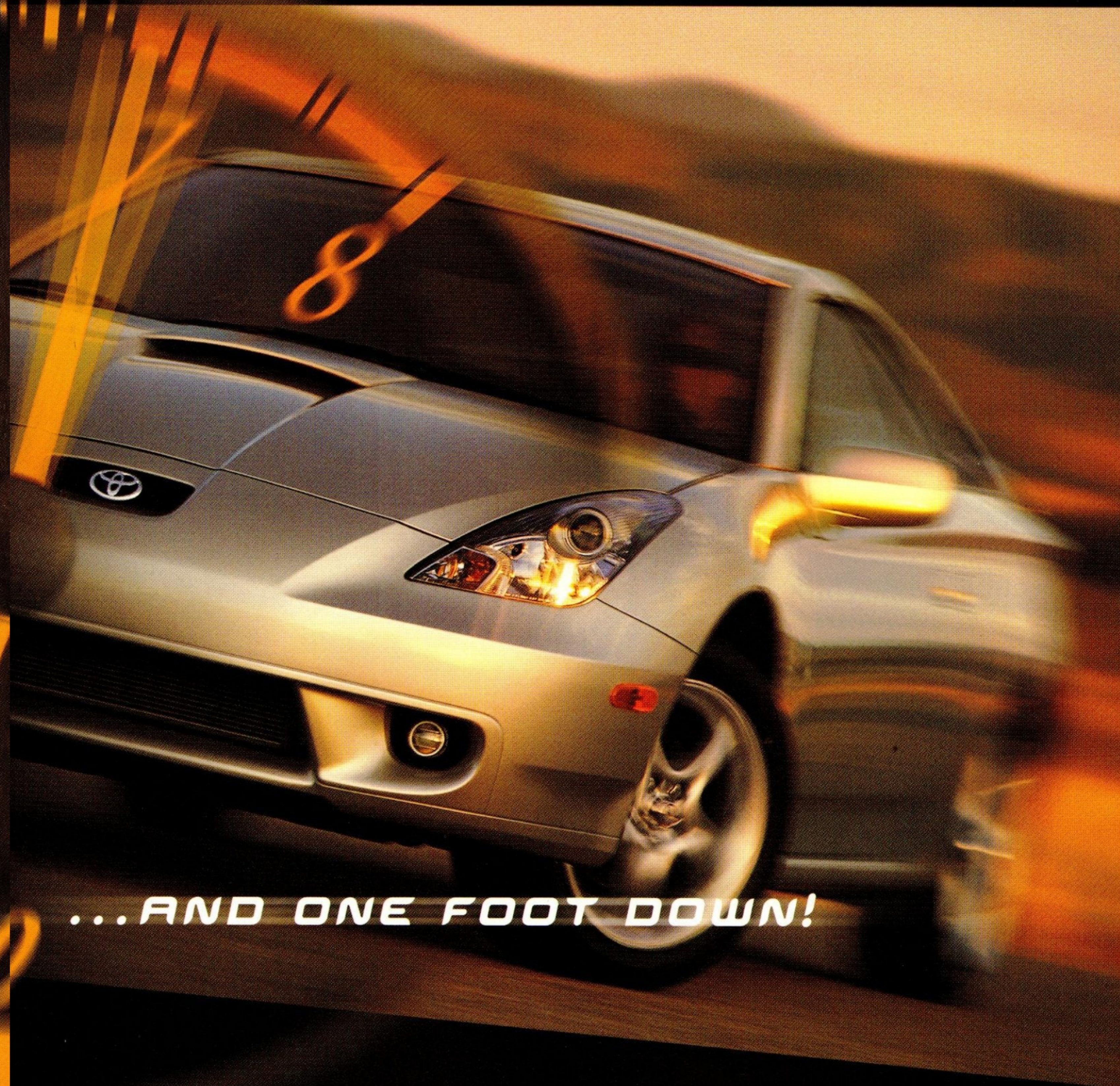
2000

CELICA

SET IN THE NEAR FUTURE, TOYOTA'S
LATEST SEQUEL IN THE CELICA SERIES
COMES PREPARED WITH HEAVYWEIGHT
PUNCHING POWER, FUTURISTIC
STYLING AND AN AGILE CHASSIS THAT
CAN SLICE AND DICE WITH THE BEST
OF THEM. PACKED WITH CUTTING-EDGE
TECHNOLOGY THAT REDEFINES THE
SPORTS COUPE GENRE. RAW AND
VISCERAL, REFINED AND RESPONSIVE,
YET IT WON'T TAKE DEEP POCKETS TO
TAKE ONE HOME. BEYOND OUR EXPECTATIONS, IT'S A "MUST DRIVE."



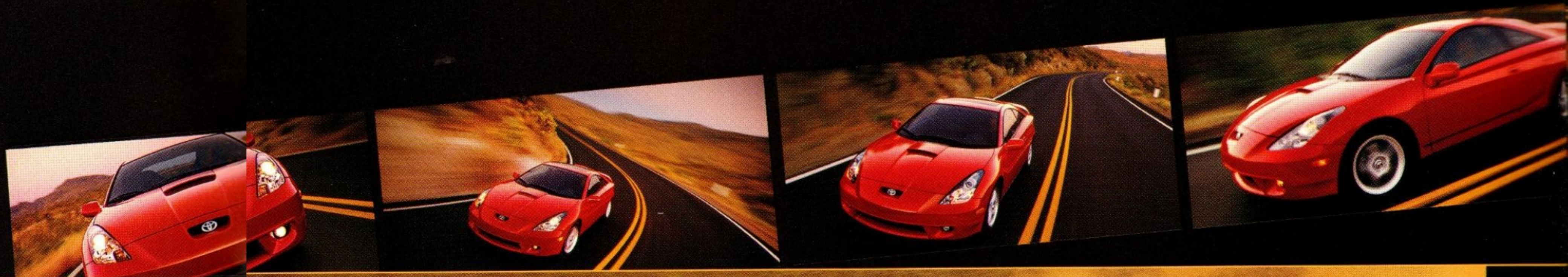
TWO HANDS ON... ...AND ONE FOOT DOWN!



GO BACK, WAY BACK, BEFORE YOU
LEARNED HOW TO RIDE A BIKE, MAYBE
EVEN BEFORE YOU WERE BORN. TO 1971
AND A NEW IDEA. A COUPE THAT WAS
STYLISH, AND A BLAST TO DRIVE. CELICA.
UTILIZING THE BENEFITS OF RACING
EXPERIENCE, EACH INCARNATION
CHANGED, EACH SUCCESSOR EVOLVED, TO
SET THE STANDARDS BY APPLYING THE
LATEST TECHNOLOGY TO THE STREET.

**CONSIDER CELICA'S GENES
AND IT'S A NATURAL SELECTION.**

From GTP to Pikes Peak to
the ultra-competitive CART
series, Toyota races to improve
the breed, applying winning
technology to every Celica.

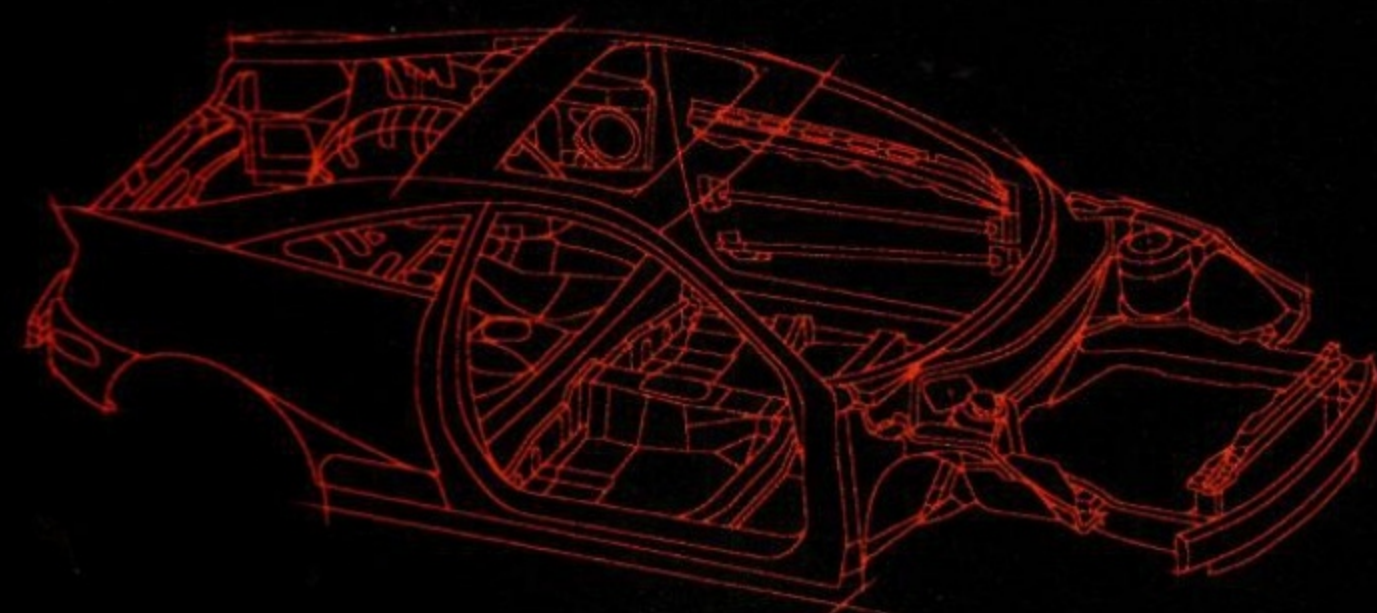


Y2K BRINGS NOT JUST MILLENNIAL
MADNESS, BUT ALSO A NEW CELICA
WITH SERIOUS HARDWARE AND LOOKS
FROM ANOTHER PLANET. INVOLVING.
EXHILARATING. THE 2000 CELICA HAS
MET THE CHALLENGE TO ONE-UP ITS
LEGENDARY SIBLINGS. NOW IT'S
LOOKING FOR THAT PERFECT STRETCH
OF OPEN ROAD.



CRUNCHING NUMBERS, SCRAPING KNUCKLES, TOYOTA ENGINEERS DON'T GET OUT MUCH. ENDLESS HOURS OF R&D HAVE RESULTED IN A CELICA THAT UTILIZES THE LATEST TECHNOLOGY, MAKING IT MORE AGILE, MORE RESPONSIVE, MORE REWARDING TO DRIVE. BUT IT DOESN'T STOP WITH EXPANDING THE PARAMETERS OF HIGH PERFORMANCE. TECHNOLOGY APPLIES TO SAFETY AS WELL. THAT'S WHY

CELICA COMES STANDARD WITH DUAL FRONT AIR BAGS,* FRONT SEATBELTS WITH PRETENSIONERS AND FORCE LIMITERS, SIDE-IMPACT DOOR BEAMS AND SOFT UPPER INTERIOR TRIM. YOU CAN ALSO OPT FOR AVAILABLE SIDE-IMPACT AIR BAGS* AND AN ANTI-LOCK BRAKE SYSTEM (ABS). BECAUSE, FROM THE OUTSET, THE NEW CELICA IS DESIGNED TO EXCEL AT ALL LEVELS. EVEN IN WAYS YOU MAY NEVER EXPERIENCE.



Rigid for a quiet ride and precise handling, Celica's structure is made of high-tensile-strength steel. It's reinforced in key areas such as the front bumper, front side member, front floor cross

member and center floor cross member. Designed to absorb the energy of an impact, the structure deforms before the energy reaches the cabin, helping to protect its occupants.



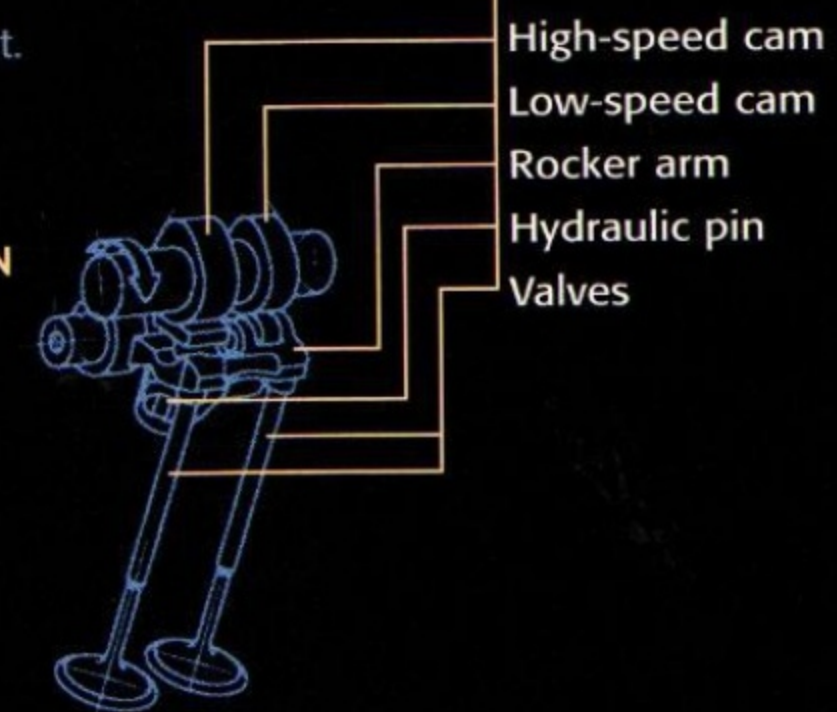
Take control of the available 4-speed automatic transmission without taking your hands off the wheel. Inspired by Formula One cars, Celica GT-S' available Sportshift allows the driver to shift up with the index fingers and downshift with the thumbs.

Celica GT-S' engine, featuring Variable Valve Timing and Lift with intelligence (VVTL-i), is a marvel of forward thinking. By constantly varying intake valve timing, the 1.8-liter, 16-valve, in-line 4-cylinder engine provides low-end torque and high-end power with optimal

efficiency. At 6,000 rpm, high-lift cams take over for improved breathing and power at high rpm. With 180 horsepower, Celica's new VVTL-i powerplant is one of the highest specific output production car engines on the planet.



VVTL-i OPERATION



180-HP 1.8-LITER DOHC 16-VALVE VVTL-i 4-CYLINDER ENGINE

MACPHERSON STRUT INDEPENDENT FRONT SUSPENSION

6-SPEED MANUAL TRANSMISSION*

POWER-ASSISTED 10.8" VENTILATED FRONT DISC/10.6" SOLID REAR DISC BRAKES

DOUBLE-WISHBONE INDEPENDENT REAR SUSPENSION

SAFETY FEATURES

- ▶ 5-mph front and rear bumpers
- ▶ Front and rear energy-absorbing crumple zones
- ▶ Hood hold-down hooks
- ▶ Side-impact door beams
- ▶ Daytime Running Lights (DRL) with auto on/off feature
- ▶ Anti-lock Brake System (ABS) — available
- ▶ Driver and front passenger air bag Supplemental Restraint System (SRS)*
- ▶ Driver and front passenger seat-mounted side-impact air bag Supplemental Restraint System (SRS)* — available
- ▶ 3-point seatbelts in all seating positions
- ▶ Emergency Locking Retractor (ELR) on driver's belt, Automatic/Emergency Locking Retractors (ALR/ELR) on all other seatbelts
- ▶ Adjustable front seatbelt shoulder anchors
- ▶ Front seatbelt pretensioners with force limiters
- ▶ Soft upper interior trim
- ▶ Adjustable front headrests
- ▶ Center high-mount stop lamp (CHMSL)

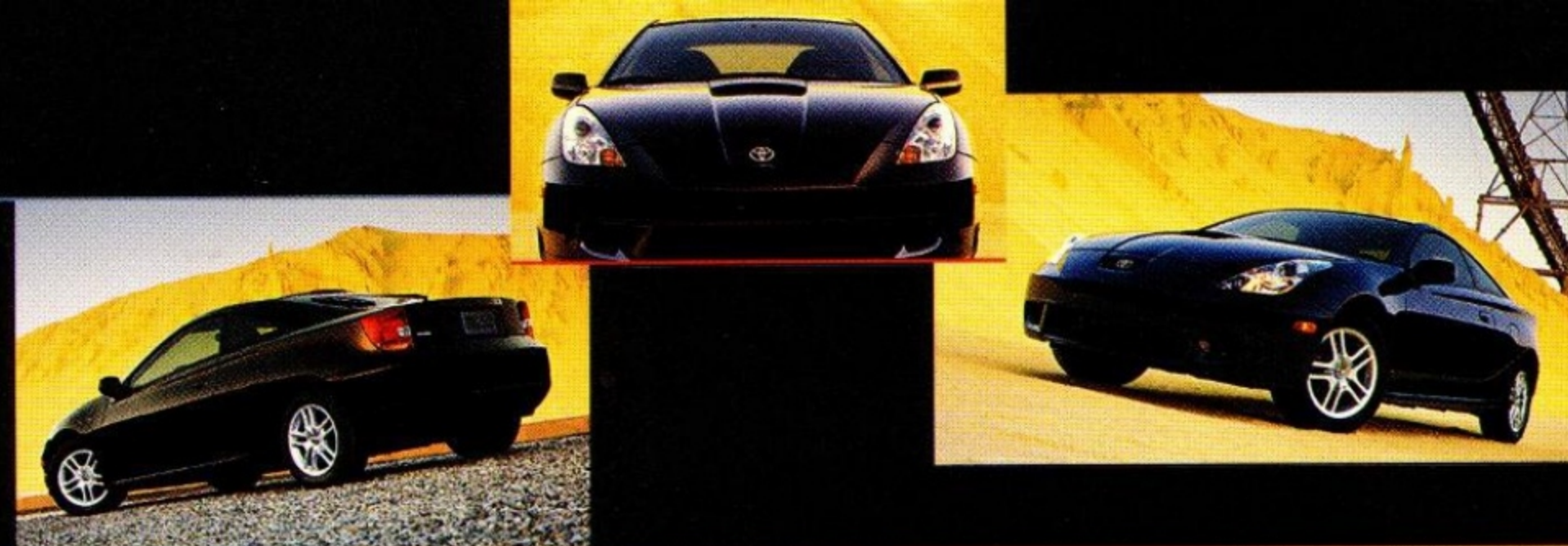
*See Standard Equipment page for more information on Toyota's driver and front passenger air bag and front seat-mounted side-impact air bag Supplemental Restraint Systems (SRS).

THE BODY AT REST THAT
STAYS IN MOTION.

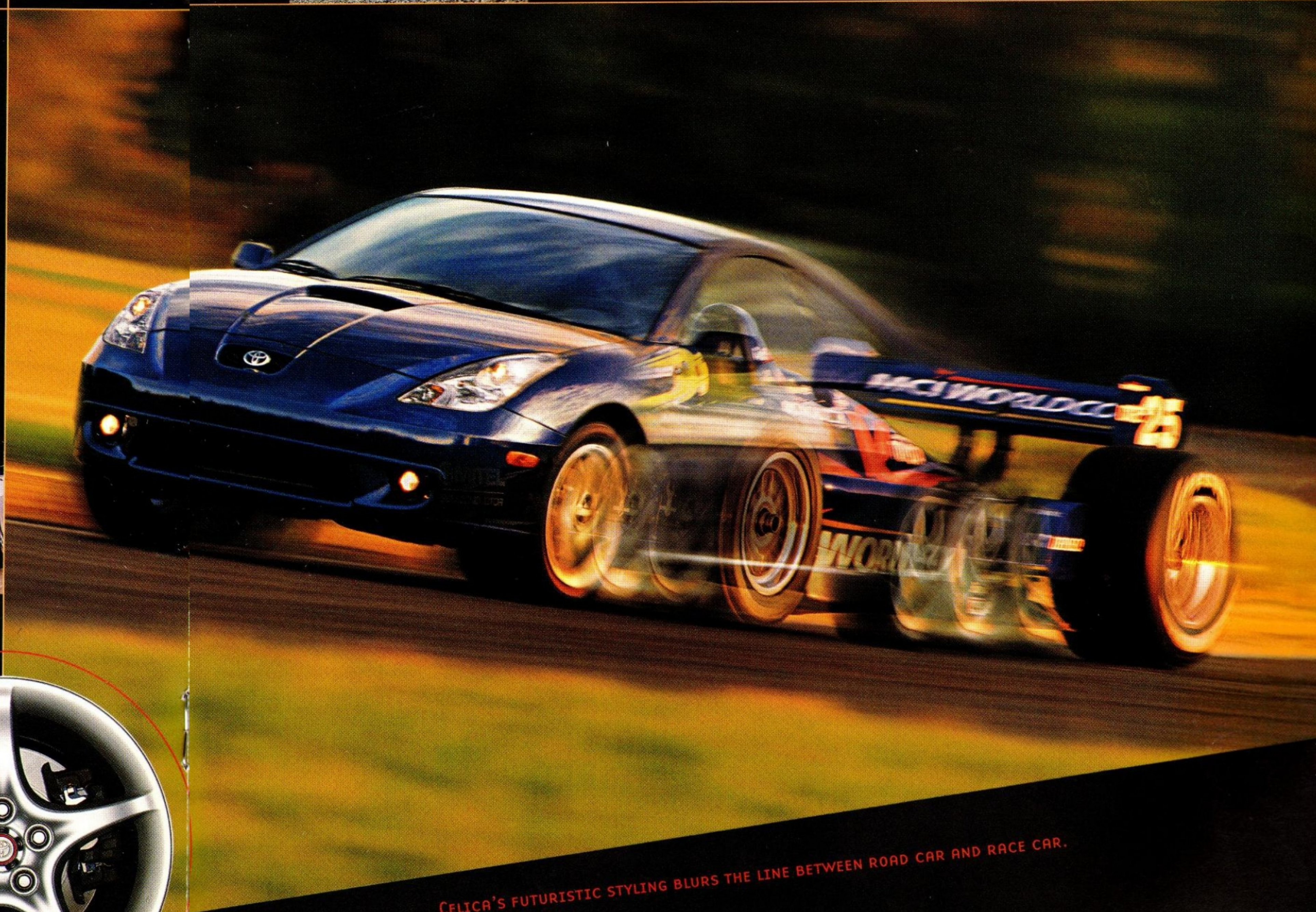
WHILE AT REST. FLUID, CURVILINEAR
ARCS JOIN, SEPARATE AND MEET AGAIN
TO CHEAT THE WIND AND DEVASTATE THE
SENSES. TAUT WITH TENSION, A FUSION
OF SINEWY MUSCLE AND MECHANICAL
EDGE. THE 2000 CELICA. THE FUTURE OF
AUTOMOTIVE STYLE IS HERE NOW.

IT LOOKS AS THOUGH IT WAS CHISELED
FROM ONE SOLID PIECE OF AEROSPACE
ALLOY AND THEN POLISHED TO SMOOTH
OUT THE ROUGH EDGES. FROM ITS SUR-
FACES EXPLODE BOTH KINETIC AND
POTENTIAL ENERGY, AS IF DEFYING THE
LAWS OF PHYSICS BY BEING IN MOTION

Available 16" 5-spoke alloys and
aggressive P205/50R16 treads fill
out the flared arches of Celica GT-S.



Whether coming or going, Celica GT's
mad style is sure to turn a few heads.



CELICA'S FUTURISTIC STYLING BLURS THE LINE BETWEEN ROAD CAR AND RACE CAR.





GT-S INTERIOR WITH AVAILABLE LEATHER TRIM PACKAGE.



For those who like to do their own shifting, Celica GT-S comes standard with a race-inspired 6-speed manual transmission.

A CONTROLLED ENVIRONMENT WHERE YOU CALL THE SHOTS.

ANY RACE DRIVER WILL TELL YOU: THE INTERFACE BETWEEN MAN AND MACHINE LIES IN THE CONTROLS. SETTLE INTO CELICA'S BOLSTERED SPORT SEAT AND COMPLETE THE CONNECTION. INSIDE CELICA, THE RACE-INSPIRED THEME CONTINUES WITH A 12 O'CLOCK TACH AND GT-S' DRILLED ALUMINUM RACE PEDALS. CONTROLS ARE PLACED ACCORDING

TO LOGIC AND FUNCTION, SO IT'S EASY TO GRAB ANOTHER GEAR OR REPLAY YOUR FAVORITE CD. VITAL STATS ARE GATHERED WITH JUST A QUICK GLANCE. INTIMATE BUT NOT CONFINING. HIGH IN STYLE, LOW ON FLUFF. QUIET, BUT YOU CAN STILL HEAR THE ENGINE SING. WHAT BETTER PLACE TO BE IN CONTROL OF YOUR DESTINY?

Lightweight, race-inspired, drilled aluminum pedals in the GT-S urge you to put your foot into it.

New-font numerals encircle the dials, adding a unique touch to their purposeful design. A Deluxe 3-in-1 AM/FM ETR/Cassette/CD with six speakers comes standard in Celica GT. A Premium 3-in-1 AM/FM ETR/Cassette/CD system with eight speakers is standard in the GT-S.



AT TOYOTA, WE'RE COMMITTED TO INTRODUCING QUALITY PRODUCTS THAT YOU CAN DEPEND ON EVERY DAY. AND JUST AS IMPORTANT, WE ALSO CONSIDER EARTH'S CONCERNS. FOR DECADES, TOYOTA HAS BEEN DEVELOPING NEW SOLUTIONS AND INNOVATIONS TO DO LESS HARM TO THE ENVIRONMENT. THIS COMMITMENT TO A CLEANER, MORE-EFFICIENT WORLD HAS EARNED TOYOTA THE 1998 EPA CLIMATE PROTECTION AWARD. TOYOTA IS THE ONLY AUTOMOBILE MANUFACTURER TO RECEIVE SUCH AN HONOR.

DRIVING A NEW TOYOTA IS EASY WITH THE HELP OF TOYOTA MOTOR CREDIT CORPORATION (TMCC). OUR FINANCE AND LEASE PROGRAMS OFFER PAYMENT OPTIONS TO SUIT YOUR BUDGET. IF

YOU'RE GRADUATING WITHIN SIX MONTHS OR GRADUATED LESS THAN 12 MONTHS AGO, AND HAVE A FULL-TIME JOB, YOU MAY QUALIFY FOR OUR *COLLEGE GRADUATE FINANCE PLAN* THAT INCLUDES A WAIVED SECURITY DEPOSIT AND FREE ROADSIDE ASSISTANCE FOR THE FIRST YEAR. IF YOU'RE FINANCING YOUR FIRST NEW CAR, TAKE ADVANTAGE OF OUR NEW *iFinance* PLAN. ASK YOUR PARTICIPATING DEALER FOR DETAILS. AT TOYOTA MOTOR INSURANCE SERVICES (TMIS), WE CAN ADD TO YOUR PEACE OF MIND WITH *TOYOTA EXTRA CARE* EXTENDED SERVICE CONTRACTS WHICH PROVIDE FACTORY-BACKED PROTECTION BEYOND THE WARRANTY FOR COVERED MECHANICAL REPAIRS. THE BEST WAY TO MAINTAIN

YOUR VEHICLE IS TO FOLLOW A REGULAR MAINTENANCE SCHEDULE. OUR *TOYOTA AUTO CARE* FACTORY-BACKED PROGRAM MAKES THIS EASY WITH SCHEDULED OIL AND FILTER CHANGES, 19-POINT INSPECTIONS AND 24-HOUR ROADSIDE ASSISTANCE. OUR *GUARANTEED AUTO PROTECTION* PROGRAM HELPS PROTECT YOU AGAINST THE BURDEN OF AN UNEXPECTED FINANCIAL OBLIGATION IF YOUR VEHICLE IS DECLARED A TOTAL LOSS.

IF THE UNEXPECTED HAPPENS, OUR *CREDIT INSURANCE* PROGRAM HELPS PROVIDE FINANCIAL SECURITY.

LIKE TO SHARE YOUR THOUGHTS? PLEASE CALL OUR CUSTOMER ASSISTANCE CENTER AT 1-800-331-4331.

WARRANTIES*

Every Toyota Car and Truck has excellent warranty coverage. However, given Toyota's worldwide reputation for quality, reliability and dependability, you may never find out just how good our new vehicle warranty really is. But, should you ever need it, we've definitely got you covered: **Basic Coverage:** All components other than normal wear and maintenance items are covered for 36 months/36,000 miles.

Powertrain Coverage: Your engine, transmission/trans-axle, front-wheel drive, rear-wheel drive, seatbelts and air bags are covered for 60 months/60,000 miles.

Rust-through Coverage: Corrosion perforation of sheet metal is covered for 60 months/unlimited miles.

Federal Emission Coverage: Components under the federal emission defect warranty are covered for 36 months/36,000 miles and specified major emission control components are covered for 8 years/80,000 miles. Specified major emission control components under emission performance warranty are also covered for 8 years/80,000 miles. In addition, emission performance warranty is applicable for 24 months/24,000 miles in states and local jurisdictions that require a periodic EPA-approved inspection and maintenance program.

California Emission Control Coverage: In California and any other state that adopts California emission warranty provisions, performance warranty and defect warranty coverage is applicable for 36 months/50,000

miles and specific control devices are covered for 7 years/70,000 miles.

Accessory Warranty: Toyota-approved accessories are covered for 12 months, regardless of mileage, or for the remainder of any new vehicle warranty (except for car covers, which are covered for 12 months).

In addition, there may be times when we will establish a special policy adjustment which will further defray repair costs. For complete details of Toyota's warranties, please refer to the *Owner's Warranty Information* booklet.

An Added Benefit: You may be eligible for transportation assistance if your vehicle is required to be kept overnight for warrantable repairs.

GT-S in Liquid Silver Metallic with available 16" aluminum alloy wheels, power moonroof and rear spoiler.



PLENTY OF LOW-END TORQUE TO MUSCLE OUT OF TIGHT HAIRPINS. MID-RANGE POWER IMPRESSES AND GETS EVEN BETTER

AFTER SIX GRAND WHEN THE POWER CURVE SPIKES TO HIMALAYAN HEIGHTS.

WITH A 7,800-RPM REDLINE, THE THRILL NEVER SEEMS TO END.



THE ANTI-DIVE GEOMETRY HELPS KEEP IT STABLE UNDER HARD BRAKING BEFORE THE CORNERS.

TURN-IN RESPONSE IS SHARP. STEERING FEEL IS DIRECT. APEXES ARE CLIPPED WITH SURGICAL PRECISION.



WITH SIX GEARS IN THE ARSENAL, CELICA GT-S STAYS IN THE THICK OF ITS POWERBAND.

EXIT A CORNER AND THE TACH NEEDLE IS READY TO SWEEP TO REDLINE.



POUND FOR POUND, DOLLAR FOR DOLLAR, YOU'RE LOOKING AT THE #1 CONTENDER.

IF YOU DON'T BELIEVE THE HYPE, DRIVE ONE.



Super White



Liquid Silver Metallic



Absolutely Red



Spectra Blue Mica



Carbon Blue



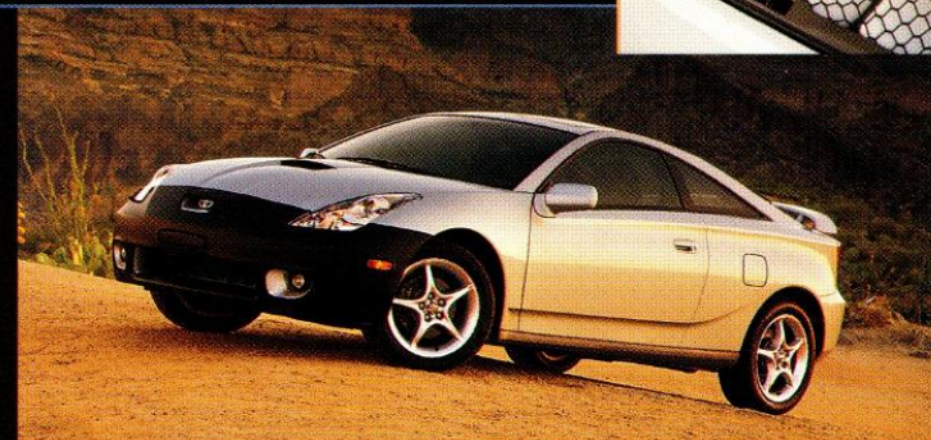
Black

ADD YOUR TOUCH WITH GENUINE TOYOTA
OPTIONS AND ACCESSORIES. REMEMBER,
TOYOTA VEHICLES ARE BUILT WITH
POPULAR OPTION COMBINATIONS.
NOT ALL OPTIONS ARE AVAILABLE
SEPARATELY, AND SOME OPTIONS AND
ACCESSORIES MAY NOT BE AVAILABLE
IN ALL REGIONS OF THE COUNTRY. SO
SEE YOUR TOYOTA DEALER, WHO CAN
HELP YOU LOCATE THE CELICA THAT'S
RIGHT FOR YOU.

ACCESSORIES

- ▶ Front-End Mask
- ▶ Gold Emblem Package
- ▶ Wheel Locks
- ▶ Center Console Armrest
- ▶ Carpeted Floor Mats
- ▶ Toyota Vehicle Intrusion Protection (VIP) RS3200 Security System*
- ▶ Cargo Net
- ▶ 6-Disc Trunk-Mounted CD Changer

*Available for vehicles without factory security or remote keyless entry.



The Liquid Silver Metallic GT-S above is shown with available front-end mask and rear spoiler. You can also add any of these to your new Celica (clockwise from left): 8-speaker Premium 3-in-1 AM/FM ETR/Cassette/CD sound

system (standard on GT-S), 6-disc trunk-mounted CD changer, carpeted floor mats or a cargo net. Wheel choices include (top to bottom): 16" alloy wheels available for the GT-S; 15" alloy wheels standard on GT-S, available for GT.



Available GT-S Leather



GT-S Fabric



GT Fabric



DRIVETRAIN

GT 1.8-liter double overhead cam (DOHC) 16-valve 4-cylinder with Variable Valve Timing with intelligence (VVT-i)

Displacement:	1.8 liters (1,794 cc)
Bore x Stroke:	79.0 mm x 91.5 mm
Compression ratio:	10.0:1
Induction system:	Multi-point EFI
Ignition system:	Electronic, with Toyota Direct Ignition system (TDI)
Horsepower:	140 hp @ 6,400 rpm
Torque:	125 lb.-ft. @ 4,200 rpm
Transmission:	5-speed manual — standard 4-speed electronically controlled transmission (ECT) — available

GT-S 1.8-liter double overhead cam (DOHC) 16-valve 4-cylinder with Variable Valve Timing and Lift with intelligence (VVTL-i)

Displacement:	1.8 liters (1,796 cc)
Bore x Stroke:	82.0 mm x 85.0 mm
Compression ratio:	11.5:1
Induction system:	Multi-point EFI
Ignition system:	Electronic, with Toyota Direct Ignition system (TDI)
Horsepower:	180 hp @ 7,600 rpm
Torque:	130 lb.-ft. @ 6,800 rpm
Transmission:	6-speed manual — standard 4-speed Sportshift electronically controlled transmission (ECT) — available

SUSPENSION

Front:	Independent MacPherson strut front suspension
Rear:	Double wishbone

STEERING

Type:	Rack-and-pinion with power-assist
Turning circle (ft.):	36.1

BRAKES

GT	Power-assisted with 10.0" ventilated front disc/rear drum
GT-S	Power-assisted with 10.8" ventilated front disc/10.6" solid rear disc Available 4-wheel Anti-lock Brake System (ABS)

TIRES

GT	P195/60R15 tires on 15" steel wheels with full wheel covers Available P195/60R15 tires on 15" 5-spoke aluminum alloy wheels
GT-S	P205/55R15 tires on 15" 5-spoke aluminum alloy wheels Available P205/50R16 tires on 16" 5-spoke aluminum alloy wheels

MILEAGE ESTIMATES (MPG CITY/HIGHWAY)²

GT	Manual:	28/34
	Automatic:	27/34
GT-S	Manual:	23/32
	Sportshift:	23/30

Exterior Dimensions

Overall width:	68.3 in.
Tread width (front/rear):	58.6/58.2 in.
Ground clearance:	5.5 in.
Coefficient of drag (Cd):	0.32

Interior Dimensions

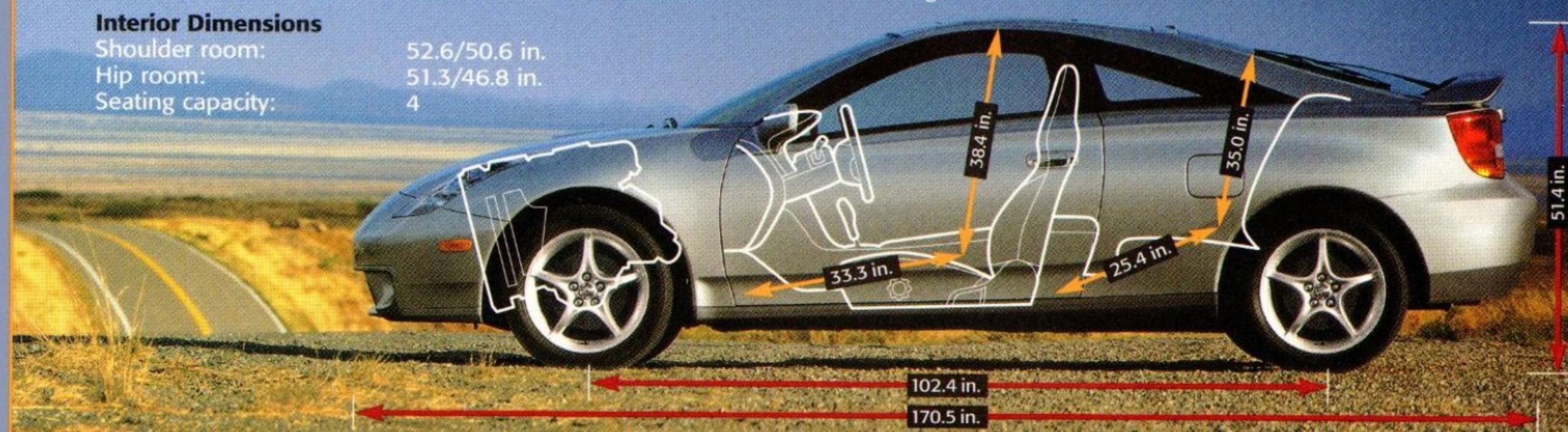
Shoulder room:	52.6/50.6 in.
Hip room:	51.3/46.8 in.
Seating capacity:	4

Capacities

Passenger volume with/ w/o moonroof:	76.3 cu. ft./78.3 cu. ft.
Cargo volume:	16.9 cu. ft.
Fuel tank:	14.5 gal.

Weights

Curb weight (manual/automatic)	
GT:	2,425/2,460 lbs.
GT-S:	2,500/2,580 lbs.



CELICA GT

Engine

1.8-liter DOHC 16-valve VVT-i 4-cylinder

Transmission

- 5-speed manual — standard
- 4-speed electronically controlled transmission (ECT) — available

Standard Equipment

- Aerodynamic projector beam/multi-reflector halogen headlamps with Daytime Running Lights (DRL) and auto on/off feature
- Color-keyed bumpers and door handles
- Dual color-keyed power outside mirrors
- Washer-linked intermittent windshield wipers
- Tinted glass
- P195/60R15 tires on 15" steel wheels with full wheel cover
- Heavy-duty electric rear window defogger
- Instrument cluster with analog speedometer and tachometer; digital LCD fuel gauge and odometer with twin tripmeters; and seatbelt disconnect, door ajar, battery, oil pressure, brake, check engine and low fuel level warning lights
- Digital quartz clock
- Dual sun visors with driver and passenger vanity mirror
- Tilt steering wheel
- Driver and passenger front air bag Supplemental Restraint System (SRS)¹
- CFC-free air conditioning
- Fabric-trimmed 6-way adjustable front sport seats
- 50/50 split/fold-down rear seat
- Fabric door trim with integrated speakers and dual map pockets

- Center console with storage compartment
- Dual front and rear cup holders
- Hood and fuel-filler door releases
- Deluxe 3-in-1 AM/FM ETR/Cassette/CD with 6 speakers

Option Packages

- Upgrade Package — includes power windows and door locks, and cruise control
- Cold Area Package — includes heavy-duty battery and starter motor, and intermittent rear window wiper

Additional Options

- 15" 5-spoke aluminum alloy wheels
- Anti-lock Brake System (ABS)
- Power tilt/slide moonroof with retained power and sunshade²
- Rear spoiler and fog lamps
- Driver and passenger front seat-mounted side-impact air bag Supplemental Restraint System (SRS)¹
- Premium 3-in-1 AM/FM ETR/Cassette/CD with 8 speakers²



GT standard 15" wheel cover
GT available 15" aluminum alloy wheel



CELICA GT-S

Engine

1.8-liter DOHC 16-valve VVT-i 4-cylinder

Transmission

- 6-speed manual — standard
- 4-speed Sportshift electronically controlled transmission (ECT) — available

Standard Equipment

GT Standard Equipment Plus³:

- Integrated fog lamps
- P205/55R15 tires on 15" 5-spoke aluminum alloy wheels
- Cold Area Package — includes heavy-duty battery and starter motor, and intermittent rear window wiper
- Drilled aluminum pedals
- Leather-wrapped steering wheel and manual shift lever
- Cruise control
- Power windows with retained power and driver's auto-down feature
- Power door locks with anti-lockout feature
- Premium 3-in-1 AM/FM ETR/Cassette/CD with 8 speakers

Additional Options

- P205/50R16 tires on 16" 5-spoke aluminum alloy wheels
- Anti-lock Brake System (ABS)
- Power tilt/slide moonroof with retained power and sunshade
- Rear spoiler
- Leather-trimmed sport seats⁴
- Driver and passenger front seat-mounted side-impact air bag Supplemental Restraint System (SRS)¹



GT-S standard 15" aluminum alloy wheel
GT-S available 16" aluminum alloy wheel

¹See your Toyota dealer for more details about the new vehicle warranty.

²The Toyota driver, front passenger and front seat-mounted, side-impact air bags are Supplemental Restraint Systems (SRS). The driver and front passenger air bags are designed to inflate in a severe frontal collision. The side-impact air bags are designed to inflate in severe side-impact collisions. In all other accidents, the air bags will not inflate. To decrease the risk of injury from a deploying air bag, always wear seatbelts, sit upright in the middle of the seat and do not lean against the door. Do not put objects in front of an air bag or around the seatback. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying air bag SRS may cause serious injury or death. Please see your Owner's Manual for further instructions.

³Requires Upgrade Package.

⁴In addition to or in place of.

⁵Requires power moonroof.

⁶Preliminary EPA mileage estimates determined by Toyota. Final EPA mileage estimates not available at time of printing. See your Toyota dealer for details.

Some vehicles are shown with available equipment. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. Specifications, standard features and available equipment are based upon information

available at the time of printing and are subject to change without notice. Specifications, standard features and available equipment are for mainland U.S.A. vehicles only and may differ in the state of Hawaii and in other regions.

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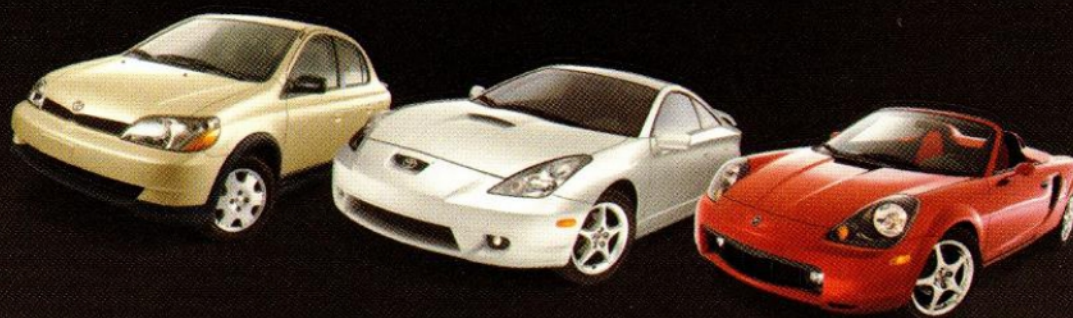
THE REVOLUTION IS ON, BABY.

CONFORMITY BECOMES

ROAD KILL AT

www.isthistoyota.com

1-800-GO-TOYOTA



ECHO

CELICA

MR-SPYDER CONCEPT CAR

MR2 SPYDER AVAILABLE SPRING 2000.



CHANGING. EVERY DAY.